September 29, 2017

1) Manager-CRD,
BSE Ltd.,
Phiroz Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Scrip Code: 532705
ISIN No.: INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No.: INE 199G01027

Dear Sir/Ma'am,

Sub: Submission of Approved and Adopted Copy of Annual Report of the Company

Pursuant to the Regulation 34 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Annual Report of the Company for the financial year 2016-17 as duly approved and adopted by the shareholders in the 41st Annual General Meeting of the Company as Annexure.

Kindly take the above on your record.

Thanking You,

For Jagran Prakashan Limited

Amit Jaiswal

JAGRAN PRAKASHAN LIMITED
2, Sarvodaya Nagar
KANPUR

(AMIT JAISWAL)
Company Secretary & Compliance Officer

Encl.: As Above

Print Digital Radio

CREDIBLE VOICE MILLIONS PREFER

JAGRAN PRAKASHAN LIMITED

ANNUAL REPORT

2016-17

Report Contents

CORPORATE OVERVIEW

STATUTORY REPORTS

FINANCIAL STATEMENTS

9.8% OPERATING INCOME

10.0% ADVERTISING REVENUE

8.3% OPERATING PROFIT

5.9% CIRCULATION REVENUE

Y-o-y growth in 2016-17 over 2015-16

Equity share information

- Market Capitalisation (31st March, 2017): ₹ 6,247.29 Crore
- Promoters holding: 60.76%
- National Stock Exchange (NSE): JAGRAN
- Bombay Stock Exchange (BSE): 532705

BRAND UNIVERSE

दैनिक जागरण

mid-day

नईदुनिया

नवदुनिया

पंजाबी जागरण

सखी

खेत खलिहान

जागरण jagran.com

Jagran Josh

RAG RAG MEIN DAUDE CITY. Radio City A JAGRAN INITIATIVE

Radio City.in

Jagran Engage

Jagran Solutions

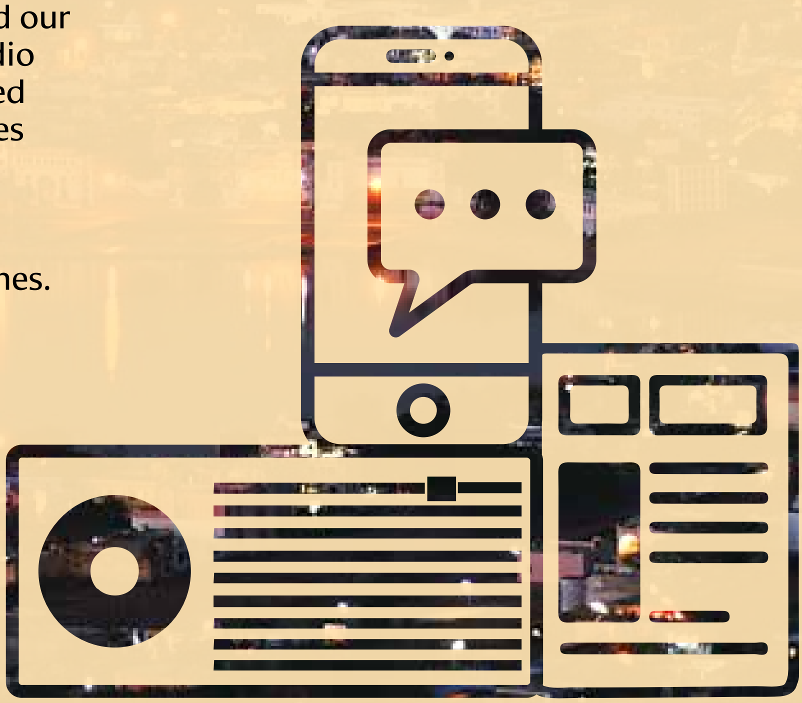
India continues to be one of the world's most exciting countries, where economic growth and social empowerment are happening at the same time. A vibrant democracy and a thriving media and entertainment industry with an independent voice are largely responsible for this development.

At the same time, new markets, major consumption centres and millions of aspirational customers across emerging cities and towns are redefining the business landscape considerably. As India's leading media and communication group with a time-honoured legacy, we see a more prominent role for ourselves in this evolving ecosystem.

During the year, we reinforced our print leadership, grew our radio and digital business, enhanced focus on Tier 2 and Tier 3 cities and strengthened our value proposition for advertisers. The year also saw us achieve encouraging financial outcomes.

The depth of our penetration across markets, breadth of offerings for a diverse consumer cross-section and an inspiring heritage of trust are the pillars that drive our brand. Undaunted and unbiased, we have nurtured a credible voice millions prefer.

As a powerful vehicle of infotainment, insight and empowerment, we are creating stakeholder value sustainably.



Reaching Out to Millions

Founded in 1942, the Dainik Group's flagship brand Dainik Jagran is the brainchild of freedom fighter, Late Shri Puran Chandra Gupta. Today, Jagran Prakashan Limited (Jagran) has emerged as India's leading media and communication group with focus on print, digital and radio.

With its deep and wide national footprint and heritage, Jagran is among the largest media conglomerates in the country.

Vision

Just like the morning sun that dispels darkness and brings warmth to the world, the vision of Jagran is to transform lives through enlightening and enriching experiences.

Offerings

- Print
- Digital
- Radio
- Out-Of-Home (OOH)
- Activation

Jagran edge

- Legacy Of Trust, Respect And Credibility
- Brand Prominence
- Transparent Operating Practices
- Experienced And Committed Team
- Country-Wide Presence
- Strong Relationships With Advertisers, Readers And Associates
- Synergic Businesses Accelerating Growth
- Profitable Growth Approach
- Maximising Shareholders' Value

7+
DECADES OF TRUST AMONG MILLIONS

Largest
READ DAILY IN INDIA - DAINIK JAGRAN

5
BUSINESS VERTICALS

#1
PRINT DAILIES, DAINIK JAGRAN (HINDI) AND INQUILAB (URDU)

10
PRINT PUBLICATIONS

37
PRINTING FACILITIES

9
LANGUAGE OPERATIONS

68mn
READER BASE

400+
EDITIONS/SUB EDITIONS

13
STATE PRINT PRESENCE

9
DIGITAL MEDIA PORTALS

#1
PORTAL ON EDUCATION - JAGRANJOSH.COM

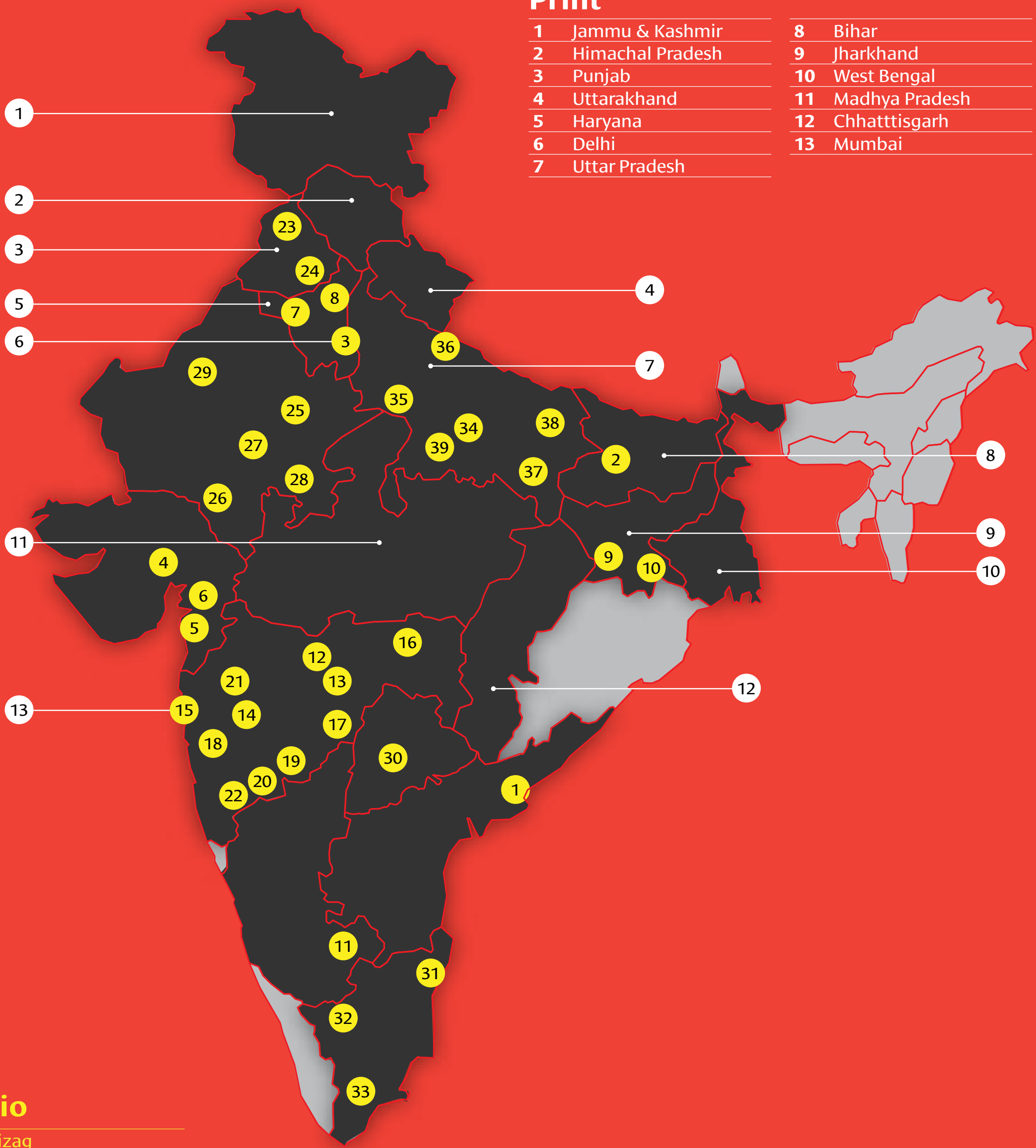
39
RADIO STATIONS ACROSS 12 STATES

52.5mn
RADIO LISTENERS IN 23 CITIES

(Source: AZ Research Baseline Study, 23 markets of Radio City, TG 12+, Period - March 2017 Weekly reach)

Credit Rating
AA+ STABLE FOR LONG AND MEDIUM TERM AND A1+ FOR SHORT TERM - CRISIL

Geographic Reach



Print

1	Jammu & Kashmir
2	Himachal Pradesh
3	Punjab
4	Uttarakhand
5	Haryana
6	Delhi
7	Uttar Pradesh
8	Bihar
9	Jharkhand
10	West Bengal
11	Madhya Pradesh
12	Chhatttisgarh
13	Mumbai

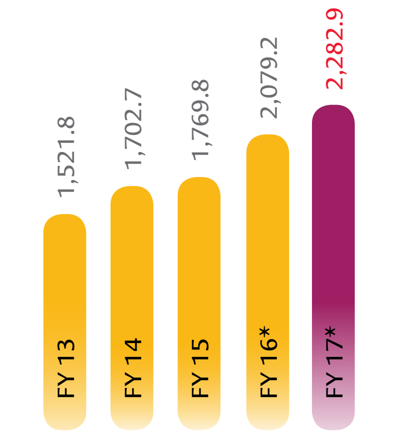
Radio

1	Vizag
2	Patna
3	Delhi
4	Ahmedabad
5	Surat
6	Vadodara
7	Hissar
8	Karnal
9	Ranchi
10	Jamshedpur
11	Bengaluru
12	Jalgaon
13	Akola
14	Ahmednagar
15	Mumbai
16	Nagpur
17	Nanded Waghala
18	Pune
19	Solapur
20	Sangli
21	Nashik
22	Kolhapur
23	Jalandhar
24	Patiala
25	Jaipur
26	Udaipur
27	Ajmer
28	Kota
29	Bikaner
30	Hyderabad
31	Chennai
32	Coimbatore
33	Madurai
34	Lucknow
35	Agra
36	Bareilly
37	Varanasi
38	Gorakhpur
39	Kanpur

Map not to scale

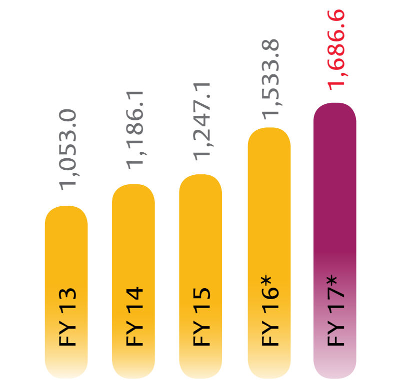
Financial Performance
(Consolidated)

Operating Income
(₹ In Cr)



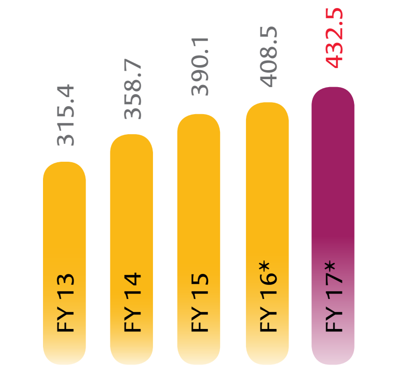
CAGR **10.7%**

Advertising revenue
(₹ In Cr)



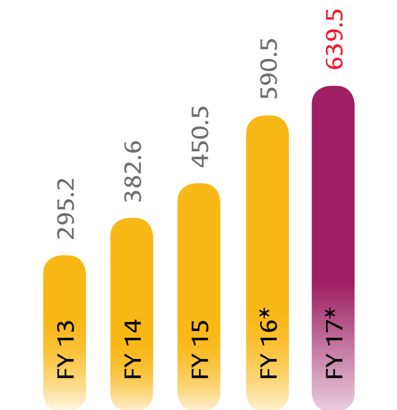
CAGR **12.3%**

Circulation revenue
(₹ In Cr)



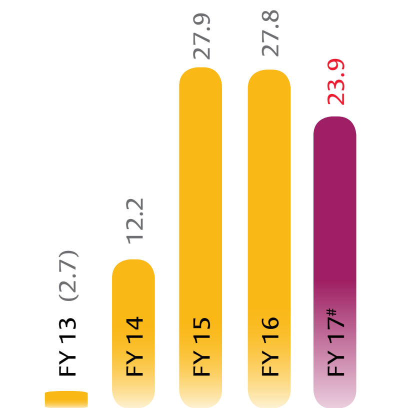
CAGR **8.2%**

Operating profit
(₹ In Cr)

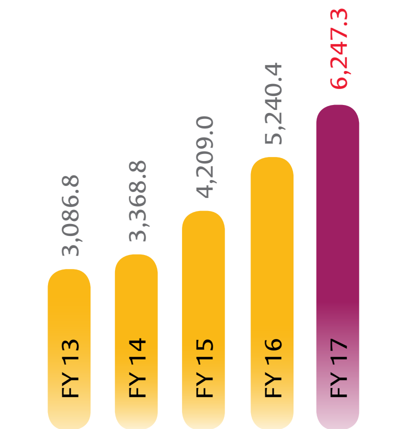


CAGR **21.3%**

Total shareholder return (TSR)[1]
(%)



Market capitalisation
(₹ In Cr)

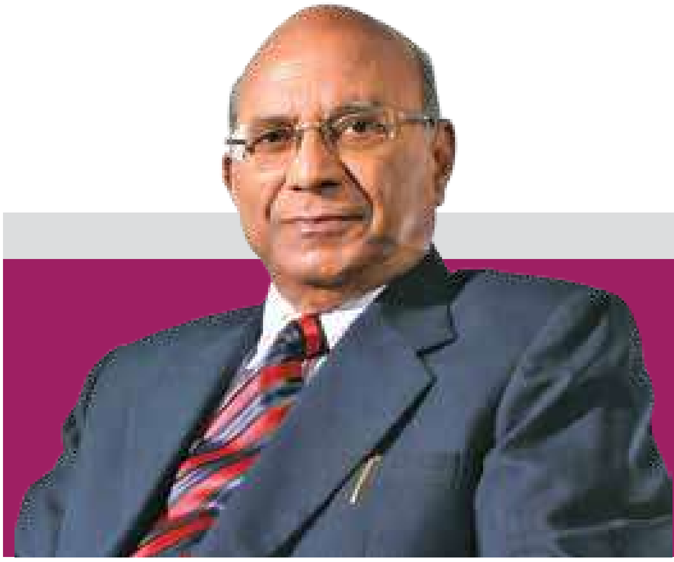


* Financial results have been prepared in accordance with the recognition and measurement principles of Ind AS

#Corporate actions for buyback started in 2016-17, however, actual buyback happened in April 2017

1. Return to shareholders, through dividend and buyback plus price appreciation.
   - Dividend yeild considered on the basis of actual payout to shareholders.
   - TSR worked out by dividing total dividend by market capitalisation at the year end.

CMD's Insight



52%
GROWTH IS IN DIGITAL ADVERTISEMENT REVENUE GROWTH

Dear Shareholders,

India is one of the world's fastest growing major economies and is being driven by robust policy initiatives as well as a focus on all round development, including social infrastructural development. The country is marching ahead in the right direction, however, implementation needs to pick up to bridge the gap between expectations and delivery.

The year 2016-17 witnessed two landmark policy initiatives: the passage of the constitutional amendment, which paved the way for the implementation of the 'game changing' Goods and Services Tax (GST); and the demonetisation of two of the highest denomination notes. While both were disruptive measures, I strongly believe that GST is going to bring not only much-needed ease in doing business but will also boost the economy in the medium term.

Whenever there is a disruption whether for a good or bad cause, it changes the construct of our lives, which takes time to adapt to, before the new normal is set. On the economic front also, this has happened and from the date of demonetisation to the rollout of the GST implementation, economic growth has remained muted. I believe that from the festive season beginning in late Q2, growth will return to the desired levels and with the support of a good monsoon once again, consumption will see a definitive spurt.

As far as year 2016-17 is concerned, your Company delivered robust growth on the back of superior performances from its radio business and the turnaround of its other businesses, besides the consistent performance of Dainik Jagran. This was despite an uncertain environment post demonetisation, which muted the overall economic growth. The consistent delivery is the result of our continued efforts in maintaining our strong market position, which is the key for sustainability in media and entertainment industry. I am glad that the team successfully met these challenges and lived up to our expectations.

Supported by strong economic fundamentals, we as a country are at the cusp of reaching double digit growth levels which will drive the discretionary spend and therefore media and entertainment spend. As India has one of the lowest per capita advertisement spend and media consumption in the world, it offers huge potential for growth and therefore I strongly feel that media and entertainment is a sunrise industry with huge growth potential for many years to come.

Having seen various phases of growth, media consumption habits of Indian consumers, and proliferation of new media platforms, I am fully convinced that all media platforms are poised to grow and there is no empirical or other evidence to suggest that any platform is under threat of the other, at least in our country. In fact, they complement each other and will continue to do so in foreseeable future, given the below par penetration of each medium.

We therefore, as a group, have a clear long-term strategy and focus for each of our core media businesses, which are print, digital and radio. Our Digital business continues to perform incredibly with growth in revenue of 52%. As per Comscore, Jagran continues to be No.1 Hindi website in news and communication category and No.1 overall mobile website in

As far as year 2016-17 is concerned, your Company delivered robust growth on the back of superior performances from its radio business and the turnaround of its other businesses, besides the consistent performance of Dainik Jagran. This was despite an uncertain environment post demonetisation, which muted the overall economic growth. The consistent delivery is the result of our continued efforts in maintaining our strong market position, which is the key for sustainability in media and entertainment industry.

education category. We are also the first newspaper group to have over 22 million Facebook fans (March 2017). Jagran is also the fastest growing news network in India on mobile with over 32 million unique users in March 2017 (Source Comscore: Mobile March 2017).

Radio City is a the leading brand in the FM Industry with presence across 39 cities covering nearly 62% of the radio reach. It has been consistently an outperformer in the industry in terms of growth on the back of their work in maintaining their listenership base and their market leadership position. Radio City adheres to the Group's philosophy of profitable growth and prudence. The strategy for bidding for phase 3 stations has not only given the desired geographical expansion at reasonable investment but it has also diversified the risk to larger number of towns offering higher potential for growth as against concentration in metros and mini metros, where growth has already tapered due to these markets attaining a certain level of maturity.

Dainik Jagran continues to be the largest read newspaper across all languages of the country. Some of the brands have shown remarkable improvement in their performance and a few are expected to improve further. On an overall basis, print business, too, has done well in an economic environment, which was not supporting growth.

Without talking about the IPO of Music Broadcast Limited that runs Radio City, the commentary for the year will remain incomplete. I would like to thank everyone for their wholehearted support to the IPO, which received an overwhelming response from all categories of investors. MBL shares got listed in March 2017 with NSE and BSE and the issue was subscribed over 40 times. I assure you that in line with the Group's philosophy, MBL, too, shall always work to live up to your expectations and deliver sustainable growth and profitability.

During 2016-17, recognising the Group's leadership position in different fields of operations, various distinguished bodies like INMA, WAN IFRA, Abbys, ACEF, Golden Mikes and Grand Prix, among others have bestowed several Awards to us, which is an acknowledgement of the tireless efforts of all of my colleagues.

We honour our social responsibilities through Pehel. Pehel has been working with different national and international social development organisations to promote initiatives to enhance education, sustainable livelihood, health, hygiene and sanitation. Through our newspapers, we also work on awakening the readers on social values and at the core of our editorial philosophy are seven principles (called Saat Sarokaar) viz. Poverty Eradication, Healthy Society, Educated Society, Women Empowerment, Environment Conservation, Water Conservation and Population Management. Moreover, the charitable trust Shri Puran Chandra Gupta Smarak Trust supported by us is imparting primary, secondary and higher education to over 8,200 students through schools and colleges in North India.

At Jagran, our people are the biggest differentiator for us in a competitive environment and help the Company deliver consistently by being responsible custodians of our brand and our values. It is their determination and hard work that keeps us ahead of the curve.

Going forward, I hope that all members of our senior management will continually work on improving professionalism, ethical values and corporate governance, which have been important pillars of our success and which will ensure prosperity and happiness of all our stakeholders.

On behalf of our entire team, I thank all our shareholders and associates for your continued support and trust.

Mahendra Mohan Gupta
Chairman & Managing Director

New INDIA LIVES Beyond METROS

India is powering ahead as the world's fastest growing major economy. Emerging urban clusters are driving this growth. More consumers and increasing purchasing power beyond the metros, are key to the economic growth.

As the country's economic and media landscape continues to widen, significant opportunities are rising in these cities.

Top 54 cities and towns with a 1 million+ population

1. Agra
2. Ahmedabad
3. Allahabad
4. Amritsar
5. Asansol
6. Aurangabad
7. Bengaluru
8. Bhopal
9. Chandigarh
10. Chennai
11. Coimbatore
12. Delhi
13. Dhanbad
14. Durg-Bhilainagar
15. Faridabad
16. Ghaziabad
17. Gwalior
18. Hyderabad
19. Indore
20. Jabalpur
21. Jaipur
22. Jamshedpur
23. Jodhpur
24. Kannur
25. Kanpur
26. Kochi
27. Kolkata
28. Kollam
29. Kota
30. Kozhikode
31. Lucknow
32. Ludhiana
33. Madurai
34. Malappuram
35. Meerut
36. Mumbai
37. Nagpur
38. Nashik
39. Patna
40. Pune
41. Raipur
42. Rajkot
43. Ranchi
44. Srinagar
45. Surat
46. Thiruvananthapuram
47. Thrissur
48. Tiruchirappalli
49. Vadodara
50. Varanasi
51. Vasai
52. Vijayawada
53. Virar
54. Vizag

Cities marked in red are where Jagran Group has its presence

Source: Census of India, 2011

EMERGING TRENDS ACROSS TOP 54 CITIES AND TOWNS WITH A 1 MILLION+ POPULATION

- In recent years, these markets recorded higher rates of readership, circulation and circulation growth relative to metros.
- Easy availability of low-cost smartphones and rapidly improving 3G/4G infrastructure has increased India's internet user base significantly. The key trends will surge web and video content.
- Radio landscape is flattening with the recent concluded phase-III frequency auctions, in which more than 140 frequencies were sold beyond the top-10 cities. As radio networks continue to operationalise these channels, the medium's reach in the top 54 cities and towns with a 1 million+ population is set to deepen significantly.

OUR PROMINENCE

Given emerging trends across top 54 cities and towns with a 1 million+ population as well as economic growth prospects and untapped potential, there is need for media plans to be recalibrated towards such cities.

We are growing our prominence across print, radio and digital landscapes in our core markets.

We are the largest read newspaper group with dominance in most of our markets including Uttar Pradesh, which is the second largest Indian state in GDP terms. Moreover, Uttar Pradesh accounts for seven of the cities and towns with a 1 million+ population high potential markets.

We are the first and oldest private FM radio broadcaster in India with over 15 years of expertise in the radio industry. Our popular content, brand recognition and pan-India presence have positioned us as leader in the industry and enabled us to record higher than industry's growth rate consistently.

Our digital offerings are emerging strong with a consumer focus approach, reaching out to a vast spectrum of audiences.

Well-positioned

39

JAGRAN HAS STRONG PRESENCE IN 39 OF THE TOP 54 CITIES AND TOWNS WITH A 1 MILLION+ POPULATION THROUGH PRINT AND RADIO FOOTPRINT

Empowering Millions Through

PRINT

10
PUBLICATIONS

13
STATE PRESENCE

5.3 mn+
DAILY CIRCULATION

5
LANGUAGES

400+
EDITIONS/SUB EDITIONS

5.2%
PRINT REVENUE GROWTH

68 mn
READERS
(Source: IRS 2012 Q4)

5.9%
CIRCULATION GROWTH

Jagran group publishes 8 newspapers and 2 magazines from 37 different printing facilities.

Dainik Jagran is our flagship print publication. It is India's largest read daily newspaper with over 56 million readers across all languages including English. It offers 38 editions across 11 Indian states. Dainik Jagran was voted as the most credible and trusted newspaper in India in a Globescan survey commissioned by BBC-Reuters, which was conducted across 10 leading countries, including the US, the UK, Germany and Russia. Danik Jagran has also been accorded the status of a Business Superbrand by the Superbrands Council.

We also publish six editions of Hindi daily 'Naidunia' from Indore, Ujjain, Gwalior, Jabalpur, Raipur and Bilaspur and 'Navdunia' from Bhopal, besides national edition from New Delhi.

Dainik Jagran Inext is a prominent and popular daily among youth. Our Punjabi newspaper, Punjabi Jagran, is published in Punjab.

Besides newspapers, we also publish the magazine Sakhi and Khet Khaliyan in addition to various other publications and coffee table books.

Dainik Jagran is India's

#1 Daily

Inquilab is India 's

#1 Urdu Daily

GROWTH STRATEGIES

- Strengthen circulation in untapped or under-tapped regions across 13 states where we are present
- Reinforce the brand prominence of Dainik Jagran as India's most widely read newspaper
- Provide advertisers critical mass, reach and scale of audiences
- Focus on hyper-localisation, strengthening the reach of marketing message
- Maintain editorial excellence and unbiased and independent reporting standards

WAY FORWARD

Traditional newspaper readers in India are showing greater inclination towards regional language newspapers. Moreover, a paradigm shift is visible in the rural population over the past few years as they become one of the most influential consumer groups with increased income levels and changing tastes and preferences.

Our focus on hyper-localisation is leading to multi-edition newspapers with publishers syndicating national content with regional news and expanding their content diversity with supplements.

दैनिक जागरण

Dainik Jagran is India's #1 Daily. (Source as IRS 2012 Q4 TR)

दैनिक जागरण inext

Dainik Jagran Inext has presence across 12 prominent cities in Uttar Pradesh, Uttarakhand, Bihar and Jharkhand

mid-day

Mid-day is a compact newspaper of Mumbai and reflects the city's unique culture, pace and spirit with over 13 lacs reader base. (Source as IRS 2012 Q4 TR)

THE INQUILAB

Inquilab is India's #1 Urdu Daily. (Source as IRS 2012 Q4 TR)

नईदुनिया

नवदुनिया

Nai Dunia & Nav Dunia rank among the top 10 Hindi newspapers in India. (Source as IRS 2012 Q4 TR)

जागरण सखी

Sakhi is one of the most renowned editorial panels in India in the Hindi magazine segment.

મિડ-ડે

Mid-day Gujarati is Mumbai's No. 2 Gujarati newspaper. (Source as IRS 2012 Q4 AIR)

जागरण खेत खलिहान मासिक पत्रिका

Khet Khaliyan is, a popular monthly agricultural magazine, circulated in Uttar Pradesh.

ਪੰਜਾਬੀ ਜਾਗਰਣ

Punjabi Jagran has emerged as a popular Punjabi daily in Punjab.

Empowering Millions Through

RADIO

39

RADIO STATIONS

#1

MUMBAI, BANGALURU AND DELHI UNDER 'TOP OF MIND' BRAND RECALL

(Source AZ Research, TG 12+, Period – March 2017 Weekly Recall Study)

42

STATIONS UNDER THE BRAND RADIOCITY.IN

52.5 mn+

LISTENER BASE IN INDIA ACROSS 23 CITIES

(Source: AZ Research Baseline Study, 23 markets of Radio City, TG 12+, Period - March 2017 Weekly reach)

20.4 %

RADIO REVENUE GROWTH

Music Broadcast Limited (MBL), our subsidiary runs Radio City, which is India's first private FM radio broadcaster. We operate our radio stations under the brand - Radio City. Radio City, India's first and leading FM brand, has been synonymous with the category since its inception in 2001.

We are present in 12 of the top 15 cities in India by population (Source: Census 2011). Our radio stations enjoy stronger emotional connect with the listener through a 'micro local' content approach that reflects the city's fabric, culture and nuances. At our radio stations, we endeavour to play contemporary music in regional languages, along with distinctive city-centric stories to cater to the local audience. We also operate a web radio on radiocity.in, which has 42 stations with a listenership of 32 million (Source: Lasopi & PurpleStream).

RAG RAG MEIN DAUDE CITY. FM BOLE TOH Radio City A JAGRAN INITIATIVE

India's first private FM

FM BOLE TOH Radio City.in A JAGRAN INITIATIVE

radiocity.in

GROWTH STRATEGIES

- Capitalise on the available growth opportunities in the radio industry leveraging our expertise and leadership position
- Expand to new markets with focus on profitability
- Increase listenership by constantly developing quality content
- Diversify business and transform into an audio entertainment company

POPULAR PROGRAMMES

Love Guru — Babber Sher — Kal Bhi Aaj Bhi Live — Gig City — Super Singer — Gold — Freedom Awards 2015 Music & Beyond

WAY FORWARD

The radio industry is poised to witness consistent growth, driven by increasing listener base, robust economic growth and growing penetration in smaller cities. We are well-positioned to transform from a pure-play radio company to an audio entertainment company. We create and distribute content across various platforms and devices to transcend the radio and geographic restrictions.

FROM STRENGTH TO STRENGTH

2001
Music Broadcast Limited (MBL) won licenses for FM broadcasting in four cities under FM Policy Phase I – Bengaluru, Lucknow, Mumbai and Delhi

2005
IVF Trustee company invests in MBL and attains a majority shareholding

2006
MBL won licenses for FM broadcasting in 16 cities under FM Policy Phase II – Chennai, Pune, Hyderabad, Ahmedabad, Surat, Nagpur, Jaipur, Vadodara, Coimbatore, Vizag, Ahmednagar, Solapur, Sangli, Nanded, Jalgaon and Akola

2010
MBL launches web radio in India

2014
Jagran Prakashan Limited acquired MBL

2016
MBL won licenses for FM broadcasting in 11 cities under FM Policy Phase III – Kanpur, Patna, Madurai, Nashik, Kolapur, Udaipur, Ajmer, Kota, Bikaner, Jamshedpur and Patiala – total investment of ₹ 326 crores (includes migration fees for Phase I & II stations, new licenses for Phase III stations and set up cost for new stations). The radio division of Shri Puran Multimedia Limited was transferred to MBL providing eight (Agra, Bareilly, Gorakhpur, Varanasi, Jalandar, Ranchi, Hisar and Karnal) stations to the Company

2017
IPO of Music Broadcast Limited and listing on NSE & BSE - MBL listing done at market capitalisation of ~ ₹ 2,000 Crores on 17th March 2017

Empowering Millions Through

DIGITAL

95 mn+* MONTHLY USERS IN MARCH 2017

52.3% DIGITAL ADVERTISEMENT REVENUE GROWTH

9 mn+* MONTHLY USERS (DESKTOP)

86 mn+* MONTHLY USERS (MOBILE)

600 mn+* TOTAL PAGES VIEWED

22 mn+# NUMBER OF FACEBOOK FANS

* Source: Google Analytics, March 2017

Source: Facebook Analytics, March 2017

We are one of the fastest growing digital media platforms in India. We offer web, text/voice-based value-added services and products. Our internet portfolio has nine websites across genres like news, education, blogging, classifieds, youth and videos.

The division offers products and solutions to general and corporate consumers, including services that range from web-based advertising solutions, permission-based content sales, contesting and utility based services like digital classified platform.

The corporate solutions include bespoke solutions for enterprises, based on the need of a business and brand specific lead generation solutions and recall-centric solutions.

GROWTH STRATEGIES

- Leverage credible news content of our print publications and strengthening our digital presence
- Grow business per client, ensuring steady revenue stream
- Enhance presence in new media platform
- Consistently grow social media presence on Facebook and Twitter to engage better

#1 HINDI WEBSITE IN NEWS AND INFORMATION CATEGORY

#1 WEBSITE IN EDUCATION CATEGORY

WAY FORWARD

Consumers are consuming digital content across age groups in India. With the rapid rise of low-cost smartphones, coupled with strengthening 3G/4G infrastructure, digital content consumption is likely to witness strong growth. We are constantly aligning our offerings to changing audience preferences.

जागरण jagran.com

#1 Hindi Website in News & Information Category*. Jagran.com is amongst the leading Hindi news portal with over 25.91 mn (Mobile+App) unique users & 1.99 mn (Desktop) unique users

* Ranked No. 1 based on average minutes per visitors on Web

JAGRAN Josh

#1 Website in Education Category^. Jagran Josh is amongst the leading education portal with over 4.20 mn (Mobile+App) unique users & 1.37 mn (Desktop) unique users

^ Ranked No. 1 based on unique users per month on Mobile+App

mid-day

Mid-day.com is India's most engaging local news brand with over 2.70 mn (Mobile) unique users and 0.51 mn (Desktop) unique users

JAGRAN Post

Jagran Post is the English news portal of the Group featuring national news, world news, entertainment, lifestyle, sports, business, auto, gadgets and health

Junction

Jagran Junction is a blogging platform, widely known for views and counter views from writers across the country

नईदुनिया

Nai Dunia is a prominent name in the Hindi news space in Madhya Pradesh and Chhattisgarh, known for excellence in journalism

inextlive

Inext's Online experience takes you through news, views, technology, sports, fun and entertainment in a language that is decidedly young and in a presentation style that is unique

ਪੰਜਾਬੀ ਜਾਗਰਣ

Reaching out to audiences in an environment and language that is uniquely their own

Radio City.in

Our digital interface, radiocity.in, enables listeners to enjoy their favourite terrestrial shows, along with exclusive digital content. We have 42 stations under the radiocity.in brand

Source: Comscore, March 2017

Empowering Millions Through

OUT-OF-HOME

Jagran Engage provides specialised 'Out-of-Home' advertising services with a pan-India footprint. We offer a comprehensive portfolio of solutions to suit diverse client requirements. Our services encompass planning, creative adaptations, competitive landscape, data on traffic count and post campaign results.

OFFERINGS

- Hoardings and Billboards
- Unique Street Furniture
- Railway Stations and Bus Stands
- Ambient Media
- Innovative and Clutter-Breaking Solutions
- Retail Signages

Empowering Millions Through

ACTIVATION

Jagran Solutions provides below-the-line solutions and drives promotional marketing, event management and on-ground activities across India. We use an integrated approach, involving the following: on-ground, events, digital, public relation, print, radio, mobile, outdoor, consumer generated media, and word-of-mouth, among others.

We specialise in providing versatile, complete and measurable solutions to ensure an immersive, interactive and experiential integrated marketing plan, applicable to activations, corporate events, conventions, product launches, meetings, conferences, exhibitions and contests.

Jagran Solutions

In Step With Community Aspirations

We, at Jagran, are committed to foster positive social outcomes through our various need-based interventions. Our community initiatives are a part of our corporate philosophy to help bring a social transformation.

IN FY 2016-17, WE CONTINUED TO ENGAGE IN THE FOLLOWING SOCIAL RESPONSIBILITY PROGRAMMES

SUSHIKSHIT NARI, SAMRIDDH SAMAJ

We conducted women empowerment programmes in Haryana and organised workshops on self-defence, entrepreneurship, vocational training, and so on. Moreover, we tied up with several schools to offer subsidised education to girls.

MISSION 1000 PATNA

We organised a cleanliness drive called 'Clean Patna' in step with the Government's Swachh Bharat Abhiyan. Citizens participated in this drive, and we were able to clear 1,600 tonnes of garbage in the city. Besides, we also sensitised citizens about waste management to help bring about behavioural change.

TALAASH TALAABON KI

We ran a campaign across 10 states to save ponds from disappearing. We invited locals to identify the ponds and then adopted and restored them. These ponds improved the ecological balance and reduced water logging in those regions.

JANHIT JAGRAN PROGRAMME

Through our Janhit Jagran programme, we encouraged readers to submit their ideas that could solve social challenges related to the environment, human rights and financial inclusion, among others. The winners were felicitated and were given insights on how they could implement their ideas.

JAGRAN SANSKARSHALA

We endeavoured to create a pool of well-informed, responsible and confident young citizens through this campaign. We published a series of articles related to values for contemporary living. We enrolled children to participate in the programme and conducted an examination based on the articles we published. Around 1 million children across 10 states participated in this exam.

JAGRAN YOUTH PARLIAMENT

We conducted Jagran's 'Youth Parliament' programme to strengthen the understanding of democratic governance and its processes among the youth through simulated parliamentary sessions. It allowed the youth to engage in democratic dialogues based on constitutional values and interact with major national and local stakeholders. Around 500 young people from 10 cities were selected to participate in the event after a rigorous selection process.

FINANCIAL ASSISTANCE TO A CHARITABLE TRUST

We donated ₹ 5 crores to Shri Puran Chandra Gupta Smarak Trust, a charitable trust for promoting education.

Every win inspires us to aim even higher

	NO. OF AWARDS
GROUP AWARDS	
CFO of the Year Award	1
IDC Insights Award 2016 for 'creating transformational business value through technology' (for the third consecutive year)	1
Express Computers (Indian Express group) Intelligent Enterprise Award, 2016	1
DAINIK JAGRAN	
Abbys	10
ACEF Asia Pacific Consumer Awards	18
Echo Awards DMA India	5
Golden Awards of Montreux	2
IBC Brand & Marketing Awards	9
Indian Content Marketing Awards	2
India's No.1 Brand	1
INK Awards	2
INMA Global Media Awards	1
WOW Awards	5
Indian Marketing Awards	4
Asian Media Awards, WAN-IFRA	1
RADIO CITY	
IRF Awards - Excellence in Radio Awards	8
Emvies - Band Baaja competition	3
Golden Mikes	9
Asia Pacific Consumer Awards	4
New York Festival Radio Awards	3
WOW Awards	2
Grand Prix	1
Limca Book of Records	1
Jagran Solutions	
WOW Awards	2
Digital	
Best Local Language website at IAMAI	1
TOTAL	**97**

Corporate Information

BOARD OF DIRECTORS

Chairman and Managing Director
Mr. Mahendra Mohan Gupta

Whole Time Director and CEO
Mr. Sanjay Gupta

Whole Time Director
Mr. Shailesh Gupta
Mr. Dhirendra Mohan Gupta
Mr. Sunil Gupta
Mr. Satish Chandra Mishra

Director
Mr. Amit Dixit
Ms. Anita Nayyar
Mr. Anuj Puri
Mr. Devendra Mohan Gupta
Mr. Dilip Cherian
Mr. Jayant Davar
Mr. Ravi Sardana
Mr. Rajendra Kumar Jhunjhunwala
Mr. Shailendra Mohan Gupta
Mr. Shashidhar Narain Sinha
Mr. Vijay Tandon
Mr. Vikram Sakhuja (w.e.f. 15.04.2016)

Chief Financial Officer
Mr. Rajendra Kumar Agarwal

Company Secretary & Compliance Officer
Mr. Amit Jaiswal

NOMINATION & REMUNERATION COMMITTEE

Mr. Dilip Cherian, Chairman
Mr. Ravi Sardana
Mr. Shailendra Mohan Gupta
Mr. Vijay Tandon

AUDIT COMMITTEE

Mr. Vijay Tandon, Chairman
Mr. Amit Dixit
Mr. Rajendra Kumar Jhunjhunwala
Ms. Anita Nayyar (w.e.f. 30.05.2016)

STAKEHOLDERS RELATIONSHIP COMMITTEE

Mr. Rajendra Kumar Jhunjhunwala, Chairman
Mr. Sanjay Gupta
Mr. Sunil Gupta

CORPORATE SOCIAL RESPONSIBILITY COMMITTEE

Mr. Mahendra Mohan Gupta, Chairman
Mr. Rajendra Kumar Jhunjhunwala
Mr. Sanjay Gupta

REGISTRAR & SHARE TRANSFER AGENTS

Karvy Computershare Private Limited
Karvy Selenium Tower B,
Plot No. 31-32, Gachibowli, Financial District,
Nanakramguda, Hyderabad - 500032
Tel No.:040-67161563
Email: einward.ris@karvy.com

STATUTORY AUDITORS

Price Waterhouse Chartered Accountants LLP
Building 8, 7th & 8th Floor, Tower B,
DLF Cyber City, Gurgaon 122 002

INTERNAL AUDITORS

Ernst & Young LLP
5th Floor, Golf View Corporate Towers B,
Sector 42, Sector Road, Gurgaon 122 001

BANKERS TO THE COMPANY

Central Bank of India
Bank of Baroda
ICICI Bank Limited
Allahabad Bank
State Bank of India
Union Bank of India
Oriental Bank of Commerce

REGISTERED OFFICE

Jagran Building
2, Sarvodaya Nagar, Kanpur 208 005
Tel. No.: 0512-2216161
Fax No.: 0512-2230625
CIN: L22219UP1975PLC004147
Website: www.jplcorp.in

Business Responsibility Report

At Jagran, we acknowledge the paramount role that media plays in a thriving democracy. Given our vast reach and a legacy that spans over 7 decades, we see ourselves as a potent vehicle of social empowerment and an impact multiplier.

We are part of the country's leading Media and Communications Group, with leadership in Print, Digital, Radio, Out-of-Home (OOH) and Activation.

Millions of people place their trust in our brands everyday as their source of information and insights on issues that are relevant to their lives and to the nation.

We are committed to working towards India's progress and doing so in line with the principles enshrined in the Business Responsibility Framework.

SECTION A: GENERAL INFORMATION ABOUT THE COMPANY

Corporate Identification Number (CIN) of the Company	L22219UP1975PLC004147
Name of the Company	Jagran Prakashan Limited (JPL)
Registered Address	Jagran Building 2, Sarvodaya Nagar, Kanpur, Uttar Pradesh, India- 208005
Website	www.jplcorp.in
E-mail Id	investor@jagran.com jpl@jagran.com
Financial Year reported	2016-17
Sector(s) that the Company is engaged in (industrial activity code-wise)	Publishing of Newspapers (NIC code: 58131)
List three key products/services that the Company manufactures/provides (as in balance sheet)	1. Print (Publications) 2. Digital (Web, text/voice-based value added services and products) 3. Out-of-Home (OOH) 4. Activation
Total number of locations where business activity is undertaken by the Company	
Number of International Locations (Provide details of major 5)	Not applicable
Number of National Locations	We have our registered office in Kanpur, Uttar Pradesh with 36 printing facilities and offices across India.
Markets served by the Company - Local/State/ National/International	We serve the Indian market and our print business is present in 13 states. These are in Jammu & Kashmir, Himachal Pradesh, Punjab, Uttarakhand, Haryana, Delhi, Uttar Pradesh, Bihar, Jharkhand, West Bengal, Madhya Pradesh, Chhattisgarh and Maharashtra (Mumbai). Our digital media portals allow us to reach our readers globally.

SECTION B: FINANCIAL DETAILS OF THE COMPANY

1.	Paid up Capital (INR)[1]	65,38,23,658
2.	Total Turnover (INR, in lakhs)	1,90,007.71
3.	Total profit after taxes (INR, in lakhs)	31,606.43
4.	Total Spending on Corporate Social Responsibility (CSR) as percentage of average net profits (%)	1.47

List of activities on which expenditure in 4 above has been incurred:

1. Promoting education - Donation to Shri Puran Chandra Gupta Smarak Trust for setting up/expansion/running and maintenance of educational institutions.

[1] JPL's paid up capital remained unchanged during the reporting period. The Board approved the buy-back of 4.74% of the total number of outstanding equity shares and the buy-back was still under process as on 31st March 2017.

SECTION C: OTHER DETAILS

1. Does the Company have any Subsidiary Company/Companies?

Yes, we have 3 subsidiaries. These are:

1. Music Broadcast Limited (Earlier Known as Music Broadcast Private Limited)
2. Midday Infomedia Limited
3. NaiDunia Media Limited

2. Do the Subsidiary Company/Companies participate in the BR Initiatives of the parent company? If yes, then indicate the number of such subsidiary company(s)

The subsidiaries actively manage and carry out their own BR initiatives.

3. Do any other entity/entities (e.g. suppliers, distributors etc.) that the Company does business with, participate in the BR initiatives of the Company? If yes, then indicate the percentage of such entity/entities? [Less than 30%, 30-60%, More than 60%]

Currently, the suppliers/vendors and distributors do not participate in our BR initiatives. We are in the process of sharing relevant policies with all our business partners and we will expect them to abide by these.

SECTION D: BR INFORMATION

1. Details of Director/Directors responsible for BR

1.1. Details of the Director/Directors responsible for implementation of the BR policy/policies

1.	DIN Number	00028734
2.	Name	Mr. Sanjay Gupta
3.	Designation	Whole Time Director & CEO

1.2 Details of the BR head

1.	DIN Number	00028734
2.	Name	Mr. Sanjay Gupta
3.	Designation	Whole Time Director & CEO
4.	Telephone Number	0120-3915800
5.	E-mail Id	sanjay@jagran.com

2. Principle-wise (as per NVGs) BR Policy/Policies:

Principle 1	Businesses should conduct and govern themselves with Ethics, Transparency and Accountability
Principle 2	Businesses should provide goods and services that are safe and contribute to sustainability throughout their life cycle
Principle 3	Businesses should promote the well-being of all employees
Principle 4	Businesses should respect the interests of and be responsive towards all stakeholders, especially those who are disadvantaged, vulnerable and marginalized
Principle 5	Businesses should respect and promote human rights
Principle 6	Business should respect, protect and make efforts to restore the environment
Principle 7	Businesses, when engaged in influencing public and regulatory policy, should do so in a responsible manner
Principle 8	Businesses should support inclusive growth and equitable development
Principle 9	Businesses should engage with and provide value to their customers and consumers in a responsible manner

No.	Questions	P 1	P 2	P 3	P 4	P 5	P 6	P 7	P 8	P 9
1.	Do you have policy/policies for#....	Y	Y	Y	Y	Y	Y	NA	Y	Y
2.	Has the policy been formulated in consultation with the relevant stakeholders?	Y	Y	Y	Y	Y	Y	NA	Y	Y
3.	Does the policy confirm to any national/international standards? If yes, specify?	Y	Y	Y	Y	Y	Y	NA	Y	Y
4.	Has the policy being approved by the Board? If yes, has it been signed by the MD/owner/CEO/appropriate Board Director?*	Y	Y	Y	Y	Y	Y	NA	Y	Y
5.	Does the Company have a specified committee of the Board/ Director/Official to oversee the implementation of the policy?	Y	N	N	N	N	N	NA	Y	N
6.	Indicate the link for the policy to be viewed online?*	All policies are shared directly with respective stakeholders. Some of our policies are available at http://jplcorp.in/new/Reports.aspx?CID=14.								

		P 1	P 2	P 3	P 4	P 5	P 6	P 7	P 8	P 9
7.	Has the policy been formally communicated to all relevant internal and external stakeholders?	Y	Y	Y	Y	Y	Y	NA	Y	Y
8.	Does the Company have in-house structure to implement the policy/policies?	Y	Y	Y	Y	Y	Y	NA	Y	Y
9.	Does the Company have a grievance redressal mechanism related to the policy/policies to address stakeholders' grievances related to the policy/policies?	Y	Y	Y	Y	Y	Y	NA	Y	Y
10.	Has the Company carried out independent audit/evaluation of the working of this policy by an internal or external agency?^	N	N	N	N	N	N	NA	N	N

Notes:

JPL has the following policies covering the 9 principles: Code of Business Conduct and Ethics for Directors and Senior Management of JPL, Code of conduct for certain business units, Editorial code, Vigil mechanism/whistle blower policy, Insider trading policy, POSH policy, Quality policy, Environment policy, Human Resource policies, and CSR policy.

* Policies relating to respective principles are approved by respective functional heads.

^ As a part of internal audit, implementation of the vigil mechanism is reviewed from time to time. Other policies are reviewed by respective functions themselves, from time to time.

If answer to S. No. 1 against any principle, is 'No', please explain why:

No.	Questions	P 1	P 2	P 3	P 4	P 5	P 6	P 7	P 8	P 9
1.	The Company has not understood the Principles									
2.	The Company is not at a stage where it finds itself in a position to formulate and implement the policies on specified principles									
3.	The Company does not have financial or manpower resources available for the task					NA				
4.	It is planned to be done within next 6 months									
5.	It is planned to be done within the next 1 year									
6.	Any other reason (please specify)									

3. Governance related to Business Responsibility

a) Indicate the frequency with which the Board of Directors, Committee of the Board or CEO to assess the BR performance of the Company.

Managing Director and/or CEO of the Company review the BR performance and related issues (if any) on a periodic basis. The Board of Directors discusses relevant BR issues and assessed the BR performance of the company annually.

b) Does the Company publish a BR or a Sustainability Report? What is the hyperlink for viewing this report? How frequently it is published?

This is JPL's first Business Responsibility Report. It can be viewed as part of our annual report available on our website on: http://jplcorp.in/new/FinancialReports.aspx

SECTION E: PRINCIPLE-WISE PERFORMANCE

PRINCIPLE 1

Businesses should conduct and govern themselves with Ethics, Transparency and Accountability

1. Does the policy relating to ethics, bribery and corruption cover only the company? Yes/No. Does it extend to the Group/Joint Ventures/Suppliers/Contractors/NGOs/Others?

The success of our business rests on the firm foundation laid down by our founder and ethics and transparency were the core values on which this foundation was built. These values are integral to the fabric of our company and have stood the test of time since our inception.

As a responsible corporate citizen, we carry out all our business activities with utmost integrity. We have policies in place which underline our commitment towards ethical conduct in everything we do.

We have a Code of Business Conduct and Ethics for Directors and Senior Management of JPL. Additionally, our certain business units also have their own codes of conduct to reflect the needs and demands of their area of work and these codes are applicable to all employees. All employees are expected to follow ethical professional conduct in line with the above codes in their day to day activities.

All our editorial content is governed by our robust editorial code. The code serves as a guiding tool for all our journalists and it embodies the highest standards of journalism. It covers aspects like independent, unbiased and balanced reporting and conflict of interest.

In line with good corporate governance practices, we have established a vigil/whistle blower mechanism. This allows Directors and employees to report breach of code of conduct including code of conduct for insider trading, unethical business practices, illegality, fraud and corruption etc. at work place without fear of reprisal. Adequate safeguards are provided to protect the employees and directors availing the mechanism from any form of victimization. The Chairman of the Audit Committee oversees the working of this mechanism.

In line with SEBI requirements for listed entities, we also have an Insider Trading policy and Related Party Transaction policy.

The above policies apply only to JPL and do not extend to subsidiaries. We are in the process of sharing relevant policies with our suppliers and contractors and they are expected to adhere to these.

2. **How many stakeholder complaints have been received in the past financial year and what percentage was satisfactorily resolved by the management?**

   A Stakeholders Relationship Committee has been constituted by the Board for speedy disposal of investor complaints on matters like refund orders, transfer of shares, dematerialization/rematerialization, non-receipt of annual report, non-receipt of declared dividends etc. The Committee also works towards facilitating better investor services and relations.

   In FY 2016-17, 87 complaints were received from shareholders/investors and all of these were replied/resolved to their satisfaction. Also, there was no complaint reported by any Director or employee of the company under our vigil/whistle blower mechanism.

   Complaints from external stakeholders like suppliers and contractors are raised directly to concerned department heads and are addressed by them on a case by case basis.

PRINCIPLE 2

Businesses should provide goods and services that are safe and contribute to sustainability throughout their life cycle

1. **List up to 3 of your products or services whose design has incorporated social or environmental concerns, risks and/or opportunities.**

   Our major product is newspaper, digital (online) news portals, Out-of-Home (OOH) marketing and activation services. With 9 titles across 13 states in 5 different languages and a total readership of 68 million (IRS 2012 Q4), we are the largest print media group in the country. Our digital platforms operate across diverse genres of Hindi news, health and education and command 50 million+ unique visitors making it one of the top digital media platforms in the country.

   With a transforming country experiencing stability in economic and political spheres, the role of news media gathers even more importance. We are proud to play our role in this transformation by being a responsible member of 'The Fourth Estate' in our thriving democracy. Every word of editorial content we generate, across both print and digital medium and across all our newspapers and portals, follows a strict editorial code. This code underlines our commitment to ensure that our readers get to experience rich content that is balanced, well researched, independent and unbiased. Another unique feature of our editorial code is the foundation on which it is built – The Seven Principles. These seven principles or as we call them 'Saat Sarokaar' is at the core of our editorial philosophy and is intrinsically linked to the real progress of our nation.

These seven principles are:

1. **Poverty Eradication**
   End Poverty in all its form every where.

   End Hunger, Food security, Improve nutrition and promote sustainable agriculture.

2. **Healthy Society**
   Ensure Healthy lives and promote well-being for all.

3. **Educated Society**
   Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

4. **Women Empowerment**
   Achieve gender equality and empower all women and girls.

5. **Environment Conservation**
   Take urgent action to combat climate change and its impacts.

   Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss.

   Ensure access to affordable, reliable, sustainable and modern energy for all.

6. **Water Conservation**
   Ensure access to clean drinking water and sanitation for all.

7. **Population Management**
   Promote inclusive and sustainable economic growth, employment and decent work for all.

Every day we deliver enriching and empowering content to our readers in line with these seven principles. This ranges from our daily column on health and wellbeing, to our youth-centric supplement focusing on providing them with access to job opportunities and to content catering specifically to the needs of our women readers.

Beyond the content, we also leverage our massive reach to organise initiatives that are in spirit of these seven principles and have the potential to mobilise citizens and generate ground-level impact. Some of the initiatives undertaken in 2016-17 are:

Janhit Jagran Programme: This programme encourages readers to submit an idea that solves a societal challenge around the same themes as our seven principles. The winners are felicitated and encouraged to implement their ideas.

Jagran Sanskarshala: This campaign is our endeavour to create a pool of aware, responsible and confident young citizens. We run a series of articles related to values for contemporary living. We enroll children to participate in the programme and at the end, we conduct an examination based on the articles. Around 1 million children from 10 states participated in this exam.

Jagran Youth Parliament: The programme was launched to strengthen the understanding of our youth with respect to democratic governance and processes through simulated parliamentary sessions. It allows the youth to engage in a democratic dialogue based on constitutional values and interact with key national and local stakeholders. Around 500 youth from 10 cities were selected through a rigorous process to participate in the event.

Mission 1000 Patna: In line with Swachh Bharat Abhiyan, we organised a citizen-drive to "Clean Patna" as a result of which we were able to clear 1600 tonnes of garbage lying around in the city. We sensitized people to the issue of waste management with the objective of bringing about behavioural change.

Talaash Talaabon ki: We launched a campaign across 10 states to tackle the issue of disappearing ponds. With involvement of citizens, a number of ponds were adopted and restored.

Sushikshit Nari, Samriddh Samaj : We conducted women empowerment programme in Haryana as part of which we organised workshops on self-defence, entrepreneurship, vocational skills, etc and we also roped in several schools to offer subsidized education to girls.

We are also cognizant of the environmental impact of our operations and undertake several initiatives to minimise the same. The details of these initiatives are included under Principle 6.

2. **For each such product, provide the following details in respect of resource use (energy, water, raw material etc.) per unit of product (optional)**

JPL has undertaken several initiatives for managing the amount of energy and water used in our operations. Details of these initiatives have been provided under Principle 6.

3. **Does the company have procedures in place for sustainable sourcing (including transportation)? If yes, what percentage of your inputs was sourced sustainably? Also, provide details thereof, in about 50 words or so.**

Our major raw material is newsprint that represents more than 39% of our overall spend. JPL procures all of its materials from trusted vendors as per required quality and commercial standards in line with applicable laws and regulations.

4. **Has the company taken any steps to procure goods and services from local & small producers, including communities surrounding their place of work? If yes, what steps have been taken to improve their capacity and capability of local and small vendors?**

Across our all printing locations, we have developed trusted relations with suppliers of materials, purchases of which are not centralised. We work with these suppliers in order to develop products that meet our needs and thus allowing them to grow their business along with ours. Around 75% of our newsprint is procured domestically.

We also work with local businesses and generate productive local employment by hiring talent from near our locations to meet requirements for services like printing, waste handling, housekeeping, logistics, machine and other business operations at our printing facilities and other offices.

5. **Does the company have a mechanism to recycle products and waste? If yes what is the percentage of recycling of products and waste (separately as <5%, 5-10%, >10%)**

JPL has deployed operational control measures to control the amount of waste generated from our operations. We have set norms for each of our plants for newsprint waste and we closely monitor this to ensure all plants are operating within permissible limits. Waste generated is also sold and significant part of it is recycled by the newsprint suppliers.

We are also in the process of installing STP (Sewage Treatment Plant) and ETP (Effluent Treatment Plant) at our locations for treating and reusing waste water for non-potable uses like gardening, cleaning, in flush system etc.

PRINCIPLE 3

Businesses should promote the wellbeing of all employees

The Jagran family is made up of talented and inspired professionals each of whom contributes towards our vision. The success of our business, the quality of our work and how our brand is perceived by our customers entirely rests on the ability and commitment of our employees. From the day an employee is on-boarded, we look after their development needs through an adequate on and off job trainings. We also keep our employees engaged and motivated throughout the year by organising various events and activities and acknowledge their efforts through our rewards programme. For the creativity of our employees to thrive, we also ensure that we provide them with an enabling work environment that is safe, fair and free from any form of discrimination.

1.	Total number of employees	5799
2.	Total number of employees hired on temporary/contractual/ casual basis	1816
3.	Number of permanent women employees	271
4.	Number of permanent employees with disabilities	-
5.	Do you have an employee association that is recognized by management?	No
6.	Percentage of your permanent employees is members of this recognized employee association?	-

7.	Number of complaints relating to child labour, forced labour, involuntary labour, sexual harassment in the last financial year and pending, as on the end of the financial year			
	No.	Category	Complaints filed during the financial year	Complaints pending as on end of the financial year
	(i)	Child labour/forced labour/involuntary labour	0	0
	(ii)	Sexual Harassment	0	0
	(iii)	Discriminatory employment	0	0
8.	Percentage of your under mentioned employees were given safety & skill up-gradation training in the last year? Permanent Employees, Permanent Women Employees, Casual/Temporary/Contractual Employees and Employees with Disabilities The Company conducts mock drills to train employees in the area of safety.			

PRINCIPLE 4

Businesses should respect the interests of, and be responsive towards all stakeholders, especially those who are disadvantaged, vulnerable and marginalized.

1. **Has the company mapped its internal and external stakeholders? Yes/No**

   Yes, Jagran has mapped its internal and external stakeholders.

   Jagran's brand is defined by the trust that our stakeholders place in us every day, be it our millions of readers or our business partners or the communities that we work for. We believe in engaging with all our stakeholders in an open, transparent and a two-way communication. This allows us to understand their interests and be responsive to their needs.

   As part of our ongoing stakeholder engagement exercise, we have mapped our internal and external stakeholders and these include:

   - Readers/society
   - Distribution agencies
   - Advertisers
   - Vendors/Suppliers/Contractors
   - Employees (including content producers, journalists)
   - Community organizations/NGOs
   - Government and regulatory authorities
   - Investors and banks

2. **Out of the above, has the company identified the disadvantaged, vulnerable & marginalized stakeholders?**

   Yes, we have identified disadvantaged, vulnerable & marginalized stakeholders. Our CSR initiatives and the work we do in line with our seven principles have a primary focus on children and women.

3. **Are there any special initiatives taken by the company to engage with the disadvantaged, vulnerable and marginalized stakeholders? If so, provide details thereof, in about 50 words or so.**

   JPL undertakes several initiatives for engaging with the disadvantaged, vulnerable and marginalized sections of our society. Our major initiatives like Jagran Sanskarshala and Sushikshit Nari, Samriddh Samaj are focused on children and women respectively. These campaigns are taken at a large scale and allow us to mobilise thousands of stakeholders and make a meaningful impact on the ground.

   Details of these initiatives are given under Principle 2.

   Details of our CSR initiatives are provided under Principle 8.

PRINCIPLE 5

Businesses should respect and promote human rights

1. **Does the policy of the company on human rights cover only the company or extend to the Group/Joint Ventures/Suppliers/Contractors/NGOs/Others?**

   Jagran is a professionally run enterprise that is deeply rooted in its origins. This lends a unique character to our work culture and creates a thriving environment for our employees to work together as a family. Respect for human rights is a natural extension of our values and each member of the Jagran family bears mutual respect for each other.

Human rights issues relevant to our operations are covered under our code of conduct, Prevention of Sexual Harassment (POSH) Policy and Human Resource related policies and practices. We also abide by all applicable laws.

We do not employ any person below the age of 18. Use of forced or compulsory labour is prohibited in our Company.

Our policy promotes respect for human rights and we provide a free, fair and a discrimination free environment to our employees. We encourage our employees to raise any concern they may have and we have laid down procedures for addressing such concerns. Under our whistle blower policy, a fair and a transparent mechanism has been provided to report any violation to our code of conduct.

The above policies apply to JPL and third parties. Company's subsidiaries have their own policies. We are in the process of sharing relevant policies with our suppliers and contractors and they are expected to adhere to these.

2. **How many stakeholder complaints have been received in the past financial year and what percent was satisfactorily resolved by the management?**

   There were no complaints related to human rights issues like child labour, forced or involuntary labour or discriminatory employment in FY2016-17.

   Complaints, if any, from external stakeholders like suppliers and contractors are raised directly to concerned departmental heads and are addressed by them on a case by case basis. However, the Company does not deem it feasible to maintain record of immaterial complaints of routine nature arising in the normal course of business.

PRINCIPLE 6

Business should respect, protect, and make efforts to restore the environment

1. **Does the policy related to Principle 6 cover only the company or extends to the Group/ Joint Ventures/Suppliers/Contractors/NGOs/ others**

   We have an Environment policy which covers aspects related to environmental impact pertaining to our operations. It outlines our commitment towards running our operations in line with applicable laws and regulations and undertaking initiatives for reducing our environmental footprint.

   This policy covers only our operations and does not extend to our Suppliers or Contractors. Our subsidiaries have their own independent policies.

2. **Does the company have strategies/initiatives to address global environmental issues such as climate change, global warming, etc.? Y/N. If yes, please give hyperlink for webpage etc.**

   JPL has undertaken several initiatives in the areas of energy efficiency, emissions management and water management across locations to minimize its environmental impact. Some of these initiatives include:

- Replacement of conventional lighting with LED lighting across our locations.
- Use of R-22 refrigerant in our air conditioners which has a lower global warming potential
- Installation on star-rated energy efficient air conditioners
- Installation of energy meters for monitoring energy consumption of major electrical equipment
- Installation of rainwater harvesting structures at our locations
- Using printing equipment that runs on spray dampening technology which consumes half the water as compared to brush dampening technology.
- Plans to install an STP (Sewage Treatment Plant) and ETP (Effluent Treatment Plant) at several locations to allow for treatment and reuse of waste water.

While we acknowledge that our operations do not entail significant environmental impact, our investment in these initiatives reinforces our commitment to efficient utilization of natural resources wherever possible.

In addition to the above, our editorial content is also aligned to the seven principles enshrined in our editorial code. Two of these seven principles are Environmental Conservation and Water Conservation. Through our daily publications and editorial content weaved around these themes, we endeavour to empower and enable our readers to become more aware about environmental challenges and potentially play a role in solving these issues.

3. **Does the company identify and assess potential environmental risks? Y/N**
   Our operations do not entail significant environmental impact.

4. **Does the company have any project related to Clean Development Mechanism? If yes, whether any environmental compliance report is filed?**
   No, we do not have any Clean Development Mechanism (CDM) projects.

5. **Has the company undertaken any other initiatives on – clean technology, energy efficiency, renewable energy, etc. Y/N. If yes, please give hyperlink for web page etc.**
   Yes, we have taken several initiatives across our operations in areas related to energy efficiency, emissions management and water management. Details are provided in response to Q2.

6. **Are the Emissions/Waste generated by the company within the permissible limits given by CPCB/SPCB for the financial year being reported?**
   Yes, the emissions and waste generated were within permissible limits given by CPCB/SPCB. Our major emission source includes DG sets at our print locations and we procure only those DG sets that are designed as per CPCB/SPCB norms.

7. **Number of show cause/legal notices received from CPCB/SPCB which are pending (i.e. not resolved to satisfaction) as on end of Financial Year.**
   We did not receive any show cause/legal notices from CPCB/SPCB during FY 2016-17 and there are no pending notices as of end of FY 2016-17.

PRINCIPLE 7

Businesses, when engaged in influencing public and regulatory policy, should do so in a responsible manner

Jagran engages with industry associations in responsible manner for advocating public and regulatory policies towards the advancement of the industry and public good. The Company's Editorial Policy ensures balanced, unbiased, responsible and truthful reporting.

Additionally, being into news publication; Jagran has always strived to publish content which their readers have a right to know. In its published content it has always endeavoured to maintain a balance between news and views, thereby attempting to educate readers and create a difference.

1. **Is your company a member of any trade and chamber or association? If Yes, Name only those major ones that your business deals with.**
   Yes, we are part of several leading industry bodies relevant to our business. These include:
   - Audit Bureau of Circulation (ABC)
   - Indian Newspaper Society (INS)
   - Readership Studies Council of India (RSCI)
   - Internet and Mobile Association of India (IAMAI)
   - Rural Marketing Association of India (RMAI)
   - Indoor Outdoor Advertising Association (IOAA)

2. **Have you advocated/lobbied through above associations for the advancement or improvement of public good? Yes/No; if yes specify the broad areas (drop box: Governance and Administration, Economic Reforms, Inclusive Development Policies, Energy security, Water, Food Security, Sustainable Business Principles, Others)**
   From time to time, through our representation in the above mentioned bodies, we participate in relevant forums that are of interest to our industry and our stakeholders.

PRINCIPLE 8

Businesses should support inclusive growth and equitable development

1. **Does the company have specified programmes/ initiatives/projects in pursuit of the policy related to Principle 8? If yes, details thereof.**
   At JPL, we continuously strive to improve the quality of life of the communities in which we operate. We have a corporate social responsibility (CSR) policy which is overseen by the CSR committee of the Board. In line with our CSR policy, we undertake activities that are aligned to schedule VII of

Companies Act, 2013. We support Pehel, part of a charitable trust. Pehel partners with various other organisations and works across a diverse spectrum spanning sustainable livelihood, hygiene and sanitation, health, education and gender.

2. **Are the programmes/projects undertaken through in-house team/own foundation/ external NGO/government structures/any other organization?**
We made donation to a charitable trust for setting up/expansion/running and maintenance of educational institutions.

3. **Have you done any impact assessment of your initiative?**
We have not carried out any impact assessment of our corporate social responsibility projects.

4. **What is your company's direct contribution to community development projects - Amount in INR and the details of the projects undertaken?**

	Project or activity identified	Amount for FY 2016-17
1.	Donation to Shri Puran Chandra Gupta Smarak Trust for setting up/ expansion/running and maintenance of educational institutions.	₹ 5 crores

5. **Have you taken steps to ensure that this community development initiative is successfully adopted by the community? Please explain in 50 words, or so.**
While planning our community development initiatives, we ensure that these initiatives address the direct needs of the community. This enables successful adoption by them.

PRINCIPLE 9

Businesses should engage with and provide value to their customers and consumers in a responsible manner

1. **What percentage of customer complaints/ consumer cases are pending as on the end of financial year.**
Our customers include our readers, advertisers and agencies. Readers' grievances with respect to editorial content are addressed directly to the Editorial departments of respective publications and the same are addressed by them on a case by case basis.

Complaints/cases from advertisers and agencies are raised directly to the concerned departments facing these stakeholders and are addressed accordingly.

The Company does not deem it feasible to maintain record of immaterial complaints of routine nature arising in the normal course of business.

During the year, none of the complaints other than above was received.

2. **Does the company display product information on the product label, over and above what is mandated as per local laws? Yes/No/N.A./ Remarks (additional information)**
Our industry is not governed by any regulations with respect to product labelling. We are primarily in publication business in which the product itself is a mode of communication with stakeholders.

3. **Is there any case filed by any stakeholder against the company regarding unfair trade practices, irresponsible advertising and/or anti-competitive behaviour during the last five years and pending as on end of financial year?**
There is one pending case as on March 31, 2017, pertaining to an allegation of unfair trade practice. The company has filed a rejoinder and is contesting the allegation through the normal judicial process.

4. **Did your company carry out any consumer survey/consumer satisfaction trends?**
Given the nature of our business and the direct connect we have with our readers, we carry out periodic surveys to stay on their pulse. The objective is to understand their needs and ascertain the gaps.

For our digital platforms, we seek real time feedback from users visiting our webpages through pop-up forms to take inputs on their user experience.

We also participate in readership and brand related surveys carried out by independent agencies.

For our Out-of-Home (OOH) and Activation services clients, we customize our solutions based on their needs. Feedback on our services and their experience with us is collected during and at the end of our engagement with them.

Directors' Report

Dear Shareholders,

The Directors have the pleasure in presenting the 41st Annual Report and Audited Financial Statements of the Company for the year ended on March 31, 2017.

INDIAN ACCOUNTING STANDARDS:

The Ministry of Corporate Affairs, vide its notification dated February 16, 2015, notified the Indian Accounting Standards (Ind AS) applicable to certain classes of Companies. Ind AS has replaced the existing Indian GAAP prescribed under section 133 of the Companies Act, 2013, read with rule 7 of the Companies (Accounts) Rules, 2014. For the Company, Ind AS is applicable from April 1, 2016, with a transition date of April 1, 2015.

FINANCIAL RESULTS:

The summarised standalone and consolidated financial results of the Company for the financial year ended March 31, 2017 as compared to the previous year are as under:

(Amount ₹ in Lakhs)

Particulars	Consolidated		Standalone	
	Year Ended March 31, 2017	Year Ended March 31, 2016	Year Ended March 31, 2017	Year Ended March 31, 2016
Revenue from Operations	228,295.14	207,924.05	190,007.72	177,887.00
Other Income	695.57	1472.20	782.80	1,222.53
Other gains/(losses) – net	3,422.61	3,513.74	3,201.34	3,698.34
Total Expenditure	164,339.70	148,875.49	137,370.71	127,960.24
Profit before Interest, Depreciation, Prior Period Items and Tax	**68,073.62**	**64,034.50**	**56,621.15**	**54,847.63**
Less: Finance Cost	3,503.98	5,451.07	1,977.50	5,734.98
Less: Depreciation and Amortisation Expenses	12,889.08	12,190.22	8,166.09	8,406.10
Profit before Exceptional/Prior Period Items and Tax	**51,680.56**	**46,393.21**	**46,477.56**	**40,706.55**
Add/(Less): Share of Net profit/(Loss) of Associates accounted for using the equity method	6.01	6.80	-	-
Profit Before Taxes (other than Exceptional Item)	**51,686.51**	**46,400.01**	**46,477.56**	**40,706.55**
Less: Tax Expense (other than exceptional item)	16,754.45	15,715.10	14,871.13	13,551.33
Profit for the Year (PAT) (before exceptional item)	**34,932.12**	**30,684.91**	**31,606.43**	**27,155.22**
Exceptional Item – Deferred Tax	-	(4,397.42)	-	-
Profit for the Year (PAT) (after exceptional item)	**34,932.12**	**35,082.33**	**31,606.43**	**27,155.22**
Other Comprehensive income (Net of Tax)	(356.99)	21.50	(195.99)	34.07
Total Comprehensive Income for the Year	**34,575.13**	**35,103.83**	**31,410.44**	**27,189.29**
Opening Balance of Retained Earnings	90,767.93	62,468.56	51,793.95	51,570.55
Net Profit for the Year	**34,932.12**	**35,082.33**	**31,606.43**	**27,155.22**
Profit on sale of treasury shares	-	11,630.40	-	-
Remeasurements of post employment benefit obligation, net of tax	(138.26)	60.49	(20.29)	65.48
Cancellation of additional share purchased from Music Broadcast Employee Welfare trust	(136.50)	-	-	-
Pursuant to Scheme of Arrangement of Suvi Info Management (Indore) Private Limited	-	-	-	(13,226.09)
Share of Non controlling interest in the profit for the year	(171.15)	(102.77)	-	-
Non controlling interest out of retained earnings	(18,747.08)	(2,928.08)	-	-
Dividend to Subsidiary Company	-	36.54	-	-
Appropriations:				
Dividend	-	(11,441.91)	-	(11,441.91)
Dividend Distribution Tax	-	(2,329.30)	-	(2,329.30)
Transfer to/(from) Debenture Redemption Reserve	(1,851.74)	(1,708.33)	-	-
Closing Balance of Retained Earnings	1,04,655.32	90,767.93	83,380.09	51,793.95

FINANCIAL HIGHLIGHTS:

(i) Consolidated

In the year 2016-17, the Company recorded growth of 9.8% in revenue from operations and growth of 13.84% in Net Profit before exceptional items.

(ii) Standalone

In the year 2016-17, the Company recorded growth of 6.81% in revenue from operations and growth of 16.4% in Net Profit.

For a detailed analysis of financial performance, refer to report on Management Discussion and Analysis.

BUYBACK OF SHARES:

On January 5, 2017, the Board approved a proposal for buyback of up to 1,55,00,000 equity shares of the Company for an aggregate amount not exceeding ₹ 302,25,00,000 representing 4.74% of total number of equity shares in the issued, subscribed and paid-up share capital of the Company and being 24.32% of the total paid up equity share capital and free reserve as per the audited accounts of the Company as on March 31, 2016 at ₹ 195 per equity share on a proportionate basis through the tender offer route in accordance with the provisions contained in the Securities and Exchange Board of India (Buy Back of Securities) Regulations, 1998 and the Companies Act, 2013 and rules made thereunder. The same was approved by members by passing Special Resolution on February 9, 2017 through postal ballot. The letter of offer was sent to all the Shareholders of the Company as on record date i.e. February 24, 2017. The Buyback offer opened on March 24, 2017 and closed on April 10, 2017. The settlement date for buyback was April 20, 2017 and extinguishment of shares was completed on April 21, 2017. The Company has bought back 1,55,00,000 equity shares for an aggregate amount of ₹ 302,25,00,000/-. The number of Equity Shares outstanding post buyback are 31,14,11,829 shares of ₹ 2/- each.

DIVIDEND:

The Board of Directors of the Company has recommended a dividend of ₹ 3/- per equity share (Face value ₹ 2 per equity share) for the financial year ended March 31, 2017 amounting to ₹ 11,244 Lakhs (inclusive of tax). The dividend payout is subject to approval of the members at the ensuing 41st Annual General Meeting.

SCHEME OF ARRANGEMENTS:

a) Scheme of Arrangement of Suvi-Info Management (Indore) Private Limited (Suvi):

The scheme of arrangement for amalgamation of Suvi-Info Management (Indore) Private Limited (Suvi) with Jagran Prakashan Limited (JPL) was sanctioned by the Hon'ble High Court of Allahabad by its order dated March 16, 2016 and the Hon'ble High Court of Bombay by its order dated December 2, 2016. The Scheme came into effect on December 27, 2016, which was the date on which a certified copy of the order of the High Court of Bombay and High Court of Allahabad sanctioning the Scheme was filed with the Registrar of Companies, Mumbai and the Registrar of Companies, Uttar Pradesh with appointed dated of January 1, 2016. SUVI was a wholly-owned subsidiary of the Company and therefore there was no issue of shares by the Company to the shareholders of SUVI.

b) Composite Scheme of Arrangement of Jagran Prakashan Limited, Crystal Sound & Music Private Limited, Spectrum Broadcast Holdings Private Limited, Shri Puran Multimedia Limited and Music Broadcast Limited:

The composite scheme of arrangement for amalgamation of Crystal Sound & Music Private Limited (Crystal) and Spectrum Broadcast Holdings Private Limited (Spectrum) with Jagran Prakashan Limited (JPL) and the demerger of radio business undertaking of Shri Puran Multimedia Limited (SPML) into Music Broadcast Limited (MBL) (referred to as "the Scheme") was sanctioned by the Hon'ble High Court of Allahabad by its order dated September 22, 2016 and the Hon'ble High Court of Bombay by its order dated October 27, 2016. The Scheme became effective upon filing of the court orders with the respective Registrar of Companies of Uttar Pradesh on November 18, 2016 and Mumbai on November 17, 2016 with appointed dated of January 1, 2016.

In terms of the Scheme, business and undertaking of Spectrum and Crystal were transferred to and vested in favour of JPL. As Crystal was a wholly owned subsidiary of Spectrum, which in turn was a wholly owned subsidiary of JPL, therefore there was no issue of shares by JPL to the shareholders of Crystal and Spectrum.

Also, in terms of the Scheme, radio business undertaking of SPML, was transferred to and vested in favour of MBL and the shareholders of SPML were allotted 10 fully paid up equity shares of face value of ₹10/- each of MBL for every 112 equity shares of SPML held by them.

As result of the above schemes, Suvi-Info Management (Indore) Private Limited, Crystal Sound & Music Private

Limited and Spectrum Broadcast Holdings Private Limited subsidiaries of the Company ceased to be in existence.

INITIAL PUBLIC OFFER OF MUSIC BROADCAST LIMITED (MBL):

During the year under review, Music Broadcast Limited, subsidiary of the Company has completed its highly successful Initial Public Offer (IPO) and received an overwhelming response for the same, with an oversubscription of about 40 times. It clearly demonstrate leadership position of MBL in the space that has been attended and sustained over period of years, as a result of tireless efforts and systematic approach to the business of the management.

The equity shares of MBL were listed on both BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") on March 17, 2017.

IPO of MBL comprised of a fresh issue of 12,012,012 equity shares and an offer for sale of 2,658,518 equity shares by selling shareholders for ₹ 333/- per equity share (inclusive of premium of ₹ 323/- per share).

DEPOSITS:

The Company has not accepted any deposit from public/shareholders in accordance with section 73 of the Companies Act, 2013 and as such, no amount on account of principal or interest on public deposits was outstanding on the date of the Balance Sheet.

CREDIT RATING:

Details of credit rating assigned by CRISIL are given below:

Facility	Amount in Crores	Rating
Cash credit	175	CRISIL AA+/Stable
Letter of Credit*	110	CRISIL A1+
Non-Convertible Debentures	75	CRISIL AA+/Stable
Total	**360**	

*fully inter changeable with bank guarantee

DETAILS OF DIRECTORS AND KEY MANAGERIAL PERSONNEL:

Appointment of Directors

Mr. Vikram Sakhuja was appointed as an Additional Director of the Company w.e.f. April 15, 2016 as per the provisions of Section 161 of the Companies Act, 2013. The Shareholders, in the 40th Annual General Meeting held on September 23, 2016, approved the appointment of Mr. Sakhuja as a Non-Executive Independent Director of the Company to hold office for a term up to Annual General Meeting to be held in the calendar year 2020.

Ms. Anita Nayyar was appointed as a Non-Executive Independent Director of the Company in the 38th Annual General Meeting held on September 30, 2014 for a period of 2 years whose term to be expired in the 40th Annual General Meeting. The Shareholders in its 40th Annual General Meeting held on September 23, 2016 approved the re-appointment of Ms. Nayyar as a Non-Executive Independent Director of the Company to hold office for a term up to the Annual General Meeting to be held in the calendar year 2019.

RETIREMENT BY ROTATION:

Mr. Amit Dixit and Mr. Devendra Mohan Gupta are directors liable to retire by rotation in the forthcoming Annual General Meeting and being eligible offer themselves for re-appointment.

The brief resume of directors retiring by rotation but seeking re-appointment at the ensuing Annual General Meeting, their experience in specific functional areas and the companies in which they hold directorship and/or membership/chairmanship of the committees of the Board, their shareholdings etc., as stipulated under Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") is given in the Notice of the 41st Annual General Meeting.

RE-APPOINTMENT OF KEY MANAGERIAL PERSONNEL:

Mr. Mahendra Mohan Gupta - Chairman & Managing Director, Mr. Sanjay Gupta - Whole Time Director and CEO, Mr. Shailesh Gupta - Whole Time Director, Mr. Dhirendra Mohan Gupta - Whole Time Director and Mr. Sunil Gupta - Whole Time Director were re-appointed in the 40th Annual General Meeting of the Shareholders held on September 23, 2016 for a period of five years w.e.f. October 1, 2016.

DECLARATION OF INDEPENDENCE BY INDEPENDENT DIRECTORS:

Every Independent Director, at the first meeting of the Board after appointment and thereafter at the first meeting of the Board in every financial year or whenever there is any change in the circumstances which may affect his status as an independent director, provides a declaration that he/she meets the criteria of independence as provided under law.

In accordance with section 149(7) of the Act, each independent director has given a written declaration to the Company confirming that he/she meets the criteria of independence under section 149(7) of the Act.

ANNUAL EVALUATION OF BOARD OF ITS OWN PERFORMANCE, OF ITS COMMITTEES AND INDIVIDUAL DIRECTORS:

The Companies Act, 2013 and Listing Regulations mandate performance evaluation of the board and its committees, the Chairman and individual directors. To ensure an effective evaluation process, the Nomination and Remuneration Committee ('NRC') of the Board of Directors has put in place a robust evaluation framework for conducting the exercise. During financial year 2016-17, NRC, with a view to augmenting the process, introduced some procedural amendments: questionnaires were circulated through an automated tool, refinements were made in questionnaires and peer evaluation was conducted for all the directors.

Performance evaluation of the board was done on key attributes such as composition, administration, corporate governance etc. Parameters for evaluation of directors included constructive participation in meetings, engagement with colleagues on the board. Similarly, committees were evaluated on parameters such as adherence to the terms of mandate, deliberations on key issues etc. The Chairman of the Company was evaluated on leadership, guidance to the Board and overall effectiveness.

Responses submitted by Board Members were collated and analysed. Improvement opportunities emanating from this process were considered by the Board to optimize its overall effectiveness.

The evaluation process was anchored by an independent consultant to ensure independence, confidentiality and neutrality. A report on the evaluation process and the results of the evaluation was presented by the consultant to the Board.

The Nomination & Remuneration Policy of the Company is attached hereto as **Annexure I** to the Director's Report.

COMMITTEES OF THE BOARD:

The Company has Audit, Nomination & Remuneration, Stakeholder Relationship and Corporate Social Responsibility Committee which have been established in compliance with the requirements of the relevant provisions of applicable laws and statutes. The details with respect to the composition, powers, roles, terms of reference, policies etc. of relevant Committee are given in detail in the 'Report on Corporate Governance'.

MEETINGS OF THE BOARD:

Seven meetings of the Board of Directors were held during the year. For further details, please refer to Report on Corporate Governance.

PERFORMANCE & FINANCIAL POSITION OF THE SUBSIDIARY, ASSOCIATES AND CONSOLIDATED FINANCIALS:

In accordance with the Ind AS 110 on Consolidated Financial Statements read with the Ind AS 28 on Accounting for Investments in Associates notified under Section 129(3) of the Companies Act, 2013, the Audited Consolidated Financial Statements are provided in the Annual Report.

The financial statements of following subsidiary companies have been consolidated with the financial statements of the Company.

i. Midday Infomedia Limited
ii. Naidunia Media Limited
iii. Music Broadcast Limited

In addition, share in Profit/Loss of the following Associate Companies has been accounted for in the financial statement of the Company.

i. Leet OOH Media Private Limited
ii. X-Pert Publicity Private Limited

The Company has no joint venture.

The financial performance of the subsidiaries and associate companies are discussed in the Report on Management Discussion & Analysis. Pursuant to the provisions of Sections 129, 134 and 136 of the Companies Act, 2013 read with rules framed thereunder and pursuant to Regulation 33 of the Listing Regulations, the Company has prepared Consolidated Financial Statements of the Company and its subsidiaries and a separate statement containing the salient features of financial statement of subsidiaries and associates in **Form AOC-1** form part of the Annual Report.

In accordance with section 136 of the Companies Act, 2013, the Annual Accounts of the subsidiaries, are available on the website of the Company and also open for inspection by any member at the Company's Registered Office and the Company will make available these documents and the related detailed information upon request by any member of the Company or any member of its subsidiary Company who may be interested in obtaining the same.

MATERIAL CHANGES AND COMMITMENTS, IF ANY, AFFECTING THE FINANCIAL POSITION:

The Board reports that no material changes and commitments affecting the financial position of the Company have occurred between the end of the financial year of Company and the date of this Report other than the buy back of 155,00,000 fully paid up Equity shares of ₹2 each aggregating to ₹ 302,25,00,000 at a price of ₹195/- per equity shares.

RELATED PARTY CONTRACTS/ ARRANGEMENTS:

All related party transactions that were entered during the financial year were in the ordinary course of business of the Company and on arm's length basis. There were no materially significant related party transactions entered during the year by the Company with the Promoters, Directors, Key Managerial Personnel or other related parties which could have a potential conflict with the interest of the Company.

All related party transactions are placed before the Audit Committee for approval, wherever applicable. Prior omnibus approval is obtained for the transactions which are foreseen or are recurring in nature. A statement of all related party transactions is presented before the Audit Committee on a quarterly basis, specifying the relevant details of the transactions.

The policy on dealing with related party transactions as approved by the Audit Committee is uploaded on the website of the Company at www.jplcorp.in.(weblink:http://jplcorp.in/new/pdf/RPT_policy.pdf).

Since all related party transactions entered by the Company were in the ordinary course of business and on an arm's length basis, Form AOC-2 as prescribed pursuant to Rule 8(2) of the Companies (Accounts) Rules, 2014 is not applicable to the Company.

The details of the transactions with related parties are provided in Note No. 31 to the standalone and consolidated financial statements.

INTERNAL FINANCIAL CONTROLS:

The Company has in place adequate internal financial controls with reference to the financial statements. During the year, such controls were tested and no reportable material weakness in the process or operation was observed.

PARTICULARS OF LOANS, GUARANTEES & INVESTMENTS:

The details are provided in Note No. 30 to the standalone and consolidated financial statements.

LEGAL FRAMEWORK AND REPORTING STRUCTURE:

In consultation with the consultants of international repute, the Company has set up the necessary framework. This has strengthened the compliance at all levels in the Company under supervision of the compliance officer who has been entrusted with the responsibility to oversee its functioning.

RISK MANAGEMENT POLICY AND IDENTIFICATION OF KEY RISKS:

In consultation with Ernst and Young LLP, the management has framed risk management policy and identified the key risks to the business and its existence. There is no risk identified that threatens the existence. For major risks, please refer to the section titled 'Risks and Concerns' of report on Management Discussion and Analysis.

CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES:

As a responsible corporate citizen, your Company supports a charitable trust, Shri Puran Chandra Gupta Smarak Trust, to discharge its social responsibilities. Pehel, an outfit of the trust provides social services such as organizing workshops/seminars to voice different social issues, health camps/road shows for creating awareness on the social concerns and helping underprivileged masses. Pehel has been working with various national and international organizations such as World Bank and UNICEF on various projects to effectively discharge the responsibilities entrusted by the Company. Shri Puran Chandra Gupta Smarak Trust under its aegis has also been imparting primary, secondary, higher and professional education to more than 8200 students through schools and colleges at Kanpur, Noida, Lucknow, Varanasi, Dehradun and smaller towns Kannauj and Basti. The Company has also been assisting trusts and societies dedicated to the cause of promoting education, culture, healthcare, sanitation, etc.

In the year 2014-15 and 2015-16, the Company has spent the entire prescribed amount of 2% of the average net profits of the Company made during the three immediately preceding financial years, on CSR activities. However, in the year 2016-17, the Company has spent ₹ 5 Crores on its CSR activities, which was equivalent to 1.47% of average net profit before tax of the Company for last three financial years or 73.53% of the prescribed CSR Expenditure as against the required amount to be spent of ₹ 6.80 Crores, as the Company did not get a suitable opportunity. The Company is in continuous process of evaluating strategic avenues for CSR expenditure. As a socially responsible Company, the Company is committed to increase its CSR impact over the coming years, with its aim of playing a larger role in India's sustainable development by embedding wider economic, social and environmental objectives.

The Company has adopted the CSR policy keeping into account Section 135 of Companies Act, 2013. The salient features of Company's CSR policy and its details of expenditure on CSR activities during the financial year 2016-2017 as required under the Act read with Rule 8 of Companies (Corporate Social Responsibility Policy) Rules, 2014 are given in **Annexure II**. The CSR Policy is also uploaded on the corporate website www.jplcorp.in.(weblink:http://jplcorp.in/new/pdf/CSR_Policy_Final.pdf)

ESTABLISHMENT OF VIGIL/WHISTLE BLOWER MECHANISM:

The Company promotes ethical behavior in all its business activities and in line with the best practices for corporate governance. It has established a system through which directors & employees may report breach of code of conduct including code of conduct for insider trading, unethical business practices, illegality, fraud and corruption etc. at work place without fear of reprisal. The Company has established a whistle blower mechanism for the directors and employees. The functioning of the Vigil Mechanism is reviewed by the Audit Committee from time to time. None of the employees/directors has been denied access to the Audit Committee. The details of the Whistle Blower Policy are given in the Report on Corporate Governance and also available on the website of the Company at www.jplcorp.in.(weblink:http://jplcorp.in/new/pdf/VIGIL_POLICY.pdf)

During the Financial Year 2016-2017, there was no complaint reported by any director or employee of the Company under this mechanism.

PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE:

As per the requirement of The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013, read with the rules made thereunder, the Company has in place a Prevention of Sexual Harassment (POSH) policy. Frequent communication of this policy is done through the programs to the employees. The Company has constituted Internal Complaints Committee in accordance with the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, which is responsible for redressal of Complaints related to sexual harassment.

During the year under review, there were no complaints pertaining to sexual harassment.

EXTRACT OF ANNUAL RETURN:

Pursuant to sub-section 3(a) of Section 134 and sub-section (3) of Section 92 of the Companies Act 2013, read with Rule 12 of the Companies (Management and Administration) Rules, 2014, the extracts of the Annual Return as at March 31, 2017 in Form MGT-9 are set out in **Annexure III** to the Directors' Report.

AUDITORS & AUDITORS' REPORT:

(a) Statutory Auditors & Audit Report:

As per Section 139 of the Companies Act, 2013 and the rules made thereunder, it is mandatory to rotate the statutory auditors on completion of the maximum term permitted under the said section. The Board of Directors of the Company at its meeting held on May 29, 2017 has recommended the appointment of Deloitte Haskins & Sells, Chartered Accountants, Kolkata (FRN 302009E) as the Statutory Auditors of the Company in place of Price Waterhouse Chartered Accountants LLP – Chartered Accountants, New Delhi, (FRN 012754N/N500016) the retiring Statutory Auditors of the Company. Deloitte Haskins & Sells, Chartered Accountants, Kolkata (FRN 302009E) will hold office for a period of five consecutive years from the conclusion of the 41st Annual General Meeting of the Company, till the conclusion of the 46th Annual General Meeting to be held in the year 2022, subject to the approval of the shareholders of the Company.

In terms of provisions of section 139 of the Companies Act, 2013, Deloitte Haskins & Sells, Chartered Accountants, Kolkata (FRN 302009E) have furnished a certificate that their appointment, if made, will be within the limits prescribed under the said section of the Act. As required under Regulation 33 of the Listing Regulations, they have also confirmed that they hold a valid certificate issued by the Peer Review Board of the Institute of Chartered Accountants of India.

There is no adverse comment in the Auditor's Report, needing explanation.

(b) Secretarial Audit & Secretarial Audit Report:
Pursuant to Section 204 of the Companies Act, 2013 and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, the Company has appointed M/s Adesh Tandon & Associates, Practicing Company Secretaries to conduct Secretarial Audit for the financial year 2016-2017. The Secretarial Audit Report in Form MR-3 for the financial year ended March 31, 2017 is set out in **Annexure IV** to the Directors' Report.

The observations as contained in the Secretarial Audit Report are self explanatory and needs no further clarifications.

OTHER DISCLOSURES:

(i) No share (including sweat equity shares) to employees of the Company under any scheme was issued.

(ii) No orders were passed by any of the regulators or courts or tribunals impacting the going concern status and Company's operations in future.

DIRECTORS' RESPONSIBILITY STATEMENT:

In accordance with the requirements of Section 134(3)(c) and 134(5) of the Companies Act, 2013, the directors hereby confirm that:

a) in the preparation of the annual accounts, the applicable accounting standards had been followed and there were no material departure from the same;

b) the directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company and of the profit and loss of the Company at the end of the financial year;

c) the directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 2013 for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;

d) the directors had prepared the annual accounts on a going concern basis;

e) the directors had laid down internal financial controls to be followed by the Company and that such internal financial controls were adequate and were operating effectively; and

f) the directors had devised proper systems to ensure compliance with the provisions of all applicable laws and such systems were adequate and operating effectively.

CORPORATE GOVERNANCE:

A Report on Corporate Governance as stipulated under Regulations 17 to 27 of Listing Regulations is set out separately and forms part of the Annual Report. The Company has been in compliance with all the norms of Corporate Governance as stipulated in Regulations 17 to 27 of Listing Regulations.

BUSINESS RESPONSIBILITY REPORT:

The 'Business Responsibility Report' (BRR) of the Company for the year under review as required under Regulation 34(2)(f) of the Listing Regulations is set out separately and forms part of the Annual Report.

MANAGEMENT DISCUSSION AND ANALYSIS REPORT:

Management Discussion and Analysis Report for the year under review as required under Regulation 34 of Listing Regulations is set out separately and forms part of the Annual Report.

FAMILIARIZATION PROGRAMME FOR DIRECTORS:

Upon appointment of a new Independent Director, the Company issues a formal letter of appointment which inter alia sets out in detail, the terms and conditions of appointment, their duties, responsibilities and expected time commitments, amongst others. The terms and conditions of their appointment are disclosed on the website of the Company.

The Board members are provided with the necessary documents, presentation, reports and policies to enable them to familiarize with the Company's procedures and practices. Periodic presentations are made at the meetings of Board and its Committees, on Company's performance. Detailed presentations on the Company's businesses and updates on relevant statutory changes and important laws are also given in the meetings.

Familiarization programme for directors was held on November 25, 2016 to give an overview of and update on Goods And Service Tax. The details of familiarization program for Directors are posted on the Company's website (weblink: http://jplcorp.in/new/pdf/ORIENTATION_AND_FAMILIARISATION_PROGRAMME_25112016.pdf).

PARTICULARS OF EMPLOYEES REMUNERATION:

(i) The information as per the provisions of Section 197 (12) of the Companies Act, 2013, read with Rule 5 (2) and (3) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 as amended, is provided separately forming part of this Annual Report. Further, the Report and Financial Statement are being sent to the members excluding the aforesaid annexure.

In terms of Section 136 of the Companies Act, 2013 the same is open for inspection at the Registered office of the Company. Members who are interested in obtaining such particulars may write to the Company Secretary of the Company.

(ii) The ratio of the remuneration of each director to the median employee(s) remuneration and other details in terms of sub-section (12) of Section 197 of the Companies Act, 2013 read with Rule 5(1) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 are set out in **Annexure V** to the Director's Report.

DIVIDEND DISTRIBUTION POLICY:

The Dividend Distribution Policy as adopted to set out the parameters and circumstances that will be taken into account by the Board in determining the distribution of dividend to its shareholders of the Company as required under Regulation 43A of the Listing Regulations, is set out separately and forms part of the Annual Report and is also available on the Company's website, at http://jplcorp.in/new/pdf/dividend_distribution_policy.pdf.

PARTICULARS REGARDING CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO:

a) Conservation of Energy

The Operations of the Company are not energy intensive; steps are continually taken to conserve energy in all possible ways.

The Company has undertaken several initiatives in the areas of energy efficiency across locations to conserve the energy. Some of these initiatives include:

- Replacement of conventional lighting with LED lighting across our locations.
- Installation of star-rated energy efficient air conditioners.
- Installation of energy meters for monitoring energy consumption of major electrical equipment.
- Using printing equipment that runs on spray dampening technology which consumes half the water as compared to brush dampening technology.
- Installation of rainwater harvesting structures at our locations.
- Use of R-22 refrigerant in our air conditioners which has a lower global warming potential.

b) Technology Absorption

We absorbed a technology for scheduling of advertisements. It resulted in decreasing of process time and has centralized and ensured better co-ordination among Editorial and Production functions. This mode provides synergy in planning multiple locations and different editions together by central team. The page taking time of hours was reduced to minutes. Reporting modules were made strong after the implementation of this technology. Chances of printing of wrong advertisements have been minimized. This has also helped us in distribution of advertisement materials all across publications seamlessly and more effectively.

c) Foreign Exchange Earnings and Outgo

The details of earnings and outgo in foreign exchange are as under:

(₹ in lakh)

	Year ended March 31, 2017	Year ended March 31, 2016
Foreign exchange earned	NIL	NIL
Foreign exchange outgo		
i. Import of Raw Materials	9458.88	11553.61
ii. Import of stores and spares	26.39	3.33
iii. Import of Capital goods	1760.00	847.15
iv. Travelling Expenses	71.55	69.82
v. Interest on Term loan	22.76	89.35
vi. Other Expenses	29.32	30.87
Total	**11368.90**	**12594.13**

ACKNOWLEDGMENTS:

The Directors would like to express their sincere appreciation for the cooperation and assistance received from the Authorities, Readers, Hawkers, Advertisers, Advertising Agencies, Bankers, Credit Rating Agencies, Depositories, Stock Exchanges, Registrar and Share Transfer Agents, Associates, Suppliers as well as our Shareholders at large during the year under review.

The Directors also wish to place on record their deep sense of appreciation for the commitment, abilities, contribution and hard work of all executives, officers and staff who enabled Company to consistently deliver satisfactory and rewarding performance. Their dedicated efforts and enthusiasm have been pivotal to the growth of the Company.

For and on behalf of the Board

Place: New Delhi
Date: May 29, 2017

Mahendra Mohan Gupta
Chairman and Managing Director

Annexure - I

NOMINATION, REMUNERATION AND EVALUATION POLICY:

This Nomination, Remuneration and Evaluation Policy (the "Policy") applies to the Board of Directors (the "Board"), Key Managerial Personnel (the "KMP") and the Senior Management Personnel of **Jagran Prakashan Limited** (the "Company").

1. DEFINITIONS:

- "Director" means a director appointed to the Board of a Company;
- "Independent Director" shall have the meaning as defined under the Companies Act, 2013 read with relevant rules and the Clause 49 of the Listing agreement; as amended from time to time.
- "Key Managerial Personnel" (KMP) means—

  i. Chairman & Managing Director;

  ii. Company Secretary;

  iii. Whole-time Director;

  iv. Chief Financial Officer; and

  v. Such other Officer as may be prescribed.

- "Managing Director" means a director who, by virtue of the articles of a Company or an agreement with the Company or a resolution passed in its general meeting, or by its Board of Directors, is entrusted with substantial powers of management of the affairs of the Company and includes a director occupying the position of Managing Director, by whatever name called.

  Explanation—For the purposes of this clause, the power to do administrative acts of routine nature when so authorised by the Board such as the power to affix the common seal of the Company to any document or to draw and endorse any cheque on the account of the Company in any bank or to draw and endorse any negotiable instrument or to sign any certificate of share or to direct registration of transfer of any share, shall not be deemed to be included within the substantial powers of management;

- The term "Senior Management Personnel" means personnel of the Company who are members of its core management team excluding Board of Directors comprising all members of management one level below the Executive Directors, including the functional heads.

  In reference to the company, the senior management personnel would refer to personnel occupying the positions identified in **Annexure A**; as per the organizational framework of the Company.

- "Whole-time director" includes a director in the whole-time employment of the Company;

Words and definitions not defined herein, shall have the same meaning as provided in the Companies Act, 2013 read with relevant rules and the Clause 49 of the Listing agreement or other relevant provisions; as may be applicable.

This Policy is in compliance with Section 178 of the Companies Act, 2013 read along with the applicable rules thereto and Clause 49 under the Listing Agreement; as amended from time to time.

2. PURPOSE:

The primary objective of the Policy is to provide a framework and set standards for the nomination, remuneration and evaluation of the Directors, Key Managerial Personnel and Senior Management Personnel. The Company aims to achieve a balance of merit, experience and skills amongst its Directors, Key Managerial Personnel and Senior Management Personnel. The objectives of the policy thus would be:

- To lay down criteria and terms and conditions with regard to identifying persons who are qualified to become Directors (Executive and Non-Executive) and persons who may be appointed in Key Managerial and Senior Management positions and to determine their remuneration.
- To determine remuneration based on the Company's size and financial position and trends and practices on remuneration prevailing in peer companies.
- To establish framework for evaluation of the performance of Directors including Independent Directors, Committees and Board.
- To retain, motivate and promote talent and to ensure long term sustainability of talented managerial persons and create competitive advantage.
- To devise a policy on Board diversity

3. ACCOUNTABILITIES:

- The Board is ultimately responsible for the appointment of Directors and Key Managerial Personnel.
- The Board has delegated responsibility for assessing and recommending the candidates for the role of Directors, Key Managerial Personnel and laying down the criteria for selection of the Senior Management Personnel of the Company to the Nomination and Remuneration Committee which makes recommendations to the Board.

4. NOMINATION AND REMUNERATION COMMITTEE – COMPOSITION & STRUCTURE:

The Nomination and Remuneration Committee comprises the following:

- The Committee shall consist of a minimum 3 non-executive directors, majority of them being independent.
- Minimum two (2) members shall constitute a quorum for the Committee meeting.
- Membership of the Committee shall be disclosed in the Annual Report.
- Term of the Committee shall be continued unless terminated by the Board of Directors.

CHAIRMAN:

- Chairman of the Committee shall be an Independent Director.
- Chairman of the Company may be appointed as a member of the Committee but shall not be a Chairman of the Committee.
- In the absence of the Chairman, the members of the Committee present at the meeting shall choose one amongst them to act as Chairman.
- Chairman of the Nomination and Remuneration Committee meeting or any other person authorized by him shall be present at the Annual General Meeting. The Chairman may also nominate some other member to answer the shareholders' queries.

COMMITTEE MEMBERS' INTERESTS:

- A member of the Committee is not entitled to be present when his or her own remuneration is discussed at a meeting or when his or her performance is being evaluated.
- The Committee may invite such executives, as it considers appropriate, to be present at the meetings of the Committee

VOTING:

- Matters arising for determination at Committee meetings shall be decided by a majority of votes of Members present and voting and any such decision shall for all purposes be deemed a decision of the Committee.
- In the case of equality of votes, the Chairman of the meeting will have a casting vote.

5. NOMINATION AND REMUNERATION COMMITTEE – RESPONSIBILITY:

The Nomination and Remuneration Committee is responsible for:

- reviewing the structure, size and composition (including the skills, knowledge and experience) of the Board annually and making recommendations on any proposed changes to the Board to complement the Company's corporate strategy.
- identifying individuals suitably qualified to be appointed as the Executive Directors, Independent Directors and the KMPs and Senior Management Personnel for the Company.
- recommending to the Board on the selection of individuals nominated for directorship.
- formulating the criteria for determining qualification, positive attributes and recommending to the Board a policy relating to the remuneration for Executive Directors, Key Managerial Personnel and other employees.
- assessing the independence of independent directors, so as to ensure that the individual meets with the requirement prescribed under the Companies Act, 2013 read with Clause 49 of the Listing Agreement.
- such other key issues/matters as may be referred by the Board or as may be necessary in view of the Listing Agreement and provision of the Companies Act, 2013 and Rules thereunder.

- to make recommendations to the Board concerning any matters relating to the continuation in office of any Director at any time including the suspension or termination of service of an Executive Director as an employee of the Company subject to the provision of the law and their service contract.
- to devise a policy on Board diversity.
- to develop a succession plan for the Board and to regularly review the plan.
- lay down criteria for evaluation of the individual Directors, Committees and Board as a whole.

6. POSITIVE ATTRIBUTES AND QUALIFICATIONS OF DIRECTORS/KMPs/SENIOR MANAGEMENT PERSONNEL:

When recommending a candidate for appointment, the Nomination and Remuneration Committee will have regard to the following qualifications and positive attributes:

- assessing the appointee against a range of criteria which includes but not be limited to qualifications, skills, industry experience, background and other qualities required to operate successfully in the position.
- the extent to which the appointee is likely to contribute to the overall effectiveness of the Board, work constructively with the existing directors and enhance the efficiencies of the Company; in case of KMPs and Senior Management Personnel their contribution towards effectiveness of the organization as a whole would be considered.
- the nature of existing positions held by the appointee including directorships or other relationships and the impact they may have on the appointee's ability to exercise independent judgment.
- ability of the appointee to represent the Company.
- ability to work individually as well as a member of the Board and senior management.
- influential communicator with power to convince other in a positive way.
- ability to participate actively in deliberation and group processes.
- have strategic thinking and facilitation skills.
- act impartially keeping in mind the interest of the company on priority basis.
- Personal specifications:
    - Educational qualification.
    - Experience of management in a diverse organization.
    - Interpersonal, communication and representational skills.
    - Demonstrable leadership skills.
    - Commitment to high standards of ethics, personal integrity and probity.
    - Commitment to the promotion of equal opportunities, community cohesion and health and safety in the workplace.

7. INDEPENDENCE OF A DIRECTOR:

The key role of an Independent Director is to provide an unbiased, varied and experienced perspective to the Board. While evaluating the candidature of a Director, the committee abides by the criteria for determining Independence as stipulated under Companies Act, 2013, Listing Agreements and other applicable regulations or guidelines.

The Committee takes a broad perspective with respect to Independence and takes into consideration not only the dealings, transactions, relationships with the concerned Individual Director but also with relatives, entities and organizations affiliated to it.

The Committee, along with the Board, regularly reviews the skill, characteristics required from the Board & Individual Directors. One of the prime objectives of this exercise is to identify competency gaps in the Board and make suitable recommendations. The objective is to have a board of diverse background and experience in business, technology, governance and areas that are relevant for the Company.

Besides considering all other qualifications w.r.t to talent, relevant professional experience, proven track record of performance and achievement, ethics and integrity, ability to bring in fresh and independent perspectives, the Committee objectively evaluates whether an individual can dispassionately discharge the statutory functions of a Director as enshrined in the Companies Act 2013 and Listing Agreement.

8. BOARD DIVERSITY:

The Board shall consist of such number of Directors including at least one woman Director as is necessary to effectively manage the Company of the size of Jagran Prakashan Limited. The Board shall have an appropriate combination of executive and Independent Directors.

The Nomination & Remuneration Committee will lead the process for Board appointments. All Board appointments will be based on meritocracy in the context of the skills, experience, independence and knowledge which the Board as a whole requires to be effective. The candidates will be considered against objective criteria, having due regard to the benefits of diversity on the Board. The Company believes that increased diversity in Board is associated with better financial performance, greater innovation and has a positive impact on the Company.

9. LETTERS OF APPOINTMENT:

Each Director including Executive Directors, Independent Directors and the KMPs, Senior Management Personnel are required to sign the letter of appointment with the Company containing the terms of appointment and the role assigned in the Company.

The term/tenure of the Directors including Executive Directors and Independent Directors shall be in accordance with the applicable laws.

10. REMUNERATION OF DIRECTORS, KEY MANAGERIAL PERSONNEL AND SENIOR MANAGEMENT PERSONNEL:

The Committee will determine individual remuneration packages for Directors and lay down criteria for deciding upon the remuneration of KMPs and Senior Management of the Company taking into account factors it deems relevant, including but not limited to market, business performance and practices in comparable companies, having due regard to financial and commercial health of the Company as well as prevailing laws and government/other guidelines. The core factors taken into consideration are:

- Industry Practice and Bench marks.
- Long-term value creation.
- Reward achievement of results on the basis of prudent practice, responsibility and risk taking abilities.
- Attract and retain and motivate the best professionals.
- Reward the experience and professional track record.
- Ensure equity within the Group and competitiveness outside itp.
- Ensure transparency in its remuneration policy.

For Executive Directors (Managing Directors and Whole time Directors)

- Section 197(1) of the Companies Act, 2013 provides for the total managerial remuneration payable by the Company to its directors, including Managing Director and Whole Time Director, and its Manager in respect of any financial year shall not exceed eleven percent of the net profits of the Company computed in the manner laid down in Section 198 in the manner as prescribed under the Act.
- The Company with the approval of the Shareholders and Central Government may authorise the payment of remuneration exceeding eleven percent of the net profits of the company, subject to the provisions of Schedule V.
- The Company may with the approval of the shareholders authorise the payment of remuneration upto five percent of the net profits of the Company to its anyone Managing Director/ Whole Time Director/Manager and ten percent in case of more than one such officer.

For Non-Executive Directors

- The Company may pay remuneration to its directors, other than Managing Director and Whole Time Director upto one percent of the net profits of the Company, if there is a Managing Director or Whole Time Director or Manager and three percent of the net profits in any other case.
- Section 197(5) provides for remuneration by way of a fee to a director for attending meetings of the Board of Directors and Committee meetings or for any other purpose as may be decided by the Board.

- The Independent Directors shall not be entitled to any stock option and may receive remuneration by way of fee for attending meetings of the Board or Committee thereof or for any other purpose as may be decided by the Board and profit related commission as may be approved by the members.

- The sitting fee to the Independent Directors & Woman Director shall not be less than the sitting fee payable to other directors.

General:

- The remuneration payable to the Directors shall be as per the Company's policy and shall be valued as per the Income Tax Rules.

- The remuneration payable to Directors shall be subject to the approval of Shareholders, if required, as per the provisions of applicable laws.

- The net profits for the purpose of the above remuneration shall be computed in the manner referred to in Section 198 of the Companies Act, 2013.

- The Company may opt for Directors including independent directors & Officers Liability Insurance, in accordance with the policy.

- Where any insurance is taken by the Company on behalf of its Whole-time Director, Chief Executive Officer, Chief Financial Officer, the Company Secretary and any other employees for indemnifying them against any liability, the premium paid on such insurance shall not be treated as part of the remuneration payable to any such personnel. Provided that if such person is proved to be guilty, the premium paid on such insurance shall be treated as part of the remuneration.

For Key Managerial Personnel and Senior Management Personnel

- The remuneration payable to the Key Managerial Personnel and the Senior Management shall be as per the criteria decided by the Committee having regard to their experience, leadership abilities, initiative taking abilities and knowledge base.

For other employees

- The policy for determination of the remuneration of employees other than Directors, KMPs and Senior Management personnel shall be as per the normal process followed by the Company.

11. EVALUATION/ASSESSMENT OF DIRECTORS OF THE COMPANY:

The Committee shall undertake a formal and rigorous annual evaluation of the Board, including its committees and individual directors. The evaluation of performance of the Board shall be independent and objective and should take into account the overall impact of their functioning on the company and its stakeholders. Besides the performance evaluation of individual directors, evaluation of the performance of the committees and the Board as a whole is also required to be conducted. The performance evaluation shall be undertaken on yearly basis, starting from financial year 2014-15, the schedule of which may be laid down by the Committee.

The committee is required to establish mechanism for Performance Evaluation & Assessment of the Directors including the Independent Directors. The evaluation/assessment of the Directors of the Company is to be conducted on an annual basis to cater to the requirements of the Companies Act, 2013 and the requirements of the Listing Agreement. The following criteria may assist in determining how effective the performances of the Directors have been:

- Leadership Qualities Contributing to corporate objectives & plans.

- Communication of expectations & concerns clearly with colleagues.

- Obtain adequate, relevant & timely information from external sources.

- Review & approval achievement of strategic and operational plans, objectives, budgets.

- Regular monitoring of corporate results against projections.

- Identify, monitor & mitigate significant corporate risks.

- Assess policies, structures & procedures.

- Effective meetings.

- Assuring appropriate board size, composition, independence, structure.

- Clearly defining roles & monitoring activities of committees.

- Review of organization's ethical conduct.

  A series of assessment questionnaire to enable such evaluation being conducted shall be finalized by the Committee. Once the assessment is completed, the Committee shall evaluate such assessments. The Company may engage external consultants/ agencies to provide assistance in the evaluation process.

Performance Review by Independent Directors

In accordance with the mandate given under Companies Act 2013 & Clause 49 of the listing agreement, Independent Directors will hold at least one separate meeting without the attendance of Non-Independent Directors and members of management starting from the financial year 2014-15 onwards.

The meeting shall:

(a) review the performance of Non-Independent directors and the Board as a whole.

(b) review the performance of the Chairman of the company, taking into account the views of Executive Directors and Non-Executive Directors.

(c) assess the quality, quantity and timeliness of flow of information between the company management and the Board that is necessary for the Board to effectively and reasonably perform their duties.

Performance of the respective Committees shall be done by the Board. The performance evaluation shall be undertaken on yearly basis, starting from financial year 2014-15, the schedule of which may be laid down by the Committee.

12. SUCCESSION PLANNING:

The Company recognizes the need of a formal, proactive process which can assist in building a leadership pipeline/talent pool to ensure continuity of leadership for all critical positions. Succession planning involves assessment of challenges and opportunities facing the company, and an evaluation of skills and expertise that would be required in future.

The Nomination and Remuneration Committee will work with the Board to develop plans and processes for orderly succession to the board and senior management. The Committee shall endeavor to develop a diverse pool of candidates who may be considered to fill the gap in Board positions or senior management in case of any eventuality. The committee would ensure that the Company is prepared for changes in senior management, either planned or unplanned. Succession Planning Process would cover identification of internal candidates, development plans for internal candidates, and identification of external candidates. The Committee would also assist in formulating an emergency succession contingency plan for unforeseen events like death, disability etc. The Board will periodically monitor the review and monitor the succession planning process.

13. REVIEW OF THE POLICY:

This Policy shall be reviewed by the Nomination and Remuneration Committee on annual basis (unless an earlier review is required) to ensure that it meet the requirements of latest market requirements and trends and the Nomination and Remuneration Committee shall make recommendations to the Board on required amendments.

ANNEXURE 'A'

Senior Management position as defined in Section 178 of the Companies Act, 2013 (other than KMPs and WTDs):

1. Executive President (Marketing/Advertisement)
2. Executive President (Production/Technology)
3. Executive President (Product Sales Marketing)
4. Chief Operating Officer/Head (by whatever name called) of verticals/separate business units (SBUs)

   Note: Verticals/SBUs mean Jagran Engage, Jagran Solution, I-Next and Naidunia.
5. Executive President (Commercial).
6. Area heads reporting directly to the Executive Directors.
7. Head by whatever name called (Procurement of newsprint)
8. Editorial Heads directly reporting to Whole Time Director.
9. Executive President (Eastern U.P.)

Annexure - II

DISCLOSURE OF CORPORATE SOCIAL RESPONSIBILITIES ACTIVITIES AS PER REQUIREMENT OF SECTION 135 OF THE COMPANIES ACT, 2013:

1. A brief outline of the Company's CSR policy, including overview of projects or programs proposed to be undertaken and a reference to the web-link to the CSR policy and projects or programs.

POLICY OBJECTIVE:

Jagran Prakashan Limited (JPL or 'the Company') is committed to conduct its business in a socially responsible, ethical and in environment friendly manner and to continuously work towards improving quality of life of the communities in its operational areas.

PRINCIPLES:

The CSR activities of the Company will be implemented in accordance with the following principles:

- Businesses should respect, protect, and make efforts to restore the environment.
- Businesses should respect the interests of, and be responsive towards all stakeholders, especially those who are disadvantaged, vulnerable and marginalised.
- Businesses should respect and promote human rights.
- Business work should towards equal development of society.
- Business should respect cultural ethnicity and dignity of individuals and foster positive relationship with the people in the areas where the Company operates.
- Business should provide development opportunities to local communities in a culturally appropriate manner, in consultation & cooperation with local government authorities and other stakeholders, as may be appropriate.
- Business should endeavour to develop local entrepreneurship and encouraging use of local goods, services and manpower to promote inclusive economic growth of local areas.

SCOPE OF CSR ACTIVITIES:

In line with the broad principles defined above, the Company would have freedom and flexibility to choose from any of the activities specified in **Annexure 1.** The CSR projects and programs to be undertaken by the Company shall include activities falling within the purview of schedule VII of Companies Act, 2013; as amended from time to time. Thus, with any change in the statutory provisions governing the activities, the Annexure 1 shall be deemed to include/exclude such activities as permissible under law.

The list and implementation modalities may be modified from time to time, as per recommendations of the CSR Committee of the Company.

The surplus, if any, arising out of CSR initiatives of the Company shall not form part of its business profits and shall be utilized for CSR activities only.

The Company has framed a CSR Policy in compliance with the provisions of the Companies Act, 2013 and the same is placed on the Companies website www.jplcorp.in and the web link for the same is http://jplcorp.in/new/pdf/CSR_Policy_Final.pdf

1. **CSR activities are carried out through:**
   - Pehel, the Initiative – Society registered under Societies Registration Act, 1860.
   - Contribution/donation made to such organization/Institutions as may be permitted under the applicable laws from time to time.
   - Collaboration with other Companies/Agencies undertaking projects/Programs in CSR activities.
   - Directly by the Company for fulfilling its responsibilities towards various stakeholders.
2. **The Composition of the CSR Committee.**

   Mr. Mahendra Mohan Gupta –Chairman

   Mr. Sanjay Gupta –Member of the Committee

   Mr. Rajendra Kumar Jhunjhunwala –Member of the Committee
3. **Average net profit before tax of the Company for last three financial years – ₹340.03 crores**
4. **Prescribed CSR Expenditure (two per cent of the amount as in item 3 above) – ₹6.80 crores**
5. **Details of CSR spent during the financial year.**
   (a) Total amount to be spent for the financial year – ₹ **5 crores**

   (b) Amount unspent, if any – ₹**1.80 crores**

(c) Manner in which the amount spent during the financial year is detailed below.

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Sl. No	CSR project or activity identified	Sector in which the Project is covered	Projects or programs (1) Local area or other (2) Specify the State and district where projects or programs was undertaken.	Amount outlay (budget) project or programs wise	Amount spent on the projects or programs Sub-heads: (1) Direct expenditure on projects or programs. (2) Overheads	Cumulative expenditure upto the reporting period	Amount spent: Directly through implementing agency
1.	Donation to Shri Puran Chandra Gupta Smarak Trust for setting up/ construction of educational institutions	Promoting Education	Donation to Shri Puran Chandra Gupta Smarak Trust for setting up/ expansion/running and maintenance of educational institutions – Local Area (Uttar Pradesh & Uttrakhand)	₹ 5 crores	₹ 5 crores direct expenditure	₹ 5 crores	Directly
	TOTAL			₹ 5 crores	₹ 5 crores	₹ 5 crores	

6. **In case the Company has failed to spend the two per cent of the average net profit of the last three financial years or any part thereof, the Company shall provide the reasons for not spending the amount in its Board report:**

   In the year 2014-15 and 2015-16, the Company has spent entire prescribed amount of 2% of Average net profit for last three financial years, on CSR activities. However, in the year 2016-17, the Company has spent ₹ 5 Crores on its CSR activities, which was equivalent of 1.47% of Average net profit before tax of the Company for last three financial years or 73.53% of prescribed CSR Expenditure as against the required spent of ₹ 6.80 Crores, as the Company did not get a suitable opportunity. The Company is in continuous process of evaluating strategic avenues for CSR expenditure. As a socially responsible company, the Company is committed to increase its CSR impact over the coming years, with its aim of playing a larger role in India's sustainable development by embedding wider economic, social and environmental objectives.

RESPONSIBILITY STATEMENT:

The Responsibility Statement of the Corporate Social Responsibility Committee of the Board of Directors of the Company, is reproduced below:

'The implementation and monitoring of Corporate Social Responsibility (CSR) Policy, is in compliance with CSR objectives and policy of the Company.'

For and on behalf of the CSR Committee

Mahendra Mohan Gupta

(Chairman & Managing Director/Chairman of CSR Committee)

ANNEXURE 1 TO DISCLOSURE OF CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES AS PER REQUIREMENT OF SECTION 135 OF THE COMPANIES ACT, 2013:

(i) Eradicating hunger, poverty and malnutrition, promoting health care including preventive health care and sanitation and making available safe drinking water;

(ii) Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;

(iii) Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;

(iv) Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water;

(v) Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;

(vi) Measures for the benefit of armed forces veterans, war widows and their dependents;

(vii) Training to promote rural sports, nationally recognised sports, paralympic sports and Olympic sports;

(viii) Contribution to the Prime Minister's National Relief Fund or any other-fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;

(ix) Contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Government;

(x) Rural development projects;

(xi) Slum area development;

Explanation — For the purposes of this item, the term ‘slum area’ shall mean any area declared as such by the Central Government or any State Government or any other competent authority under any law for the time being in force.

Annexure - III

FORM MGT-9
EXTRACT OF ANNUAL RETURN
(as on the financial year ended on 31st March, 2017)

[Pursuant to section 92(3) of the Companies Act, 2013 and Rule 12(1) of the Companies (Management and Administration) Rules, 2014]

I. REGISTRATION AND OTHER DETAILS:

i.	CIN	: L22219UP1975PLC004147
ii.	Registration Date	: 18/07/1975
iii.	Name of the Company	: Jagran Prakashan Limited
iv.	Category/Sub-Category of the Company	: Public Limited Company/Limited by Shares
v.	Address of the Registered office and contact details	: Jagran Building, 2, Sarvodaya Nagar, Kanpur, Uttar Pradesh, India - 208005
vi.	Whether listed company	: Yes, Listed on BSE Limited and National Stock Exchange of India Limited
vii.	Name, Address and Contact details of Registrar and Transfer Agent, if any	: Karvy Computershare Private Limited Karvy Selenium Tower B, Plot No.31-32, Gachibowli,Financial District, Nanakramguda Hyderabad,500032, Ph. No.040-67161563

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY:
All the business activities contributing 10% or more of the total turnover of the Company shall be stated

Sl. No.	Name and Description of main products/services	NIC Code of the Product/ service	% to total turnover of the company
1	Publishing of Newspapers	58131	93.73%

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES:

Sl.No	Name And Address of the Company	CIN/GLN	Holding/ Subsidiary/ Associate	% of shares held	Applicable Section
1.	Jagran Media Network Investment Private Limited Jagran Building 2, Sarvodaya Nagar, Kanpur, Uttar Pradesh -208005	U67100UP1990PTC011645	Holding	60.55%	2(46)
2.	NaiDunia Media Limited 4th and 5th, Vikram Urbane, Plot No. 25-A,Scheme No. 54, Vijay Nagar, Indore, Madhya Pradesh-452010	U02212MP1996PLC010689	Subsidiary	100.00%	2(87)
3.	Midday Infomedia Limited 4th Floor, RNA Corporate Park, Off. Western Express Highway, Kalanagar, Bandra (East) Mumbai, Maharashtra- 400051 IN	U22130MH2008PLC177808	Subsidiary	100.00%	2(87)
4.	Music Broadcast Limited (Earlier Known as Music Broadcast Private Limited) 5th Floor, RNA Corporate Park, off. Western Express Highway Kalanagar, Bandra (E), Mumbai, Maharashtra- 400051	L64200MH1999PLC137729	Subsidiary	70.58%	2(87)
5.	X-Pert Publicity Private Limited Jagran Building 2, Sarvodaya Nagar, Kanpur, Uttar Pradesh- 208005	U74900UP2008PTC036413	Associate	39.20%	2(6)
6.	Leet OOH Media Private Limited Jagran Building 2, Sarvodaya Nagar, Kanpur, Uttar Pradesh- 208005	U22219UP2003PTC027675	Associate	48.84%	2(6)

IV. SHARE HOLDING PATTERN (EQUITY SHARE CAPITAL BREAKUP AS PERCENTAGE OF TOTAL EQUITY):

i. Category-wise Share Holding:-

Category of Shareholders	No. of Shares held at the beginning of the year				No. of Shares held at the end of the year				% Change During the year
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	
A. PROMOTERS:									
(1) Indian									
a) Individual/HUF	669694	-	669694	0.20	669694	-	669694	0.20	0.00
b) Central Govt	-	-	-	-	-	-	-	-	-
c) State Govt (s)	-	-	-	-	-	-	-	-	-
d) Bodies Corp.	197960097	-	197960097	60.55	197960097	-	197960097	60.55	0.00
e) Banks/FI	-	-	-	-	-	-	-	-	-
f) Any Other	-	-	-	-	-	-	-	-	-
Sub-total (A) (1)	**198629791**	**-**	**198629791**	**60.76**	**198629791**	**-**	**198629791**	**60.76**	**0.00**
(2) Foreign	-	-	-	-	-	-	-	-	-
a) NRIs -Individuals	-	-	-	-	-	-	-	-	-
b) Other –Individuals	-	-	-	-	-	-	-	-	-
c) Bodies Corp.	-	-	-	-	-	-	-	-	-
d) Banks/FI	-	-	-	-	-	-	-	-	-
e) Any Other	-	-	-	-	-	-	-	-	-
Sub-total (A) (2)	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**	**-**
Total shareholding of Promoter (A) =(A)(1)+(A)(2)	**198629791**	**-**	**198629791**	**60.76**	**198629791**	**-**	**198629791**	**60.76**	**0.00**
B. PUBLIC SHAREHOLDING:									
1. Institutions									
a) Mutual Funds	41165547	-	41165547	12.59	39103879	-	39103879	11.96	(0.63)
b) Banks/FI	38987	-	38987	0.01	54048	-	54048	0.02	0.01
c) Central Govt	-	-	-	-	-	-	-	-	-
d) State Govt(s)	-	-	-	-	-	-	-	-	-
e) Venture Capital Funds	-	-	-	-	-	-	-	-	-
f) Insurance Companies	-	-	-	-	-	-	-	-	-
g) FIIs	51277932	-	51277932	15.69	46792773	-	46792773	14.31	(1.38)
h) Foreign Venture Capital Funds	-	-	-	-	-	-	-	-	-
i) Others (specify) Beneficial Holders under MGT-4	-	-	-	-	8179	-	8179	0.0	-
Sub-total (B)(1)	**92482466**	**-**	**92482466**	**28.29**	**85958879**	**-**	**85958879**	**26.29**	**(2.00)**
2. Non-Institutions									
a) Bodies Corp.									
i) Indian	27821826	-	27821826	8.51	30594556	-	30594556	9.36	0.85
ii) Overseas	-	-	-	-	-	-	-	-	-
b) Individuals									
i) Individual shareholders holding nominal share capital upto ₹ 2 lakh	6400866	1278	6402144	1.96	9376958	1257	9378215	2.87	0.91

	Category of Shareholders	No. of Shares held at the beginning of the year				No. of Shares held at the end of the year				% Change During the year
		Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	
ii)	Individual shareholders holding nominal share capital in excess of ₹2 lakh	1307687	-	1307687	0.40	1307687	-	1307687	0.40	0.00
c)	Others (Non-Resident Indians, Trusts, NBFC, Clearing Members)	267915	-	267915	0.08	1042701	-	1042701	0.32	0.24
Sub-total (B)(2)		**35798294**	**1278**	**35799572**	**10.95**	**42321902**	**1257**	**42323159**	**12.95**	**2.00**
Total Public Shareholding (B)=(B)(1)+(B)(2)		**128280760**	**1278**	**128282038**	**39.24**	**128280781**	**1257**	**128282038**	**39.24**	**(0.00)**
C.	**Shares held by Custodian for GDRs & ADRs**	-	-	-	-	-	-	-	-	-
Grand Total (A+B+C)		**326910551**	**1278**	**326911829**	**100**	**326910572**	**1257**	**326911829**	**100**	**-**

ii. Shareholding of Promoters

Sl No.	Shareholder's Name	Shareholding at the beginning of the year			Shareholding at the end of the year			%change In share holding during the year
		No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	No. of Shares	% of total Shares of the company	%of Shares Pledged/ encumbered to total shares	
1	Jagran Media Network Investment Private Limited	197960097	60.55	-	197960097	60.55	-	0.00
2	Mahendra Mohan Gupta	125359	0.04	-	125359	0.04	-	0.00
3	Devendra Mohan Gupta	106000	0.03	-	106000	0.03	-	0.00
4	Dhirendra Mohan Gupta	106000	0.03	-	106000	0.03	-	0.00
5	Yogendra Mohan Gupta	106000	0.03	-	106000	0.03	-	0.00
6	Shailendra Mohan Gupta	63600	0.02	-	63600	0.02	-	0.00
7	Sanjay Gupta	53000	0.02	-	53000	0.02	-	0.00
8	Sandeep Gupta	53000	0.02	-	53000	0.02	-	0.00
9	Siddhartha Gupta	21200	0.01	-	21200	0.01	-	0.00
10	Rajni Gupta	21200	0.01	-	21200	0.01	-	0.00
11	Bharat Gupta	14335	0.00	-	14335	0.00	-	0.00
	Total	**198629791**	**60.76**	**-**	**198629791**	**60.76**	**-**	**0.00**

iii. Change in Promoters' Shareholding (please specify, if there is no change)

There was no change in the shareholding of Promoters/Promoter Group during the FY 2016-17.

iv. Shareholding Pattern of top ten Shareholders (other than Directors, Promoters and Holders of GDRs and ADRs)

Sl. No.	For Each of the Top 10 Shareholders	Shareholding at the beginning of the year		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the Company	No. of shares	% of total shares of the Company
1.	NT Asian Discovery Master Fund	14571929	4.46	11584941	3.54
2.	Franklin Templeton Investment Funds	14355396	4.39	11539735	3.53
3.	ICICI Prudential Life Insurance Company Limited	12918010	3.95	14143784	4.33
4.	HDFC Trustee Company Ltd-A/C HDFC Mid- Cap Opportunities Fund	12394404	3.79	13058265	3.99
5.	Reliance Capital Trustee Co. Ltd. A/C Reliance Equity Opportunities Fund	5847004	1.79	-	-
6.	HDFC Standard Life Insurance Company Limited	4920313	1.51	5740362	1.76
7.	Pari Washington Company Pvt. Ltd. A/C Pari Washington India Master Fund, Ltd.	4788644	1.46	4180279	1.28
8.	Franklin Templeton Mutual Fund A/C Franklin India Prima Plus	3400000	1.04	3000000	0.92
9.	Bajaj Allianz Life Insurance Company Ltd.	3049575	0.93	2828075	0.87
10.	Reliance Capital Trustee Company Ltd. A/C Reliance Small Cap Fund	2622450	0.80	2622450	0.80
11.	Sundaram Mutual Fund A/C Sundaram Select Midcap*	2072949	0.63	2526516	0.77

*not in the list of Top 10 shareholders as on 1st April, 2016. The same is reflected above since the shareholder was one of the Top 10 shareholders as on 31st March, 2017.

The date wise increase or decrease in shareholding of the Top 10 Shareholders is available on the website of the Company i.e. www.jplcorp.in.

v. Shareholding of Directors and Key Managerial Personnel

Sl. No.	Name of Directors and Key Managerial Personnel	Shareholding at the beginning of the year			Cumulative Shareholding during the year		
		No. of shares	% of total shares of the Company	% of shares pledged/ encumbered to total shares	No. of shares	% of total shares of the Company	% of shares pledged/ encumbered to total shares
1	Mr. Mahendra Mohan Gupta	125359	0.04	0	125359	0.04	0
2	Mr. Sanjay Gupta	53000	0.02	0	53000	0.02	0
3	Mr. Shailesh Gupta	0	0	0	0	0	0
4	Mr. Sunil Gupta	0	0	0	0	0	0
5	Mr. Dhirendra Mohan Gupta	106000	0.03	0	106000	0.03	0
6	Mr. Devendra Mohan Gupta	106000	0.03	0	106000	0.03	0
7	Mr. Shailendra Mohan Gupta	63600	0.02	0	63600	0.02	0
8	Mr. Satish Chandra Mishra	100	0.00003	0	137	0.00004	0
9	Mr. Amit Dixit	0	0	0	0	0	0
10	Ms. Anita Nayyar	0	0	0	0	0	0
11	Mr. Anuj Puri	0	0	0	0	0	0
12	Mr. Dilip Cherian	0	0	0	0	0	0
13	Mr. Jayant Davar	2331	0.0007	0	2331	0.0007	0
14	Mr. Rajendra Kumar Jhunjhunwala	650	0.0002	0	650	0.0002	0
15	Mr. Ravi Sardana	0	0	0	0	0	0
16	Mr. Shashidhar Narain Sinha	0	0	0	0	0	0
17	Mr. Vijay Tandon	0	0	0	0	0	0
18	Mr. Vikram Sakhuja	0	0	0	0	0	0
19	Mr. Rajendra Kumar Agarwal	0	0	0	0	0	0
20	Mr. Amit Jaiswal	0	0	0	0	0	0

V. INDEBTEDNESS:

(Amount in ₹ Lakhs)

	Secured Loans Excluding deposits	Unsecured Loans	Deposits	Total Indebtedness
Indebtedness at the beginning of the financial year				
i) Principal Amount	34448.16	3400.64	-	37848.80
ii) Interest due but not paid	-	-	-	-
iii) Interest accrued but not due	300.51	-	-	300.51
Total (i+ii+iii)	**34748.67**	**3400.64**	**-**	**38149.31**
Change in Indebtedness during the financial year				
• Addition	-	-	-	-
• Reduction	18913.34	3400.64	-	22313.98
Net Change	**(18913.34)**	**(3400.64)**	**-**	**(22313.98)**
Indebtedness at the end of the financial year				
i) Principal Amount	15637.13	-	-	15637.13
ii) Interest due but not paid	-	-	-	-
iii) Interest accrued but not due	198.20	-	-	198.20
Total (i+ii+iii)	**15835.33**	**-**	**-**	**15835.33**

Indebtedness of the Company including interest outstanding/accrued but not due for payment.

VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL:

A. Remuneration to Managing Director, Whole-time Directors and/or Manager:

Sl No.	Particulars of Remuneration	Name of MD/WTD/Manager						
		Mahendra Mohan Gupta	Sanjay Gupta	Shailesh Gupta	Dhirendra Mohan Gupta	Sunil Gupta	Satish Chandra Mishra	Total Amount
1	Gross salary							
	(a) Salary as per provisions contained in section 17(1) of the Income-tax Act, 1961	24180750	21663060	19584600	19584600	19584600	1712400	106310010
	(b) Value of perquisites u/s 17(2)Income-tax Act, 1961	505993	875001	754811	726306	1214542	573000	4649653
	(c) Profits in lieu of salary under section 17(3) Income-tax Act, 1961	0	0	0	0	0	0	0
2.	Stock Option	0	0	0	0	0	0	0
3.	Sweat Equity	0	0	0	0	0	0	0
4.	Commission - as % of profit - others, specify	0	0	0	0	0	0	0
5.	Others, please specify	0	0	0	0	0	0	0
	Total (A)	**24686743**	**22538061**	**20339411**	**20310906**	**20799142**	**2285400**	**110959663**
	Ceiling as per the Act	In terms of the provisions of the Companies Act, 2013 the remuneration payable to Executive Directors shall not exceed 10% of the Net Profit of the Company. The remuneration paid to the Executive Directors for the Financial year 2016-2017 was well within the aforesaid limit.						

B. Remuneration to other directors:

Sl No.	Particulars of Remuneration	Name of Directors									Total Amount
		Anita Nayyar	Anuj Puri	Dilip Cherian	Jayant Davar	Rajendra Kumar Jhunjunwala	Ravi Sardana	Shashidhar Narain Sinha	Vijay Tandon	Vikram Sakhuja	
1	**Independent Directors**										
	• Fee for attending board/ committee meetings	255000	125000	275000	125000	335000	325000	0	385000	250000	2075000
	• Commission	0	0	0	0	0	0	0	0	0	0
	• Others, please specify	0	0	0	0	0	0	0	0	0	0
	Total (1)	**255000**	**125000**	**275000**	**125000**	**335000**	**325000**	**0**	**385000**	**250000**	**2075000**
2.	**Other Non-Executive Directors**		**Shailendra Mohan Gupta**		**Devendra Mohan Gupta**	**Amit Dixit**					
	• Fee for attending board/ committee Meetings		0		0	0					0
	• Commission		0		0	0					0
	• Others, please specify		0		0	0					0
	Total (2)		**0**		**0**	**0**					**2075000**
	Total (B)=(1+2)										**113034663**
	Total Managerial Remuneration										
	Overall Ceiling as per the Act	Not applicable as only sitting fees paid.									

REMUNERATION TO KEY MANAGERIAL PERSONNEL OTHER THAN MD/MANAGER/WTD:

(Amount in ₹)

Sl. No.	Particulars of Remuneration	Key Managerial Personnel		
		Amit Jaiswal Company Secretary	Rajendra Kumar Agarwal Chief Financial Officer	Total
1.	Gross salary			
	(a) Salary as per provisions contained in section 17(1) of the Income-tax Act, 1961	1203600	7036640	8240240
	(b) Value of perquisites u/s 17(2) Income-tax Act, 1961	-	-	-
	(c) Profits in lieu of salary under section 17(3) IncometaxAct, 1961	-	-	-
2.	Stock Option	-	-	-
3.	Sweat Equity	-	-	-
4.	Commission			
	- as % of profit	-	-	-
	- others, specify	-	-	-
5.	Others, please specify	-	-	-
	Total	**1203600**	**7036640**	**8240240**

VII. PENALTIES/PUNISHMENT/COMPOUNDING OF OFFENCES:

Type	Section of the Companies Act	Brief Description	Details of Penalty/ Punishment/ Compounding fees imposed	Authority (RD/NCLT/ COURT)	Appeal made, if any (give details)
Penalty					
Punishment					
Compounding					
OTHER OFFICERS IN DEFAULT			NIL		
Penalty					
Punishment					
Compounding					

For and on Behalf of the Board

Place: New Delhi
Date: May 29, 2017

Mahendra Mohan Gupta
Chairman & Managing Director

Annexure - IV

SECRETARIAL AUDIT REPORT

FOR THE FINANCIAL YEAR ENDED 31st MARCH, 2017

[Pursuant to Section 204(1) of the Companies Act, 2013 and rule 9 of the Companies (Appointment and Remuneration of Managerial Personnel)Rules, 2014]

To,
The Members,
JAGRAN PRAKASHAN LIMITED
JAGRAN BUILDING2,
SARVODAYA NAGAR
KANPUR – 208005 (UP)

We have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by **JAGRAN PRAKASHAN LIMITED** (hereinafter called **"the Company"**). Secretarial Audit was conducted in a manner that provided us a reasonable basis for evaluating the corporate conducts/statutory compliances and expressing our opinion thereon.

Based on our verification of the Company's books, papers, minute books, forms and returns filed and other records maintained by the Company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, We hereby report that in our opinion, the Company has, during the audit period covering the financial year ended on 31st March, 2017 ('Audit Period') complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance-mechanism in place to the extent, in the manner and subject to the reporting made hereinafter:

We have examined the books, papers, minute books, forms and returns filed and other records maintained by the Company for the financial year ended on 31st March, 2017 according to the provisions of:

i) The Companies Act, 2013 (the Act) and the rules made there under; and the Companies Act, 1956 (to the extent applicable to the Company);

ii) The Securities Contracts (Regulation) Act, 1956 ('SCRA') and the rules made there under;

iii) The Depositories Act, 1996 and the Regulations and Bye-laws framed there under;

Foreign Exchange Management Act, 1999 and the rules and regulations made there under to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings; **(Not applicable to the Company during the Audit Period)**

iv) The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act, 1992 ('SEBI Act'):

a) The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011;

b) The Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015;

c) The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009; **(Not applicable to the Company during the Audit Period)**

d) The Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999; **(Not applicable to the Company during the Audit Period)**

e) The Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations, 2008;

f) The Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents) Regulations, 1993 regarding the Companies Act and dealing with client; **(Not applicable as the Company is not registered as Registrar to an Issue and Share Transfer Agent during the Audit Period)**

g) The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009; **(Not applicable to the Company during the Audit Period)**

h) The Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998;

v) **We further report that** having regard to the compliance system prevailing in the Company and as certified by management and on examination of the relevant documents and records in pursuance thereof, on test check basis, the Company has complied the following laws applicable specifically to the Company:

a) Delivery of Books and Newspapers(Public Libraries) Act, 1954;

b) News paper (Price and Page) Act, 1956(Not applicable during the year under review;

c) Press (Objectionable Matter) Act, 1951 (Not applicable during the year under review);

d) Press and Registration of Books Act, 1867;

e) Working Journalist and Other Newspapers Employees (Condition Of Service) and Miscellaneous Provisions Act,1955.

We have also examined compliance with the applicable clauses/regulations ofthe following:

(i) Secretarial Standards issued by The Institute of Company Secretaries of India;

(ii) The Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 pursuant to the listing agreement entered into by the company with the stock exchange(s).

During the period under review the Company has complied with the provisions of the Act, Rules, Regulations, Guidelines, Standards, etc. mentioned above.

We further report that:
The Board of Directors of the Company is duly constituted with proper balance of Executive Directors, Non-Executive Directors and Independent Directors. The changes in the composition of the Board of Directors that took place during the period under review were carried out in compliance with the provisions of the Act.

Adequate notice is given to all directors to schedule the Board Meetings, agenda and detailed notes on agenda were sent at least seven days in advance, and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

All decision at the Board Meeting and Committee Meeting has been carried out without dissent, as recorded in the minutes of the meetings of the Board or Committee of the Board as the case may be.

We further report that:
There exist systems and processes in the Company commensurate with the size and operations of the Company to ensure and monitor all critical compliances with applicable laws, rules, regulations and guidelines.

We further report that during the audit period there were:

(i) No instances of Public/Right/Preferential issue of shares/debentures/sweat equity, etc.

The Board of Directors of the Company in their meeting held on 5th January, 2017 approved the proposal for Buyback of up to 155,00,000 Equity Shares representing 4.74% of the total number of the Equity Shares in issued, subscribed and paid-up Equity share capital of the Company, on the Proportionate Basis through the “Tender Offer” Route at the price of ₹ 195/- each, which is more than 10% of the paid up share capital and free reserves and for which the Company has passed the Special Resolution via Postal Ballot dated 9th February, 2017. Further the Company has redeemed the 2900 unsecured non-convertible debentures (NCDs) of face value of ₹ 1,00,000/- each aggregating to ₹ 29,00,00,000/- on February 26, 2017.

(ii) No Major decisions taken by the members in pursuance to section 180 of the Companies Act, 2013.

(iii) The following schemes of amalgamation were approved as mentioned hereunder:

a) Scheme of Arrangement filed as Company Petition No. 3 of 2016 with the Hon’ble Allahabad High Court and Hon’ble Bombay High Court for amalgamation of Suvi Info-

Management (Indore) Private Limited (hereinafter referred to as **"Transferor Company"**) with Jagran Prakashan Limited (hereinafter referred to as **"Transferee Company"**) and their respective shareholders and creditors under Sections 391 and 394 and other relevant provisions of the Companies Act, 1956 and any amendments thereto or replacements thereof was approved by the Hon'ble Allahabad High Court and Hon'ble Bombay High Court vide their orders dated 16th March, 2016 and 2nd December, 2016 respectively.The scheme came into effect on 27th December, 2016 when the certified copy of the order of both the High Courts (Allahabad and Bombay) was filed with the Registrar of Companies.

b) Composite Scheme of Arrangement filed as Company Petition No. 27 of 2016 with the Hon'ble Allahabad High Court and Hon'ble Bombay High Court for amalgamation of Crystal Sound & Music Private Limited (hereinafter referred to as **"Transferor Company 1"**) and Spectrum Broadcast Holdings Private Limited (formerly known as IVF Holdings Private Limited and hereinafter referred to as **"Transferor Company 2"**) with Jagran Prakashan Limited (hereinafter referred to as **"Transferee Company"**) and demerger of radio business undertaking of Shri Puran Multimedia Limited (hereinafter referred to as **"Demerged Company"**) to Music Broadcast Limited (formerly known as Music Broadcast Private Limited and hereinafter referred to as **"Resulting Company"**) and their respective shareholders and creditors under Sections 391 and 394 read with Section 100 to 103 and other relevant provisions of the Companies Act, 1956 and Section 52 of the Companies Act, 2013 and any amendments thereto or replacements thereof was approved by the Hon'ble Bombay High Court and Hon'ble Allahabad High Court vide orders dated 27th, October, 2016 and 22nd September, 2016 respectively. The scheme became effective upon filing of the court orders with the respective Registrar of Companies of Uttar Pradesh on November 18,2016 and Mumbai on November 17,2016.

(iv) No instance of foreign technical collaborations.

Adesh Tandon & Associates
Company Secretaries

Adesh Tandon
(Proprietor)
FCS No.:2253
C P No.:1121

Place: New Delhi
Date: May 29, 2017

Annexure - V

DISCLOSURE OF INFORMATION UNDER SECTION 197(12) OF COMPANIES ACT 2013 READ WITH RULE 5 OF COMPANIES (APPOINTMENT AND REMUNERATION OF MANAGERIAL PERSONNEL) RULES, 2014

The information required under Section 197 of the Act read along with rule 5(1) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 including any statutory amendments, modifications, if any are given below:

I. RATIO OF THE REMUNERATION OF EACH DIRECTOR TO THE MEDIAN REMUNERATION OF THE EMPLOYEES OF THE COMPANY FOR THE FINANCIAL YEAR 2016-17:

Sl. No.	Name of the Director	Ratio (Remuneration of each Director to Median Remuneration)
1.	Mr. Mahendra Mohan Gupta – Chairman & Managing Director	126X
2.	Mr. Sanjay Gupta – CEO & Whole time Director	116X
3.	Mr. Dhirendra Mohan Gupta - Whole time Director	104X
4.	Mr. Sunil Gupta - Whole time Director	106X
5.	Mr. Shailesh Gupta- Whole time Director	104X
6.	Mr. Satish Chandra Mishra - Whole time Director	12X

II. PERCENTAGE INCREASE IN REMUNERATION OF EACH DIRECTOR, CHIEF FINANCIAL OFFICER, CHIEF EXECUTIVE OFFICER, COMPANY SECRETARY OR MANAGER IN THE FINANCIAL YEAR 2016-17:

Sl. No.	Name of the Director/CFO/CEO/CS/Manager	Designation	% increase between (I) and (II)(I-II)/II*100]
1.	Mr. Mahendra Mohan Gupta	Chairman & Managing Director	14.4%
2.	Mr. Sanjay Gupta	CEO & Whole Time Director	18.7%
3.	Mr. Dhirendra Mohan Gupta	Whole Time Director	17.8%
4.	Mr. Sunil Gupta	Whole Time Director	19.7%
5.	Mr. Shailesh Gupta	Whole Time Director	18.0%
6.	Mr. Satish Chandra Mishra	Whole Time Director	35.5%
7.	Mr. Rajendra Kumar Agarwal	Chief Financial Officer	52.4%
8.	Mr. Amit Jaiswal	Company Secretary	17.5%

III. PERCENTAGE INCREASE IN THE MEDIAN REMUNERATION OF EMPLOYEES IN THE FINANCIAL YEAR 2016-17 IS 4.21%.

IV. NUMBER OF PERMANENT EMPLOYEES ON THE ROLLS OF THE COMPANY – There were 5799 Permanent Employees as on March 31, 2017.

V. AVERAGE PERCENTILE INCREASE ALREADY MADE IN THE SALARIES OF EMPLOYEES OTHER THAN MANAGERIAL PERSONNEL IN THE LAST FINANCIAL YEAR AND ITS COMPARISON WITH PERCENTILE INCREASE IN MANAGERIAL REMUNERATION AND JUSTIFICATION THEREOF AND POINT OUT IF THERE ARE ANY EXCEPTIONAL CIRCUMSTANCES FOR INCREASE IN THE MANAGERIAL REMUNERATION:

Average increase in remuneration of Managerial Personnel (as identified as per Nomination and Remuneration Policy of the Company), was 14.68% and employees other than these Managerial Personnel was 9.38%, which is based on annual appraisal & Remuneration Policy of the Company. However, the average increase in remuneration of managerial personnel and employees other than managerial personnel are calculated after excluding the managerial personnel and employees who are employed for the part of the year.

VI. AFFIRMATION THAT REMUNERATION IS AS PER REMUNERATION POLICY OF THE COMPANY:

It is hereby affirmed that the remuneration of all employees is in accordance with the remuneration policy of the Company.

NOTE:

1. Remuneration includes salary, allowances and value of perquisites and excludes contribution to provident fund, gratuity, and encashment of leaves as per rules of the Company.

Details of Whole Time Directors or Managing Directors who are in receipt of any commission from the Company as well as holding company or subsidiary company

Name of WTD or MD	Details of commission received from the Company (In ₹)(%)	Commission received from the Holding Company/Subsidiary Company (Name of the Company)(Relationship)(In ₹)(%)
	NONE	

For and on Behalf of the Board

Place: New Delhi
Date: May 29, 2017

Mahendra Mohan Gupta
Chairman and Managing Director

Report on Corporate Governance

The Directors of the Company present the Company's Report on Corporate Governance for the year ended March 31, 2017 in terms of Regulation 34(3) read with Schedule V of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations").

1. COMPANY'S PHILOSOPHY ON CORPORATE GOVERNANCE:

Corporate Governance is based on the principles of integrity, fairness, equity, transparency, accountability and commitment to values. Good governance practices stem from the culture and mindset of the organization. Corporate Governance is an integral part of management, execution of business plans, policies and processes as the Company believes that it is a tool to attain and enhance the competitive strengths in business and ensure sustained performance for continuously enhancing the value for every stakeholder. Accordingly, Jagran Prakashan Limited (JPL) endeavors to adhere to the highest levels of transparency, accountability and ethics in all its operations, at the same time fully realizing its social responsibilities. The Company's focus on Corporate Governance is reflected in following:

- Composition, size and functioning of and disclosures to the Board of Directors and various Committees of the Board.
- Board's commitment to discharge duties and responsibilities entrusted upon them by the Statute and to live up to the expectations of stakeholders of the Company and public at large.
- Strong value systems and ethical business conduct.
- Sound internal control and internal audit system.
- Transparency, accountability, social responsibility and ethics in all its operations.
- Putting in place the Code of Conduct for all the members of Board and team of Senior Management Personnel.
- Putting in place the Code of Conduct for Prohibition of Insider Trading.
- Vigil Mechanism and Whistle Blower Policy.
- Policy on Related Party Transactions and on dealing with Related Party Transactions.
- Efforts for prompt redressal of investors`grievances.
- Appropriate delegation of authority and responsibility, monitoring of performance and collective decision making involving senior management team in all key decisions.
- Automated seamless integrated work flow to ensure consistency and timely flow of information.

2. BOARD OF DIRECTORS:

According to Regulation 17 of the Listing Regulations, if the Chairman is Executive, at least half of the Board should consist of independent directors. The Board consists of Eighteen Directors. Twelve Directors are non-executive, of whom nine are independent directors constituting stipulated 50% of the total strength of Board of Directors.

The Board comprises of Directors of repute, who are experienced businessmen, professionals and executives. The Executive Directors command respect in the industry for their valuable experience and contribution. They look after the areas of responsibilities independently and seek guidance from Chairman and Managing Director in all important matters. JPL's management team endeavors to adhere to the directions of the Board.

3. COMPOSITION OF BOARD OF DIRECTORS AND PARTICULARS THEREOF:

Sl. No.	Name	Category of Director	No. of Board Meeting attended during the year	Whether Attended AGM	Relationship with other Directors	Share-holding in the Company in Number & Percentage
1.	Mr. Mahendra Mohan Gupta	Promoter, Executive/Non-Independent Director, Chairman and Managing Director	7	Yes	Brother of Mr. Dhirendra Mohan Gupta, Mr. Devendra Mohan Gupta and Mr. Shailendra Mohan Gupta and Father of Mr. Shailesh Gupta	125359; 0.0383%
2.	Mr. Sanjay Gupta	Promoter, Executive/Non-Independent Whole-time Director, CEO	7	Yes	-	53000; 0.0162%
3.	Mr. Shailesh Gupta	Executive/Non-Independent Whole-time Director	7	No	Son of Mr. Mahendra Mohan Gupta	Nil
4.	Mr. Dhirendra Mohan Gupta	Promoter, Executive/Non-Independent Whole-time Director	6	No	Brother of Mr. Mahendra Mohan Gupta, Mr. Devendra Mohan Gupta and Mr. Shailendra Mohan Gupta	106000; 0.0324%
5.	Mr. Sunil Gupta	Executive/Non-Independent Whole-time Director	6	No	-	Nil
6.	Mr. Satish Chandra Mishra	Executive/Non-Independent Whole-time Director	7	Yes	-	137; 0.000%
7.	Mr. Devendra Mohan Gupta	Non-Executive/Non-Independent Director	6	Yes	Brother of Mr. Mahendra Mohan Gupta, Mr. Dhirendra Mohan Gupta and Mr. Shailendra Mohan Gupta	106000; 0.0324%
8.	Mr. Shailendra Mohan Gupta	Non-Executive/Non-Independent Director	6	Yes	Brother of Mr. Mahendra Mohan Gupta, Mr. Dhirendra Mohan Gupta and Mr. Devendra Mohan Gupta	63600; 0.0195%
9.	Mr. Amit Dixit	Non-Executive/ Non- Independent Director	5	No	-	Nil
10.	Ms. Anita Nayyar	Non-Executive/ Independent Director	5	No	-	Nil
11.	Mr. Anuj Puri	Non-Executive/ Independent Director	3	No	-	Nil
12.	Mr. Dilip Cherian	Non-Executive/ Independent Director	6	No	-	Nil
13.	Mr. Jayant Davar	Non-Executive/ Independent Director	3	No	-	2331; 0.0007%
14.	Mr. Rajendra Kumar Jhunjhunwala	Non-Executive/ Independent Director	6	Yes	-	650; 0.0002%
15.	Mr. Ravi Sardana	Non-Executive/ Independent Director	7	No	-	Nil
16.	Mr. Shashidhar Narain Sinha	Non-Executive/ Independent Director	4	No	-	Nil
17.	Mr. Vijay Tandon	Non-Executive/ Independent Director	7	Yes	-	Nil
18.	Mr. Vikram Sakhuja (appointed w.e.f. 15.04. 2016.)	Non-Executive/ Independent Director	5	No	-	Nil

Notes: (i) Relationship with other Director(s) means 'Relative' of other Director(s) as defined u/s 2(77) of the Companies Act, 2013.

(ii) Company has not issued any convertible instrument.

As per the Companies Act, 2013, Independent Directors are not considered while determining rotation of directors. Mr. Devendra Mohan Gupta and Mr. Amit Dixit are the directors liable to retire by rotation. All directors being eligible have offered themselves for re-appointment.

4. OTHER DIRECTORSHIPS AND CHAIRMANSHIP/MEMBERSHIP OF BOARD COMMITTEES AS AT MARCH 31, 2017:

Sl. No.	Name	Number of Directorships in other Public Companies	No. of Committee position held in other Companies	
			Chairman	Member
1	Mr. Mahendra Mohan Gupta	1	Nil	Nil
2	Mr. Sanjay Gupta	3	2	2
3	Mr. Shailesh Gupta	3	Nil	Nil
4	Mr. Dhirendra Mohan Gupta	Nil	Nil	Nil
5	Mr. Sunil Gupta	Nil	Nil	Nil
6	Mr. Satish Chandra Mishra	Nil	Nil	Nil
7	Mr. Devendra Mohan Gupta	1	Nil	Nil
8	Mr. Shailendra Mohan Gupta	2	Nil	Nil
9	Mr. Amit Dixit	4	Nil	2
10	Ms. Anita Nayyar	Nil	Nil	Nil
11	Mr. Anuj Puri	1	Nil	1
12	Mr. Dilip Cherian	3	Nil	2
13	Mr. Jayant Davar	4	Nil	Nil
14	Mr. Rajendra Kumar Jhunjhunwala	2	Nil	2
15	Mr. Ravi Sardana	Nil	Nil	Nil
16	Mr. Shashidhar Narain Sinha	2	Nil	2
17	Mr. Vijay Tandon	1	1	1
18	Mr. Vikram Sakhuja (appointed w.e.f. 15.04.2016)	Nil	Nil	Nil

Notes: 1. Directorship held by Directors in other Companies does not include directorship, if any in Foreign Companies, Companies under Section 8 of the Companies Act, 2013 and Private Limited Companies.

2. In accordance with Regulation 26 of the Listing Regulations, Chairmanship/Membership only in Audit Committee and Stakeholders Relationship Committee of Public Limited Companies has been considered for Committee positions.

3. None of the Directors of the Company hold membership of more than ten Committees nor is a Chairperson of more than five committees (as specified in regulation 26), across all companies of which he/she is a director. Necessary disclosures regarding Committee positions in other Indian Public Companies as at March 31, 2017 have been made by the Directors.

5. BRIEF PROFILE OF THE DIRECTORS:

Mr. Mahendra Mohan Gupta (76 years) is the Chairman and Managing Director of our Company and also holds the position of Editorial Director of Dainik Jagran. He holds a bachelor's degree in commerce. Mr. Gupta has 59 years of experience in the print media industry. Mr. Gupta is responsible for all strategic decisions within the guidelines given by the Board and is responsible for monitoring the Company's performance periodically. His responsibility also includes formulating corporate strategy, finalisation of business plan in consultation with CEO and CFO, decision on taking new initiatives and representation of the Company in the industry and at various other forums. He is also involved in finalising Editorial Policy and its implementation. As Chairman of the Board, he is responsible for all Board matters.

Mr. Gupta has held various key positions in the industry including being the Chairman of United News of India ("UNI"), President of The Indian

Newspaper Society ("INS"), President of Indian Languages Newspaper Association ("ILNA"), Council Member of Audit Bureau of Circulations, Member of Press Council of India and Member of Film Censor Board of India, besides holding senior honorary positions in various social and cultural organizations. Mr. Gupta was a Member of Parliament (Rajya Sabha) from April, 2006 to April, 2012 and presently Member of Board of PTI and Member of Executive Committee of INS. His work for the cause of society, Indian trade and industry in general and newspaper industry in particular has been recognized by various social, cultural and professional bodies in India. Mr. Gupta also holds the post of Non-Executive Chairman/Director of Jagran Media Network Investment Private Limited, Rave@Moti Entertainment Private Limited and Jagran18 Publications Limited. He has been a director of our Company since inception.

Mr. Sanjay Gupta(54 years) is a Whole-time Director and also holds the position of Chief Editor of Dainik Jagran and CEO of our Company. He holds a bachelor's degree in science. Mr. Gupta has more than 34 years of experience in the print media industry. Mr. Gupta is responsible for implementation of business plan. He is responsible for regular monitoring of the operations, participates in strategy formulation and is involved in expansion plans including M & A and JV opportunities. He represents the Company in various industry bodies and heads the Editorial Department and complete editorial team works under his guidance and supervision.

Mr. Gupta is a director of Midday Infomedia Limited, MMI Online Limited, Naidunia Media Limited and Member of Executive Committee of The Indian Newspaper Society. Mr. Gupta has been a director of our Company since 1993.

Mr. Shailesh Gupta (47 years) is a Whole-time Director of our Company. He holds a bachelor's degree in commerce. Mr. Gupta has more than 27 years of experience in the print media industry. Mr. Gupta participates in strategy formulation and is involved in expansion plans including M&A and JV opportunities. He represents the Company in various industry bodies. Mr. Gupta is Director-in-charge for Midday Infomedia Limited and Music Broadcast Limited (Subsidiaries of the Company). He also heads the overall operations of Jagran Engage (OOH advertising division), Jagran Solutions(activation business), Digital business and I-next as well as heads advertisement, marketing and branding activities of the Group.

He was in past the Chairman of Council of Audit Bureau of Circulations and is member of Council of Audit Bureau of Circulations, Member of Executive Committee of The Indian Newspaper Society. Mr. Gupta is also a director of Midday Infomedia Limited, MMI Online Limited, Rave Real Estate Private Limited, Rave@Moti Entertainment Private Limited and Naidunia Media Limited. Mr. Gupta has been a director of our Company since 1994.

Mr. Dhirendra Mohan Gupta (73 years) is a Whole-time Director. He holds a bachelor's degree in arts. Mr. Gupta has more than 51 years of experience in the print media industry. He is the Director-in-charge of our operations in the western regions of Uttar Pradesh and Uttarakhand. He is also the Director of Jagran Media Network Investment Private Limited. Mr. Gupta has been a director of our Company since inception.

Mr. Sunil Gupta (54 years) is a Whole-time Director. He holds a bachelor's and a master's degree in commerce. Mr. Gupta has more than 34 years of experience in the print media industry. He is in-charge of our operations in Bihar, Jharkhand, West Bengal and parts of eastern Uttar Pradesh. Mr. Gupta has been a director of our Company since 1993.

Mr. Devendra Mohan Gupta(67 years) is a Non-Executive Director. He holds a bachelor's degree in Engineering (Mechanical). Mr. Gupta has vast experience in handling Product Design, Research & Development, Production, Purchase & Sales (Domestic & Overseas). He is pioneer in introducing D.C. Micro Motors technology in the country and Indian Standard Institution (I.S.I.), took Mr. Gupta on its Panel in the year 1979 for D.C. Micro Motors. Mr. Gupta has helped I.S.I. for formulating the specifications for D.C. Micro Motors & bringing out its first Standard IS: 9670 in the year 1980. He is the Managing Director of Jagmini Micro Knit Private Limited,Director of Jagran Micro Motors Limited and Jagran Media Network Investment Private Limited.He is the recipient of Export award of Electronics & Computer Software Export Promotion Council (sponsored by the Ministry of Commerce, Govt. of India), New Delhi for the year 1995-96 from Hon'ble Minister of Commerce. Mr. Gupta has been appointed as the Director of our Company in the Annual General Meeting held on September 4, 2008.

Mr. Shailendra Mohan Gupta (66 years) is a Non-Executive Director. He holds a bachelor's degree in science. He has over 38 years of experience in administration, sales and marketing fields in Sugar, Alcohol and Electronics industry. He was Joint Managing Director of Jagran Micro Motors Limited and Managing Director of Shakumbari Sugar & Allied Industries Limited. He is also the Director of The India Thermit Corporation Limited, Jagran Micro Motors Limited, Jagran Media Network Investment Private Limited, Om Multimedia Private Limited, P. C. Renewable Energy Private Limited and Grinns Capital Private Limited. Mr. Shailendra Mohan Gupta has been appointed as the Director of our Company in the Annual General Meeting held on September 4, 2008.

Mr. Satish Chandra Mishra (53 years) is a Whole-time Director of our Company and heads production department. Mr. Mishra received his B.E. (Electronics) in 1983, from Madhav Institute of Technology, Gwalior, P.G. Diploma in Human Resource Management from IMT Ghaziabad, in 2006 and MBA (Major-Marketing Management, Minor-Operations Management) from Punjabi School of Management Studies, Punjabi University, Patiala, in 2009. He has over 34 years of experience in Newspaper industry. Mr. Mishra joined our Board as a Director of the Company on July 31, 2013.

Mr. Amit Dixit (44 years) is a non-executive Director. He holds an MBA degree from Harvard Business School, MS degree in Engineering from Stanford University, and a B. Tech. from Indian Institute of Technology Mumbai, where he was awarded the Director's Silver Medal for graduating at the top of his program. Currently, Amit Dixit is a Senior Managing Director and Head of Indian Private Equity for The Blackstone Group. Before joining Blackstone in 2007, he was a Principal at Warburg Pincus. He serves as a Director of Mphasis Limited, IBS Software, Intelnet Global Services, S.H. Kelkar, Trans Maldivian Airways, Midday Infomedia, Hindustan Power Projects, NCC, Jagran Media Network Investment Private Limited and Blackstone Advisors. Mr. Dixit joined our Board on September 28, 2012.

Ms. Anita Nayyar (55 years) is an Independent Director. She holds a Bachelor's degree in Microbiology and has done her Post Graduation in Advertising and Marketing with a Masters in Management. Ms. Nayyar has an experience of over 28 years in the industry and was voted second most influential media person in India by The Brand Equity Survey in 2006 and has always been in the top list of the influential media personalities ever since. She has been voted as the Impact top 50 women in Media, Marketing and Advertising and also the top 100 by Campaign Asia in APAC.

Currently, she is CEO India and South Asia for Havas Media Group. She took on the mandate to expand the footprint of Havas Media Group in this lucrative market in 2007. Earlier, she has worked with some leading agencies in India including Saatchi & Saatchi, Ogilvy & Mather, Initiative Media, Media Com and Starcom Worldwide. Ms. Nayyar joined our Board on September 30, 2014.

Mr. Anuj Puri (50 years) is an Independent Director. He holds a bachelor's degree in commerce, is an Associate of the Institute of Chartered Accountants of India (New Delhi), Associate of the Chartered Insurance Institute, UK, Associate of Insurance Institute of Surveyors & Adjusters (India) and an Associate of the Insurance Institute of India. With over 27 years of experience in multi-disciplinary advisory and transactions ranging from real estate to social development projects, he has expertise in undertaking demand assessment studies and transactional services including marketing strategies based on technical real estate market analysis. Mr. Puri has successfully handled marketing of projects within the Office, Retail, Hospitality and Residential domains. His vast expertise also encompasses feasibility studies, program requirement derivation and fund & investor sourcing. Mr. Puri has held various key positions in the industry and is a Member of Task Force on Smart Cities of Federation of Indian Chambers of Commerce & Industry (FICCI), India Chapter at Asia Pacific Real Estate Association, the Confederation of Indian Industry Western Regional Council 2016-17, Advisory Committee of Maharashtra Chamber of Housing Industry-Confederation of Real Estate Developers' Association of India (MCHI-CREDAI). He is also Fellow of Royal Institute of Chartered Surveyors. Until Feb 2017,Mr. Puri was the Chairman & Country Head of Jones Lang LaSalle (JLL), one of India's largest real estate service providers with operations in 11 cities across India and staff strength of over 9000. Mr. Puri recently acquired

Jones Lang LaSalle Residential Private Ltd (JLLR) – the residential brokerage arm of JLL and will lead a team of 200 residential brokers across eight Indian cities. Mr. Puri joined our Board on January 31, 2013.

Mr. Dilip Cherian (61 years) is an Independent Director. He holds bachelor's and master's degree in Economics and is a Gurukul Chevening Fellow from the London School of Economics. Mr. Cherian is Founder & Consulting Partner of Perfect Relations, South Asia's leading image management consultancy. He advises CEOs on External Communications, Internal Communications and Public Affairs.

Among Mr Cherian's other affiliations in recent times he has been the National Chair of the International Public Relations Association. He served on the Governing Board of Advertising Standards Council of India and on the Board of Advisors at Mudra Institute and the Governing Council of the NID. Mr. Cherian has also spent time on the Apex Committee of Shareholder Grievance of the Ministry of Company Affairs.

Mr. Cherian serves on the Boards of a number of companies and social organisations. Mr. Cherian joined our Board on January 31, 2013.

Mr. Jayant Davar (55 years) is an Independent Director. He holds degree of Mechanical Engineer and is also an alumni of Harvard Business School. He is the founder, Co-Chairman & Managing Director of Sandhar Technologies Limited. The Company manufactures a diverse range of automotive components. He has been conferred with the distinguished alumnus award by his engineering college. He is the President of Automotive Skills Development Council, Govt. of India, Governing Council Member – Sectoral Committee on Auto & Auto Components, Govt. of Haryana, Executive Committee Trustee- Raman Munjal Vidya Mandir and Founder Trustee of Sandhar Foundation. He is also Past President of ACMA & Past Chairman CII Northern Region and is also a member of Advisory Committee of Fraunhofer Gesellschaft, Germany, and the Co-Chairman of the Manufacturing Council of CII. He was also a nominated member of the Governing Council VLFM Program, National Committee for Public Policy and Affirmative Action & Trade Fairs. Mr. Davar joined our Board on September 30, 2014.

Mr. Rajendra Kumar Jhunjhunwala (71 years) is an Independent Director. He holds a bachelor's degree in Commerce. He has the vast experience of handling Sugar Mill, Vanaspati Plant and Steel Foundry of Motilal Padampat Udyog Private Limited. He has been managing the export business of harness and saddlery products in M/s Moti International Private Limited. In past, he has been the President of Merchant Chamber of U.P., Chairman of the Employers Association of Northern India, Vice President of Indian Vanaspati Producers Association, New Delhi and Member of the Steel Furnace Association of India, New Delhi. In addition to this, he has also been associated with many philanthropic Associations. Mr. Jhunjhunwala has been appointed as the Director of our Company in the Annual General Meeting held on September 4, 2008.

Mr. Ravi Sardana (51 years) is an Independent Director. He holds a degree of Chartered Accountant and a Chevening Scholar. He has over two decades experience in investment banking and corporate finance and has contributed to more than a hundred successful transactions. He is currently Executive Vice President in ICICI Securities Limited. Mr. Sardana has worked extensively in the media sector advising companies on advisory and fund raising assignments. Mr. Sardana joined our Board on September 30, 2014.

Mr. Shashidhar Narain Sinha (59 years) is an Independent Director. He is the CEO IPG Media brands India, manages the second largest media agency group that includes Lodestar UM, Initiative Media, BPN, Reprise, Interactive Avenues, Media brands Rapport & Magna Global in India. He is also the Past Chairman of The Audit Bureau of Circulation. Mr. Sinha also is actively involved in various industry bodies such as the Advertising Standards Council of India, the Advertising Agencies Association of India, The AD club of which he was the past president and chairing the technical committee of the BARC.

He is an alumni of IIT Kanpur & IIM Bangalore where he was conferred the "Most Distinguished Alumni Award". An industry veteran with over 29 years of experience, where he built a highly awarded team of professionals and organisations that today form the country's leading media network. Mr. Sinha has been appointed as the Director of our Company in the Annual General Meeting held on September 4, 2008.

Mr. Vijay Tandon (72 years) is an Independent Director. He graduated from the University of Delhi. Mr. Tandon is a Chartered Accountant and fellow of the Institute of Chartered Accountants of India. After qualifying in 1969, Mr. Tandon worked with Thakur, Vaidyanath Aiyar & Co., a leading firm of Chartered Accountants in New Delhi and was a partner of the firm between 1980 and 1999. As a chartered accountant and financial management consultant, with over 41 years of professional experience in various capacities, Mr. Tandon has been associated with number of private and public sector companies and banks in the capacity of auditor. Mr. Tandon has extensive knowledge of the corporate laws and was heading the Corporate Division of Thakur, Vaidyanath Aiyar & Co. Mr. Tandon has been associated with print media industry in various capacities, as publisher auditor, representing the Audit Bureau of Circulations and as director in Associated Journals Limited (The National Herald Group). Also, as a management consultant, Mr. Tandon has been associated with a number of consulting services in diverse sectors of economy, industry and public utilities funded by the Asian Development Bank, the World Bank and U K Department of International Development, in India as well as South & Central Asia. Between 2000-2016 Mr. Tandon was Principal Consultant/ Director India with ICF Consulting Services Limited a UK-based development consultant. Mr. Tandon is an advisor on Urban governance and Management and Independent Director/Chairman of Music Broadcast Limited, a Jagran Group subsidiary. Mr. Tandon joined our Board on November 18, 2005.

Mr. Vikram Sakhuja (55 years) is an engineer from IIT Delhi, with an MBA from IIM Calcutta. Mr. Sakhuja joined Procter & Gamble in 1988 and held positions in Marketing Research and Media over a period of 8 years. He then joined Coca-Cola where over 5 years he went on to manage the brand marketing portfolio. Mr. Sakhuja spent a year with the Star TV Network (Newscorp) setting up their marketing department as the Executive VP Marketing for India. From 2002 onwards he has been with GroupM. He began his association as the Managing Director of MindShare Fulcrum, went on to become the Managing Director of MindShare South Asia and then he was the CEO of GroupM South Asia for 6 years. Therefore, he took up global role of world wide CEO for Maxus for two years, following which he was GroupM's Global Strategic Development Officer, with a remit of driving data and technology deeper into the Media practice. In the year 2016, he has partnered with Mr. Sam Balsara to be the Group CEO of Madison Media and OOH.

Mr. Sakhuja served several industry body boards/ committees including ASCI, ABC, RSCI, BARC, AAAI committees with ISA, INS and IBF, and chairs FICCI's Marketing committees. He has consistently been voted the 2nd most influential person in Indian Media by the Economic Times. He joined our Board as an Independent Director on April 15, 2016.

6. BOARD MEETING AND PROCEDURES:

The Board of Directors is the apex body constituted by the shareholders for overseeing the overall functioning of the Company, management policies and their effectiveness and ensures that the long term interest of the shareholders is served.

The internal guidelines of the Board and the Board Committee meetings facilitate the decision making process at the meetings of the Board/Committees in an informed and efficient manner. The following sub-sections deal with these guidelines:

6A. Scheduling and selection of Agenda Items for Board meetings:

i) Minimum four Board meetings are held in each year. Apart from the above, additional Board meetings are convened by giving appropriate notice to address the specific needs of the Company. In case of business exigencies or urgency of matters, resolutions are passed by circulation.

ii) All divisions/departments of the Company are encouraged to plan their functions well in advance, particularly with regard to matters requiring discussion/approval/decision at the Board/Committee meetings. All such matters are communicated to the Company Secretary in advance so that the same could be included in the Agenda for the Board/Committee meetings.

iii) The Board has complete access to any information within the Company and with the employee of the Company. The information placed before the Board includes:-

1) Annual operating plans and budgets and any updates.

2) Capital budgets and any updates.

3) Quarterly results for the Company and its operating divisions or business segments.

4) Minutes of meetings of Audit Committee and other Committees of the board and also resolutions passed by circulation.

5) The information on recruitment, remuneration and resignation of senior management personnel just below the Board level, including appointment or removal of Chief Financial Officer and the Company Secretary.

6) Show cause, demand, prosecution notices and penalty notices which are materially important.

7) Fatal or serious accidents, dangerous occurrences, any material effluent or pollution problems.

8) Any material default in financial obligations to and by the Company, or substantial non-payment for goods sold by the Company.

9) Any issue, which involves possible public or product liability claims of substantial nature, including any judgment or order which, may have passed strictures on the conduct of the Company or taken an adverse view regarding another enterprise that can have negative implications on the Company.

10) Details of any joint venture or collaboration agreement.

11) Minutes of Board meetings of subsidiary Companies.

12) Transactions that involve substantial payment towards goodwill, brand equity, or intellectual property.

13) Significant labour problems and their proposed solutions and any significant development in Human Resources/Industrial Relations front like signing of wage agreement, implementation of voluntary retirement scheme etc.

14) Sale of material nature of investments, subsidiaries, assets, which is not in normal course of business.

15) Quarterly details of foreign exchange exposures and the steps taken by management to limit the risks of adverse exchange rate movement, if material.

16) Non-compliance of any regulatory, statutory or listing requirements and shareholders service such as non-payment of dividend, delay in share transfer etc.

17) Dividend declaration

18) Quarterly summary of the borrowings, loans and investments made.

19) Internal audit findings and external audit report.

20) Company's Annual Financial Results, Financial Statements, Auditor's Report and Board Report.

21) Formation/reconstitution of Board Committees.

22) Terms of reference of Board Committees.

23) Declaration of Independent Directors at the time of appointment and thereafter annually.

24) Disclosure of Director's interest and their shareholding.

25) Appointment of Internal Auditors and Secretarial Auditor.

26) Annual Secretarial reports submitted by Secretarial Auditors.

27) Recommending appointment of and fixing of remuneration of the Auditors as recommended by the Audit Committee.

28) Reconciliation of Share Capital Audit Report under Securities and Exchange Board of India (Depositories and Participants) Regulations, 1996

iv) The Chairman of the Board and the Company Secretary in consultation with other concerned team members of the senior management, finalize the agenda papers for the Board meetings.

6B. Board Material distributed in advance:

i) Agenda and Notes on Agenda are circulated to the Directors, in advance. All material information is incorporated in the Agenda papers for facilitating meaningful and focused discussions at the meeting. Where it is not practicable to attach any document to the Agenda, the same is tabled before the meeting with specific reference to this effect in the Agenda.

ii) In special and exceptional circumstances, additional or supplementary item(s) on the Agenda are permitted. Sensitive subject matters may be discussed at the meeting without written material being circulated in advance.

6C. Recording Minutes of proceedings at Board and Committee meetings:

The Company Secretary records the minutes of the proceedings of each Board and Committee meetings. Draft minutes are circulated to all the members of the Board/Committee for their comments.

6D. Post Meeting Follow-up Mechanism:

Action taken report on the decisions/minutes of the previous meeting(s) is placed at the succeeding meeting of the Board/Committee for noting by the Board/Committee.

6E. Compliance:

The Company Secretary is responsible for and is required to ensure adherence to all the applicable laws and regulations including the Companies Act, 2013 and Companies Act, 1956 read with the Rules issued thereunder and the Secretarial Standards issued by the Institute of Company Secretaries of India, New Delhi.

6F. Board Meetings:

Seven Board meetings were held during the financial year 2016-2017 on April 15, 2016; May 30, 2016; August 9, 2016; November 25, 2016; December 14, 2016; January 5, 2017 and February 10, 2017. The gap between any two Board Meetings did not exceed more than 120 days.

Leave of absence was granted to the non-attending directors on their request and noted in the attendance register as well as in the minutes of the meetings.

6G. Familarisation Programme:

A presentation was made to the Board for familiarisation programme of Independent Directors. The Weblink for the same is http://jplcorp.in/new/pdf/ORIENTATION_AND_FAMILIARISATION_PROGRAMME_25112016.pdf

7. BOARD COMMITTEES:

In terms of Companies Act, 2013 and Listing Regulations, the Board has constituted the following Committees i.e. Audit Committee, Stakeholders Relationship Committee, Corporate Social Responsibility Committee and Nomination & Remuneration Committee. The Board has also constituted a sub-committee to open the bank accounts and give all such power of attorney/authorizations as may be needed by the Whole Time Directors and employees to represent the Company before the Governmental Authorities etc.

(A) AUDIT COMMITTEE:

In compliance with Regulation 18 of the Listing Regulations and as per the requirements of Section 177 of the Companies Act, 2013, an Audit Committee has been constituted.

i) Terms of Reference

The role of Audit Committee includes the following:

1. Oversight of the company's financial reporting process and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible;

2. Recommendation for appointment, remuneration and terms of appointment of auditors of the company;

3. Approval of payment to statutory auditors for any other services rendered by the statutory auditors;

4. Reviewing, with the management, the annual financial statements and auditor's report thereon before submission to the board for approval, with particular reference to:

a. Matters required to be included in the Director's Responsibility Statement to be included in the Board's report in terms of clause (c) of sub-section 3 of Section 134 of the Companies Act, 2013.

b. Changes, if any, in accounting policies and practices and reasons for the same.

c. Major accounting entries involving estimates based on the exercise of judgment by management.

d. Significant adjustments made in the financial statements arising out of audit findings.

e. Compliance with listing and other legal requirements relating to financial statements.

f. Disclosure of any related party transactions.

g. Qualifications in the draft audit report.

5. Reviewing, with the management, the quarterly financial statements before submission to the board for approval;

6. Reviewing, with the management, the statement of uses/application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice and the report submitted by the monitoring agency monitoring the utilisation of proceeds of a public or rights issue, and making appropriate recommendations to the Board to take up steps in this matter;

7. Review and monitor the auditor's independence and performance, and effectiveness of audit process;

8. Approval or any subsequent modification of transactions of the company with related parties;

9. Scrutiny of inter-corporate loans and investments;

10. Valuation of undertakings or assets of the Company, wherever there is such occasion;

11. Evaluation of internal financial controls and risk management systems;

12. Reviewing, with the management, performance of statutory and internal auditors, adequacy of the internal control systems;

13. Reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading the department, reporting structure coverage and frequency of internal audit;

14. Discussion with internal auditors of any significant findings and follow up there on;

15. Reviewing the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the board;

16. Discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern;

17. To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors;

18. To review the functioning of the Whistle Blower Mechanism;

19. Approval of appointment of CFO (i.e., the whole-time Finance Director or any other person heading the finance function or discharging that function) after assessing the qualifications, experience and background, etc. of the candidate;

The Audit Committee shall mandatorily review the following information:

1. Management discussion and analysis of financial condition and results of operations;

2. Statement of significant related party transactions (as defined by the Audit Committee), submitted by management;

3. Management letters/letters of internal control weaknesses issued by the statutory auditors;

4. Internal audit reports relating to internal control weaknesses; and

5. The appointment, removal and terms of remuneration of the chief internal auditor shall be subject to review by the Audit Committee.

   The Audit Committee may call for the comments of the auditors about internal control systems, the scope of audit, including the observations of the auditors and review of financial statement before their submission to the Board and may also discuss any related issues with the internal and statutory auditors and the management of the company.

   The Audit Committee shall have authority to investigate into any matter in relation to the items specified above or referred to it by the Board and for this purpose shall have power to obtain professional advice from external sources and have full access to information contained in the records of the company.

   The auditors of the company and the key managerial personnel shall have a right to be heard in the meetings of the Audit Committee when it considers the auditor's report but shall not have the right to vote.

The Audit Committee shall also have powers, which should include the following:

1. To investigate any activity within its terms of reference.

2. To seek information from any employee.

3. To obtain outside legal or other professional advice.

4. To secure attendance of outsiders with relevant expertise, if it considers necessary.

   In terms of Regulation 22 of the Listing Regulations, the Company has established a vigil mechanism for directors and employees to report genuine concerns. Vigil mechanism provides for adequate safeguards against victimization of persons who use such mechanism and make direct access to the chairperson of the Audit Committee in appropriate or exceptional case. The details of establishment of such mechanism are disclosed by the Company on its website.

   All recommendations of Audit Committee were accepted by the Board.

ii) Composition and attendance in Committee meeting during the year:

The Audit Committee consists of following non-executive directors who met six times on April 15, 2016; May 30, 2016; August 9, 2016; November 25, 2016; December 14, 2016; and February 10, 2017. The gap between two Audit Committee meetings did not exceed 120 days.

Name of Committee Members	Position	Meetings held	Meetings attended
Mr. Vijay Tandon	Chairman (Non-Executive and Independent)	6	6
Mr. Amit Dixit	Member (Non-Executive and Non- Independent)	6	3
Mr. Rajendra Kumar Jhunjhunwala	Member (Non-Executive and Independent)	6	6
Ms. Anita Nayyar*	Member (Non-Executive and Independent)	4	3

*Ms. Anita Nayyar was appointed as a member of Audit Committee w.e.f. May 30, 2016.

The Chairman of the Committee was present at the last Annual General Meeting held on September 23, 2016.

Mr. Amit Jaiswal is Secretary to the Committee.

The Chief Executive Officer, Chief Financial Officer, Senior Vice- President (Accounts, Audit, Corporate Finance and Treasury) are regular invitees to the said meeting and representatives of the Statutory Auditor and Chief Internal Auditor too attend the Audit Committee meetings and share their findings and address queries.

The primary objective of the Audit Committee is to monitor and supervise the Company's financial reporting process with a view to provide accurate, timely and proper disclosures and financial reporting.

(B) NOMINATION AND REMUNERATION COMMITTEE:

In compliance with Regulation 19 of the Listing Regulations, read with the provisions of the Companies Act, 2013, the Nomination and Remuneration Committee of the Board has been constituted.

i) Terms of Reference:

1. Formulation of the criteria for determining qualifications, positive attributes and independence of a director and recommend to the Board a policy, relating to the remuneration of the directors, key managerial personnel and other employees;
2. Formulation of criteria for evaluation of Independent Directors and the Board;
3. Devising a policy on Board diversity;
4. Identifying persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria laid down, and recommend to the Board their appointment and removal. The company discloses the remuneration policy and the evaluation criteria in its Annual Report.
5. Whether to extend or continue the term of appointment of the independent director, on the basis of the report of performance evaluation of independent directors.

The Chairman of the Nomination and Remuneration committee could be present at the Annual General Meeting, to answer the shareholders' queries. However, it would be up to the Chairman to decide who should answer the queries.

The Nomination and Remuneration Committee consists of following Non-Executive Directors:

ii) Composition and attendance in Committee meeting during the year:

Name of Committee Members	Position	Meetings held	Meetings attended
Mr. Dilip Cherian	Chairman (Non-Executive and Independent)	4	3
Mr. Vijay Tandon	Member (Non-Executive and Independent)	4	4
Mr. Ravi Sardana	Member (Non-Executive and Independent)	4	3
Mr. Shailendra Mohan Gupta	Member (Non-Executive and Non- Independent)	4	4

Mr. Amit Jaiswal is Secretary to the Committee.

During the year, The Nomination and Remuneration Committee met four times on April 15, 2016; May 6, 2016; January 24, 2017 and February 10, 2017.

iii) Performance Evaluation criteria for Independent Directors:

A formal evaluation of performance of the Board, its committees, the Chairman and Individual directors was carried out in the year 2016-17 details of which are provided in the Board's Report. Parameters for evaluation of independent directors included constructive participation in meetings, intellectual independence, engagement with colleagues on the Board. All the Directors were subjected to peer evaluation.

iv) Remuneration of Directors

a) Non-Executive Directors Compensation & Disclosures:

The sitting fees for the each Board Meeting and Audit Committee Meeting are ₹ 50,000 and ₹ 10,000/- respectively. Sitting fees paid to non-executive directors was as under:

Name	Sitting Fees (₹)
Ms. Anita Nayyar	255000
Mr. Anuj Puri	125000
Mr. Dilip Cherian	275000
Mr. Jayant Davar	125000
Mr. Rajendra Kumar Jhunjhunwala	335000
Mr. Ravi Sardana	325000
Mr. Vijay Tandon	385000
Mr. Vikram Sakhuja	250000

Note: i) In view of request of non-executive directors viz. Mr. Amit Dixit, Mr. Devendra Mohan Gupta, Mr. Shashidhar Narain Sinha, and Mr. Shailendra Mohan Gupta, the Board decided not to pay sitting fee for meetings, until otherwise decided by the Board.

ii) Sitting fee for Board Meeting has been revised from ₹ 25,000 to ₹ 50,000 in Board Meeting held on May 30, 2016.

b) Executive Directors:

Managerial Remuneration to all Executive Directors during the financial year 2016-2017 was paid in accordance with the terms of their reappointment for a period of five years from October 1, 2016 to September 30, 2021 as approved by the shareholders in the AGM held on September 23, 2016. The remuneration paid to each Executive Director was as follows:-

Name of Directors	Salary (In ₹)	Value of Perquisites (In ₹)	Total (In ₹)
Mr. Mahendra Mohan Gupta	24180750	505993	24686743
Mr. Sanjay Gupta	21663060	875001	22538061
Mr. Shailesh Gupta	19584600	754811	20339411
Mr. Dhirendra Mohan Gupta	19584600	726306	20310906
Mr. Sunil Gupta	19584600	1214542	20799142
Mr. Satish Chandra Mishra*	1712400	573000	2285400

* Mr. Satish Chandra Mishra was appointed for a period of 5 years from January 1, 2014 to December 31, 2018 as approved by the shareholders on December 30, 2013.

Notes:

a. No bonus, stock option and pension was paid to the Directors.

b. No incentives linked with performance are given to the Directors.

c. The term of Executive Directors is for a period of 5 years from the date of appointment. The Company does not have any service contract with any of the directors.

d. Besides above remuneration, all the Executive Directors are also entitled to Company's contribution to Provident Fund, Gratuity and encashment of leave, as per rules of the Company.

(C) STAKEHOLDERS RELATIONSHIP COMMITTEE:

In compliance with Regulation 20 of the Listing Regulations and provisions of the Companies Act, 2013, the Stakeholders Relationship Committee has been constituted by the Board for a speedy disposal of grievances/ complaints relating to stakeholders/investors. The Stakeholders Relationship Committee consists of following Directors:

i) Composition and attendance in Committee meeting during the year:

Name of Committee Members	Category	Meetings held	Meetings attended
Mr. Rajendra Kumar Jhunjhunwala*	Chairman (Non-Executive and Independent)	4	4
Mr. Sanjay Gupta	Member (Executive and Non-independent)	4	3
Mr. Sunil Gupta	Member (Executive and Non-independent)	4	3

*Mr. Rajendra Kumar Jhunjhunwala was appointed as the Chairman of Stakeholder Relationship Committee w.e.f. April 15, 2016.

ii) Compliance Officer:

Mr. Amit Jaiswal, Company Secretary is designated as the Compliance Officer for complying with the requirements of the Securities Law and the Listing Regulations.

Investor Grievance Redressal:

The Committee specifically looks into the shareholder redressal and investor complaints on matters relating to refund orders, transfer of shares, dematerialization/ rematerialization, sub-division, consolidation of share certificates, issue of duplicate share certificates, non-receipt of annual report, non-receipt of declared dividends etc. In addition, the Committee advises on matters which can facilitate better investor services and relations. As per the Certificate issued by the Registrar and Share Transfer Agents (RTA), Karvy Computershare Private Limited, during the year under review, 87 complaints were received from shareholders/investors and all of them were replied/resolved to the satisfaction of the shareholders/investors. The break-up of these complaints is as under:

Types of Complaint	Number of Complaints
Non- receipt of Dividend Warrants	71
Non- receipt of Annual Report	15
Non-receipt of Electronic Credits	1
TOTAL	**87**

All the complaints were resolved to the full satisfaction of the shareholders and no complaints were pending as on March 31, 2017.

(D) CORPORATE SOCIAL RESPOSIBILITY COMMITTEE:

In compliance with Section 135 of the Companies Act, 2013 read with Companies (Corporate Social Responsibility Policy) Rules 2014, the Company has established Corporate Social Responsibility (CSR) Committee and statutory disclosures with respect to the CSR Committee and CSR activities forms part of the Director's Report.

i) Terms of Reference:

1) To formulate and recommend to the Board, a Corporate Social Responsibility (CSR) Policy indicating activities to be undertaken by the Company as specified in Schedule VII of the Companies Act, 2013 and rules made thereunder;

2) To recommend the amount of expenditure to be incurred on the CSR activities;

3) To institute the transparent monitoring mechanism for implementation of CSR projects or programs or activities undertaken by the Company and perform any function as stipulated in Companies Act, 2013 and any applicable laws, as may be prescribed from time to time.

ii) Composition of Committee and attendance in Committee meeting during the year:

Name of Committee Members	Category	Meetings held	Meetings attended
Mr. Mahendra Mohan Gupta	Chairman (Executive/Non-Independent)	1	1
Mr. Sanjay Gupta	Member (Executive/Non-Independent)	1	1
Mr. Rajendra Kumar Jhunjhunwala	Member (Non-Executive/Independent)	1	1

(E) MEETING OF INDEPENDENT DIRECTORS:

Pursuant to the provisions of Companies Act, 2013 and Regulation 25 of the Listing Regulations, the Company's Independent Directors met on February 10, 2017 in this financial year without the presence of Executive Directors or management personnel except Company Secretary who performs the duties of Secretary to the meeting.

Terms of Reference:

1. To review the performance of the non-independent directors and Board as a whole;
2. To review performance of the Chairman;
3. To assess the quality, quantity and timeliness of flow of information between the Company management and the Board that is necessary for the Board to effectively and reasonably perform their duties as has been prescribed by Companies Act, 2013and Listing Regulations.

8. CMD/CFO CERTIFICATION:

The CMD/CFO have certified to the Board, interalia the accuracy of financial statements and adequacy of Internal controls for the financial year ended March 31, 2017, as required under Listing Regulations.

9. GENERAL BODY MEETINGS:

The details of Annual General Meetings held in last 3 years are as under:

Year	Day, Date and Time	Venue
2015-2016	40th AGM held on Friday, September 23, 2016 at 12.00 Noon	Jalsaa Banquet Hall, 4th Floor, Rave@Moti, 117/K/13, Gutaiya, Kanpur
2014-2015	39th AGM held on Wednesday, September 30, 2015 at 12:00 Noon	Jalsaa Banquet Hall, 4th Floor, Rave@Moti, 117/K/13, Gutaiya, Kanpur
2013-2014	38thAGM held on Tuesday, September 30, 2014 at 12:00 Noon	Hotel Royal Cliff, Opposite Motijheel Gate No.1, Kanpur

At the 40th Annual General Meeting held on September 23, 2016,the shareholders passed the three special resolutions including one special resolution under Section 149, 150, 152 and other applicable provisions of the Companies Act, 2013 for re-appointment of one Independent Director and the remaining two special resolutions were passed under Section 196, 197, 198, 203 and other applicable provisions of Companies Act, 2013 for re-appointment of Chairman and Managing Director and a Whole Time Director respectively.

At the 39th Annual General Meeting held on September 30, 2015,the shareholders passed the six special resolutions including one special resolution under Section 14 of the Companies Act, 2013 for the alteration of Articles of Association of the Company and other five special resolutions were under Section 188 of the Companies Act, 2013 for the re-appointment of Executive President (Technical), Executive President (Accounts), Executive President (Product Sales & Marketing), Executive President (Commercial) and Executive President (Advertisement).

At the 38th Annual General Meeting held on September 30, 2014, the shareholders passed the resolutions including one special resolution under Section 149 and other applicable provisions of the Companies Act, 2013, for fixing the maximum number of Directors to twenty.

The shareholders with respective majority passed all the resolutions including special resolutions set out in respective notices.

10. POSTAL BALLOT:

a) During the year, pursuant to Hon'ble Allahabad High Court Order dated March 17, 2016 and Securities and Exchange Board of India Circular No CIR/CFD/CMD/16/2015 dated November 30, 2015 and Regulation 44 of the Listing Regulations, the Company has conducted meeting of public shareholders through postal ballot and e-voting vide Notice dated April 26, 2016 to pass an Ordinary Resolution for the approval of the Composite Scheme of Arrangement between Jagran Prakashan Limited (JPL), Crystal Sound & Music Private Limited (Crystal), Spectrum Broadcast Holdings Private Limited (Spectrum), Shri Puran Multimedia Limited (SPML) and Music Broadcast Limited (MBL) for amalgamation of Crystal and Spectrum with JPL and demerger of radio business of SPML into MBL. Mr. P M V Subba Rao, Practicing Company Secretary was appointed as the Scrutinizer to conduct the postal ballot and e-voting process in a fair and transparent manner.

The resolution was passed by requisite majority detail of which is as under:

Date of Declaration of result of postal ballot and e-voting process	Particulars	Percentage of votes casted in favor of resolution
23.06.2016	Postal ballot and e-voting seeking the approval of the Public Shareholders for Composite Scheme of Arrangement between Jagran Prakashan Limited (JPL), Crystal Sound & Music Private Limited (Crystal), Spectrum Broadcast Holdings Private Limited(Spectrum), Shri Puran Multimedia Limited (SPML)and Music Broadcast Limited(MBL) for amalgamation of the Crystal and Spectrum with JPL and Demerger of radio business of SPML with MBL	99.99%

b) During the year, the Company has conducted meeting of shareholders through postal ballot and e-voting vide Notice dated January 9, 2017, to pass a Special Resolution for the approval of Buyback upto 1,55,00,000 (One hundred and fifty five lakhs) fully paid up equity shares of face value of ₹ 2 (Rupees Two) each at a price of ₹ 195 (Rupees One Hundred and Ninety Five) per equity share for an aggregate consideration of ₹ 302,25,00,000 (Rupees Three hundred Two Crores and Twenty Five lakhs). Mr. Adesh Tandon, Practicing Company Secretary was appointed as the Scrutinizer to conduct the postal ballot and e-voting process in a fair and transparent manner.

The resolution was passed by requisite majority detail of which is as under:

Date of Declaration of result of postal ballot and e-voting process	Particulars	Percentage of votes casted in favor of resolution
09.02.2017	Postal ballot and e-voting seeking the approval of the Shareholders for buyback of upto 1,55,00,000 fully paid up equity shares of the company at a price of ₹ 195 (Rupees One Hundred and Ninety Five) per equity share for an aggregate consideration of ₹ 302,25,00,000 (Rupees Three hundred Two Crores and Twenty Five lakhs).	99.73%

The Company has complied with the provisions of Section 108, Section 110 and other applicable provisions of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014, as amended thereto from time to time.

No special resolution on the matters requiring postal ballot is proposed to be placed at the ensuing Annual General Meeting for shareholders' approval.

Procedure for postal ballot:

In compliance with Sections 108, 110 and other applicable provisions of the Companies Act, 2013 read with the Rules issued thereunder, the Company provided electronic voting (e-voting) facility to all its members. The Company engaged the services of Karvy Computershare Private Limited for the purpose of providing e-voting facility. The members were given the option to vote either by physical ballot or through e-voting. The Company dispatched the postal ballot notices and forms along with postage prepaid business reply envelopes to members whose names appear on the Register of Members/list of beneficiaries as on cut off date. The postal ballot notice was sent to members in electronic form to the email addresses registered with the depository participants/ Company's Registrar & Share Transfer Agents. The Company also published notice in the newspapers declaring the details of completion of dispatch and other requirements under the Companies Act, 2013 and the Rules issued thereunder.

Voting rights were reckoned on the paid up value of shares of the Company in the names of the shareholders as on the cut-off date. Members desiring to vote through physical ballot were requested to return the forms, duly completed and signed so as to reach the Scrutinizer before the close of the voting period. Members desiring to exercise their votes by electronic mode were requested to vote before the close of business hours on the last date of e-voting. The Scrutinizer submitted his report to the Chairman, after the completion of scrutiny and the consolidated results of the voting by postal ballot were then announced by the Chairman of the Company. The results were displayed on the website of the Company (www.jplcorp.in), besides being communicated to the Stock Exchanges and Registrar & Share Transfer Agents. The date of declaration of results of Postal Ballot was the date on which the resolutions were deemed to have been passed, approved by requisite majority.

11. OTHER DISCLOSURES:

i) Internal Audit System:

The Company has a robust system for internal audit and assesses corporate risk on an ongoing basis. The Company has appointed independent audit firm. Audit observations are periodically reviewed by the Audit Committee of the Board and necessary directions are issued, wherever required.

M/s Ernst & Young LLP are Internal Auditor of the Company.

At the core of our processes is the wide use of technology instead of human intervention that ensures robustness of internal control, integrity and timely submission of reports including Management Reports (MIS).

ii) Code of Conduct For Directors And Senior Management Personnel:

The Company has adopted a Code of Conduct for its Directors and Senior Management Personnel. This Code is a comprehensive Code applicable to all Directors (Executive as well as Non-Executive) as well as members of Senior Management. The Code lays down, in detail, the standards of business conduct, ethics and governance.

A copy of the Code has been put on the Company's corporate website www.jplcorp.in

The Code has been circulated to all the members of the Board and Senior Management and the compliance of the same has been affirmed by them annually. A declaration signed by the Chairman & Managing Director is enclosed herewith.

iii) Disclosures on materially significant related party transactions:

There is no significant or material related party transactions that have taken place during the year which have any potential conflict with the interest of the Company at large. The detailed related party information and transactions have been provided in Note No. 31 of Standalone and Consolidated Notes to Accounts forming part of Annual Report.

All related party transactions are negotiated at arm's length basis and are only intended to further the interest of the Company.

The Company has disclosed the policy on dealing with related party transactions on its website http//www.jplcorp.in.

iv) Policy on Material Subsidiaries:

Pursuant to requirements of Listing Regulations, the Company has adopted the policy determining material subsidiaries and the said policy is available on the Company's website at http//www.jplcorp.in.

v) Pecuniary Relationship and Transactions of Non-Executive Director with JPL:

The Company pays sitting fees to Non-Executive Directors as detailed in 7(B) above.

vi) Vigil Mechanism:

A Vigil Mechanism (Whistle Blower Policy) for the Directors and employees to report their genuine concerns or grievances in compliance with the provisions of Rule 7 of Chapter XII of the Companies (Meetings of Board and its Powers) Rules, 2014 has been formed.

The Board designated and authorized Mr. R.K. Agarwal, CFO of the Company as Vigilance Officer and Mr. Vijay Tandon, Chairman of the Audit Committee to oversee the vigil mechanism.

The Vigil mechanism shall provide for adequate safeguards against victimization of employees and directors who avail of the vigil mechanism and also provides for direct access to the Chairman of the Audit Committee and in case of repeated frivolous complaints being filed by a Director or an employee, the Chairman of the Audit Committee may take suitable action against the concerned Director or employee including reprimanding.

vii) Details of Non-Compliance by the Company, penalties, stricture imposed on the Company by the Stock Exchanges, Securities and Exchange Board of India or any statutory authorities or any matter related to capital markets:

There has never been an instance of non-compliance by the Company on any matter related to capital markets and hence no penalties or strictures have been imposed on the Company by the Stock Exchanges or Securities and Exchange Board of India or any other statutory authority in relation to capital market. However, during the financial year 2015-16, a show cause notice has been served by Securities and Exchange Board of India on the Company alleging that a related party shareholder holding (1.16% shares), in year 2009, should have been shown as Promoter Group instead of person acting in concert in filing with the stock exchanges. The notice has been appropriately responded and in order to close the matter expeditiously, even consent application has been filed by the Company. The matter is pending disposition with Securities and Exchange Board of India. Further, it has been noted that a notice has also been served by Securities and Exchange Board of India inter-alia on the Company Secretary & Compliance Officer of the Company alleging insider trading in year 2009. The Company Secretary and Compliance Officer is dealing the allegations against him and his relative on his own and keeping the management updated.

viii) Compliance with Mandatory Requirements and adoptions of the non mandatory requirements:

Pursuant to the provisions of Part E of Schedule II of the Listing Regulations, the Auditor's Report on statutory financial statements of the Company is of unmodified opinion and the internal auditors of the Company make presentations to the Audit Committee on their reports.

ix) Policy on Insider Trading:

The Company has formulated the Code of Conduct for the Prevention of Insider Trading (Code) in accordance with the guidelines specified under Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015. The Compliance Officer under this code is responsible for complying with the procedures, monitoring adherences to the rules for the prevention of price sensitive information, pre-clearance of trade, monitoring of trades and implementation of Code of Conduct under the overall supervision of the Board. The Company's Code inter alia, prohibits purchase and/or sale of shares of the Company by an insider, while in possession of unpublished Price Sensitive Information in relation to the Company during prohibited period which is notified to all sufficiently in advance. The Company's updated Code is available on Company's website.

x) Key decisions are taken by the core committee headed by the Chairman and Managing Director.Other members of core committee are CEO, Director Marketing, President and CFO.

xi) Corporate benefits to investors(Since Listing i.e. 22.02.2006):

a) Bonus Issues of fully paid-up equity shares:

Financial Year	Ratio
2006-2007	1:5

b) Stock Split :

In 2007-08, the face value of equity shares of the Company was split in the ratio of 5:1. Post sub division, shareholders who held 1 equity share of face value of ₹ 10/- were given 5 equity shares of face value of ₹ 2/- each.

c) **Dividend:**

Financial Year	Dividend per share (including interim) (₹)	Dividend percentage (including interim)
2016-2017	3	150
2015-2016	NIL	-
2014-2015	3.5	175
2013-2014	4	200
2012-2013	2	100
2011-2012	3.5	175
2010-2011	3.5	175
2009-2010	3.5	175
2008-2009	2	100
2007-2008	2	100
2006-2007*	7.5	75

*On face value of ₹10/- per share

d) **Scheme of Arrangement:**

i) Consequent upon the Scheme of Arrangement between the Company and Midday Multimedia Limited(MML), the shareholders of MML were allotted 1,50,97,272 Equity shares of the Company on January 27, 2011 in Exchange ratio of 2 (two) fully paid equity shares of ₹2 each of the Company for every 7 (seven) equity shares of ₹10 each held in MML.

ii) Consequent upon the Scheme of Arrangement between the Company and Naidunia Media Limited (NML), the shareholders of NML were allotted 1,56,43,972 Equity shares of the Company on March 16, 2013 in Exchange ratio of 1000(One Thousand) fully paid equity shares of ₹2 each of the Company for every 11,176 (Eleven Thousand One Hundred and Seventy-Six) equity shares of ₹10 each held in NML.

iii) Consequent upon scheme of Arrangement between Suvi Info-Management (Indore) Private Limited (Suvi) and Jagran Prakashan Limited (JPL), Suvi was amalgamated with JPL. No shares were issued as the Scheme involved the amalgamation of wholly owned subsidiary company.

iv) Consequent upon the Scheme of Arrangement between Jagran Prakashan Limited (JPL), Crystal Sound & Music Private Limited (Crystal), Spectrum Broadcast Holdings Private Limited (Spectrum), Shri Puran Multimedia Limited (SPML) and Music Broadcast Limited (MBL) for amalgamation of the Crystal and Spectrum with JPL and Demerger of radio business of SPML with MBL. No shares were issued by JPL as the scheme involved the amalgamation of wholly owned subsidiary companies.

As a consideration for demerger of radio business of SPML with MBL, shareholders of SPML were allotted 10 fully paid up equity shares of face value of ₹ 10/- each of MBL for every 112 equity shares of SPML held by them.

e) **Buy-back of Equity shares:**

i) The Company has done buy-back of 50,00,000 fully paid-up equity shares of the Company of ₹2 each, constituting 1.506% of the fully paid-up equity share capital of the Company, at a price of ₹ 95 (Rupees Ninety-Five) per share for an aggregate amount of ₹4,750 lakhs (Rupees four thousand seven hundred and fifty lakhs) which represents 5.54% of the aggregate of the Company's paid-up equity share capital and free reserves as on March 31, 2013.

The buy-back reduced the share capital of the company from ₹ 66,38,23,658 (33,19,11,829 shares) to ₹ 65,38,23,658 (32,69,11,829 shares).

ii) In April 2017, the Company has completed buy-back of 1,55,00,000 equity shares of the Company of ₹2 each representing 4.74% of the total number of outstanding Equity Shares of the Company at a price of ₹ 195 (Rupees One hundred and Ninety Five) per share for an aggregate of ₹ 302,25,00,000 (Rupees Three hundred two Crores and Twenty Five Lakhs) through tender offer which represent 24.32 % the Company's paid-up equity share capital and free reserves as on March 31, 2016.

The buy-back was authorized by Board of Directors on January 5, 2017. The buy-back was opened from March 24, 2017 and was closed on April 10, 2017 and the buy-back was completed on April 20, 2017 and accordingly the share capital of the Company was reduced from ₹ 65,38,23,658 (32,69,11,829 shares) to ₹ 62,28,23,658 (31,14,11,829 shares).

xii) Green Initiative for Paperless Communications:

The Ministry of Corporate Affairs ("MCA") has taken a "Green Initiative in Corporate Governance" by allowing paperless compliances by Companies through electronic mode. Companies can send various notices/ documents to their shareholders through electronic mode to the registered e-mail addresses of the shareholders.

This is an opportunity for every shareholder of the Company to contribute to the Green Initiative for paperless communication.

As per the said MCA circular, the Company will forward the communication/letter/notices to Equity shareholders at their registered e-mail address with the Company or Depository Participant and changes therein from time to time.

The Shareholders holding Shares in demat mode can register their e-mail address/change their email address with their Depository Participant, in the event they have not done so earlier for receiving notices/documents through Electronic mode.

xiii) Non-Convertible Debentures:

The Company has issued 750 Secured Redeemable Non-Convertible Privately Placed Debentures (NCDs) on December 17, 2012 as per detail given below. These NCD's are listed at BSE Limited.

Details of Non-Convertible Debentures:

Series/No. of Debentures	ISIN NO.	Tenure	Distinctive No.	Face value (in ₹)	Total (Amount In ₹)
Series-II/750	INE199G07032	5 years	751-1500	10,00,000	75,00,00,000

xiv) Information pursuant to Regulation 39(4) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 are as under:

Serial No.	Particulars	Number of Shareholders	Number of Shares
1.	Aggregate number of shareholders & the outstanding shares in the suspense account lying at the beginning of the year i.e., on April 1, 2016	36	5156
2.	Number of shareholders who approached issuer for transfer of shares from suspense account during the year	1	150
3.	Number of shareholders whose shares were transferred from suspense account during 2016-2017	1	150
4.	Aggregate number of shareholders and outstanding shares in the suspense account lying at the end of the year as on March 31, 2017.	35	5006

Voting rights on the equity shares lying in the suspense account shall remain frozen till the rightful owner of such equity shares claims these equity shares.

xv) Information relating to Section 125 and relevant provisions of Companies Act, 2013 for the Unpaid Dividend:

Pursuant to the applicable provisions of the Companies Act, 2013, read with IEPF Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ('the rules'), all unpaid or unclaimed dividends are required to be transferred by the Company to the IEPF established by the Central Government, after the completion of seven years. Further according to rules the shares in respect of which dividend has not been paid or claimed by the shareholders for seven consecutive years or more shall be transferred to the demat account created by the IEPF Authority.

Accordingly, the Company has transferred to Investor Education and Protection Fund (IEPF) an amount of ₹4,75,574 lying in the unpaid/ unclaimed dividend account, pursuant to Section 125 of the Companies Act 2013 read with the Investor Education and Protection Fund (Awareness and Protection of Investors) Rules, 2001.

The detail of unclaimed dividend along with due dates for the transfer of such amounts, are uploaded on the corporate website at www.jplcorp.in.

xvi) Non Compliance of any requirement of corporate governance report of sub-paras (2) to (10) of Para C to Schedule V of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015:

The company has complied with all the requirements in this regards, to the extent applicable.

12. MEANS OF COMMUNICATION:

Quarterly results:

The Company regularly intimates and publishes its audited/un-audited results in all the editions of Business Standard (English) and Dainik Jagran (Hindi). Quarterly results were sent to the Stock Exchanges immediately after the Board approved them. The financial results, official releases and other relevant information are regularly and promptly updated on the web site of the Company namely www.jplcorp.in.

Presentations to institutional investors/ analysts:

Detailed presentations are made to institutional investors and financial analysts on the Company's unaudited quarterly as well as audited annual financial results.

These presentations are also uploaded on the Company's website (www.jplcorp.in).

Website: The Company's website (www.jplcorp.in) contains a separate dedicated section 'Investor Relations' where shareholders' information is available. The Company's Annual Report is also available in a user-friendly and downloadable form.

Annual Report: The Annual Report containing, inter alia, Audited Financial Statement, Consolidated Financial Statements, Directors' Report, Auditors' Report and other important information are circulated to members and others entitled thereto.

Communique/Reminder to Investors: The Company also takes into consideration the shareholders queries, complaints and suggestions which are responded timely and in consistent manner. Shareholders can contact Company directly as well as Registrar & Transfer Agents, Karvy Computershare Private Limited for their services.

Reminders for unclaimed shares, unpaid dividend are sent to shareholders as per records every year.

NSE Electronic Application Processing System (NEAPS): The NEAPS is a web-based application designed by NSE for corporates. All periodical compliance filings like shareholding pattern, corporate governance report, media releases, among others are filed electronically on NEAPS.

BSE Corporate Compliance & Listing Centre (the 'Listing Centre'): BSE's Listing Centre is a web-based application designed for corporates. All periodical compliance filings like shareholding pattern, corporate governance report, media releases, among others are also filed electronically on the Listing Centre.

Securities and Exchange Board of India Complaints Redress System (SCORES): The investor complaints are processed in a centralized web-based complaints redress system. The salient features of this system are:

Centralized database of all complaints, online upload of Action Taken Reports (ATRs) by concerned companies and online viewing by investors of actions taken on the complaint and its current status.

Designated Exclusive email-id: The Company has designated the following email-ids exclusively for investor servicing:

For queries on Annual Report:
investor@jagran.com

For other queries:
einward.ris@karvy.com

13. GENERAL SHAREHOLDERS INFORMATION:

The Corporate Identification Number (CIN) allotted to the Company by the Ministry of Corporate Affairs (MCA) is L22219UP1975PLC004147.

i) Annual General Meeting:

Day & date: Thursday, 28th day of September 2017,
Time: 12:00 Noon,
Venue: Jalsaa Banquet Hall, 4th Floor, Rave@Moti, 117/K/13, Gutaiya, Kanpur

ii) Financial Calendar (tentative):

Financial year: 1st April 2017 to 31st March 2018

For the year ended March 31, 2018 interim, results will be announced as follows:

First Quarter - On or before,14th August 2017

Second Quarter - On or before,14th November, 2017

Third Quarter - On or before,14th February, 2018

Fourth Quarter- On or before, 30th May, 2018

iii) Book Closure:

The book closure period is from Friday, September 22, 2017 to Thursday, September 28, 2017 inclusive of both days. The same book closure date is also to determine the entitlement of shareholders to receive dividend for the year ended March 31, 2017, if approved by the shareholders at the ensuing Annual General Meeting.

iv) Dividend:

Dividend of ₹ 3 per equity share of the face value of ₹ 2 each i.e. 150 % on the paid-up equity capital has been recommended by the Board.

v) Listing on Stock Exchanges:

The Company's equity shares are listed and traded from February 22, 2006 on the following Stock Exchanges-

Name of Stock Exchange	Stock Code
BSE Limited (BSE)	532705
National Stock Exchange of India Limited (NSE)	JAGRAN

Annual listing fees for the year 2017-2018 has been paid.

The ISIN Number (or demat number) of Jagran Prakashan Limited on both NSDL and CDSL is **INE199G01027**.

vi) Stock Data:

The table below shows the monthly high and low share prices and volumes of Jagran Prakashan Limited at National Stock Exchange of India Limited (NSE) and BSE Limited, Mumbai (BSE) for the year ended March 31, 2017.

Monthly share price data and volumes, NSE/BSE

MONTH	NSE			BSE		
	High(₹)	Low (₹)	Volume (No.)	High(₹)	Low (₹)	Volume (No.)
April 2016	174.05	157.00	2337416	174.75	156.60	95607
May 2016	174.80	163.25	4468189	175.15	162.85	418112
June 2016	181.35	167.95	2062433	180.45	168.95	367452
July 2016	184.55	177.60	2607472	184.90	178.25	295051
August 2016	189.95	180.05	2828406	190.35	180.40	1199636
September 2016	205.95	183.00	6747358	206.85	183.20	913277
October 2016	210.35	190.85	4227191	209.50	191.00	2021868
November 2016	195.00	169.25	3111819	195.10	169.50	165930
December 2016	179.40	163.80	2478130	179.65	164.20	476992

MONTH	NSE			BSE		
	High(₹)	Low (₹)	Volume (No.)	High(₹)	Low (₹)	Volume (No.)
January 2017	184.05	175.40	5699142	184.30	175.35	878132
February 2017	190.60	184.65	3211621	190.45	184.15	685149
March 2017	192.00	168.65	5386138	191.10	168.75	1757137

Source: NSE and BSE Websites.

Note: Closing share prices are considered

vii) Share price Performance in comparison to broad-based indices such as BSE Sensex and NSE Nifty:

JPL's share price performance relative to BSE Sensex and NSE Nifty:

Period	Percentage change in			
	JPL (at BSE)	SENSEX (BSE)	JPL (at NSE)	NIFTY (NSE)
2016-2017	19.29%	16.88%	19.78%	18.55%
2 years	48.43%	5.95%	49.36%	8.04%
3 years	85.71%	32.32%	86.32%	36.84%
5 years	89.96%	70.19%	96.92%	73.24%
*Since listing i.e., 22.02.2006	319.08%	189.71%	325.25%	200.70%

Source: NSE and BSE Websites

Note: Closing share prices are considered

** adjusted for bonus and stock split*

viii) Share transfer system:

In terms of Securities and Exchange Board of India Circular No. D&CC/FITT/CIR-15/2002 dated December 27, 2002, the Company is providing facility of a common agency for all the work related to share registry in terms of both physical and electronic at a single point by its Registrar and Share Transfer Agents, (RTA) i.e., Karvy Computershare Private Limited, whose address is given below:

Karvy Computershare Private Limited:
Karvy Selenium Tower B
Plot No.31-32 Gachibowli, Financial District
Nanakramguda, Hyderabad-500 032
India
Fax: 040-23001153
E-mail id - einward.ris@karvy.com

Contact Person:
Ms.C Shobha Anand,
Assistant General Manager
Tel no. 040-67162222
Fax No. 040-23431551

Presently, the share transfers which are received in physical form and requests received for dematerialisation/remateralisation of shares are processed and the share certificates are returned within a period of 15 days from the date of receipt, subject to the documents being valid and complete in all respects. Similarly, the processing activities of dematerialisation/remateralisation requests are normally confirmed within 15 days from the date of their receipt provided the documents are in order in all respects.

Mr. Sunil Gupta, Whole Time Director and Mr. Amit Jaiswal, Company Secretary are severally empowered to approve transfer. The Company obtains from a Practicing Company Secretary half yearly certificate of compliance as required under Regulation 40 of the Listing Regulations and files the same with Stock Exchanges.

ix) Secretarial Audit for reconciliation of Capital:

The Securities and Exchange Board of India has directed vide circular No. D&CC/FITTC/CIR-16/2002 dated December 31, 2002 that all issuer companies shall submit a certificate of capital integrity, reconciling the total shares held in both the Depositories, viz. NSDL and CDSL and in physical form with the total issued/paid up capital.

The said certificate, duly signed by the Practicing Company Secretary is submitted to the Stock Exchanges where the securities of the Company are listed within 30 days of the end of each quarter and the certificate is also placed before the Board of Directors of the Company.

Certificate from the secretarial auditor of the Company M/s Adesh Tandon & Associates confirming compliance with the conditions of Corporate Governance as stipulated under Regulation 34 of the Listing Regulations is attached to the Directors Report forming Part of the Annual Report.

x) Shareholding Pattern:

Table below shows the shareholding pattern of Jagran Prakashan Limited as on March 31, 2017.

a) Distribution of Shareholding by size, as on March 31, 2017:

Category		Number of Cases	% of Cases	Number of Shares	Amount	% of Amount
From	To					
1	5000	33882	97.45	318571906	12121952	1.85
5001	10000	457	1.31	4296894	3016020	0.46
10001	20000	175	0.50	1645419	2464258	0.38
20001	30000	59	0.17	554741	1479616	0.23
30001	40000	26	0.07	244462	923210	0.14
40001	50000	21	0.06	197450	953258	0.15
50001	100000	43	0.12	404303	2962682	0.45
100001	Above	106	0.30	996654	629902662	96.34
TOTAL		**34769**	**100.00**	**326911829**	**653823658**	**100.00**

b) Categories of Shareholding as on March 31, 2017:

Sl. No.	Category	No. Shares held	% of holding
1	Promoters and Promoters Group	198629791	60.76
2	Mutual Funds & UTI	39103879	11.96
3	Banks, Financial Institutions, Insurance Companies, Central/State Gov. Institutions/Non-governmental Institutions, Venture Capital	54048	0.02
4	Foreign Institutional Investors (FIIs)/Foreign Portfolio Investors	46792773	14.31
5	Private Corporate Bodies	30594556	9.36
6	Indian Public	10707270	3.27
7	NRIs/OCBs	457238	0.14
8	Clearing Members	518322	0.16
9	Trust	53952	0.02
	TOTAL	**326911829**	**100.00**

c) Dematerialization of shares as on March 31, 2017:

Form	No. of Shares	% of Total
Held in dematerialized form in CDSL	137221013	41.97
Held in dematerialized form in NSDL	189689559	58.03
Physical form	1257	0.00
Total	**326911829**	**100.00**

The Company's shares are regularly traded on National Stock Exchange of India Limited and BSE Limited, in electronic form.

xi) Commodity price risk or foreign exchange risk and hedging activities:

The Company is exposed to newsprint price fluctuation as well as foreign exchange risk. For fluctuation in newsprint prices refer to sub-paragraph 4 of the section titled as Risks and Concerns of the chapter Management Discussion and Analysis. The foreign exchange risk is insignificant as it relates primarily to the imported news print which in terms of quantity is between 20% - 25% of the total consumption. Also, the Company does not remain exposed to the fluctuation for a period exceeding 2 – 3 months. On the basis of its past experience, the management believes that cost of hedging of such insignificant risk is much higher than the value of risk and therefore it does not hedge such risk.

xii) Outstanding GDRs or warrants or any convertible instrument, conversion dates and likely impact on equity:

The company has not issued any GDR's/ADR's/Warrants or any convertible instruments in the past and hence as on March 31, 2017, the company does not have any outstanding GDR's/ADR's/Warrants or any convertible instruments.

xiii) Investor services:

The Company under the overall supervision of Mr. Amit Jaiswal, Company Secretary and Compliance Officer is committed to provide efficient and timely services to its shareholders. The Company has appointed Karvy Computershare Private Limited as its Registrar and Share Transfer Agents for rendering the entire range of services to the shareholders of the Company in regard to share transfer, refund, rematerialization, dematerialization, change of address, change of mandate, dividend etc.

xiv) Nomination:

Individual shareholders holding shares singly or jointly in physical form can nominate a person in whose name the shares shall be transferable in the case of death of all the registered shareholder/s pursuant to the provisions of Section 72 of the Companies Act, 2013. The prescribed form for such nomination can be obtained from the Company. Nomination facility in respect of shares held in electronic form is also available with depository participant (DP) as per the bye-laws and business rules applicable to NSDL and CDSL.

xv) Address for correspondence:

1) Investors and Shareholders can correspond with the Company at the following address:-

The Company Secretary,
Jagran Building,
2 Sarvodaya Nagar,
Kanpur-208 005
Phone: 0512-2216161-64
Fax: +91-512-2216972
E-mail: investor@jagran.com
E-mail: amitjaiswal@jagran.com
Website: www.jplcorp.in

2) The Registrar and Share Transfer Agents of the Company are:–

Karvy Computershare Private Limited
Karvy Selenium Tower B
Plot No.31-32 Gachibowli, Financial District
Nanakramguda, Hyderabad-500 032
India
Phone: 040-67161563
Fax: 040-23001153
E-mail id – einward.ris@karvy.com

3) The Debenture Trustees (for privately placed debentures) of the Company are:

SBICAP Trustee Company Limited
Apeejay House, 6th Floor,
3, Dinshaw Wachha Road, Churchgate,
Mumbai – 400 020
Phone: 022- 43025534

xvi) Printing Centres:

S.NO	PLACE	ADDRESS
1	Kanpur	C-12B, Panki Industrial Area, Site No. 1, Kanpur
2	Lucknow	Jagran Building, Gram Anaura, Klaa Gaon, Faizabad Road, Lucknow
3	Gorakhpur	23, Civil Lines, Gorakhpur
4	Varanasi	Plot No. 321, Nadesar, Varanasi
5	Allahabad	Plot No. C-28, UPSIDC Industrial Area, near Dey's Medical, Naini, Allahabad- 211010
6	Meerut	Bijli Bamba,Hapur Bypass, Mohkampur, Meerut
7	Dehradun	Plot No. C2/2 Selagui Industrial Area, Dehradun
8	Agra	B-1, Site A, UPSIDC Industrial Area, Sikandara, Agra
9	Aligarh	A-32, Sector II, TalaNagri, Ramghat, Aligarh
10	Bareilly	BirhamanNagla, Pilibhit Bypass Road, Near Jingle Bell School, Bareilly
11	Moradabad	Jagran Bhawan, Kanth Road,(Harthala) Moradabad
12	Jalandhar	C-120, Focal Point Extension, G.T. Road, Jalandhar
13	Noida	D 210-211, Sector 63, Noida
14	Hisar	15, IDC Industrial Estate, Hisar

S.NO	PLACE	ADDRESS
15	Patna	C-5, C-6 & 15, Patliputra Industrial Area, Patliputra, Patna
16	Ranchi	62, Kokar Industrial Area, Ranchi
17	Dhanbad	A-65(P), Kandra Industrial Area,G. T Road, Kandra, Govindpur, Dhanbad
18	Jamshedpur	C-33, First phase, Near NIT Railway Overbridge, Adityapur Industrial Area, Distt Saraikela, Kharsawan
19	Bhagalpur	Plot No. D-4, Industrial Area Estate Growth centre Barari, Bhagalpur
20	Panipat	Plot No. 10, Sector – 29 Huda, Panipat
21	Ludhiana	Plot No. D360, Focal Point, Phase –VIII, Ludhiana
22	Haldwani (Nainital)	Devalchaur, Rampur Road, Haldwani
23	Muzaffarpur	Uma Shanker Marg, Near PaniTanki, Ramna, Muzaffarpur
24	Jammu	SIDCO Industrial Complex, Bari-Brahmana, Jammu
25	Dharamshala	Vill-Banoi, Near Kangra Airport, Tehsil-Shahpur, Distt-Kangra
26	*Siliguri	3rd mile, infront of Sona Petrol Pump, Sevak Road, Siliguri
27.	*Kolkata	Panihati Works, P.O. Kamarhati, B.T. Road, 24 Parganas (N), Kolkata
28	**Bhopal	Jagran Bhawan, 33 Press Complex, M.P. Nagar, Bhopal
29	**Rewa	Jagran Bhawan, Gandhi Nagar, Urrahat, Rewa
30	Indore	Plot No. 1, Industrial Area, Rangwasa, RAU, Indore
31	Bhopal	23/4,23/5, Sector D, Govindpura, Industrial Area, J.K. Road, Bhopal
32	Jabalpur	Plot No. 90, Industrial Area, Richai, Jabalpur
33	Gwalior	Kedarpur–Shivpuri Link Road, Gwalior
34	Raipur	47/3, Bhanpuri Industrial Area, Raipur
35	Bilaspur	Plot No. 12, 13 & 14, Srigitti, Bilaspur
36	Gaya	Gaya Cotton & Jute Mill Campus, Chhotki Nawada, Pretshila Road, Gaya
37	Manesar	Plot No. 4, Sector 7, IMT Manesar-Gurgaon
38	Mohali	C 178, Phase, 8B,Near Jaspal Bhatti Film School,IndustrialArea,Mohali

** Printing of newspaper has been outsourced.*
*** Owned by Companies in which the Company has shareholding with 50% voting rights.*

Disclosure of Compliance with corporate governance requirements

The Company has complied with corporate governance requirements specified in Regulation 17 to 27 and Clauses (b) to (i) of sub-regulation (2) of Regulation 46 of the Listing Regulations.

CERTIFICATE ON COMPLIANCE WITH CODE OF CONDUCT

I, Mahendra Mohan Gupta, Chairman & Managing Director, do hereby confirm that the Company has obtained from all the members of the Board and Management Personnel, affirmation that they have complied with the Code of Conduct for the financial year 2016-2017 as laid down by the Company.

Place: New Delhi
Date: 29.05.2017

Mahendra Mohan Gupta
(Chairman and Managing Director)
DIN 00020451

Auditor`s Certificate on Corporate Governance

To,
The Members of
Jagran Prakashan Limited

We have examined the compliance of conditions of Corporate Governance by **Jagran Prakashan Limited** ('the Company'), for the financial year ended 31st March, 2017 as per Regulations 17 - 27 and clauses (b) to (i) of regulation 46(2) and paragraph C, D and E of Schedule V of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations).

The Compliance of conditions of Corporate Governance is the responsibility of the management. Our examination was limited to procedure and implementation thereof, adopted by the Company for ensuring the compliance of the conditions of Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

In our opinion and to the best of our information and explanations given to us and representation made by the Directors and the management, we certify that the Company has complied with the conditions of Corporate Governance as stipulated in regulation 17 to 27 and clauses (b) to (i) of sub regulation (2) of regulation 46 and paragraph C, D and E of Schedule V of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as applicable.

We further state that such compliance is neither an assurance as to the future viability of the Company nor the efficiency or effectiveness with which the management has conducted the affairs of the Company.

Restrictions on use.
This certificate is issued solely for the purpose of complying with the aforesaid regulations and may not be suitable for any other purpose.

For and On Behalf of
Adesh Tandon & Associates
(Company Secretaries)

Adesh Tandon
FCS No. 2253
C.P. No:1121

Place: New Delhi
Date: 29/05/2017

Management Discussion and Analysis

FORWARD-LOOKING STATEMENTS:

This report contains forward-looking statements, which may be identified by their use of words like 'plans', 'expects', 'will', 'anticipates', 'believes', 'intends', 'projects', 'estimates' or other words of similar import. All statements that address expectations or projections about the future, including but not limited to statements about the Company's strategy for growth, product development, market position, expenditure, and financial results, are forward-looking statements. Forward-looking statements are based on certain assumptions and expectations of future events. The Company cannot guarantee that these assumptions and expectations are accurate or will be realized. The Company's actual results, performance or achievements could thus differ materially from those projected in any such forward-looking statements. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events.

OVERVIEW:

Indian Economy:

In the post-Brexit and post-Trump era that we are all learning to grapple with, and the early warning signals we are seeing of increasing protectionism and closing boundaries, the Indian economy continues to be a shining albeit flickering light in the world economy. Latest official estimates project a GDP growth rate of 7.1 percent for the year 2016-17 which is lower than the one attained in the previous fiscal. Inflation is also well within control and fiscal deficit will not cause worry even if it exceeds the target. Thus, macro fundamentals of the economy which typically are used to highlight the strength of an economy are positive and seem to suggest a foundation of higher growth, prosperity and wellness. Even the business confidence and the consumer confidence indices are high suggesting a platform for increased level of economic activity supported by a spurt in demand.

However, the challenges which the economy is currently facing are serious in nature and are likely to come in the way of materialization of these expectations and demand escalation in the near future. These challenges are unemployment, underemployment, one of the lowest gross fixed capital formation and increasing inequality in distribution of income despite the government's good intentions. While a 7% plus growth being recorded year after year for more than 3 years makes the Indian economy the fastest growing economy of the world; joblessness and underemployment are the key risks to the sustainability of this kind of growth in the medium to long term.

In fiscal 2016-17, the growth in manufacturing and mining remained muted and was lower than the previous year. It was agriculture that helped the country register growth exceeding 7%. Due to a good monsoon, the year began with a lot of optimism. However, still higher growth expected because of the stimulus provided by the implementation of the 7th pay commission and a good monsoon, in the economy and in the media and entertainment industry which thrives on increased income and liquidity, did not materialize. The economy did very well till the end of the festive season but the demonetization derailed the progress and the growth nosedived for everyone. In fact, many categories reported steep de-growth in their sales in the months after demonetization. We, however, believe that the pains caused by demonetization are short term in nature and will recede in a couple of quarters. But, returning to the growth levels of 2015-16 may take more than a year.

The year 2016-17 will also go down in Indian history as a year of one of the biggest ever financial reforms in the form of GST which is expected to be rolled out from July 2017. There is no doubt that this was a long awaited and much needed reform and will help the Indian economy in the medium to long term, but its short term impact on growth and consumption is uncertain largely because of initial teething problems in implementation, application and enforcement.

Exports, for India, have been a growth engine and off shore employment opportunities have provided jobs to many Indians but we can no longer rely on exports nor depend on these opportunities in the current protectionist environment. The need of the hour is to fundamentally reignite domestic consumption and create job opportunities at a faster pace through reimagining our strategies.

Indian Media and Entertainment Industry:

The Indian Media industry grew at 9.1% which was the slowest growth registered in the last five years due to the adverse impact of demonetisation. While a 9.1% growth as compared to global benchmarks is very attractive but by Indian standards it is far from satisfactory. This drop reaffirms the discretionary nature of advertising spends in the country and the impact that any large scale turbulence in the economy can have on this industry, as may be seen from the table below :

Industry	Pre demontisation Projected Growth	Post demontisation Actual Growth
TV	13.8%	8.5%
Print	7.7%	7.0%
Films	14.8%	3.0%
Radio	18.2%	14.6%
Digital Advertising	34.9%	28.0%
Music	12.0%	13.0%
Animation and VFX	14.1%	16.4%
Gaming	16.2%	16.2%
OOH	16.0%	7.0%
Total	13.7%	9.1%

Source : FICCI KPMG reports on M&E sectors 2016,2017

Television grew at 8.5% primarily due to a lackluster year for subscription revenues and speed bumps in advertisement revenue growth primarily due to slower domestic consumption and the Broadcast Association Research Council (BARC) data recalibration. Print revenue grew at 7% as English language newspapers continued to be under stress. However Regional languages sustained their strong growth levels. Films had a disappointing year with mere 3% growth on the back of poor box office performance of Bollywood & Tamil films. Digital advertising continued its momentum with a 28% growth to reach 15% share in the overall ad-pie. OOH segment registered a slowdown in growth rate at 7% on the back of demonetisation. Although billboards continue to account for the largest revenue pie, new metro lines, malls, corporate parks and leading airports are providing a much needed boost to the overall sector. Radio registered a 14.6% growth led by volume enhancements in smaller cities, partial roll out of batch 1 of phase III stations and marginal increase in effective rates.

In India, the percentage of advertising expenditure to GDP has continued to be less than 0.50% for several years. This is substantially lower in comparison to the developed economies as well as other developing economies. We believe that the long term growth trajectory of this industry is clearly visible and the future is very sanguine. This growth however can happen only on the back of balanced distribution of per capita income through creation of employment opportunities commensurate with India's increasing employable work force.

Print Industry:

Print continues to be the second largest industry in Indian media & entertainment segment. As far as its share in advertisement pie is concerned, it is at par with television.

There was no fundamental or structural change in the industry except that certain markets were flooded with low cover priced variants of main editions. This has resulted in a steep growth in circulation. However, on the other hand, even this year industry continued to witness increase in cover prices in many of the other locations without having any adverse impact on circulation which augurs well for the business model.

India has witnessed a remarkable growth in circulation of newspaper in past one decade and continues to witness the same, which clearly demonstrates the potential and allays the fears that the newspaper is nearing its death. In fact, the table given in above section would show that print was least affected media platform when the times are difficult and the intent is to cut their advertisement spend, the advertisers prefer to first use the medium which makes maximum impact. However, the expansion of advertisement market size is not commensurate with the circulation growth. This creates pressure on advertisement rates and does not allow publishers to penetrate further. Expansion in advertisement market size is possible only with the increase in and a balanced distribution of per capita income.

Whereas credibility, low cover price, delivery at door step and lack of penetration will continue driving the growth, it is high time that authentic readership survey is completed and advertisers are provided with an effective tool of measurement. The circulation figures certified by the Audit Bureau of Circulation are available to the advertisers but the most effective measurement tool is readership survey in the context of India where readership per copy varies significantly from location to location and in various strata of society. We hope and trust that reliable readership survey findings will be available before the end of this fiscal.

The year 2016-17 had two significant events which impacted the industry. The first was demonetisation which derailed the momentum of growth. The industry which was expected to benefit from implementation of 7th Pay Commission and good monsoon and register higher growth in H2, slipped to a low single digit growth post demonetisation. We expect that it will take at least two more quarters before industry experiences 10% growth. The second event is roll out of GST from July 2017, the impact of which is uncertain. Newspaper industry which was exempted till now from indirect taxation has been brought under the GST regime and it is yet to be seen how and to what extent it will impact the print industry's business model although we believe that the industry will be able to pass on this additional tax to burden of its advertisers, who will be able to adjust it from the tax payable by them.

Radio Industry:
The radio industry has grown by 14.5% in 2016, which is faster than other traditional mediums like Print & TV on the back of offering localised reach at an affordable price. Radio's share in the overall advertising pie is currently at 4% which is far lower than that in many other developed countries. Globally, the share of radio in overall ad spends is between 7-10%, which clearly demonstrates headroom for growth.

The completion of the first batch of Phase III auctions provided strong tail winds to the radio industry. Though expensive, it was considered successful with 96 channels out of 135 channels getting allocated. The I&B Ministry was quick to announce the second batch of Phase III, which was a positive step to not only deepen the reach of Radio to tier II and tier III cities across the country, but would also lead to infrastructure development and job creation. However because of higher reserve prices, many operators decided not to participate in the Phase III second batch, resulting in a dull response. The Ministry is yet to firm up the dates for the next batch of auctions and the industry is hopeful that the reserve prices and other regulations will be rationalised in the interest of expansion of the industry. With an expected CAGR of 16 %, the radio industry is looking to double its size by the end of 2021. We believe that Radio is likely to become a much more effective medium to advertisers, providing a deeper region-wise range of channels and increased penetration and will strongly supplement to print and regional TV both for national & local advertisers.

Digital media:
Digital Advertising is the fastest growing vertical in the Indian M&E industry at 28%. It holds a lot of promise for the future as it is expected to grow at 30.8% CAGR by 2021. Government of India through its umbrella 'Digital India' initiative continues to invest and drive several digital initiatives to improve the digital infrastructure and digital eco system of the country. The number of Internet users is likely to grow by 20% CAGR by 2021 and a large part of growth will come from regional markets where the current internet penetration is low. Digital consumers are currently enjoying a two fold benefit in terms of falling bandwidth cost and high speed internet leading to higher digital consumption. The growth in digital is largely being led by mobile penetration and it is estimated that internet based mobile phones will grow by 133% and touch 700 million mobile handsets by 2021.Mobile advertisement is expected to grow at 50.93% CAGR from Rs16.92 billion in 2016 to ₹ 132 billion in 2021. On the back of higher internet speed and low cost of bandwidth, Video consumption has emerged as one of the growing segments in digital content. In 2016, video contributed 18% in terms of revenues and is expected to grow at 40% CAGR by 2021. Quality and rich content which is segmented, accurate and quickly served will be key to success for any Digital publisher brand.

The Company, its Subsidiaries and Associates (collectively referred to as Group):
The Group comprises Company, its two operating subsidiaries, two operating associates and one other subsidiary which does not have any business operation and is in process of being wound up. Subsidiary Midday Infomedia Limited (MIL) is a publisher of English daily Midday, Gujrati daily Midday Gujrati and India's largest read Urdu daily Inquilab. Its operations are primarily in Mumbai, although its Urdu daily is published and circulated in various towns of north including Delhi. The other operational subsidiary is Music Broadcast Limited (MBL) which operates FM radio in the brand name of Radio City/Radio Mantra from 39 stations across 13 states to its bouquet through phase III and acquisition of Radio Mantra business. The two operating associates are in the outdoor business and are not significant.

Operationally, structurally and financially, the year 2016-17 has been remarkable. All the businesses (print as well as non-print) were progressing till 8th November 2016 as we had expected in the beginning of the year. The festive season was very encouraging and it appeared that the consumption would only improve as the year progresses as the effect of good monsoon and implementation of 7th Pay Commission was becoming visible. We were confident that we would surpass our revenue and profit targets but unfortunately with the sudden announcement of demonetisation not only the growth disappeared but even sustaining the revenues of the corresponding period of the previous year started looking difficult. As discussed in the section titled "Indian Economy", it is not the Group alone but the entire economy suffered on account of demonetisation.

On the one hand the growth in revenues came under pressure and on the other hand the plan for expansion and scaling up operations which had already been rolled out from the beginning of the year was in full swing. The Group decided not to disturb momentum because discontinuing or deferring the same was not strategically desirable. These plans also included plans for investment in strengthening and expanding the digital business (including Digital Radio) in accordance with the strategy, which was formulated in consultation with the experts of international repute as reported in the previous year.

However, our ability to adjust to the prevailing market conditions and to adapt to the change in external environment enabled us to achieve a growth of 9.8% in revenues, 8.3% growth in operating profit and 13.8% growth in PBT at the Group level inspite of investments in expansion and scaling up operations. In digital business alone, an additional investment of about ₹ 7 crores was made in accordance with the strategy, which was formulated in consultation with the experts of international repute as reported in the previous year. The growth achieved includes some inorganic growth as well which has come from acquisition of Radio Mantra but it is insignificant and is therefore not being discussed.

This was made possible by controlling the cost, outstanding performance of Radio, other non-print businesses and brand Dainik Jagran-I next, besides Dainik Jagran which continued to maintain its operating margins of the previous year despite low growth which incidentally once again was higher than the growth reported by many peers. The performance of Naidunia was satisfactory as it increased the circulation by over 7% and also improved the per copy realisation besides registering the growth of nearly 6.5% in advertisement revenue from the local market.

The growth in revenues of Radio and Digital was 20% and 52% respectively which makes them industry out performer. Inspite of launch of 11 stations and increase in certain expenses caused by IPO, Radio reported growth of over 17% in operating profit and 33% in PAT.

The Group has undergone restructuring during the year, as a result of which all subsidiaries which were not having operations were merged into the Company. This has not only cleaned up the ownership structure of the Company but has also cleaned up the Balance sheet. In addition, the Company's subsidiary Music Broadcast Limited has been listed in March 2017 with market capitalisation of over ₹2000 crores. The Group entered into radio business in the year 2015-16 by acquiring the business from third party. The business was scaled up by acquiring new 11 stations through the process of bidding and acquiring 8 stations of Radio Mantra through court approved scheme of demerger from the promoters.

As per Comscore, Jagran continues to be No.1 Hindi website in news and communication category and No.1 overall mobile website in education category and is first newspaper group to have over 22 million Facebook fans in March 2017. Jagran is also the fastest growing news network in India on mobile with over 32 million unique users in March 2017 (Source Comscore: Mobile March 2017).

X-pert Publicity Private Limited (X-pert), Leet OOH Media Private Limited (Leet) are associates of the Company and are in outdoor business. Leet reported net profit of ₹2.41 lakhs and operating profit of ₹53.40 lakhs for the year. The Company has consistent cash generation from business and has ₹375 lakhs lying invested in mutual funds as at 31.03.2017. X-pert has made net profit of ₹12.32 lakhs and operating profit of ₹ 21.65 lakhs for the year.

In line with the Group's commitment to reward the shareholders, the scheme of buy-back involving pay out of ₹302 crores has since been completed and the Board has also recommended a dividend payout of ₹ 3 per share for the financial year 2016-17.

The balance sheet of the Group continues to be strong due to robust cash accruals from print as well as radio businesses. CRISIL has reaffirmed its credit rating AA+Stable for long and medium term and A1+ for short term in respect of the Company, AA(-)/stable for long term in respect of MIL and AA Stable for long term in respect of MBL.

Awards and Recognitions:

Recognising Group's leadership position in different fields of operations, various distinguished bodies like INMA, WAN IFRA, Abbys, ACEF, Golden Mikes, Grand Prix etc. have bestowed 97 Awards upon the Group during the year as follows:

i)	Group Awards	:	3 Awards
ii)	Dainik Jagran	:	60 Awards
iii)	Radio City	:	31 Awards
iv)	Jagran Solutions	:	2 Awards
v)	Jagran New Media	:	1 Award
Total		**:**	**97 Awards**

Awards	Total
Group Awards	
CFO of the Year Award	1
IDC Insights Award 2016 for 'creating transformational business value through technology', for the third consecutive year	1
Express Computers (Indian Express group) Intelligent Enterprise Award, 2016	1

Awards	Total
Dainik Jagran	
Abbys	10
ACEF	18
Echo Awards DMA India	5
Golden Awards of Montreux	2
IBC Brand & Marketing Awards	9
Indian Content Marketing Awards	2
India's No.1 Brand	1
INK Awards	2
INMA	1
WOW	5
Indian Marketing Awards	4
WAN IFRA	1
Radio City	
IRF Awards - Excellence in radio awards	8
Emvies - Band Baaja competition	3
Golden Mikes	9
Asia Pacific Consumer Awards	4
New York Festival Radio Awards	3
WOW Awards	2
Grand Prix	1
Limca Book of Records	1
Jagran Solutions	
WOW Awards	2
Digital	
Best Local Language website at IAMAI	1
TOTAL	**97**

MAJOR RISKS AND CONCERNS:

The management regularly reviews various businesses operational and functional risks. It has instituted appropriate control procedures to mitigate those risks. The Group's senior management team identifies risks and the steps are taken to mitigate the same. The management works to make optimum use of the technology to strengthen the controls, minimise or eliminate human intervention in various processes to the extent possible and thereby mitigates the operational and reporting risks.

As on date, the management identifies following risks:-

1) Adverse change in macro-economic conditions:

Low economic growth, high inflation, high interest rate and certain policy decision of the government may hurt the overall consumer sentiment which will negatively impact the consumption and thus media industry.

Management Perception

Macro economic conditions such as those detailed in the section titled "Indian Economy" adversely impact the ability to generate revenue but the management endeavours to minimise the impact by controlling the cost and changing its sale strategies.

2) Over dependence on advertisement revenue:

The Company derives 70% of total revenue from advertisement. Shortfall in expected growth in revenue for any reason will disproportionately reduce the growth in profits or result in lower profits because advertisement revenue has high operating leverage.

Management Perception

This is a risk applicable to whole industry and impact of low revenue growth cannot be fully nullified. Recognising this risk, the management always looks for opportunities in taking increase in cover price and utilising its printing and other infrastructure to generate revenue from other streams such as job work. Currently job work is being done at various printing facilities across the country to ensure optimum utilisation of available print facilities.

3) Competition:

India's print market is highly fragmented. There is stiff competition, which challenges the profit earning capacity of a print Company. Similarly, other media platforms, especially digital are also posing a threat.

Management Perception

The Company strongly believes that no media platform can be a substitute for the other medium. Print media has its own inherent advantages which include credibility, local content, easy accessibility and low cost of content. Therefore, it cannot be replaced by digital or any other media platform. Digital is a form of delivery of content, the largest producer of which is the print.

As far as competition from peers is concerned, the Company has successfully met the competition and continued to hold its numero-uno position in the industry and its key market since 2003 uninterruptedly.

4) **Newsprint price fluctuation:**
Newsprint as the primary raw material represents a significant portion of overall expenses. It was 31.8% in 2017 and 32% in 2016 of total operating revenue of print and digital business of the Group. Any significant movement in newsprint prices will adversely impact the profitability.

Management Perception
We expect the prices to remain stable, given continued low prices of fuel, global demand being under pressure and dollar remaining stable. Further, the Company has already tied up the required quantity of imported newsprint for the entire year. Therefore, any fluctuation in international prices of newsprint will be immaterial.

5) **Absence of trustworthy readership survey has an adverse impact on the Company, which has been the leader in the industry since 2003:**

Management Perception
Please refer to section titled "Print Industry".

6) **Wage Board Award:**
A select few employees have approached the Supreme Court alleging that the Company is not compliant with the Wage Board recommendations, notified by the central government in 2011. The apex court's decision against the Company may result in significant financial burden.

Management Perception
This is not a Company specific problem and such allegations have been made even against other print media companies, especially those with large operations.

As per legal advice received, the Company is fully compliant with the recommendations and is strongly opposing these allegations. Various establishments of the Company have already been inspected by the labour department of some states. In all such inspections, the officials have categorically confirmed the compliances by the Company.

The Supreme Court has now decided to first examine the maintainability of the petition before going into the merit. The arguments on maintainability have since been completed and the order is reserved.

7) **Digital:**
If the Group is unable to maintain its position and scale up its operations, it may not be able to attract planned revenue. Further, it may face fierce competition for revenue from local as well as international giants like Google and Facebook which have lion's share in digital pie.

Management Perception
The Group has rolled out its digital strategy keeping in view these challenges and expects that it will continue to succeed as hitherto. In the very first year, the results obtained (operational as well as financial) are pretty satisfactory. Further, the Group believes that digital complements print and will be driven by those like JPL who are rich with regional content.

Internal control systems and their adequacy:
Adequate internal control has been put in place in all areas of operations. The role and responsibility of all managerial positions are established, monitored and controlled regularly. All transactions are authorised, timely recorded and reported truly and fairly.

The Group has implemented during the year one of the most robust software purchased from a vendor of international repute for various pre-printing processes which aim at improving the efficiency and minimizing human intervention in a few processes.

To ensure adherence to the laid-down systems, apart from internal reporting and monitoring, the Company has put in place formal Internal Audit System commensurate with the size and nature of the business. Internal audit is conducted by big 4 accounting and consultancy firms and they submit their report to the management as well as audit committee periodically.

The Group is fully committed to continually work in strengthening the systems and processes so as to achieve the highest degree of transparency, efficiency and accuracy in reporting, monitoring and decision making and has done so during the year as well as part of an ongoing exercise.

Segment performance:
The Company did not have any reportable segment other than print under Accounting Standard 17 on Segment Reporting as notified under the Companies Act.

Financial performance:

The financials discussed herein below should be evaluated in the light of the fact that the financial statements have been prepared for the first time applying Ind AS and accordingly even the previous year's figures have been regrouped/recast to make them comparable with the current year's figures. Additionally, the previous year's figures have also been changed on account of giving effect to the schemes of arrangement viz. composite scheme of arrangement between the Company, Crystal Sound & Music Private Limited, Spectrum Broadcast Holdings Private Limited, Shri Puran Multimedia Limited and Music Broadcast Limited and the scheme of arrangement between the Company and Suvi Info-Management (Indore) Private Limited. These schemes have become effective from the appointed date of 1st January 2016 as approved by the jurisdictional high courts.

The reconciliation between the figures of profit reported in the previous year under Indian GAAP and those now being reported for the previous year applying Ind AS forms part of the accounts for the year and may be referred to.

Further, the figures have been rounded off to nearest lakh of rupees.

(A) The Company (Standalone)

(i) Profit and Loss:

REVENUE ANALYSIS

(₹ in lakhs- rounded off to nearest lakh)

	2016-17	Percentage (In relation to Revenue from Operations)	2015-16	Percentage (In relation to Revenue from Operations)
Revenue from Operations	190008	100.00	177887	100.00

SALES AND OTHER OPERATING INCOME:

Advertisement revenue accounts for 74.6% (previous year 74.5%) and Circulation revenue accounts for 22.8% (previous year 22.7%) of the total print and digital revenue, digital being an integral part of the print business.

The growth in advertisement revenue was muted due to demonetisation but it was still higher than the growth recorded by many of the peers. In Q4 FY17 as well, the Company had a growth as against degrowth recorded by the closest competitor. The most outstanding performance came from Dainik Jagran-I next which grew its advertisement revenue by 23% in continuation of the previous year in which the growth was 18.5%. Digital stepped up its growth further in the current year to 57% from nearly 49% in the previous year. Looking at post demonetisation environment and the performance of peers, Jagran's performance was remarkable. Its revenue grew by 5.2%.

The growth in circulation revenue mainly came from planned increase in circulation in case of all three major brands viz. Dainik Jagran, Naidunia and Dainik Jagran-I next. Circulation of Dainik Jagran-I next grew by over 22% whereas Naidunia recorded a growth of over 7% in its circulation. The circulation was increased to protect the market share and strengthen market position of brand. However, per copy realisation remained same in case of Dainik Jagran-I next whereas it improved by nearly 5% in case of Naidunia and by about 1.6% in case of Dainik Jagran. The increased competitive intensity caused drop in cover prices in certain markets but still on overall basis Dainik Jagran as stated above grew its per copy realisation.

Revenues from job work, event management, outdoor advertising and other remaining streams constitute 8.7% (previous year 7.7%) of total operating revenue. The year witnessed stabilisation in operations of Outdoor and Event businesses. As a result, both the businesses recorded steep growth inspite of demonetisation. Revenues from Outdoor grew by 27.9% whereas revenue from Event & Activation business grew by 42.7%. The current state of these businesses gives the confidence that they can be profitably grown even though the margins remain low as compared to high margin print and radio businesses.

Please also refer the Section 'The Company and its Subsidiaries'.

EXPENDITURE AND PROFIT ANALYSIS:

(₹ in lakhs- rounded off to nearest lakh)

		2016-17	Percentage (In relation to Revenue from Operations)		2015-16	Percentage (In relation to Revenue from Operations)
Cost of Raw Materials consumed*		62444	32.86%		60194	33.84%
Employee Benefits		27198	14.31%		24785	13.93%
Other Expenses		47729	25.12%		42981	24.16%
Total		**137371**	**72.30%**		**127960**	**71.93%**
Operating Profit		**52637**	**27.70%**		**49927**	**28.07%**
Depreciation and Amortisation		8166	4.30%		8406	4.73%
Net Finance Costs		(2006)	-1.06%		814	0.46%
Finance Costs	1978		1.04%	5735		3.22%
Less: Other Income	3984		2.10%	4921		2.77%
Profit Before Tax (PBT)		**46477**	**24.46%**		**40707**	**22.88%**
Taxation		14871	7.83%		13552	7.62%
Profit After Tax (PAT)		**31606**	**16.63%**		**27155**	**15.26%**

* Includes increase/decrease in stock, which is insignificant.

Cost of Raw Materials consumed:

Raw Material comprises news print and ink. Newsprint consumption has increased primarily due to increase in price but it was partially offset by saving in ink consumption partly due to lower ink prices and more importantly due to improved efficiency in consumption. The Company worked with the major ink supplier to improve the input:output ratio which was also instrumental in saving the ink consumption.

Employee Benefits:

Employee cost increased by less than 10%. Increase was primarily due to annual increments, increase in ESI liability due to the legislative change and increase in gratuity liability due to lowering of the rate of return on plan assets in view of falling interest rates.

Other Expenses:

Other expenses represent all those expenses which do not get captured elsewhere. These are production, marketing and administrative expenses. Some of these like direct expenses relating to outdoor/event/digital businesses are variable, some like power and fuel and stores are semi variable but most of these like promotion/publicity, freight on newspaper distribution, communication cost and repairs are more or less fixed in nature and scale of business has hardly any bearing on these expenses. These fixed expenses include expenses such as publicity which are discretionary in nature and are controllable.

Out of total increase of ₹ 47.48 crores in these expenses over the previous year, amount of ₹34.04 crores is increase in direct expenses of outdoor, event and digital businesses. This increase is on account of increase in volume of these businesses and strengthening of digital platform of the Company. Increase in remaining expenses is primarily due to increase in promotion expenses due to increased intensity of competition and increasing the circulation.

The Company efficiently managed its overheads and ensured that the expenses do not increase even to the extent of inflation and this is what has helped Company record the growth in operating profits inspite of low growth in revenues caused by external factors not in the control of the Company.

Operating profit margin is slightly lower than the previous year primarily because of higher share of low margin businesses mainly outdoor and event in total revenue and Company's investment in digital business as per its plan.

Depreciation and Amortisation and Depreiation is provided as per the written down value method, as against the straight line method adopted by the peers. As a result, the depreciation remains significantly higher in the initial years. The charge is lower due to lesser addition to the fixed assets.

Income tax expense has increased lower than the increase in PBT due to revision in deferred tax liability on account of reclassification of certain investments from short term to long term as the Company does not need the funds in short term.

Finance cost is negative for the year primarily on account of lower interest outgo as a result of repayments of various borrowings.

Other Income:

Other income primarily comprises treasury income, miscellaneous income and profit on sale of assets.

After adoption of Ind AS, income accrued on FMPs is accounted for as against the earlier practice of recognising such income only on realisation. This change has caused major recasting of the previous year's figures as Ind AS had to be applied from 1st April 2015, to make the previous year as well as the current year comparable.

Profit before tax increased by 14.2% and profit after tax increased by 16.4% as a result of the above.

(II) BALANCE SHEET:

(₹ in lakhs- rounded off to nearest lakh)

	2016-17	2015-16
Total Equity	167023	135759
Total Non-current Liabilities	13927	22185
Total Current Liabilities	40347	44566
Total Equity and Liabilities:	**221297**	**202510**
Total Non-current Assets	157347	116646
Total Current Assets	63950	85864
Total Assets:	**221297**	**202510**

Total Equity comprises of Equity Capital, Reserves and surplus and Equity component which has been recognised for the first time in consequence of adoption of Ind AS. The Equity component represents the contribution from the promoter company in form of interest rate concession on the non-convertible debentures subscribed by it. The Equity Capital has remained unchanged during the year whereas Reserves and Surplus has increased primarily by the amount of the profit for the year. The Company's buy-back plan as approved by the Board of Directors and shareholders during the year has since been completed and the Company has paid an amount of ₹302 crores approx. @ ₹195 per share.

Total Non-current Liabilities represent long term borrowings and leave encashment obligations and deferred tax liabilities. These liabilities have significantly decreased primarily due to repayment of listed secured NCDs and the unlisted unsecured NCDs held by the holding company. Also, part of these liabilities has been transferred to Current Borrowings as the repayment of the same is falling due within one year.

There is a decrease in the **Total Current Liabilities** primarily because of reduction in utilisation of working capital and repayment of borrowings which fell due for repayment during the year. However, trade payables increased significantly primarily due to liability relating to the imported goods in transit as at the end of the year. Increase in other financial liabilities is attributed to the listed secured NCDs which are falling due for payment within one year from the close of the year. This amount has been transferred from long term borrowing as stated above.

Total Non-current Assets have increased significantly due to reclassification of investments in debt mutual funds from current to non-current as the Company does not intend to encash it in immediate future. These investments were held as current in the previous year primarily because the Company expected to complete the buy-back plan much earlier.

Total Non-current Assets include goodwill of ₹230 crores arisen on giving effect to the composite scheme of arrangement as approved by the jurisdictional high courts. This is part of the acquisition price paid to the erstwhile owner of the radio business and is tested for impairment at the end of each financial year. There is no impairment in value till date as the subsidiary Music Broadcast Limited owning the radio business is a listed entity and the market value of company's equity stake at the price prevailing as at the close of the year was nearly ₹1500 crores.

Total Current Assets have decreased primarily because of reclassification of investments in debt mutual funds to non-current assets as discussed above. Increase in debtors is disproportionately higher than the increase in turnover partly because the year end collections could not be banked due to bank holidays and increase in the scale of operations of Outdoor and Event businesses which have higher credit period, besides the fact that in a deficient economic environment too much push on collection was avoided.

(B) CONSOLIDATED:

(i) Profit and Loss:

(₹ in lakhs- rounded off to nearest lakh)

	2016-17	Percentage (In relation to Revenue from Operations)	2015-16	Percentage (In relation to Revenue from Operations)
Revenue from Operations	228295	100.00%	207924	100.00%
Operating Cost	164340	71.99%	148876	71.60%
Operating Profit	**63955**	**28.01%**	**59048**	**28.40%**
Less: Depreciation	12889	5.65%	12190	5.86%
Net Finance Costs	(614)	-0.27%	465	0.22%
Finance Costs	3504	1.53%	5451	2.62%
Less: Other Income	4118	1.80%	4986	2.40%
Add: Share of net profit of associates accounted for using the equity method	6	0.00%	7	0.00%
Profit Before Tax	**51686**	**22.64%**	**46400**	**22.32%**
Taxation	16754	7.34%	15,715	7.56%
Profit After Tax (PAT)	**34932**	**15.30%**	**30685**	**14.76%**
Add: Exceptional items (deferred tax)	-	-	4397	2.11%
PAT after Exceptional items	**34932**	**15.30%**	**35082**	**16.87%**
Less/(Add): Share of Minority Interests in Profits/(Losses)	171	0.07%	103	0.05%
Add: Other comprehensive income	(357)	-0.16%	22	0.01%
Profit for the Year	**34404**	**15.07%**	**35001**	**16.83%**

(ii) Balance Sheet:

(₹ in lakhs- rounded off to nearest lakh)

	2016-17	2015-16
Total Equity	239121	166437
Total Non-current Liabilities	26430	45332
Total Current Liabilities	58307	58088
Total Equity and Liabilities:	**323858**	**269857**
Total Non-current Assets	215423	169199
Total Current Assets	108435	100658
Total Assets:	**323858**	**269857**

(iii) Consolidated Cash Flow Statement:

The summary of cash flows is as follows:

		2016-17 (₹ in lakhs rounded off to nearest lakhs)	2015-16 (₹ in lakhs rounded off to nearest lakhs)
(A)	Net Cash Surplus/(Deficit) from operating activities	47738	42452
(B)	Net Cash Surplus/(Deficit) from investing activities	(41930)	15553
(C)	Net Cash Surplus/(Deficit) from financing activities	6307	(57280)
(D)	Net Surplus/(Deficit) (other than surplus generated from operating activities) **(B) + (C)**	**(35623)**	**(41727)**
(E)	Net Increase/(Decrease) in cash and cash equivalent (A) + (D)	12115	725

The section titled as “the Company, its Subsidiaries and Associates” of this Chapter lists out the entities that have been considered while compiling the consolidated financial statements and define the relationship of each entity with the Company.

In this Section, percentages have been rounded off to nearest number.

Consolidated Profit and Loss:

1. The contribution of subsidiaries Music Broadcast Limited and Midday Infomedia Limited in revenue, operating profit, profit before tax and profit after tax of the Group was as follows:-

		Music Broadcast Ltd. (%)	Midday Infomedia Ltd. (%)
(i)	Revenue	12	5
(ii)	Operating profit	14	3
(iii)	Profit before tax	11	3
(iv)	Profit after tax	10	3

Note: The above figures are without eliminating intra group transaction which is insignificant and will not materially change the same.

2. There is no concept of extraordinary item under Ind AS and therefore the extraordinary income of ₹11630 lakhs (net of tax) reported in the previous year has been transferred to other Equity while recasting and reporting the figures for the year 2015-16. As a result, the net profit reported in the previous year is reduced by the said amount. Please refer to the Consolidated Statement of Changes in Equity.

3. In the Consolidated Accounts, deferred tax assets of ₹ 43.97 crores has been created by credit to exceptional item in the Consolidated Profit & Loss Account for the year 2015-16. This amount relates to goodwill arising on acquisition of Music Broadcast Limited and has been accounted for in accordance with the transitional provisions of Ind AS. This is one time adjustment but has reduced the tax rate to nearly 24% which is well below the normal tax rate and has had following effects:-

   a. The net profit for the year 2015-16 is inflated by this amount.

   b. The financial statements are showing drop in profit after tax of the Group as compared to 2015-16 instead of growth which is over 11% at profit before tax level.

   Had this credit been not given, the reported PAT for the year 2015-16 would have been lower at ₹306.85 crores and the growth in PAT would have been 14% as against a marginal degrowth which financial statements are currently showing.

4. As reported in the section titled “the Company, its Subsidiaries and Associates”, contribution of the associates in the Group’s profit was insignificant.

Consolidated Balance Sheet:

1. **Total Equity** has significantly increased primarily because of induction of funds of ₹400 crores raised by the subsidiary of the Company through Initial Public Offering and the profits for the year. Total Equity has two components viz. equity attributable to owners of the Group and the value of non-controlling interest (minority interest). Increase in non-controlling interest is primarily due to their share of profit for the years and their share in the increase in value of the acquired assets of Music Broadcast Limited on account of taking fair value of these assets as per valuation report of one of the big 4 chartered accountant firms. Non-controlling interest represents nearly 30% of economic interest in radio business owned by the Company’s subsidiary Music Broadcast Limited.

2. **Total Non-Current Liabilities** have decreased primarily due to payment of long term borrowings and transfer to the Current Liabilities of such part of these borrowings as are repayable within one year.

   These liabilities represent listed secured non-convertible debentures issued by the Company and its subsidiary Music Broadcast Limited.

3. **Total Current Liabilities** have increased primarily due to transfer of the amounts from Total Non-Current Liabilities and increase in the liabilities relating to foreign goods in transit as at close of the year. The increase has been partly set off due to lower utilisation of working capital limit and repayment of temporary loan by the Company.

4. **Total Non-Current Assets** have increased primarily on account of reclassification of investments in debt mutual funds and fresh investments therein of the surplus funds available with the Group. Reclassification is based on the

Group's assessment of requirement of funds in immediate future.

Total Non-Current Assets also include goodwill of ₹337.72 crores which has arisen mainly on consolidation and relates to the acquisition of Naidunia print business in the year 2011-12 and radio business in the year 2015-16. The goodwill is tested for impairment at the end of every financial year and no such impairment has yet been observed. In addition to goodwill, there are intangible assets aggregating to ₹573.99 crores. These intangible assets are computer software, brand, migration fees relating to radio business and part of consideration paid for acquisition of radio business that has been allocated to radio licences while consolidating the accounts. These intangible assets are being amortised on the basis of their useful lives.

5. **Total Current Assets** has increased due to increase in trade receivables and cash and bank balances. The increase has been partly set off due to decrease in current investments which is primarily due to reclassification of investments from current to non-current as aforesaid. Increase in debtors is disproportionately higher than the increase in turnover partly because the year end collections could not be banked due to bank holidays and increase in the scale of operations of Outdoor and Event Businesses which have higher credit period, besides the fact that in a deficient economic environment too much push on collection was avoided.

Consolidated Cash Flow Statement:
In continuation of the previous year, cash generation from operations continues to be robust. The Company, its Subsidiaries and Associates all are generating cash from operations and are in position to pursue organic as well as inorganic growth opportunities on their own.

The Group's liquidity position remains strong with nearly an amount of ₹860 crores held in form of cash and bank balances and liquid mutual fund units. Since close of the year, the Company has paid ₹302 crores to its shareholders for buying back its shares.

MATERIAL DEVELOPMENT IN HUMAN RESOURCES:

During the year, HR function has been professionalised further and HR department has been expanded to cover all important locations and functional areas. Various HR policies are being manualised and more systematic approach with high degree of transparency is being adopted in the processes of recruitment, appraisal, increment and other HR related matters. Some of the Company's business units have also started getting rated under Great Place to Work Survey in line with the Company's subsidiary Music Broadcast Limited which enjoys high ranking in the country.

The Group is committed to create a work environment that encourages free expression of opinion, decision making and responsible execution of the task.

Dividend Distribution Policy

1. BACKGROUND AND APPLICABILITY:

The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Regulations") require the top 500 listed companies (by market capitalisation) to disclose a Dividend Distribution Policy in the annual report and on the corporate website.

The Board of Directors ("Board") of Jagran Prakashan Limited ("Company") has adopted this Dividend Distribution Policy to comply with these requirements.

The Company currently has only one class of shares, viz. equity, for which this policy is applicable. The policy is subject to review if and when the Company issues different classes of shares.

2. DIVIDEND DISTRIBUTION PHILOSOPHY:

The Company is committed to driving value creation for all its stakeholders. The focus will continue to be on sustainable returns. The Board philosophy is to distribute maximum possible surplus cash to the shareholders.

3. DIVIDEND:

Dividend represents the profit of the Company, which is distributed to shareholders in proportion to the amount paid-up on shares they hold. Dividend includes Interim Dividend.

4. CIRCUMSTANCES UNDER WHICH SHAREHOLDERS CAN EXPECT DIVIDEND:

The Board will assess the Company's financial requirements, including present and future organic and inorganic growth opportunities and other relevant factors (as mentioned elsewhere in this policy) and declare Dividend in any financial year.

The Dividend for any financial year shall normally be paid out of the Company profits for that year. This will be arrived at after providing for depreciation in accordance with the provisions of the Companies Act, 2013. If circumstances require, the Board may also declare dividend out of accumulated profits of any previous financial year(s) in accordance with provisions of the Act and Regulations, as applicable.

5. INTERIM AND FINAL DIVIDEND:

The Board may declare one or more Interim Dividends during the year. Additionally, the Board may recommend Final Dividend for the approval of the shareholders at the Annual General Meeting. The date of the Board meeting in which the Dividend proposal will be considered, will be provided to the stock exchanges, as required by Listing Regulations.

6. FINANCIAL PARAMETERS AND OTHER INTERNAL AND EXTERNAL FACTORS THAT WOULD BE CONSIDERED FOR DECLARATION OF DIVIDEND:

- Distributable surplus available as per the Act and Regulations
- The Company's liquidity position and future cash flow needs
- Mergers & Acquisitions
- Additional investment in subsidiaries/associates of the company
- Prevailing Taxation Policy or any amendments expected thereof, with respect to Dividend distribution
- Capital expenditure
- Stipulations/Covenants of loan agreements
- Any other relevant factors that the Board may deem fit to consider before declaring Dividend

7. UTILISATION OF RETAINED EARNINGS:

Subject to applicable regulations, the Company's retained earnings shall be applied for:

- Funding inorganic and organic growth needs including working capital, capital expenditure, repayment of debt, etc.
- Buyback of shares subject to applicable limits
- Payment of Dividend in future years
- Issue of Bonus shares
- Any other permissible purpose

8. MODIFICATION OF THE POLICY:

The Board is authorised to change/amend this policy from time to time at its sole discretion and/or in pursuance of any amendments made in the Companies Act, 2013, the Regulations, etc.

9. DISCLAIMER:

This document does not solicit investments in the Company's securities. Nor is it an assurance of guaranteed returns (in any form), for investments in the Company's equity shares.

Independent Auditors' Report

TO THE MEMBERS OF JAGRAN PRAKASHAN LIMITED

REPORT ON THE STANDALONE INDIAN ACCOUNTING STANDARDS (IND AS) FINANCIAL STATEMENTS

1. We have audited the accompanying standalone financial statements of Jagran Prakashan Limited ("the Company"), which comprise the Balance Sheet as at March 31, 2017, the Statement of Profit and Loss (including Other Comprehensive Income), the Cash Flow Statement and the Statement of Changes in Equity for the year then ended, and a summary of the significant accounting policies and other explanatory information.

MANAGEMENT'S RESPONSIBILITY FOR THE STANDALONE IND AS FINANCIAL STATEMENTS

2. The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these standalone Ind AS financial statements to give a true and fair view of the financial position, financial performance (including other comprehensive income), cash flows and changes in equity of the Company in accordance with the accounting principles generally accepted in India, including the Indian Accounting Standards specified in the Companies (Indian Accounting Standards) Rules, 2015 (as amended) under Section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design,implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the standalone Ind AS financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

AUDITORS' RESPONSIBILITY

3. Our responsibility is to express an opinion on these standalone Ind AS financial statements based on our audit.

4. We have taken into account the provisions of the Act and the Rules made thereunder including the accounting and auditing standards and matters which are required to be included in the audit report under the provisions of the Act and the Rules made thereunder.

5. We conducted our audit of the standalone Ind AS financial statements in accordance with the Standards on Auditing specified under Section 143(10) of the Act and other applicable authoritative pronouncements issued by the Institute of Chartered Accountants of India. Those Standards and pronouncements require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the standalone Ind AS financial statements are free from material misstatement.

6. An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the standalone Ind AS financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the standalone Ind AS financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Company's preparation of the standalone Ind AS financial statements that give a true and fair view, in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Company's Directors, as well as evaluating the overall presentation of the standalone Ind AS financial statements.

7. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the standalone Ind AS financial statements.

OPINION

8. In our opinion and to the best of our information and according to the explanations

Independent Auditors' Report

given to us, the aforesaid standalone Ind AS financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2017, and its total comprehensive income (comprising profit and other comprehensive income), its cash flows and the changes in equity for the year ended on that date.

EMPHASIS OF MATTER

9. We draw your attention to Note 35(a) and 35(b) to the financial statements in respect of the Composite Scheme of Arrangement and the Scheme of Amalgamation ("the Schemes"). The Company has applied the accounting treatment as per AS-14: Accounting for Amalgamations under the Companies Accounting Standard Rules 2006 (as amended), as prescribed in the Schemes approved by the Hon'ble High Court of Allahabad and Hon'ble High Court of Mumbai.

OTHER MATTER

10. The financial information of the Company for the year ended March 31, 2016 and the transition date opening balance sheet as at April 1, 2015 included in these standalone Ind AS financial statements, are based on the previously issued statutory financial statements for the years ended March 31, 2016 and March 31, 2015 prepared in accordance with the Companies (Accounting Standards) Rules, 2006 (as amended) which were audited by us, on which we expressed an unmodified opinion dated May 30, 2016 and May 28, 2015 respectively. The adjustments to those financial statements for the differences in accounting principles adopted by the Company on transition to the Ind AS have been audited by us.

    Our opinion is not qualified in respect of these matters.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

11. As required by the Companies (Auditor's Report) Order, 2016, issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act ("the Order"), and on the basis of such checks of the books and records of the Company as we considered appropriate and according to the information and explanations given to us, we give in the Annexure B a statement on the matters specified in paragraphs 3 and 4 of the Order.

12. As required by Section 143 (3) of the Act, we report that:

    (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.

    (b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.

    (c) The Balance Sheet, the Statement of Profit and Loss (including other comprehensive income), the Cash Flow Statement and the Statement of Changes in Equity dealt with by this Report are in agreement with the books of account.

    (d) In our opinion, the aforesaid standalone Ind AS financial statements comply with the Indian Accounting Standards specified under Section 133 of the Act.

    (e) On the basis of the written representations received from the directors as on March

Independent Auditors' Report

31, 2017 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2017 from being appointed as a director in terms of Section 164 (2) of the Act.

(f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in Annexure A.

(g) With respect to the other matters to be included in the Auditors' Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our knowledge and belief and according to the information and explanations given to us:

i The Company has disclosed the impact, if any, of pending litigations as at March 31, 2017 on its financial position in its standalone Ind AS financial statements – Refer Note 26;

ii. The Company did not have any long-term contracts including derivative contracts as at March 31, 2017.

iii. There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company during the year ended March 31, 2017.

iv. The Company has provided requisite disclosures in the financial statements as to holdings as well as dealings in Specified Bank Notes during the period from November 8, 2016 to December 30, 2016. However, we are unable to obtain sufficient and appropriate audit evidence to report on whether the disclosures in respect of cash aggregating ₹ 398.20 Lakhs are in accordance with books of account maintained by the Company and as produced to us by the Management –Refer Note 38.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number: 012754N/N500016
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number:078571

Place: New Delhi
Date: May 29, 2017

Annexure A to Independent Auditors' Report

Referred to in paragraph 12 (f) of the Independent Auditors' Report of even date to the members of Jagran Prakashan Limited on the standalone financial statements for the year ended March 31, 2017

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Act

1. We have audited the internal financial controls over financial reporting of Jagran Prakashan Limited ("the Company") as of March 31, 2017 in conjunction with our audit of the standalone financial statements of the Company for the year ended on that date.

MANAGEMENT'S RESPONSIBILITY FOR INTERNAL FINANCIAL CONTROLS

2. The Company's management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India (ICAI). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

AUDITORS' RESPONSIBILITY

3. Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the"Guidance Note") and the Standards on Auditing deemed to be prescribed under section 143(10) of the Act to the extent applicable to an audit of internal financial controls, both applicable to an audit of internal financial controls and both issued by the ICAI. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

4. Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

5. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system overfinancial reporting.

MEANING OF INTERNAL FINANCIAL CONTROLS OVER FINANCIAL REPORTING

6. A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2)provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

INHERENT LIMITATIONS OF INTERNAL FINANCIAL CONTROLS OVER FINANCIAL REPORTING

7. Because of the inherent limitations of internal financial controls over financial reporting, includingthe possibility of collusion or improper

Annexure A to Independent Auditors' Report

Referred to in paragraph 12 (f) of the Independent Auditors' Report of even date to the members of Jagran Prakashan Limited on the standalone financial statements as of and for the year ended March 31, 2017

management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that theinternal financial control over financial reporting may become inadequate because of changes inconditions, or that the degree of compliance with the policies or procedures may deteriorate.

OPINION

8. In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2017, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number: 012754N/N500016
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number:078571

Place: New Delhi
Date: May 29, 2017

Annexure B to Independent Auditors' Report

Referred to in paragraph 11 of the Independent Auditors' Report of even date to the members of Jagran Prakashan Limited on the standalone financial statements as of and for the year ended March 31, 2017

i. (a) The Company is maintaining proper records showing full particulars, including quantitative details and situation, of property, plant and equipment.

(b) The property, plant and equipment are physically verified by the Management according to a phased programme designed to cover all the items over a period of three years which, in our opinion, is reasonable having regard to the size of the Company and the nature of its assets. Pursuant to the programme, a portion of the property, plant and equipmenthas been physically verified by the Management during the year and no material discrepancies have been noticed on such verification.

(c) The title deeds of immovable properties, as disclosed in Note 3(a) on property, plant and equipment to the financial statements, are held in the name of Company except for immovable properties acquired pursuant to the Scheme of Amalgamation in earlier years, comprising seven cases of leasehold land and building having gross value of ₹ 795.12 lakhs and net value of ₹ 651.47 lakhs for which the lease agreements are yet to be registered in the name of the Company, and three cases of freehold land and building having gross value of ₹ 655.46 lakhs and net value of ₹ 528.84 lakhs for which title is yet to be registered in the name of the Company.

ii. The physical verification of inventory excluding stocks with third parties have been conducted at reasonable intervals by the Management during the year. In respect of inventory lying with third parties, these have substantially been confirmed by them. The discrepancies noticed on physical verification of inventory as compared to book records were not material.

iii. The Company has granted unsecured loan to one company covered in the register maintained under Section 189 of the Act. There are no other companies / firms /LLPs/ parties covered in the register maintained under Section 189 of the Act.

(a) In respect of the aforesaid loan, the terms and conditions under which such loan was granted is not prejudicial to the Company's interest.

(b) In respect of the aforesaid loan, the schedule of repayment of principal and payment of interest has been stipulated, and the parties are repaying the principal amounts, as stipulated, and are also regular in payment of interest as applicable.

(c) In respect of the aforesaid loan, there is no amount which is overdue for more than ninety days.

iv. In our opinion, and according to the information and explanations given to us, the Company has complied with the provisions of Section 185 and 186 of the Companies Act, 2013 in respect of the loans and investments made, and guarantees and security provided by it.

v. The Company has not accepted any deposits from the public within the meaning of Sections 73, 74, 75 and 76 of the Act and the Rules framed there under to the extent notified.

vi. The Central Government of India has not specified the maintenance of cost records under sub-section (1) of Section 148 of the Act for any of the products of the Company.

vii. (a) According to the information and explanations given to us and the records of the Company examined by us, in our opinion, the Company is generally regular in depositing undisputed statutory dues in respect of income tax, professional tax, sales tax, value added tax, service tax, though there has been a slight delay in a few cases, and is regular in depositing undisputed statutory dues, including provident fund, employees' state insurance, duty of customs, duty of excise, other material statutory dues, as applicable, with the appropriate authorities.

(b) According to the information and explanations given to us and the records of the Company examined by us, there are no dues of income-tax, sales-tax, service-tax, duty of customs, and duty of excise or value added tax which have not been deposited on account of any dispute.

viii. According to the records of the Company examined by us and the information and explanation given to us, the Company has not defaulted in repayment of

Annexure B to Independent Auditors' Report

Referred to in paragraph 11 of the Independent Auditors' Report of even date to the members of Jagran Prakashan Limited on the standalone financial statements as of and for the year ended March 31, 2017

loans or borrowings to any financial institution or bank or Government or dues to debenture holders as at the balance sheet date.

ix. The Company has not raised any moneys by way of initial public offer, further public offer (including debt instruments) and term loans. Accordingly, the provisions of Clause 3(ix) of the Order are not applicable to the Company.

x. During the course of our examination of the books and records of the Company, carried out in accordance with the generally accepted auditing practices in India, and according to the information and explanations given to us, we have neither come across any instance of material fraud by the Company or on the Company by its officers or employees, noticed or reported during the year, nor have we been informed of any such case by the Management.

xi. The Company has paid/ provided for managerial remuneration in accordance with the requisite approvals mandated by the provisions of Section 197 read with Schedule V to the Act.

xii. As the Company is not a Nidhi Company and the Nidhi Rules, 2014 are not applicable to it, the provisions of Clause 3(xii) of the Order are not applicable to the Company.

xiii. The Company has entered into transactions with related parties in compliance with the provisions of Sections 177 and 188 of the Act. The details of such related party transactions have been disclosed in the financial statements as required under Indian Accounting Standard (Ind AS) 24, Related Party Disclosures notified under Section 133 of the Act, read with Companies (Indian Accounting Standards) Rules, 2015.

xiv. The Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year under review. Accordingly, the provisions of Clause 3(xiv) of the Order are not applicable to the Company.

xv. The Company has not entered into any non cash transactions with its directors or persons connected with him. Accordingly, the provisions of Clause 3(xv) of the Order are not applicable to the Company.

xvi. The Company is not required to be registered under Section 45-IA of the Reserve Bank of India Act, 1934. Accordingly, the provisions of Clause 3(xvi) of the Order are not applicable to the Company.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number: 012754N/N500016
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number:078571

Place: New Delhi
Date: May 29, 2017

Balance Sheet

as at March 31, 2017

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Notes	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
ASSETS				
Non-current assets				
Property, plant and equipment	3(a)	47,366.17	46,912.64	49,218.45
Capital work-in-progress	3(a)	7,587.80	7,932.13	7,222.38
Goodwill	3(b)	22,937.29	22,937.29	-
Other intangible assets	3(b)	1,194.56	503.71	623.92
Investments in subsidiaries and associates	4	25,820.94	33,822.57	6,827.17
Financial assets				
i. Investments	5(a)	49,893.59	635.55	58,536.02
ii. Loans	5(c)	-	-	797.12
iii. Other financial assets	5(e)	1,508.51	1,860.32	1,888.05
Other non-current assets	6	1,037.58	2,042.27	1,190.53
Total non-current assets		**1,57,346.44**	**1,16,646.48**	**1,26,303.64**
Current Assets				
Inventories	7	8,310.01	5,888.10	8,149.75
Financial assets				
i. Investments	5(a)	-	33,235.19	3,601.96
ii. Trade receivables	5(b)	41,372.89	35,131.06	32,646.88
iii. Cash and cash equivalents	5(d)(i)	7,678.08	3,227.83	48,227.61
iv. Bank balances other than (iii) above	5(d)(ii)	73.89	135.37	663.20
v. Loans	5(c)	1,479.92	4,308.06	1,816.91
vi. Other financial assets	5(e)	1,575.22	1,230.59	1,177.49
Other current assets	8	2,168.94	1,591.94	1,366.97
Current tax assets (net)	9	1,291.17	1,067.79	1,051.80
Assets classified as held for sale	10	-	48.00	-
Total current assets		**63,950.12**	**85,863.93**	**98,702.57**
Total assets		**2,21,296.56**	**2,02,510.41**	**2,25,006.21**
EQUITY AND LIABILITIES				
Equity				
Equity share capital	11(a)	6,538.24	6,538.24	6,538.24
Other equity				
Equity component of compound financial instrument		945.87	1,092.16	876.78
Reserves and surplus	11(b)	1,59,803.41	1,28,217.27	1,15,054.04
Other Reserves	11(c)	(264.66)	(88.96)	(57.55)
Total equity		**1,67,022.86**	**1,35,758.71**	**1,22,411.51**
LIABILITIES				
Non-current liabilities				
Financial Liabilities				
Borrowings	12(a)	-	10,893.60	29,266.68
Employee benefit obligations	14	989.70	861.65	777.03
Deferred tax liabilities (net)	15	12,937.07	10,429.78	8,870.77
Total non-current liabilities		**13,926.77**	**22,185.03**	**38,914.48**
Current liabilities				
Financial liabilities				
i. Borrowings	12(b)	8,141.98	24,299.29	35,272.19
ii. Trade payables	12(d)	10,337.67	5,105.25	7,547.50
iii. Other financial liabilities	12(c)	17,310.00	11,696.90	17,922.83
Provisions	13	-	-	16.85
Employee benefit obligations	14	288.63	120.41	106.66
Other current liabilities	16	4,268.65	3,344.82	2,814.19
Total current liabilities		**40,346.93**	**44,566.67**	**63,680.22**
Total liabilities		**54,273.70**	**66,751.70**	**1,02,594.70**
Total equity and liabilities		**2,21,296.56**	**2,02,510.41**	**2,25,006.21**

This is the Balance Sheet referred to in our report

The above balance sheet should be read in conjunction with the accompanying notes.

For Price Waterhouse
Chartered Accountants LLP
Firm Registration Number
(012754N/N500016)
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number-078571

Place: New Delhi
Date: May 29, 2017

For and on Behalf of the Board of Directors

Mahendra Mohan Gupta	Chairman and Managing Director	**Amit Dixit**	Director
Sanjay Gupta	Whole Time Director and CEO	**Anita Nayyar**	Director
Shailesh Gupta	Whole Time Director	**Anuj puri**	Director
Dhirendra Mohan Gupta	Whole Time Director	**Devendra Mohan Gupta**	Director
Sunil Gupta	Whole Time Director	**Dilip Cherian**	Director
Satish Chandra Mishra	Whole Time Director	**Jayant Davar**	Director
R.K. Agarwal	Chief Financial Officer	**R. K. Jhunjhunwala**	Director
Amit Jaiswal	Company Secretary	**Ravi Sardana**	Director
		Shailendra Mohan Gupta	Director
		Shashidhar Narain Sinha	Director
		Vijay Tandon	Director

Statement of Profit and Loss
for the year ended March 31, 2017

(All amounts in ₹ Lakhs, unless otherwise stated)

	Particulars	Notes	Year ended March 31, 2017	Year ended March 31, 2016
I	Revenue from Operations	17	1,90,007.72	1,77,887.00
II	Other Income	18(a)	782.80	1,222.53
III	Other gains/(losses) - net	18(b)	3,201.34	3,698.34
IV	**Total income (I+II+III)**		**1,93,991.86**	**1,82,807.87**
V	**Expenses:**			
	Cost of materials consumed	19	62,442.30	60,195.89
	Changes in inventories of finished goods	20	1.15	(2.36)
	Employee benefit expense	21	27,197.89	24,785.39
	Depreciation and amortisation expense	22	8,166.09	8,406.10
	Other expenses	23	47,729.37	42,981.32
	Finance cost	24	1,977.50	5,734.98
	Total Expenses (V)		**1,47,514.30**	**1,42,101.32**
VI	**Profit before tax (IV-V)**		46,477.56	40,706.55
VII	**Income tax expense**			
	Current Tax	25	12,223.00	11,843.70
	Deferred Tax	25	2,648.13	1,707.63
	Total tax expense (VII)		**14,871.13**	**13,551.33**
VIII	**Profit for the year (VI-VII)**		**31,606.43**	**27,155.22**
IX	**Other comprehensive income**			
	Items that will not be reclassified to profit or loss			
	-Changes in fair value of FVOCI equity instruments		(228.40)	(40.83)
	-Remeasurements of post-employment benefit obligations		(31.02)	100.14
	-Income tax relating to these items		63.43	(25.24)
	Other comprehensive income for the year, net of tax (XI)		**(195.99)**	**34.07**
X	**Total comprehensive income for the year (X+XI)**		**31,410.44**	**27,189.29**
XI	**Earnings per equity share:**			
	(Nominal value per share ₹ 2 (Previous year: ₹ 2)	28		
	(1) Basic earnings per share		9.67	8.31
	(2) Diluted earnings per share		9.67	8.31

The above statement of profit and loss should be read in conjunction with the accompanying notes.

This is the Statement of Profit and Loss referred to in our report

For Price Waterhouse
Chartered Accountants LLP
Firm Registration Number
(012754N/N500016)
Chartered Accountants

For and on Behalf of the Board of Directors

Anurag Khandelwal
Partner
Membership
Number-078571

Place: New Delhi
Date: May 29, 2017

Mahendra Mohan Gupta	Chairman and Managing Director	**Amit Dixit**	Director
Sanjay Gupta	Whole Time Director and CEO	**Anita Nayyar**	Director
Shailesh Gupta	Whole Time Director	**Anuj puri**	Director
Dhirendra Mohan Gupta	Whole Time Director	**Devendra Mohan Gupta**	Director
Sunil Gupta	Whole Time Director	**Dilip Cherian**	Director
Satish Chandra Mishra	Whole Time Director	**Jayant Davar**	Director
R.K. Agarwal	Chief Financial Officer	**R. K. Jhunjhunwala**	Director
Amit Jaiswal	Company Secretary	**Ravi Sardana**	Director
		Shailendra Mohan Gupta	Director
		Shashidhar Narain Sinha	Director
		Vijay Tandon	Director

Statement of Cash Flows
as at March 31, 2017

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Year ended March 31, 2017		Year ended March 31, 2016	
CASH FLOW FROM OPERATING ACTIVITIES				
Profit before income tax		**46,477.56**		**40,706.55**
Adjustments for:				
Depreciation and amortisation expense	8,166.09		8,406.10	
Interest income classified as investing cash flows	(666.27)		(1,095.99)	
(Gain)/loss on disposal of property, plant and equipment	31.94		(725.95)	
Changes in fair value of financial asset at fair value through profit or loss	(2,661.99)		(3,029.09)	
Gain on Sale of investments	(301.57)		(198.95)	
Bad Debts Written-off	791.77		451.65	
Provision for Doubtful Trade receivables and Advances	828.20		1,300.31	
Unwinding of discount on security deposits	(106.45)		(124.90)	
Dividend income classified as investing cash flows	(10.10)		(1.65)	
Finance costs	1,977.50		5,734.98	
Assets written-off	46.47		24.42	
Net exchange differences	**(131.54)**	**7,964.05**	**139.88**	**10,880.81**
Change in operating assets and liabilities				
(Increase)/Decrease in trade receivables	(7,861.80)		(4,236.16)	
(Increase)/Decrease in inventories	(2,421.91)		2,261.65	
Increase/(Decrease) in trade payables	5,232.42		(2,526.31)	
(Increase)/Decrease in other financial assets	86.84		(296.40)	
(Increase)/Decrease in other non-current assets	(353.80)		126.49	
(Increase)/Decrease in other current assets	(577.00)		(56.49)	
Increase/(Decrease) in other financial liabilities	1,060.70		1,395.17	
Increase/(Decrease) in provisions	-		(16.85)	
Increase/(Decrease) in employee benefit obligations	275.99		97.88	
Increase/(Decrease) in other current liabilities	923.83	(3,634.73)	528.69	(2,722.33)
Cash generated from operations		**50,806.88**		**48,865.03**
Income taxes paid		(12,446.38)		(12,057.11)
Net cash inflow from operating activities		**38,360.50**		**36,807.92**
CASH FLOWS FROM INVESTING ACTIVITIES				
Payments for property, plant and equipment	(7,162.20)		(8,711.25)	
Payment for purchase of Intangibles	(793.64)		-	
Proceeds from sale of property, plant and equipment	253.49		1,733.30	
Repayment of intercorporate deposit given	5,448.16		4,997.12	
Redemption of Investments	11,395.75		21,360.63	
Purchase of Investments	(24,903.12)		(12,735.57)	
Investment in shares/debentures in subsidiary	-		(50,155.41)	
Cash and cash equivalents acquired pusuant to schemes of arrangement (refer note 35)	-		84.42	
Redemption of investment in Subsidiary	8,274.00		1,000.00	
Intercorporate deposit given	(2,750.00)		(5,650.00)	
Proceed/payment of other advances	(39.07)		(911.61)	
Maturity of bank deposits	58.75		45,397.36	
Dividends received	10.10		1.65	
Interest received	864.83		1,918.29	
Net cash outflow from investing activities		**(9,342.95)**		**(1,671.07)**

Statement of Cash Flows
as at March 31, 2017

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Year ended March 31, 2017	Year ended March 31, 2016
CASH FLOWS FROM FINANCING ACTIVITIES		
Interest paid	(2,845.22)	(6,309.14)
Dividends paid to Company's shareholders	(4.27)	(11,446.97)
Dividend distribution tax on dividends paid	-	(2,329.30)
Loan taken from erstwhile subsidiary	-	12,333.64
Repayment of ECB taken from Bank of Baroda/Cooperatieve Centrale Raiffeisen Boernleen Bank, B. A.	(2,653.20)	(2,503.60)
Repayment of Unsecured Debentures	(2,900.00)	(6,600.00)
Proceeds of Loan From Deutsche Bank	-	27,700.00
Repayment of Loan to Deutsche Bank	(11,200.00)	(20,200.00)
Repayment of Secured Debentures	-	(7,500.00)
Proceeds of other loan	(7.31)	7.31
Proceeds/(Payment) of Cash Credit	(4,957.30)	3,950.86
Payment of Buyer's Credit	-	(2,423.76)
Repayment of Loan to Related Party	-	(20,000.00)
Net cash inflow (outflow) from financing activities	**(24,567.30)**	**(35,320.96)**
Net increase (decrease) in cash and cash equivalents	**4,450.25**	**(184.11)**
Cash and cash equivalents at the beginning of the financial year	3,227.83	3,411.94
Cash and cash equivalents at end of the year	**7,678.08**	**3,227.83**

Cash and cash equivalents as per above comprise the following:		
Cash on Hand	206.62	389.33
Bank Balances:		
- in Current Accounts	7,471.46	2,838.00
- in Fixed Deposit Accounts	-	0.50
Balances per statement of cash flows	**7,678.08**	**3,227.83**

This is the statement of cash flows referred to in our report of even date.

For Price Waterhouse
Chartered Accountants LLP
Firm Registration Number
(012754N/N500016)
Chartered Accountants

Anurag Khandelwal
Partner
Membership
Number-078571

Place: New Delhi
Date: May 29, 2017

For and on Behalf of the Board of Directors

Mahendra Mohan Gupta	Chairman and Managing Director	**Amit Dixit**	Director
Sanjay Gupta	Whole Time Director and CEO	**Anita Nayyar**	Director
Shailesh Gupta	Whole Time Director	**Anuj puri**	Director
Dhirendra Mohan Gupta	Whole Time Director	**Devendra Mohan Gupta**	Director
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R.K. Agarwal	Chief Financial Officer	**R. K. Jhunjhunwala**	Director
Amit Jaiswal	Company Secretary	**Ravi Sardana**	Director
		Shailendra Mohan Gupta	Director
		Shashidhar Narain Sinha	Director
		Vijay Tandon	Director

Statement of Changes in Equity

(All amounts in ₹ Lakhs, unless otherwise stated)

A. Equity share capital

Particulars	Notes	Amount
As at April 1, 2015		6,538.24
Changes in equity share capital	11(a)	-
As at March 31, 2016		6,538.24
Changes in equity share capital	11(a)	-
As at March 31, 2017		6,538.24

B. Other equity

Particulars	Equity component of compound financial instruments*	Reserves and surplus (refer note 11(b))						Other Reserves (refer note 11(c))	Total Other equity
		Capital reserve	Capital redemption reserv e	Securities premium reserve	General reserve	Debenture redemption reserve	Retained earnings	FVOCI-equity investments	
Balance as at April 1, 2015	876.78	1,451.39	100.00	33,428.08	19,504.02	9,000.00	51,570.55	(57.55)	1,15,873.27
Profit for the year	-	-	-	-	-	-	27,155.22	-	27,155.22
Other comprehensive income	-	-	-	-	-	-	65.48	(31.41)	34.07
Total comprehensive income for the year	**-**	**-**	**-**	**-**	**-**	**-**	**27,220.70**	**(31.41)**	**27,189.29**
Redemption of 6600 redeemable non-convertible debentures originally issued to holding Company (net of deferred tax)	(99.71)	-	-	-	-	-	-	-	(99.71)
Extension of term of 2900 redeemable non-convertible debentures originally issued to holding Company (net of deferred tax)	171.46	-	-	-	-	-	-	-	171.46
Pursuant to scheme of amalgamation with Suvi Info Management (Indore) Private Limited (Suvi)	143.63	12,939.83	-	-	-	-	(13,226.09)	-	(142.63)
Dividends paid	-	-	-	-	-	-	(11,441.91)	-	(11,441.91)
Dividend distribution tax paid	-	-	-	-	-	-	(2,329.30)	-	(2,329.30)
Transfer from debenture redemption reserve	-	-	-	-	6,000.00	(6,000.00)	-	-	-
Balance as at March 31, 2016	**1,092.16**	**14,391.22**	**100.00**	**33,428.08**	**25,504.02**	**3,000.00**	**51,793.95**	**(88.96)**	**1,29,220.47**

Statement of Changes in Equity

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Equity component of compound financial instruments*	Reserves and surplus (refer note 11(b))						Other Reserves (refer note 11(c))	Total Other equity
		Capital reserve	Capital redemption reserve	Securities Premium reserve	General reserve	Debenture redemption reserve	Retained earnings	FVOCI-equity investments	
Balance as at April 1, 2016	1,092.16	14,391.22	100.00	33,428.08	25,504.02	3,000.00	51,793.95	(88.96)	1,29,220.47
Profit for the year	-	-	-	-	-	-	31,606.43	-	31,606.43
Other comprehensive income	-	-	-	-	-	-	(20.29)	(175.70)	(195.99)
Total comprehensive income for the year	**-**	**-**	**-**	**-**	**-**	**-**	**31,586.14**	**(175.70)**	**31,410.44**
Redemption of 2900 redeemable non-convertible debentures originally issued to holding Company (net of deferred tax)	(146.29)	-	-	-	-	-	-	-	(146.29)
Balance as at March 31, 2017	**945.87**	**14,391.22**	**100.00**	**33,428.08**	**25,504.02**	**3,000.00**	**83,380.09**	**(264.66)**	**1,60,484.62**

*Equity component of compound financial instruments is net of deferred tax as at April 1, 2015, March 31, 2016 and March 31, 2017. (also refer note 12 (a).)

The above statement of changes in Equity should be read in conjunction with the accompanying notes.

This is the statement of change in Equity referred to in our report.

For Price Waterhouse
Chartered Accountants LLP
Firm Registration Number
(012754N/N500016)
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number-078571

Place: New Delhi
Date: May 29, 2017

For and on Behalf of the Board of Directors

Mahendra Mohan Gupta	Chairman and Managing Director	**Amit Dixit**	Director
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		Shashidhar Narain Sinha	Director
		Vijay Tandon	Director

Notes

Referred to and forming part of the Financial Statements

GENERAL INFORMATION

Significant accounting policies

Background

Jagran Prakashan Limited ("the Company"or "JPL") is a Company limited by shares, incorporated and domiciled in India. The Company is engaged primarily in printing and publication of Newspaper and Magazines in India. The other activities of the Company comprise outdoor advertising business, event management services and digital business. The Company is a public limited Company and its equity shares are listed on Bombay Stock Exchange (BSE) and National Stock Exchange (NSE).

Note 1: Significant accounting policies

This note provides a list of the significant accounting policies adopted in the preparation of these financial statements. These policies have been consistently applied to all the years presented, unless otherwise stated.

a) Basis of preparation

(i) Compliance with Ind AS

The financial statements comply in all material aspects with Indian Accounting Standards (Ind AS) notified under Section 133 of the Companies Act, 2013 (the Act) [Companies (Indian Accounting Standards) Rules, 2015] and other relevant provisions of the Act.

The financial statements up to year ended March 31, 2016 were prepared in accordance with the accounting standards notified under Companies (Accounting Standards) Rules, 2006 (as amended) and other relevant provisions of the Act.

These financial statements are the first financial statements of the Company under Ind AS. Refer note 36 for an explanation of how the transition from Indian GAAP to Ind AS has affected the Company's financial position, financial performance and cash flows.

(ii) Historical cost convention

The financial statements have been prepared on a historical cost basis, except for the following:

- certain financial assets and liabilities which have been measured at fair value;
- assets held for sale - measured at fair value less cost to sell; and
- defined benefit plans - plan assets measured at fair value.

b) Business Combinations

i) The acquisition method of accounting is used to account for all business combinations, except common control transactions, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of the transferor companies comprises the —

- fair values of the assets transferred;
- liabilities incurred to the former owners of the acquired business;
- equity interests issued by the Company; and
- fair value of any asset or liability resulting from a contingent consideration arrangement.

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are with limited exceptions, measured initially at their fair values at the acquisition date. Acquisition-related costs are expensed as incurred.

The excess of the consideration transferred and acquisition-date fair value of any previous equity interest in the acquired entity over the fair value of the net identifiable assets acquired is recorded as goodwill. If those amounts are less than the fair value of the net identifiable assets of the business acquired, the difference is recognised in other comprehensive income and accumulated in equity as capital reserve provided there is clear evidence of the underlying reasons for classifying the business combination as a bargain purchase. In other cases, the bargain purchase gain is recognised directly in equity as capital reserve.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their

Notes

Referred to and forming part of the Financial Statements

present value as at the date of exchange. The discount rate used is the entity's incremental borrowing rate, being the rate at which a similar borrowing could be obtained from an independent financier under comparable terms and conditions.

Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently re-measured to fair value with changes in fair value recognised in profit or loss. There is no contingent consideration in respect of all the years presented.

(ii) Business combinations involving entities that are controlled by the Company are accounted for using the pooling of interests method as follows:

- The assets and liabilities of the combining entities are reflected at their carrying amounts.

- No adjustments are made to reflect fair values, or recognise any new assets or liabilities. Adjustments are only made to harmonise accounting policies.

- The financial information in the financial statements in respect of prior periods is restated as if the business combination had occurred from the beginning of the preceding period in the financial statements, irrespective of the actual date of the combination. In case of Court approved Scheme the business combination is recognised from the appointed date following the accounting treatment approved by the Court.

- The balance of the retained earnings appearing in the financial statements of the transferor is aggregated with the corresponding balance appearing in the financial statements of the transferee.

- The identity of the reserves are preserved and the reserves of the transferor become the reserves of the transferee.

- The difference, if any, between the amounts recorded as share capital issued plus any additional consideration in the form of cash or other assets and the amount of share capital of the transferor is transferred to capital reserve and is presented separately from other capital reserves.

c) Foreign currency translation

i) Functional and presentation currency

Items included in the financial statements of the Company are measured using the currency of the primary economic environment in which the entity operates ('the functional currency'). The financial statements are presented in Indian rupee (INR), which is Company's functional and presentation currency.

ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at year end exchange rates are generally recognised in profit or loss.

Foreign exchange differences regarded as an adjustment to borrowing costs are presented in the statement of profit and loss, within finance costs. All other foreign exchange gains and losses are presented in the statement of profit and loss on a net basis within other gains/ (losses).

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss. For example, translation differences on non-monetary assets and liabilities such as equity instruments held at fair value through profit or loss are recognised in profit or loss as part of the fair value gain or loss and translation differences on non-monetary assets such as equity investments classified as FVOCI are recognised in other comprehensive income.

Notes

Referred to and forming part of the Financial Statements

d) Property, plant and equipment

Freehold land is carried at historical cost. All other items of property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably. The carrying amount of any component accounted for as a separate asset is derecognised when replaced. All other repairs and maintenance are charged to profit or loss during the reporting period in which they are incurred.

TRANSITION TO IND AS

On transition to Ind AS, the Company has elected to continue with the carrying value of all of its property, plant and equipment recognised as at April 1, 2015 measured as per the previous GAAP and use that carrying value as the deemed cost of the property, plant and equipment.

Depreciation methods, estimated useful lives and residual value

The useful lives of property, plant and equipment are depreciated on pro-rata basis on the Written-Down Value method over the estimated useful lives of the assets prescribed in Schedule II to the Companies Act, 2013, which are as follows:

Buildings	30 years
Buildings constructed on leasehold land	30 years
Plant and Machinery	15 years
Office equipment	5 years
Computers	3 years
Furniture and Fixtures	10 years
Vehicles	8 years

The same represents the consumption patterns and/or useful lives of the assets or its components. The residual values are not more than 5% of the original cost of the asset. The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

Leasehold improvements are depreciated over the useful life or over the shorter of the asset's useful life and the lease term if there is no reasonable certainty that the Company will obtain ownership at the end of the lease term. Leasehold land are depreciated over the lease term.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised within 'Other (losses)/gains – net' in the statement of profit or loss.

e) Intangible Assets

i) Goodwill

Goodwill on acquisitions of subsidiaries is included in intangible assets. Goodwill is not amortised but it is tested for impairment annually, or more frequently if events or changes in circumstances indicate that it might be impaired, and is carried at cost less accumulated impairment losses. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of cash-generating units that are expected to benefit from the business combination in which the goodwill arose. The units or groups of units are identified at the lowest level at which goodwill is monitored for internal management purposes.

ii) Title

Title "Dainik Jagran"is carried at historical cost net of accumulated amortisation and impairment losses.The Company amortises the title on a straight line basis over its estimated useful life of 27 years.

iii) Computer Software

Computer software are stated at their cost of acquisition net of accumulated amortisation. Amortisation of computer software is carried out on a systematic basis over the useful life and accordingly, these are amortised on straight line basis over their estimated useful life of three years.

Notes

Referred to and forming part of the Financial Statements

TRANSITION TO IND AS

On transition to Ind AS, the Company has elected to continue with the carrying value of all of its intangible assets recognised as at April 1, 2015 measured as per the previous GAAP and use that carrying value as the deemed cost of the intangible assets.

f) Impairment of assets

Assets other than Goodwill are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at the end of each reporting period.

g) Cash and cash equivalents

For the purpose of presentation in the statement of cash flows, cash and cash equivalents includes cash on hand, deposits held at call with banks, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities in the balance sheet.

h) Investments and other financial assets

i. Classification

The Company classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income, or through profit or loss), and
- those measured at amortised cost.

For assets measured at fair value, gains and losses will either be recorded in profit or loss or other comprehensive income. For investments in equity or debt instruments, this will depend on whether the Company has made an irrevocable election at the time of initial recognition to account for the equity or debt investment at fair value through other comprehensive income.

The classification depends on the contractual terms of cash flows and how the entity manages the financial assets.

ii. Measurement

At initial recognition, the Company measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss, transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at fair value through profit or loss are expensed in profit or loss.

For debt instruments, subsequent measurement depends on how the Company's manages the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Company classifies its debt instruments:

- Amortised cost: Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. A gain or loss on a debt investment that is subsequently measured at amortised cost and is not part of a hedging relationship is recognised in profit or loss when the asset is derecognised or impaired. Interest income from these financial assets is included in finance income using the effective interest rate method.

- Fair value through other comprehensive income (FVOCI): Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at fair value through other comprehensive income (FVOCI). Movements in the carrying amount are taken through OCI, except for the recognition of impairment gains or losses,

Notes

Referred to and forming part of the Financial Statements

interest revenue and foreign exchange gains and losses which are recognised in profit and loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in OCI is reclassified from equity to profit or loss and recognised in other gains/ (losses). Interest income from these financial assets is included in other income using the effective interest rate method.

- Fair value through profit or loss: Assets that do not meet the criteria for amortised cost or FVOCI are measured at fair value through profit or loss. A gain or loss on a debt investment that is subsequently measured at fair value through profit or loss and is not part of a hedging relationship is recognised in profit or loss and presented net in the statement of profit and loss within other gains/(losses) in the period in which it arises. Interest income from these financial assets is included in other income.

For equity instruments, the Company measures all equity investments at fair value. Where the Company's management has elected to present fair value gains and losses on equity investments in other comprehensive income, there is no subsequent reclassification of fair value gains and losses to profit or loss. Dividends from such investments are recognised in profit or loss as other income when the Company's right to receive payments is established.

Changes in the fair value of financial assets at fair value through profit or loss are recognised in other gain/ (losses) in the statement of profit and loss. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.

The Company has elected to measure its investment in subsidiaries and associates at the previous GAAP carrying amount as it is deemed cost on the date of transition. Subsequently, the same have been carried at cost in accordance with Ind AS 27: Separate financial statements.

iii. Impairment of financial assets

The Company assesses on a forward looking basis the expected credit losses associated with its assets carried at amortised cost and FVOCI debt instruments. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

iv. Income recognition

Interest income: Interest income from debt instruments is recognised using the effective interest rate method. The effective interest rate is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the gross carrying amount of a financial asset. When calculating the effective interest rate, the Company estimates the expected cash flows by considering all the contractual terms of the financial instrument (for example, prepayment and extension) but does not consider the expected credit losses.

Dividends: Dividends are recognised in profit or loss only when the right to receive payment is established, it is probable that the economic benefits associated with the dividend will flow to the Company, and the amount of the dividend can be measured reliably.

i) Borrowings

Borrowings are initially recognised at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest method. Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw down occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a prepayment for liquidity services and amortised over the period of the facility to which it relates.

The fair value of the liability portion of redeemable non-convertible debentures is determined using a market interest rate for an equivalent non-convertible bonds. This amount is recorded as a liability on an amortised cost basis until redemption

Notes

Referred to and forming part of the Financial Statements

of the debentures. The remainder of the proceeds is attributable to the equity portion of the compound instrument. This is recognised and included in shareholders' equity, net of income tax effects, and not subsequently re-measured.

Borrowings are removed from the balance sheet when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as other gains/(losses).

j) Borrowing costs

General and specific borrowing costs that are directly attributable to the acquisition, construction or production of a qualifying asset are capitalised during the period of time that is required to complete and prepare the asset for its intended use or sale.

Qualifying assets are assets that necessarily take a substantial period of time to get ready for their intended use or sale. Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

Other borrowing costs are expensed in the period in which they are incurred.

k) Inventories

Inventories, comprising raw materials, finished goods and stores and spares, are stated at the lower of cost and net realisable value. Cost of raw materials comprises cost of purchases. Cost of inventories also includes all other costs incurred in bringing the inventories to their present location and condition. Costs of raw materials and stores and spares are assigned to individual items of inventory on the basis of first-in first-out basis and cost of finished goods is determined on direct cost basis. Costs of purchased inventory are determined after deducting rebates and discounts. Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale.

l) Income tax

The income tax expense or credit for the period is the tax payable on the current period's taxable income based on the applicable income tax rate adjusted by changes in deferred tax assets and liabilities attributable to temporary differences and to unused tax losses.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred income tax is also not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting profit nor taxable profit (tax loss). Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred tax assets are recognised for all deductible temporary differences and unused tax losses only if it is probable that future taxable amounts will be available to utilise those temporary differences and losses.

Deferred tax liabilities are not recognised for temporary differences between the carrying amount and tax bases of investments in subsidiaries and associates where the Company is able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Deferred tax assets are not recognised for temporary differences between the carrying amount and tax bases of investments in subsidiaries and associates where it is not probable that the differences will reverse in foreseeable future and taxable profit will not be available against which the temporary difference can be utilised.

Notes

Referred to and forming part of the Financial Statements

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Current and deferred tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

m) Employee benefits

(i) Short-term obligations

Liabilities for wages and salaries, including non-monetary benefits that are expected to be settled wholly within 12 months after the end of the period in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented as current employee benefit obligations in the balance sheet.

(ii) Other long-term employee benefit obligations

The liabilities for earned leave are not expected to be settled wholly within 12 months after the end of the period in which the employees render the related service and they are calculated annually by actuaries. They are therefore measured as the present value of expected future payments to be made in respect of services provided by employees up to the end of the reporting period using the projected unit credit method. The benefits are discounted using the market yields at the end of the reporting period that have terms approximating to the terms of the related obligation. Re-measurement as a result of experience adjustments and changes in actuarial assumptions are recognised in profit or loss.

The obligations are presented as current liabilities in the balance sheet if the entity does not have an un-conditional right to defer settlement for at least twelve months after the reporting period, regardless of when the actual settlement is expected to occur.

(iii) Post-employment obligations

The Company operates the following post-employment schemes:

(a) Defined benefit plan of gratuity where gratuity fund is recognised by the income tax authorities and is administered and managed by the Life Insurance Corporation of India ("LIC"); and

(b) Defined contribution plans such as provident fund.

Gratuity obligations

The liability or asset recognised in the balance sheet in respect of defined benefit gratuity plans is the present value of the defined benefit obligation at the end of the reporting period less the fair value of plan assets. The defined benefit obligation is calculated annually by actuaries using the projected unit credit method.

The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows by reference to market yields at the end of the reporting period on government bonds that have terms approximating to the terms of the related obligation.

The net interest cost is calculated by applying the discount rate to the net balance of the defined benefit obligation and the fair value of plan assets. This cost is included in employee benefit expense in the Statement of profit and loss.

Re-measurements, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the balance sheet with a corresponding debit or credit to retained earnings through other comprehensive income in the period in which they occur. They are included in retained earnings in the statement of changes in equity and in the balance sheet.

Notes

Referred to and forming part of the Financial Statements

Changes in the present value of the defined benefit obligation resulting from plan amendments or curtailments are recognised immediately in profit or loss as past service cost.

Defined contribution plans

The Company's contribution to Employee Provident fund, Employee State Insurance Fund and Employee's Pension Scheme 1995 are accounted for as defined contribution plans and the contributions are recognised as employee benefit expense when they are due. The Company deposits these amounts with the fund administered and managed by the provident fund/ Employees State Insurance authorities. The Company has no further payment obligations once the contributions have been paid. The Company does not carry any further obligations, apart from the contributions made on monthly basis.

(iv) Termination benefits

Termination benefits are payable when employment is terminated by the Company before the normal retirement date, or when an employee accepts voluntary redundancy in exchange for these benefits. The Company recognises termination benefits as an expense immediately.

n) Provisions

Provisions for legal claims, volume discounts and returns are recognised when the Company has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation at the end of the reporting period. The discount rate used to determine the present value is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability.

The increase in the provision due to the passage of time is recognised as interest expense.

o) Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable. Amounts disclosed as revenue are net of returns, trade allowances, rebates, value added taxes and amounts collected on behalf of third parties.

The Company recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and specific criteria has been met for each of the Company's activities, as described below. The Company bases its estimate of return on historical results, taking into consideration the type of customer, the type of transaction and the specifics of each arrangement.

Recognising revenue from major business activities

i. Advertisement

Revenue from sale of advertisement space is recognised (net of estimated volume discounts), as and when the relevant advertisement is published. Revenue against all barter-transactions is recognised at the time of actual performance of the contract to the extent of performance completed by either party against its part of contract and is measured at fair value in reference to non-barter transactions.

ii. Sale of publications

Revenue from sale is recognised on dispatch, net of credits for unsold copies, which coincides with transfer of significant risks and rewards.

iii. Others

Revenue from Outdoor activities is recognised as and when the relevant advertisement is displayed.

Revenue from Event Management services is recognised when the event is completed.

Revenue from other operating activities is recognised on delivery of goods after completion as set out in the relevant contracts.

Notes

Referred to and forming part of the Financial Statements

p) Leases

Assets acquired under finance leases are recognised as fixed assets. Liability is recognised at the lower of the fair value of the leased assets at inception of the lease and the present value of the minimum lease payments. Lease payments are apportioned between the finance charge and the reduction of the outstanding liability. The finance charge is allocated over the lease term so as to produce a constant periodic rate of interest on the remaining balance of the liability and charge to the Statement of profit and loss.

Leases in which a significant portion of the risks and rewards of ownership are not transferred to the Company as lessee are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to profit or loss on a straight-line basis over the period of the lease unless the payments are structured to increase in line with expected general inflation to compensate for the lessor's expected inflationary cost increases.

q) Earnings per share

(i) Basic Earnings per share

Basic earnings per share is calculated by dividing the profit attributable to owners of the Company by the weighted average number of equity shares outstanding during the financial year, if any, issued during the year and excluding treasury shares.

(ii) Diluted Earnings per share

Diluted earnings per share adjusts the figures used in the determination of basic earnings per share to take into account the after income tax effect of interest and other financing costs associated with dilutive potential equity shares and the weighted average number of additional equity shares that would have been outstanding assuming the conversion of all dilutive potential equity shares.

r) Recent accounting pronouncements

Standards issued but not yet effective

In March 2017, the Ministry of Corporate Affairs issued the Companies (Indian Accounting Standards) (Amendments) Rules, 2017, notifying amendments to Ind AS 7, Statement of Cash Flows and Ind AS 102, Share-Based Payment. These amendments are in accordance with the recent amendments made by International Accounting Standards Board (IASB) to IAS 7, Statement of Cash Flows and IFRS 2, Share-Based Payment, respectively. The amendments are applicable to the Company from April 1, 2017.

Amendment to Ind AS 7

The amendment to Ind AS 7 requires the entities to provide disclosures that enable users of financial statements to evaluate changes in liabilities arising from financing activities, including both changes arising from cash flows and non-cash changes, suggesting inclusion of a reconciliation between the opening and closing balances in the Balance Sheet for liabilities arising from financing activities, to meet the disclosure requirement.

This is a new requirement and appropriate disclosures will be made in the financial statements when the amendment becomes effective.

Amendment to Ind AS 102

The amendment to Ind AS 102 provides specific guidance for the measurement of cash-settled awards, modification of cash-settled awards and awards that include a net settlement feature in respect of withholding taxes. Ind AS 102 is not applicable to the Company.

s) Rounding of amounts

All amounts disclosed in the financial statements and notes have been rounded off to the nearest Rupees lakhs and two decimals thereof as per the requirement of Schedule III, unless otherwise stated.

Notes
Referred to and forming part of the Financial Statements

NOTE 2: CRITICAL ESTIMATES AND JUDGEMENTS

The preparation of financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgement in applying the Company's accounting policies.

This note provides an overview of the areas that involved a higher degree of judgement or complexity, and of items which are more likely to be materially adjusted due to estimates and assumptions turning out to be different than those originally assessed. Detailed information about each of these estimates and judgements is included in relevant notes together with information about the basis of calculation for each affected line item in the financial statements.

Critical estimates and judgements

The areas involving critical estimates or judgements are:

(a) Estimated fair value of Investment in debentures, redeemable prererence shares and private equity fund - Note 32

(b) Estimated goodwill impairment - Note 3(b)

(c) Estimated useful life of intangible asset - Note 3(b)

(d) Estimation of defined benefit obligations - Note 14

(e) Contingencies

Management judgement is required for estimating the possible outflow of resources, if any, in respect of contingencies / claim / litigations against the Company as it is not possible to predict the outcome of pending matters with accuracy - Refer note 26.

(f) Impairment of trade receivables - Note 5 (b) and 33

(g) Estimation of current tax payable and current tax expense - Refer note - 25

Estimates and judgements are continually evaluated. They are based on historical experience and other factors, including expectations of future events that may have a financial impact on the Company and that are believed to be reasonable under the circumstances.

Notes
Referred to and forming part of the Financial Statements

NOTE 3(A) : PROPERTY, PLANT & EQUIPMENT

(All amounts in ₹ Lakhs, unless otherwise stated)

	Freehold Land	Leasehold Land (refer note (e))	Buildings	Buildings constructed on leasehold land (refer note (a))	Leasehold Improvements	Plant and Machinery	Furniture and Fixture	Vehicles	Office Equipment	Computers	Total	Capital work-in-progress (refer note (c))
Year ended March 31, 2016												
Gross carrying amount												
Deemed cost as at April 1, 2015	1,989.25	2,194.56	9,176.39	4,098.82	1,062.23	27,807.08	546.62	1,106.99	408.87	827.64	49,218.45	7,222.38
Additions for the year	841.31	37.82	200.17	724.40	126.43	3,534.93	231.18	630.56	176.96	556.08	7,059.84	6,220.02
Disposals	-	(40.71)	(20.68)	(75.42)	-	(961.65)	(0.59)	(27.87)	(1.73)	(2.96)	(1,131.61)	-
Capitalised during the year	-	-	-	-	-	-	-	-	-	-	-	(5,510.27)
Closing gross carrying amount	**2,830.56**	**2,191.67**	**9,355.88**	**4,747.80**	**1,188.66**	**30,380.36**	**777.21**	**1,709.68**	**584.10**	**1,380.76**	**55,146.68**	**7,932.13**
Depreciation charge during the year	-	35.68	850.42	453.60	304.00	5,215.68	209.14	443.90	257.80	515.67	8,285.89	-
Disposals	-	(0.18)	-	(3.37)	-	(42.18)	-	(4.90)	(0.22)	(1.00)	(51.85)	-
Accumulated depreciation	-	35.50	850.42	450.23	304.00	5,173.50	209.14	439.00	257.58	514.67	8,234.04	-
Closing Net carrying amount	**2,830.56**	**2,156.17**	**8,505.46**	**4,297.57**	**884.66**	**25,206.86**	**568.07**	**1,270.68**	**326.52**	**866.09**	**46,912.64**	**7,932.13**
Year ended March 31, 2017												
Gross carrying amount												
Opening gross carrying as at April 1, 2016	2,830.56	2,191.67	9,355.88	4,747.80	1,188.66	30,380.36	777.21	1,709.68	584.10	1,380.76	55,146.68	7,932.13
Additions during the year	676.86	373.81	258.82	309.96	287.90	5,265.95	100.54	742.40	203.29	629.20	8,848.73	6,172.51

Notes
Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

	Freehold Land	Leasehold Land (refer note (e)	Buildings	Buildings constructed on leasehold land (refer note (a))	Leasehold Improvements	Plant and Machinery	Furniture and Fixture	Vehicles	Office Equipment	Computers	Total	Capital work-in-progress (refer note (c))
Disposals			-		-	(239.80)	(5.99)	(105.83)	(9.84)	(0.77)	(362.23)	-
Capitalised during the year											-	(6,516.84)
Closing gross carrying amount	**3,507.42**	**2,565.48**	**9,614.70**	**5,057.76**	**1,476.56**	**35,406.51**	**871.76**	**2,346.25**	**777.55**	**2,009.19**	**63,633.18**	**7,587.80**
Accumulated depreciation												
Opening accumulated depreciation	-	35.50	850.42	450.23	304.00	5,173.50	209.14	439.00	257.58	514.67	8,234.04	-
Depreciation charge for the year		47.36	827.21	415.40	264.62	5,122.99	184.46	523.18	178.11	499.97	8,063.30	-
Disposals					-	(12.23)	(0.01)	(17.55)	(0.33)	(0.22)	(30.33)	-
Accumulated depreciation	-	82.86	1,677.63	865.63	568.62	10,284.26	393.59	944.63	435.36	1,014.42	16,267.01	-
Closing Net carrying amount	**3,507.42**	**2,482.62**	**7,937.07**	**4,192.13**	**907.94**	**25,122.25**	**478.17**	**1,401.62**	**342.19**	**994.77**	**47,366.17**	**7,587.80**

Notes:

(a) Includes buildings constructed on the rented premises/on plot of land taken on lease from the directors/their relatives and the properties belonging to an entity, whose running business was taken over by the Company on April 1, 2000 on lock, stock and barrel basis.

(b) Refer note 27(a) for contractual commitments for the acquisition of property, plant and equipment.

(c) Capital work-in-progress mainly comprises buildings under construction for business purpose.

(d) Refer note 12 (a) and 12 (b) for information on property, plant and equipment charged as security by the Company.

(e) The Company has taken certain pieces of land on lease for a period of 60 to 99 years which have been classified as finance lease.

Notes
Referred to and forming part of the Financial Statements

NOTE 3(B) : INTANGIBLE ASSETS (ACQUIRED)

(All amounts in ₹ Lakhs, unless otherwise stated)

	Title - Dainik Jagran	Computer Software	Total	Goodwill
Year ended March 31, 2016				
Gross carrying amount				
Deemed cost as at April 1, 2015	566.67	57.25	623.92	-
Acquired pursuant to Scheme of Arrangement (refer note 35)	-	-	-	22,937.29
Closing gross carrying amount	**566.67**	**57.25**	**623.92**	**22,937.29**
Amortisation charge for the year	62.96	57.25	120.21	-
Accumulated amortisation	**62.96**	**57.25**	**120.21**	**-**
Closing net carrying amount	**503.71**	**-**	**503.71**	**22,937.29**
Year ended March 31, 2017				
Gross carrying amount				
Opening gross carrying amount	566.67	57.25	623.92	22,937.29
Additions during the year	-	793.64	793.64	-
Closing gross carrying amount	**566.67**	**850.89**	**1,417.56**	**22,937.29**
Accumulated amortisation	62.96	57.25	120.21	-
Amortisation charge for the year	62.96	39.83	102.79	-
Closing accumulated amortisation	**125.92**	**97.08**	**223.00**	**-**
Closing net carrying amount	**440.75**	**753.81**	**1,194.56**	**22,937.29**

Impairment tests for goodwill:

Goodwill acquired during the year represents the difference between the net assets and liabilities acquired by the Company and the cost of investment in certain Companies, acquired pursuant to Composite Scheme of Arrangement (refer note 35 (a)) approved by Hon'ble High Courts of Mumbai and Allahabad.

The Company tests the goodwill for impairment on an annual basis. Goodwill is monitored by the management at the level of investment made by the Company into its subsidiary, Music Broadcast Limited (MBL). MBL operates the business of FM Radio Broadcasting and is considered a separate cash generating unit (CGU). The recoverable amount of the CGU is determined based on the quoted market price, which is a level-1 category input, of equity shares (fair value less cost to sell) of MBL. As at March 31,2017, total market capitalisation of MBL is ₹ 204,398 Lakhs, and the Company's share of its investment in MBL is significantly higher than the carrying value of goodwill.

Notes

Referred to and forming part of the Financial Statements

NOTE 4: INVESTMENTS IN SUBSIDIARIES AND ASSOCIATES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
I. SUBSIDIARIES			
(a) Investment in equity shares (fully paid-up) (carried at cost)			
Quoted			
40,268,517 [March 31, 2016: Nil, April 1, 2015: Nil] shares of ₹ 10/- each held in Music Broadcast Limited	18,566.19	-	-
Unquoted			
19,870,327 [March 31, 2016: 19,870,327, April 1, 2015: 9,519,522] shares of ₹ 10/- each held in Midday Infomedia Limited	3,800.44	3,800.44	2,386.44
Nil [March 31, 2016: Nil, April 1, 2015: 20,010,000] shares of ₹ 10/- each held in erstwhile Suvi Info Management (Indore) Private Limited	-	-	2,001.00
Nil [March 31, 2016: 38,909,701, April 1, 2015:Nil]Shares of ₹ 10/-each held in Music Broadcast Limited	-	18,293.82	-
174,840,062 [March 31, 2016: 174,840,062, April 1, 2015: Nil] shares of ₹ 10/- each held in Naidunia Media Limited (net of provision aggregating to ₹ 10,916.98 Lakhs, March 31, 2016: ₹ 22,547.47 Lakhs, April 1, 2015: ₹ Nil Lakhs)	4.58	4.58	-
(b) Investment in equity component of subsidiaries			
Unquoted			
Midday Infomedia Limited	2,810.00	2,810.00	1,800.00
(c) Investment in debentures (carried at cost)			
Unquoted			
Nil [March 31, 2016: 8,274, April 1, 2015: Nil] 0% compulsorily convertible debentures of ₹ 100,000/-each of Music Broadcast Limited	-	8,274.00	-
II. ASSOCIATES			
(a) Investment in equity shares (fully paid-up) (carried at cost)			
Unquoted			
160,762 [March 31, 2016: 160,762, April 1, 2015: 160,762] shares of ₹ 10/-each held in Leet OOH Media Private Limited	577.50	577.50	577.50
39,200 [March 31, 2016:39,200, April 1, 2015: 39,200] shares of ₹ 10/-each held in X-pert Publicity Private Limited	62.23	62.23	62.23
Total	**25,820.94**	**33,822.57**	**6,827.17**

Notes
Referred to and forming part of the Financial Statements

NOTE 5: FINANCIAL ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
5(A) INVESTMENTS			
I. Non-current investments			
Investment in equity instruments (fully paid-up)			
Quoted			
(i) Others			
93,458 [March 31, 2016: 93,458, April 1, 2015: 93,458) shares of ₹ 10/-each held in Edserv Soft Systems Ltd [Net of provision aggregating to ₹ 200.00 Lakhs (March 31, 2016: ₹ 200 Lakhs, April 1, 2015: ₹ 200.00 Lakhs)]	-	-	-
31,935 [March 31, 2016: 31,935, April 1, 2015: 31,935] shares of ₹ 2/-each held in ICICI Bank Limited	88.46	75.54	100.69
18,500 [March 31, 2016: 18,500, April 1, 2015: 18,500] shares of ₹ 10/-each held in Mega Fin (India) Limited [Net of provision aggregating to ₹ 1.85 Lakhs (March 31, 2016: ₹ 1.85 Lakhs, April 1, 2015: ₹ 1.85 Lakhs)]	-	-	-
1,100 [March 31, 2016: 1,100, April 1, 2015: 1,100] shares of ₹ 10/-each held in Bank of India Limited	1.53	1.07	2.15
500 [March 31, 2016: 500, April 1, 2015: 500] shares of ₹ 2/-each held in Deccan Chronicle Holdings Limited [Net of provision aggregating to ₹ 0.46 Lakhs (March 31, 2016: ₹ 0.46 Lakhs, April 1, 2015: ₹ 0.46 Lakhs)]	-	-	-
500 [March 31, 2016: 500, April 1, 2015: 500] shares of ₹ 2/-each held in HT Media Limited	0.41	0.38	0.62
Unquoted			
(i) Others			
100,000 [March 31, 2016: 100,000, April 1, 2015: 100,000] shares of ₹ 10/-each held in Jagran Publications Private Limited [Note (a) below] [Net of provision aggregating to ₹ 10.00 Lakhs(March 31, 2016: ₹ 10 Lakhs, April 1, 2015: ₹ 10.00 Lakhs)]	-	-	-
5,000 [March 31, 2016: 5,000 April 1, 2015: 5,000] shares of ₹ 10/-each held in Jagran Prakashan (MPC) Private Limited [Note (b) below] [Net of provision aggregating to ₹ 0.50 Lakhs (March 31, 2016: ₹ 0.50 Lakhs, April 1, 2015: ₹ 0.50 Lakhs)]	-	-	-
150 [March 31, 2016:150, April 1, 2015: 150] shares of ₹ 100/-each held in United News of India	0.10	0.10	0.10
332 [March 31, 2016: 337, April 1, 2015: 337] shares of ₹ 100/-each held in The Press Trust of India Limited	0.33	0.34	0.34
367.200 [March 31, 2016: 367,200, April 1, 2015: 367,200] shares of ₹ 10/-each held in MMI Online Limited	83.76	83.76	83.76
Investment in equity instruments (fully paid-up)			
Unquoted			
(i) Others			
Equity Investments at FVOCI			
Investment in Private Equity Fund			
Morpheus Media Fund	245.96	474.36	515.19
59 [March 31, 2016: 59, April 1, 2015: 59] units of ₹ 1,000,000/-each [Net of provision ₹ 344.04 Lakhs (March 31, 2016: ₹115.64 Lakhs, April 1, 2015: ₹ 74.81 Lakhs)]			
Total (equity instruments) (A)	**420.55**	**635.55**	**702.85**

Notes

Referred to and forming part of the Financial Statements

NOTE 5: FINANCIAL ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Investment in Preference Shares (Fully Paidup)			
Unquoted			
i Subsidiaries			
Nil [March 31, 2016: Nil, April 1, 2015: 10,000,000] shares of ₹ 10/-each held in Midday Infomedia Limited (converted into equity shares)	-	-	2,280.00
Total (preference shares) (B)	**-**	**-**	**2,280.00**
	-	-	-
Investment in debentures			
Unquoted			
i. Subsidiaries			
Nil [March 31, 2016: Nil, April 1, 2015: 29,892,792] zero coupon optionally convertible debentures of ₹ 100/-each of Suvi Info Management (Indore) Private Limited	-	-	21,100.00
Nil [March 31, 2016: Nil, April 1, 2015: 500,000) zero coupon convertible debentures of ₹ 200/- each of Midday Infomedia Limited	-	-	580.00
Total (debentures) (C)	**-**	**-**	**21,680.00**
Investment in mutual funds			
Quoted			
Investment in mutual funds (refer note 5(a)(i))	49,473.04	-	33,872.61
Total (mutual funds) (D)	**49,473.04**	**-**	**33,872.61**
Investment in partnership firm			
Unquoted			
Erstwhile Shabd-Shikhar Prakashan*	-	-	0.56
Total (partnership firm) (E)	**-**	**-**	**0.56**
Total non-current investments (A+B+C+D+E)	**49,893.59**	**635.55**	**58,536.02**
(a) Represents 40% paid-up Capital of the company carrying 50% voting rights.			
(b) Represents 50% paid-up Capital of the company carrying 50% voting rights.			
(c) Other disclosures :			
Aggregate amount of quoted investments and market value thereof	49,563.44	76.99	33,976.07
Aggregated amount of unquoted investments	330.15	558.56	24,559.95
Aggregate amount of impairment in the value of investments	556.85	328.45	287.62
*Name of partner and share in profits (%)			
Jagran Prakashan Limited	-	-	99.00
Erstwhile Suvi Info Management (Indore) Pvt Ltd	-	-	1.00
II. Current investments			
Investment in mutual funds			
Quoted			
Investment in mutual funds (refer note 5(a)(ii))	-	33,235.19	3,601.96
Total (mutual funds)	**-**	**33,235.19**	**3,601.96**
Total current investments	**-**	**33,235.19**	**3,601.96**
Aggregate amount of quoted investments and market value thereof	-	33,235.19	3,601.96
Aggregated amount of unquoted investments	-	-	-
Aggregate amount of impairment in the value of investments	-	-	-

Notes
Referred to and forming part of the Financial Statements

NOTE 5: FINANCIAL ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
5 (A)(I) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS						
Axis Short Term Fund-Growth	-	-	-	-	15,43,103	233.05
Axis treasury advantage fund	-	-	-	-	19,525	302.88
Birla Sun Life Fixed Term Plan-Series HC (618D) Growth	-	-	-	-	30,00,000	348.68
Birla Sun Life Fixed Term Plan-Series HI (1100D) Growth	-	-	-	-	20,00,000	234.39
Birla Sun Life Fixed Term Plan-Series KO (399D) Growth	-	-	-	-	20,00,476	219.62
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,97,541	251.05
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,87,483	248.75
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,80,025	247.04
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,66,308	243.90
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,60,524	242.58
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,36,533	237.09
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	15,55,781	355.86
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	14,21,000	242.23
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	13,96,287	238.02
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,144	54.06
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,088	54.05
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,955	54.20
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,18,182	54.24
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,18,074	54.22
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,846	54.18
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,589	54.14
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,346	0.57
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,472	54.12
Birla Sun life savings fund-regular plan growth	-	-	-	-	1,87,560	504.66
DSP BlackRock Fixed Maturity Plan-12 M Series 104-Growth	-	-	-	-	50,00,000	582.39
DSP BlackRock Fixed Maturity Plan-12 M Series 107-Growth	-	-	-	-	20,00,000	233.95
DSP BlackRock Fixed Maturity Plan-36 M Series 31-Growth	-	-	-	-	20,00,000	236.53

Notes
Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
DSP BlackRock Fixed Maturity Plan-13 M Series 150-Growth	-	-	-	-	30,00,736	330.92
DSP BlackRock Short Term Regular Plan-Growth	-	-	-	-	10,14,991	242.14
DSP BlackRock Income Opportunities Fund-Growth	-	-	-	-	10,62,699	237.91
DSP BlackRock Income Opportunities Fund-Growth	-	-	-	-	10,55,003	236.19
DSP BlackRock money manager fund-regular plan - growth	-	-	-	-	26,665	503.78
DWS Fixed Maturity Plan -Series 34-Growth	-	-	-	-	10,00,000	117.24
DWS Fixed Maturity Plan -Series 49-Growth	-	-	-	-	20,00,469	220.97
DWS Fixed Maturity Plan -Series 54-Growth	-	-	-	-	20,00,955	219.58
DWS Fixed Maturity Plan -Series 70-Growth	-	-	-	-	20,00,000	216.40
DWS Fixed Maturity Plan -Series 70-Growth	-	-	-	-	20,00,000	215.30
DWS Short Maturity Fund-Regular Plan-Growth	-	-	-	-	9,52,168	239.75
DWS Short Maturity Fund-Regular Plan-Growth	-	-	-	-	9,38,130	236.21
DWS Short Maturity Fund-Regular Plan-Growth	-	-	-	-	9,30,362	234.26
DWS Short Maturity Fund-Regular Plan-Growth	-	-	-	-	18,55,856	467.29
DWS ultra short term fund - growth	-	-	-	-	30,06,785	504.43
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,556	245.90
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,495	244.12
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,439	242.51
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,377	240.74
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,334	239.51
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,268	237.62
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,258	237.32
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	16,524	474.86
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	16,494	474.00
Templeton India Income Opportunities Fund-Growth	-	-	-	-	30,60,655	493.67
Templeton India Income Opportunities Fund-Growth	-	-	-	-	15,26,776	246.26
Templeton India Income Opportunities Fund-Growth	-	-	-	-	14,64,075	236.15

Notes
Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Templeton India Corporate Bond Opportunities Fund-Growth	-	-	-	-	16,81,110	236.99
Templeton india short term income retail plan growth	-	-	-	-	7,552	217.04
HDFC Fixed Maturity Plan 371D July 2013 (1) Growth-Series 26	-	-	-	-	20,00,000	233.77
HDFC Fixed Maturity Plan 1113D Oct2014(1)SR 32 Reg Growth	-	-	-	-	40,00,939	418.14
HDFC floating rate income fund short term plan wholesale plan growth	-	-	-	-	21,06,712	504.71
ICICI Prudential FMP Series 72-425D Plan N Cumulative	-	-	-	-	20,00,471	221.14
ICICI Prudential FMP Series 73-391D Plan G Cumulative	-	-	-	-	20,00,504	219.15
ICICI Prudential FMP SR75 1100D Plan O Regular Cumulative	-	-	-	-	40,00,941	419.10
IDFC Fixed Maturity Plan 368D-Series 32 Growth	-	-	-	-	10,00,000	116.39
IDFC Fixed Term Plan 399D-Series 77 Growth	-	-	-	-	30,00,721	330.88
IDFC SSIF Short Term-Growth	-	-	-	-	8,16,070	232.79
IDFC SSIF Short Term-Growth	-	-	-	-	7,49,131	213.69
Kotak FMP Series 145-Growth	-	-	-	-	20,00,492	219.88
Kotak FMP Series 154-Growth	-	-	-	-	10,00,000	110.37
Kotak Bond Fund Plan A-Growth	-	-	-	-	3,06,179	122.24
Kotak Bond Fund Short Term-Growth	-	-	-	-	8,46,243	220.93
Kotak Bond Fund Short Term-Growth	-	-	-	-	8,17,234	213.36
Kotak Income Opp. Fund-Growth	-	-	-	-	8,09,933	121.08
LIC Nomura Liquid Fund Growth	-	-	-	-	12,003	304.02
LIC Nomura FMP Series 85-G	-	-	-	-	10,00,000	107.45
L&T Fixed Maturity Plan VII (February 1189D A)-Direct Plan-Growth	-	-	-	-	40,00,911	485.19
L&T Short Term Income Fund-Growth	-	-	-	-	8,05,881	116.86
L&T Short Term Income Fund-Growth	-	-	-	-	15,98,836	231.84
L&T Short Term Income Fund-Growth	-	-	-	-	15,97,572	231.65
L&T Short Term Income Fund-Growth	-	-	-	-	15,96,500	231.50
L&T ultra Short Term Fund-Growth	-	-	-	-	22,24,757	504.46
L&T Resurgent India Corporate Bond Fund Growth	-	-	-	-	10,00,686	101.80
Pramerica short term income fund growth - option	-	-	-	-	7,343	106.39
Principal PNB Fixed Maturity Plan Series B13-399D-Growth	-	-	-	-	20,00,472	220.01
Principal Short Term Income Fund-Growth	-	-	-	-	4,99,717	122.38
Principal debt opportunities fund conservative plan regular plan growth	-	-	-	-	9,146	201.32
Reliance Fixed Horizon Fund-XXIII Series 8-Growth Plan	-	-	-	-	20,00,000	240.10
Reliance Fixed Horizon Fund-XXIII Series 8-Growth Plan	-	-	-	-	40,00,000	480.21

Notes

Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Reliance Fixed Horizon Fund-XXIV Series 2-Growth Plan	-	-	-	-	50,00,000	590.97
Reliance Fixed Horizon Fund-XXIV Series 4-Growth Plan	-	-	-	-	20,00,000	234.82
Reliance Fixed Horizon Fund-XXIV Series 7-Growth Plan	-	-	-	-	20,00,000	236.61
Reliance Fixed Horizon Fund-XXV Series 22-Growth Plan	-	-	-	-	20,00,468	220.64
Reliance Fixed Horizon Fund-XXV Series 27-Growth Plan	-	-	-	-	30,00,712	330.44
Reliance Fixed Horizon Fund-XXV Series 30-Growth Plan	-	-	-	-	20,00,490	219.13
RELIANCE Fixed Horizon Fund FD XXVII SR 9 GROWTH	-	-	-	-	40,00,000	415.14
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,82,257	243.67
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,77,955	242.85
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,57,537	238.97
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,38,053	235.27
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,36,392	234.96
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,36,132	234.91
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	30,82,683	585.81
Reliance Short Term Fund- Growth	-	-	-	-	9,01,640	236.29
Reliance Short Term Fund- Growth	-	-	-	-	8,88,814	232.92
RELIANCE Money Manager Fund-Growth Plan	-	-	-	-	52,710	1,008.70
Religare Fixed Maturity Plan Series XVIII Plan C (25 Months) Growth	-	-	-	-	40,00,000	478.06
Religare Invesco Fixed Maturity Plan Series XIX Plan E-Growth	-	-	-	-	40,13,942	472.84
Religare Invesco Fixed Maturity Plan Series XX Plan B-Growth	-	-	-	-	20,00,000	231.58
Religare Invesco Fixed Maturity Plan Series 22 Plan L(14M)-Growth	-	-	-	-	20,00,000	220.19
Religare Invesco Fixed Maturity Plan Series 23 Plan A(13M)-Growth	-	-	-	-	30,00,000	328.28
Religare Invesco Fixed Maturity Plan Series 23 Plan E(382D)-Growth	-	-	-	-	20,04,728	219.26
RELIGAREInvesco Fixed Maturity Plan SR 24 Plan F Reg Growth	-	-	-	-	40,00,000	416.03
Religare ultra short term fund	-	-	-	-	26,176	504.07
Religare Invesco credit opportunities fund-growth	-	-	-	-	13,380	213.13
Sundaram Fixed Term Plan DS-367 Days Growth	-	-	-	-	10,00,000	116.52

Notes
Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
SBI Debt Fund Series A5-411D-Growth	-	-	-	-	20,00,469	220.93
SBI Debt Fund Series B2-1111D-Growth	-	-	-	-	20,00,940	208.21
SBI Short Term Debt Fund-Regular Plan-Growth	-	-	-	-	15,72,395	252.06
SBI ultra short term debt fund regular plan growth	-	-	-	-	11,279	202.45
SBI trasury advantage fund regular plan growth	-	-	-	-	13,845	213.76
Tata Fixed Maturity Plan Series 43 Scheme A-Growth	-	-	-	-	20,00,000	234.70
Tata Fixed Maturity Plan Series 46 Scheme M-Growth	-	-	-	-	20,00,472	220.66
Tata Fixed Maturity Plan Series 46 Scheme Q-Growth	-	-	-	-	20,00,487	219.17
Tata Short Term Bond Fund Plan A-Growth	-	-	-	-	4,54,904	118.75
Tata Short Term Bond Fund Plan A-Growth	-	-	-	-	8,99,859	234.89
Tata Short Term Bond Fund Plan A-Growth	-	-	-	-	8,98,937	234.66
Tata floator fund plan A growth	-	-	-	-	24,021	504.60
UTI Fixed Term Income Fund-Series XVIII-I (400D)-Growth	-	-	-	-	30,09,667	328.98
UTI Mutual Fund FTI SR XX-VI (1100D) Reg Growth	-	-	-	-	20,00,476	208.50
Axis Short Term Fund-Growth	15,43,103	274.37	-	-	-	-
Axis Liquid Fund-Growth	5,816	104.56	-	-	-	-
Axis Liquid Fund-Growth	11,563	207.90	-	-	-	-
Axis Liquid Fund-G	11,244	202.17	-	-	-	-
Axis Liquid Fund-G	22,310	401.14	-	-	-	-
Birla Sun Life Fixed Term Plan-Series KO (399D) Growth	20,00,476	258.66	-	-	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	10,66,308	289.33	-	-	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	10,60,524	287.76	-	-	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	10,36,533	281.25	-	-	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	15,55,781	422.14	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	14,21,000	290.02	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	13,96,287	284.98	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,144	64.73	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,088	64.72	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,955	64.89	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,18,182	64.94	-	-	-	-

Notes
Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Birla Sun Life Medium Term Fund-Growth	3,18,074	64.92	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,846	64.87	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,589	64.82	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,346	0.68	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,472	64.80	-	-	-	-
Birla sun life cash plus regular plan - growth	2,18,695	569.73	-	-	-	-
Birla sun life cash plus regular plan - growth	81,165	211.45	-	-	-	-
Birla sun life cash plus regular plan - growth	1,03,900	270.67	-	-	-	-
Birla sun life cash plus regular plan - growth	1,20,364	313.56	-	-	-	-
Birla sun life cash plus regular plan - growth	1,59,541	415.63	-	-	-	-
Birla sun life cash plus regular plan - growth	78,434	204.33	-	-	-	-
Birla Sunlife Enhanced Arbitrage Fund-DP-Reg.	9,24,351	100.24	-	-	-	-
Birla Sunlife Cash Plus Fund-G	1,55,231	404.40	-	-	-	-
Birla Sunlife Cash Plus Fund-G	1,53,963	401.09	-	-	-	-
DSP BlackRock Fixed Maturity Plan-13 M Series 150-Growth	30,00,736	386.29	-	-	-	-
DSP BlackRock Income Opportunities Fund-Growth	10,62,699	285.63	-	-	-	-
DSP BlackRock Income Opportunities Fund-Growth	10,55,003	283.56	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	23,333	540.89	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	11,704	271.31	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	9,018	209.04	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	17,929	415.61	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	8,814	204.32	-	-	-	-
DSP BlackRock Liquidity Fund-G	13,084	303.31	-	-	-	-
DSP BlackRock Liquidity Fund-G	8,652	200.56	-	-	-	-
DSP BlackRock Liquidity Fund-G	8,647	200.45	-	-	-	-
DHFL Pramerica Fixed Maturity Plan -Series 49-Growth	20,00,469	259.16	-	-	-	-
DHFL Pramerica Fixed Maturity Plan -Series 54-Growth	20,00,955	259.52	-	-	-	-
DHFL Pramerica Fixed Maturity Plan -Series 70-Direct Plan Growth	20,00,000	253.07	-	-	-	-

Notes
Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
DHFL Pramerica Fixed Maturity Plan -Series 70-Regular Plan Growth Growth	20,00,000	248.81	-	-	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	9,38,130	279.51	-	-	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	9,30,362	277.19	-	-	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	18,55,856	552.93	-	-	-	-
DHFL Pramerica Short Maturity Fund - Growth	4,17,704	124.45	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,00,376	211.52	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	99,235	209.12	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,47,971	311.82	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	96,989	204.38	-	-	-	-
DHFL Pramerica Credit Opportunities Fund-G	7,88,507	101.37	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,91,944	404.48	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,90,435	401.30	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,42,771	300.86	-	-	-	-
Franklin India Treasury Management Account-G	12,394	300.68	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,439	285.74	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,377	283.65	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,334	282.21	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,268	279.97	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,258	279.63	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	16,524	559.51	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	16,494	558.49	-	-	-	-
Templeton India Income Opportunities Fund-Growth	14,64,075	279.01	-	-	-	-
Templeton India Corporate Bond Opportunites Fund-Growth	16,81,110	280.82	-	-	-	-
Templeton india short term income retail plan growth	7,552	255.73	-	-	-	-
Templeton india trasury managment super institutional plan growth	12,851	311.77	-	-	-	-
Franklin India Short term Income Fund-Retail-G	3,004	101.71	-	-	-	-
Franklin India Treasury Management Account-G	12,499	303.23	-	-	-	-

Notes

Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	**Units**	**Amount**	**Units**	**Amount**	**Units**	**Amount**
HDFC Arbitrage Fund-WP-Reg.-DP-Monthly	9,16,758	99.83	-	-	-	-
HDFC Cash Management Fund-Savings-G	11,965	404.34	-	-	-	-
HDFC Fixed Maturity Plan 435D March 2014 (1) Growth-Series 29	30,00,710	386.97	-	-	-	-
HDFC Mutual Fund FMP 1113D Oct2014(1)SR 32 Reg Growth	40,00,939	492.46	-	-	-	-
HDFC Cash Management Fund	6,180	208.85	-	-	-	-
HDFC Cash Management Fund	12,290	415.29	-	-	-	-
HDFC Cash Management Fund-Savings-G	11,870	401.12	-	-	-	-
HSBC Cash Fund- G	12,397	200.46	-	-	-	-
HSBC Cash Fund	12,852	207.81	-	-	-	-
HSBC Cash Fund- G	6,250	101.06	-	-	-	-
Mirae Asset Management Fund	6,138	104.36	-	-	-	-
Mirae Asset Cash Management Fund-G	5,942	101.03	-	-	-	-
Mirae Asset Cash Management Fund-G	11,789	200.43	-	-	-	-
ICICI Prudential FMP Series 72-425D Plan N Cumulative	20,00,471	258.94	-	-	-	-
ICICI Prudential FMP Series 73-391D Plan G Cumulative	20,00,504	258.51	-	-	-	-
ICICI Prudential Mutual Fund FMP SR75 1100D PL O Regular Cumulative	40,00,941	495.01	-	-	-	-
ICICI Prudential Liquid Plan	87,069	209.10	-	-	-	-
ICICI Prudential Liquid Plan	1,29,833	311.80	-	-	-	-
ICICI Prudential Equity Arbitrage Fund-DP-Monthly	7,27,273	99.94	-	-	-	-
ICICI Pru. Liquid Fund-Reg.- G	83,519	200.58	-	-	-	-
IDFC Fixed Term Plan 399D-Series 77 Growth	30,00,721	389.12	-	-	-	-
IDFC SSIF Short Term-Growth	8,16,070	272.34	-	-	-	-
IDFC SSIF Short Term-Growth	7,49,131	250.00	-	-	-	-
IDFC Cash Fund-Growth	10,542	207.78	-	-	-	-
IDFC Arbitrage Fund-DP-Monthly	3,94,789	49.94	-	-	-	-
IDFC Cash Fund-G	10,255	202.11	-	-	-	-
IDFC Cash Fund-G	10,170	200.44	-	-	-	-
Kotak FMP Series 145-Growth	20,00,492	259.60	-	-	-	-
Kotak FMP Series 154-Growth	10,00,000	127.07	-	-	-	-
Kotak Bond Fund Short Term-Growth	8,46,243	260.10	-	-	-	-
Kotak Bond Fund Short Term-Growth	8,17,234	251.18	-	-	-	-
Kotak Bond Fund Short Term-Growth	6,84,446	210.37	-	-	-	-
Kotak Floater -Short Term-G	7,942	211.55	-	-	-	-
Kotak Floater -Short Term-G	11,777	313.73	-	-	-	-
Kotak Floater -Short Term-G	15,611	415.84	-	-	-	-
Kotak Income Opportunities Fund-G	5,63,352	101.09	-	-	-	-
Kotak Equity Arbitrage Fund-DP-Monthly	9,30,657	100.02	-	-	-	-
Kotak Floater -Short Term-G	22,776	606.71	-	-	-	-
Kotak Floater -Short Term-G	18,874	502.77	-	-	-	-

Notes
Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
LIC Mutual Fund LIC Nomura MF FMP Series 85-G	10,00,000	125.75	-	-	-	-
LIC Liquid Fund-G	6,879	202.13	-	-	-	-
LIC Liquid Fund-G	6,826	200.57	-	-	-	-
L&T Fixed Maturity Plan H Series 10-Growth	20,00,468	258.44	-	-	-	-
L&T Short Term Income Fund-Growth	8,05,881	140.31	-	-	-	-
L&T Short Term Income Fund-Growth	15,98,836	278.38	-	-	-	-
L&T Short Term Income Fund-Growth	15,97,572	278.16	-	-	-	-
L&T Short Term Income Fund-Growth	15,96,500	277.97	-	-	-	-
L&T Resurgent India Corporate Bond Fund Growth	10,00,686	122.58	-	-	-	-
L&T Liquid Fund-G	9,087	202.16	-	-	-	-
L&T Liquid Fund-G	9,010	200.45	-	-	-	-
Principal PNB Fixed Maturity Plan Series B13-399D-Growth	20,00,472	257.16	-	-	-	-
Principal Short Term Income Fund-Growth	4,99,717	143.74	-	-	-	-
Principal PNB Fixed Maturity Plan-Series B17-371D-Growth	10,00,000	126.70	-	-	-	-
Reliance Fixed Horizon Fund-XXV Series 22-Growth Plan	20,00,468	257.94	-	-	-	-
Reliance Fixed Horizon Fund-XXV Series 27-Growth Plan	30,00,712	391.41	-	-	-	-
Reliance Fixed Horizon Fund-XXV Series 30-Growth Plan	20,00,490	259.34	-	-	-	-
Reliance Mutual Fund Fixed Horizon FD XXVIII SR 9 Growth	40,00,000	487.69	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	12,57,537	284.92	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	12,38,053	280.50	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	12,36,392	280.13	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	12,36,132	280.07	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	30,82,683	698.43	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	9,35,362	211.92	-	-	-	-
Reliance Regular Savings Fund-Debt-G	4,46,826	101.24	-	-	-	-
Reliance Arbitrage Advantage Fund-DP-Monthly	9,47,059	100.34	-	-	-	-
Reliance Liquid Fund-Treasury-G	7,672	303.36	-	-	-	-
Reliance FHF XXVI-Series 4-G	10,00,000	129.20	-	-	-	-
Reliance Short Term Fund- Growth	9,01,640	277.86	-	-	-	-
Reliance Short Term Fund- Growth	8,88,814	273.90	-	-	-	-
Reliance Liquid Fund-Treasury-G	5,349	211.51	-	-	-	-
Reliance Liquid Fund-Treasury-G	17,263	682.58	-	-	-	-
Reliance Liquid Fund-Treasury-G	7,933	313.67	-	-	-	-
Reliance Liquid Fund-Treasury-G	10,515	415.75	-	-	-	-
Reliance Liquid Fund-Treasury-G	5,169	204.36	-	-	-	-
Reliance Liquid Fund-Treasury-G	7,609	300.86	-	-	-	-

Notes
Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Reliance Liquid Fund-Treasury-G	5,070	200.46	-	-	-	-
Religare Invesco Fixed Maturity Plan Series 22 Plan L(14M)-Growth	20,00,000	257.18	-	-	-	-
Religare Invesco Fixed Maturity Plan Series 23 Plan A(13M)-Growth	30,00,000	382.69	-	-	-	-
Religare Invesco Fixed Maturity Plan Series 23 Plan E(382D)-Growth	20,04,728	255.95	-	-	-	-
Religare Invesco Mutual Fund FMP SR 24 PL F Reg Growth	40,00,000	489.66	-	-	-	-
Religare Invesco credit opportunities fund-growth	13,380	248.39	-	-	-	-
Religare Invesco India Liquid Fund-G	9,474	211.51	-	-	-	-
Religare Invesco India Liquid Fund-G	9,367	209.11	-	-	-	-
Religare Invesco India Liquid Fund-G	18,623	415.75	-	-	-	-
Invesco India Medium Term Bond Term	32,859	544.91	-	-	-	-
Invesco India Arbitrage Fund-DP-Monthly	3,91,843	50.33	-	-	-	-
Invesco India Liquid Fund-G	13,584	303.25	-	-	-	-
Invesco India Liquid Fund-G	13,477	300.85	-	-	-	-
Sundaram Money Fund-G	5,91,193	202.14	-	-	-	-
Sundaram Money Fund-G	5,86,567	200.56	-	-	-	-
SBI Debt Fund Series A5-411D-Growth	20,00,469	257.73	-	-	-	-
SBI Debt Fund Series B2-1111D-Growth	20,00,940	244.18	-	-	-	-
SBI Short Term Debt Fund-Regular Plan-Growth	15,72,395	297.20	-	-	-	-
SBI trasury advantage fund regular plan growth	13,845	250.27	-	-	-	-
SBI Premier Liquid Fund	8,207	208.93	-	-	-	-
SBI Arbitrage Opportunities Fund-DP-Monthly	7,52,615	99.91	-	-	-	-
SBI Premier Liquid Fund-G	7,943	202.20	-	-	-	-
SBI Premier Liquid Fund-G	11,817	300.83	-	-	-	-
TATA FMP Series 47 Scheme D-G	7,50,000	96.42	-	-	-	-
Tata Fixed Maturity Plan Series 46 Scheme M-Growth	20,00,472	260.12	-	-	-	-
Tata Fixed Maturity Plan Series 46 Scheme Q-Growth	20,00,487	258.02	-	-	-	-
Tata Short Term Bond Fund Plan A-Growth	4,54,904	139.06	-	-	-	-
Tata Short Term Bond Fund Plan A-Growth	8,99,859	275.07	-	-	-	-
Tata Short Term Bond Fund Plan A-Growth	8,98,937	274.79	-	-	-	-
Tata Liquid Fund regular Plan-Growth	9,089	271.74	-	-	-	-
Tata Liquid Fund regular Plan-Growth	3,495	104.50	-	-	-	-
Tata Liquid Fund regular Plan-Growth	6,949	207.78	-	-	-	-
Tata Liquid Fund regular Plan-Growth	6,834	204.33	-	-	-	-

Notes

Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
TATA Liquid Fund-Reg.-G	6,761	202.14	-	-	-	-
TATA Liquid Fund-Reg.-G	13,416	401.12	-	-	-	-
UTI Fixed Term Income Fund-Series XIX-IV (366 days) Growth	20,02,309	252.55	-	-	-	-
UTI Fixed Term Income Fund-Series XVIII-I (400D)-Growth	30,09,667	386.66	-	-	-	-
UTI Mutual Fund FTI SR XX-VI (1100D) Reg Growth	20,00,476	247.01	-	-	-	-
UTI Liquid Cash Plan Institutional-Growth	11,737	311.81	-	-	-	-
UTI Liquid Cash Plan Institutional-Growth	7,871	209.11	-	-	-	-
UTI Liquid Cash Plan Institutional-Growth	7,693	204.37	-	-	-	-
UTI Spread Fund-DP- Monthly	6,31,078	100.02	-	-	-	-
UTI Liquid Fund-Cash-G	11,419	303.36	-	-	-	-
UTI Liquid Fund-Cash-G	7,550	200.56	-	-	-	-
Total	**13,81,82,570**	**49,473.04**	**-**	**-**	**18,49,84,788**	**33,872.61**

5 (A)(II) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Axis Fixed Term Plan-Series 55 (399D) Growth	-	-	-	-	20,00,471	220.03
Axis Fixed Term Plan-Series 57 (397D) Growth	-	-	-	-	30,00,713	329.34
Axis Short Term Fund-Growth	-	-	15,43,103	251.95	-	-
Birla Sun Life Fixed Term Plan-Series HC (618D) Growth	-	-	30,00,000	377.01	-	-
Birla Sun Life Fixed Term Plan-Series HI (1100D) Growth	-	-	20,00,000	253.75	-	-
Birla Sun Life Fixed Term Plan-Series KO (399D) Growth	-	-	20,00,476	237.02	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	10,80,025	267.80	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	10,66,308	264.40	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	10,60,524	262.96	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	10,36,533	257.01	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	15,55,781	385.76	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	14,21,000	264.91	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	13,96,287	260.30	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,17,144	59.12	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,17,088	59.11	-	-

Notes

Referred to and forming part of the Financial Statements

5 (A)(II) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Birla Sun Life Medium Term Fund-Growth	-	-	3,17,955	59.28	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,18,182	59.32	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,18,074	59.30	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,17,846	59.25	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,17,589	59.21	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,346	0.62	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,17,472	59.19	-	-
Birla sun life cash plus regular plan - growth	-	-	2,18,695	530.94	-	-
Birla Sunlife Savings Fund-G	-	-	34,265	100.35	-	-
DSP BlackRock Fixed Maturity Plan-12 M Series 104-Growth	-	-	50,00,000	631.00	-	-
DSP BlackRock Fixed Maturity Plan-12 M Series 107-Growth	-	-	20,00,000	253.16	-	-
DSP BlackRock Fixed Maturity Plan-36 M Series 31-Growth	-	-	20,00,000	254.83	-	-
DSP BlackRock Fixed Maturity Plan-13 M Series 150-Growth	-	-	30,00,736	358.04	-	-
DSP BlackRock Income Opportunities Fund-Growth	-	-	10,62,699	260.11	-	-
DSP BlackRock Income Opportunities Fund-Growth	-	-	10,55,003	258.23	-	-
DSP BlackRock Liquidity fund institutional plan - growth	-	-	23,333	504.50	-	-
DWS Fixed Maturity Plan -Series 31-Growth	-	-	-	-	20,00,598	233.64
DHFL Pramarica Fixed Maturity Plan -Series 31-Growth	-	-	20,00,598	251.94	-	-
DHFL Pramerica Fixed Maturity Plan -Series 34-Growth	-	-	10,00,000	127.11	-	-
DHFL Pramerica Fixed Maturity Plan -Series 49-Growth	-	-	20,00,469	239.36	-	-
DHFL Pramerica Fixed Maturity Plan -Series 54-Growth	-	-	20,00,955	237.72	-	-
DHFL Pramerica Fixed Maturity Plan -Series 70-Direct Plan Growth	-	-	20,00,000	235.90	-	-
DHFL Pramerica Fixed Maturity Plan -Series 70-Regular Plan Growth Growth	-	-	20,00,000	233.23	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	-	-	9,52,168	258.99	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	-	-	9,38,130	255.18	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	-	-	9,30,362	253.06	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	-	-	18,55,856	504.80	-	-

Notes
Referred to and forming part of the Financial Statements

5 (A)(II) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
DHFL Pramerica Short Maturity Fund - Growth	-	-	4,17,704	113.62	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,556	260.74	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,495	258.86	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,439	257.15	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,377	255.27	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,334	253.97	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,268	251.96	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,258	251.65	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	16,524	503.53	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	16,494	502.61	-	-
Templeton India Income Opportunities Fund-Growth	-	-	14,64,075	250.68	-	-
Templeton India Corporate Bond Opportunites Fund-Growth	-	-	16,81,110	253.58	-	-
Templeton india short term income retail plan growth	-	-	7,552	230.14	-	-
HDFC Fixed Maturity Plan 371D July 2013 (1) Growth-Series 26	-	-	20,00,000	253.52	-	-
HDFC Fixed Maturity Plan 435D March 2014 (1) Growth-Series 29	-	-	30,00,710	358.74	30,00,710	330.23
HDFC Mutual Fund FMP 1113D Oct2014(1)SR 32 Reg Growth	-	-	40,00,939	453.73	-	-
ICICI Prudential FMP Series 68-745D Plan H Cumulative	-	-	20,00,000	250.76	20,00,000	232.55
ICICI Prudential FMP Series 72-425D Plan N Cumulative	-	-	20,00,471	240.07	-	-
ICICI Prudential FMP Series 73-391D Plan G Cumulative	-	-	20,00,504	237.09	-	-
ICICI Prudential Mutual Fund FMP SR75 1100D PL O Regular Cumulative	-	-	40,00,941	455.65	-	-
IDFC Fixed Maturity Plan 732D-Series 23 Growth	-	-	50,00,000	630.40	50,00,000	585.93
IDFC Fixed Maturity Plan 368D-Series 32 Growth	-	-	10,00,000	126.27	-	-
IDFC Fixed Term Plan 399D-Series 77 Growth	-	-	30,00,721	357.79	-	-
IDFC SSIF Short Term-Growth	-	-	8,16,070	251.64	-	-
IDFC SSIF Short Term-Growth	-	-	7,49,131	231.00	-	-
Kotak FMP Series 141-Growth	-	-	40,00,941	477.45	40,00,941	441.66
Kotak FMP Series 145-Growth	-	-	20,00,492	238.14	-	-
Kotak FMP Series 154-Growth	-	-	10,00,000	119.55	-	-
Kotak Bond Fund Short Term-Growth	-	-	8,46,243	238.44	-	-
Kotak Bond Fund Short Term-Growth	-	-	8,17,234	230.27	-	-
LIC Nomura Liquid Fund-G	-	-	731	20.03	-	-

Notes

Referred to and forming part of the Financial Statements

5 (A)(II) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
LIC Nomura Fixed Maturity Plan Series 77-396D Growth	-	-	-	-	20,00,000	219.68
LIC Mutual Fund LIC Nomura MF FMP Series 85-G	-	-	10,00,000	116.71	-	-
L&T Fixed Maturity Plan VII (July 1189D A)-Direct Plan-Growth	-	-	40,00,911	526.10	-	-
L&T Fixed Maturity Plan VIII (August 713D C)-Growth	-	-	20,00,000	249.83	20,00,000	231.23
L&T Fixed Maturity Plan H Series 10-Growth	-	-	20,00,468	239.67	20,00,468	221.36
L&T Short Term Income Fund-Growth	-	-	8,05,881	127.29	-	-
L&T Short Term Income Fund-Growth	-	-	15,98,836	252.54	-	-
L&T Short Term Income Fund-Growth	-	-	15,97,572	252.34	-	-
L&T Short Term Income Fund-Growth	-	-	15,96,500	252.17	-	-
L&T Resurgent India Corporate Bond Fund Growth	-	-	10,00,686	110.95	-	-
Principal PNB Fixed Maturity Plan Series B13-399D-Growth	-	-	20,00,472	237.72	-	-
Principal Short Term Income Fund-Growth	-	-	4,99,717	132.21	-	-
Principal PNB Fixed Maturity Plan-Series B17-371D-Growth	-	-	10,00,000	117.03	10,00,000	108.00
Reliance Fixed Horizon Fund-XXIII Series 8-Growth Plan	-	-	20,00,000	252.07	-	-
Reliance Fixed Horizon Fund-XXIII Series 8-Growth Plan	-	-	40,00,000	504.14	-	-
Reliance Fixed Horizon Fund-XXIV Series 2-Growth Plan	-	-	50,00,000	638.17	-	-
Reliance Fixed Horizon Fund-XXIV Series 4-Growth Plan	-	-	20,00,000	254.57	-	-
Reliance Fixed Horizon Fund-XXIV Series 5-Growth Plan	-	-	20,00,000	248.19	20,00,000	233.94
Reliance Fixed Horizon Fund-XXIV Series 7-Growth Plan	-	-	20,00,000	255.11	-	-
Reliance Fixed Horizon Fund-XXV Series 22-Growth Plan	-	-	20,00,468	239.16	-	-
Reliance Fixed Horizon Fund-XXV Series 27-Growth Plan	-	-	30,00,712	358.73	-	-
Reliance Fixed Horizon Fund-XXV Series 30-Growth Plan	-	-	20,00,490	237.79	-	-
Reliance Mutual Fund Fixed Horizon FD XXVIII SR 9 Growth	-	-	40,00,000	446.08	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	12,57,537	259.69	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	12,38,053	255.67	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	12,36,392	255.33	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	12,36,132	255.27	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	30,82,683	636.60	-	-
Reliance FHF XXVI-Series 4-G	-	-	10,00,000	120.18	-	-
Reliance Short Term Fund- Growth	-	-	9,01,640	254.97	-	-
Reliance Short Term Fund- Growth	-	-	8,88,814	251.34	-	-

Notes

Referred to and forming part of the Financial Statements

5 (A)(II) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Reliance Liquid Fund-Treasury-G	-	-	588	21.68	-	-
Reliance Liquid Fund-Treasury-G	-	-	1,462	53.90	-	-
Reliance Liquid Fund-Treasury-G	-	-	5,149	189.77	-	-
Reliance Money Manager Fund-G	-	-	4,355	90.35	-	-
Religare Fixed Maturity Plan Series XVIII Plan C (25 Months) Growth	-	-	40,00,000	516.71	-	-
Religare Invesco Fixed Maturity Plan Series XIX Plan E-Growth	-	-	40,13,942	507.51	-	-
Religare Invesco Fixed Maturity Plan Series XX Plan B-Growth	-	-	20,00,000	251.21	-	-
Religare Invesco Fixed Maturity Plan Series 22 Plan L(14M)-Growth	-	-	20,00,000	238.57	-	-
Religare Invesco Fixed Maturity Plan Series 23 Plan A(13M)-Growth	-	-	30,00,000	354.66	-	-
Religare Invesco Fixed Maturity Plan Series 23 Plan E(382D)-Growth	-	-	20,04,728	237.26	-	-
Religare Invesco Mutual Fund FMP SR 24 PL F Reg Growth	-	-	40,00,000	451.01	-	-
Religare Invesco credit opportunities fund-growth	-	-	13,380	231.42	-	-
Religare Invesco Ultra Short Term Fund-G	-	-	4,332	90.35	-	-
Sundaram Fixed Term Plan DS-367 Days Growth	-	-	10,00,000	126.45	-	-
SBI Debt Fund Series A5-411D-Growth	-	-	20,00,469	238.93	-	-
SBI Debt Fund Series B2-1111D-Growth	-	-	20,00,940	225.53	-	-
SBI Short Term Debt Fund-Regular Plan-Growth	-	-	15,72,395	272.42	-	-
SBI trasury advantage fund regular plan growth	-	-	13,845	232.32	-	-
SBI Ultra Short Term Debt-G	-	-	4,641	90.38	-	-
TATA Floater Fund-G	-	-	3,966	90.35	-	-
TATA FMP Series 47 Scheme D-G	-	-	7,50,000	88.36	-	-
Tata Fixed Maturity Plan Series 43 Scheme A-Growth	-	-	20,00,000	254.06	-	-
Tata Fixed Maturity Plan Series 46 Scheme M-Growth	-	-	20,00,472	238.27	-	-
Tata Fixed Maturity Plan Series 46 Scheme Q-Growth	-	-	20,00,487	236.56	-	-
Tata Short Term Bond Fund Plan A-Growth	-	-	4,54,904	128.11	-	-
Tata Short Term Bond Fund Plan A-Growth	-	-	8,99,859	253.41	-	-
Tata Short Term Bond Fund Plan A-Growth	-	-	8,98,937	253.15	-	-
UTI Fixed Term Income Fund-Series XIX-IV (366 days) Growth	-	-	20,02,309	232.48	20,02,309	214.37
UTI Fixed Term Income Fund-Series XVIII-I (400D)-Growth	-	-	30,09,667	357.27	-	-
UTI Mutual Fund FTI SR XX-VI (1100D) Reg Growth	-	-	20,00,476	225.16	-	-
TOTAL	**-**	**-**	**19,32,80,583**	**33,235.19**	**3,20,06,211**	**3,601.96**

Notes
Referred to and forming part of the Financial Statements

5(B) TRADE RECEIVABLES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Trade receivables	47,733.07	41,119.35	37,249.01
Receivables from related parties (refer note 31)	461.04	4.73	484.44
Less: Allowance for doubtful debts	(6,821.22)	(5,993.02)	(5,086.57)
Total receivables	**41,372.89**	**35,131.06**	**32,646.88**
Current portion	41,372.89	35,131.06	32,646.88
Non-current portion	-	-	-
Break-up of security details			
Secured, Considered Good	2,296.03	2,246.77	2,262.17
Unsecured, Considered Good	39,076.86	32,884.29	30,384.71
Doubtful	6,821.22	5,993.02	5,086.57
Total	**48,194.11**	**41,124.08**	**37,733.45**
Allowance for doubtful debts	(6,821.22)	(5,993.02)	(5,086.57)
Total trade receivables	**41,372.89**	**35,131.06**	**32,646.88**

5(C) LOANS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
	Current	Non-current	Current	Non-current	Current	Non-current
Unsecured, Considered Good (Unless Otherwise Stated)						
Loan to subsidiaries:	-	-	1,965.15	-	1,023.46	487.12
Loan to associates:	-	-	-	-	-	60.00
Loan to employees	210.84	-	205.91	-	278.90	-
Loans to other parties						
- Intercorporate Deposits (Secured)	475.00	-	475.00	-	475.00	-
- Intercorporate Deposits- Others	794.08	-	1,662.00	-	39.55	250.00
Unsecured and considered doubtful						
Loan to related party:	-	1,698.34	-	1,698.34	-	1,698.34
Less: Allowance for Doubtful Loans	-	(1,698.34)	-	(1,698.34)	-	(1,698.34)
Total loans	**1,479.92**	**-**	**4,308.06**	**-**	**1,816.91**	**797.12**

5(D)(I) CASH & CASH EQUIVALENTS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Balances with banks			
- in current accounts	7,471.46	2,838.00	3,067.15
- in Fixed deposits (Less than three months maturity)	-	0.50	44,815.67
Cash on hand	206.62	389.33	344.79
	7,678.08	**3,227.83**	**48,227.61**
5(D)(II)			
Other bank balances			
- in Fixed Deposits (With maturity of more than three months and Remaining maturity of less than twelve months)	13.78	10.41	621.17
- in Unpaid dividend accounts	26.01	30.28	35.34
- in Fixed deposits held as margin money	34.10	94.68	6.69
	73.89	**135.37**	**663.20**

Notes
Referred to and forming part of the Financial Statements

5(E) OTHER FINANCIAL ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
	Current	Non-current	Current	Non-current	Current	Non-current
Security Deposits (Note (a) below)	561.63	1,469.17	634.68	1,819.92	539.84	1,765.09
Others:						
- in Fixed deposits (maturity of more than twelve Months) [Note (a) below]	-	-	-	2.00	-	2.00
- in Fixed deposits held as margin money	-	36.98	-	36.52	-	95.44
- Interest accrued on fixed deposits	5.44	2.36	35.45	1.88	353.87	25.52
Unbilled revenue	1,008.15	-	560.46	-	283.78	-
Total other financial assets	**1,575.22**	**1,508.51**	**1,230.59**	**1,860.32**	**1,177.49**	**1,888.05**

(a) These deposits are subject to lien with the bankers and government authorities.

NOTE 6: OTHER NON - CURRENT ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Capital advances	309.95	1,668.43	690.20
Advances other than capital advances			
Prepaid expenses	727.63	373.84	500.33
Advances to others			
- Considered Doubtful	87.15	85.52	58.00
Less: Allowance for Doubtful Advances	(87.15)	(85.52)	(58.00)
Total other non - current assets	**1,037.58**	**2,042.27**	**1,190.53**

NOTE 7: INVENTORIES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Raw materials [includes in transit of ₹ 4,231.77 Lakhs (March 31, 2016: ₹ 589.18 Lakhs, April 1, 2015: ₹ 2,164.38 Lakhs)]	7,954.94	5,402.90	7,757.29
Finished goods (Magazines and Books)	17.17	18.31	15.95
Stores and Spares	337.90	466.89	376.51
Total inventories	**8,310.01**	**5,888.10**	**8,149.75**

NOTE 8: OTHER CURRENT ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Prepaid expenses	579.66	605.33	370.03
Service tax receivable	16.04	33.50	19.59
Advances to others	1,427.51	697.38	576.43
Advances to related parties	74.88	190.70	61.92
Advances to employees	70.85	65.03	339.00
Total other current assets	**2,168.94**	**1,591.94**	**1,366.97**

Notes

Referred to and forming part of the Financial Statements

NOTE 9: CURRENT TAX ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016
Opening balance	1,067.79	1,051.80
Taxes paid during the year (net of refund received)	12,446.38	12,057.11
Less: Current tax payable for the year	12,223.00	11,843.70
Transferred pursuant to Scheme of Arrangement (refer note 35(a))	-	68.06
Transferred pursuant to Scheme of Arrangement (refer note 35(b))	-	(265.48)
Total Current tax assets	**1,291.17**	**1,067.79**

NOTE 10: ASSETS CLASSIFIED AS HELD FOR SALE

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Immovable properties	-	48.00	-
Total assets classified as held for sale	**-**	**48.00**	**-**

Non-recurring fair value measurements:

The fair value of the immovable properties was determined using the market value approach. This is a level 2 measurement as per the fair value hierarchy set out in fair value measurement disclosures (note 32). The key inputs under the approach are price per sq.ft. of comparable flats of immovable properties in the similar location as determined by an independent valuer.

EQUITY SHARE CAPITAL AND OTHER EQUITY

11(A) EQUITY SHARE CAPITAL

Authorised equity share capital

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Number of shares	Amount
As at April 1, 2015	37,50,00,000	7,500.00
Increase/(decrease) during the year	-	-
As at March 31, 2016	37,50,00,000	7,500.00
Increase/(decrease) during the year	-	-
As at March 31, 2017	**37,50,00,000**	**7,500.00**

(i) Movements in equity share capital

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Number of shares	Equity share capital (par value)
As at April 1, 2015	32,69,11,829	6,538.24
Increase/(decrease) during the year	-	-
As at March 31, 2016	32,69,11,829	6,538.24
Increase/(decrease) during the year	-	-
As at March 31, 2017	**32,69,11,829**	**6,538.24**

Terms and rights attached to equity shares

Equity Shares: The Company has one class of equity shares having a par value of ₹ 2 per share. Each shareholder is eligible for one vote per share held. The shares entitle the holder to participate in dividends and in the event of liquidation. The equity shareholders are eligible to receive the remaining assets of the Company, in proportion to their shareholding.

Notes
Referred to and forming part of the Financial Statements

(ii) Shares held by holding/ultimate holding company

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Jagran Media Network Investment Private Limited (ultimate holding company)	19,79,60,097	19,79,60,097	18,83,16,125

(iii) Details of shareholders holding more than 5% shares in the company

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
	Number of shares	% holding	Number of shares	% holding	Number of shares	% holding
Jagran Media Network Investment Private Limited (ultimate holding company)	19,79,60,097	60.55%	19,79,60,097	60.55%	18,83,16,125	57.60%

(iv) Shares allotted as fully paid up pursuant to contract without payment being received in cash (during 5 years immediately preceding March 31,2017/March 31,2016).

15,643,972 equity shares of ₹ 2/- each fully paid were allotted as consideration on March 16, 2013 pursuant to the scheme of arrangement entered with Naidunia Media Limited under Section 391 to 394 of Companies Act, 1956.

(v) Shares bought back (during 5 years immediately preceding March 31, 2017/March 31,2016).

5,000,000 equity shares of ₹ 2/- each fully paid were bought back on January 2, 2014 through the 'tender offer' process at a price of ₹ 95/- per share for an aggregate amount of ₹4,750 lakhs.

(vi) During the year ended March 31, 2017, the Company has issued a letter of offer to buy-back its shares through tender offer process at ₹ 195/- per share. The buy back has been completed on April 20, 2017 and subsequent to the year end the Company has paid ₹30,225.00 Lakhs for buy back of 1,55,00,000 equity shares.

NOTE 11(B) : RESERVES & SURPLUS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Capital Reserve	14,391.22	14,391.22	1,451.39
Capital Redemption reserve	100.00	100.00	100.00
Securities Premium reserve	33,428.08	33,428.08	33,428.08
General Reserve	25,504.02	25,504.02	19,504.02
Debenture Redemption reserve	3,000.00	3,000.00	9,000.00
Retained earnings	83,380.09	51,793.95	51,570.55
Total reserves and surplus	**1,59,803.41**	**1,28,217.27**	**1,15,054.04**

(i) Capital reserve	As at March 31, 2017	As at March 31, 2016
Opening balance	14,391.22	1,451.39
Arising on Scheme of Arrangement of Suvi Info Management (Indore) Private Limited (Suvi) (refer note 35 (b))	-	12,939.83
Closing balance	**14,391.22**	**14,391.22**

The reserve is utlised in accordance with the provisions of the Act and is not available for distributing dividend to shareholders.

Notes

Referred to and forming part of the Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

(ii) Capital redemption reserve	**As at March 31, 2017**	As at March 31, 2016
Opening balance	100.00	100.00
Additions during the year	-	-
Closing Balance	**100.00**	**100.00**

The Company bought back 5,000,000 equity shares @ ₹ 95/-per share during the year ended March 31,2014 utilising balance in Securities Premium Reserve and transferred nominal value of such equity shares to the capital redemption reserve in accordance with the provisions of Section 77AA of the Companies Act, 1956 and other relevant provisions of the Companies Act, 2013.

(iii) Securities premium reserve		
Opening balance	33,428.08	33,428.08
Appropriations during the year	-	-
Closing Balance	**33,428.08**	**33,428.08**

Securities premium reserve is used to record the premium on issue of shares. The reserve is utilised in accordance with the provisions of the Act.

(iv) General reserve		
Opening Balance	25,504.02	19,504.02
Add: Transferred from Debenture redemption reserve	-	6,000.00
Closing Balance	**25,504.02**	**25,504.02**

(v) Debenture redemption reserve		
Opening balance	3,000.00	9,000.00
Less: Transfer to General Reserve	-	6,000.00
Closing Balance	**3,000.00**	**3,000.00**

During the year ended March 31, 2016, ₹ 6,000.00 Lakhs has been transferred from Debenture Redemption Reserve to General Reserve upon redemption of debentures.

The company is required to create a debenture redemtption reserve out of profit which is available for payment of dividend.

(vi) Retained earnings		
Opening balance	51,793.95	51,570.55
Add/(Less): Pursuant to Scheme of Arrangement of Suvi Info Management (Indore) Private Limited (Suvi) (refer note 35(b))	-	(13,226.09)
Net profit for the year	31,606.43	27,155.22
Items of other comprehensive income recognised directly in retained earnings		
-Remeasurements of post employment benefit obligation, net of tax	(20.29)	65.48
Dividends paid	-	(11,441.91)
Dividend distribution tax on dividends paid	-	(2,329.30)
Closing balance	**83,380.09**	**51,793.95**

NOTE 11 (C) : OTHER RESERVES

	FVOCI - Equity investments	Total other reserves
As at April 01, 2015 (net of tax)	(57.55)	(57.55)
Changes in fair value of FVOCI equity instruments	(40.83)	(40.83)
Deferred tax on above	9.42	9.42
As at March 31, 2016	**(88.96)**	**(88.96)**
Changes in fair value of FVOCI equity instruments	(228.40)	(228.40)
Deferred tax on above	52.70	52.70
As at March 31, 2017	**(264.66)**	**(264.66)**

The Company has elected to recognise changes in the fair value of certain investments in equity securities in other comprehensive income as these are strategic in nature and are not held for trading. These changes are accumulated within the FVOCI equity investments reserve within equity. The Company transfers amounts from this reserve to retained earnings when the relevant equity securities are derecognised.

Notes

Referred to and forming part of the Financial Statements

NOTE 12: FINANCIAL LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

Note 12(a) : Non - current borrowings

	Maturity date	Terms of repayment	Coupon/Interest rate	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Secured						
750 (March 31, 2016: 750, April 1, 2015: 1500) Listed Redeemable Non-convertible Debentures of ₹ 10,00,000/- each [Note (a) below]	December 17, 2017	Refer note (a) below	9.1% p.a. on half yearly basis	7,693.35	7,686.57	15,366.13
-Term Loan						
External Commercial Borrowings from Bank of Baroda, London Branch	-	-	USD LIBOR + 2.75% per annum	-	2,668.13	5,028.42
-Other loan						
Loan from financial institution	September 30, 2018	Monthly installments	-	-	7.31	-
Unsecured						
-Liability Component of debentures						
Nil (March 31, 2016: 2,900, April 1, 2015: 9,500) Redeemable Non-convertible Debentures of ₹ 1,00,000 each [Note (b) below]	February 27, 2017	Single repayment at the end of the term	6.5% p.a.	-	3,400.64	10,920.46
Loan from erstwhile subsidiary	Not Applicable		8.00% p.a.	-	-	8,367.00
Total non-current borrowings				**7,693.35**	**13,762.65**	**39,682.01**
Less:Current maturities of long term debt (included in note 12(c))				7,495.15	2,655.91	9,995.48
Less:Interest accrued (included in note 12(c))				198.20	213.14	419.85
Non-current borrowings (as per balance sheet)				**-**	**10,893.60**	**29,266.68**

(a) Nature of Security: Secured by:

i) First charge on the identified immovable properties and first pari-passu charge on certain plant and machinery, along with the Central Bank of India.

ii) Second charge by way of hypothecation on the current assets viz. book debts, inventories, other receivables both present and future along with first charge being held by Central Bank of India.

(b) The Company had issued 9,500 unsecured non-convertible redeemable debentures on July 21, 2011 to the holding company which were redeemable on July 21, 2016 at a premium of 6.5% per annum payable at the time of redemption. During the year ended March 31, 2016, the Company had redeemed 6,600 debentures and extended the redemption date of the remaining debentures to July 21, 2018 with the consent of debentureholder. Accordingly, these were disclosed as long term as at March 31, 2016. The Company redeemed remaining debentures during the year ended March 31, 2017.

The above debentures carried premium @ 6.5% per annum which was lower than the prevailing interest rate for a comparable financial instrument. Accordingly, NCD's have been fair valued by discounting all the future cash flows to the present value based on prevailing market interest rate for a comparable instrument. The difference being equity contibution by the parent. Also, the accrued redemption premium has been taken into account as part of contractual cash flows while calculating amortised cost and the same has been amortised over life of debentures using effective interest rate method.

Face value of the 9,500 debentures as on the date of issue	9,500.00
Present value of 9,500 debentures on the date of issue	8,159.19
Other component of equity (net of deferred tax: ₹ 464.03 lakhs)	876.78

Notes

Referred to and forming part of the Financial Statements

NOTE 12(B) :CURRENT BORROWINGS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Secured			
-Cash credit facility availed from Central Bank of India [Note (a) and (b) below]*	8,141.98	13,099.29	9,148.43
-Buyer's credit facilities availed from Banks*	-	-	2,430.82
-Loan from Deutsche Bank*	-	11,287.37	3,738.50
Unsecured			
-Intercorporate Loan*	-	-	20,149.59
Total current borrowings	**8,141.98**	**24,386.66**	**35,467.34**
Less: Interest accrued (included in note 12(c))	-	87.37	195.15
Current borrowings (as per balance sheet)	**8,141.98**	**24,299.29**	**35,272.19**

*Repayable on demand

(a) Cash credit facility taken by the company is secured by first charge by way of hypothecation on current assets, books debts, inventories and other receivables both present and future. Further secured by first charge on immovable properties (other than identified properties mortgaged to SBI Capital Trustees Company Limited) and first pari-passu charge on movable assets including certain plant and machinery with SBI Capital Trustees Company Limited.

(b) Interest on cash credit facility ranges from 9.70% p.a. to 10.25% p.a.

NOTE 12(C) : OTHER FINANCIAL LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Current			
Current Maturities of Long-term debt			
-External Commercial Borrowings	-	2,653.20	2,503.60
-Listed Non-convertible Debentures (Note 12 (a))	7,495.15	-	7,491.88
-Others	-	2.71	-
Interest accrued	374.73	461.43	764.75
Security Deposit Received from Agents, Staff and Others	6,358.76	5,759.39	4,831.74
Unpaid Dividend (not Due for Credit to Investor Education and Protection Fund)	26.01	30.28	35.34
Capital Creditors	36.01	100.30	63.73
Book Overdraft	130.65	-	36.82
Employee Benefits Payable	2,409.81	2,168.81	1,604.58
Advertisement Revenue Share Accrued but not Due	404.21	394.28	246.45
Other Creditors	74.67	126.50	343.94
Total other current financial liabilities	**17,310.00**	**11,696.90**	**17,922.83**

NOTE 12(D) : TRADE PAYABLES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Current			
Total Outstandng dues of micro, small and medium enterprises; and	-	-	-
Total outstanding dues of creditors other than micro, small and medium enterprises			
-Payable to related parties	122.07	80.23	225.79
-Payable to others	10,215.60	5,025.02	7,321.71
Total trade payables	10,337.67	5,105.25	7,547.50

Notes
Referred to and forming part of the Financial Statements

NOTE 13: PROVISIONS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Current			
Provision for Wealth Tax	-	16.86	47.57
Less: Wealth Tax Paid	-	16.86	30.72
Total	**-**	**-**	**16.85**

NOTE 14: EMPLOYEE BENEFIT OBLIGATIONS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017			As at March 31, 2016			As at April 1, 2015		
	Current	Non-current	Total	Current	Non-current	Total	Current	Non-current	Total
Leave obligations	129.54	989.70	1,119.24	114.56	861.65	976.21	106.66	777.03	883.69
Gratuity	159.09	-	159.09	5.85	-	5.85	-	-	-
Total Employee benefit obligations	**288.63**	**989.70**	**1,278.33**	**120.41**	**861.65**	**982.06**	**106.66**	**777.03**	**883.69**

(i) Leave obligations

The leave obligations cover the Company's liability for earned leave.

The amount of the provision of ₹ 129.54 (March 31, 2016: ₹ 114.56, April 1, 2015: 106.66) is presented as current, since the Company does not have an unconditional right to defer settlement for any of these obligations.

However, based on past experience, the Company does not expect all employees to take the full amount of accrued leave or require payment within the next 12 months.

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Leave obligations not expected to be settled within the next 12 months	989.70	861.65	777.03

(ii) Post-employment obligations

(a) Gratuity:

The Company provides for gratuity for employees in India as per the Payment of Gratuity Act, 1972. Employees who are in continuous service for a period of 5 years are eligible for gratuity. The amount of gratuity payable on retirement/termination is the employees last drawn basic salary per month computed proportionately for 15 days salary multiplied for the number of years of service. The gratuity plan is a funded plan and the Company makes contributions to recognised fund in India. The Company fund the liability fully, although there may arise certain shortfall upon acturial valuation which is funded subsequently.

(iii) Defined contribution plans:

The Company also has certain defined contribution plans. Contributions are made to provident fund in India for employees at a certain percentage of basic salary as per regulations. The contributions are made to registered provident fund adminstered by the government. The obligation of the Company is limited to the amount contributed and it has no further contractual nor any constructive obligation.

Notes
Referred to and forming part of the Financial Statements

a) Provident Fund
During the Year, the Company has recognised the following amounts in the Statement of Profit and Loss

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	For the year ended March 31, 2017	For the year ended March 31, 2016
Employers' Contribution to Provident Fund *	1,785.60	1,583.11

* Included in Contribution to Employees Provident and Other Funds above (refer note 21)

b) State Plans
During the Year, the Company has recognised the following amounts in the Statement of Profit and Loss

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	For the year ended March 31, 2017	For the year ended March 31, 2016
Employers' Contribution to Employees' State Insurance Act, 1948 *	151.97	122.24

* Included in Contribution to Employees Provident and other Funds above (refer note 21)

BALANCE SHEET AMOUNTS - GRATUITY
The amounts recognised in the balance sheet and the movements in the net defined benefit obligation over the year are as follows:

Particulars	Present value of obligation (a)	Fair value of plan assets (b)	Net amount (a-b)
April 1, 2015	3,208.33	3,264.39	(56.06)
Current service cost	389.11	-	389.11
Interest expense/(income)	256.67	293.79	(37.12)
Total amount recognised in profit or loss	645.78	293.79	351.99
Remeasurements			
Return on plan assets, excluding amounts included in interest expense/(income)	-	3.59	(3.59)
(Gain)/loss from change in demographic assumptions			
Experience (gains)/losses	(96.55)	-	(96.55)
Change in asset ceiling, excluding amounts included in interest expense.			
Total amount recognised in other comprehensive income	**(96.55)**	**3.59**	**(100.14)**
Employer contributions	-	189.94	(189.94)
Benefit payments	299.47	299.47	-
March 31, 2016	**3,458.09**	**3,452.24**	**5.85**
April 1, 2016	3,458.09	3,452.24	5.85
Current service cost	448.20	-	448.20
Interest expense/(income)	259.36	284.81	(25.45)
Total amount recognised in profit or loss	707.56	284.81	422.75
Remeasurements			
Return on plan assets, excluding amounts included in interest expense/(income)	-	4.10	(4.10)
(Gain)/loss from change in financial assumptions	(3.77)	-	(3.77)
Experience (gains)/losses	38.89	-	38.89
Total amount recognised in other comprehensive income	**35.12**	**4.10**	**31.02**
Employer contributions	-	300.53	(300.53)
Benefit payments	249.89	249.89	-
March 31, 2017	**3,950.88**	**3,791.79**	**159.09**

Notes
Referred to and forming part of the Financial Statements

The net liability disclosed above relates to funded and unfunded plans are as follows:

Particulars	For the year ended March 31, 2017	For the year ended March 31, 2016	For the year ended April 1, 2015
Present value of funded obligations	3,950.88	3,458.09	3,208.33
Fair value of plan assets	3,791.79	3,452.24	3,264.39
Deficit of funded plan	(159.09)	(5.85)	56.06
Unfunded plans	-	-	-
Deficit of gratuity plan	**(159.09)**	**(5.85)**	**56.06**

(iv) Post Employment benefits (Gratuity)

Significant estimates: actuarial assumptions and sensitivity:

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Discount Rate (per annum)	7.50%	8.00%	8.00%
Rate of Increase in Compensation levels (per annum)	5.50%	6.00%	6.00%
Rate of Return on Plan Assets (per annum)	8.25%	9.00%	9.00%
Expected Average Remaining Working Lives of Employees	20 Years	20 Years	20 Years

(a) Estimates of future salary increases considered in actuarial valuation taking into account inflation, seniority, promotion and other relevant factors such as supply and demand in the employment market.

(b) The expected rate of return on plan assets is based on the average long-term rate of return expected to prevail over the next 15 to 20 years on the investments made by the LIC. This is based on the historical returns suitably adjusted for movements in long-term government bond interest rates. The discount rate is based on approximate average yield on government bonds of tenure of nearly 20 years.

(v) Sensitivity analysis

The sensitivity of the defined benefit obligation to changes in the weighted principal assumptions is:

Particulars	As at March 31, 2017	As at March 31, 2016
(a) Defined benefit Obligation - Discount Rate +100 Basis Points	(414.67)	(332.87)
(b) Defined benefit Obligation - Discount Rate -100 Basis Points	372.68	387.00
(c) Defined benefit Obligation - Salary Escalation Rate +100 Basis Points	376.96	390.91
(d) Defined benefit Obligation - Salary Escalation Rate -100 Basis Points	(424.37)	(341.67)

The above sensitivity analyses are based on a change in an assumption while holding all other assumptions constant. In practice, this is unlikely to occur, and changes in some of the assumptions may be correlated. When calculating the sensitivity of the defined benefit obligation to significant actuarial assumptions the same method (present value of the defined benefit obligation calculated with the projected unit credit method at the end of the reporting period) has been applied while calculating the defined benefit liability recognised in the balance sheet.

(vi) The major categories of plans assets are as follows:

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Funds Managed by Insurer*	100%	100%	100%
Total	**100%**	**100%**	**100%**

*Plan assets are held with Life Insurance Corporation of India and breakup thereof has not been provided by them.

(vii) Risk exposure

Through its defined benefit plans, the group is exposed to a number of risks, the most significant of which are defined below:

Investment risk: The present value of the defined benefit plan liability is calculated using a discount rate determined by reference to Government Bonds Yield. If plan liability is funded and return on plan assets is below this rate, it will create a plan deficit.

Notes

Referred to and forming part of the Financial Statements

Interest risk (discount rate risk): A decrease in the bond interest rate (discount rate) will increase the plan liability.

Mortality risk: The present value of the defined benefit plan liability is calculated by reference to the best estimate of the mortality of plan participants. For estimation of mortality rate, we have used Indian Assured Lives Mortality (2006-08) ultimate table. A change in mortality rate will have a bearing on the plan's liability.

Salary risk: The present value of the defined benefit plan liability is calculated with the assumption of salary increase rate of plan participants in future. Deviation in the rate of increase of salary in future for plan participants from the rate of increase in salary used to determine the present value of obligation will have a bearing on the plan's liability.

(viii) Defined benefit liability and employer contributions

The Company has agreed that it will aim to eliminate the deficit in defined benefit gratuity plan. Funding levels are monitored on an annual basis and the current agreed contribution is ₹ 400 Lakhs. The Company considers that the contribution set at the last valuation date is sufficient to eliminate the deficit over the agreed period and that regular contributions, which are based on service costs, will not increase significantly.

Expected contributions to post-employment benefit plans for the year ending March 31, 2018 are ₹ 400.00 Lakhs The weighted average duration of the defined benefit obligation is 14.28 years (March 31, 2016: 14.52 years, April 1, 2015: 14.49 years). The expected maturity analysis of gratuity is as follows:

Particulars	As at March 31, 2017
Less than a year	197.51
Between 1 - 2 years	216.28
Between 2 - 5 years	1199.23
Over 5 years	3917.77

NOTE 15: DEFERRED TAX LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

The balance comprises temporary differences attributable to:	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Deferred tax liabilities (DTL)			
Property, plant and equipment and Intangible assets	2,724.14	1,422.71	1,268.93
Financial assets at fair value through profit or loss	805.65	1,101.26	1,053.11
Other items			
Difference between book income and tax income due to different methods of accounting (Net)	10,104.75	8,549.71	7,028.71
Total (A)	**13,634.54**	**11,073.68**	**9,350.75**
Deferred tax assets (DTA)			
Financial assets at Fair value through other comprehensive income (FVOCI)	79.38	26.68	17.26
Other items			
Allowance for doubtful advances allowable under the Income-tax Act, 1961 on actual write off	618.09	617.22	462.72
Total (B)	**697.47**	**643.90**	**479.98**
Net deferred tax liabilities (A - B)	**12,937.07**	**10,429.78**	**8,870.77**

Notes
Referred to and forming part of the Financial Statements

Movements in deferred tax liabilities

	Property, plant and equipment and Intangible assets	Financial assets at fair value through profit or loss	Financial assets at FVOCI	Other Items	Total
At April 1, 2015 [DTA/(DTL)]	1,268.93	1,053.11	(17.26)	6,565.99	8,870.77
Charged/(credited)					
- to profit or loss	153.78	259.98	-	1,293.87	1,707.63
- to other comprehensive income	-	-	(9.42)	34.66	25.24
- directed to equity	-	-	-	37.97	37.97
- transferred to capital reserve (refer note 11(b))	-	(221.51)	-	-	(221.51)
- transferred to retained earnings (acquired pusuant to Scheme of Arrangement, refer note 11(b))	-	9.68	-	-	9.68
At March 31, 2016	**1,422.71**	**1,101.26**	**(26.68)**	**7,932.49**	**10,429.78**
Charged/(credited)					
- to profit or loss	1,301.43	(295.61)		1,642.31	2,648.13
- to other comprehensive income			(52.70)	(10.73)	(63.43)
- directed to equity				(77.41)	(77.41)
At March 31, 2017	**2,724.14**	**805.65**	**(79.38)**	**9,486.66**	**12,937.07**

(a) For critical and significant estimates in relation to deferred tax assets, refer note 2(g) to the financial statements.

NOTE 16: OTHER CURRENT LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Unearned revenue	633.42	1,129.91	745.23
Advance from customers	3,152.23	1,761.68	1,609.44
Statutory tax payable	483.00	453.23	459.52
Total other current liabilities	**4,268.65**	**3,344.82**	**2,814.19**

NOTE 17: REVENUE FROM OPERATIONS

(All amounts in ₹ Lakhs, unless otherwise stated)

	Year ended March 31, 2017	Year ended March 31, 2016
Sale of products		
- Advertisement Revenue	132,905.75	125,795.43
- Newspaper	40,414.54	38,158.43
- Magazines, Books and Others	135.37	256.73
Rendering of Services		
- Outdoor Activities	7,283.28	5,694.55
- Event Management Services	4,621.76	3,239.55
Other Operating Revenues	4,647.02	4,742.31
Total revenue from operations	**190,007.72**	**177,887.00**

Notes

Referred to and forming part of the Financial Statements

NOTE 18 (A): OTHER INCOME

(All amounts in ₹ Lakhs, unless otherwise stated)

	Year ended March 31, 2017	Year ended March 31, 2016
Interest Income		
- On Fixed Deposits	17.09	670.11
- From financial assets at amortised cost	627.51	401.94
- Others	20.68	19.09
- On Income Tax Refund	0.97	4.84
Dividend Income from investments mandatorily valued at fair value through profit or loss	10.10	1.65
Unwinding of discount on security deposits	106.45	124.90
Total other income	**782.80**	**1,222.53**

NOTE 18 (B): OTHER GAINS/(LOSSES)

Net gain on financial assets mandatorily measured at fair value through profit or loss	2,661.99	3,029.09
Net gain on sale of investments	301.57	198.95
Net gain/(loss) on disposal of property, plant and equipment	(31.94)	725.95
Liabilities no Longer Required Written-back	-	15.19
Net foreign exchange gains/(losses)	112.70	(369.74)
Miscellaneous Income	157.02	98.90
Total other income	**3,201.34**	**3,698.34**

NOTE 19: COST OF MATERIALS CONSUMED

Raw materials at the beginning of the year [Note (a) below]	5,402.90	7,757.29
Add: Purchases	64,994.35	57,841.50
Less: Raw material at the end of the year	7,954.95	5,402.90
Total cost of materials consumed	**62,442.30**	**60,195.89**

(a) Items of Raw Materials Consumed		
Newsprint	57,758.94	54,984.24
Printing Ink	4,683.36	5,211.65
Total cost of materials consumed	**62,442.30**	**60,195.89**

NOTE 20: CHANGES IN INVENTORIES OF FINISHED GOODS

Stock of Finished Goods at the Beginning of the Year	18.31	15.95
Stock of Finished Goods at the End of the Year	17.16	18.31
Total changes in inventories of finished goods	**1.15**	**(2.36)**

NOTE 21: EMPLOYEE BENEFIT EXPENSE

Salary, Wages and Bonus	23,639.37	21,682.94
Contribution to Employees Provident and Other Funds (refer note 14)	1,937.57	1,705.35
Gratuity Including Contribution to Gratuity Fund (refer note 14)	422.75	351.99
Leave obligation	222.65	183.78
Staff Welfare Expenses	975.55	861.33
Total employee benefit expense	**27,197.89**	**24,785.39**

NOTE 22: DEPRECIATION AND AMORTISATION EXPENSE

Depreciation of property, plant and equipment	8,063.30	8,285.89
Amortisation of intangible assets	102.79	120.21
Total depreciation and amortisation expense	**8,166.09**	**8,406.10**

Notes
Referred to and forming part of the Financial Statements

NOTE 23: OTHER EXPENSE

(All amounts in ₹ Lakhs, unless otherwise stated)

	Year ended March 31, 2017	Year ended March 31, 2016
Consumption of stores and spares	4,901.23	4,829.57
Repairs and Maintenance		
Building	676.19	692.48
Plant and Machinery	2,305.06	2,139.93
Others	673.95	668.58
News Collection and Contribution	962.36	897.62
Composing, Printing and Binding	438.62	541.76
Power and Fuel	3,280.71	3,151.90
Freight and Cartage	291.15	344.33
Direct Expenses:		
Out of Home Advertising [Refer Note 27(b)]	6,188.22	4,463.34
Event and Activation Business	3,641.86	2,452.54
Digital	1,820.85	1,331.12
Rates and Taxes	159.63	158.00
Rent [Refer Note 27(b)]	1,583.39	1,419.69
Carriage and Distribution	3,009.90	2,963.51
Travelling and Conveyance	1,877.69	1,810.37
Communication	987.30	976.32
Promotion and Publicity Expenses	7,764.10	6,819.66
Field Expenses	1,554.86	1,434.81
Insurance	234.12	253.72
Donation	16.83	0.80
Bad Debts Written-off	791.77	451.65
Allowance for doubtful debts - Trade Receivables and Advances	828.20	1,300.31
Payment to the Auditors [Note (a) below]	149.12	168.66
Expenditure towards Corporate Social Responsibility activities [Note (b) below]	500.00	590.00
Assets Written-off	46.47	24.42
Miscellaneous	3,045.79	3,096.23
Total other expenses	**47,729.37**	**42,981.32**

(a) Details of payments to auditors		
Payment to auditors (including service tax)		
As auditor:		
Audit fees	138.00	155.93
Other Services	5.75	6.87
Re-imbursement of expenses	5.37	5.86
Total payments to auditors	**149.12**	**168.66**

(b) Corporate social responsibility expenditure		
Contribution to Prime Minister National Relief Fund	-	100.00
Contribution to educational institutions of a charitable trust for promoting education	500.00	490.00
Total	**500.00**	**590.00**

Amount required to be spent as per Section 135 of the Act	685.00	581.32
Amount spent during the year on		
(i) Construction/acquisition of an asset	-	590.00
(ii) On purposes other than (i) above	500.00	-

Notes
Referred to and forming part of the Financial Statements

NOTE 24: FINANCE COST

(All amounts in ₹ Lakhs, unless otherwise stated)

	Year ended March 31, 2017	Year ended March 31, 2016
Interest and finance charges on financial liabilities not at fair value through profit or loss	1,778.65	5,558.35
Interest expense on security deposits	191.65	143.31
Other Borrowing Costs	7.20	33.32
Finance costs expensed in profit or loss	**1,977.50**	**5,734.98**

NOTE 25: INCOME TAX EXPENSE

This note provides an analysis of the Company's income tax expense shows amounts that are recognised directly in equity and how the tax expense is affected by non-assessable and non-deductible items. It also explains significant estimates made in relation to Company's tax positions.

	Year ended March 31, 2017	Year ended March 31, 2016
(a) Income tax expense		
Current tax		
Current tax on profits for the year	12,223.00	11,843.70
Total current tax expense (A)	**12,223.00**	**11,843.70**
Deferred tax		
(Decrease) increase in deferred tax liabilities	2,648.13	1,707.63
Total deferred tax expense/(benefit) (B)	**2,648.13**	**1,707.63**
Income tax expense (A+B)	**14,871.13**	**13,551.33**
(b) Reconciliation of tax expense and the accounting profit multiplied by India's tax rate:		
Profit before tax	46,477.56	40,706.55
Tax at the Indian tax rate of 34.608% (2015-16: 34.608%) (Base rate 30% + 12% Surcharge + 2% Education Cess + 1% Secondary and Higher Education Cess)	**16,084.95**	**14,087.72**
Tax effect of amounts which are not deductible (taxable) in calculating taxable income:	92.40	84.79
-Disallowance of corporate social responsibility paid (net)	(1,418.59)	(588.59)
-Profit on sale of long-term investments and Land (difference in tax rates applicable on long-term capital gain and effective tax rate)	112.37	(32.59)
-Other items		
Income tax expense	**14,871.13**	**13,551.33**
(c) Amounts recognised directly in equity		
Aggregate current and deferred tax arising in the reporting period and not recognised in net profit or loss or other comprehensive income but directly debited/(credited) to equity:		
Deferred tax: Redeemable non-convertible debentures originally issued to holding Company	(77.41)	37.97
	(77.41)	**37.97**

Uncertainties exist with respect to the interpretation of complex tax regulations and the amount and timing of future taxable income. Given the complexities of contractual agreements, differences arising between the actual results and the assumptions made, or future changes to such assumptions, could necessitate future adjustment to tax income and expense already recorded.

Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies. Refer note 15 for further details.

Notes

Referred to and forming part of the Financial Statements

NOTE 26: CONTINGENT LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
(a) Bank Guarantees given	682.99	1,213.98	893.77
(b) Liability towards Income tax matters.	-	-	280.95
(c) In respect of various pending labour and defamation cases (In view of large number of cases, it is impracticable to disclose the details of each cases. Further the amount of most of these is either not quantifiable or cannot be reliably estimated).			
(d) Demand of ₹ 112.00 Lakhs received from Collector (Stamp) regarding stamp duty payable on amalgamation of subsidiary companies with Jagran Prakashan Limited in the year 2002, which has been stayed by the Hon'ble High Court. Stamp duty on immovable assets of Naidunia which are yet to be transferred in the name of the Company is estimated to be ₹ 300 Lakhs.			

NOTE 27: COMMITMENTS

(a) Capital commitments

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Year Ended March 31, 2017	Year Ended March 31, 2016
i. Estimated amount of contracts on capital account pending to be executed (Net of Advances 305.76 Lakhs (March 31, 2016: ₹ 1,666.43 Lakhs; April 1, 2015: ₹ 690.20 Lakhs)	622.80	2,596.88
ii. Uncalled liability in respect of commitments made for contribution to Morpheus Media Fund Nil (March 31, 2016: 791) Units to be subscribed of ₹ 10,00,000/-each.	-	7,910.00
Total	**622.80**	**10,506.88**

(b) Non-cancellable operating leases

(i) The Company is obligated under non-cancellable operating leases for offices, residential spaces and sites for display of advertisements that are renewable on a periodic basis at the option of lessor and lessee.

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016
Not later than one year	2,412.39	719.53
Later than one year but less than five years	6,506.28	1,831.69
Later than five years	2,533.43	157.60
Total	**11,452.10**	**2,708.82**

(ii) Future minimum sublease payments expected to be received under non-cancellable subleases is not disclosed as revenue from sublease in of leased properties can not be reliably estimated.

(iii) Total lease payments recognised in the Statement of Profit and Loss ₹ 7,771.61 Lakhs (Previous Year ₹ 5,883.03 Lakhs).

(iii) Sub-lease payments received (or receivable) recognised in the of Statement of Profit and Loss for ₹ 7,283.28 Lakhs (Previous Year ₹ 5,694.55 Lakhs).

NOTE 28: EARNINGS PER SHARE

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Year Ended March 31, 2017	Year Ended March 31, 2016
Net Profit as per Statement of Profit and Loss (₹ In Lakhs)	31,606.43	27,155.22
Weighted Average Number of Equity Shares outstanding.	326,911,829	326,911,829
Basic Earning per Share of Face Value of ₹ 2/- each (₹)	9.67	8.31
Diluted Earning per Share of Face Value of ₹ 2/- each (₹)	9.67	8.31

Notes

Referred to and forming part of the Financial Statements

NOTE 29: DUES TO MICRO, SMALL AND MEDIUM ENTERPRISES

Disclosures pursuant to the The Micro, Small and Medium Enterprises Development Act (MSMED), 2006 are as follows :

S No.	Disclosure Requirement	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
1	Principal amount due to suppliers registered under the MSMED Act and remaining unpaid as at year end	-	-	-
2	Interest due to suppliers registered under the MSMED Act and remaining unpaid as at year end	-	-	-
3	Principal amounts paid to suppliers registered under the MSMED Act, beyond the appointed day during the year	-	-	-
4	Interest paid, other than under Section 16 of the MSMED Act, to suppliers registered MSMED Act, beyond the appointed day during the year	-	-	-
5	Inetrest paid, under section16 of MSMED Act, to suppliers registered under the MSMED Act, beyond the appointed day of the year	-	-	-
6	Interest due and payable towards suppliers registered under MSMED Act, for payments already made	-	-	-
7	Further,interest remaining due and payable for earlier years	-	-	-

NOTE 30: (A) DETAILS OF LOANS, GUARANTEES AND INVESTMENTS UNDER SECTION 186 OF THE COMPANIES ACT, 2013

i) Details of Loans given during the financial year ended March 31, 2017

S. No.	Name of the party	Date of Disbursement	Disbursement Amount	As at March 31, 2017	Purpose of Loan
1	Music Broadcast Limited (Subsidiary) (includes loan transferred upon Scheme of Arrangeent	Feb. 27, 2017	2,750.00	NIL	To support short term requirement
		Various	(5,150.00)	(1,965.15)	

(Figures in brackets denote previous year)

ii) Details of Investment made during the financial year ended March 31, 2017:

S. No.	Name of the Company	Date of Investment	Investment Amount	As at March 31, 2017	Nature of Investment
1	Erstwhile Spectrum Broadcast Holdings Private Limited (formerly IVF Holding Pvt. Ltd.) (100% Subsidiary)	-	NIL	NIL	-
		June 10, 2015	(18,504.41)	(18,504.41)	Equity Shares
2	Erstwhile Spectrum Broadcast Holdings Private Limited (formerly IVF Holding Pvt. Ltd.) (100% Subsidiary)	-	NIL	NIL	-
		June 10, 2015	(20,863.00)	(20,863.00)	CCD
3	Music Broadcast Limited (Subsidiary)	Sept. 30, 2016	272.38	18,566.19	Equity Shares
		June 10, 2015	(8,274.00)	(8,274.00)	CCD
4	Erstwhile Crystal Sound and Music Private Limited (100% Subsidiary)	-	NIL	NIL	-
		June 10, 2015	(2,100.00)	(2,100.00)	CCD

(Figures in brackets denote previous year)

(b) Pending final disposal of various litigations initiated since June 2007 by a common group of shareholders hereinafter referred to as "Other Group" against the Company in case of Jagran Publications Private Limited and Jagran Prakashan (MPC) Private Limited and the Company's petition filed in case of former against the Other Group (which is in management) alleging mismanagement and oppression and seeking the directive against them to sell their shareholding to the Company at fair price or alternatively to vest the management rights with it, the management, on the basis of legal advice received and on evaluation of various developments considers its entire outstanding exposure, in both the companies as fully realizable. However, the Company, being extremely conservative, recognises interest on the loans granted to these companies as income only when interest is realised. Accordingly no interest income has been recognised for the period from October 1, 2007 to March 31, 2017.

Notes

Referred to and forming part of the Financial Statements

(c) The shares held in Jagran Publications Private Limited and Jagran Prakashan (MPC) Private Limited are not transferable to a third party (i.e. persons and body corporate not belonging to U.P. group, defined to be lineal descendants of late Mr. P.C. Gupta and Company in which not less than 51% shareholding is owned and controlled by their family members) without complying with certain conditions as contained in the Articles of Association of these two companies.

(d) Pending ongoing disputes and lack of control, these associates are not consolidated with the JPL group and the investments made in Jagran Publications Private Limited and Jagran Prakashan (MPC) Private Limited are recorded as investments in these financial statements. Refer note 5(a).

(e) Details as required under Regulation 53(f) read with Para A of Schedule VI of SEBI (Listing Obligations and Disclosure Requirements), 2015 of Loans, advances and investments in companies under the same management:

	Particulars	Outstanding as at March 31, 2017	Maximum amount due at any time during the year ended March 31, 2017	Outstanding as at March 31, 2016	Maximum amount due at any time during the year ended March 31, 2016
i.	Midday Infomedia Limited	-	-	-	1510.58
ii.	X-pert Publicity Private Limited	-	-	-	60.00
iii.	Jagran Prakashan (MPC) Private Limited	1,568.31	1,568.31	1,568.31	1,568.31
iv.	Jagran Publications Private Limited	130.03	130.03	130.03	130.03
v.	Music Broadcast Limited (includes transferred upon Scheme of Arrangement)	-	4,300.00	1,950.00	4,800.00
Total :-		**1,698.34**	**5,998.34**	**3,648.34**	**8,068.92**

f) The Company has created certain provision, without prejudice to its legal rights, on the receivables under litigation though it is confident of realising its dues.

Notes

Referred to and forming part of the Financial Statements

NOTE 31: RELATED PARTY DISCLOSURE

A. LIST OF RELATED PARTIES AND THEIR RELATIONSHIP

(a) Parent entity

The Company is controlled by the following entity:

Name	Type	Place of incorporation	Ownership interest as at March 31, 2017	March 31, 2016	April 1, 2015
Jagran Media Network Investment Private Limited	Parent entity	India	60.55%	57.60%	57.60%

(b) Subsidiaries

Name	Type	Place of incorporation	March 31, 2017	March 31, 2016	April 1, 2015
Midday Infomedia Limited	Subsidiary	India	100.00%	100.00%	96.45%
Suvi Info-Management (Indore) Private Limited	Subsidiary	India	-	-	100.00%
NaiDunia Media Limited	Subsidiary	India	100.00%	100.00%	100.00%
M/s Shabda-Shikhar Prakashan (Firm)	Subsidiary	India	-	-	100.00%
Music Broadcast Limited	Subsidiary	India	70.58%	100%*	-

*Pursuant to Composite Scheme of Arrangement (refer note 35), Music Broadcast Limited issued 31,25,000 shares to the shareholders of Shri Puran Multimedia Limited on November 24, 2016 w.e.f. January 1, 2016.

Also, the subsidiary completed listiing of its equity shares during the year ended March 31, 2017.

(c) Associates

Name	Type	Place of incorporation	March 31, 2017	March 31, 2016	April 1, 2015
X-pert Publicity Private Limited	Associate	India	39.20%	39.20%	39.20%
Leet OOH Media Private Limited	Associate	India	48.84%	48.84%	48.84%

(d) Other Investments

Name	Type	Place of incorporation	March 31, 2017	March 31, 2016	April 1, 2015
Jagran Publications Private Limited *	(refer note 30(b)) to 30 (d))	India	40.00%	40.00%	40.00%
Jagran Prakashan (MPC) Private Limited**	(refer note 30(b)) to 30 (d))	India	50.00%	50.00%	50.00%

*Represents 40% paid-up Capital of the company carrying 50% voting rights.

**Represents 50% paid-up Capital of the company carrying 50% voting rights.

(e) Entities incorporated in India over which Key Management Personnel exercises significant influence

- Jagmini Micro Knit Private Limited
- Lakshmi Consultants Private Limited
- Shri Puran Multimedia Limited
- Kanchan Properties Limited (Ceases w.e.f Dec 31, 2015)
- Jagran Subscriptions Private Limited
- Om Multimedia Private Limited
- Rave@Moti Entertainment Private Limited
- Rave Real Estate Private Limited
- MMI Online Limited

(f) Key Management Personnel (KMP), relatives and other related entities

(i) Key Management Personnel (KMP)

- Mahendra Mohan Gupta (Chairman and Managing Director)
- Sanjay Gupta (Whole time Director and Chief Executive Officer)
- Dhirendra Mohan Gupta (Whole time Director)
- Sunil Gupta (Whole time Director)
- Shailesh Gupta (Whole time Director)

Notes
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	Satish Chandra Mishra (Whole time Director)
	Devendra Mohan Gupta (Non Executive Director)
	Shailendra Mohan Gupta (Non Executive Director)
	Rajendra Kumar Jhunjhunwala (Independent/Non Executive Director)
	Anuj Puri (Independent/Non Executive Director)
	Shashidhar Narain Sinha (Independent/Non Executive Director)
	Vijay Tandon (Independent/Non Executive Director)
	Anita Nayyar (Independent/Non Executive Director)
	Dilip Cherian (Independent/Non Executive Director)
	Jayant Davar (Independent/Non Executive Director)
	Ravi Sardana (Independent/Non Executive Director)
	Amit Dixit (Non Executive Director)
	Vikram Sakhuja (Independent/Non Executive Director)
	Apurva Purohit (President w.e.f. July 1, 2016)
	Rajendra Kumar Agarwal (Chief Financial Officer)
	Amit Jaiswal (Company Secretary)
(ii)	**Relatives of Key Management Personnel and their related entities**
	Sandeep Gupta (Brother of Whole time Director and Chief Execuritve Officer)
	Yogendra Mohan Gupta (Brother of Chairman and Managing Director)
	Sameer Gupta (Brother of Whole time Director)
	Devesh Gupta (Son of Whole time Director)
	Tarun Gupta (Son of Whole time Director)
	Saroja Gupta (Mother of Whole time Director and Chief Executive Officer)
	Vijaya Gupta (Mother of Whole time Director)
	Pramila Gupta Estates (Estate of Late Wife of Chairman and Managing Director)
	Madhu Gupta (Wife of Whole time Director)
	Pragati Gupta (Wife of Whole time Director and Chief Executive Officer)
	Ruchi Gupta (Wife of Whole time Director)
	Bharat Gupta (Son of Non Executive Director)
	Rajni Gupta (Wife of Non Executurive Director)
	Raj Gupta (Wife of Non Executive Director)
	Narendra Mohan Gupta HUF
	Sanjay Gupta HUF
	Sandeep Gupta HUF
	Mahendra Mohan Gupta HUF
	Shailesh Gupta HUF
	Yogendra Mohan Gupta HUF
	Sunil Gupta HUF
	Sameer Gupta HUF
	Shailendra Mohan Gupta HUF
	Devendra Mohan Gupta HUF
	Dhirendra Mohan Gupta HUF
	Devesh Gupta HUF
	Tarun Gupta HUF
	Bharat Gupta HUF
	Rahul Gupta HUF
	Siddhartha Gupta HUF

Notes
Referred to and forming part of the Financial Statements

B: RELATED PARTY TRANSACTIONS

(All amounts in ₹ Lakhs, unless otherwise stated)

(a) Key management personnel compensation

(i) Remuneration paid:

Particulars	Year ended March 31, 2017	Year ended March 31, 2016
Short-term employee benefits	1,993.26	1,521.68
Contribution to provident fund	172.87	124.42
Total	**2,166.13**	**1,646.10**
(ii) Transaction with Non Executive Directors		
Sitting fees (excluding service tax)	20.75	9.20
Total	**20.75**	**9.20**

Note:
Remuneration of directors and key management personnel is recommended by the Nomination and Remuneration Committee having regard to the performance of individual and market trends.

(b) Transactions with related parties		
1) Receiving of Services		
a) Advertisement of space and spots		
Subsidiaries	96.08	33.17
Associates	209.89	227.06
Entities over which Key Management Personnel exercises significant influence	13.32	44.21
b) Printing charges		
Entities over which key management personnel exercises significant influence	186.00	168.00
c) Software Maintainance/Development charges		
Entities over which key management personnel exercises significant influence	890.00	916.40
d) Rent		
Entities over which key management personnel exercises significant influence	-	13.30
Key Management Personnel and their relatives	154.02	146.78
e) Miscellaneous services received and other charges paid		
Subsidiaries	66.99	4.52
2) Sale of Advertisement Space, Event, Out of home and Job Work		
Subsidiaries	647.09	251.27
Associates	-	0.13
Entities over which key management personnel exercises significant influence	64.12	86.07
3) Purchase of sales promotion Items		
Entities over which key management personnel exercises significant influence	2.60	0.25
4) Interest Income		
Subsidiaries	402.81	153.95
Associates	-	3.22
Entities over which key management personnel exercises significant influence	-	84.90
5) Advertisement revenue share Income		
Subsidiaries	403.32	394.39
6) Advertisement revenue share Expense		
Subsidiaries	370.61	595.98
Entities over which key management personnel exercises significant influence	53.96	-
7) Fixed Assets purchased		
Subsidiaries	-	5.14
Entities over which key management personnel exercises significant influence	-	18.85
8) Expenses reimbursement paid		
Subsidiaries	21.10	5.31
Entities over which key management personnel exercises significant influence	-	116.84
9) Expenses reimburesement received		
Subsidiaries	26.75	20.55
Entities over which key management personnel exercises significant influence	37.03	80.59

Notes

Referred to and forming part of the Financial Statements

B: RELATED PARTY TRANSACTIONS

The following transactions entered with related parties

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Year ended March 31, 2017	Year ended March 31, 2016
10) Newsprint Advance Given		
Subsidiaries	489.67	458.66
11) Newsprint repayment received		
Subsidiaries	492.27	482.86
12) Rent received from		
Subsidiaries	10.76	-
Entities over which key management personnel exercises significant influence	1.80	6.63
13) Interest/Premium Expense		
Parent Entity	170.71	308.66
Subsidiaries	-	1,396.53
14) Loans and advances(Asset) given		
Subsidiaries	2,750.00	3,600.00
Entities over which key management personnel exercises significant influence (Transferred pursuant to scheme of arrangement)	-	1,550.00
15) Loan/Borrowing Taken		
Parent Entity	-	540.00
Subsidiaries	-	20,333.64
16) Borrowing Repaid		
Subsidiaries	-	28,000.00
17) Loans and advances (Assets) Repayment received		
Subsidiaries [(₹1550 Lakhs (P.Y. Nil)] transferred under scheme of arrangement from an Entity over which key management personnel exercises significant influence]	4,700.00	4,437.12
Associate	-	60.00
18) Investment in		
Subsidiaries	-	18,504.41
19) Investment in debentures		
Subsidiaries	-	31,237.00
20) Redemption of Debenture (Investment)		
Subsidiaries	8,274.00	1,000.00
21) Payment of Debentures to (including premium)		
Subsidiaries	-	8,300.00
22) Conversion of Preference Shares into Equity Shares (Investment)		
Subsidiaries	-	2,500.00
23) Advertisement sale commission paid		
Entities over which key management personnel exercises significant influence	263.63	-

(c) Outstanding balances arising from sales/purchases of services.

The following balances are outstanding at the end of March 31, 2017 in relation to transactions with related parties:

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
1) Investments			
Subsidiaries	22,371.21	30,372.84	28,347.44
Equity component of subsidiary	2,810.00	2,810.00	1,800.00
Associates	639.73	639.73	639.73
Other Investments	10.50	10.50	10.50
Entities over which the Key Management personnel exercise significant influence	83.76	83.76	83.76
2) Security Deposits with			
Entities over which the Key Management personnel exercise significant influence	-	10.00	435.00
Key management personnel and their relatives	441.75	441.75	441.75

Notes

Referred to and forming part of the Financial Statements

B: RELATED PARTY TRANSACTIONS

The following transactions entered with related parties

(All amounts in ₹ Lakhs, unless otherwise stated)

	Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
3)	**Loans and advances (Assets)**			
	Subsidiaries	7.64	1965.15	1510.58
	Associates	-	-	60.00
	Other Investments	1,698.34	1,698.34	1,698.34
	Entities over which the Key Management personnel exercise significant influence	67.24	190.70	61.92
4)	**Trade Receivable**			
	Subsidiaries	437.87	4.52	484.23
	Entities over which the Key Management personnel exercise significant influence	23.17	0.21	0.21
5)	**Borrowings**			
	Parent Entity (including interest)	-	4,295.60	11,626.57
	Subsidiaries (Refer Note-1 below)	-	-	8,367.00
6)	**Trade payables and other current liability**			
	Subsidiaries	73.55	32.12	126.91
	Associates	46.08	43.87	75.48
	Entities over which the KMP exercise significant influence	2.44	4.24	23.40
7)	**Employee Benefits Payable**			
	Key management personnel	175.45	164.33	131.61
8)	**Advertisement revenue share payable**			
	Subsidiaries	144.27	157.22	75.90

Particulars	Year ended March 31, 2017	Year ended March 31, 2016
Movement of loans to related party		
Loans to Subsidiaries		
Beginning of the year	1,965	1,511
Loans given	2,750	3,600
Interest Charged	403	154
Repayment (including interest)	5,118	4,849
Loan taken over pursuant to Scheme of Arrangement		1,550
End of the year	-	1,965
Loans to Associates		
Beginning of the year	-	60.00
Interest Charged	-	3.22
Repayment (including interest)	-	63.22
End of the year	-	-

Notes:

1) Also Refer Note 35 for the Assets and liabilities taken over in the Scheme of Arrangement (the Scheme) involving amalgamation of its erstwhile Spectrum Broadcast Holdings Private Limited ("SBHPL"), Crystal Sound and Music Private Limited ("CSMPL") and Suvi Info Management (Indore) Private Limited (Suvi) into Jagran Prakashan Limited.

2) Transactions relating to dividends were on the same terms and conditions that applied to other shareholders. The sales to, purchases and other related party transactions from related parties are made on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year end are unsecured and interest free and settlement occurs in cash. For the year ended March 31, 2017, the Company has not recorded any impairment of receivables relating to amounts owed by related parties (March 31, 2016: ₹ Nil, April 1, 2015: ₹ Nil). This assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.

3) Commitment with related parties

   There are no guarantees provided or received to/from related party.

4) The figures excludes sales tax / service tax, as applicable.

Notes

Referred to and forming part of the Financial Statements

NOTE 32: FAIR VALUE MEASUREMENTS

The financial instruments are classified in the following categories and are summarised in the table below:

i) Fair Value through Profit and Loss (FVTPL)

ii) Fair value through Other Comprehensive income (FVOCI)

iii) Amortised cost

Financial instruments by category

Particulars	As at March 31, 2017			As at March 31, 2016			As at April 1, 2015		
	FVTPL	FVOCI	Amortised cost	FVTPL	FVOCI	Amortised cost	FVTPL	FVOCI	Amortised cost
Financial assets									
Investments									
- Equity instruments	174.59	245.96	-	161.19	474.36	-	188.22	515.19	-
- Preference shares	-	-	-	-	-	-	2,280.00	-	-
- Debentures	-	-	-	-	-	-	21,680.00	-	-
- Mutual funds	49,473.04	-	-	33,235.19	-	-	37,474.56	-	-
Trade receivables	-	-	41,372.88	-	-	35,131.06	-	-	32,646.88
Loans	-	-	1,479.92	-	-	4,308.06	-	-	2,614.03
Cash and cash equivalents	-	-	7,751.97	-	-	3,363.20	-	-	48,890.81
Security deposits	-	-	2,030.80	-	-	2,454.60	-	-	2,304.93
Fixed Deposits	-	-	44.78	-	-	75.85	-	-	476.83
Unbilled revenue	-	-	1,008.15	-	-	560.46	-	-	283.78
Total financial assets	**49,647.63**	**245.96**	**53,688.50**	**33,396.38**	**474.36**	**45,893.23**	**61,622.78**	**515.19**	**87,217.26**
Financial liabilities									
Borrowings	-	-	15,835.33	-	-	38,149.31	-	-	75,149.35
Trade payables	-	-	10,337.67	-	-	5,105.25	-	-	7,547.50
Security Deposits (including interest accrued on security received)	-	-	6,535.29	-	-	5,920.31	-	-	4,981.49
Unpaid dividend	-	-	26.01	-	-	30.28			35.34
Other payables	-	-	3,055.35	-	-	2,789.89	-	-	2,295.52
Total financial liabilities	**-**	**-**	**35,789.65**	**-**	**-**	**51,995.04**	**-**	**-**	**90,009.20**

Notes

Referred to and forming part of the Financial Statements

(i) Fair value hierarchy

The following table summarises the financial instruments at fair value by valuation methods. The different levels have been defined as follows:

Level 1: Level 1 hierarchy includes financial instruments measured using quoted prices. This includes listed equity instruments and mutual funds that have quoted price. The fair value of all equity instruments which are traded in the stock exchanges is valued using the closing price as at the reporting period. The mutual funds are valued using the closing NAV.

Level 2: The fair value of financial instruments that are not traded in an active market is determined using valuation techniques which maximise the use of observable market data and rely as little as possible on entity-specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in level 2.

Level 3: If one or more of the significant inputs is not based on observable market data, the instrument is included in level 3. This is the case for Investment in certain debentures, preference shares and unlisted equity instruments.

Financial assets measured at fair value - recurring fair value measurements

	As at March 31, 2017				As at March 31, 2016				As at April 1, 2015			
Particulars	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
Financial assets												
Financial Investments at FVPL:												
Listed equity investments	90.40	-	-	90.40	76.99	-	-	76.99	103.46	-		103.46
Unlisted equity investments	-	-	84.19	84.19	-	-	84.20	84.20	-	-	84.76	84.76
Mutual funds - Growth/ Dividend plan	49,473.04	-	-	49,473.04	33,235.19	-	-	33,235.19	37,474.56	-	-	37,474.56
Debentures	-	-	-	-	-	-	-	-	-	21,100.00	580.00	21,680.00
Preference shares	-	-	-	-	-	-	-	-	-	-	2,280.00	2,280.00
Financial Investments at FVOCI:					-	-	-	-				
Investment in Private Equity Fund	-	-	245.96	245.96	-	-	474.36	474.36	-	-	515.19	515.19
Total financial assets	**49,563.44**	**-**	**330.15**	**49,893.59**	**33,312.18**	**-**	**558.56**	**33,870.74**	**37,578.02**	**21,100.00**	**3,459.95**	**62,137.97**

Note: There are no financial liabilities in a category: measured at fair value - recurring fair value measurements

The Company's policy is to recognise transfers into and transfers out of fair value hierarchy levels as at the end of the reporting period. There are no transfers between levels 1, 2 and 3 during the year.

(ii) Valuation technique used to determine fair value

Specific valuation techniques used to value financial instruments include:

- the use of quoted market prices.
- the fair value of option component in the contracts is determined using the Black Scholes valuation model.
- the fair value of the remaining financial instruments is determined using discounted cash flow analysis.

Financial assets in level 2 category includes investment in optionally convertible debentures of erstwhile subsidiary which held investments in listed equity shares of the Company, that have been used as an observable input in fair valuation of these optionally convertible debentures.

Financial assets in level 3 category includes investment in unlisted equity instruments, optionally convertible debentures of subsidiary, preference shares of subsidiary and investment in private equity fund, where the fair values have been determined based on present values, the discount rates and net asset values.

Notes

Referred to and forming part of the Financial Statements

(iii) Fair value measurements using significant unobservable inputs (level 3)

Particulars	Investment in optionally convertible debentures	Investment in preference shares of subsidiary	Total
As at April 1, 2015	580.00	2,280.00	2,860.00
Gains/(losses) recognised in profit or loss	50.00	100.00	150.00
Redemption of debentures of Midday Infomedia Limited	(630.00)	-	(630.00)
Conversion to equity shares	-	(2,380.00)	(2,380.00)
As at March 31, 2016	-	-	-
Gains/(losses) recognised in profit or loss	-	-	-
As at March 31, 2017	-	-	-

(iv) Valuation inputs and relationships to fair value

The following table summarises the quantitative information about the significant unobservable inputs used in level 3 fair value measurements. See (ii) above for the valuation techniques adopted.

Particular	Fair value as at			Significant unobservable inputs	Probablity -weighted range			Sensitivity
	March 31, 2017	March 31, 2016	April 1, 2015		March 31, 2017	March 31, 2016	April 1, 2015	
Investment in debentures	-	-	580.00	Risk adjusted discount rate	-	-	11%-13%	April 1, 2015; Increased discount rate (+100 basis point(bps)) would decrease fair value by ₹ 20 Lakhs and lower discount rate (-100 basis point(bps) would increase fair value by ₹ 20 Lakhs
Investment in preference shares	-	-	2,280.00	Risk adjusted discount rate	-	-	11%-13%	April 1, 2015; Increased discount rate (+100 basis point(bps)) would decrease fair value by ₹ 14 Lakhs and lower discount rate (-100 basis point(bps) would increase fair value by ₹ 14 Lakhs

Other financial assets and liabilities are carried at amortised cost which are similar to their fair values and are categoriesed within level 3 hierarchy. These carrying amount of trade receivables, trade payables, current borrowings, cash and cash equivalents and other bank balances, short-term loans given and other current financial assets and liabilities that has been considered as same as their fair value due to their short-term nature.

(v) Valuation processes

The finance department of the Company includes Senior Vice President (Finance) that performs the valuation of financial assets and liabilities required for financial reporting purposes, including level 3 values. Senior Vice President (Finance) reports directly to the Chief Financial Officer (CFO).

The main level 3 inputs for the certain unquoted debentures and investment in private equity fund used by the Company are derived and evaluated as follows:

Discount rates are determined to relects the current market assessments of the time value of money and the risk specific to the asset.

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NOTE 33: FINANCIAL RISK MANAGEMENT

The Company's activities expose it to a variety of financial risks: market risk (including currency risk, interest rate risk, and price risk), credit risk and liquidity risk. The Company's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Company's financial performance.

Risk management is carried out under policies approved by the board of directors which provides principles for overall risk management.

This note explains the sources of risk which the entity is exposed to and how the entity manages the risk.

Risk	Exposure arising from	Measurement	Management
Credit risk	Cash and cash equivalents, trade receivables, other financial assets	Aging analysis	Diversification of bank deposits, Credit limits, and periodic monitoring of realizable value.
Liquidity risk	Borrowings and other liabilities	Cash flow forecasts	Availability of committed credit lines and borrowing facilities
Market risk – foreign exchange	Recognised financial assets and liabilities not denominated in Indian rupee (INR)	Cash flow forecasting Sensitivity analysis	Insignificant foreign currency exposure
Market risk – interest rate	Borrowings at variable rates	Periodical monitoring with respect to market conditions	Replacing the high cost borrowings with low cost borrowings from time to time
Market risk – security prices	Investments in quoted and unquoted securities	Observing Market Prices, operations and Cash flows	Portfolio diversification and monitoring of invested entities

(A) Credit risk

The credit risk arises from cash and cash equivalents, investments and deposits with banks and financial institutions, trade receivables and other financial assets, as well as credit exposures to customers including outstanding receivables.

The Company considers factors such as track record, size of the institution, market reputation and service standards to select the banks/ institutions with which balances are maintained. The Company does not maintain significant cash and deposit balances other than those required for its day to day operations.

The Company extends credit to customers in normal course of business. The Company considers factors such as credit track record in the market and past dealings with the Company for extension of credit to customers. The Company monitors the payment track record of the customers. The Company has also accepted security deposits from certain customers, which further mitigate the credit risk in these cases.

The Company considers the probability of default upon initial recognition of asset and whether there has been a significant increase in credit risk on an ongoing basis throughout each reporting period. To assess whether there is a significant increase in credit risk the Company compares the risk of a default occurring on the asset as at the reporting date with the risk of default as at the date of initial recognition. It considers available reasonable and supportive forwarding-looking information.

A default on a financial asset is when the counterparty fails to make contractual payments when they fall due or when the extended credit period expires. This definition of default is determined by considering the business environment in which entity operates and other macro-economic factors.

The Company provides for expected credit loss when there is no reasonable expectation of recovery, such as a debtor declaring bankruptcy or failing to engage in a repayment plan with the Company. Where loans or receivables have been impaired, the Company continues to engage in enforcement activity to attempt to recover the receivable due. Where recoveries are made, these are recognised in profit or loss.

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(i) Reconciliation of loss allowance - Loans and deposits

The Company had a loss allowance as at April 1, 2015, post which there are no changes in such loss allowance made.

Consequently, loss allowance on Loans and deposits remains same as on March 31, 2016 and March 31, 2017.

(ii) Reconciliation of loss allowance – Trade receivables

Loss allowance on April 1, 2015	5,086.57
Changes in loss allowance (net of bad debts)	906.45
Loss allowance on March 31, 2016	**5,993.02**
Changes in loss allowance	828.20
Loss allowance on March 31, 2017	**6,821.22**

The impairment provisions for financial assets disclosed above are based on assumptions about risk of default and expected loss rates. The Company uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on Company's past history, existing market conditions as well as forward looking estimates at the end of each reporting period.

(B) Liquidity risk

The Company relies on a mix of excess operating cash flows, investments in marketable securities, borrowings and capital infusion to meet its needs for funds. The current committed lines of credit are sufficient to meet its short to medium term expansion needs. The Company monitors rolling forecasts of the liquidity position (comprising the undrawn borrowing facilities), cash and cash equivalents on the basis of expected cash flows to ensure it has sufficient cash to meet operational needs while maintaining sufficient headroom on its undrawn committed borrowing facilities at all times.

The table below analyses the Company's financing arrangements and non-derivative financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet to the contractual maturity date. There are no derivative financial instruments in respect of reporting periods disclosed under these financial statements.

(i) Financing arrangements-undrawn facilities

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Floating rate			
- Expiring within one year (Cash Credit and other facilities)	15,558.02	10,600.71	16,920.75
- Expiring within one year (bank loans)	-	7,412.63	14,961.50
	15,558.02	**18,013.34**	**31,882.25**

The bank overdraft facilities may be drawn and terminated at any time by the Company.

(ii) Maturities of financial liabilities

The tables below analyse the company's financial liabilities into relevant maturity groupings based on their contractual maturities for all non-derivative financial liabilities. There are no derivative financial instruments in respect of reporting periods disclosed under these financial statements.

The amounts disclosed in the table are the contractual undiscounted cash flows. Balances due within 12 months equal their carrying balances as the impact of discounting is not significant.

Contractual maturities of financial liabilities	Less than 1 year	Between 1 and 2 years	Between 2 and 5 years	Total
March 31, 2017				
Non-derivatives				
Borrowings	15,835.33	-	-	15,835.33
Trade payables	10,500.72	-	-	10,500.72
Other financial liabilities	9,814.85	-	-	9,814.85
Total non-derivative liabilities	**36,150.90**	**-**	**-**	**36,150.90**

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Contractual maturities of financial liabilities	Less than 1 year	Between 1 and 2 years	Between 2 and 5 years	Total
March 31, 2016				
Non-derivatives				
Borrowings	27,255.71	8,187.10	3,738.18	39,180.99
Trade payables	8,952.28	-	-	8,952.28
Other financial liabilities	8,738.75	-	-	8,738.75
Total non-derivative liabilities	**44,946.74**	**8,187.10**	**3,738.18**	**56,872.02**

Contractual maturities of financial liabilities	Less than 1 year	Between 1 and 2 years	Between 2 and 5 years	Total
April 1, 2015				
Non-derivatives				
Borrowings	45,890.79	11,553.10	19,809.07	77,252.96
Trade payables	9,891.06	-	-	9,891.06
Other financial liabilities	7,312.35	-	-	7,312.35
Total non-derivative liabilities	**63,094.20**	**11,553.10**	**19,809.07**	**94,456.37**

(C) Market risk

(i) Foreign currency risk

The Company operates in India and not materially exposed to foreign exchange risk arising from foreign currency transactions. The Company generally deals in USD for news print purchases. Foreign exchange risk arises from future commercial transactions and recognised assets and liabilities denominated in a currency that is not the Company's functional currency (INR). The risk is monitored and measured in a volatile currency environment through dependable forecasts by the external resources and is addressed by exitng from the exposure.

(a) Foreign currency risk exposure:

The Company's exposure to foreign currency risk at the end of the reporting period expressed in INR, are as follows

Particulars	As at March 31, 2017 USD	As at March 31, 2016 USD	As at April 1, 2015 USD
Financial liabilities			
Foreign currency loan	-	2,653.20	7,430.96
Trade payables	4,202.28	379.04	2,216.66
Net exposure to foreign currency risk	4,202.28	3,032.24	9,647.62

Note: The exposure is not considered to be significant and hence senstivity disclosure has not been made.

(ii) Cash flow and fair value interest rate risk

The Company's main interest rate risk arises from borrowings with variable rates, which exposes the Company to cash flow interest rate risk. During March 31, 2017 and March 31, 2016, the Company's borrowings at variable rate were mainly denominated in INR and USD.

The Company's fixed rate borrowings are carried at amortised cost. They are therefore not subject to interest rate risk as defined in Ind AS 107, since neither the carrying amount nor the future cash flows will fluctuate because of a change in market interest rates.

Notes
Referred to and forming part of the Financial Statements

(a) Interest rate risk exposure

The exposure of the Company's borrowing to interest rate changes at the end of the reporting period are as follows:

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Variable rate borrowings*	8,141.98	27,054.79	20,346.17
Fixed rate borrowings	7,693.35	11,094.52	54,803.18
Total borrowings (including interest)	15,835.33	38,149.31	75,149.35
Variable rate borrowings as % of total loans	51.42%	70.92%	27.07%

*includes Cash credit facility, Buyer's credit facilities, Loan from deutsche bank and 'External Commercial Borrowings taken from Bank of Baroda. Weighted average rate of borrowings as at March 31, 2017 ranges from 9.70% p.a. to 10.25% p.a.

(iii) Price risk

The Company does'nt have significant equity investments that are publicly traded and investments in non-listed securities are of strategic importance.

NOTE 34: CAPITAL MANAGEMENT

(a) Risk management

The Company's objective when managing capital is to safeguard the Company's ability to continue as a going concern in order to provide returns for the shareholders and benefits for the stakeholders. The Company strives to maintain an optimal capital structure to reduce the cost of capital. In order to maintain or adjust the capital structure, the Company may adjust any dividend payments, return capital to shareholders or issue new shares.

Consistent with the princile of prudence the Company also monitors capital on the basis of debt to equity ratio where debt comprises of borrowings including current maturities thereof and Equity comprise the shareholders funds outstanding at each reporting date.

The Debt to Equity position at each reporting date is summarised below:

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Debt	15,637.13	37,848.80	74,534.35
Total equity	167,022.86	135,758.71	122,411.51
Net debt to equity ratio	0.09	0.28	0.61

(b) Dividends

Particulars	As at March 31, 2017	As at March 31, 2016
(i) Equity shares		
Final dividend for the year ended March 31, 2016 of ₹ Nil (March 31, 2015: ₹ 3.50) per fully paid share	-	11,441.91

Note: In addition to above dividends, since year end the directors have recommended the payment of a final dividend of ₹ 3 per fully paid equity share This proposed dividend is subject to the approval of shareholders in the ensuing annual general meeting which has not been recognised at the end of the reporting period.

Notes

Referred to and forming part of the Financial Statements

NOTE 35: BUSINESS COMBINATIONS

(a) The Composite Scheme of Arrangement (the Scheme) involving amalgamation of Spectrum Broadcast Holdings Private Limited ("SBHPL") and Crystal Sound and Music Private Limited ("CSMPL") into Jagran Prakashan Limited (JPL or the Company) and demerger of FM radio business ("Radio Mantra") of Shri Puran Multimedia Limied ("SPML"), a promoter Company into Music Broadcast Limited ("MBL"), became effective upon filing of the court orders with the respective Registrars of Companies (RoC's) of Uttar Pradesh on November 18, 2016 and Mumbai on November 17, 2016. Pursuant to the Scheme, w.e.f. January 1, 2016, being the Appointed date:

i) The Company has given effect to the merger from the Appointed date in accordance with the Court order.

ii) The Company has followed Court approved "Purchase method" as per the then prevailing Accounting Standard (AS-14) referred to in the Scheme which resulted in recognition of goodwill amounting to ₹ 22,937.29 lakhs, computation of which is given in note (iii) below.

iii) The Company has taken over following assets and liabilities of the CSMPL and SBHPL as at January 1, 2016:

Particulars	Amount
Current tax assets	68.06
Other current assets	177.92
Cash and cash equivalents	76.78
Non-current investments	18,293.81
Total assets	**18,616.57**
Trade payables	14.97
Employee benefit obligations	0.49
Other financial liabilities	69.10
Other current liabilities	1.89
Total liabilities	**86.45**
Net assets	18,530.12
Investment in compulsorily convertible debentures of SBHPL and CSMPL in the books of Company	22,963.00
Investment in shares of SBHPL in the books of Company	18,504.41
Goodwill	**22,937.29**

Note: Results for the period January 1, 2016 to March 31, 2016 have been recognised in the statement of profit and loss for the year ended March 31, 2016.

iv) Had the Company applied Ind AS 103 "Business Combinations"

(i) The acquisition of combining entities would have resulted in restatement of prior periods from the date of acquisition of control over combining entities, as against the appointed date.

(ii) Being a common control transaction, goodwill would not have been recognised and the pooling of interest method would have applied.

Notes
Referred to and forming part of the Financial Statements

(b) The Hon'ble High Court of Allahabad and Hon'ble High Court of Mumbai approved on March 16, 2016 and December 2, 2016 respectively, the Scheme of Arrangement (the Scheme) by way of amalgamation of its erstwhile subsidiary Suvi Info Management (Indore) Private Limited (Suvi) into Jagran Prakashan Limited (JPL or the Company). The Scheme became effective upon filing of the aforesaid orders with the respective Registrars of Companies (RoC's) of Uttar Pradesh and Mumbai on December 27, 2016 w.e.f. January 1, 2016, being the Appointed date.

Pursuant to the Scheme,

i) The Company has given effect to the merger from January 1, 2016 (Appointed date) in accordance with the Court order.

ii) The Company has followed Court approved "Pooling of interest method" as per the then prevailing Accounting Standard (AS-14) (Accounting for Amalgamation) referred in the Scheme which requires line by line addition with JPL.

iii) Consequently, the Company has taken over following assets and liabilities of the Suvi as at January 1, 2016:

Particulars	Amount
Non-current investments	3.86
Loans	1,424.78
Cash and cash equivalents	7.47
Current investments	466.00
Other financial assets	0.22
Total assets	**1,902.33**
Trade payables	0.02
Current tax liabilities (net)	265.48
Deferred tax liability	9.69
Total liabilities	**275.19**
Net assets	**1,627.14**
Other items taken over	
Other component of equity	(143.63)
Balance in profit and loss in the books of Suvi	13,226.09
	14,709.60
Investment in equity shares of Suvi	2,001.00
Investment in optionally convertible debentures issued by Suvi	21,103.48
Loan payable to Suvi (including interest accrued)	(21,334.71)
Transfer to Capital Reserve account	**12,939.83**

Note: Results for the period January 1, 2016 to March 31, 2016 have been recognised in the statement of profit and loss for the year ended March 31, 2016.

iv) Had the Company followed Ind AS 103, Business Combinations, the merger would have been recognised from the date of acquistion of control over the combining entity.

Notes

Referred to and forming part of the Financial Statements

NOTE 36: FIRST TIME ADOPTION OF IND AS

Transition to Ind AS

These are the Company's first financial statements prepared in accordance with Ind AS

The accounting policies set out in note 1(b) have been applied in preparing the financial statements for the year ended March 31, 2017, the comparative information presented in these financial statements for the year ended March 31, 2016 and in the preparation of an opening Ind AS balance sheet at April 1, 2015 (the Company's date of transition). In preparing its opening Ind AS balance sheet, the Company has adjusted the amounts reported previously in financial statements prepared in accordance with the accounting standards notified under Companies (Accounting Standards) Rules, 2006 (as amended) and other relevant provisions of the Act (previous GAAP or Indian GAAP). An explanation of how the transition from previous GAAP to Ind AS has affected the Company's financial position, financial performance and cash flows is set out in the following tables and notes.

A. Exemptions and exceptions availed

Set out below are the applicable Ind AS 101 optional exemptions and mandatory exceptions applied in the transition from previous GAAP to Ind AS.

A.1 Ind AS optional exemptions

A.1.1 Deemed cost

Ind AS 101 permits a first-time adopter to elect to continue with the carrying value for all of its property, plant and equipment as recognised in the financial statements as at the date of transition to Ind AS, measured as per the previous GAAP and use that as its deemed cost as at the date of transition after making necessary adjustments for de-commissioning liabilities. This exemption can also be used for intangible assets covered by Ind AS 38 Intangible Assets.

Accordingly, the Company has elected to measure all of its property, plant and equipment and intangible assets at their previous GAAP carrying value.

A.1.2 Business combinations

Ind AS 101 provides the option to apply Ind AS 103 prospectively from the transition date or from a specific date prior to the transition date. This provides relief from full retrospective application that would require restatement of all business combinations occuring prior to the transition date. The Company elected to apply Ind AS 103 prospectively to business combinations occurring after its transition date. Business combinations occurring prior to the transition date have not been restated. The Company has applied same exemption for investment in associates.

A.2 Ind AS mandatory exceptions

A.2.1 Estimates

The Company's estimates in accordance with Ind AS at the date of transition to Ind AS shall be consistent with estimates made for the same date in accordance with previous GAAP (after adjustments to reflect any difference in accounting policies), unless there is objective evidence that those estimates were in error.

Ind AS estimates as at April 1, 2015 are consistent with the estimates as at the same date made in conformity with previous GAAP. The Company made estimates for following items in accordance with Ind AS at the date of transition as these were not required under previous GAAP:

-Investment in equity instruments carried at FVPL or FVOCI;

-Investment in debt instruments and compound financial instruments carried at FVPL; and

-Impairment of financial assets based on expected credit loss model.

A.2.2 Classification and measurement of financial assets

Ind AS 101 requires an entity to assess classification and measurement of financial assets (investment in debt instruments) on the basis of the facts and circumstances that exist at the date of transition to Ind AS.

Notes

Referred to and forming part of the Financial Statements

B. RECONCILIATIONS BETWEEN PREVIOUS GAAP AND IND AS

Reconciliation of total equity as at March 31, 2016 and April 1, 2015

	Notes to first-time adoption	March 31, 2016	April 1, 2015
Total equity (shareholder's funds) as per previous GAAP		128,840.77	103,338.90
Adjustments pursuant to schemes of amalgamation (refer note 35)		(133.54)	-
Total equity (shareholder's funds) as per previous GAAP (revised)		128,707.23	103,338.90
Fair valuation of investments	1	8,258.97	6,006.45
Fair valuation of security deposits	5	(8.79)	-
Reversal of lease equalisation reserve	5	204.65	211.27
Proposed dividend (including dividend distribution tax)	3	-	13,771.22
Borrowings-amortisation and transaction cost adjustment	2	333.24	707.13
Tax effects of adjustments	6	(1,736.59)	(1,623.46)
Total adjustments		**7,051.48**	**19,072.61**
Total equity as per Ind AS		**135,758.71**	**122,411.51**

Reconciliation of total comprehensive income for the year ended March 31, 2016

	Notes to first time adoption	March 31, 2016
Profit after tax as per previous GAAP		25,501.87
Adjustments pursuant to schemes of amalgamation (refer note 35)		230.61
Profit after tax as per previous GAAP (revised)		25,732.48
Ind AS Adjustments:		
Fair valuation of investments	1	2,293.34
Fair valuation of Security Deposits	5	(8.76)
Adjustment for lease equalisation reserve	5	(6.62)
Borrowings-amortisation and transaction cost adjustment	2	(483.62)
Remeasurements of post employment benefit obligations	4	(100.14)
Tax effect on adjustments	6	(271.46)
Total adjustments		**1,422.74**
Profit after tax as per Ind AS		**27,155.22**
Other comprehensive income		34.07
Total comprehensive income as per Ind As		**27,189.29**

Impact of Ind AS adoption on the statements of cash flows for the year ended March 31, 2016

	Previous GAAP	Adjustments	Ind AS
Net cash flow from operating activities	37,309.32	(501.40)	36,807.92
Net cash flow from/(used in) investing activities	(1,701.76)	30.69	(1,671.07)
Net cash flow from/(used in) financing activities	(35,854.90)	533.94	(35,320.96)
Net increase/(decrease) in cash and cash equivalents	**(247.34)**	**63.23***	**(184.11)**
Cash and cash equivalents as at April 1, 2015	3,411.94	-	3,411.94
Cash and cash equivalents as at March 31, 2016	**3,164.60**	**63.23**	**3,227.83**

*Adjustments pursuant to schemes of amalgamation (refer note 35) for the period January 1, 2016 to March 31, 2016.

Notes

Referred to and forming part of the Financial Statements

C. NOTES TO FIRST-TIME ADOPTION OF IND AS

Note 1: Fair valuation of investments

Under the previous GAAP, investments in equity instruments and mutual funds were classified as long-term investments or current investments based on the intended holding period and realisability. Long-term investments were carried at cost less provision for other than temporary decline in the value of such investments. Current investments were carried at lower of cost and fair value. Under Ind AS, these investments are required to be measured at fair value. The resulting fair value changes of these investments (other than investments measured at FVOCI) have been recognised in retained earnings as at the date of transition and subsequently in the profit or loss for the year ended March 31, 2016.

Fair value changes with respect to investments measured at FVOCI have been recognised in other reserves as at the date of transition and subsequently in the other comprehensive income for the year ended March 31, 2016. Also, provision for diminution in the value of investments made under previous GAAP for the year ended March 31, 2016 has been reversed.

Note 2: Borrowings and Other component of equity

Ind AS 109 requires transaction costs incurred towards origination of borrowings to be deducted from the carrying amount of borrowings on initial recognition. These costs are recognised in the profit or loss over the tenure of the borrowing as part of the interest expense by applying the effective interest rate method.

Under previous GAAP, these transaction costs were charged to profit or loss as and when incurred.

The Company has also recognised other component of equity on account of redeemable non-convertible debentures issued to holding Company as at March 31, 2016. These debentures were fair valued by discounting all the future cash flows to the present value based on prevailing market interest rate and accrued redemption premium carried as per previous GAAP was reversed which has been taken into account in borrowings as part of contractual cash flows while calculating amortised cost.

Note 3: Proposed dividend

Under the previous GAAP, dividends proposed by the board of directors after the balance sheet date but before the approval of the financial statements were considered as adjusting events. Accordingly, provision for proposed dividend was recognised as a liability. Under Ind AS, such dividends are recognised when the same is approved by the shareholders in the general meeting. Accordingly, the liability for proposed dividend (including dividend distribution tax) included under provisions has been reversed with corresponding adjustment to retained earnings. Consequently, the total equity increased by an equivalent amount.

Note 4: Remeasurements of post-employment benefit obligations

Under Ind AS, remeasurements i.e. actuarial gains and losses and the return on plan assets, excluding amounts included in the net interest expense on the net defined benefit liability are recognised in other comprehensive income instead of profit or loss. Under the previous GAAP, these remeasurements were forming part of the profit or loss for the year. As a result of this change, the profit for the year ended March 31, 2016 decreased. There is no impact on the total equity as at March 31, 2016.

Note 5: Security deposits and lease rentals

Under the previous GAAP, interest free lease security deposits (that are refundable in cash on completion of the lease term) are recorded at their transaction value. Under Ind AS, all financial assets are required to be recognised at fair value. Accordingly, the Company has fair valued these security deposits under Ind AS. Difference between the fair value and transaction value of the security deposit has been recognised as advance rent. Consequent to this change, the amount of security deposits decreased as at March 31, 2016. The prepaid rent increased by as at March 31, 2016 . Also, Lease equalisation reserve as per previous GAAP included in trade payables as at March 31, 2016 has been reversed since the payments to the lessor are agreed to increase in line with expected general inflation to compensate for the lessor's expected inflationary cost increases and as per Ind AS 17, rentals are not required to be charged to the income statement on straight-lining basis in such cases. Consequently, the trade payables have been adjusted with same impact.

Notes
Referred to and forming part of the Financial Statements

Note 6: Deferred tax

Deferred tax has been recognised on the adjustments made on transition to Ind AS.

Note 7: Retained earnings

Retained earnings as at April 1, 2015 has been adjusted consequent to the above Ind AS transition adjustments.

Note 8: Revenue and volume discounts

Under previous GAAP, the volume discounts were included in other expenses without being netted off from revenue. Under Ind AS, revenue is being measured at fair value of the consideration received or receivable taking into account the amount of any trade discounts and volume rebates allowed by the entity. Accordingly, revenue has been reduced and other expenses have been reduced by an equivalent amount.

Note 9: Other comprehensive income

Under Ind AS, all items of income and expense recognised in a period should be included in profit or loss for the period, unless a standard requires or permits otherwise. Items of income and expense that are not recognised in profit or loss but are shown in the statement of profit and loss as 'other comprehensive income' which includes remeasurements of defined benefit plans and fair value gains or (losses) on FVOCI equity instruments. The concept of other comprehensive income did not exist under previous GAAP.

NOTE 37:

The Company is engaged primarily in printing and publication of Newspaper and Magazines in India. The other activities of the company comprise outdoor advertising business, event management business and digital businesses. However these in the context of Indian Accounting Standard (Ind AS- 108) on Segment Reporting are considered to constitute a single reporting segment. Accordingly, no separate disclosures are made in these financial statements.

NOTE 38:

'Specified bank notes' (SBNs) held and transacted during the period November 8, 2016 to December 30, 2016:

Particulars	SBNs	Other denomination notes	Total
Closing cash in hand as on November 8, 2016	475.30*	14.46	489.76
Add: Permitted receipts		1,539.46	1,539.46
Less: Permitted payments		308.73	308.73
Less: Amount deposited in Banks	475.30	1,094.62	1,569.92
Closing cash in hand as on December 30, 2016	-	150.57	150.57

*Includes ₹ 398.20 lakhs, held by field representatives, recorded in books and deposited in banks between November 10, 2016 to December 30, 2016.

(a) the term 'Specified Bank Notes' shall have the same meaning provided in the notification of the Government of India, in the Ministry of Finance, Department of Economic Affairs number S.O. 3407(E), dated November 8, 2016.

For Price Waterhouse
Chartered Accountants LLP
Firm Registration Number
(012754N/N500016)
Chartered Accountants

For and on Behalf of the Board of Directors

Anurag Khandelwal
Partner
Membership Number-078571

Place: New Delhi
Date: May 29, 2017

Mahendra Mohan Gupta	Chairman and Managing Director	**Amit Dixit**	Director
Sanjay Gupta	Whole Time Director and CEO	**Anita Nayyar**	Director
Shailesh Gupta	Whole Time Director	**Anuj puri**	Director
Dhirendra Mohan Gupta	Whole Time Director	**Devendra Mohan Gupta**	Director
Sunil Gupta	Whole Time Director	**Dilip Cherian**	Director
Satish Chandra Mishra	Whole Time Director	**Jayant Davar**	Director
R.K. Agarwal	Chief Financial Officer	**R. K. Jhunjhunwala**	Director
Amit Jaiswal	Company Secretary	**Ravi Sardana**	Director
		Shailendra Mohan Gupta	Director
		Shashidhar Narain Sinha	Director
		Vijay Tandon	Director

Independent Auditors' Report

TO THE MEMBERS OF JAGRAN PRAKASHAN LIMITED

REPORT ON THE CONSOLIDATED INDIAN ACCOUNTING STANDARDS (IND AS) FINANCIAL STATEMENTS

1. We have audited the accompanying consolidated Ind AS financial statements of Jagran Prakashan Limited (hereinafter referred to as "the Holding Company") and its subsidiaries (the Holding Company and its subsidiaries, together referred to as "the Group"), and associate companies; (refer Note 1(b) to the attached consolidated financial statements), comprising the consolidated Balance Sheet as at March 31, 2017, the consolidated Statement of Profit and Loss (including Other Comprehensive Income), the consolidated Cash Flow Statement for the year then ended and the Statement of Changes in Equity for the year then ended, and a summary of significant accounting policies and other explanatory information prepared based on the relevant records (hereinafter referred to as "the Consolidated Ind AS Financial Statements").

MANAGEMENT'S RESPONSIBILITY FOR THE CONSOLIDATED IND AS FINANCIAL STATEMENTS

2. The Holding Company's Board of Directors is responsible for the preparation of these Consolidated Ind AS Financial Statements in terms of the requirements of the Companies Act, 2013 (hereinafter referred to as "the Act") that give a true and fair view of the consolidated financial position, consolidated financial performance, consolidated cash flows and changes in equity of the Group including its associates in accordance with accounting principles generally accepted in India including the Indian Accounting Standards specified in the Companies (Indian Accounting Standards) Rules, 2015 (as amended) under Section 133 of the Act. The Holding Company's Board of Directors is also responsible for ensuring accuracy of records including financial information considered necessary for the preparation of Consolidated Ind AS Financial Statements. The respective Board of Directors of the companies included in the Group and of its associates are responsible for maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Group and its associates respectively and for preventing and detecting frauds and other irregularities; the selection and application of appropriate accounting policies; making judgements and estimates that are reasonable and prudent; and the design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error, which have been used for the purpose of preparation of the Consolidated Ind AS Financial Statements by the Directors of the Holding Company, as aforesaid.

AUDITORS' RESPONSIBILITY

3. Our responsibility is to express an opinion on these Consolidated Ind AS Financial Statements based on our audit. While conducting the audit, we have taken into account the provisions of the Act and the Rules made thereunder including the accounting standards and matters which are required to be included in the audit report.

4. We conducted our audit of the Consolidated Ind AS Financial Statements in accordance with the Standards on Auditing specified under Section 143(10) of the Act and other applicable authoritative pronouncements issued by the Institute of Chartered Accountants of India. Those Standards and pronouncements require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the Consolidated Ind AS Financial Statements are free from material misstatement.

5. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the Consolidated Ind AS Financial Statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the Consolidated Ind AS Financial Statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Holding Company's preparation of the Consolidated Ind AS Financial Statements that give a true and fair view, in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Holding Company's Board

Independent Auditors' Report

of Directors, as well as evaluating the overall presentation of the Consolidated Ind AS Financial Statements.

6. We believe that the audit evidence obtained by us and the audit evidence obtained by the other auditors in terms of their reports referred to in sub-paragraph 10 of the Other Matters paragraph below, is sufficient and appropriate to provide a basis for our audit opinion on the consolidated Ind AS Financial Statements.

OPINION

7. In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Consolidated Ind AS Financial Statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India of the consolidated state of affairs of the Group and its associates as at March 31, 2017, and their consolidated total comprehensive income (comprising consolidated profit and consolidated other comprehensive income), their consolidated cash flows and consolidated changes in equity for the year ended on that date.

EMPHASIS OF MATTER

8. We draw your attention to Note 35 to the Consolidated Financial Statements in respect of the Composite Scheme of Arrangement and the Scheme of Amalgamation ("the Schemes"). The Group has applied the accounting treatment as prescribed in the Schemes approved by the Hon'ble High Court of Allahabad and Hon'ble High Court of Mumbai, to the extent applicable.

OTHER MATTERS

9. The comparative financial information of the Company for the year ended March 31, 2016 and the transition date opening balance sheet as at April 1, 2015 included in these Consolidated Ind AS Financial Statements, are based on the previously issued statutory financial statements for the years ended March 31, 2016 and March 31, 2015 prepared in accordance with the Companies (Accounting Standards) Rules, 2006 (as amended) which were audited by us, on which we expressed an unmodified opinion dated May 30, 2016 and May 28, 2015 respectively. The adjustments to those consolidated financial statements for the differences in accounting principles adopted by the Group on transition to the Ind AS have been audited by us.

10. We did not audit the financial statements of a subsidiary whose financial statements reflect total assets of ₹ 0.21 lakhs and net assets of ₹ (2.77) lakhs as at March 31, 2017, total revenue of ₹ Nil, total comprehensive income (comprising profit/loss and other comprehensive income) of ₹ (4.51) lakhs and net cash flows amounting to ₹ (0.94) lakhs for the year ended on that date, as considered in the Consolidated Ind AS Financial Statements. The Consolidated Ind AS Financial Statements also include the Group's share of net profit of ₹ 6.01 lakhs for the year ended March 31, 2017 as considered in the Consolidated Ind AS Financial Statements, in respect of two associate companies whose financial statements have not been audited by us. These financial statements have been audited by other auditors whose reports have been furnished to us by the Management, and our opinion on the Consolidated Ind AS Financial Statements in so far as it relates to the amounts and disclosures included in respect of the aforesaid subsidiary and associate companies and our report in terms of sub-section (3) of Section 143 of the Act in so far as it relates to the aforesaid subsidiary and associate companies, is based solely on the reports of the other auditors.

Our opinion on the Consolidated Ind AS Financial Statements and our report on Other Legal and Regulatory Requirements below, is not modified in respect of the above matters with respect to our reliance on the work done and the reports of the other auditors.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

11. As required by Section 143(3) of the Act, we report, to the extent applicable, that:

    (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit of the aforesaid Consolidated Ind AS Financial Statements.

    (b) In our opinion, proper books of account as required by law maintained by the Holding Company, its subsidiaries included in the Group and associate companies incorporated in India including relevant records relating to preparation of the aforesaid Consolidated Ind AS Financial Statements have been kept so far

Independent Auditors' Report

as it appears from our examination of those books and records of the Holding Company, its subsidiaries audited by us and the reports of the other auditors.

(c) The Consolidated Balance Sheet, the Consolidated Statement of Profit and Loss (including other comprehensive income), Consolidated Cash Flow Statement and the Consolidated Statement of Changes in Equity dealt with by this Report are in agreement with the relevant books of account maintained by the Holding Company and its subsidiaries included in the Group and associate companies incorporated in India including relevant records relating to the preparation of the consolidated Ind AS financial statements.

(d) In our opinion, the aforesaid Consolidated Ind AS Financial Statements comply with the Indian Accounting Standards specified under Section 133 of the Act.

(e) On the basis of the written representations received from the directors of the Holding Company as on March 31, 2017 taken on record by the Board of Directors of the Holding Company and its subsidiaries audited by us, and the reports of the statutory auditors of its subsidiary company and associate companies incorporated in India, none of the directors of the Group companies and its associate companies incorporated in India is disqualified as on March 31, 2017 from being appointed as a director in terms of Section 164 (2) of the Act.

(f) With respect to the adequacy of the internal financial controls over financial reporting of the Holding Company, its subsidiary companies and associate companies incorporated in India and the operating effectiveness of such controls, refer to our separate Report in Annexure A.

(g) With respect to the other matters to be included in the Auditors' Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:

i. The Consolidated Ind AS Financial Statements disclose the impact, if any, of pending litigations as at March 31, 2017 on the consolidated financial position of the Group and its associates – Refer Note 26 to the Consolidated Ind AS Financial Statements.

ii. The Group and its associates did not have any long-term contracts including derivative contracts as at March 31, 2017.

iii. There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Holding Company and its subsidiary companies and associate companies incorporated in India during the year ended March 31, 2017.

iv. The Group and its associates have provided requisite disclosures in the financial statements as to holdings as well as dealings in Specified Bank Notes during the period from November 8, 2016 to December 30, 2016. However, we are unable to obtain sufficient and appropriate audit evidence to report on whether the disclosures in respect of cash aggregating ₹ 400.74 lakhs are in accordance with the books of account maintained by the Company and as produced to us by the Management. Refer Note 40 to the Consolidated Ind AS Financial Statements.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number: 012754N/N500016
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number:078571

Place: New Delhi
Date: May 29, 2017

Annexure A to Independent Auditors' Report

Referred to in paragraph 11(f) of the Independent Auditors' Report of even date to the members of Jagran Prakashan Limited on the consolidated financial statements for the year ended March 31, 2017

REPORT ON THE INTERNAL FINANCIAL CONTROLS UNDER CLAUSE (i) OF SUB-SECTION 3 OF SECTION 143 OF THE ACT

1. In conjunction with our audit of the consolidated financial statements of the Group as of and for the year ended March 31, 2017, we have audited the internal financial controls over financial reporting of Jagran Prakashan Limited (hereinafter referred to as "the Holding Company") and its subsidiary companies and its associate companies, which are companies incorporated in India, as of that date.

MANAGEMENT'S RESPONSIBILITY FOR INTERNAL FINANCIAL CONTROLS

2. The respective Board of Directors of the Holding company, its subsidiary companies and its associate companies, which are companies incorporated in India, are responsible for establishing and maintaining internal financial controls based on "internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India (ICAI)". These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to the respective company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

AUDITOR'S RESPONSIBILITY

3. Our responsibility is to express an opinion on the Group's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by the ICAI and the Standards on Auditing deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of internal financial controls and both issued by the ICAI. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

4. Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

5. We believe that the audit evidence we have obtained and the audit evidence obtained by the other auditors in terms of their reports referred to in the Other Matters paragraph below, is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

MEANING OF INTERNAL FINANCIAL CONTROLS OVER FINANCIAL REPORTING

6. A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Annexure A to Independent Auditors' Report

Referred to in paragraph 11(f) of the Independent Auditors' Report of even date to the members of Jagran Prakashan Limited on the consolidated financial statements for the year ended March 31, 2017

INHERENT LIMITATIONS OF INTERNAL FINANCIAL CONTROLS OVER FINANCIAL REPORTING

7. Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

OPINION

8. In our opinion, the Holding Company, its subsidiary companies and its associate companies, which are companies incorporated in India, have, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2017, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

OTHER MATTERS

9. Our aforesaid reports under Section 143(3)(i) of the Act on the adequacy and operating effectiveness of the internal financial controls over financial reporting in so far as it relates to one subsidiary company and two associate companies, which are companies incorporated in India, is based on the corresponding reports of the auditors of such companies incorporated in India. Our opinion is not qualified in respect of this matter.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number: 012754N/N500016
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number:078571

Place: New Delhi
Date: May 29, 2017

Consolidated Balance Sheet
as at March 31, 2017

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Notes	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
ASSETS				
Non-current assets				
Property, plant and equipment	3(a)	58,018.13	55,437.76	53,396.69
Capital work-in-progress	3(a)	7,587.84	7,932.13	7,222.38
Investment properties	3(b)	-	-	815.74
Goodwill	3(c)	33,772.87	33,772.87	23,230.20
Other intangible assets	3(c)	57,399.71	53,018.19	646.45
Intangible assets under development	3(c)	-	6,566.28	-
Investments accounted for using the equity method	4	579.17	573.16	566.36
Financial assets				
i. Investments	5(a)	49,964.45	772.23	34,916.81
ii. Loans	5(c)	1.73	-	1,565.00
iii. Other financial assets	5(e)	2,931.73	3,363.21	1,914.56
Deferred tax assets	6(a)	2,693.99	3,445.63	799.35
Non-current tax assets (net)	6(b)	263.97	813.24	73.42
Other non-current assets	6(c)	2,208.98	3,504.75	1,223.30
Total non-current assets		**2,15,422.57**	**1,69,199.45**	**1,26,370.26**
Current assets				
Inventories	7	9,351.42	6,688.72	9,288.06
Financial assets				
i. Investments	5(a)	2,925.02	34,904.41	3,621.99
ii. Trade receivables	5(b)	51,576.21	44,795.13	33,855.70
iii. Cash and cash equivalents	5(d)(i)	16,671.31	4,556.27	48,650.47
iv. Bank balances other than (iii) above	5(d)(ii)	18,237.93	462.55	663.20
v. Loans	5(c)	1,490.02	2,358.16	1,340.35
vi. Other financial assets	5(e)	2,051.60	1,889.72	1,364.02
Other current assets	8	4,256.04	3,309.82	1,475.50
Current tax assets (net)	9	1,291.17	1,067.79	1,031.61
Assets classified as held for sale	10	584.19	625.38	40.00
Total current assets		**1,08,434.91**	**1,00,657.95**	**1,01,330.90**
Total assets		**3,23,857.48**	**2,69,857.40**	**2,27,701.16**
EQUITY AND LIABILITIES				
Equity				
Equity share capital	11(a)	6,538.24	6,538.24	6,345.36
Other equity				
Equity Component of compound financial instrument		945.87	1,092.15	876.78
Reserves and surplus	11(b)	2,08,338.41	1,55,573.89	1,24,083.47
Other Reserves	11(c)	(329.47)	(110.75)	(71.76)
Equity attributable to owners of Jagran Prakashan Limited		**2,15,493.05**	**1,63,093.53**	**1,31,233.85**
Non-controlling interests (refer note 36 (b))		23,627.71	3,343.35	102.26
Total equity		**2,39,120.76**	**1,66,436.88**	**1,31,336.11**
LIABILITIES				
Non-current liabilities				
Financial Liabilities				
i. Borrowings	12(a)	5,019.90	25,916.02	20,915.75
Employee benefit obligations	14	1,703.50	1,481.71	1,012.55
Deferred tax liabilities	15	19,706.54	17,934.41	8,705.35
Total non-current liabilities		**26,429.94**	**45,332.14**	**30,633.65**
Current liabilities				
Financial liabilities				
i. Borrowings	12(b)	8,324.89	25,562.52	35,272.19
ii. Trade payables	12(d)	14,672.13	8,324.85	8,647.79
iii. Other financial liabilities	12(c)	28,755.11	17,848.93	18,229.38
Provisions	13	-	-	16.85
Employee benefit obligations	14	499.18	302.01	152.54
Other current liabilities	16	6,055.47	6,050.07	3,412.65
Total current liabilities		**58,306.78**	**58,088.38**	**65,731.40**
Total liabilities		**84,736.72**	**1,03,420.52**	**96,365.05**
Total equity and liabilities		**3,23,857.48**	**2,69,857.40**	**2,27,701.16**

The above consolidated balance sheet should be read in conjunction with the accompanying notes.
This is the Consolidated Balance Sheet referred to in our report of even date

For Price Waterhouse Chartered Accountants LLP

Firm Registration Number
(012754N/N500016)
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number-078571

Place: New Delhi
Date: May 29, 2017

For and on Behalf of the Board of Directors

Mahendra Mohan Gupta	Chairman and Managing Director	**Amit Dixit**	Director
Sanjay Gupta	Whole Time Director and CEO	**Anita Nayyar**	Director
Shailesh Gupta	Whole Time Director	**Anuj puri**	Director
Dhirendra Mohan Gupta	Whole Time Director	**Devendra Mohan Gupta**	Director
Sunil Gupta	Whole Time Director	**Dilip Cherian**	Director
Satish Chandra Mishra	Whole Time Director	**Jayant Davar**	Director
R.K. Agarwal	Chief Financial Officer	**R. K. Jhunjhunwala**	Director
Amit Jaiswal	Company Secretary	**Ravi Sardana**	Director
		Shailendra Mohan Gupta	Director
		Shashidhar Narain Sinha	Director
		Vijay Tandon	Director

Consolidated Statement of Profit and Loss

for the year ended March 31, 2017

(All amounts in ₹ Lakhs, unless otherwise stated)

	Particulars	Notes	Year ended March 31, 2017	Year ended March 31, 2016
I	Revenue from Operations	17	2,28,295.14	2,07,924.05
II	Other Income	18(a)	695.57	1,472.20
III	Other gains/(losses) - net	18(b)	3,422.61	3,513.74
IV	**Total income (I+II+III)**		**2,32,413.32**	**2,12,909.99**
V	**Expenses:**			
	Licence Fees		1,921.95	1,539.95
	Cost of materials consumed	19	65,244.15	62,868.40
	Changes in inventories of finished goods	20	1.15	(2.36)
	Employee benefit expense	21	37,399.02	32,268.82
	Depreciation and amortisation expense	22	12,889.08	12,190.22
	Other expenses	23	59,773.43	52,200.68
	Finance cost	24	3,503.98	5,451.07
	Total Expenses (V)		**1,80,732.76**	**1,66,516.78**
VI	**Profit before exceptional items, share of net profits of investments accounted for using equity method and tax (IV - V)**		51,680.56	46,393.21
VII	**Share of net profit of associates accounted for using the equity method**		6.01	6.80
VIII	**Profit before tax (VI+VII)**		**51,686.57**	**46,400.01**
	Income tax expense (other than exceptional item)			
	-Current tax	25	14,204.55	13,911.79
	-Deferred tax	25	2,549.90	1,803.31
	Total tax expense (other than exceptional item) (IX)		**16,754.45**	**15,715.10**
IX	**Profit for the year (before exceptional item) (VIII-IX)**		**34,932.12**	**30,684.91**
X	Exceptional item - Deferred tax	25(d)	-	(4,397.42)
XI	**Profit for the year**		**34,932.12**	**35,082.33**
XII	**Other comprehensive income**			
	Items that will not be reclassified to profit or loss			
	-Changes in fair value of FVOCI equity instruments		(294.21)	(52.42)
	-Remeasurements of post-employment benefit obligations		(211.43)	91.62
	-Income tax relating to these items		148.65	(17.70)
	Other comprehensive income for the year, net of tax		**(356.99)**	**21.50**
XIII	**Total comprehensive income for the year (XI+XII)**		**34,575.13**	**35,103.83**
	Profit is attributable to:			
	Owners of the company		34,752.18	34,978.98
	Non-controlling interest		179.94	103.35
			34,932.12	**35,082.33**
	Other comprehensive income is attributable to:			
	Owners of the company		(348.20)	22.08
	Non-controlling interest		(8.79)	(0.58)
			(356.99)	**21.50**
	Total comprehensive income is attributable to:			
	Owners of the company		34,403.98	35,001.06
	Non-controlling interest		171.15	102.77
			34,575.13	**35,103.83**
	Total comprehensive income attributable to owners of the Company		**34,403.98**	**35,001.06**
XIV	**Earnings per equity share attributable to owners of Jagran Prakashan Limited:**			
	(Nominal value per share ₹ 2 (Previous year: ₹ 2)			
	(1) Basic earnings per share before exceptional item	28	10.69	9.39
	(2) Diluted earnings per share before exceptional item		10.69	9.39
	(3) Basic earnings per share after exceptional item	28	10.69	10.73
	(4) Diluted earnings per share after exceptional item		10.69	10.73

The above statement of consolidated profit and loss should be read in conjunction with the accompanying notes.
This is the Consolidated Statement of Profit and Loss referred to in our report of even date

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number (012754N/N500016)
Chartered Accountants

For and on Behalf of the Board of Directors

Anurag Khandelwal
Partner
Membership Number-078571

Place: New Delhi
Date: May 29, 2017

Mahendra Mohan Gupta	Chairman and Managing Director	**Amit Dixit**	Director
Sanjay Gupta	Whole Time Director and CEO	**Anita Nayyar**	Director
Shailesh Gupta	Whole Time Director	**Anuj puri**	Director
Dhirendra Mohan Gupta	Whole Time Director	**Devendra Mohan Gupta**	Director
Sunil Gupta	Whole Time Director	**Dilip Cherian**	Director
Satish Chandra Mishra	Whole Time Director	**Jayant Davar**	Director
R.K. Agarwal	Chief Financial Officer	**R. K. Jhunjhunwala**	Director
Amit Jaiswal	Company Secretary	**Ravi Sardana**	Director
		Shailendra Mohan Gupta	Director
		Shashidhar Narain Sinha	Director
		Vijay Tandon	Director

Consolidated Statement of Cash Flows

As At March 31, 2017

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Year ended March 31, 2017		Year ended March 31, 2016	
CASH FLOW FROM OPERATING ACTIVITIES				
Profit before income tax		**51,686.57**		**46,400.01**
Adjustments for:				
Provisions Written Back	(29.92)		(103.40)	
Depreciation and amortisation expense	12,889.08		12,190.22	
Interest income classified as investing cash flows	(509.97)		(1,263.70)	
(Gain)/loss on disposal of property, plant and equipment	3.05		(608.86)	
Gain on Sale of investments	(381.06)		(291.61)	
Fair Valuation of financial assets through profit and loss	(2,716.15)		(2,721.26)	
Bad Debts Written-off	790.24		458.79	
Loss arising on consolidation	-		192.88	
Provision for Doubtful Trade receivables and Advances	925.79		1,688.34	
Unwinding of discount on security deposits	(175.51)		(206.86)	
Dividend income classified as investing cash flows	(10.10)		(1.65)	
Finance costs	3,503.98		5,451.07	
Assets written-off	63.94		106.17	
Net unrealised exchange differences	(150.67)	**14,202.70**	(129.54)	**14,760.59**
Change in operating assets and liabilities				
(Increase)/Decrease in trade receivables	(8,497.11)		(5,453.74)	
(Increase)/Decrease in inventories	(2,662.70)		2,599.34	
Increase/(Decrease) in trade payables	6,347.27		(709.70)	
(Increase)/Decrease in other financial assets	118.64		995.19	
(Increase)/Decrease in other non-current assets	(282.51)		(289.02)	
(Increase)/Decrease in other current assets	(946.22)		(911.26)	
Increase/(Decrease) in other financial liabilities	1,406.84		68.14	
Increase/(Decrease) in provisions	-		(16.85)	
Increase/(Decrease) in employee benefit obligations	207.71		175.29	
Increase/(Decrease) in other current liabilities	35.32	**(4,272.76)**	(1,587.84)	**(5,130.45)**
Cash generated from operations		**61,616.51**		**56,030.15**
Income taxes paid		(13,878.66)		(13,578.49)
Net cash inflow from operating activities		**47,737.85**		**42,451.66**
CASH FLOWS FROM INVESTING ACTIVITIES				
Payments for property, plant and equipment	(10,438.32)		(8,348.23)	
Proceeds from sale of property, plant and equipment	330.09		1,008.52	
Payment for purchase of Investment properties	-		815.74	
Payment for purchase of intangible assets	(1,343.97)		(29,148.52)	
Repayment of intercorporate deposit given			1,010.00	
Redemption of Investments	15,089.90		21,620.39	
Other Loans and advances given	-		(848.81)	
Purchase of Investments	(29,505.74)		(15,728.66)	
Repayment of intercorporate loan received	718.16		-	
Payment for purchase of minority shares	-		(414.00)	
Proceeds/(Payment) from Other Loans	(5.74)		-	
Acquisition of shares in subsidiary (net of cash acquired)	-		(13,666.01)	
Cash and cash equivalent acquired			8.46	
(Investment) Maturity of bank deposits	(17,385.59)		46,502.27	
Surplus from sale of treasury shares	-		11,630.40	
Dividends received	10.10		1.65	
Interest received	600.63		1,109.70	
Net cash outflow from investing activities		**(41,930.48)**		**15,552.90**

Consolidated Statement of Cash Flows

As At March 31, 2017

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars		Year ended March 31, 2017		Year ended March 31, 2016
CASH FLOWS FROM FINANCING ACTIVITIES				
Interest paid	(4,102.68)		(6,209.17)	
Repayment of ECB taken from Bank of Baroda/Cooperatieve Centrale Raiffeisen Boernleen Bank, B. A.	(2,653.20)		(2,503.60)	
Proceeds from intercorporate Loan	-		540.00	
Repayment of Secured Debentures	(5,000.00)		(7,500.00)	
Repayment of Unsecured Debentures	(2,900.00)		(6,600.00)	
Dividends paid to Company's shareholders	(4.27)		(11,409.64)	
Dividend distribution tax on dividends paid	-		(2,329.30)	
Proceeds/(Repayment) of Other Loan from banks	-		44.77	
Payment of Loan to Deutsche Bank	(11,200.00)		(20,200.00)	
Proceeds of Loan to Deutsche Bank	-		27,700.00	
Payment proceed from other loans	(21.14)		-	
Proceeds from Cash Credit	(5,870.54)		4,864.09	
Proceeds/(Payment) of Buyer's Credit	182.91		(2,423.76)	
Repayment of Loan to related parties	(350.00)		350.00	
Payment of Other Borrowings	-		(31,603.10)	
IPO Expenses paid	(1,773.41)		-	
IPO Proceeds received	40,000.00		-	
Net cash inflow (outflow) from financing activities		**6,307.67**		**(57,279.71)**
Net increase (decrease) in cash and cash equivalents		**12,115.04**		**724.85**
Cash and cash equivalents at the beginning of the financial year		**4,556.27**		**3,831.42**
Cash and cash equivalents at end of the year		**16,671.31**		**4,556.27**
Cash and Cash Equivalents as per above comprise of the following:				
Cash on Hand		216.54		397.16
Cheques in Hand		-		-
Bank Balances in Current Accounts				
- in Current Accounts		10,114.03		4,158.61
- in Book Overdraft		-		-
- in Fixed Deposit Accounts		6,340.74		0.50
Balances per statement of cash flows		**16,671.31**		**4,556.27**

This is the consolidated Statement of cash flows referred to in our report of even date

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number (012754N/N500016)
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number-078571

Place: New Delhi
Date: May 29, 2017

For and on Behalf of the Board of Directors

Mahendra Mohan Gupta Chairman and Managing Director
Sanjay Gupta Whole Time Director and CEO
Shailesh Gupta Whole Time Director
Dhirendra Mohan Gupta Whole Time Director
Sunil Gupta Whole Time Director
Satish Chandra Mishra Whole Time Director
R.K. Agarwal Chief Financial Officer
Amit Jaiswal Company Secretary

Amit Dixit Director
Anita Nayyar Director
Anuj puri Director
Devendra Mohan Gupta Director
Dilip Cherian Director
Jayant Davar Director
R. K. Jhunjhunwala Director
Ravi Sardana Director
Shailendra Mohan Gupta Director
Shashidhar Narain Sinha Director
Vijay Tandon Director

Consolidated Statement of Changes in Equity

(All amounts in ₹ Lakhs, unless otherwise stated)

A. Equity share capital

Particulars	Notes	Amount
Total as at April 1, 2015		6,538.24
Less Equity shares held by subsidiary		192.88
Net As at April 1, 2015	**11(a)**	**6,345.36**
Add Equity shares sold by the subsidary		192.88
As at March 31, 2016	**11(a)**	**6,538.24**
Changes in equity share capital		-
As at March 31, 2017	**11(a)**	**6,538.24**

B. Other equity

Particulars	Equity component of compound financial instruments*	Reserves and surplus (refer note 11(b))						Other Reserves (refer note 11(c))	Total Other equity	Non Controlling Interest	Total
		Capital Reserve	Capital Redemption reserve	Securities Premium account	General Reserve	Debenture Redemption reserve	Retained earnings	FVOCI-equity investments			
Balance as at April 1, 2015	**876.78**	**1,451.39**	**100.00**	**31,559.50**	**19,504.02**	**9,000.00**	**62,468.56**	**(71.76)**	**1,24,888.49**	**102.26**	**1,24,990.75**
Profit for the year	-	-	-	-	-	-	34,978.98	-	34,978.98	103.35	35,082.33
Other comprehensive income	-	-	-	-	-	-	61.07	(38.99)	22.08	(0.58)	21.50
Total comprehensive income for the year	**-**	**-**	**-**	**-**	**-**	**-**	**35,040.05**	**(38.99)**	**35,001.06**	**102.77**	**35,103.83**
Redemption of 6600 redeemable non-convertible debentures originally issued to holding Company (net of deferred tax)	(99.71)	-	-	-	-	-	-	-	(99.71)	-	(99.71)
Arising pursuant to scheme of amalgamation with Suvi (refer note 35(c))	143.62	-	-	-	-	-	-	-	143.62	-	143.62
Transfer to debenture redemption reserve	-	-	-	-	-	1,708.33	(1,708.33)	-	-		-
Transfer to general reserve	-	-	-	-	6,000.00	(6,000.00)	-	-	-		-
Capital reserve arising on scheme of amalgamation with SPML	-	1,482.72	-	-	-	-	-	-	1,482.72	-	1,482.72

Consolidated Statement of Changes in Equity

B. Other equity

Particulars	Equity component of compound financial instruments*	Reserves and surplus (refer note 11(b))						Other Reserves (refer note 11(c))	Total Other equity	Non Controlling Interest	Total
		Capital Reserve	Capital Redemption reserve	Securities Premium account	General Reserve	Debenture Redemption reserve	Retained earnings	FVOCI-equity investments			
Transactions with owners in their capacity as owners:											
Extension of term of 2900 redeemable non-convertible debentures originally issued to holding Company (net of deferred tax)	171.46	-	-	-	-	-	-	-	171.46	-	171.46
Profit on sale of treasury shares	-	-	-	-	-	-	11,630.40	-	11,630.40	-	11,630.40
Dividends paid	-	-	-	-	-	-	(11,441.91)	-	(11,441.91)	-	(11,441.91)
Dividend distribution tax paid	-	-	-	-	-	-	(2,329.30)	-	(2,329.30)	-	(2,329.30)
Dividend to subsidiary Company	-	-	-	-	-	-	36.54	-	36.54	-	36.54
Purchase of shares of subsidiary	-	-	-	-	-	-	-	-	-	(102.26)	(102.26)
Creation of non-controlling interest	-	-	-	-	-	-	(2,928.08)	-	(2,928.08)	3,240.58	312.50
Balance as at March 31, 2016	**1,092.15**	**2,934.11**	**100.00**	**31,559.50**	**25,504.02**	**4,708.33**	**90,767.93**	**(110.75)**	**1,56,555.29**	**3,343.35**	**1,59,898.64**
Balance as at April 1, 2016	**1,092.15**	**2,934.11**	**100.00**	**31,559.50**	**25,504.02**	**4,708.33**	**90,767.93**	**(110.75)**	**1,56,555.29**	**3,343.35**	**1,59,898.64**
Profit for the year	-	-	-	-	-	-	34,752.18	-	34,752.18	179.94	34,932.12
Other comprehensive income	-	-	-	-	-	-	(129.48)	(218.72)	(348.20)	(8.79)	(356.99)
Total comprehensive income for the year	**-**	**-**	**-**	**-**	**-**	**-**	**34,622.70**	**(218.72)**	**34,403.98**	**171.15**	**34,575.13**
Cancellation of additional share purchased from Music Broadcast Employee welfare Trust	-	-	-	-	-	-	(136.50)	-	(136.50)	-	(136.50)
Transfer to/from debenture redemption reserve	-	-	-	-	-	1,851.74	(1,851.74)	-	-	-	-

Consolidated Statement of Changes in Equity

B. Other equity

Particulars	Equity component of compound financial instruments*	Reserves and surplus (refer note 11(b))						Other Reserves (refer note 11(c))	Total Other equity	Non Controlling Interest	Total
		Capital Reserve	Capital Redemption reserve	Securities Premium account	General Reserve	Debenture Redemption reserve	Retained earnings	FVOCI-equity investments			
Transfer to/from general reserve	-	-	-	-	1,445.49	(1,445.49)	-	-	-	-	-
Transactions with owners in their capacity as owners:											
Redemption of 2900 redeemable non-convertible debentures originally issued to holding Company (net of deferred tax)	(146.28)	-	-	-	-	-	-	-	(146.28)	-	(146.28)
Securities premium on fresh issue of equity shares	-	-	-	38,798.80	-	-	-	-	38,798.80	-	38,798.80
Transaction cost arising on share issue	-	-	-	(1,773.41)	-	-	-	-	(1,773.41)	-	(1,773.41)
Creation of non-controlling interest upon share issue	-	-	-	-	-	-	(18,747.08)	-	(18,747.08)	20,113.21	1,366.13
Balance as at March 31, 2017	**945.87**	**2,934.11**	**100.00**	**68,584.89**	**26,949.51**	**5,114.58**	**1,04,655.31**	**(329.47)**	**2,08,954.81**	**23,627.71**	**2,32,582.52**

*Equity component of compound financial instruments is net of deferred tax as at April 1, 2015, March 31, 2016 and March 31, 2017. (also refer note 12 (a).

The above consolidated statement of changes in equity should be read in conjunction with the accompanying notes.

This is the consolidated statement of change in Equity referred to in our report.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number (012754N/N500016)
Chartered Accountants

Anurag Khandelwal
Partner
Membership Number-078571

Place: New Delhi
Date: May 29, 2017

For and on Behalf of the Board of Directors

Mahendra Mohan Gupta	Chairman and Managing Director	**Amit Dixit**	Director
Sanjay Gupta	Whole Time Director and CEO	**Anita Nayyar**	Director
Shailesh Gupta	Whole Time Director	**Anuj puri**	Director
Dhirendra Mohan Gupta	Whole Time Director	**Devendra Mohan Gupta**	Director
Sunil Gupta	Whole Time Director	**Dilip Cherian**	Director
Satish Chandra Mishra	Whole Time Director	**Jayant Davar**	Director
R.K. Agarwal	Chief Financial Officer	**R. K. Jhunjhunwala**	Director
Amit Jaiswal	Company Secretary	**Ravi Sardana**	Director
		Shailendra Mohan Gupta	Director
		Shashidhar Narain Sinha	Director
		Vijay Tandon	Director

Notes

Referred to and forming part of the Consolidated Financial Statements

BACKGROUND

Jagran Prakashan Limited ("JPL") and its subsidiaries and associates (collectively referred to as "the Group") is engaged primarily in printing and publication of Newspaper and Magazines in India. The other activities of the Group comprise radio business, outdoor advertising business, event management services and digital business. The equity shares of JPL and a subsidiary are listed on BSE Limited and National Stock Exchange of India Limited (NSE).

NOTE 1: SIGNIFICANT ACCOUNTING POLICIES

This note provides a list of the significant accounting policies adopted in the preparation of these Consolidated financial statements. These policies have been consistently applied to all the years presented, unless otherwise stated.

A) BASIS OF PREPARATION

i) Compliance with Ind AS

The Consolidated financial statements comply in all material aspects with Indian Accounting Standards (Ind AS) notified under Section 133 of the Companies Act, 2013 (the Act) [Companies (Indian Accounting Standards) Rules, 2015] and other relevant provisions of the Act.

The financial statements up to year ended March 31, 2016 were prepared in accordance with the accounting standards notified under Companies (Accounting Standards) Rules, 2006 (as amended) and other relevant provisions of the Act.

These financial statements are the first financial statements of the Group under Ind AS. Refer note 37 for an explanation of how the transition from Indian GAAP to Ind AS has affected the Group's financial position, financial performance and cash flows.

ii) Historical cost convention

The financial statements have been prepared on a historical cost basis, except for the following:

- certain financial assets and liabilities which have been measured at fair value;
- assets held for sale — measured at fair value less cost to sell; and
- defined benefit plans — plan assets measured at fair value.

B) PRINCIPLES OF CONSOLIDATION AND EQUITY ACCOUNTING

i) Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power to direct the relevant activities of the entity.

Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases. Subsidiary Companies are not consolidated where there are severe long-term restriction.

The acquisition method of accounting is used to account for business combinations by the Group.

The Group combines the financial statements of the parent and its subsidiaries line by line adding together like items of assets, liabilities, equity, income and expenses. Intercompany transactions, balances and unrealised gains on transactions between Group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

Non-controlling interests in the results and equity of subsidiaries are shown separately in the consolidated statement of profit and loss, consolidated statement of changes in equity and balance sheet respectively.

ii) Associates

Associates are all entities over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting.

Notes
Referred to and forming part of the Consolidated Financial Statements

Associate companies are not consolidated where there are long-term severe long-term restriction.

Under the equity method of accounting, the investment is initially recognised at cost, and adjusted thereafter to recognise the Group's share of the post-acquisition profits or losses of the investee in profit and loss, and the Group's share of other comprehensive income of the investee in other comprehensive income. Dividends received or receivable from associates are recognised as a reduction in the carrying amount of the investment.

When the Group's share of losses in an equity-accounted investment equals or exceeds its interest in the entity, including any other unsecured long-term receivables, the Group does not recognise further losses, unless it has incurred obligations or made payments on behalf of the other entity.

Unrealised gains on transactions between the Group and its associates are eliminated to the extent of the Group's interest in these entities. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of equity accounted investees have been changed where necessary to ensure consistency with the policies adopted by the Group.

The carrying amount of equity accounted investments are tested for impairment in accordance with the policy described in note 1(h) below.

iii) Change in ownership interests

The Group treats transactions with non-controlling interests that do not result in a loss of control as transactions with equity owners of the Group. A change in ownership interest results in an adjustment between the carrying amounts of the controlling and non-controlling interests to reflect their relative interests in the subsidiary. Any difference between the amount of the adjustment to non-controlling interests and any consideration paid or received is recognised within equity.

When the Group ceases to consolidate or equity account for an investment because of a loss of control or significant influence, any retained interest in the entity is remeasured to its fair value with the change in carrying amount recognised in profit or loss. This fair value becomes the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to profit or loss.

If the ownership interest in an associate is reduced but significant influence is retained, only a proportionate share of the amounts previously recognised in other comprehensive income are reclassified to profit or loss where appropriate.

C) BUSINESS COMBINATIONS

i) The acquisition method of accounting is used to account for all business combinations, except common control transactions, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of the transferor companies comprises the

- fair values of the assets transferred;
- liabilities incurred to the former owners of the acquired business;
- equity interests issued by the Company; and
- fair value of any asset or liability resulting from a contingent consideration arrangement.

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are, with limited exceptions, measured initially at their fair values at the acquisition date. Acquisition-related costs are expensed as incurred.

Notes

Referred to and forming part of the Consolidated Financial Statements

The excess of the consideration transferred and acquisition-date fair value of any previous equity interest in the acquired entity over the fair value of the net identifiable assets acquired is recorded as goodwill. If those amounts are less than the fair value of the net identifiable assets of the business acquired, the difference is recognised in other comprehensive income and accumulated in equity as capital reserve provided there is clear evidence of the underlying reasons for classifying the business combination as a bargain purchase. In other cases, the bargain purchase gain is recognised directly in equity as capital reserve.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their present value as at the date of exchange. The discount rate used is the entity's incremental borrowing rate, being the rate at which a similar borrowing could be obtained from an independent financier under comparable terms and conditions.

Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently re-measured to fair value with changes in fair value recognised in profit or loss. There is no contingent consideration in respect of all the years presented.

ii) Business combinations involving entities that are controlled by the Group are accounted for using the pooling of interests method as follows

- The assets and liabilities of the combining entities are reflected at their carrying amounts.
- No adjustments are made to reflect fair values, or recognise any new assets or liabilities. Adjustments are only made to harmonise accounting policies.
- The financial information in the financial statements in respect of prior periods is restated as if the business combination had occurred from the beginning of the preceding period in the financial statements, irrespective of the actual date of the combination. In case of Court approved Scheme the business combination is recognised from the appointed following the accounting treatment approved by the Court.
- The balance of the retained earnings appearing in the financial statements of the transferor is aggregated with the corresponding balance appearing in the financial statements of the transferee.
- The identity of the reserves are preserved and the reserves of the transferor become the reserves of the transferee.
- The difference, if any, between the amounts recorded as share capital issued plus any additional consideration in the form of cash or other assets and the amount of share capital of the transferor is transferred to capital reserve and is presented separately from other capital reserves.

D) SEGMENT REPORTING

Operating segments are reported in a manner consistent with the internal reporting provided to the Chief operating decision maker viz. the Board of directors, who is responsible for making strategic decisions and assessing the financial performance and position of the Group. Refer note 39 for segment information presented.

E) FOREIGN CURRENCY TRANSLATION

i) Functional and presentation currency

Items included in the financial statements of the Group are measured using the currency of the primary economic environment in which the entity operates ('the functional currency'). The financial statements are presented in Indian rupee (INR), which is Group's functional and presentation currency.

ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at year end exchange rates are generally recognised in profit or loss.

Foreign exchange differences regarded as an adjustment to borrowing costs are presented in the statement of profit and loss, within finance costs. All other foreign exchange gains and losses are presented in the statement of profit and loss on a net basis within other gains/(losses).

Notes

Referred to and forming part of the Consolidated Financial Statements

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss. For example, translation differences on non-monetary assets and liabilities such as equity instruments held at fair value through profit or loss are recognised in profit or loss as part of the fair value gain or loss and translation differences on non-monetary assets such as equity investments classified as FVOCI are recognised in other comprehensive income.

F) PROPERTY, PLANT AND EQUIPMENT

Freehold land is carried at historical cost. All other items of property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of any component accounted for as a separate asset is derecognised when replaced. All other repairs and maintenance are charged to profit or loss during the reporting period in which they are incurred.

Transition to IND AS

On transition to Ind AS, the Group has elected to continue with the carrying value of all of its property, plant and equipment recognised as at April 1, 2015 measured as per the previous GAAP and use that carrying value as the deemed cost of the property, plant and equipment.

DEPRECIATION METHODS, ESTIMATED USEFUL LIVES AND RESIDUAL VALUE

Print Business:

The useful lives of property, plant and equipment are depreciated on pro-rata basis on the Written-Down Value method over the estimated useful lives of the assets prescribed in Schedule II to the Companies Act, 2013, which are as follows:

Buildings	30 years
Buildings constructed on leasehold land	30 years
Plant and Machinery	15 years
Office equipment	5 years
Computers	3 years
Furniture and Fixtures	10 years
Vehicles	8 years

The same represents the consumption patterns and/or useful lives of the assets or its components. The residual values are not more than 5% of the original cost of the asset. The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

Leasehold improvements are depreciated over the useful life or over the shorter of the asset's useful life and the lease term if there is no reasonable certainty that the Group will obtain ownership at the end of the lease term. Leasehold land are depreciated over the lease term.

Radio business:

Depreciation is calculated using the straight line method to allocate their cost or revalued amounts to their residual values over their estimated useful lives, as follows:

Building	60 years
Towers, Antenna & Transmitters	13 years
Computers	3 – 6 years
Furniture & Fixtures	10 years
Studio Equipments	15 years
Office Equipments	5-15 years
Vehicle	8 years

The useful lives have been determined based on technical evaluation done by the management's expert which are higher than those specified by Schedule II to the Companies Act; 2013, in order to reflect the actual usage of the assets. The residual values are not more than 5% of the original cost of the asset. The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Notes

Referred to and forming part of the Consolidated Financial Statements

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised within 'Other (losses)/gains – net' in the statement of profit or loss.

G) INTANGIBLE ASSETS

i) Goodwill

Goodwill on acquisitions is included in intangible assets. Goodwill is not amortised but it is tested for impairment annually, or more frequently if events or changes in circumstances indicate that it might be impaired, and is carried at cost less accumulated impairment losses. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of cash-generating units that are expected to benefit from the business combination in which the goodwill arose. The units or groups of units are identified at the lowest level at which goodwill is monitored for internal management purposes.

ii) Title

Title "Dainik Jagran" is carried at historical cost less accumulated amortisation and impairment losses. The Group amortises the title on a straight line basis over its estimated useful life of 27 years.

iii) Computer Software

Computer software are stated at their cost of acquisition net of accumulated amortisation. Amortisation of computer software is carried out on a systematic basis over the useful life and accordingly, these are amortised on straight line basis over their estimated useful life of three years.

iv) Migration fees

The migration fees capitalized is being amortised, with effect from April 1, 2015, equally over a period of fifteen years, being the period of license.

Transition to IND AS

On transition to Ind AS, the Group has elected to continue with the carrying value of all of its intangible assets recognised as at April 1, 2015 measured as per the previous GAAP and use that carrying value as the deemed cost of the intangible assets.

H) IMPAIRMENT OF ASSETS

Assets, other than Goodwill, are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at the end of each reporting period.

I) CASH AND CASH EQUIVALENTS

For the purpose of presentation in the statement of cash flows, cash and cash equivalents includes cash on hand, deposits held at call with banks, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities in the balance sheet.

J) INVESTMENTS AND OTHER FINANCIAL ASSETS

i. Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income, or through profit or loss), and
- those measured at amortised cost.

For assets measured at fair value, gains and losses will either be recorded in profit or loss or other comprehensive income. For investments in equity or debt instruments, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity or debt investment at fair value through other comprehensive income.

Notes

Referred to and forming part of the Consolidated Financial Statements

The classification depends on the contractual terms of cash flows and how the entity manages the financial assets.

ii. Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss, transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at fair value through profit or loss are expensed in profit or loss.

For debt instruments, subsequent measurement depends on how the Group's manages the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

- **Amortised cost:** Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. A gain or loss on a debt investment that is subsequently measured at amortised cost and is not part of a hedging relationship is recognised in profit or loss when the asset is derecognised or impaired. Interest income from these financial assets is included in finance income using the effective interest rate method.

- **Fair value through other comprehensive income (FVOCI):** Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at fair value through other comprehensive income (FVOCI). Movements in the carrying amount are taken through OCI, except for the recognition of impairment gains or losses, interest revenue and foreign exchange gains and losses which are recognised in profit and loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in OCI is reclassified from equity to profit or loss and recognised in other gains/ (losses). Interest income from these financial assets is included in other income using the effective interest rate method.

- **Fair value through profit or loss:** Assets that do not meet the criteria for amortised cost or FVOCI are measured at fair value through profit or loss. A gain or loss on a debt investment that is subsequently measured at fair value through profit or loss and is not part of a hedging relationship is recognised in profit or loss and presented net in the statement of profit and loss within other gains/(losses) in the period in which it arises. Interest income from these financial assets is included in other income.

For equity instruments, the Group measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in other comprehensive income, there is no subsequent reclassification of fair value gains and losses to profit or loss. Dividends from such investments are recognised in profit or loss as other income when the Group's right to receive payments is established.

Changes in the fair value of financial assets at fair value through profit or loss are recognised in other gain/ (losses) in the statement of profit and loss. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.

iii. Impairment of financial assets

The Group assesses on a forward looking basis the expected credit losses associated with its assets carried at amortised cost and FVOCI debt instruments. The impairment methodology applied depends on whether there has been a significant increase in credit risk. Note 34 details how the Group determines whether there has been a significant increase in credit risk.

iv) Income recognition

Interest income: Interest income from debt instruments is recognised using the effective interest rate method. The effective interest rate

Notes

Referred to and forming part of the Consolidated Financial Statements

is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the gross carrying amount of a financial asset. When calculating the effective interest rate, the Group estimates the expected cash flows by considering all the contractual terms of the financial instrument (for example, prepayment and extension) but does not consider the expected credit losses.

Dividends: Dividends are recognised in profit or loss only when the right to receive payment is established, it is probable that the economic benefits associated with the dividend will flow to the Group, and the amount of the dividend can be measured reliably.

K) BORROWINGS

Borrowings are initially recognised at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest method. Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw down occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a prepayment for liquidity services and amortised over the period of the facility to which it relates.

The fair value of the liability portion of redeemable non-convertible debentures is determined using a market interest rate for an equivalent non-convertible bonds. This amount is recorded as a liability on an amortised cost basis until redemption of the debentures. The remainder of the proceeds is attributable to the equity portion of the compound instrument. This is recognised and included in shareholders' equity, net of income tax effects, and not subsequently remeasured.

Borrowings are removed from the balance sheet when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as other gains/(losses).

L) BORROWING COSTS

General and specific borrowing costs that are directly attributable to the acquisition, construction or production of a qualifying asset are capitalised during the period of time that is required to complete and prepare the asset for its intended use or sale.

Qualifying assets are assets that necessarily take a substantial period of time to get ready for their intended use or sale. Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation.

Other borrowing costs are expensed in the period in which they are incurred.

M) INVENTORIES

Inventories, comprising raw materials, finished goods and stores and spares, are stated at the lower of cost and net realisable value. Cost of raw materials comprises cost of purchases. Cost of inventories also includes all other costs incurred in bringing the inventories to their present location and condition. Costs of raw materials and stores and spares are assigned to individual items of inventory on the basis of first-in first-out basis and cost of finished goods is determined on direct cost basis. Costs of purchased inventory are determined after deducting rebates and discounts. Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale.

N) NON-CURRENT ASSETS HELD FOR SALE

Non-current assets are classified as held for sale if their carrying amount will be recovered principally through a sale transaction rather than through continuing use and a sale is considered highly probable. They are measured at the lower of their carrying amount and fair value less costs to sell, except for assets such as deferred tax assets, assets arising from employee benefits, financial assets and contractual rights under insurance contracts, which are specifically exempt from this requirement.

An impairment loss is recognised for any initial or subsequent write-down of the asset to fair value less costs to sell. A gain is recognised for any subsequent increases in fair value less costs to sell of an asset but not in excess of any cumulative

Notes
Referred to and forming part of the Consolidated Financial Statements

impairment loss previously recognised. A gain or loss not previously recognised by the date of the sale of the non-current asset is recognised at the date of de-recognition.

Non-current assets are not depreciated or amortised while they are classified as held for sale.

Non-current assets classified as held for sale are presented separately from the other assets in the balance sheet.

o) INCOME TAX

The income tax expense or credit for the period is the tax payable on the current period's taxable income based on the applicable income tax rate for each jurisdiction adjusted by changes in deferred tax assets and liabilities attributable to temporary differences and to unused tax losses.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the balance sheet date. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred income tax is also not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting profit nor taxable profit (tax loss). Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred tax assets are recognised for all deductible temporary differences and unused tax losses only if it is probable that future taxable amounts will be available to utilise those temporary differences and losses.

Deferred tax liabilities are not recognised for temporary differences between the carrying amount and tax bases of investments in subsidiaries and associates where the Group is able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Deferred tax assets are not recognised for temporary differences between the carrying amount and tax bases of investments in subsidiaries and associates where it is not probable that the differences will reverse in foreseeable future and taxable profit will not be available against which the temporary difference can be utilised.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Current and deferred tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

p) EMPLOYEE BENEFITS

i) Short-term obligations

Liabilities for wages and salaries, including non-monetary benefits that are expected to be settled wholly within 12 months after the end of the period in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liabilities are presented as current employee benefit obligations in the balance sheet.

ii) Other long-term employee benefit obligations

The liabilities for earned leave and sick leave are not expected to be settled wholly within 12 months after the end of the period in which the employees render the related service and they are calculated annually by actuaries. They are therefore measured as the present value of expected future payments to be made in

Notes

Referred to and forming part of the Consolidated Financial Statements

respect of services provided by employees up to the end of the reporting period using the projected unit credit method. The benefits are discounted using the market yields at the end of the reporting period that have terms approximating to the terms of the related obligation. Remeasurements as a result of experience adjustments and changes in actuarial assumptions are recognised in profit or loss.

The obligations are presented as current liabilities in the balance sheet if the entity does not have an unconditional right to defer settlement for at least twelve months after the reporting period, regardless of when the actual settlement is expected to occur.

iii) Post-employment obligations

The Group operates the following post-employment schemes:

(a) Defined benefit plan of gratuity where gratuity fund is recognised by the income tax authorities and is administered and managed by the Life Insurance Corporation of India ("LIC"); and

(b) Defined contribution plans such as provident fund.

GRATUITY OBLIGATIONS

The liability or asset recognised in the balance sheet in respect of defined benefit gratuity plans is the present value of the defined benefit obligation at the end of the reporting period less the fair value of plan assets. The defined benefit obligation is calculated annually by actuaries using the projected unit credit method.

The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows by reference to market yields at the end of the reporting period on government bonds that have terms approximating to the terms of the related obligation.

The net interest cost is calculated by applying the discount rate to the net balance of the defined benefit obligation and the fair value of plan assets. This cost is included in employee benefit expense in the statement of profit and loss.

Re-measurements, comprising of actuarial gains and losses, the effect of the asset ceiling, excluding amounts included in net interest on the net defined benefit liability and the return on plan assets (excluding amounts included in net interest on the net defined benefit liability), are recognised immediately in the balance sheet with a corresponding debit or credit to retained earnings through other comprehensive income in the period in which they occur. They are included in retained earnings in the statement of changes in equity and in the balance sheet.

Changes in the present value of the defined benefit obligation resulting from plan amendments or curtailments are recognised immediately in profit or loss as past service cost.

DEFINED CONTRIBUTION PLANS

The Group's contribution to Employee Provident fund, Employee State Insurance Fund and Employee's Pension Scheme 1995 are accounted for as defined contribution plans and the contributions are recognised as employee benefit expense when they are due. The Group deposits these amounts with the fund administered and managed by the provident fund/ Employees State Insurance authorities. The Group has no further payment obligations once the contributions have been paid. The Group does not carry any further obligations, apart from the contributions made on monthly basis.

iv) Termination benefits

Termination benefits are payable when employment is terminated by the Group before the normal retirement date, or when an employee accepts voluntary redundancy in exchange for these benefits. The Group recognises termination benefits as an expense immediately.

Q) PROVISIONS

Provisions for legal claims, volume discounts and returns are recognised when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation and the amount can be reliably estimated. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Notes
Referred to and forming part of the Consolidated Financial Statements

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation at the end of the reporting period. The discount rate used to determine the present value is a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability. The increase in the provision due to the passage of time is recognised as interest expense.

R) REVENUE RECOGNITION

Revenue is measured at the fair value of the consideration received or receivable. Amounts disclosed as revenue are net of returns, trade allowances, rebates, value added taxes and amounts collected on behalf of third parties.

The Group recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and specific criteria have been met for each of the Group's activities, as described below. The Group bases its estimate of return on historical results, taking into consideration the type of customer, the type of transaction and the specifics of each arrangement.

RECOGNISING REVENUE FROM MAJOR BUSINESS ACTIVITIES

i) Advertisement

Revenue from sale of advertisement space is recognized (net of estimated volume discounts), as and when the relevant advertisement is published. Revenue against all barter-transactions is recognised at the time of actual performance of the contract to the extent of performance completed by either party against its part of contract and is measured at fair value in reference to non-barter transactions.

Revenue from the sale of airtime is recognized in the period when the advertisements are aired and are stated net of discounts to advertising agencies and service tax billed to customers.

ii) Sale of publications

Revenue from sale is recognised on dispatch, net of credits for unsold copies, which coincides with transfer of significant risks and rewards.

iii) Others

Revenue from Outdoor activities is recognised as and when the relevant advertisement is displayed.

Revenue from Event Management services is recognised when the event is completed.

Revenue from other operating revenues is recognised on delivery of goods after completion as set out in the relevant contracts.

S) LEASES

Assets acquired under finance leases are recognised as fixed assets. Liability is recognised at the lower of the fair value of the leased assets at inception of the lease and the present value of the minimum lease payments. Lease payments are apportioned between the finance charge and the reduction of the outstanding liability. The finance charge is allocated over the lease term so as to produce a constant periodic rate of interest on the remaining balance of the liability and charge to the Statement of profit and loss.

Leases in which a significant portion of the risks and rewards of ownership are not transferred to the Group as lessee are classified as operating leases. Payments made under operating leases (net of any incentives received from the lessor) are charged to profit or loss on a straight-line basis over the period of the lease unless the payments are structured to increase in line with expected general inflation to compensate for the lessor's expected inflationary cost increases.

T) EARNINGS PER SHARE

i) Basic Earnings per share

Basic earnings per share is calculated by dividing the profit attributable to owners of the Group by the weighted average number of equity shares outstanding during the financial year, adjusted for bonus equity shares, if any, issued during the year and excluding treasury shares.

ii) Diluted Earnings per share

Diluted earnings per share adjusts the figures used in the determination of basic earnings per share to take into account the after income tax effect of interest and other financing costs associated with dilutive potential equity shares and the weighted average number of additional equity shares that would have been outstanding assuming the conversion of all dilutive potential equity shares.

Notes

Referred to and forming part of the Consolidated Financial Statements

U) RECENT ACCOUNTING PRONOUNCEMENTS

Standards issued but not yet effective

In March 2017, the Ministry of Corporate Affairs issued the Companies (Indian Accounting Standards) (Amendments) Rules, 2017, notifying amendments to Ind AS 7, Statement of Cash Flows and Ind AS 102, Share-Based Payment. These amendments are in accordance with the recent amendments made by International Accounting Standards Board (IASB) to IAS 7, Statement of Cash Flows and IFRS 2, Share-Based Payment, respectively. The amendments are applicable to the Company from April 1, 2017.

Amendment to Ind AS 7

The amendment to Ind AS 7 requires the entities to provide disclosures that enable users of financial statements to evaluate changes in liabilities arising from financing activities, including both changes arising from cash flows and non-cash changes, suggesting inclusion of a reconciliation between the opening and closing balances in the Balance Sheet for liabilities arising from financing activities, to meet the disclosure requirement.

This is a new requirement and appropriate disclosures will be made in the financial statements, when the amendment becomes effective.

Amendment to Ind AS 102

The amendment to Ind AS 102 provides specific guidance for the measurement of cash-settled awards, modification of cash-settled awards and awards that include a net settlement feature in respect of withholding taxes. Ind AS 102 is not applicable to the Group.

V) ROUNDING OF AMOUNTS

All amounts disclosed in the financial statements and notes have been rounded off to the nearest Rupees lakhs and two decimals thereof as per the requirement of Schedule III, unless otherwise stated.

NOTE 2: CRITICAL ESTIMATES AND JUDGEMENTS

The preparation of financial statements requires the use of accounting estimates which, by definition, will seldom equal the actual results. Management also needs to exercise judgement in applying the Company's accounting policies. This note provides an overview of the areas that involved a higher degree of judgement or complexity, and of items which are more likely to be materially adjusted due to estimates and assumptions turning out to be different than those originally assessed. Detailed information about each of these estimates and judgements is included in relevant notes together with information about the basis of calculation for each affected line item in the financial statements.

Critical estimates and judgements

The areas involving critical estimates or judgements are:

(a) Estimated goodwill impairment - Note 3(c)

(b) Estimated useful life of intangible asset - Note 3(c)

(c) Estimation of defined benefit obligations - Note 14

(d) Contingencies
Management judgement is required for estimating the possible outflow of resources, if any, in respect of contingencies / claim / litigations against the Company as it is not possible to predict the outcome of pending matters with accuracy.

(e) Impairment of trade receivables - Note 33

(f) Estimation of current tax payable and current tax expense - Refer note - 25

Estimates and judgements are continually evaluated. They are based on historical experience and other factors, including expectations of future events that may have a financial impact on the Company and that are believed to be reasonable under the circumstances.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 3(A) : PROPERTY, PLANT & EQUIPMENT

(All amounts in ₹ Lakhs, unless otherwise stated)

	Freehold Land	Leasehold Land (refer note (e))	Buildings	Buildings constructed on leasehold land (refer note (a))	Leasehold Improvements	Plant and Machinery	Furniture and Fixture	Vehicles	Office Equipment	Computers	Total	Capital work-in-progress (refer note (c))
Year ended March 31, 2016												
Gross carrying amount												
Deemed cost as at April 1, 2015	**1,989.25**	**2,515.19**	**7,804.93**	**6,295.92**	**1,062.22**	**30,788.93**	**668.93**	**1,135.90**	**318.81**	**816.61**	**53,396.69**	**7,222.38**
Acquisition of subsidiary (refer note 35(b))	1.86	-	5.79	-	-	3,518.90	720.02	35.68	464.17	378.28	5,124.70	-
Acquired on Composite Scheme of Arrangement (SPML) (refer note 35(a))	-	-	-	-	-	108.50	30.67	0.13	3.27	11.26	153.83	-
Additions during the year	841.31	37.82	200.17	724.40	126.43	3,581.82	255.23	713.33	185.14	571.07	7,236.72	6,220.02
Disposals during the year	-	(40.71)	(20.68)	(75.42)	-	(968.56)	(178.49)	(54.74)	(8.11)	(11.95)	(1,358.66)	-
Capitalised during the year	-	-	-	-	-	-	-	-	-	-	-	(5,510.27)
Closing gross carrying amount	**2,832.42**	**2,512.30**	**7,990.21**	**6,944.90**	**1,188.65**	**37,029.59**	**1,496.36**	**1,830.30**	**963.28**	**1,765.27**	**64,553.28**	**7,932.13**
Depreciation charge during the year	-	39.62	930.59	453.60	304.00	5,967.82	272.58	481.71	297.08	635.97	9,382.97	-
Disposals during the year	-	(0.18)	-	(3.37)	-	(51.97)	(177.90)	(27.00)	(6.52)	(0.51)	(267.45)	-
Accumulated depreciation	**-**	**39.44**	**930.59**	**450.23**	**304.00**	**5,915.85**	**94.68**	**454.71**	**290.56**	**635.46**	**9,115.52**	**-**
Closing net carrying amount	**2,832.42**	**2,472.86**	**7,059.62**	**6,494.67**	**884.65**	**31,113.74**	**1,401.68**	**1,375.59**	**672.72**	**1,129.81**	**55,437.76**	**7,932.13**

Notes

Referred to and forming part of the Consolidated Financial Statements

Year ended March 31, 2017												
Gross carrying amount												
Opening gross carrying amount	2,832.42	2,512.30	7,990.21	6,944.90	1,188.65	37,029.59	1,496.36	1,830.30	963.28	1,765.27	64,553.28	7,932.13
Additions during the year	676.86	373.81	258.82	309.96	581.46	6,997.69	775.93	742.40	574.53	1,005.14	12,296.60	-
Disposals during the year	-	(4.04)	-	-	-	(245.36)	(6.65)	(105.83)	(11.69)	(13.10)	(386.67)	-
Capitalised during the year	-	-	-	-	-	-	-	-	-	-	-	(344.29)
Closing gross carrying amount	**3,509.28**	**2,882.07**	**8,249.03**	**7,254.86**	**1,770.11**	**43,781.92**	**2,265.64**	**2,466.87**	**1,526.12**	**2,757.31**	**76,463.21**	**7,587.84**
Accumulated depreciation												
Opening accumulated depreciation	-	39.44	930.59	450.23	304.00	5,915.85	94.68	454.71	290.56	635.46	9,115.52	-
Depreciation charge during the year	-	51.25	899.94	415.40	298.12	5,891.32	331.51	552.01	254.67	666.12	9,360.34	-
Disposals	-	(0.28)	-	-		(12.27)	(0.11)	(17.57)	(0.33)	(0.22)	(30.78)	-
Closing accumulated depreciation and impairment	**-**	**90.41**	**1,830.53**	**865.63**	**602.12**	**11,794.90**	**426.08**	**989.15**	**544.90**	**1,301.36**	**18,445.08**	**-**
Closing net carrying amount	**3,509.28**	**2,791.66**	**6,418.50**	**6,389.23**	**1,167.99**	**31,987.02**	**1,839.56**	**1,477.72**	**981.22**	**1,455.95**	**58,018.13**	**7,587.84**

Notes:

(a) Includes buildings constructed on the rented premises/on plot of land taken on lease from the directors/their relatives and the properties belonging to the entity, whose running business was takenover by the Company on April 1, 2000 on lock, stock and barrel basis.

(b) Refer note 27 for contractual commitments for the acquisition of property, plant and equipment.

(c) Capital work-in-progress mainly comprises of buildings under construction.

(d) Refer note 12 (a) and 12 (b) for information on property, plant and equipment charged as security by the Company.

(e) The Company has taken certain pieces of land on lease for a period of 60 to 99 years which have been classified as finance lease.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 3(B): INVESTMENT PROPERTIES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016
Gross carrying amount		
Deemed cost as at April 1, 2015	-	815.74
Additions	-	16.64
Disposals/adjustments	-	(143.64)
Impairment loss on re-classification as assets held for sale	-	(120.96)
Classified as asset held for sale during the year	-	(567.78)
Closing gross carrying amount	**-**	**-**
Accumulated depreciation		
Depreciation charge for the year	-	-
Closing accumulated amortisation	**-**	**-**
Closing net carrying amount	**-**	**-**

i) Amounts recognised in profit or loss for investment properties

	Year ended March 31, 2017	Year ended March 31, 2016
Investment properties written-off	-	81.75
Impairment loss on re-classification as assets held for sale	-	120.96
	-	**202.71**

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
ii) Fair Value			
Investment properties	-	-	567.78

iii) Estimation of fair value

The Company obtains independent valuations for its investment properties at least annually. The best evidence of fair value is current prices in an active market for similar properties taken by the registered government valuer.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 3(C) : INTANGIBLE ASSETS (ACQUIRED)

(All amounts in ₹ Lakhs, unless otherwise stated)

	Title - Dainik Jagran	Computer Software	One Time Entry/ Migration Fees	Brand	Radio Licence	Total	Goodwill (refer note (a))	Assets under developent (refer note (c))
Year ended March 31, 2016								
Gross carrying amount								
Deemed cost as at April 1, 2015	**566.67**	**79.78**	**-**	**-**	**-**	**646.45**	**23,230.20**	**-**
Acquisition of subsidiary (refer note 35 (b))	-	101.16	831.78	6,357.00	25,308.00	32,597.94	10,542.67	6,566.28
Acquired pursuant to Composite Scheme of Arrangement (refer note 35 (a))	-	0.69	1,501.64	-	-	1,502.33	-	-
Additions during the year	-	45.03	22,101.06	-	-	22,146.09	-	-
Disposals during the year	-	-	(1,067.37)	-	-	(1,067.37)	-	-
Closing gross carrying amount	**566.67**	**226.66**	**23,367.11**	**6,357.00**	**25,308.00**	**55,825.44**	**33,772.87**	**6,566.28**
Accumulated amortisation						-	-	-
Amortisation charge for the year	62.96	104.53	1,264.12	-	1,375.64	2,807.25	-	-
Disposals during the year	-	-	-	-		-		-
Accumulated amortisation	**62.96**	**104.53**	**1,264.12**	**-**	**1,375.64**	**2,807.25**	**-**	**-**
Closing net carrying amount	**503.71**	**122.13**	**22,102.99**	**6,357.00**	**23,932.36**	**53,018.19**	**33,772.87**	**6,566.28**
Year ended March 31, 2017								
Gross carrying amount								
opening gross carrying amount	566.67	226.66	23,367.11	6,357.00	25,308.00	55,825.44	33,772.87	6,566.28
Additions during the year	-	843.61	7,066.66	-	-	7,910.27	-	500.00
Disposals during the year	-	-	-	-	-	-	-	(7,066.28)
Closing gross carrying amount	**566.67**	**1,070.27**	**30,433.77**	**6,357.00**	**25,308.00**	**63,735.71**	**33,772.87**	**-**
Accumulated amortisation and impairment	62.96	104.53	1,264.12	-	1,375.64	2,807.25	-	-
Amortisation charge for the year	62.96	95.43	1,661.05	-	1,709.31	3,528.75	-	-
Closing accumulated amortisation	**125.92**	**199.96**	**2,925.17**	**-**	**3,084.95**	**6,336.00**	**-**	**-**
Closing net carrying amount	**440.75**	**870.31**	**27,508.60**	**6,357.00**	**22,223.05**	**57,399.71**	**33,772.87**	**-**

Notes

Referred to and forming part of the Consolidated Financial Statements

Notes :

(a) Impairment tests for goodwill:

Goodwill represents excess of consideration paid over the net assets acquired. This is monitored by the management at the level of cash generating unit (CGU) and is tested annually for impairment. The print business acquired in financial year 2011-12 is now completely integrated with the existing print business of the group, and accordingly is monitored together as one CGU. The goodwill that arose on such acquisition is tested for impairment by reference to the quoted price of equity shares of Jagran Prakashan Limited (JPL), which carries total print business.

As at March 31, 2017, total market capitalization of JPL is ₹ 624,728 Lakhs significant part of which represents value of the print business which is far higher than the carrying value of Goodwill.

The FM radio broadcasting business acquired in financial year 2015-16 is monitored as a separate CGU. The recoverable amount of this CGU is determined based on the quoted price of equity shares of Music Broadcast Limtied (MBL), which carries this business.

As at March 31, 2017, total market capitalization of MBL is ₹ 204,398 lakhs and the Group's share of its investment in MBL is significantly higher than the carrying value of Goodwill.

(b) During the financial year ended March 31, 2016, under Phase III auction of licenses, the Group has paid ₹ 22,101 lakhs for 20 existing FM stations and ₹ 6,257 lakhs for acquiring 11 new FM stations. These licenses allow the Group to operate FM radio stations for a period of 15 years commencing from April 1, 2015. Consequently, the non - refundable entry fees paid under phase II has been decapitalised. Amount paid for 11 new stations has been capitalised as and when these stations started their operations and amortised over the remaining license period.

(c) The interest cost of ₹ 809.36 lakhs incurred on borrowings, utlised on 11 FM stations acquired in Phase III has been capitalised along with OTEF for these FM stations.

Capital Work-in-Progress includes interest cost of Nil (March 31, 2016 : ₹ 309 lakhs, April 1, 2016 : Nil) incurred on borrowing utilised for acquisition of 11 FM stations in Phase III.

Details of assets material to the company's financial statements

Description of assets One time entry fees

Description of assets	One time entry fees	
Carrying amount and remaining useful life :	Carrying amount	Average Remaining useful life (In yrs)
Stations acquired under Composite scheme of arrangement (Refer Note 35(a))	1,369.91	13
Stations acquired under Phase III	6,984.39	14.7
Exisiting stations renewed under Phase III	19,154.27	13
Total	**27,508.57**	

The useful life of brand is considered to be indefinite as the expected period of benefit from the use of brand cannot be reasonably estimated.

NOTE 4: INVESTMENTS ACCOUNTED USING EQUITY METHOD

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
I. Non-current			
Unquoted			
160,762 [March 31, 2016: 160,762, April 1, 2015: 160,762] shares of ₹ 10/-each held in Leet OOH Media Private Limited	557.44	556.26	559.92
39,200 [March 31, 2016:39,200, April 1, 2015: 39,200] shares of ₹ 10/-each held in X-pert Publicity Private Limited	21.73	16.90	6.44
Total	**579.17**	**573.16**	**566.36**

(Refer note 36(c))

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 5: FINANCIAL ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
5(A) INVESTMENTS			
I. Non-current investments			
Investment in equity instruments (fully paid-up)			
A Quoted			
93,458 [March 31, 2016: 93,458, April 1, 2015: 93,458] shares of ₹ 10/- each held in Edserv Soft Systems Ltd [Net of provision aggregating to ₹ 200.00 Lakhs, March 31, 2016: ₹ 200.00 Lakhs, April 1, 2015: ₹ 200.00 Lakhs]	-	-	-
31,935 [March 31, 2016: 31,935, April 1, 2015: 31,935] shares of ₹ 2/-each held in ICICI Bank Limited	88.46	75.54	100.69
18,500 [March 31, 2016: 18,500, April 1, 2015: 18,500] shares of ₹ 10/-each held in Mega Fin (India) Limited [Net of provision aggregating to ₹ 1.85 Lakhs March 31, 2016: ₹ 1.85 Lakhs, April 1, 2015: ₹ 1.85 Lakhs]	-	-	-
1,100 [March 31, 2016: 1,100, April 1, 2015: 1,100] shares of ₹ 10/-each held in Bank of India Limited	1.53	1.07	2.15
500 [March 31, 2016: 500, April 1, 2015: 500] shares of ₹ 2/-each held in Deccan Chronicle Holdings Limited [Net of provision aggregating to ₹ 0.46 Lakhs March 31, 2016: ₹ 0.46 Lakhs, April 1, 2015: ₹ 0.46 Lakhs]	-	-	-
500 [March 31, 2016: 500, April 1, 2015: 500] shares of ₹ 2/-each held in HT Media Limited	0.41	0.38	0.62
B Unquoted			
100,000 [March 31, 2016: 100,000, April 1, 2015: 100,000] shares of ₹ 10/-each held in Jagran Publications Private Limited [Note (a) below] [Net of provision aggregating to ₹ 10.00 Lakhs(March 31, 2016: ₹ 10.00 Lakhs, April 1, 2015: ₹ 10.00 Lakhs)]	-	-	-
5,000 [March 31, 2016: 5,000 April 1, 2015: 5,000] shares of ₹ 10/-each held in Jagran Prakashan (MPC) Private Limited [Note (b) below] [Net of provision aggregating to ₹ 0.50 Lakhs (March 31, 2016: ₹ 0.50 Lakhs, April 1, 2015: ₹ 0.50 Lakhs)]	-	-	-
150 [March 31, 2016: 150, April 1, 2015: 150] shares of ₹ 100/-each held in United News of India	0.10	0.10	0.10
332 [March 31, 2016: 337, April 1, 2015: 337] shares of ₹ 100/-each held in The Press Trust of India Limited	0.33	0.34	0.34
367,200 [March 31, 2016: 367,200, April 1, 2015: 367,200] shares of ₹ 10/-each held in MMI Online Limited	83.76	83.76	83.76
Equity Investments at FVOCI			
C Investment in Private Equity Fund (Unquoted)			
Morpheus Media Fund 76 [March 31, 2016: 76, April 1, 2015: 76] units of ₹ 1,000,000/-each [Net of provision for other than temporary diminution aggregating to ₹ 473.17 Lakhs(March 31, 2016: ₹178.96 Lakhs, April 1, 2015: ₹ 126.54 Lakhs)]	316.83	611.04	663.46
Total (equity instruments) (A+B+C)	**491.42**	**772.23**	**851.12**

Notes

Referred to and forming part of the Consolidated Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
D. Investment in mutual funds			
Quoted			
Investment in mutual funds (refer note 5(a)(i) below)	49,473.03	-	34,065.69
Total (mutual funds)	**49,473.03**	**-**	**34,065.69**
Total non-current investments	**49,964.45**	**772.23**	**34,916.81**
Aggregate amount of quoted investments and market value thereof	90.40	76.99	34,169.15
Aggregated amount of unquoted investments (net of impairment)	401.02	695.24	747.66
Aggregate amount of impairment in the value of investments	685.97	391.76	339.34
***Name of partner and share in profits (%)**			
(i) Jagran Prakashan Limited	-	-	99.00
(ii) Erstwhile Suvi Info Management (Indore) Pvt Ltd	-	-	1.00
II. Current investments			
Investment in mutual funds			
Quoted			
Investment in mutual funds (refer note 5(a)(ii) below)	2,925.02	34,904.41	3,621.99
Total (mutual funds)	**2,925.02**	**34,904.41**	**3,621.99**
Total current investments	**2,925.02**	**34,904.41**	**3,621.99**
Aggregate amount of quoted investments and market value thereof	2,925.02	34,904.41	3,621.99
Aggregated amount of unquoted investments	-	-	-
Aggregate amount of impairment in the value of investments	-	-	-

Notes
Referred to and forming part of the Consolidated Financial Statements

5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Axis Short Term Fund-Growth	-	-	-	-	15,43,103	233.05
Axis treasury advantage fund	-	-	-	-	19,525	302.88
Birla Sun Life Fixed Term Plan-Series HC (618D) Growth	-	-	-	-	30,00,000	348.68
Birla Sun Life Fixed Term Plan-Series HI (1100D) Growth	-	-	-	-	20,00,000	234.39
Birla Sun Life Fixed Term Plan-Series KO (399D) Growth	-	-	-	-	20,00,476	219.62
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,97,541	251.05
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,87,483	248.75
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,80,025	247.04
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,66,308	243.90
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,60,524	242.58
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	10,36,533	237.09
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	-	-	15,55,781	355.86
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	14,21,000	242.23
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	13,96,287	238.02
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,144	54.06
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,088	54.05
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,955	54.20
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,18,182	54.24
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,18,074	54.22
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,846	54.18
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,589	54.14
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,346	0.57
Birla Sun Life Medium Term Fund-Growth	-	-	-	-	3,17,472	54.12
Birla Sun life savings fund-regular plan growth	-	-	-	-	1,87,560	504.66
DSP BlackRock Fixed Maturity Plan-12 M Series 104-Growth	-	-	-	-	50,00,000	582.39
DSP BlackRock Fixed Maturity Plan-12 M Series 107-Growth	-	-	-	-	20,00,000	233.95
DSP BlackRock Fixed Maturity Plan-36 M Series 31-Growth	-	-	-	-	20,00,000	236.53
DSP BlackRock Fixed Maturity Plan-13 M Series 150-Growth	-	-	-	-	30,00,736	330.92

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
DSP BlackRock Short Term Regular Plan-Growth	-	-	-	-	10,14,991	242.14
DSP BlackRock Income Opportunities Fund-Growth	-	-	-	-	10,62,699	237.91
DSP BlackRock Income Opportunities Fund-Growth	-	-	-	-	10,55,003	236.19
DSP BlackRock money manager fund-regular plan - growth	-	-	-	-	26,665	503.78
DWS Fixed Maturity Plan -Series 34-Growth	-	-	-	-	10,00,000	117.24
DWS Fixed Maturity Plan -Series 49-Growth	-	-	-	-	20,00,469	220.97
DWS Fixed Maturity Plan -Series 54-Growth	-	-	-	-	20,00,955	219.58
DWS Fixed Maturity Plan -Series 70-Growth	-	-	-	-	20,00,000	216.40
DWS Fixed Maturity Plan -Series 70-Growth	-	-	-	-	20,00,000	215.30
DWS Short Maturity Fund-Regular Plan-Growth	-	-	-	-	9,52,168	239.75
DWS Short Maturity Fund-Regular Plan-Growth	-	-	-	-	9,38,130	236.21
DWS Short Maturity Fund-Regular Plan-Growth	-	-	-	-	9,30,362	234.26
DWS Short Maturity Fund-Regular Plan-Growth	-	-	-	-	18,55,856	467.29
DWS ultra short term fund - growth	-	-	-	-	30,06,785	504.43
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,556	245.90
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,495	244.12
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,439	242.51
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,377	240.74
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,334	239.51
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,268	237.62
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	8,258	237.32
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	16,524	474.86
Templeton India Short Term Income Retail Plan-Growth	-	-	-	-	16,494	474.00
Templeton India Income Opportunities Fund-Growth	-	-	-	-	30,60,655	493.67
Templeton India Income Opportunities Fund-Growth	-	-	-	-	15,26,776	246.26
Templeton India Income Opportunities Fund-Growth	-	-	-	-	14,64,075	236.15
Templeton India Corporate Bond Opportunites Fund-Growth	-	-	-	-	16,81,110	236.99

Notes

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5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Templeton india short term income retail plan growth	-	-	-	-	7,552	217.04
HDFC Fixed Maturity Plan 371D July2013(1) Growth-Series 26	-	-	-	-	20,00,000	233.77
HDFC Matual Fund FMP 1113D Oct2014 (1) SR32 Reg Growth	-	-	-	-	40,00,939	418.14
HDFC floating rate income fund short term plan wholesale plan growth	-	-	-	-	21,06,712	504.71
ICICI Prudential FMP Series 72-425D Plan N Cumulative	-	-	-	-	20,00,471	221.14
ICICI Prudential FMP Series 73-391D Plan G Cumulative	-	-	-	-	20,00,504	219.15
ICICI Prudential FMP SR75 1100D Plan O Regular Cumulative	-	-	-	-	40,00,941	419.10
IDFC Fixed Maturity Plan 368D-Series 32 Growth	-	-	-	-	10,00,000	116.39
IDFC Fixed Term Plan 399D-Series 77 Growth	-	-	-	-	30,00,721	330.88
IDFC SSIF Short Term-Growth	-	-	-	-	8,16,070	232.79
IDFC SSIF Short Term-Growth	-	-	-	-	7,49,131	213.69
Kotak FMP Series 145-Growth	-	-	-	-	20,00,492	219.88
Kotak FMP Series 154-Growth	-	-	-	-	10,00,000	110.37
Kotak Bond Fund Plan A-Growth	-	-	-	-	3,06,179	122.24
Kotak Bond Fund Short Term-Growth	-	-	-	-	8,46,243	220.93
Kotak Bond Fund Short Term-Growth	-	-	-	-	8,17,234	213.36
Kotak Income Opp. Fund-Growth	-	-	-	-	8,09,933	121.08
LIC Nomura Liquid Fund Growth	-	-	-	-	12,003	304.02
LIC Nomura FMP Series 85-G	-	-	-	-	10,00,000	107.45
L&T Fixed Maturity Plan VII (February 1189D A)-Direct Plan-Growth	-	-	-	-	40,00,911	485.19
L&T Short Term Income Fund-Growth	-	-	-	-	8,05,881	116.86
L&T Short Term Income Fund-Growth	-	-	-	-	15,98,836	231.84
L&T Short Term Income Fund-Growth	-	-	-	-	15,97,572	231.65
L&T Short Term Income Fund-Growth	-	-	-	-	15,96,500	231.50
L&T ultra Short Term Fund-Growth	-	-	-	-	22,24,757	504.46
L&T Resurgent India Corporate Bond Fund Growth	-	-	-	-	10,00,686	101.80
Pramerica short term income fund growth - option	-	-	-	-	7,343	106.39
Principal PNB Fixed Maturity Plan Series B13-399D-Growth	-	-	-	-	20,00,472	220.01
Principal Short Term Income Fund-Growth	-	-	-	-	4,99,717	122.38

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Principal debt opportunities fund conservative plan regular plan growth	-	-	-	-	9,146	201.32
Reliance Fixed Horizon Fund-XXIII Series 8-Growth Plan	-	-	-	-	20,00,000	240.10
Reliance Fixed Horizon Fund-XXIII Series 8-Growth Plan	-	-	-	-	40,00,000	480.21
Reliance Fixed Horizon Fund-XXIV Series 2-Growth Plan	-	-	-	-	50,00,000	590.97
Reliance Fixed Horizon Fund-XXIV Series 4-Growth Plan	-	-	-	-	20,00,000	234.82
Reliance Fixed Horizon Fund-XXIV Series 7-Growth Plan	-	-	-	-	20,00,000	236.61
Reliance Fixed Horizon Fund-XXV Series 22-Growth Plan	-	-	-	-	20,00,468	220.64
Reliance Fixed Horizon Fund-XXV Series 27-Growth Plan	-	-	-	-	30,00,712	330.44
Reliance Fixed Horizon Fund-XXV Series 30-Growth Plan	-	-	-	-	20,00,490	219.13
RELIANCE Fixed Horizon Fund FD XXVII SR 9 GROWTH	-	-	-	-	40,00,000	415.14
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,82,257	243.67
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,77,955	242.85
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,57,537	238.97
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,38,053	235.27
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,36,392	234.96
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	12,36,132	234.91
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	-	-	30,82,683	585.81
Reliance Short Term Fund- Growth	-	-	-	-	9,01,640	236.29
Reliance Short Term Fund- Growth	-	-	-	-	8,88,814	232.92
RELIANCE Money Manager Growth Plan	-	-	-	-	52,710	1,008.70
Religare Fixed Maturity Plan Series XVIII Plan C (25 Months) Growth	-	-	-	-	40,00,000	478.06
Religare Invesco Fixed Maturity Plan Series XIX Plan E-Growth	-	-	-	-	40,13,942	472.84
Religare Invesco Fixed Maturity Plan Series XX Plan B-Growth	-	-	-	-	20,00,000	231.58
Religare Invesco Fixed Maturity Plan Series 22 Plan L(14M)-Growth	-	-	-	-	20,00,000	220.19
Religare Invesco Fixed Maturity Plan Series 23 Plan A(13M)-Growth	-	-	-	-	30,00,000	328.28
Religare Invesco Fixed Maturity Plan Series 23 Plan E(382D)-Growth	-	-	-	-	20,04,728	219.26

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Religare Invesco Mutual Fund FMP SR 24 PL F Reg Growth	-	-	-	-	40,00,000	416.03
Religare ultra short term fund	-	-	-	-	26,176	504.07
Religare Invesco credit opportunities fund-growth	-	-	-	-	13,380	213.13
Sundaram Fixed Term Plan DS-367 Days Growth	-	-	-	-	10,00,000	116.52
SBI Debt Fund Series A5-411D-Growth	-	-	-	-	20,00,469	220.93
SBI Debt Fund Series B2-1111D-Growth	-	-	-	-	20,00,940	208.21
SBI Short Term Debt Fund-Regular Plan-Growth	-	-	-	-	15,72,395	252.06
SBI ultra short term debt fund regular plan growth	-	-	-	-	11,279	202.45
SBI trasury advantage fund regular plan growth	-	-	-	-	13,845	213.75
Tata Fixed Maturity Plan Series 43 Scheme A-Growth	-	-	-	-	20,00,000	234.70
Tata Fixed Maturity Plan Series 46 Scheme M-Growth	-	-	-	-	20,00,472	220.65
Tata Fixed Maturity Plan Series 46 Scheme Q-Growth	-	-	-	-	20,00,487	219.16
Tata Short Term Bond Fund Plan A-Growth	-	-	-	-	4,54,904	118.75
Tata Short Term Bond Fund Plan A-Growth	-	-	-	-	8,99,859	234.89
Tata Short Term Bond Fund Plan A-Growth	-	-	-	-	8,98,937	234.65
Tata floator fund plan A growth	-	-	-	-	24,021	504.60
UTI Fixed Term Income Fund-Series XVIII-I (400D)-Growth	-	-	-	-	30,09,667	328.94
UTI Mutual Fund FTI SR XX-VI (1100D) Reg Growth	-	-	-	-	20,00,476	208.50
Reliance Fixed Horizon Fund	-	-	-	-	1,000,000.00	111.23
Tata Fixed Maturity Plan	-	-	-	-	750,000.00	81.85
Axis Short Term Fund-Growth	15,43,103	274.37	-	-	-	-
Axis Liquid Fund-Growth	5,816	104.56	-	-	-	-
Axis Liquid Fund-Growth	11,563	207.90	-	-	-	-
Axis Liquid Fund-G	11,244	202.17	-	-	-	-
Axis Liquid Fund-G	22,310	401.14	-	-	-	-
Birla Sun Life Fixed Term Plan-Series KO (399D) Growth	20,00,476	258.66	-	-	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	10,66,308	289.33	-	-	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	10,60,524	287.76	-	-	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	10,36,533	281.25	-	-	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	15,55,781	422.14	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	14,21,000	290.02	-	-	-	-

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Birla Sun Life Medium Term Fund-Growth	13,96,287	284.98	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,144	64.73	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,088	64.72	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,955	64.89	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,18,182	64.94	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,18,074	64.92	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,846	64.87	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,589	64.82	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,346	0.68	-	-	-	-
Birla Sun Life Medium Term Fund-Growth	3,17,472	64.80	-	-	-	-
Birla sun life cash plus regular plan - growth	2,18,695	569.73	-	-	-	-
Birla sun life cash plus regular plan - growth	81,165	211.45	-	-	-	-
Birla sun life cash plus regular plan - growth	1,03,900	270.67	-	-	-	-
Birla sun life cash plus regular plan - growth	1,20,364	313.56	-	-	-	-
Birla sun life cash plus regular plan - growth	1,59,541	415.63	-	-	-	-
Birla sun life cash plus regular plan - growth	78,434	204.33	-	-	-	-
Birla Sunlife Enhanced Arbitrage Fund-DP-Reg.	9,24,351	100.24	-	-	-	-
Birla Sunlife Cash Plus Fund-G	1,55,231	404.40	-	-	-	-
Birla Sunlife Cash Plus Fund-G	1,53,963	401.09	-	-	-	-
DSP BlackRock Fixed Maturity Plan-13 M Series 150-Growth	30,00,736	386.29	-	-	-	-
DSP BlackRock Income Opportunities Fund-Growth	10,62,699	285.63	-	-	-	-
DSP BlackRock Income Opportunities Fund-Growth	10,55,003	283.56	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	23,333	540.89	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	11,704	271.31	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	9,018	209.04	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	17,929	415.61	-	-	-	-
DSP BlackRock Liquidity fund institutional plan - growth	8,814	204.32	-	-	-	-
DSP BlackRock Liquidity Fund-G	13,084	303.31	-	-	-	-
DSP BlackRock Liquidity Fund-G	8,652	200.56	-	-	-	-

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
DSP BlackRock Liquidity Fund-G	8,647	200.45	-	-	-	-
DHFL Pramerica Fixed Maturity Plan -Series 49-Growth	20,00,469	259.16	-	-	-	-
DHFL Pramerica Fixed Maturity Plan -Series 54-Growth	20,00,955	259.52	-	-	-	-
DHFL Pramerica Fixed Maturity Plan -Series 70-Direct Plan Growth	20,00,000	253.07	-	-	-	-
DHFL Pramerica Fixed Maturity Plan -Series 70-Regular Plan Growth Growth	20,00,000	248.81	-	-	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	9,38,130	279.51	-	-	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	9,30,362	277.19	-	-	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	18,55,856	552.93	-	-	-	-
DHFL Pramerica Short Maturity Fund - Growth	4,17,704	124.45	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,00,376	211.52	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	99,235	209.12	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,47,971	311.82	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	96,989	204.38	-	-	-	-
DHFL Pramerica Credit Opportunities Fund-G	7,88,507	101.37	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,91,944	404.48	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,90,435	401.30	-	-	-	-
DHFL Pramerica Insta Cash Plus Fund-G	1,42,771	300.86	-	-	-	-
Franklin India Treasury Management Account-G	12,394	300.68	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,439	285.74	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,377	283.65	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,334	282.21	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,268	279.97	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	8,258	279.63	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	16,524	559.51	-	-	-	-
Templeton India Short Term Income Retail Plan-Growth	16,494	558.49	-	-	-	-
Templeton India Income Opportunities Fund-Growth	14,64,075	279.01	-	-	-	-
Templeton India Corporate Bond Opportunites Fund-Growth	16,81,110	280.82	-	-	-	-

Notes
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5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Templeton india short term income retail plan growth	7,552	255.73	-	-	-	-
Templeton india trasury managment super institutional plan growth	12,851	311.77	-	-	-	-
Franklin India Short term Income Fund-Retail-G	3,004	101.71	-	-	-	-
Franklin India Treasury Management Account-G	12,499	303.23	-	-	-	-
HDFC Arbitrage Fund-WP-Reg.-DP-Monthly	9,16,758	99.83	-	-	-	-
HDFC Cash Management Fund-Savings-G	11,965	404.34	-	-	-	-
HDFC Fixed Maturity Plan 435D March 2014 (1) Growth-Series 29	30,00,710	386.97	-	-	-	-
HDFC Mutual Fund FMP 1113D Oct2014(1)SR 32 Reg Growth	40,00,939	492.46	-	-	-	-
HDFC Cash Management Fund	6,180	208.85	-	-	-	-
HDFC Cash Management Fund	12,290	415.29	-	-	-	-
HDFC Cash Management Fund-Savings-G	11,870	401.12	-	-	-	-
HSBC Cash Fund- G	12,397	200.46	-	-	-	-
HSBC Cash Fund	12,852	207.81	-	-	-	-
HSBC Cash Fund- G	6,250	101.06	-	-	-	-
Mirae Asset Management Fund	6,138	104.36	-	-	-	-
Mirae Asset Cash Management Fund-G	5,942	101.03	-	-	-	-
Mirae Asset Cash Management Fund-G	11,789	200.43	-	-	-	-
ICICI Prudential FMP Series 72-425D Plan N Cumulative	20,00,471	258.94	-	-	-	-
ICICI Prudential FMP Series 73-391D Plan G Cumulative	20,00,504	258.51	-	-	-	-
ICICI Prudential Mutual Fund FMP SR75 1100D PL O Regular Cumulative	40,00,941	495.01	-	-	-	-
ICICI Prudential Liquid Plan	87,069	209.10	-	-	-	-
ICICI Prudential Liquid Plan	1,29,833	311.80	-	-	-	-
ICICI Prudential Equity Arbitrage Fund-DP-Monthly	7,27,273	99.94	-	-	-	-
ICICI Pru. Liquid Fund-Reg.- G	83,519	200.58	-	-	-	-
IDFC Fixed Term Plan 399D-Series 77 Growth	30,00,721	389.12	-	-	-	-
IDFC SSIF Short Term-Growth	8,16,070	272.34	-	-	-	-
IDFC SSIF Short Term-Growth	7,49,131	250.00	-	-	-	-
IDFC Cash Fund-Growth	10,542	207.78	-	-	-	-
IDFC Arbitrage Fund-DP-Monthly	3,94,789	49.94	-	-	-	-
IDFC Cash Fund-G	10,255	202.11	-	-	-	-
IDFC Cash Fund-G	10,170	200.44	-	-	-	-
Kotak FMP Series 145-Growth	20,00,492	259.60	-	-	-	-
Kotak FMP Series 154-Growth	10,00,000	127.07	-	-	-	-
Kotak Bond Fund Short Term-Growth	8,46,243	260.10	-	-	-	-

Notes

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5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Kotak Bond Fund Short Term-Growth	8,17,234	251.18	-	-	-	-
Kotak Bond Fund Short Term-Growth	6,84,446	210.37	-	-	-	-
Kotak Floater -Short Term-G	7,942	211.55	-	-	-	-
Kotak Floater -Short Term-G	11,777	313.73	-	-	-	-
Kotak Floater -Short Term-G	15,611	415.84	-	-	-	-
Kotak Income Opportunities Fund-G	5,63,352	101.09	-	-	-	-
Kotak Equity Arbitrage Fund-DP-Monthly	9,30,657	100.02	-	-	-	-
Kotak Floater -Short Term-G	22,776	606.71	-	-	-	-
Kotak Floater -Short Term-G	18,874	502.77	-	-	-	-
LIC Mutual Fund LIC Nomura MF FMP Series 85-G	10,00,000	125.75	-	-	-	-
LIC Liquid Fund-G	6,879	202.13	-	-	-	-
LIC Liquid Fund-G	6,826	200.57	-	-	-	-
L&T Fixed Maturity Plan H Series 10-Growth	20,00,468	258.44	-	-	-	-
L&T Short Term Income Fund-Growth	8,05,881	140.31	-	-	-	-
L&T Short Term Income Fund-Growth	15,98,836	278.38	-	-	-	-
L&T Short Term Income Fund-Growth	15,97,572	278.16	-	-	-	-
L&T Short Term Income Fund-Growth	15,96,500	277.97	-	-	-	-
L&T Resurgent India Corporate Bond Fund Growth	10,00,686	122.58	-	-	-	-
L&T Liquid Fund-G	9,087	202.16	-	-	-	-
L&T Liquid Fund-G	9,010	200.45	-	-	-	-
Principal PNB Fixed Maturity Plan Series B13-399D-Growth	20,00,472	257.16	-	-	-	-
Principal Short Term Income Fund-Growth	4,99,717	143.74	-	-	-	-
Principal PNB Fixed Maturity Plan-Series B17-371D-Growth	10,00,000	126.70	-	-	-	-
Reliance Fixed Horizon Fund-XXV Series 22-Growth Plan	20,00,468	257.94	-	-	-	-
Reliance Fixed Horizon Fund-XXV Series 27-Growth Plan	30,00,712	391.41	-	-	-	-
Reliance Fixed Horizon Fund-XXV Series 30-Growth Plan	20,00,490	259.34	-	-	-	-
Reliance Mutual Fund Fixed Horizon FD XXVIII SR 9 Growth	40,00,000	487.69	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	12,57,537	284.92	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	12,38,053	280.50	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	12,36,392	280.13	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	12,36,132	280.07	-	-	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	30,82,683	698.43	-	-	-	-

Notes
Referred to and forming part of the Consolidated Financial Statements

5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Reliance Regular Saving Fund-Debt Plan-Growth	9,35,362	211.92	-	-	-	-
Reliance Regular Savings Fund-Debt- G	4,46,826	101.24	-	-	-	-
Reliance Arbitrage Advantage Fund-DP-Monthly	9,47,059	100.34	-	-	-	-
Reliance Liquid Fund-Treasury-G	7,672	303.36	-	-	-	-
Reliance FHF XXVI-Series 4-G	10,00,000	129.20	-	-	-	-
Reliance Short Term Fund- Growth	9,01,640	277.86	-	-	-	-
Reliance Short Term Fund- Growth	8,88,814	273.90	-	-	-	-
Reliance Liquid Fund-Treasury-G	5,349	211.51	-	-	-	-
Reliance Liquid Fund-Treasury-G	17,263	682.58	-	-	-	-
Reliance Liquid Fund-Treasury-G	7,933	313.67	-	-	-	-
Reliance Liquid Fund-Treasury-G	10,515	415.75	-	-	-	-
Reliance Liquid Fund-Treasury-G	5,169	204.36	-	-	-	-
Reliance Liquid Fund-Treasury-G	7,609	300.86	-	-	-	-
Reliance Liquid Fund-Treasury-G	5,070	200.46	-	-	-	-
Religare Invesco Fixed Maturity Plan Series 22 Plan L(14M)-Growth	20,00,000	257.18	-	-	-	-
Religare Invesco Fixed Maturity Plan Series 23 Plan A(13M)-Growth	30,00,000	382.69	-	-	-	-
Religare Invesco Fixed Maturity Plan Series 23 Plan E(382D)-Growth	20,04,728	255.95	-	-	-	-
Religare Invesco Mutual Fund FMP SR 24 PL F Reg Growth	40,00,000	489.66	-	-	-	-
Religare Invesco credit opportunities fund-growth	13,380	248.39	-	-	-	-
Religare Invesco India Liquid Fund-G	9,474	211.51	-	-	-	-
Religare Invesco India Liquid Fund-G	9,367	209.11	-	-	-	-
Religare Invesco India Liquid Fund-G	18,623	415.75	-	-	-	-
Invesco India Medium Term Bond Term	32,859	544.91	-	-	-	-
Invesco India Arbitrage Fund-DP-Monthly	3,91,843	50.33	-	-	-	-
Invesco India Liquid Fund-G	13,584	303.25	-	-	-	-
Invesco India Liquid Fund-G	13,477	300.85	-	-	-	-
Sundaram Money Fund-G	5,91,193	202.14	-	-	-	-
Sundaram Money Fund-G	5,86,567	200.56	-	-	-	-
SBI Debt Fund Series A5-411D-Growth	20,00,469	257.73	-	-	-	-
SBI Debt Fund Series B2-1111D-Growth	20,00,940	244.18	-	-	-	-
SBI Short Term Debt Fund-Regular Plan-Growth	15,72,395	297.20	-	-	-	-
SBI trasury advantage fund regular plan growth	13,845	250.27	-	-	-	-
SBI Premier Liquid Fund	8,207	208.93	-	-	-	-

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(i) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

NON-CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
SBI Arbitrage Opportunities Fund-DP-Monthly	7,52,615	99.91	-	-	-	-
SBI Premier Liquid Fund-G	7,943	202.20	-	-	-	-
SBI Premier Liquid Fund-G	11,817	300.83	-	-	-	-
TATA FMP Series 47 Scheme D-G	7,50,000	96.42	-	-	-	-
Tata Fixed Maturity Plan Series 46 Scheme M-Growth	20,00,472	260.12	-	-	-	-
Tata Fixed Maturity Plan Series 46 Scheme Q-Growth	20,00,487	258.02	-	-	-	-
Tata Short Term Bond Fund Plan A-Growth	4,54,904	139.06	-	-	-	-
Tata Short Term Bond Fund Plan A-Growth	8,99,859	275.07	-	-	-	-
Tata Short Term Bond Fund Plan A-Growth	8,98,937	274.79	-	-	-	-
Tata Liquid Fund regular Plan-Growth	9,089	271.74	-	-	-	-
Tata Liquid Fund regular Plan-Growth	3,495	104.50	-	-	-	-
Tata Liquid Fund regular Plan-Growth	6,949	207.78	-	-	-	-
Tata Liquid Fund regular Plan-Growth	6,834	204.33	-	-	-	-
TATA Liquid Fund-Reg.-G	6,761	202.14	-	-	-	-
TATA Liquid Fund-Reg.-G	13,416	401.12	-	-	-	-
UTI Fixed Term Income Fund-Series XIX-IV (366 days) Growth	20,02,309	252.55	-	-	-	-
UTI Fixed Term Income Fund-Series XVIII-I (400D)-Growth	30,09,667	386.66	-	-	-	-
UTI Mutual Fund FTI SR XX-VI (1100D) Reg Growth	20,00,476	247.01	-	-	-	-
UTI Liquid Cash Plan Institutional-Growth	11,737	311.81	-	-	-	-
UTI Liquid Cash Plan Institutional-Growth	7,871	209.11	-	-	-	-
UTI Liquid Cash Plan Institutional-Growth	7,693	204.37	-	-	-	-
UTI Spread Fund-DP- Monthly	6,31,078	100.02	-	-	-	-
UTI Liquid Fund-Cash-G	11,419	303.36	-	-	-	-
UTI Liquid Fund-Cash-G	7,550	200.57	-	-	-	-
Total	**13,81,82,570**	**49,473.03**	**-**	**-**	**186,734,788.00**	**34,065.69**

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(ii) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Axis Fixed Term Plan-Series 55 (399D) Growth	-	-	-	-	2,000,471	220.03
Axis Fixed Term Plan-Series 57 (397D) Growth	-	-	-	-	3,000,713	329.34
Axis Short Term Fund-Growth	-	-	1,543,103	251.95	-	-
Birla Sun Life Fixed Term Plan-Series HC (618D) Growth	-	-	3,000,000	377.01	-	-
Birla Sun Life Fixed Term Plan-Series HI (1100D) Growth	-	-	2,000,000	253.75	-	-
Birla Sun Life Fixed Term Plan-Series KO (399D) Growth	-	-	2,000,476	237.02	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	1,080,025	267.80	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	1,066,308	264.40	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	1,060,524	262.96	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	1,036,533	257.01	-	-
Birla Sun Life Short Term Opportunities Fund-Growth	-	-	1,555,781	385.76	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	1,421,000	264.91	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	1,396,287	260.30	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	317,144	59.12	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	317,088	59.11	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	317,955	59.28	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	318,182	59.32	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	318,074	59.30	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	317,846	59.25	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	317,589	59.21	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	3,346	0.62	-	-
Birla Sun Life Medium Term Fund-Growth	-	-	317,472	59.19	-	-
Birla sun life cash plus regular plan - growth	-	-	218,695	530.94	-	-
Birla Sunlife Savings Fund-G	-	-	34,265	100.35	-	-
DSP BlackRock Fixed Maturity Plan-12 M Series 104-Growth	-	-	5,000,000	631.00	-	-
DSP BlackRock Fixed Maturity Plan-12 M Series 107-Growth	-	-	2,000,000	253.16	-	-
DSP BlackRock Fixed Maturity Plan-36 M Series 31-Growth	-	-	2,000,000	254.83	-	-
DSP BlackRock Fixed Maturity Plan-13 M Series 150-Growth	-	-	3,000,736	358.04	-	-

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(ii) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
DSP BlackRock Income Opportunities Fund-Growth	-	-	1,062,699	260.11	-	-
DSP BlackRock Income Opportunities Fund-Growth	-	-	1,055,003	258.23	-	-
DSP BlackRock Liquidity fund institutional plan - growth	-	-	23,333	504.50	-	-
DWS Fixed Maturity Plan -Series 31-Growth	-	-	-	-	2,000,598	233.64
DHFL Pramarica Fixed Maturity Plan -Series 31-Growth	-	-	2,000,598	251.94	-	-
DHFL Pramerica Fixed Maturity Plan -Series 34-Growth	-	-	1,000,000	127.11	-	-
DHFL Pramerica Fixed Maturity Plan -Series 49-Growth	-	-	2,000,469	239.36	-	-
DHFL Pramerica Fixed Maturity Plan -Series 54-Growth	-	-	2,000,955	237.72	-	-
DHFL Pramerica Fixed Maturity Plan -Series 70-Direct Plan Growth	-	-	2,000,000	235.90	-	-
DHFL Pramerica Fixed Maturity Plan -Series 70-Regular Plan Growth Growth	-	-	2,000,000	233.23	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	-	-	952,168	258.99	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	-	-	938,130	255.18	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	-	-	930,362	253.06	-	-
DHFL Pramerica Short Maturity Fund-Regular Plan-Growth	-	-	1,855,856	504.80	-	-
DHFL Pramerica Short Maturity Fund - Growth	-	-	417,704	113.62	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,556	260.74	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,495	258.86	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,439	257.15	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,377	255.27	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,334	253.97	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,268	251.96	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	8,258	251.65	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	16,524	503.53	-	-
Templeton India Short Term Income Retail Plan-Growth	-	-	16,494	502.61	-	-
Templeton India Income Opportunities Fund-Growth	-	-	1,464,075	250.68	-	-
Templeton India Corporate Bond Opportunites Fund-Growth	-	-	1,681,110	253.58	-	-
Templeton india short term income retail plan growth	-	-	7,552	230.14	-	-

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(ii) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
HDFC Fixed Maturity Plan 371D July 2013 (1) Growth-Series 26	-	-	2,000,000	253.52	-	-
HDFC Fixed Maturity Plan 435D March 2014 (1) Growth-Series 29	-	-	3,000,710	358.74	3,000,710	330.23
HDFC Mutual Fund FMP 1113D Oct2014(1)SR 32 Reg Growth	-	-	4,000,939	453.73	-	-
ICICI Prudential FMP Series 68-745D Plan H Cumulative	-	-	2,000,000	250.76	2,000,000	232.55
ICICI Prudential FMP Series 72-425D Plan N Cumulative	-	-	2,000,471	240.07	-	-
ICICI Prudential FMP Series 73-391D Plan G Cumulative	-	-	2,000,504	237.09	-	-
ICICI Prudential Mutual Fund FMP SR75 1100D PL O Regular Cumulative	-	-	4,000,941	455.65	-	-
IDFC Fixed Maturity Plan 732D-Series 23 Growth	-	-	5,000,000	630.40	5,000,000	585.93
IDFC Fixed Maturity Plan 368D-Series 32 Growth	-	-	1,000,000	126.27	-	-
IDFC Fixed Term Plan 399D-Series 77 Growth	-	-	3,000,721	357.79	-	-
IDFC SSIF Short Term-Growth	-	-	816,070	251.64	-	-
IDFC SSIF Short Term-Growth	-	-	749,131	231.00	-	-
Kotak FMP Series 141-Growth	-	-	4,000,941	477.45	4,000,941	441.66
Kotak FMP Series 145-Growth	-	-	2,000,492	238.14	-	-
Kotak FMP Series 154-Growth	-	-	1,000,000	119.55	-	-
Kotak Bond Fund Short Term-Growth	-	-	846,243	238.44	-	-
Kotak Bond Fund Short Term-Growth	-	-	817,234	230.27	-	-
LIC Nomura Liquid Fund-G	-	-	731	20.03	-	-
LIC Nomura Fixed Maturity Plan Series 77-396D Growth	-	-	-	-	2,000,000	219.68
LIC Mutual Fund LIC Nomura MF FMP Series 85-G	-	-	1,000,000	116.71	-	-
L&T Fixed Maturity Plan VII (July 1189D A)-Direct Plan-Growth	-	-	4,000,911	526.10	-	-
L&T Fixed Maturity Plan VIII (August 713D C)-Growth	-	-	2,000,000	249.83	2,000,000	231.23
L&T Fixed Maturity Plan H Series 10-Growth	-	-	2,000,468	239.67	2,000,468	221.36
L&T Short Term Income Fund-Growth	-	-	805,881	127.29	-	-
L&T Short Term Income Fund-Growth	-	-	1,598,836	252.54	-	-
L&T Short Term Income Fund-Growth	-	-	1,597,572	252.34	-	-
L&T Short Term Income Fund-Growth	-	-	1,596,500	252.17	-	-
L&T Resurgent India Corporate Bond Fund Growth	-	-	1,000,686	110.95	-	-
Principal PNB Fixed Maturity Plan Series B13-399D-Growth	-	-	2,000,472	237.72	-	-
Principal Short Term Income Fund-Growth	-	-	499,717	132.21	-	-
Principal PNB Fixed Maturity Plan-Series B17-371D-Growth	-	-	1,000,000	117.03	1,000,000	108.00
Reliance Fixed Horizon Fund-XXIII Series 8-Growth Plan	-	-	2,000,000	252.07	-	-
Reliance Fixed Horizon Fund-XXIII Series 8-Growth Plan	-	-	4,000,000	504.14	-	-

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(ii) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
Reliance Fixed Horizon Fund-XXIV Series 2-Growth Plan	-	-	5,000,000	638.17	-	-
Reliance Fixed Horizon Fund-XXIV Series 4-Growth Plan	-	-	2,000,000	254.57	-	-
Reliance Fixed Horizon Fund-XXIV Series 5-Growth Plan	-	-	2,000,000	248.19	2,000,000	233.94
Reliance Fixed Horizon Fund-XXIV Series 7-Growth Plan	-	-	2,000,000	255.11	-	-
Reliance Fixed Horizon Fund-XXV Series 22-Growth Plan	-	-	2,000,468	239.16	-	-
Reliance Fixed Horizon Fund-XXV Series 27-Growth Plan	-	-	3,000,712	358.73	-	-
Reliance Fixed Horizon Fund-XXV Series 30-Growth Plan	-	-	2,000,490	237.79	-	-
Reliance Mutual Fund Fixed Horizon FD XXVIII SR 9 Growth	-	-	4,000,000	446.08	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	1,257,537	259.69	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	1,238,053	255.67	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	1,236,392	255.33	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	1,236,132	255.27	-	-
Reliance Regular Saving Fund-Debt Plan-Growth	-	-	3,082,683	636.60	-	-
Reliance FHF XXVI-Series 4-G	-	-	1,000,000	120.18	-	-
Reliance Short Term Fund- Growth	-	-	901,640	254.97	-	-
Reliance Short Term Fund- Growth	-	-	888,814	251.34	-	-
Reliance Liquid Fund-Treasury-G	-	-	588	21.68	588	20.03
Reliance Liquid Fund-Treasury-G	-	-	1,462	53.90	-	-
Reliance Liquid Fund-Treasury-G	-	-	5,149	189.77	-	-
Reliance Money Manager Fund-G	-	-	4,355	90.35	-	-
Religare Fixed Maturity Plan Series XVIII Plan C (25 Months) Growth	-	-	4,000,000	516.71	-	-
Religare Invesco Fixed Maturity Plan Series XIX Plan E-Growth	-	-	4,013,942	507.51	-	-
Religare Invesco Fixed Maturity Plan Series XX Plan B-Growth	-	-	2,000,000	251.21	-	-
Religare Invesco Fixed Maturity Plan Series 22 Plan L(14M)-Growth	-	-	2,000,000	238.57	-	-
Religare Invesco Fixed Maturity Plan Series 23 Plan A(13M)-Growth	-	-	3,000,000	354.66	-	-
Religare Invesco Fixed Maturity Plan Series 23 Plan E(382D)-Growth	-	-	2,004,728	237.26	-	-
Religare Invesco Mutual Fund FMP SR 24 PL F Reg Growth	-	-	4,000,000	451.01	-	-
Religare Invesco credit opportunities fund-growth	-	-	13,380	231.42	-	-
Religare Invesco Ultra Short Term Fund-G	-	-	4,332	90.35	-	-
Sundaram Fixed Term Plan DS-367 Days Growth	-	-	1,000,000	126.45	-	-
SBI Debt Fund Series A5-411D-Growth	-	-	2,000,469	238.93	-	-

Notes

Referred to and forming part of the Consolidated Financial Statements

5 (a)(ii) DETAILS OF INVESTMENTS IN MUTUAL FUND UNITS

(All amounts in ₹ Lakhs, unless otherwise stated)

CURRENT:-	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Units	Amount	Units	Amount	Units	Amount
SBI Debt Fund Series B2-1111D-Growth	-	-	2,000,940	225.53	-	-
SBI Short Term Debt Fund-Regular Plan-Growth	-	-	1,572,395	272.41	-	-
SBI trasury advantage fund regular plan growth	-	-	13,845	232.31	-	-
SBI Ultra Short Term Debt-G	-	-	4,641	90.37	-	-
TATA Floater Fund-G	-	-	3,966	90.35	-	-
TATA FMP Series 47 Scheme D-G	-	-	750,000	88.36	-	-
Tata Fixed Maturity Plan Series 43 Scheme A-Growth	-	-	2,000,000	254.06	-	-
Tata Fixed Maturity Plan Series 46 Scheme M-Growth	-	-	2,000,472	238.27	-	-
Tata Fixed Maturity Plan Series 46 Scheme Q-Growth	-	-	2,000,487	236.56	-	-
Tata Short Term Bond Fund Plan A-Growth	-	-	454,904	128.11	-	-
Tata Short Term Bond Fund Plan A-Growth	-	-	899,859	253.41	-	-
Tata Short Term Bond Fund Plan A-Growth	-	-	898,937	253.15	-	-
UTI Fixed Term Income Fund-Series XIX-IV (366 days) Growth	-	-	2,002,309	232.48	2,002,309	214.37
UTI Fixed Term Income Fund-Series XVIII-I (400D)-Growth	-	-	3,009,667	357.27	-	-
UTI Mutual Fund FTI SR XX-VI (1100D) Reg Growth	-	-	2,000,476	225.16	-	-
SBI Savings Fund-Regular Plan-Growth	859,679	250.10	859,679	202.04	-	-
DHFL Pramerica Insta Cash Plus Fund - Growth	206,302	434.74	157,905	310.10	-	-
SBI Premier liquid fund - Growth	-	-	8,699	206.70	-	-
Invesco India Liquid Fund - Growth Plan(LF-SG)	9,708	216.73	9,931	206.63	-	-
DSP Blackrock Liquid - Growth	1,211	28.07	948	20.50	-	-
Birla Sunlife Cash Plus - Growth	110,602	288.13	127,679	309.97	-	-
Birla Sunlife Enhanced Arbitrage Fund - Growth	1,384,696	150.16	-	-	-	-
TATA Liquid Fund Plan Advantage - Growth	2,496	74.62	7,407	206.62	-	-
LIC Nomura Liquid Fund - Growth	4,090	120.18	7,539	206.63	-	-
Reliance Liquid Fund- Treasury - Growth	15,360	607.33	-	-	-	-
Reliance Arbitrage Advantage Fund-Monthly Div	944,787	100.10	-	-	-	-
HDFC Cash Management Fund-Savings - Growth	6,051	204.48	-	-	-	-
HDFC Arbitrage Fund-Wholesale Plan-Monthly Div	1,378,550	150.12	-	-	-	-
Kotak Equity Arbitrage Fund-Monthly Div	931,628	100.12	-	-	-	-
Kotak Floater Short Term - Growth	7,513	200.14	-	-	-	-
TOTAL	**5,862,673.00**	**2,925.02**	**194,460,370.00**	**34,904.41**	**32,006,798.00**	**3,621.99**

Notes

Referred to and forming part of the Consolidated Financial Statements

5(B) TRADE RECEIVABLES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Trade receivables	59,989.69	52,305.73	39,132.11
Receivables from related parties	23.17	0.26	10.34
Less: Allowance from doubtful debts	(8,436.65)	(7,510.86)	(5,286.75)
Total receivables	**51,576.21**	**44,795.13**	**33,855.70**
Current portion	51,576.21	44,795.13	33,855.70
Non-current portion	-	-	-
Break-up of security details			
Secured, Considered Good	2,334.49	2,255.99	2,321.40
Unsecured, Considered Good	49,241.72	42,539.14	31,534.30
Considered doubtful	8,436.65	7,510.86	5,286.75
Less: Allowance for doubtful debts	(8,436.65)	(7,510.86)	(5,286.75)
Total trade receivables	**51,576.21**	**44,795.13**	**33,855.70**

5(C) LOANS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
	Current	Non-current	Current	Non-current	Current	Non-current
Unsecured, Considered Good (Unless Otherwise Stated)						
Loan to associates [refer note 30 and 31]:		-	-	-	-	60.00
Loan to employees	220.94	1.73	221.16	-	286.27	5.00
Loans to other parties						
- Intercorporate deposits (Secured)	475.00	-	475.00	-	925.00	-
- Intercorporate deposits- Others	794.08	-	1,662.00	-	129.08	1,500.00
Unsecured and considered doubtful						
Loan to Related Parties [refer note 30 and 31]:	-	1,698.34	-	1,698.34	-	1,698.34
Less: Allowance for Doubtful Loans	-	(1,698.34)	-	(1,698.34)	-	(1,698.34)
Total loans	**1,490.02**	**1.73**	**2,358.16**	**-**	**1,340.35**	**1,565.00**

5(D)(I) CASH & CASH EQUIVALENTS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Balances with banks			
- in current accounts	10,114.03	4,158.61	3,373.46
- in Fixed deposits (Less than three months maturity)	6,340.74	0.50	44,819.05
Cash on hand	216.54	397.16	356.49
Cheques in Hand	-	-	101.47
	16,671.31	**4,556.27**	**48,650.47**
5(D)(II) OTHER BANK BALANCES			
- in Fixed Deposits (With maturity of more than three months and Remaining maturity of less than twelve months)	17,032.94	28.64	621.17
- in Unpaid Dividend Accounts	26.01	30.28	35.34
- in Fixed deposits held as margin money	1,178.98	403.63	6.69
	18,237.93	**462.55**	**663.20**

Notes
Referred to and forming part of the Consolidated Financial Statements

5(E) OTHER FINANCIAL ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
	Current	Non-current	Current	Non-current	Current	Non-current
Security Deposits	927.46	2,878.28	1,282.12	2,899.00	723.61	1,791.60
Others:						
- in Fixed deposits (maturity of more than twelve months)	-	-	-	2.00	-	2.00
- in Fixed deposits held as margin money	-	50.60	-	442.66	-	95.44
- Interest accrued on fixed deposits	108.24	2.85	44.92	19.55	354.17	25.52
Unbilled revenue	1,015.90	-	562.68	-	286.24	-
Total other financial assets	**2,051.60**	**2,931.73**	**1,889.72**	**3,363.21**	**1,364.02**	**1,914.56**

6(A) DEFERRED TAX ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
The balance comprises temporary differences attributable to:			
Deferred Tax Assets (DTA)			
Financial assets at Fair value through other comprehensive income (FVOCI)	34.31	11.53	7.52
Other items			
Allowance for doubtful advances allowable under the Income-tax Act, 1961 on actual write off	676.16	640.78	74.83
Unused tax credits (MAT)	2,693.51	1,558.38	147.64
Unabsorbed Losses	987.94	1,648.86	465.73
Allowance for fair value on assets held for sale and other items which are allowable under Income-tax Act, 1961 on actual write off	180.04	158.35	122.70
Others	301.98	227.80	-
Total	**4,873.94**	**4,245.70**	**818.42**
Deferred tax liabilities (DTL)			
Property, plant and equipment and Intangible assets	2,163.94	783.05	19.07
Financial assets at fair value through profit or loss	16.01	17.02	-
Total	**2,179.95**	**800.07**	**19.07**
Net deferred tax Assets	**2,693.99**	**3,445.63**	**799.35**

Movements in deferred tax assets

	Property, plant and equipment and Intangible assets	Financial assets at fair value through profit or loss	Financial assets at FVOCI	Other Items	Total
At April 1, 2015 [DTA/(DTL)]	(19.07)	-	7.52	810.90	799.35
Arising pursuant to consolidation, resulting from acquisition of radio business (refer note 35(b))	722.77	(5.92)	-	1,531.05	2,247.90
Deferred tax asset on unabsorbed losses acquired under Composite Scheme of Arrangement	-	-	-	1,057.55	1,057.55
(Charged)/credited					
- to profit or loss	(1,486.75)	(11.10)	-	831.14	(666.71)
- to other comprehensive income	-	-	4.01	3.53	7.54
At March 31, 2016	**(783.05)**	**(17.02)**	**11.53**	**4,234.17**	**3,445.63**

Notes

Referred to and forming part of the Consolidated Financial Statements

	Property, plant and equipment and Intangible assets	Financial assets at fair value through profit or loss	Financial assets at FVOCI	Other Items	Total
(Charged)/credited					
- to profit or loss	(1,380.89)	1.01	-	742.94	(636.94)
- to other comprehensive income	-	-	22.78	62.44	85.22
- directed to non-current assets	-	-	-	(199.92)	(199.92)
At March 31, 2017	**(2,163.94)**	**(16.01)**	**34.31**	**4,839.63**	**2,693.99**

NOTE 6(B): NON-CURRENT TAX ASSETS (NET)

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016
Opening balance	813.24	73.42
Add: Taxes paid	1,432.29	1,370.68
Add: Balance transferred upon acquisition of radio entities (refer note 35(a) and 35(b))	-	977.43
(Less): Current tax payable for the year		
-Current tax payable for the year	(1,849.86)	(1,238.61)
-Provision for earlier years	(131.70)	(369.68)
Total non-current tax assets (net)	**263.97**	**813.24**

NOTE 6(C): OTHER NON-CURRENT ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Capital advances	1,002.15	2,580.43	722.97
Advances other than capital advances			
Prepaid expenses	1,206.83	924.32	500.33
Advances to others			
- Considered Doubtful	87.15	85.52	58.00
Less: Allowance for Doubtful Advances	(87.15)	(85.52)	(58.00)
Total other non-current assets	**2,208.98**	**3,504.75**	**1,223.30**

NOTE 7: INVENTORIES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Raw materials [includes in transit of ₹ 4,690.80 Lakhs (March 31, 2016: ₹ 1,130.92 Lakhs, April 1, 2015: ₹2,397.20 Lakhs)	8,990.03	6,199.43	8,889.17
Finished goods (Magazines and Books)	17.17	18.31	15.95
Stores and Spares	344.22	470.98	382.94
Total inventories	**9,351.42**	**6,688.72**	**9,288.06**

Notes
Referred to and forming part of the Consolidated Financial Statements

NOTE 8: OTHER CURRENT ASSETS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Prepaid expenses	1,257.04	1,313.22	403.54
Service tax receivable	1,079.72	171.52	68.07
Advances to others			
- Considered Good	1,780.29	1,208.21	580.50
- Considered Doubtful	26.67	26.67	-
Less: Allowance for Doubtful Advances	(26.67)	(26.67)	-
Advance paid under dispute	290.70	290.70	-
Less : Provision for advance paid under dispute	(290.70)	(290.70)	-
Advances to employees	71.75	72.72	357.98
Advances to related parties	67.24	500.70	61.92
Receivable against asset held for sale	-	43.45	3.49
Total other current assets	**4,256.04**	**3,309.82**	**1,475.50**

NOTE 9: CURRENT TAX ASSETS (NET)

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016
Opening balance	1,067.79	1,031.61
Add: Taxes paid	12,446.38	12,207.80
Add: Balance transferred upon acquisition of erstwhile Spectrum and erstwhile Crystal (refer note 35(a) and 35(b))	-	131.87
(Less): Current tax payable for the year	(12,223.00)	(12,303.49)
Total Current tax assets	**1,291.17**	**1,067.79**

NOTE 10: ASSETS CLASSIFIED AS HELD FOR SALE

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Plant & Machinery	9.60	9.60	40.00
Immovable properties	574.59	615.78	-
Total assets classified as held for sale	**584.19**	**625.38**	**40.00**

Non-recurring fair value measurements:

The fair value of the immovable properties was determined using the market value approach. This is a level 2 measurement as per the fair value hierarchy set out in fair value measurement disclosures (note 32). The key inputs under the approach are prices of comparable immovable properties in the similar location as determined by an independent valuer.

11. EQUITY SHARE CAPITAL

11(a) Equity share capital

Authorised equity share capital

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Number of shares	Amount
As at April 1, 2015	375,000,000	7,500.00
As at March 31, 2016	375,000,000	7,500.00
As at March 31, 2017	**375,000,000**	**7,500.00**

Notes
Referred to and forming part of the Consolidated Financial Statements

(i) Movements in equity share capital

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Number of shares	Equity share capital (par value)
As at April 1, 2015	326,911,829	6,538.24
Less Equity shares held by subsidiary	(9,643,972)	(192.88)
As at April 1, 2015	**317,267,857**	**6,345.36**
Add Equity shares sold by the subsidary	9,643,972	192.88
As at March 31, 2016	**326,911,829**	**6,538.24**
As at March 31, 2017	**326,911,829**	**6,538.24**

Terms and rights attached to equity shares

Equity Shares: The Company has one class of equity shares having a par value of ₹ 2 per share. Each shareholder is eligible for one vote per share held. The shares entitle the holder to participate in dividends and in the event of liquidation. In the event of liquidation, The equity shareholders are eligible to receive the remaining assets of the Company, in proportion to their shareholding.

(ii) Shares held by holding/ultimate holding company

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Jagran Media Network Investment Private Limited (ultimate holding company)	197,960,097	197,960,097	188,316,125

(iii) Details of shareholders holding more than 5% shares in the company

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017		As at March 31, 2016		As at April 1, 2015	
Particulars	Number of shares	% holding	Number of shares	% holding	Number of shares	% holding
Jagran Media Network Investment Private Limited (ultimate holding company)	197,960,097	60.55%	197,960,097	60.55%	188,316,125	59.36%

(iv) Shares allotted as fully paid up pursuant to contract without payment being received in cash (during 5 years immediately preceding March 31, 2017/March 31, 2016/March 31, 2015).

15,643,972 equity shares of ₹ 2/- each fully paid were allotted as consideration on March 16, 2013 pursuant to the scheme of arrangement entered with Naidunia Media Limited under Section 391 to 394 of Companies Act, 1956.

(v) Shares bought back (during 5 years immediately preceding March 31, 2017/March 31, 2016/March 31, 2015).

5,000,000 equity shares of ₹ 2/- each fully paid were bought back on January 2, 2014 through the 'tender offer' process at a price of ₹ 95/- per share for an aggregate amount of ₹4,750 lakhs.

(vi) Buy Back of Shares

During the year ended March 31, 2017, the Company has issued a letter of offer to buy-back its shares through tender offer process at ₹ 195/- per share. The buy back has been completed on April 20, 2017 and subsequent to the year end the Company has paid ₹30,225.00 Lakhs for buy back of 1,55,00,000 equity shares.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 11(B) : RESERVES & SURPLUS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Capital Reserve	2,934.11	2,934.11	1,451.39
Capital Redemption reserve	100.00	100.00	100.00
Securities Premium reserve	68,584.89	31,559.50	31,559.50
General Reserve	26,949.51	25,504.02	19,504.02
Debenture Redemption reserve	5,114.58	4,708.33	9,000.00
Retained earnings	104,655.32	90,767.93	62,468.56
Total reserves and surplus	**208,338.41**	**155,573.89**	**124,083.47**

(i) Capital reserve	As at March 31, 2017	As at March 31, 2016
Opening balance	2,934.11	1,451.39
Add: Capital reserve arising on Scheme of Arrangement of Shree Puran Multimedia Limited (refer note 35 (a))	-	1,482.72
Closing balance	**2,934.11**	**2,934.11**

The reserve is utilised in accordance with the provisions of the Act and is not available for distributing dividend to shareholders.

(All amounts in ₹ Lakhs, unless otherwise stated)

(ii) Capital redemption reserve	As at March 31, 2017	As at March 31, 2016
Opening balance	100.00	100.00
Additions during the year	-	-
Closing Balance	**100.00**	**100.00**

The Company bought back 5,000,000 equity shares @ ₹ 95/-per share during the year ended March 31,2014 utilising balance in Securities Premium Reserve and transferred nominal value of such equity shares to the capital redemption reserve in accordance with the provisions of Section 77AA of the Companies Act, 1956 and other relevant provisions of the Companies Act, 2013.

(iii) Securities premium reserve		
Opening balance	31,559.50	31,559.50
Add: Shares issued pursuant to IPO	38,798.80	-
Share issue expenses	(1,773.41)	-
Closing Balance	**68,584.89**	**31,559.50**

Securities premium reserve is used to record the premium on issue of shares. The reserve is utilised in accordance with the provisions of the Act.

(iv) General reserve		
Opening Balance	25,504.02	19,504.02
Add: Transferred from debenture redemption reserve [Note (v) below]	1,445.49	6,000.00
Closing Balance	**26,949.51**	**25,504.02**

(v) Debenture redemption reserve		
Opening balance	4,708.33	9,000.00
Add: Transferred from surplus in statement of profit and loss	1,851.74	1,708.33
Less: Transfer to General Reserve	(1,445.49)	(6,000.00)
Closing Balance	**5,114.58**	**4,708.33**

During the year ended March 31, 2017, ₹ 1,445.49 (March 31, 2016: ₹ 6,000.00) Lakhs has been transferred from Debenture Redemption Reserve to General Reserve upon redemption of debenture.

Notes

Referred to and forming part of the Consolidated Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

(vi) Retained earnings	As at March 31, 2017	As at March 31, 2016
Opening balance	90,767.93	62,468.56
Add/(Less):		
Net profit for the period	34,932.12	35,082.33
Dividend to Subsidiary company	-	36.54
Profit on sale of treasury shares	-	11,630.40
-Remeasurements of post employment benefit obligation, net of tax	(138.26)	60.49
Cancellation of additional share purchased from Music Broadcast Employee welfare Trust	(136.50)	-
Dividend	-	(11,441.91)
Dividend distribution tax on dividends	-	(2,329.30)
Transfer to Debenture Redemption Reserve	(1,851.74)	(1,708.33)
Share of 'Non Controlling interest in the profit for the year	(171.15)	(102.77)
Non Controlling interest out of retained earnings	(18,747.08)	(2,928.08)
Closing balance	**104,655.32**	**90,767.93**

NOTE 11 (C) : OTHER RESERVES

	FVOCI - Equity investments	Total other reserves
As at April 01, 2015 (net of tax)	**(71.76)**	**(71.76)**
Changes in fair value of FVOCI equity instruments	(52.42)	(52.42)
Deferred tax on above	13.43	13.43
As at March 31, 2016	**(110.75)**	**(110.75)**
Changes in fair value of FVOCI equity instruments	(294.21)	(294.21)
Deferred tax on above	75.49	75.49
As at March 31, 2017	**(329.47)**	**(329.47)**

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 12: FINANCIAL LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

Note 12(a) : Non - current borrowings

	Maturity date	Terms of repayment	Coupon/Interest rate	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Secured						
-Term Loan						
750 (March 31, 2016: 750, April 1, 2015: 1500) Listed Redeemable Non-convertible Debentures of ₹ 10,00,000/- each [Note (a) below]	December 17, 2017	Refer note (a) below	9.1% p.a. half yearly basis	7,693.35	7,686.57	15,366.13
15,000 (March 31, 2016: 20,000, April 1, 2015: Nil) Listed Redeemable Non-convertible Debentures of ₹ 10,00,000/- each [Refer Note (b) below]	March 4, 2018, March 4, 2020	Refer note (b) below	9.7% p. a on half yearly basis	15,089.59	20,108.30	-
External Commercial Borrowings from Bank of Baroda, London Branch	-	-	USD LIBOR + 2.75% per annum	-	2,668.13	5,028.42
Loan from Bank [Refer Note (c) below]	March 1, 2019	Monthly instalments from 2015 to 2019	10.25% p.a.	11.25	16.07	20.42
-Other loan						
Loan from others [Note (c) below]	March 16, 2020	Monthly instalments from 2015 to 2020	9.55% p.a.	32.80	49.12	-
Unsecured						
-Liability Component of debentures						
Nil (March 31, 2016: 2,900, April 1, 2015: 9,500) Redeemable Non-convertible Debentures of ₹ 1,00,000 each held by Jagran Media Network Investment Private Limited, the Holding Company (Refer Note (d))	February 27, 2017	Single repayment at the end of the term	6.5% p.a.	-	3,400.64	10,920.46
Total non-current borrowings				**22,826.99**	**33,928.83**	**31,335.43**
Less:Current maturities of long term debt (included in note 12(c))				17,497.27	7,651.26	9,999.83
Less:Interest accrued (included in note 12(c))				309.82	361.55	419.85
Non-current borrowings (as per balance sheet)				**5,019.90**	**25,916.02**	**20,915.75**

Notes

Referred to and forming part of the Consolidated Financial Statements

(a) Nature of Security:

Secured by:

i) First charge on the identified immovable properties and first pari-passu charge on certain plant and machinery, along with the Central Bank of India.

ii) Second charge by way of hypothecation on the current assets viz. book debts, inventories, other receivables both present and future with first charge being held by Central Bank of India.

(b) Nature of Security:

Secured by first pari passu charge on the entire book assets, including fixed assets, current assets and investments of the Company with Aggregate Market value of above ₹ 20,000 lakhs. These debentures are listed on BSE Limited.

(c) Loan from bank and others is secured by way of hypothecation of vehicle.

(d) The Company had issued 9,500 unsecured non-convertible debentures on July 21, 2011 to Jagran Media Network Investment Private Limited the holding company which were redeemable on July 21, 2016 at a premium of 6.5% per annum payable at the time of redemption of this. During the year ended March 31, 2016, the Company had redeemed 6,600 debentures and has extended the redemption date of the remaining debentures to July 21, 2018 with the consent of debentureholder. Accordingly, these were disclosed as long term as at March 31, 2016. The Company has also redeemed remaining debentures during the year ended March 31, 2017.

The above debentures carry premium @ 6.5% per annum which is lower than the prevailing interest rate for a comparable financial instrument. Accordingly, NCD's have been fair valued by discounting all the future cash flows to the present value based on prevailing market interest rate for a comparable instrument.

Also, the accrued redemption premium has been taken into account as part of contractual cash flows while calculating amortised cost and the same has been amortised over life of debentures using effective interest rate method.

Face value of the 9,500 debentures as on the date of issue	9,500.00
Present value of 9,500 debentures on the date of issue	8,159.19
Other component of equity (net of deferred tax: ₹ 464.03 lakhs)	876.78

Notes
Referred to and forming part of the Consolidated Financial Statements

NOTE 12(B) :CURRENT BORROWINGS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Secured			
-Cash credit facility availed from Central Bank of India [Note (a) below]*	8,141.98	14,012.52	9,148.43
-Buyer's credit facilities availed from Banks [Note (b) below]*	183.44	-	2,430.82
-Loan from Deutsche Bank*	-	11,287.37	3,738.50
Unsecured			
-Intercorporate Loan*	-	0.00	20,149.59
Loan from related party*	-	350.00	-
Total current borrowings	**8,325.42**	**25,649.89**	**35,467.34**
Less: Interest accrued (included in note 12(c))	0.53	87.37	195.15
Current borrowings (as per balance sheet)	**8,324.89**	**25,562.52**	**35,272.19**

*Repayable on demand

(a) Cash credit facility taken by the company is secured by first charge by way of hypothecation on current assets, books debts, inventories and other receivables both present and future. Further secured by first charge on immovable properties (other than identified properties mortgaged to SBI Capital Trustees Company Limited) and first pari-passu charge on movable assets including certain plant and machinery with SBI Capital Trustees Company Limited.

(b) Cash credit and buyers' credit facilities taken from Yes Bank are secured by hypothecation of stocks,book debts and immovable property included under the head Leasehold Land & Building in Fixed Assets of the subsidiary.

NOTE 12(C) : OTHER FINANCIAL LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Current			
Current Maturities of Long-term debt			
-External Commercial Borrowings (Note 12 (a))	-	2,653.20	2,503.60
-Listed Non-convertible Debentures (Note 12 (b))	17,482.02	4,981.52	7,491.88
-Others (Note 12 (b))	15.25	16.54	4.35
Interest accrued	486.88	609.85	764.75
Security Deposit Received from Agents, Staff and Others	6,473.58	5,873.78	4,939.38
Unpaid Dividend (not Due for Credit to Investor Education and protection fund	26.01	30.28	35.34
Capital Creditors	36.01	100.30	63.73
Book Overdraft	136.60	11.65	45.49
Employee Benefits Payable	3,763.76	3,228.41	1,865.76
Advertisement Revenue Share Accrued but not Due	259.95	223.55	170.55
Other Creditors	75.05	119.85	344.55
Total other current financial liabilities	**28,755.11**	**17,848.93**	**18,229.38**

NOTE 12(D) : TRADE PAYABLES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Current			
Total Outstandng dues of micro, small and medium enterprises; and	-	-	-
Total outstanding dues of creditors other than micro, enterprises and small enterprises			
-Payable to related parties	49.31	77.87	110.75
-Payable to others	14,622.82	8,246.98	8,537.04
Total trade payables	**14,672.13**	**8,324.85**	**8,647.79**

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 13: PROVISIONS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Current			
Provision for Wealth Tax	-	16.86	47.57
Less: Wealth Tax Paid	-	16.86	30.72
Total	**-**	**-**	**16.85**

NOTE 14: EMPLOYEE BENEFIT OBLIGATIONS

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017			As at March 31, 2016			As at April 1, 2015		
	Current	Non-current	Total	Current	Non-current	Total	Current	Non-current	Total
Leave obligations (i)	201.31	1,336.64	1,537.95	236.75	1,271.96	1,508.71	152.54	1,012.55	1,165.09
Gratuity (ii)	297.87	366.86	664.73	65.26	209.75	275.01	-	-	-
Total Employee benefit obligations	**499.18**	**1,703.50**	**2,202.68**	**302.01**	**1,481.71**	**1,783.72**	**152.54**	**1,012.55**	**1,165.09**

(i) Leave obligations

The leave obligations cover the Company's liability for earned leave.

The amount of the provision of ₹ 201.31(March 31, 2016: ₹ 184.39, April 1, 2015: 138.22) is presented as current, since the Company does not have an unconditional right to defer settlement for any of these obligations.

However, based on past experience, the Company does not expect all employees to take the full amount of accrued leave or require payment within the next 12 months.

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Leave obligations not expected to be settled within the next 12 months	1,336.64	1,271.96	1,012.55

(ii) Post-employment obligations

(a) Gratuity:

The Group provides for gratuity for employees in India as per the Payment of Gratuity Act, 1972. Employees who are in continuous service for a period of 5 years are eligible for gratuity. The amount of gratuity payable on retirement/termination is the employees last drawn basic salary per month is computed proportionately for 15 days salary multiplied for the number of years of service. The gratuity plan is a funded plan and the Company makes contributions to recognised fund in India. The Group funds the liability fully although certain shortfall may arise on acturial valuation which is funded subsequently.

(iii) Defined contribution plans:

a) Provident Fund

During the Year, the Company has recognised the following amounts in the Statement of Profit and Loss

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	For the year ended March 31, 2017	For the year ended March 31, 2016
Employers' Contribution to Provident Fund *	2,138.79	1,855.34
Total	**2,138.79**	**1,855.34**

* Included in Contribution to Employees Provident and Other Funds (refer note 21)

Notes

Referred to and forming part of the Consolidated Financial Statements

b) State Plans

During the Year, the Company has recognised the following amounts in the Statement of Profit and Loss

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	For the year ended March 31, 2017	For the year ended March 31, 2016
Employers' Contribution to Employees' State Insurance Act, 1948 *	158.41	127.36

* Included in Contribution to Employees Provident and other Funds (refer note 21)

BALANCE SHEET AMOUNTS - GRATUITY

The amounts recognised in the balance sheet and the movements in the net defined benefit obligation over the year are as follows:

Particulars	Present value of obligation (a)	Fair value of plan assets (b)	Net amount (a-b)
April 1, 2015	3,832.92	3,529.55	303.37
Current service cost	470.16	-	470.16
Interest expense/(income)	305.38	316.02	(10.64)
Total amount recognised in profit or loss	**775.54**	**316.02**	**459.52**
Remeasurements			-
Return on plan assets, excluding amounts included in interest expense/(income)	-	3.76	(3.76)
(Gain)/loss from change in demographic assumptions	9.09	-	9.09
(Gain)/loss from change in financial assumptions	11.34	-	11.34
Experience (gains)/losses	(115.77)	-	(115.77)
Total amount recognised in other comprehensive income	**(95.34)**	**3.76**	**(99.10)**
Liabilities assumed in an amalgamation in the nature of purchase	39.62	-	39.62
Prior year charge	**4.60**	**-**	**4.60**
Employer contributions	-	197.77	(197.77)
Benefit payments	(373.94)	(316.07)	(57.87)
March 31, 2016	**4,183.40**	**3,731.03**	**452.37**
April 1, 2016	4,183.40	3,731.03	452.37
Current service cost	544.81	-	544.81
Interest expense/(income)	315.18	308.87	6.31
Past service cost and loss/(gain) on curtailments and settlement	(0.25)	-	(0.25)
Total amount recognised in profit or loss	**859.74**	**308.87**	**550.87**
Remeasurements			
Return on plan assets, excluding amounts included in interest expense/(income)	-	7.85	(7.85)
(Gain)/loss from change in demographic assumptions	5.64	-	5.64
(Gain)/loss from change in financial assumptions	97.23	-	97.23
Experience (gains)/losses	116.42	-	116.42
Total amount recognised in other comprehensive income	**219.29**	**7.85**	**211.44**
Employer contributions	-	399.42	(399.42)
Benefit payments	(456.28)	(305.76)	(150.52)
March 31, 2017	**4,806.15**	**4,141.41**	**664.74**

The net liability disclosed above relates to funded and unfunded plans are as follows:

Particulars	For the year ended March 31, 2017	For the year ended March 31, 2016	For the year ended April 1, 2015
Present value of funded obligations	4,806.15	4,183.40	3,208.33
Fair value of plan assets	4,141.41	3,731.03	(3,264.39)
Deficit of funded plan	**(664.74)**	**(452.37)**	**56.06**
Deficit of gratuity plan	**(664.74)**	**(452.37)**	**56.06**

Notes

Referred to and forming part of the Consolidated Financial Statements

(iv) Post Employment benefits (Gratuity)

Jagran Prakshan Limited

Significant estimates: actuarial assumptions and sensitivity:

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Discount Rate (per annum)	7.50%	8.00%	8.00%
Rate of Increase in Compensation levels (per annum)	5.50%	6.00%	6.00%
Rate of Return on Plan Assets (per annum)	8.25%	9.00%	9.00%
Expected Average Remaining Working Lives of Employees	20 Years	20 Years	20 Years
Employee Turnover / Attrition Rate			
18 to 30 years	4.0%	4.0%	4.0%
30 to 45 years	3.0%	3.0%	3.0%
Above 45 years	1.0%	1.0%	1.0%

(a) Estimates of future salary increases considered in actuarial valuation taking into account inflation, seniority, promotion and other relevant factors such as supply and demand in the employment market.

(b) The expected rate of return on plan assets is based on the average long-term rate of return expected to prevail over the next 15 to 20 years on the investments made by the LIC. This is based on the historical returns suitably adjusted for movements in long-term government bond interest rates. The discount rate is based on approximate average yield on government bonds of tenure of nearly 20 years.

Music Broadcast Limited

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Discount Rate (per annum)	7.00%	8.00%	-N.A-
Rate of Increase in Compensation levels (per annum)	10.00%	6.00%	-N.A-
Average Future duration	26.60 years	26.29 years	
Rate of return on plan assets	7.00%	8.00%	
Withdrawal Rate	25% at younger ages reducing to 2% at older ages	25% at younger ages reducing to 2% at older ages	-N.A-

Midday Infomedia Limited

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Discount Rate	7.50%	8.00%	8.00%
Salary Growth Rate	4.00%	6.00%	6.00%
Rate of return on plan assets	7.55%	8.00%	8.00%
Withdrawal Rates			
18 to 30 years	15.00%	15.00%	15.00%
30 to 45 years	10.00%	10.00%	10.00%
Above 45 years	5.00%	5.00%	5.00%

(v) Sensitivity analysis

The sensitivity of the defined benefit obligation to changes in the weighted principal assumptions is:

Jagran Prakshan Limited

Particulars	As at March 31, 2017	As at March 31, 2016
(a) Defined benefit Obligation - Discount Rate +100 Basis Points	(414.67)	(332.87)
(b) Defined benefit Obligation - Discount Rate -100 Basis Points	372.68	387.00
(c) Defined benefit Obligation - Salary Escalation Rate +100 Basis Points	376.96	390.91
(d) Defined benefit Obligation - Salary Escalation Rate -100 Basis Points	(424.37)	(341.67)

Notes

Referred to and forming part of the Consolidated Financial Statements

(All amounts in ₹ Lakhs, unless otherwise stated)

Music Broadcast Limited

Particulars	Change in assumption		Impact on defined benefit obligation					
			Increase in assumption			Decrease in assumption		
	As at March 31, 2017	As at March 31, 2016		As at March 31, 2017	As at March 31, 2016		As at March 31, 2017	As at March 31, 2016
Discount rate	0.50%	0.50%	Decrease by	3.40%	3.07%	Increase by	3.60%	3.26%
Salary growth	0.50%	0.50%	Increase by	3.50%	3.26%	Decrease by	3.30%	3.10%
Withdrawal rate (W.R)	20%	20%	Decrease by	3.93%	3.98%	Increase by	5.10%	4.90%

Midday Infomedia Limited

The sensitivity of the defined benefit obligation to changes in the weighted principal assumptions is:

Particulars			Increase in assumption			Decrease in assumption		
	As at March 31, 2017	As at March 31, 2016		As at March 31, 2017	As at March 31, 2016		As at March 31, 2017	As at March 31, 2016
Discount rate	1.00%	1.00%	Decrease by	6%	6%	Increase by	6%	7%
Salary growth	1.00%	1.00%	Increase by	6%	7%	Decrease by	7%	6%

The above sensitivity analyses are based on a change in an assumption while holding all other assumptions constant. In practice, this is unlikely to occur, and changes in some of the assumptions may be correlated. When calculating the sensitivity of the defined benefit obligation to significant actuarial assumptions the same method (present value of the defined benefit obligation calculated with the projected unit credit method at the end of the reporting period) has been applied as when calculating the defined benefit liability recognised in the balance sheet.

The methods and tupes of assumptions used in preparing the sensitivity analysis did not change compared to the priorperiod.

(vi) The major categories of plans assets are as follows:

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Funds Managed by Insurer*	100%	100%	100%
Total	**100%**	**100%**	**100%**

*Plan assets are held with Life Insurance Corporation of India and breakup thereof has not been provided by them.

(vii) Risk exposure

Through its defined benefit plans, the group is exposed to a number of risks, the most significant of which are defined below:

Investment risk: The present value of the defined benefit plan liability is calculated using a discount rate determined by reference to Government Bonds Yield. If plan liability is funded and return on plan assets is below this rate, it will create a plan deficit.

Interest risk (discount rate risk): A decrease in the bond interest rate (discount rate) will increase the plan liability.

Mortality risk: The present value of the defined benefit plan liability is calculated by reference to the best estimate of the mortality of plan participants. For this report we have used Indian Assured Lives Mortality (2006-08) ultimate table. A change in mortality rate will have a bearing on the plan's liability.

Salary risk: The present value of the defined benefit plan liability is calculated with the assumption of salary increase rate of plan participants in future. Deviation in the rate of increase of salary in future for plan participants from the rate of increase in salary used to determine the present value of obligation will have a bearing on the plan's liability.

Notes

Referred to and forming part of the Consolidated Financial Statements

(viii) Defined benefit liability and employer contributions

The Company has agreed that it will aim to eliminate the deficit in defined benefit gratuity plan. Funding levels are monitored on an annual basis and the current agreed contribution is ₹ 500 Lakhs for the year

The Company considers that the contribution rates set at the last valuation date are sufficient to eliminate the deficit over the agreed period and that regular contributions, which are based on service costs, will not increase significantly.

Expected contributions to post-employment benefit plans for the year ending March 31, 2018 are ₹ 500 Lakhs.

Jagran Prakshan Limited

The weighted average duration of the defined benefit obligation is 14.28 years (March 31, 2016: 14.52 years, April 1, 2015: 14.49 years). The expected maturity analysis of gratuity is as follows:

Music Broadcast Limited

The weighted average duration of the defined benefit obligation is 3.50 years (March 31, 2016: 4.10 years, April 1, 2015: -N.A- years). The expected maturity analysis of gratuity is as follows:

Midday Infomedia Limited

The weighted average duration of the defined benefit obligation is 7.81 years (March 31, 2016: 9.04 years, April 1, 2015: 8.31 years). The expected maturity analysis of gratuity is as follows:

Expected Cashflows for Next Ten Year

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017
Less than a year	307.61
Between 1 - 2 years	436.95
Between 2 - 5 years	1411.93
Over 5 years	4533.72

NOTE 15: DEFERRED TAX LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

The balance comprises temporary differences attributable to:	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Deferred tax liabilities (DTL)			
Property, plant and equipment and Intangible assets	9,493.61	8,927.33	1,268.93
Financial assets at fair value through profit or loss	805.65	1,101.26	887.69
Other items	-	-	
Difference between book income and tax income due to different methods of accounting (Net)	10,104.75	8,549.71	7,028.71
Total	**20,404.01**	**18,578.30**	**9,185.33**
Deferred Tax Assets (DTA)			
Financial assets at Fair value through other comprehensive income (FVOCI)	79.38	26.67	17.26
Other items	-	-	
Allowance for doubtful advances allowable under the Income-tax Act, 1961 on actual write off	618.09	617.22	462.72
Total	**697.47**	**643.89**	**479.98**
Net deferred tax liabilities	**19,706.54**	**17,934.41**	**8,705.35**

Notes

Referred to and forming part of the Consolidated Financial Statements

MOVEMENTS IN DEFERRED TAX LIABILITIES

	Property, plant and equipment and Intangible assets	Financial assets at fair value through profit or loss	Financial assets at FVOCI	Other Items	Total
At April 1, 2015 [DTA/(DTL)]	1,268.93	887.69	(17.26)	6,565.99	8,705.35
Charged/(credited)					
- to profit or loss	(4,835.29)	213.57	-	1,293.87	(3,327.85)
- to other comprehensive income	-	-	(9.41)	34.66	25.25
- directed to equity	-	-	-	37.97	37.97
Arising pursuant to consolidation resulting from acquisition of radio business (refer note 35(b))	12,493.69	-	-	-	12,493.69
At March 31, 2016	**8,927.33**	**1,101.26**	**(26.67)**	**7,932.49**	**17,934.41**
Charged/(credited)					
- to profit or loss	566.27	(295.61)	-	1,642.32	1,912.98
- to other comprehensive income	-	-	(52.71)	(10.73)	(63.44)
- directed to equity	-	-		(77.41)	(77.41)
At March 31, 2017	**9,493.60**	**805.65**	**(79.38)**	**9,486.67**	**19,706.54**

NOTE 16: OTHER CURRENT LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Unearned revenue	970.29	1,483.09	949.64
Advance from customers	3,639.72	2,207.31	1,831.89
Statutory tax payable	938.54	737.20	546.22
Advance received for sale of immovable property	-	40.01	84.90
Other Liabilities	506.92	1,582.46	-
Total other current liabilities	**6,055.47**	**6,050.07**	**3,412.65**

NOTE 17: REVENUE FROM OPERATIONS

(All amounts in ₹ Lakhs, unless otherwise stated)

	Year ended March 31, 2017	Year ended March 31, 2016
Sale of products		
- Advertisement revenue	1,41,616.31	1,34,138.83
- Newspaper	43,118.46	40,596.96
- Magazines, books and others	135.37	256.73
Rendering of Services		
- Advertisement revenue from sale of radio airtime	27,042.66	19,242.75
- Outdoor activities	7,169.27	5,694.55
- Event management services	4,521.60	3,239.55
Other operating revenues	4,691.47	4,754.68
Total revenue from continuing operations	**2,28,295.14**	**2,07,924.05**

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 18 (A): OTHER INCOME

(All amounts in ₹ Lakhs, unless otherwise stated)

	Year ended March 31, 2017	Year ended March 31, 2016
Interest Income		
- On Fixed deposits	179.79	799.37
- From financial assets at amortised cost	224.71	406.58
- On Income tax refund	73.93	37.51
- Others	31.53	20.23
Dividend Income from investments mandatorily valued at fair value through profit or loss	10.10	1.65
Unwinding of discount on security deposits	175.51	206.86
Total other income	**695.57**	**1,472.20**

NOTE 18 (B): OTHER GAINS/(LOSSES)

Net gain on financial assets mandatorily measured at fair value through profit or loss	2,716.15	2,721.26
Net gain on sale of investments	381.06	291.61
Net gain/(loss) on disposal of property, plant and equipment	(3.05)	608.86
Liabilities no Longer required written-back	29.92	103.40
Net foreign exchange gains/(losses)	124.70	(374.26)
Miscellaneous Income	173.83	162.87
Total other income	**3,422.61**	**3,513.74**

NOTE 19: COST OF MATERIALS CONSUMED

Raw materials at the beginning of the year [Note (a) below]	6,199.43	8,889.17
Add: Purchases	68,034.76	60,178.66
Less: Raw material at the end of the year	8,990.04	6,199.43
Total cost of materials consumed	**65,244.15**	**62,868.40**

(a) Items of Raw Materials Consumed		
Newsprint	60,343.09	57,452.62
Printing Ink	4,901.06	5,415.78
Total cost of materials consumed	**65,244.15**	**62,868.40**

NOTE 20: CHANGES IN INVENTORIES OF FINISHED GOODS

Stock of Finished Goods at the Beginning of the Year	18.31	15.95
Stock of Finished Goods at the End of the Year	17.16	18.31
Total changes in inventories of finished goods	**1.15**	**(2.36)**

NOTE 21: EMPLOYEE BENEFIT EXPENSE

Salary, Wages and bonus	33,015.75	28,654.03
Contribution to employees provident and other funds	2,297.20	1,982.70
Gratuity including contribution to gratuity fund	550.88	443.50
Leave obligations	406.58	200.49
Staff welfare expenses	1,128.61	988.10
Total employee benefit expense	**37,399.02**	**32,268.82**

NOTE 22: DEPRECIATION AND AMORTISATION EXPENSE

Depreciation of property, plant and equipment (refer note 3(a))	9,360.34	9,382.97
Amortisation of intangible assets (refer note 3(b))	3,528.74	2,807.25
Total depreciation and amortisation expense	**12,889.08**	**12,190.22**

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 23: OTHER EXPENSE

(All amounts in ₹ Lakhs, unless otherwise stated)

	Year ended March 31, 2017	Year ended March 31, 2016
Stores and spares	5,006.59	4,927.58
Repairs and maintenance		
Building	826.66	827.39
Plant and machinery	2,455.39	2,234.97
Others	779.63	746.98
News collection and contribution	1,292.69	1,207.89
Composing, printing and binding	528.46	634.33
Power and fuel	4,346.82	3,910.06
Freight and cartage	308.78	356.59
Direct expenses :		
Out of home advertising (refer note 27 (b))	6,188.22	4,463.34
Event and activation business	3,641.86	2,452.54
Digital	1,820.85	1,331.12
Rates and taxes	223.43	213.04
Rent (refer note 27 (b))	3,813.32	3,049.74
Carriage and distribution	3,433.79	3,212.78
Travelling and conveyance	2,289.90	2,088.51
Communication	1,135.88	1,102.54
Promotion and publicity	10,324.94	9,019.55
Field expenses	1,554.86	1,434.81
Insurance	268.85	279.31
Donation	16.83	0.80
Bad debts written-off	790.24	458.79
Provision for doubtful trade receivables and advances	925.79	1,688.34
Payment to the auditors [Note (a) below]	214.25	227.65
Expenditure towards corporate social responsibility activities [Note (b) below]	593.52	646.00
Assets written-off	63.94	106.17
Royalty	1,176.98	485.02
Programming cost	1,103.85	712.42
Loss arising on consolidation	-	192.88
Miscellaneous	4,647.11	4,189.54
Total other expenses	**59,773.43**	**52,200.68**

Note 23 (a): Details of payments to auditors (including service tax)		
As auditor:		
Audit fees	193.32	206.80
Other services	13.25	12.37
Re-imbursement of expenses	7.68	8.48
Total payments to auditors	**214.25**	**227.65**

In addition to above, the Group has paid an amount of ₹ 148.40 lakhs to auditors for Initial Public Offering (IPO) related activities, which are reduced from securities premium reserve as transaction cost arising on share issue.

Note 23(b): Corporate social responsibility expenditure		
Amount required to be spent as per section 135 of the Act	776.99	581.32
Amount spent during the year on		
(i) Construction/acquisition of an asset	-	-
(ii) On purposes other than (i) above	593.52	646.00

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 24: FINANCE COST

(All amounts in ₹ Lakhs, unless otherwise stated)

	Year ended March 31, 2017	Year ended March 31, 2016
Interest and finance charges on financial liabilities not at fair value through profit or loss	3,262.60	5,215.33
Interest expense on security deposits	191.65	202.40
Other Borrowing Costs	49.73	33.34
Finance costs expensed in profit or loss	**3,503.98**	**5,451.07**

NOTE 25: INCOME TAX EXPENSE

This note provides an analysis of the Company's income tax expense, shows amount that are recognised directly in equity and how the tax expense is affected by non-assessable and non-deductible items. It also explains significant estimates made in relation to Company's tax positions.

(a) Income tax expense		
Current tax		
Current tax on profits for the year	14,072.86	13,542.11
Less: Provision relating to earlier year	131.69	369.68
Total current tax expense	**14,204.55**	**13,911.79**
Deferred tax		
-Decrease (increase) in deferred tax assets	636.94	666.71
-(Decrease) increase in deferred tax liabilities	1,912.96	1,069.58
-Others	-	67.02
Total deferred tax expense/(benefit)	**2,549.90**	**1,803.31**
Income tax expense other than exceptional item	**16,754.45**	**15,715.10**
(b) Reconciliation of tax expense and the accounting profit multiplied by India's tax rate:		
Profit before exceptional items and tax	**51,686.57**	**46,400.01**
Tax at the Indian tax rate of 34.608% (2015-16: 34.608%) (Base rate 30% + 12% Surcharge + 2% Education Cess + 1% Secondary and Higher Education Cess)	**17,887.69**	**16,058.11**
Tax effect of amounts which are not deductible (taxable) in calculating taxable income:		
-Disallowance of donations paid (net)	94.82	44.87
-Profit on sale of long-term investments (difference in tax rates applicable on long-term capital gain and effective tax rate)	(1,415.55)	(620.86)
Adjustments for current tax of prior periods	59.57	19.38
-Other items	127.92	213.60
Income tax expense	**16,754.45**	**15,715.10**
(c) Amounts recognised directly in equity		
Deferred tax: Redeemable non-convertible debentures originally issued to holding Company	(77.42)	37.97
	(77.42)	**37.97**
(d) Exceptional item - Deferred tax		
Deferred tax income*	-	(4,397.42)
	-	**(4,397.42)**

*Tax expense for the year ended March 31, 2016 is lower due to this deferred tax adjustment relating to goodwill arising on acquisition of radio business, as per the transition provisions of Ind AS.

Uncertainties exist with respect to the interpretation of complex tax regulations and the amount and timing of future taxable income. Given the complexities of contractual agreements, differences arising between the actual results and the assumptions made, or future changes to such assumptions, could necessitate future adjustment to tax income and expense already recorded.

Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and the level of future taxable profits together with future tax planning strategies. Refer note 6(a) and note 15 for further details.

Certain subsidiaries of the group have undistributed earnings which if paid out of dividends would be subject to tax in the hands of the recepients. An assessable temporary difference exists but no deferred tax liability has been recognised as the parent entity is able to control the timing of distributions from this subsidiary and is not expected to distribute these profits in the foreseeable future.

Notes
Referred to and forming part of the Consolidated Financial Statements

NOTE 26: CONTINGENT LIABILITIES

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars		As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
(a)	Bank Guarantees given	682.99	1,213.98	893.77
(b)	Liability towards Income tax matters.	-	-	280.95
(c)	In respect of various pending labour and defamation cases (In view of large number of cases, it is impracticable to disclose the details of each cases. Further the amount of most of these is either not quantifiable or cannot be reliably estimated).			
(d)	Demand of ₹ 112.00 Lakhs received from Collector (Stamp) regarding stamp duty payable on amalgamation of subsidiary companies with Jagran Prakashan Limited in the year 2002, which has been stayed by the Hon'ble High Court. Stamp duty on immovable assets of Naidunia which are yet to be transferred in the name of the Company is estimated to be ₹ 300 Lakhs.			

NOTE 27:
(a) Capital and other commitments

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars		Year Ended March 31, 2017	Year Ended March 31, 2016
i.	Estimated amount of contracts on capital account pending to be executed (Net of Advances 305.76 Lakhs (March 31, 2016: ₹ 1,666.43 Lakhs; April 1, 2015: ₹ 690.20 Lakhs)	727.46	2,863.62
ii.	Uncalled liability in respect of commitments made for contribution to Morpheus Media Fund Nil (March 31, 2016: 874) Units to be subscribed of ₹ 10,00,000/-each.	-	8,740.00
Total		**727.46**	**11,603.62**

(b) Non-cancellable operating leases

(i) The Company is obligated under non-cancellable operating leases for offices, residential spaces and sites for display of advertisements that are renewable on a periodic basis at the option of lessor and lessee.

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016
Not later than one year	3,935.79	1,818.73
Later than one year but less than five years	12,984.77	5,926.01
Later than five years	14,424.37	11,034.00
Total	**31,344.93**	**18,778.74**

(ii) Future minimum sublease payments expected to be received under non-cancellable subleases is not disclosed as revenue from sublease in of leased properties can not be reliably estimated.

(iii) Total lease payments recognised in the Statement of Profit and Loss ₹10,001.54 Lakhs (Previous Year ₹ 7,513.08 Lakhs).

(iv) Sub-lease payments received (or receivable) recognised in the of Statement of Profit and Loss for ₹ 7,169.27 Lakhs (Previous Year ₹ 5,694.55 Lakhs).

NOTE 28: EARNINGS PER SHARE

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	Year Ended March 31, 2017	Year Ended March 31, 2016
Net Profit as per Statement of Profit and Loss before exceptional items (₹ In Lakhs)	34,932.12	30,684.91
Net Profit as per Statement of Profit and Loss (₹ In Lakhs)	34,932.12	35,082.33
Weighted Average Number of Equity Shares outstanding	32,69,11,829	32,69,11,829
Basic Earning before exceptional items per Share of Face Value of ₹ 2/- each (₹)	10.69	9.39
Diluted Earning before exceptional items per Share of Face Value of ₹ 2/- each (₹)	10.69	9.39
Basic Earning per Share of Face Value of ₹ 2/- each (₹)	10.69	10.73
Diluted Earning per Share of Face Value of ₹ 2/- each (₹)	10.69	10.73

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 29: DUES TO MICRO, SMALL AND MEDIUM ENTERPRISES

Disclosures pursuant to the The Micro, Small and Medium Enterprises Development Act, 2006 are as follows :

S No.	Disclosure Requirement	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
1	Principal amount due to suppliers registered under the MSMED Act and remaining unpaid as at year end	-	-	-
2	Interest due to suppliers registered under the MSMED Act and remaining unpaid as at year end	-	-	-
3	Principal amounts paid to suppliers registered under the MSMED Act, beyond the appointed day during the year	-	-	-
4	Interest paid, other than under Section 16 of the MSMED Act, to suppliers registered MSMED Act, beyond the appointed day during the year	-	-	-
5	Inetrest paid, under section16 of MSMED Act, to suppliers registered under the MSMED Act, beyond the appointed day of the year	-	-	-
6	Interest due and payable towards suppliers registered under MSMED Act, for payments already made	-	-	-
7	Further,interest remaining due and payable for earlier years	-	-	-

NOTE 30(A): DETAILS OF LOANS, GUARANTEES AND INVESTMENTS UNDER SECTION 186 OF THE COMPANIES ACT, 2013

i) Details of Loans given during the financial year ended March 31, 2017

S. No.	Name of the party	Date of Disbursement	Disbursement Amount	As at March 31, 2017	Purpose of Loan
1	SPFL commodities Limited	-	-	-	-
		October 20, 2015	(560.36)	NIL	To improve yield on surplus funds

(Figures in brackets denote previous year)

ii) No guarantees have been given during the year.

iii) No investments have been made during the year.

(b) Pending final disposal of various litigations initiated since June 2007 by a common group of shareholders hereinafter referred to as “Other Group” against the Company in case of Jagran Publications Private Limited and Jagran Prakashan (MPC) Private Limited and the Company’s petition filed in case of former against the Other Group (which is in management) alleging mismanagement and oppression and seeking the directive against them to sell their shareholding to the Company at fair price or alternatively to vest the management rights with it, the management, on the basis of legal advice received and on evaluation of various developments considers its entire outstanding exposure, in both the companies as fully realizable.

However, the Company, being extremely conservative, recognises interest on the loans granted to these companies as income only when interest is realised. Accordingly no interest income has been recognised for the period from October 1, 2007 to March 31, 2017.

(c) The shares held in Jagran Publications Private Limited and Jagran Prakashan (MPC) Private Limited are not transferable to a third party (i.e. persons and body corporate not belonging to U.P. group, defined to be lineal descendants of late Mr. P.C. Gupta and Company in which not less than 51% shareholding is owned and controlled by their family members) without complying with certain conditions as contained in the Articles of Association of these two companies.

(d) Details as required under Regulation 53(f) read with Para A of Schedule VI of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 of Loans, advances and investments in companies under the same management:

Particulars	Outstanding as at March 31, 2017	Maximum amount due at any time during the year ended March 31, 2017	Outstanding as at March 31, 2016	Maximum amount due at any time during the year ended March 31, 2016
ii. X-pert Publicity Private Limited	-	-	-	60.00
iii. Jagran Prakashan (MPC) Private Limited	1,568.31	1,568.31	1,568.31	1,568.31
iv. Jagran Publications Private Limited	130.03	130.03	130.03	130.03
Total :-	**1,698.34**	**1,698.34**	**1,698.34**	**1,758.34**

In view of the severe long term restrictions imposed in Jagran Prakashan (MPC)Private Limited and Jagran Publication Private Limited, the entities have not been consolidated in the financial statements in accordance with policy of the company

e) The Company has created certain provision, without prejudice to its legal rights, on the receivables under litigation though it is confident of realising its dues.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 31: RELATED PARTY DISCLOSURES

A. Name of related parties and nature of relationship

(a) Parent entity

The Company is controlled by the following entity:

Name	Type	Place of incorporation	Ownership interest		
			March 31, 2017	March 31, 2016	April 1, 2015
Jagran Media Network Investment Private Limited	Parent entity	India	60.55%	60.55%	59.36%
(b) Associates					
X-pert Publicity Private Limited	Associate	India	39.20%	39.20%	39.20%
Leet OOH Media Private Limited	Associate	India	48.84%	48.84%	48.84%
(c) Other Investments					
Jagran Publications Private Limited (Refer Note below)*	(refer note 30(b) to 30 (d))	India	40.00%	40.00%	40.00%
Jagran Prakashan (MPC) Private Limited (Refer Note below)**	(refer note 30(b) to 30 (d))	India	50.00%	50.00%	50.00%

*Represents 40% paid-up Capital of the company carrying 50% voting rights.

**Represents 50% paid-up Capital of the company carrying 50% voting rights.

Note:-

Pending disputes and lack of control by Jagran Prakashan Limited these entities are not consolidated and are included/recorded as investment in the Financial Statements.

(d) Entities incorporated in India over which Key Management Personnel exercise significant influence
Jagmini Micro Knit Private Limited
Lakshmi Consultants Private Limited
Shri Puran Multimedia Limited
Kanchan Properties Limited (Ceases w.e.f Dec 31, 2015)
Jagran Subscriptions Private Limited
Om Multimedia Private Limited
Rave@Moti Entertainment Private Limited
Rave Real Estate Private Limited
MMI Online Limited
Next Radio Limited (ceased w.e.f. April 15, 2015)
Inquilab Offset Printers Limited (ceased w.e.f. April 15, 2015)

(e) Key Management Personnel (KMP), relatives and other related entities
(i) Key Management Personnel (KMP)
Mahendra Mohan Gupta (Chairman and Managing Director)
Sanjay Gupta (Whole time Director and Chief Executive Officer)
Dhirendra Mohan Gupta (Whole time Director)
Sunil Gupta (Whole time Director)
Shailesh Gupta (Whole time Director)
Satish Chandra Mishra (Whole time Director)

Notes

Referred to and forming part of the Consolidated Financial Statements

Devendra Mohan Gupta (Non Executive Director)
Shailendra Mohan Gupta (Non Executive Director)
Rajendra Kumar Jhunjhunwala (Independent/Non Executive Director)
Anuj Puri (Independent/Non Executive Director)
Shashidhar Narain Sinha (Independent/Non Executive Director)
Vijay Tandon (Independent/Non Executive Director)
Anita Nayyar (Independent/Non Executive Director)
Dilip Cherian (Independent/Non Executive Director)
Jayant Davar (Independent/Non Executive Director)
Ravi Sardana (Independent/Non Executive Director)
Amit Dixit (Non Executive Director)
Vikram Sakhuja (Independent/Non Executive Director)
Yogendra Mohan Gupta (Brother of Managing Director)
Rajendra Kumar Agarwal (Chief Financial Officer)
Apurva Purohit (President and Non Executive Director of subsidiary -w.e.f July 1, 2016))
Amit Jaiswal (Company Secretary)
Ashit Kukian (Chief Operating Officer of Subsidiary-Ceases w.e.f. Nov 9, 2015)
Abraham Thomas (Chief Executive Officer of Subsidiary-w.e.f. November 23, 2015)
Sandeep Khosla - Chief Executive Officer of subsidiary -w.e.f. March 01, 2016)
Vikas Joshi - Managing Director and Chief Executive Officer of subsidiary -ceased w.e.f. March 01, 2016)
(ii) Relatives of Key Management Personnel and their related entities
Sameer Gupta (Brother of Whole time Director of JPL and Non Executive Director of Subsidiary -w.e.f June 10, 2015)
Rahul Gupta (Son of Director and Non Executive Director of Subsidiary -w.e.f June 10, 2015)
Sandeep Gupta (Brother of Whole time Director and Chief Executive Officer)
Devesh Gupta (Son of Whole time Director)
Tarun Gupta (Son of Whole time Director)
Saroja Gupta (Mother of Whole time Director and Chief Executive Officer)
Vijaya Gupta (Mother of Whole time Director)
Pramila Gupta Estates (Estate of Late Wife of Chairman and Managing Director)
Madhu Gupta (Wife of Whole time Director)
Pragati Gupta (Wife of Whole time Director and Chief Executive Officer)
Ruchi Gupta (Wife of Whole time Director)
Bharat Gupta (Son of Non Executive Director)
Rajni Gupta (Wife of Director)
Raj Gupta (Wife of Non Executive Director)
Narendra Mohan Gupta HUF
Sanjay Gupta HUF
Sandeep Gupta HUF
Mahendra Mohan Gupta HUF
Shailesh Gupta HUF
Yogendra Mohan Gupta HUF
Sunil Gupta HUF
Sameer Gupta HUF
Shailendra Mohan Gupta HUF

Notes
Referred to and forming part of the Consolidated Financial Statements

Devendra Mohan Gupta HUF
Dhirendra Mohan Gupta HUF
Devesh Gupta HUF
Tarun Gupta HUF
Bharat Gupta HUF
Rahul Gupta HUF
Siddhartha Gupta HUF

B: RELATED PARTY TRANSACTIONS

(All amounts in ₹ Lakhs, unless otherwise stated)

(a) Key management personnel compensation

(i) Remuneration paid:

Particulars	Year ended March 31, 2017	Year ended March 31, 2016
Short-term employee benefits	2,382.37	3,136.41
Post-employment benefits	182.14	130.42
Long-term employee benefits	11.65	4.50
Termination benefits	-	6.62
Total	**2,576.16**	**3,277.95**
(ii) Transaction with Non Executive Directors		
Sitting fees	25.89	9.65
Professional fees to Director of a subsidiary	101.07	-
Sale of investment in equity shares	-	0.05
Total	**126.96**	**9.70**

Note:
The remuneration of directors and key management personnel is determined by the Nomination and Remuneration Committee having regard to the performance of individual and market trends.

(b) Transactions with related parties

Particulars	Year ended March 31, 2017	Year ended March 31, 2016
1) Receiving of Services		
a) Advertisement space and spots		
Associates	209.89	227.06
Entities over which Key Management Personnel exercises significant influence	13.32	44.21
b) Printing charges		
Entities over which Key Management Personnel exercises significant influence	186.00	168.00
c) Software Maintainance/ Development charges		
Entities over which Key Management Personnel exercises significant influence	890.00	916.40
d) Rent Expense		
Entities over which Key Management Personnel exercises significant influence	-	13.30
Key Management Personnel	154.02	146.78
e) Miscellaneous services received		
Entities over which Key Management Personnel exercises significant influence	27.21	47.73

Notes

Referred to and forming part of the Consolidated Financial Statements

B: RELATED PARTY TRANSACTIONS

Particulars	Year ended March 31, 2017	Year ended March 31, 2016
2) Advertisement Revenue Share		
Entities over which Key Management Personnel exercises significant influence	53.96	-
3) Expenses reimbursement paid		
Entities over which Key Management Personnel exercises significant influence	-	116.84
4) Expenses Written off		
Entities over which key management/ relative of KMP personnel exercises significant influence	25.00	-
5) Purchase of Sales Promotion Items		
Entities over which Key Management Personnel exercises significant influence	2.60	0.25
6) Interest/Premium Expense		
Parent Entity	170.71	308.66
Key Managerial Personnel and relatives	16.42	16.47
7) Interest Income		
Associates	-	3.22
Entities over which key management personnel exercises significant influence	-	84.90
8) Loan & Advances to		
Entities over which key management personnel exercises significant influence	-	1,550.00
(Transferred pursuant to scheme arrangement)		
9) Loans and advances (Assets) Repayment received		
Associate	-	60.00
Entities over which key management/ relative of KMP personnel exercises significant influence	285.00	-
10) Sale of Advertisement Space, Event, OOH and Job Work		
Associates	-	0.13
Entities over which Key Management Personnel exercises significant influence	64.12	86.07
11) Services Received		
Entities over which the KMP exercise significant influence	27.21	47.73
12) Commission Paid		
Entities over which the KMP exercise significant influence	281.41	19.60
13) Rent Income		
Entities over which Key Management Personnel exercises significant influence	1.80	8.78
14) Expenses reumbursement received		
Entities over which Key Management Personnel exercises significant influence	41.52	117.40
15) Fixed Assets purchased		
Entities over which Key Management Personnel exercises significant influence	-	18.85
16) Borrowings (Liability)		
Parent Entity	-	540.00
Key managerial personnel and relative	-	550.00
17) Borrowings repaid		
Key managerial personnel and relative	350.00	200.00

Notes
Referred to and forming part of the Consolidated Financial Statements

B: RELATED PARTY TRANSACTIONS

(c) Outstanding balances arising from sales/purchases of services.

The following balances are outstanding at the end of March 31, 2017 in relation to transactions with related parties:

(All amounts in ₹ Lakhs, unless otherwise stated)

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
1) Investments			
Associates	639.73	639.73	639.73
Other Investments	10.50	10.50	10.50
Entities over which the Key Management personnel exercise significant influence	83.76	83.76	83.76
2) Security Deposits with			
Entities over which the Key management personnel exercise significant influence	-	10.00	435.00
Key management personnel	441.75	441.75	441.75
3) Loans and advances (Assets)			
Associates	-	-	60.00
Other Investments	1,698.34	1,698.34	1,698.34
Entities over which the Key Management/relative of KMP personnel exercise significant influence	67.24	500.70	61.92
4) Trade Receivable			
Entities over which the Key Management personnel exercise significant influence	23.17	0.26	10.34
5) Borrowings (including interest)			
Parent Entity	-	4,295.60	11,626.57
Key Managerial Personnel and relatives	-	350.00	-
6) Trade payables and other current liability			
Associates	46.08	43.87	75.48
Entities over which the KMP exercise significant influence	3.24	33.99	35.27
7) Employee Benefits Payable to			
Key management personnel	175.45	164.33	131.61

Notes:-

1) Transactions relating to dividends were on the same terms and conditions that applied to other shareholders.

   The sales to, purchases and other related party transactions from related parties are made on terms equivalent to those that prevail in arm's length transactions. Outstanding balances at the year end are unsecured and interest free and settlement occurs in cash. For the year ended March 31, 2017, the Company has not recorded any impairment of receivables relating to amounts owed by related parties (March 31, 2016: ₹ Nil, April 1, 2015: ₹ Nil). This assessments is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.

2) Commitment with related parties

   There are no guarantees provided or received to/from related party.

3) The figures excludes sales tax / service tax, as applicable.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 32: FAIR VALUE MEASUREMENTS

The financial instruments are classified in the following categories and are summarised in the table below:

i) Fair Value through Profit and Loss (FVTPL)

ii) Fair value through Other Comprehensive income (FVOCI)

iii) Amortised cost

Financial instruments by category

Particulars	As at March 31, 2017			As at March 31, 2016			As at April 1, 2015		
	FVTPL	FVOCI	Amortised cost	FVTPL	FVOCI	Amortised cost	FVTPL	FVOCI	Amortised cost
Financial assets									
Investments									
- Equity instruments	174.60	316.83	-	161.19	611.04	-	187.66	663.46	-
- Mutual funds	52,398.05	-	-	34,904.41	-	-	37,687.67	-	-
Trade receivables	-	-	51,576.21	-	-	44,795.13	-	-	33,855.70
Loans	-	-	1,491.75	-	-	2,358.16	-	-	2,905.35
Cash and cash equivalents	-	-	16,671.31	-	-	4,556.27	-	-	48,650.47
Unpaid dividend	-	-	26.01	-	-	30.28	-	-	35.34
Security deposits	-	-	3,805.74	-	-	4,181.12	-	-	2,515.21
Fixed Deposits	-	-	18,373.61	-	-	941.40	-	-	1,104.99
Unbilled revenue	-	-	1,015.90	-	-	562.68	-	-	286.24
Total financial assets	**52,572.65**	**316.83**	**92,960.53**	**35,065.60**	**611.04**	**57,425.04**	**37,875.33**	**663.46**	**89,353.30**
Financial liabilities									
Borrowings	-	-	31,152.41	-	-	59,578.72	-	-	66,802.77
Trade payables	-	-	14,672.13	-	-	8,324.85	-	-	8,647.79
Security Deposits (including interest accrued on security received)	-	-	6,650.10	-	-	6,034.71	-	-	5,089.13
Unpaid dividend	-	-	26.01	-	-	30.28			35.34
Other payables	-	-	4,271.37	-	-	3,683.76	-	-	2,490.08
Total financial liabilities	**-**	**-**	**56,772.02**	**-**	**-**	**77,652.32**	**-**	**-**	**83,065.11**

(i) Fair value hierarchy

The following table summarises the financial instruments at fair value by valuation methods. The different levels have been defined as follows:

Level 1: Level 1 hierarchy includes financial instruments measured using quoted prices. This includes listed equity instruments and mutual funds that have a quoted price. The fair value of all equity instruments which are traded in the stock exchanges is valued using the closing price as at the reporting period. The mutual funds are valued using the closing NAV.

Level 2: The fair value of financial instruments that are not traded in an active market is determined using valuation techniques which maximise the use of observable market data and rely as little as possible on entity-specific estimates. If all significant inputs required to fair value an instrument are observable, the instrument is included in level 2.

Level 3: If one or more of the significant inputs is not based on observable market data, the instrument is included in level 3. This is the case for Investment in certain private equity funds and unlisted equity instruments.

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Financial assets measured at fair value - recurring fair value measurements

Particulars	As at March 31, 2017			As at March 31, 2016			As at April 1, 2015		
	Level 1	Level 3	Total	Level 1	Level 3	Total	Level 1	Level 3	Total
Financial assets									
Financial Investments at FVPL:									
Listed equity investments	90.40	-	90.40	76.99	-	76.99	103.46	-	103.46
Unlisted equity investments	-	84.20	84.20	-	84.20	84.20	-	84.20	84.20
Mutual funds - Growth/ Dividend plan	52,398.04	-	52,398.04	34,904.41	-	34,904.41	37,687.67	-	37,687.67
Financial Investments at FVOCI:									
Investment in Private Equity Fund	-	316.83	316.83	-	611.04	611.04	-	663.46	663.46
Total financial assets	**52,488.44**	**401.03**	**52,889.47**	**34,981.40**	**695.24**	**35,676.64**	**37,791.13**	**747.66**	**38,538.79**

Note: Level 2 financial instrumentas have been eliminated upon consolidation

There are no financial liabilities in a category: measured at fair value - recurring fair value measurements The Group's policy is to recognise transfers into and transfers out of fair value hierarchy levels as at the end of the reporting period. There are no transfers between levels 1, 2 and 3 during the year.

(ii) Valuation technique used to determine fair value

Specific valuation techniques used to value financial instruments include:

- the use of quoted market prices.

- the fair value of the remaining financial instruments is determined using discounted cash flow analysis.

Financial assets in level 3 category includes investments in unlisted equity instruments and investments in private equity fund, where the fair values have been determined based on net asset values (NAV).

Other financial assets and liabilities are carried at amortised cost which are similar to their fair values and are categoriesed within level 3 hierarchy. These carrying amount of trade receivables, trade payables, current borrowings, cash and cash equivalents and other bank balances, short-term loans given and other current financial assets and liabilities that has been considered as same as their fair value due to their short-term nature.

(iii) Valuation processes

The finance department of the Group includes Senior Vice President (Finance) that performs the valuation of financial assets and liabilities required for financial reporting purposes, including level 3 values. Senior Vice President (Finance) reports directly to the Chief Financial Officer (CFO).

The main level 3 inputs for the certain unlisted equity investments and investment in private equity fund used by the Group are derived and evaluated based on the Discount rates to reflects the current market assessments of the time value of money and the risk specific to the asset.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 33: FINANCIAL RISK MANAGEMENT

The Group's activities expose it to a variety of financial risks: market risk (including currency risk, interest rate risk, and price risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

Risk management is carried out under policies approved by the board of directors which provides principles for overall risk management.

This note explains the sources of risk which the entity is exposed to and how the entity manages the risk.

Risk	Exposure arising from	Measurement	Management
Credit risk	Cash and cash equivalents, trade receivables, other financial assets	Aging analysis	Diversification of bank deposits, Credit limits, and periodic monitoring of realizable value.
Liquidity risk	Borrowings and other liabilities	Cash flow forecasts	Availability of committed credit lines and borrowing facilities
Market risk – foreign exchange	Recognised financial assets and liabilities not denominated in Indian rupee (INR)	Cash flow forecasting Sensitivity analysis	Insignificant foreign currency exposure
Market risk – interest rate	Borrowings at variable rates	Periodical monitoring with respect to market conditions	Replacing the high cost borrowings with low cost borrowings from time to time
Market risk – security prices	Investments in equity securities	Observing Market Prices, operations and Cash flows	Portfolio diversification and monitoring of invested entities

(A) Credit risk

The credit risk arises from cash and cash equivalents, investments and deposits with banks and financial institutions, trade receivables and other financial assets, as well as credit exposures to customers including outstanding receivables.

The Group considers factors such as track record, size of the institution, market reputation and service standards to select the banks/ institutions with which balances are maintained. The Group does not maintain significant cash and deposit balances other than those required for its day to day operations.

The Group extends credit to customers in normal course of business. The Group considers factors such as credit track record in the market and past dealings with the Group for extension of credit to customers. The Group monitors the payment track record of the customers. The Group has also accepted security deposits from certain customers, which further mitigate the credit risk in these cases.

The Group considers the probability of default upon initial recognition of asset and whether there has been a significant increase in credit risk on an ongoing basis throughout each reporting period. To assess whether there is a significant increase in credit risk the Group compares the risk of a default occurring on the asset as at the reporting date with the risk of default as at the date of initial recognition. It considers available reasonable and supportive forwarding-looking information.

A default on a financial asset is when the counterparty fails to make contractual payments when they fall due or when the extended credit period expires. This definition of default is determined by considering the business environment in which entity operates and other macro-economic factors.

The Group provides for expected credit loss when there is no reasonable expectation of recovery, such as a debtor declaring bankruptcy or failing to engage in a repayment plan with the Group. Where loans or receivables have been impaired, the Group continues to engage in enforcement activity to attempt to recover the receivable due. Where recoveries are made, these are recognised in profit or loss.

Notes

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(i) Reconciliation of loss allowance - Loans and deposits

The Company had a loss allowance as at April 1, 2015, post which there are no changes in such loss allowance made. Consequently, loss allowance on Loans and deposits remains same as on March 31, 2016 and March 31, 2017.

(ii) Reconciliation of loss allowance – Trade receivables

Loss allowance on April 1, 2015	5,286.75
Changes in loss allowance	2,224.11
Loss allowance on March 31, 2016	**7,510.86**
Changes in loss allowance	925.79
Loss allowance on March 31, 2017	**8,436.65**

The impairment provisions for financial assets disclosed above are based on assumptions about risk of default and expected loss rates. The Group uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on Group's past history, existing market conditions as well as forward looking estimates at the end of each reporting period.

(B) Liquidity risk

The Group relies on a mix of excess operating cash flows, investments in marketable securities, borrowings and capital infusion to meet its needs for funds. The current committed lines of credit are sufficient to meet its short to medium term expansion needs. The Group monitors rolling forecasts of the liquidity position (comprising the undrawn borrowing facilities), cash and cash equivalents on the basis of expected cash flows to ensure it has sufficient cash to meet operational needs while maintaining sufficient headroom on its undrawn committed borrowing facilities at all times.

The table below analyses the Group's financing arrangements and non-derivative financial liabilities into relevant maturity groupings based on the remaining period at the balance sheet to the contractual maturity date. There are no derivative financial instruments in respect of reporting periods disclosed under these financial statements.

(i) Financing arrangements-undrawn facilities

The Group had access to the following undrawn borrowing facilities at the end of the reporting period:

	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Floating rate			
- Expiring within one year (Cash Credit and other facilities)	15,741.16	11,513.94	16,920.75
- Expiring within one year (bank loans)	-	7,412.63	14,961.50
	15,741.16	**18,926.57**	**31,882.25**

The bank overdraft facilities may be drawn and terminated at any time by the Company.

(ii) Maturities of financial liabilities

The tables below analyse the Group's financial liabilities into relevant maturity groupings based on their contractual maturities for all non-derivative financial liabilities. There are no derivative financial instruments in respect of reporting periods disclosed under these financial statements.

The amounts disclosed in the table are the contractual undiscounted cash flows. Balances due within 12 months equal their carrying balances as the impact of discounting is not significant.

Contractual maturities of financial liabilities	Less than 1 year	Between 1 and 2 years	Between 2 and 5 years	Total
March 31, 2017				
Non-derivatives				
Borrowings	26,145.64	15.25	5,000.00	31,160.89
Trade payables	14,672.13	-	-	14,672.13
Other financial liabilities	11,257.85	-	-	11,257.85
Total non-derivative liabilities	**52,075.62**	**15.25**	**5,000.00**	**57,090.87**

Notes

Referred to and forming part of the Consolidated Financial Statements

Contractual maturities of financial liabilities	Less than 1 year	Between 1 and 2 years	Between 2 and 5 years	Total
March 31, 2016				
Non-derivatives				
Borrowings	35,646.34	18,187.10	8,738.18	62,571.62
Trade payables	8,324.85	-	-	8,324.85
Other financial liabilities	10,197.67	-	-	10,197.67
Total non-derivative liabilities	**54,168.86**	**18,187.10**	**8,738.18**	**81,094.14**

Contractual maturities of financial liabilities	Less than 1 year	Between 1 and 2 years	Between 2 and 5 years	Total
April 1, 2015				
Non-derivatives				
Borrowings	45,890.79	11,553.10	19,809.07	77,252.96
Trade payables	9,891.06	-	-	9,891.06
Other financial liabilities	7,312.35	-	-	7,312.35
Total non-derivative liabilities	**63,094.20**	**11,553.10**	**19,809.07**	**94,456.37**

(C) Market risk

(i) Foreign currency risk

The Group operates in India and is not materially exposed to foreign exchange risk arising from foreign currency transactions. The Group generally deals in USD for news print purchases. Foreign exchange risk arises from future commercial transactions and recognised assets and liabilities denominated in a currency that is not the Group's functional currency (INR). The risk is monitored and measured in a volatile currency environment through dependable forecast by external resources and is addressed by existing from the exposure.

(a) Foreign currency risk exposure:

The Group's exposure to foreign currency risk at the end of the reporting period expressed in INR, are as follows

Particulars	As at March 31, 2017 USD	As at March 31, 2016 USD	As at April 1, 2015 USD
Financial liabilities			
Foreign currency loan	-	2,653.20	7,430.96
Trade payables	4,649.09	676.91	2,745.24
Financial assets			
Trade receivables	-	-	-
Net exposure to foreign currency risk	**4,649.09**	**3,330.11**	**1,0176.20**

Note: The exposure is not considered to be significant and hence senstivity disclosure has not been made.

(ii) Cash flow and fair value interest rate risk

The Company's main interest rate risk arises from borrowings with variable rates, which exposes the Company to cash flow interest rate risk. During March 31, 2017 and March 31, 2016, the Company's borrowings at variable rate were mainly denominated in INR and USD.

The Company's fixed rate borrowings are carried at amortised cost. They are therefore not subject to interest rate risk as defined in Ind AS 107, since neither the carrying amount nor the future cash flows will fluctuate because of a change in market interest rates.

Notes
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(a) Interest rate risk exposure

The exposure of the Group's borrowing to interest rate changes at the end of the reporting period are as follows:

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Variable rate borrowings*	8,325.42	27,968.02	20,346.17
Fixed rate borrowings	22,826.99	31,610.70	46,456.60
Total borrowings (including interest)	**31,152.41**	**59,578.72**	**66,802.77**
Variable rate borrowings as % of total loans	26.72%	46.94%	30.46%

*includes Cash credit facility, Buyer's credit facilities, Loan from deutsche bank and 'External Commercial Borrowings' taken from Bank of Baroda Weighted average rate of borrowings as at March 31, 2017 ranges from 9.70% p.a. to 10.25% p.a.

(iii) Price risk

The Company does'nt have significant equity investments that are publicly traded and investments in non-listed securities are of strategic importance The Company's non-listed equity securities are susceptible to market price risk arising from uncertainties about future values of the investment securities. The Company manages its investment in unquoted securities by monitring the cash flow measures.

NOTE 34: CAPITAL MANAGEMENT

(a) Risk management

The Group's objective when managing capital is to safeguard the Group's ability to continue as a going concern in order to provide returns for the shareholders and benefits for the stakeholders. The Group strives to maintain an optimal capital structure to reduce the cost of capital. In order to maintain or adjust the capital structure, the Group may adjust any dividend payments, return on capital to shareholders or issue new shares.

Consistent with the principles of prudence the Group also monitors capital on the basis of debt to equity ratio where debt comprises borrowings including current maturities thereof and Equity comprising the shareholders funds outstanding at each reporting date.

The Debt to Equity position at each reporting date is summarised below:

Particulars	As at March 31, 2017	As at March 31, 2016	As at April 1, 2015
Debt	30,842.07	59,129.80	71,183.69
Total equity	2,39,120.76	1,66,436.88	1,31,336.11
Debt to equity ratio	0.09	0.36	0.54

(b) Dividends

Particulars	As at March 31, 2017	As at March 31, 2016
(i) Equity shares		
Final dividend for the year ended March 31, 2016 of INR Nil (March 31, 2015: ₹ 3.50) per fully paid share	-	11,441.91

Note: In addition to above dividends, since year end the directors have recommended the payment of a final dividend of ₹ 3 per fully paid equity share. This proposed dividend is subject to the approval of shareholders in the ensuing annual general meeting which has not been recognised at the end of the reporting period.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 35 (A): BUSINESS COMBINATIONS

The Composite Scheme of Arrangement ("the Scheme") involving amalgamation of Spectrum Broadcast Holdings Private Limited ("SBHPL") and Crystal Sound & Music Private Limited ("CSMPL") into Jagran Prakashan Limited (JPL), and demerger of FM radio business ("Radio Mantra") of Shri Puran Multimedia Limited ("SPML") into the Music Broadcast Limited (MBL), was approved by the Hon'ble High Court of Allahabad on September 22, 2016 and the Hon'ble High Court of Mumbai on October 27, 2016. The Scheme became effective upon filing of the aforesaid orders with the respective Registrars of Companies (RoCs) of Uttar Pradesh on November 18, 2016 and Bombay on November 17, 2016 with effect from January 1, 2016 being the appointed date.

Pursuant to the Scheme

1. All assets and liabilities relating to the FM Radio Business (Radio Mantra) were transferred to Music Broadcast Limited , a subsidiary, at their respective book values as appearing in books of the SPML on the appointed date i.e. January 1, 2016

2. The aquisition of business of Radio Mantra was settled by issue of 31,25,000 equity shares of ₹ 10 each fully paidup by MBL to the share holders of SPML with consequential adjustment to the capital reserve account .

The details of assets and liabilities of Radio Mantra so transferred and the consideration are as follows:

Particulars	As at January 1, 2016
Fixed Assets	1,656.19
Other financial assets	98.71
Other Non current assets	134.92
Deferred Tax Assets	1,057.55
Trade receivables	971.18
Cash and cash equivalents	8.46
Other Bank balances	145.95
Other Current assets	143.59
Non current tax assets	80.27
Total Assets (A)	**4,296.82**
Non current Employee benefit obligations	53.93
Current financial liabilities- Borrowings	2,212.61
Trade payable	146.30
Other financial liabilities	24.77
Other current liabilities	61.62
Current Employee benefit obligations	2.37
Total Liabilities (B)	**2,501.60**
Net Assets (A-B)	**1,795.22**
Equity shares alloted to shareholders of Sri Puran Multimedia Limited	312.50
Adjustment to Capital Reserve Account	1,482.72

Further assets and liabilities of SBHPL and CSMPL as per the Scheme were transferred to the Group under purchase method in accordance with the then prevailing Accounting Standard (AS-14) pursuant to the Scheme. However, the transaction does not have an impact on the consolidated financial statements as SBHPL and CSMPL were part of JPL Group since June 11, 2015.

Notes
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(All amounts in ₹ Lakhs, unless otherwise stated)

(b) (i) On June 11, 2015, the Company acquired the entire share capital of SBHPL for a consideration of ₹ 18,504.41 lakhs resulting in SBHPL becoming a wholly owned subsidiary of JPL. Subsequent to the acquisition, Music Broadcast Limited ("MBL"), Crystal Sound & Music Private Limited, Vibrant Sound and Music Private Limited (since sold thereafter) and Mega Sound and Music Private Limited (since sold thereafter) became wholly owned subsidiaries of SBHPL, and SBHPL became the wholly owned subsidiary of the Company(JPL). This acquisition will enable the Group to enhace its presence in the Media sector.

ii) Consequently, all the assets and liabilities of the acquired companies as on June 11, 2015 have been recorded by the Group at their respective fair market values based on the valuation done by an independent valuer. The difference between the shortfall of the net assets taken over after identification of specific assets not previously recorded in the books of acquiree Company have been debited to Goodwill and is computed as under:

Particulars		Amount (₹ in lakhs)
Assets		
Non Current		
Tangible assets		5,124.64
Intangible assets		
- Brand	6,357.00	
- License Fees	26,240.94	32,597.94
Capital work-in-progress		16.73
Other financial assets		2,311.69
Deferred tax assets		2,248.33
Non current tax assets (net)		1,028.75
Current		
Trade Receivables		6,661.64
Cash and cash equivalents		4,838.40
Other bank balances		1,688.91
Loans		20,000.00
Other Current Assets		779.47
Total (A)		**77,296.50**
Liabilities		
Non Current		
Borrowings		49,390.49
Employee benefit obligations		145.48
Current		
Trade Payables		240.46
Other financial liabiity		2,228.20
Employee benefit obligations		257.66
Deferred Tax Liability		12,493.69
Other Current Liabilities		4,267.04
Total (B)		**69,023.02**
Net Liabilities (C) (B-A)		**(8,273.48)**
Purchase Consideration paid in cash (D)		**18,504.41**
Goodwill Arising on Acquisition (C+D)		**10,230.93**

Notes

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(iii) The results of operations and cash flows of these Companies for the period June 11, 2015 to March 31,2016 are included in the Consolidated Statement of Profit and Loss and Consolidated Cash Flow Statement respectively of the Group as they relate to the period post to the acquisition of these companies by JPL.

(iv) The Group recognises non-controlling interest in an acquired entity at the non controlling interest's proportionate share of the acquired entity's net identifiable assets.

(v) The fair value of acquired trade receivables is ₹ 6,661.64

(vi) The acquired business contributed revenue of ₹ 19,711.15 lakhs and profit of ₹ 4,597.97 lakhs to the Group for the period June 11, 2015 to March 31, 2016. There were no acquisition costs incurred by the Group and the goodwill computed above will not be deductible for tax purposes.

	Year ended March 31, 2016
(vii) Purchase consideration - cash outflow	
Outflow of cash to acquire subsidiary, net of cash acquired	
Cash consideration	18,504.41
Less: Balances acquired	
Cash and cash equivalents	4,838.40
Net outflow of cash - investing activities	**13,666.01**

(c) The Hon'ble High Court of Allahabad and Bombay approved the Scheme of Arrangement (the Scheme) for amalgamation of SUVI with the Company with effect from January 1, 2016 (Appointed date) vide its order dated March 16, 2016 and December 2, 2016 respectively.

The scheme became effective from the appointed date upon filing of the order with the Registrar of Companies on December 27, 2016.

Consequently all assets and liabilities were mergered with the assets and liabilities of the company w.e.f January 1, 2016.This being a common control transaction does not have an impact on the financial statements as the subsidiary was always part of the Group as at March 31, 2016.

Notes
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NOTE 36: INTERESTS IN SUBSIDIARIES AND ASSOCIATES

(a) Subsidiaries

Unless otherwise stated, they have share capital consisting solely of equity shares that are held directly by the Group, and the proportion of ownership interests held equals the voting rights held by the Group. The country of incorporation or registration is also their principal place of business.

(All amounts in ₹ Lakhs, unless otherwise stated)

Name of entity	Place of business/ country of	Ownership interest held by the group			Ownership interest held by non-controlling interests			Principal activities
		March 31, 2017	March 31, 2016	April 1, 2015	March 31, 2017	March 31, 2016	April 1, 2015	
Midday Infomedia Limited (MIL)	India	100%	100%	96.45%	-	-	3.55%	Printing and Publication
Suvi Info Management (Indore) Private Limited (Suvi)*	India	-	-	100%	-	-	-	Holding Company of Naidunia Media Limited
Nai Dunia Media Limited (NML)	India	100%	100%	100%	-	-	-	Others
Shabda-Shikhar Prakashan-Firm*	India	-	-	100%	-	-	-	Others
Spectrum Broadcast Holdings Private Limited (SBHPL) (formerly IVF Holding Private Limited)*	India	-	-	-	-	-	-	Others
Music Broadcast Limited [MBL]	India	70.58%	93.06%	-	29.42%	6.94%	-	Radio Business
Crystal Sound and Music Private Limited [Crystal]*	India	-	-	-	-	-	-	Others
Music Boradcast Employee Welfare Trust	India	-	100%	-	-	-	-	Others

* Since merged in Jagran Prakashan Limited w.e.f.. January 1, 2016

(b) Non-controlling interests (NCI)

Set out below is summarised financial information for each subsidiary that has non-controlling interests that are material to the Group. The amounts disclosed for each subsidiary are before inter-company eliminations.

Summarised balance Sheet	Music Broadcast Limited [MBL]		Midday Infomedia Limited (MIL)		
	March 31, 2017	March 31, 2016	March 31, 2017	March 31, 2016	April 1, 2015
Current assets	39,923.82	12,749.74	-	-	3,754.38
Current liabilities	15,769.30	12,577.90	-	-	3,779.23
Net current assets	**24,154.52**	**171.84**	**-**	**-**	**(24.85)**
Non-current assets	61,684.76	63,408.30	-	-	6,364.98
Non-current liabilities	5,531.15	15,390.15	-	-	3,528.34
Net non-current assets	**56,153.61**	**48,018.15**	**-**	**-**	**2,836.64**
Net assets	80,308.13	48,189.99			2,811.79
Accumulated Non Controling Interest (NCI)	23,627.71	3,343.35			102.26

Notes

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Summarised statement of profit & loss	Music Broadcast Limited [MBL]	
	March 31, 2017	March 31, 2016
Revenue	27,141.61	22,547.66
Profit for the year	3,665.91	2,762.25
Other comprehensive income	111.28	33.99
Total comprehensive income	3,570.00	3,860.79
Profit allocated to NCI	171.15	102.77

Summarised Cash flows	Music Broadcast Limited [MBL]	
	March 31, 2017	March 31, 2016
Cash flows from operating activities	7,882.38	6,055.89
Cash flows from investing activities	(21,082.79)	(5,974.03)
Cash flows from financing activities	20,502.05	(3,155.94)
Net Increase/(decrease) in cash and cash Equivallents	**7,301.64**	**(3,074.08)**

(c) Interests in Associates (Unquoted) (Individually immaterial associates)

Set out below are the associates of the Group as at March 31, 2017 which, in the opinion of the directors, are immaterial to the Group. The entities listed below have share capital, which are held directly by the Group. The proportion of ownership interest is the same as the proportion of voting rights held.

Name of entity	Place of business	% of ownership interest	Relationship %	Accounting Method	Carrying amount		
					March 31, 2017	March 31, 2016	April 1, 2015
Leet OOH Media Private Limited	India	48.84%	Associate	Equity	557.44	556.26	559.92
X-pert Publicity Private Limited	India	39.20%	Associate	Equity	21.73	16.90	6.44
Total equity accounted investment					**579.17**	**573.16**	**566.36**

Particulars	March 31, 2017	March 31, 2016	April 1, 2015
Aggregate carrying amount of individually immaterial associates	579.17	573.16	566.36
Aggregate amounts of the group's share of:			
Profit/(loss)	6.01	6.80	Not applicable
Total comprehensive income	**6.01**	**6.80**	**Not applicable**

Notes
Referred to and forming part of the Consolidated Financial Statements

NOTE 37: FIRST-TIME ADOPTION OF IND AS

Transition to Ind AS

These are the Group's first consolidated financial statements prepared in accordance with Ind AS

The accounting policies set out in note 1 have been applied in preparing the financial statements for the year ended March 31, 2017, the comparative information presented in these financial statements for the year ended March 31, 2016 and in the preparation of an opening Ind AS balance sheet at April 1, 2015 (the Group's date of transition). In preparing its opening Ind AS balance sheet, the Group has adjusted the amounts reported previously in financial statements prepared in accordance with the accounting standards notified under Companies (Accounting Standards) Rules, 2006 (as amended) and other relevant provisions of the Act (previous GAAP or Indian GAAP). An explanation of how the transition from previous GAAP to Ind AS has affected the Group's financial position, financial performance and cash flows is set out in the following tables and notes.

A. Exemptions and exceptions availed

Set out below are the applicable Ind AS 101 optional exemptions and mandatory exceptions applied in the transition from previous GAAP to Ind AS.

A.1 Ind AS optional exemptions

A.1.1 Deemed cost

Ind AS 101 permits a first-time adopter to elect to continue with the carrying value for all of its property, plant and equipment as recognised in the financial statements as at the date of transition to Ind AS, measured as per the previous GAAP and use that as its deemed cost as at the date of transition. This exemption can also be used for intangible assets covered by Ind AS 38 Intangible Assets.

Accordingly, the Group has elected to measure all of its property, plant and equipment and intangible assets at their previous GAAP carrying value.

A.1.2 Business combinations

Ind AS 101 provides the option to apply Ind AS 103 prospectively from the transition date or from a specific date prior to the transition date. This provides relief from full retrospective application that would require restatement of all business combinations prior to the transition date.

The Group has elected to apply Ind AS 103 prospectively to business combinations occurring after its transition date.

Business combinations occurring prior to the transition date have not been restated. The Group has applied same exemption for investment in associates.

A.2 Ind AS mandatory exceptions

A.2.1 Estimates

The Group's estimates in accordance with Ind AS at the date of transition to Ind AS are consistent with estimates made for the same date in accordance with previous GAAP (after adjustments to reflect any difference in accounting policies).

Ind AS estimates as at April 1, 2015 are consistent with the estimates as at the same date made in conformity with previous GAAP. The Group made estimates for following items in accordance with Ind AS at the date of transition as these were not required under previous GAAP:

-Investment in equity instruments carried at FVTPL or FVOCI;

-Investment in debt instruments and compound financial instruments carried at FVTPL; and

-Impairment of financial assets based on expected credit loss model.

Notes

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A.2.2 Classification and measurement of financial assets

Ind AS 101 requires an entity to assess classification and measurement of financial assets (investment in debt instruments) on the basis of the facts and circumstances that exist at the date of transition to Ind AS.

A.2.3 Non-controlling interests

Ind AS 110 requires entities to attribute the profit or loss and each component of other comprehensive income to the owners of the parent and to the non-controlling interests. This requirement needs to be followed even if this results in the non-controlling interests having a deficit balance. Ind AS 101 requires the above requirement to be followed prospectively from the date of transition.

Consequently, the Group has applied the above requirement prospectively.

B. RECONCILIATIONS BETWEEN PREVIOUS GAAP AND IND AS

(All amounts in ₹ Lakhs, unless otherwise stated)

Reconciliation of total equity as at March 31, 2016 and April 1, 2015

	Notes to first-time adoption	March 31, 2016	April 1, 2015
Total equity (shareholder's funds) as per previous GAAP		**1,58,124.13**	**1,13,523.58**
Adjustments arising as a result of composite scheme of arrangement*		1,883.87	-
Total		**1,60,008.00**	**1,13,523.58**
Ind AS Adjustments:			
Fair valuation of investments	C1	6,080.05	4,107.71
Deferred tax asset recognised on unabsorbed losses of acquired subsidiary		(2,425.13)	-
Additional depreciation/amortisation on tangible and intangible assets recognised on purchase price allocation since June 10, 2015	C7	(1,709.57)	-
Fair valuation of security deposits	C5	(14.13)	-
Reversal of lease equalisation reserve	C5	292.49	211.27
Proposed dividend (including dividend distribution tax)	C3	-	13,771.22
Borrowings-amortisation and transaction cost adjustment	C2	373.36	707.13
Tax effects of adjustments	C8	3,831.81	(984.80)
Total adjustments		**6,428.88**	**17,812.53**
Total equity as per Ind AS		**1,66,436.88**	**1,31,336.11**

Reconciliation of total comprehensive income for the year ended March 31, 2016

	Notes to first time adoption	March 31, 2016
Profit after tax as per previous GAAP		**44,473.39**
Adjustments arising as a result of composite scheme of arrangement*		88.71
Total		**44,562.10**
Ind AS Adjustments:		
Fair valuation of investments	C1	1,661.36
Additional depreciation/amortisation on tangible and intangible assets recognised on purchase price allocation since June 10, 2015	C4	(1,709.57)
Surplus arising on cancellation of own shares transferred to other equity		(11,630.40)
Fair valuation of Security Deposits	C5	(19.72)
Adjustment of lease equalisation reserve	C5	(2.50)
Borrowings-amortisation and transaction cost adjustment	C2	(218.79)
Remeasurements of post employment benefit obligations	C4	(117.15)
Tax effect on adjustments	C8	2,557.00
Total adjustments		**(9,479.77)**
Profit after tax as per Ind AS		**35,082.33**
Other comprehensive income		21.50
Total comprehensive income as per Ind As		**35,103.83**

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Impact of Ind AS adoption on the statements of cash flows for the year ended March 31, 2016

Particulars	Previous GAAP*	Adjustments	Ind AS
Net cash flow from operating activities	40,197.09	2,254.57	42,451.66
Net cash flow from/(used in) investing activities	15,848.65	(295.75)	15,552.90
Net cash flow from/(used in) financing activities	(55,399.38)	(1,880.33)	(57,279.71)
Net increase/(decrease) in cash and cash equivalents	**646.36**	**78.49***	**724.85**
Cash and cash equivalents as at April 1, 2015	3,831.42	-	3,831.42
Cash and cash equivalents as at March 31, 2016	**4,477.78**	**78.49**	**4,556.27**

*Adjustments pursuant to schemes of amalgamation (refer note 35) for the period January 1, 2016 to March 31, 2016.

C. NOTES TO FIRST-TIME ADOPTION OF IND AS

Note 1: Fair valuation of investments

Under the previous GAAP, investments in equity instruments and mutual funds were classified as long-term investments or current investments based on the intended holding period and realisability. Long-term investments were carried at cost less provision for other than temporary decline in the value of such investments. Current investments were carried at lower of cost and fair value. Under Ind AS, these investments are required to be measured at fair value. The resulting fair value changes of these investments (other than investments measured at FVOCI) have been recognised in retained earnings as at the date of transition and subsequently in the profit or loss for the year ended March 31, 2016.

Fair value changes with respect to investments measured at FVOCI have been recognised in other reserves as at the date of transition and subsequently in the other comprehensive income for the year ended March 31, 2016. This decreased total equity and decreased other reserves. Also, provision for diminution in the value of investments made under previous GAAP included in other expenses for the year ended March 31, 2016 have been reversed.

Note 2: Borrowings and Other component of equity

Ind AS 109 requires transaction costs incurred towards origination of borrowings to be deducted from the carrying amount of borrowings on initial recognition. These costs are recognised in the profit or loss over the tenure of the borrowing as part of the interest expense by applying the effective interest rate method.

Under previous GAAP, these transaction costs were charged to profit or loss as and when incurred. Accordingly, borrowings (including current maturities of long-term borrowings included in other financial liabilities - current) as at March 31, 2016 have been reduced and prepaid expenses (unamortised transaction costs) as at March 31, 2016 under previous GAAP has been reduced.

The Company has also recognised other component of equity on account of redeemable non-convertible debentures issued to holding Company as at March 31, 2016 . These debentures were fair valued by discounting all the future cash flows to the present value based on prevailing market interest rate and accrued redemption premium carried as per previous GAAP was reversed which has been taken into account in borrowings as part of contractual cash flows while calculting amortised cost. Accordingly, borrowings as at March 31, 2016 have been increased while other financial liabilities - non current have been reduced.

Due to above adjustments, total equity and retained earnings as at March 31, 2016 have decreased and profit for the year ended March 31, 2016 has reduced as a result of the additional interest expense.

Note 3: Proposed dividend

Under the previous GAAP, dividends proposed by the board of directors after the balance sheet date but before the approval of the financial statements were considered as adjusting events. Accordingly, provision for proposed dividend was recognised as a liability. Under Ind AS, such dividends are recognised when the same is approved

Notes

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by the shareholders in the general meeting. Accordingly, the liability for proposed dividend (including dividend distribution tax) included under provisions has been reversed with corresponding adjustment to retained earnings. Consequently, the total equity increased by an equivalent amount.

Note 4: Remeasurements of post-employment benefit obligations

Under Ind AS, remeasurements i.e. actuarial gains and losses and the return on plan assets, excluding amounts included in the net interest expense on the net defined benefit liability are recognised in other comprehensive income instead of profit or loss. Under the previous GAAP, these remeasurements were forming part of the profit or loss for the year. As a result of this change, the profit for the year ended March 31, 2016 decreased. There is no impact on the total equity as at March 31, 2016.

Note 5: Security deposits and lease rentals

Under the previous GAAP, interest free lease security deposits (that are refundable in cash on completion of the lease term) are recorded at their transaction value. Under Ind AS, all financial assets are required to be recognised at fair value. Accordingly, the Company has fair valued these security deposits under Ind AS. Difference between the fair value and transaction value of the security deposit has been recognised as advance rent. Consequent to this change, the amount of security deposits decreased . The prepaid rent increased as at March 31, 2016. Also, Lease equalisation reserve as per previous GAAP included in trade payables as at March 31, 2016 has been reversed since the payments to the lessor are agreed to increase in line with expected general inflation to compensate for the lessor's expected inflationary cost increases and as per Ind AS 17, rentals are not required to be charged to the income statement on straight-lining basis in such cases. Consequently, the trade payables have been adjusted with same impact.

Due to above adjustments, total equity increased and profit for the year ended March 31, 2016 decreased due to amortisation of the prepaid rent and adjustment of lease equalisation reserve which is partially off-set by the notional interest income recognised on security deposits.

Note 6: Assets classified as held for sale

Ind AS 105 Non-current Assets Held for Sale and Discontinued Operations requires disposal group to be identified as held for sale if the carrying amount will be recovered principally through a sale transaction rather than through continuing use and a sale is considered highly probable. Ind AS 105 lays down detailed guidelines and criteria in this regard. Based on the assessment performed by the management, it has been determined that the Investment in immovable properties should be presented as held for sale under Ind AS. Consequently, the same has been presented separately from the other assets in the balance sheet. No liability for cost of selling of any assets has been determined in this regard and also there is no impact on the total equity or profit as a result of this adjustment. Based on above, the Investment properties as at March 31, 2016 has been classified as assets held for sale.

Note 7. Business Combination

Under Indian GAAP, net assets were recorded based on the carrying value in the acquiree's balance sheet.

As per Ind AS 103, the Company has followed purchase price allocation process under which all identifiable assets of the acquired entity have been fair valued under Ind AS.

Also, intangible assets, namely brand and radio licenses which were included within goodwill have been separately identified and valued under Ind AS.

On account of above, deferred tax liability has been recognised and subsequently reversed on depreciation and amortisation on above items.

Note 8: Deferred tax

Deferred tax has been recognised on the adjustments made on transition to Ind AS. Also refer note 7 above.

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Further, under previous GAAP, deferred tax on unused tax losses was to be recognised only when there was virtual certainty that sufficient future taxable income will be available against which the deferred tax assets can be realised.

As per Ind AS, deferred tax assets are recognised for all deductible temporary differences and unused tax losses only if it is probable that future taxable amounts will be avaibale to utilise those temporary differences and losses. The Group has recognised deferred tax asset on brought forward tax losses considering probability of future taxable profits. Further, the Group has also recognise deferred tax assets relating to goodwill arising on consolidation.

Note 9: Retained earnings
Retained earnings as at April 1, 2015 has been adjusted consequent to the above Ind AS transition adjustments.

Note 10: Revenue and volume discounts
Under previous GAAP, the volume discounts were included in other expenses without being netted off from revenue. Under Ind AS, revenue is being measured at fair value of the consideration received or receivable taking into account the amount of any trade discounts and volume rebates allowed by the entity. Accordingly, revenue has been reduced for the year ended March 31, 2016 with other expenses being reduced by equivalent amount.

Note 11: Other comprehensive income
Under Ind AS, all items of income and expense recognised in a period should be included in profit or loss for the period, unless a standard requires or permits otherwise. Items of income and expense that are not recognised in profit or loss but are shown in the statement of profit and loss as 'other comprehensive income' which includes remeasurements of defined benefit plans and fair value gains or (losses) on FVOCI equity instruments. The concept of other comprehensive income did not exist under previous GAAP.

NOTE 38: UTILISATION OF PROCEEDS FROM INTIAL PUBLIC OFFERING (IPO) OF MUSIC BROADCAST LIMITED, A SUBSIDIARY

A Amount utilised for share issue expenses
Amount utilised for share issue expenses ₹ 1,773.41 includes payments made to merchant bankers, attorneys, consultants and registrars towards Initial Public Offering of shares.

B Utilisation of funds raised through fresh issue of equity shares pursuant to Initial Public Offering (IPO) is as follows:

	Amount
Issue Proceeds	40,000.00
Less : Transaction cost arising on share issue	1,773.41
Net Proceeds from IPO (net of amount payable to shareholders under offer for sale)	38,226.59
Less: Amount utilised as per the objects of the issue as per prospectus	14,750.48
Funds to be utilised (remain kept in fixed deposits and accounts with banks)	**23,476.11**
Amount invested in the fixed deposit account	23,000.00
Balance lying in bank accounts	476.11
Total	**23,476.11**

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 39 : SEGMENT INFORMATION

The Chief Operating Decision Maker, ie. the Board of Directors, has determined the operating segments based on the nature of product and services, risk and return ,internal organisation structure and internal perfomance reporting system.

The Company is presently engaged in the business of Printing and Publication of Newspapers & Periodicals, business of radio broadcast and all other related activities through its Radio channels operating under brand name 'Radio City' in India and business of providing Event management services and Outdoor activities. Accordingly, the Company has organised its operations into following categories:-

(i) Printing, Publishing and Digital Revenue

(ii) FM Radio Business

(iii) Others comprising Outdoor Advertising and Event Management Services.

The segment information provided to the Board of Directors for the reportable segment for the year ended March 31, 2017 is as follows-

As at March 31, 2017

Particulars	Printing, Publishing and Digital	FM Radio	Others	Eliminations	Total
Revenue					
External	1,89,561.61	27,042.66	11,690.87	-	2,28,295.14
Inter segment	189.08	98.95	937.01	(1,225.04)	-
Total	**1,89,750.69**	**27,141.61**	**12,627.88**	**(1,225.04)**	**2,28,295.14**
Result					
Operating profit before unallocated corporate expense	**55,257.53**	**9,250.01**	**361.76**	**-**	**64,869.30**
Unallocated corporate expense	(786.70)	(124.81)	(2.35)	-	(913.86)
Operating Profit	**54,470.83**	**9,125.20**	**359.41**	**-**	**63,955.44**
Less: Depreciation and amortisation expense	(8,502.69)	(1,967.69)	(294.46)	-	(10,764.84)
Less: Depreciation on intangibles recognised in cosolidated financials on acquisition of FM Radio business (refer note- 6 below)	-	(2,124.24)	-	-	(2,124.24)
Finance expense	-	(1,901.32)	-	-	(1,901.32)
Unallocated finance expense	-	-	-	-	(1,602.66)
Unallocated finance income	-	-	-	-	3,792.79
Unallocated corporate income	-	-	-		325.39
Profit before tax and share of net profit of associates	-	-	-	-	**51,680.56**
Tax expense	-	-	-	-	(16,754.45)
Share of net profit of associates	-	-	-	-	6.01
Proft after tax	-	-	-	-	**34,932.12**
Other information					
Segment assets	1,43,159.05	1,15,756.25	8,140.00	-	**2,67,055.30**
Unallocated corporate assets					**56,802.18**
Total assets	1,43,159.05	1,15,756.25	8,140.00	-	**3,23,857.48**
Segment liablities	44,866.66	28,069.92	3,446.45	-	**76,383.03**
Unallocated corporate liabilities					**8,353.69**
Total liablities	**44,866.66**	**28,069.92**	**3,446.45**	**-**	**84,736.72**

Notes

Referred to and forming part of the Consolidated Financial Statements

As at March 31, 2016

Particulars	Printing, Publishing and Digital	FM Radio	Others	Eliminations	Total
Revenue					
External	1,79,747.20	19,242.75	8,934.10	-	2,07,924.05
Inter segment	29.75	33.17	842.89	(905.81)	-
Total	**1,79,776.95**	**19,275.92**	**9,776.99**	**(905.81)**	**2,07,924.05**
Result					
Operating profit before unallocated corporate expense	**53,469.71**	**7,011.18**	**(218.30)**		**60,262.59**
Unallocated corporate expense	(1,119.88)	(93.87)	(0.28)		(1,214.03)
Operating Profit	**52,349.83**	**6,917.31**	**(218.58)**		**59,048.56**
Less: Depreciation and amortisation expense	(8,742.18)	(1,374.27)	(364.21)		(10,480.66)
Less: Depreciation on intangibles recognised in cosolidated financials on acquisition of FM Radio business (refer note- 6 below)		(1,709.56)			(1,709.56)
Finance expense		(1,516.47)			(1,516.47)
Unallocated finance expense					(3,934.60)
Unallocated finance income					4,485.06
Unallocated corporate income					500.88
Profit before tax and share of net profit of associates					**46,393.21**
Tax expense*					(11,317.68)
Share of net profit of associates					6.80
Proft after tax					**35,082.33**
Other information					
Segment assets	1,33,167.20	92,116.20	5,678.57		**2,30,961.97**
Unallocated corporate assets					**38,895.43**
Total assets	1,33,167.20	92,116.20	5,678.57		**2,69,857.40**
Segment liablities	20,755.77	35,472.67	9,845.60		**66,074.04**
Unallocated corporate liabilities					**37,346.48**
Total liablities	**20,755.77**	**35,472.67**	**9,845.60**		**1,03,420.52**

* Net of credit exceptional item nil (March 31, 2016 - ₹ 4397.42)

Notes:

1. The Company prepares its segment information in conformity with the accounting policies adopted for preparing and presenting the financial statements of the Company as a whole.
2. Operating profit represents profit/(loss) before depreciation /amortisation ,finance costs, other income and tax. Further, interest income includes dividend income, net gain on sale of investments, unwiniding of discount on security deposit and net gain on financial assets mandatorily measured at fair value through profit or loss.
3. Segment assets include tangible, intangible, current and other non-current assets and excludes current and non-current investments, Deferred tax assets (net) and current tax (net).
4. Segment liabilities include current, non current liabilities and excludes short-term and long-term borrowings, provision for tax (net) and deferred tax liabilities (net).
5. Inter segment revenue is accounted for on terms established by the management on arm's length basis. These transactions have been eliminated at the Group level.
6. Represents depreciation/amortisation under IND AS for part of the consideration paid for acquisition of business and recognised as intangibles.

Notes

Referred to and forming part of the Consolidated Financial Statements

NOTE 40:

'Specified bank notes' (SBNs) held and transacted during the period November 8, 2016 to December 30, 2016:

Particulars	SBNs	Other denomination notes	Total
Closing cash in hand as on November 8, 2016	567.51*	18.19	585.70
Add: Permitted receipts	-	1,597.64	1,597.64
Less: Permitted payments	8.36	319.41	327.77
Less: Amount deposited in Banks	559.15	1,125.39	1,684.54
Closing cash in hand as on December 30, 2016	-	171.03	171.03

*Includes ₹ 400.74 lakhs, held by field representatives, recorded in books and deposited in banks between November 10, 2016 to December 30, 2016.

(a) the term 'Specified Bank Notes' shall have the same meaning provided in the notification of the Government of India, in the Ministry of Finance, Department of Economic Affairs number S.O. 3407(E), dated the November 8, 2016.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number (012754N/N500016)
Chartered Accountants

For and on Behalf of the Board of Directors

Anurag Khandelwal
Partner
Membership Number-078571

Place: New Delhi
Date: May 29, 2017

Mahendra Mohan Gupta	Chairman and Managing Director
Sanjay Gupta	Whole Time Director and CEO
Shailesh Gupta	Whole Time Director
Dhirendra Mohan Gupta	Whole Time Director
Sunil Gupta	Whole Time Director
Satish Chandra Mishra	Whole Time Director
R.K. Agarwal	Chief Financial Officer
Amit Jaiswal	Company Secretary

Amit Dixit	Director
Anita Nayyar	Director
Anuj puri	Director
Devendra Mohan Gupta	Director
Dilip Cherian	Director
Jayant Davar	Director
R. K. Jhunjhunwala	Director
Ravi Sardana	Director
Shailendra Mohan Gupta	Director
Shashidhar Narain Sinha	Director
Vijay Tandon	Director

FORM AOC-1

(Pursuant to first proviso to sub-section (3) of section 129 read with rule 5 of Companies (Accounts) Rules, 2014) Statement containing salient features of the Financial Statement of Subsidiaries/Associate Companies/joint ventures

PART "A": SUBSIDIARIES

(Information in respect of each subsidiary to be presented with amounts in ₹ Lakhs)

Particulars	Name of the Subsidiaries		
	Mid-day Infomedia Limited	Naidunia Media Limited	Music Broadcast Limited
Reporting period for the Subsidiary concerned, if different from the holding Company's reporting period	01/04/2016 to 31/03/2017	01/04/2016 to 31/03/2017	01/04/2016 to 31/03/2017
Reporting currency and Exchange rate as on the last date of the relevant Financial year in the case of foreign subsidiaries	INR	INR	INR
Share Capital	1987.03	17484.01	5705.48
Reserves &Surplus	4383.41	(17486.78)	49105.36
Total Assets	9468.45	0.21	76,111.27
Total Liabilities	3098.01	2.99	21300.45
Investments	320.97	0	2,674.92
Turnover	11,892.77	0	27,141.61
Profit/(Loss) before taxation	1,631.87	(4.51)	5,699.84
Provision for taxation	584.57	0	2033.93
Profit/ (Loss) after taxation	1,047.30	(4.51)	3,665.91
Proposed Dividend	-	-	-
% of shareholding	100	100	70.58

Notes:

1. Names of subsidiaries which are yet to commence operations. – N/A

2. Names of subsidiaries which have been liquidated or sold during the year: - Crystal Sound & Music Private Limited (Crystal), Spectrum Broadcast Holding Private Limited (Spectrum) and Suvi-info Management (Indore) Private Limited merged with Jagran Prakashan Limited.

PART "B": ASSOCIATES AND JOINT VENTURES

Statement pursuant to Section 129 (3) of the Companies Act, 2013 related to Associate Companies and Joint Ventures

(Amounts in ₹ Lakhs)

	Name of Associates	Leet OOH Media Private Limited	X-Pert Publicity Private Limited
1.	Latest audited Balance Sheet Date	31.03.2017	31.03.2017
2.	Shares of Associate/Joint Ventures held by the Company on the year end		
	No. of Shares	160762	39200
	Amount of Investment in Associates/Joint Venture (in ₹)	577.50	62.23
	Extend of Holding%	48.84	39.20
3.	Description of how there is significant influence	Shareholding	Shareholding
4.	Reason why the associate/joint venture is not consolidated	N.A.	N.A.
5.	Net worth attributable to shareholding as per latest audited Balance Sheet	356.44	7.76
6.	Profit/Loss for the year		
	i. Considered in Consolidation	YES	YES
	ii. Not Considered in Consolidation	NA	NA

Note: Company has no Joint Venture.

Disclaimer

In this Annual Report, we have disclosed forward-looking information to enable investors to comprehend our prospects and take investment decisions. This report and other statements - written and oral - that we periodically make contain forward- looking statements that set out anticipated results based on the management's plans and assumptions. We have tried, wherever possible, to identify such statements by using words such as 'anticipate', 'estimate', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward- looking statements will be realised, although we believe we have been prudent in our assumptions. The achievements of results are subject to risks, uncertainties and even inaccurate assumptions. Should, known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected. Readers should keep this in mind. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise.

Jagran

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