



CUPID LIMITED

Manufacturers and Suppliers of Male & Female Condoms

Date: - 29/09/2018

To,

Department of Corporate Services,
BSE LIMITED,

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400 001

SCRIP CODE: 530843

The National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor, Bandra-Kurla

Complex, Bandra (East),

Mumbai - 400051

Fax No. – 6641 8125 / 26

SCRIP CODE: CUPID

Subject: - Annual Report for the Financial Year ended 31st March, 2018

Dear Sir / Madam,

With reference to captioned subject and pursuant to Regulation 34 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclosed herewith a copy of the Annual Report of the company for the Financial Year ended 31st March, 2018 duly adopted by the shareholders at their 25th annual general meeting held on 28th September, 2018.

Kindly acknowledge the receipt.

Thanking you.

For Cupid Limited

Saurabh V. Karmase

Company Secretary and Compliance Officer



CIN No : L25193MH1993PLC070846

Factory & Registered Office:

A-68, M.I.D.C. (Malegaon), Sinnar, Nashik - 422113, Maharashtra, India

Tel: +91 2551 230280 / 230772 / +91 7722009580 Email: info@cupidlimited.com, Website: www.cupidlimited.com

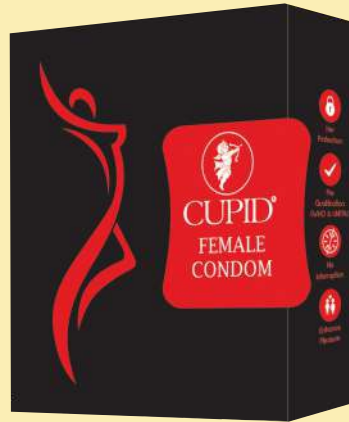


CUPID LIMITED



25th
ANNUAL
REPORT
2017-2018

FEMALE CONDOM



MALE CONDOM



LUBRICANT



BOARD OF DIRECTORS



Mr. Omprakash Garg
Chairman and Managing Director



Mrs. Veena Garg
Non Executive Director



Mr. J. L. Sharma
Independent Director



Mr. Pradeep Kumar Jain
Independent Director

#CUPID CONDOMS IN SOCIAL MEDIA



#CUPID CONDOMS IN SOCIAL MEDIA



CORPORATE SOCIAL RESPONSIBILITY





THE JOURNEY SO FAR.....

Dear Shareholders,

We are pleased to announce the completion of 25 successful years of Cupid Limited. During the course of our journey, we touched new highs in terms of financial and operating performances and simultaneously prepared ourselves to capitalize on the future opportunities.

Before taking you through our future plans and strategy, I would like to give you a glimpse of some of our accomplishments and key highlights of our illustrious journey over the last 25 years. We began our journey on 17th Feb'93 with the name "Cupid Rubber Limited" and got listed on BSE in 1995. We initially started off producing male condoms and now have diversified in to female condoms and water-based lubricant jelly. We began commercial production of male condoms and received our first export order in 1998. We received our first order from Govt of India in 2002 and followed it up with new order awarded in 2005 and 2017. In 2003, the company's name changed from "Cupid Rubbers Limited" to "Cupid Condom Limited" and in 2006, the company's name changed once again from "Cupid Condom Limited" to "Cupid Limited". We imported machinery from Germany for expansion and technology update and expanded our capacity from 160 mn to 320 mn per annum which was increased to 400 mn in 2007. In 2010, Cupid's female condom ("FC-1") was successful in getting its first confirmed export order from South Africa. We received prequalification for female condoms by UNFPA / WHO in 2012 and received order worth \$16.3 mn (₹ 1032.2 mn equivalent) for female condoms from National department of Health(NDOH) through our distributors in South Africa in 2015. We also started production of new product water based lubricant jelly in 2015. We got listed on NSE in 2016. We also featured in Forbes Asia's 200 best under a billion list which was again a rare achievement for an Indian Company. We delivered male condoms along with lubricants packed together for the first time to South Africa in 2017 against an international tender and exported water based Lubricant Jelly packed in tubes to a Central American country for the first time, through an international tender. We launched Cupid Angel female Condom in the same year. We received the contract worth INR 40.09 Cr during August, 2018 from South African Treasury Department through our agents situated in South Africa for supply of Male condoms (worth ₹ 23.80 Cr) and Female condoms (worth ₹ 16.29 Cr) during the period from October 2018 to September 2019.

Going forward, we plan to add Hand Sanitizer, different types of wipes and Vaginal wash and related Hygiene products to our product portfolio and adopt digital marketing extensively to support sales and promotional activities for our branded products.

I would like to take this opportunity to thank you all for showing your trust and support to the company. I would also like to thank all our employees who have made this journey possible.

Best regards,

Omprakash Garg
Chairman & Managing Director



FINANCIAL HIGHLIGHTS

Financial Growth Path

(₹ In Lacs)

Particulars	As Per Ind-AS		As Per Previous GAAP				
	2017-18	2016 - 17	2015 - 16	2014 - 15	2013 - 14	2012 - 13	2011 - 12
Equity Capital	1,111.50	1,111.50	1,111.50	1,111.50	1,111.50	1,111.50	971.00
Net worth / Reserves	5,453.48	4,288.66	2,501.49	1,308.33	749.33	744.14	658.34
Capital Employed	6,740.13	5,442.33	3,764.82	2,590.83	1,969.28	1,932.06	1,712.45
Net Fixed Assets	1,629.77	1,605.95	1,555.14	1,561.24	1,627.51	1,720.49	1,684.18
Cash and Cash Equivalents	425.42	1,904.28	939.85	319.82	24.77	38.70	23.76
Trade Receivables	2,213.47	1,341.12	1,327.39	817.55	317.47	127.70	269.83
Trade Payables	539.57	243.11	183.23	186.59	229.98	153.43	241.09



Operating Results

(₹ In Lacs except EPS & Bonus)

Particulars	As Per Ind-AS		As Per Previous GAAP				
	2017-18	2016 - 17	2015 - 16	2014 - 15	2013 - 14	2012 - 13	2011 - 12
Revenue from Operation	8,059.88	8,292.93	6,114.56	4,444.05	1,953.39	2,839.89	2,597.76
Other than Operation	118.33	229.05	165.92	70.13	8.73	22.54	25.12
Total Revenue	8,178.21	8,521.98	6,280.48	4,514.18	1,962.12	2,862.43	2,622.88
Expenditure	5,202.16	5,060.19	3,583.04	3,160.79	1,741.75	2,531.31	2,327.40
EBITDA	2,832.81	3,461.79	2,697.44	1,353.39	220.37	331.12	295.48
EBITDA (%)	34.64	40.62	42.95	29.98	11.23	11.57	11.27
Depreciation	217.85	209.80	193.00	183.21	150.63	141.90	137.27
Finance Cost	5.72	11.68	21.47	26.05	47.12	48.53	86.22
Exceptional items	-	-	-	0.48	11.83	3.61	-
Profit Before Tax	2,609.24	3,240.31	2,482.97	1,143.65	10.79	137.08	71.99
Income Tax and Deferred Taxes	900.22	1,186.39	889.68	372.83	5.60	51.29	13.35
Profit After Tax (PAT) Before Other Comprehensive Income	1,709.02	2,053.92	1,593.29	770.82	5.19	85.79	58.64
PAT (%)	20.90	24.10	25.37	17.08	0.26	3.00	2.24
Basic EPS (Amt. in ₹)	15.38	18.48	14.33	6.93	0.05	0.77	0.60
Diluted EPS (Amt. in ₹)	15.38	18.48	14.33	6.93	0.05	0.77	0.53
Cash EPS (Amt. in ₹)	17.34	20.37	16.07	8.58	1.40	2.05	2.02
Dividend (Amt. in ₹)	4.50	4.00	3.00	1.50	-	-	-
Bonus*	1:5	-	-	-	-	-	-

*On the occasion of completion of successful 25 years, company has decided to give Bonus shares to its shareholders in the proportion of 1:5 i.e. One share for every five shares held which is subject to approval of shareholders in ensuing Annual General Meeting.



Chairman Speech

Dear Shareholders,

It gives me great pleasure to present the developments and financial performance of fiscal 2018. The year was a mixed bag as we started off on a bright note but experienced a bit of slowdown in the second half due to macro and a Female Condom orders related issues. Nonetheless, this year was also a good one in terms of your Company using this mild downturn to focus on developing new products as well as enhancing capacities.

On the financial front, we ended the year with a Total Operating income of ₹ 806.0 million (mn) for FY18 as compared to ₹ 836.4 mn in the corresponding period of the previous year reflecting a decrease of 3.6 %. EBITDA stood at 283.3 mn as compared to 346.3 mn during the fourth quarter of previous year translating to a margin of 34.6%. Net profit was thereby impacted, and we closed the year with a net profit of ₹ 170.9 mn for FY18 as compared to ₹ 205.5 mn in the corresponding period of the previous year which is a decrease of 16.8 %.

Let me take you through the reasons for the dip in revenue and profitability for the year. The revenue of the Company, particularly in the second half of the year, was impacted by the political upheaval in South Africa which resulted in a drastic cut back in the health department's budget. This was compounded by the shifting of dispatches of the Government of India order for male condoms from the fourth quarter of FY17. The decline in revenue along with an unfavorable product mix between male and female condoms impacted the margins and hence the profitability at the net level. We expect the above to be a temporary phenomenon and hence would see some of these orders come back to the Company in the current fiscal.

On the positive side, in addition to fulfilling several repeat orders from our existing customers from various countries, the Company received new orders from WHO/UNFPA covering new geographies and two new contract manufacturing orders from the Domestic market. Despite the significant cut backs in the South African demand for Female Condoms, we increased our sales into new Geographies like Central African Republic, Guatemala, Honduras, Jordan, Tajikistan, Morocco, Tanzania & Uzbekistan. As on Mar 31st, 2018, we have confirmed and repeat order worth 630 mn to be executed during this year. This does not include any potential orders Cupid may get from the South African and the Government of India tenders.

Further, we initiated a process to increase our capacities by about 40% despite the tepid order inflow in the second half and this was a well thought out strategy to address future opportunities that your Company envisages. The other interesting development on the capacity augmentation side is that in addition to continuing to import female and male condoms and lubricants, the Government of South Africa has decided to offer some incentives for manufacturers like Cupid to set up a local manufacturing unit in South Africa and Cupid has joined hands with a local partner to set up a domestic local manufacturing unit and submitted a bid to the Treasury as a part of the tender bid document, which is under review. We believe this will further entrench our presence in the market which has the largest population of HIV positive and STIs in the world.

We made significant strides on the R & D front too. We launched a patented male condom which is unique in design and offers extra sexual satisfaction while the second product, a water-based lubricant jelly in form of sachet, tubes and bottles was launched in the third quarter of this year. The demand for the water based lubricant jelly looks encouraging. We are also in a process to launch a specialized and innovative hand sanitizer which would also be sold in the form of sachet, tube and bottle and we are hoping that with time these new products would add to our revenue streams.

Another important development during this year is that we have completed all the modules for the premarket application service for the USFDA registration. We have written to the FDA to guide us in terms of the protocol for the clinical trial to be done in US under US regulations. We are still awaiting the guidelines from USFDA on this issue. A related development in this respect is that the USFDA is considering downgrading the classification of female condoms from Class III to Class II, which is just like male condom. If that happens, we believe that clinical trial requirements may also be eased out which will help your Company to accelerate its entry into the US market.

One key area where the Company is making rather slow progress is brand promotion. This is a very challenging task and we have taken small steps in the last six months to improve our visibility and reach in the country. We do believe that we have great products in our portfolio and a better brand awareness would further enhance the performance of the Company. We have set ourselves a target of approximately 100 mn in the next 3 years from retail sales in India. One small step in this direction was an extensive Digital marketing strategy which was done to spread awareness about Cupid Male & Female Condoms.

Training and educating users and influencers of our products is an important part of our strategy. To this end, Cupid developed a comprehensive training program related to the HIV and Cupid Female Condoms with the cooperation of Department of Health, South Africa. The training program is in the process of being presented to Health personnel and the users of Female Condoms covering all the 9 provinces of South Africa.



The outlook for FY19 looks promising with the recent contract received from South African Treasury Department through our agents situated in South Africa worth ₹ 40.09 Cr for supply of Male and Female condoms and we are confident that we will put the struggles of fiscal 2018 behind us and embark on the orbit of growth. At this juncture, I would like to thank all our employees, customers and more importantly our shareholders who have fully supported us in this journey.

As I close, I would like to remind you that your Company had paid ₹ 2 per share as an interim dividend after the second quarter results and we had proposed ₹ 2 per share as a final dividend and ₹ 0.50 per share as a special dividend, bringing the total for the FY'17-18 to ₹ 4.5 per share which is the highest dividend your company has paid to the shareholders as of date. We are hoping that we will continue in the same trajectory and maximize shareholders wealth as we move ahead.

Best regards,

Omprakash Garg
Chairman & Managing Director



COMPANY INFORMATION

BOARD OF DIRECTORS

CHAIRMAN & MANAGING DIRECTOR

Mr. Omprakash Chhangamal Garg

NON EXECUTIVE & NON INDEPENDENT DIRECTOR

Mrs. Veena Omprakash Garg

INDEPENDENT & NON EXECUTIVE DIRECTORS

Mr. Pradeep Kumar Jain

Mr. Jandhyala L. Sharma

COMPANY SECRETARY AND COMPLIANCE OFFICER

Mr. Saurabh V. Karmase

CHIEF FINANCIAL OFFICER

Mr. Narendra M. Joshi

REGISTERED OFFICE & FACTORY ADDRESS

A – 68, M.I.D.C. (Malegaon), Sinnar,
Nashik District, Maharashtra, India, Pincode – 422113.

CIN No. : L25193MH1993PLC070846

Tel : - 02551 – 230 280 / 230 772

Email :- cs@cupidlimited.com

Website:- www.cupidlimited.com

AUDITORS

Chaturvedi Sohan & co.

Chartered Accountants

Mumbai

SECRETARIAL AUDITORS

CS Shailesh Kachalia

Practicing Company Secretary

Mumbai

REGISTRARS & SHARE TRANSFER AGENTS

Bigshare Services Private Limited

CIN No: U99999MH1994PTC076534

Corporate Office:-

1st Floor, Bharat Tin Works Building,

Opp. Vasant Oasis, Makwana Road,

Marol, Andheri East, Mumbai 400059

Tel: - 022 – 62638200

Email: - investor@bigshareonline.com

Website: - www.bigshareonline.com

BANKERS

Kotak Mahindra Bank Limited

HDFC Bank Limited

State Bank of India



DIRECTORS' REPORT

To,
The Members,

The Board of Directors is pleased to present herewith the 25th Annual Report of your Company together with the Audited financial statements for the year ended 31st March, 2018. The Management Discussion and Analysis has been annexed to the Directors Report.

FINANCIAL RESULTS

The highlights of financial results of the company are as follows: -

Particulars	(₹ In lacs)	
	For the financial year 2018 (FY18)	For the financial year 2017 (FY17)
Operating Revenues / Turnover	8178.21	8443.89
Profit before Depreciation & Amortization, Finance charges	2832.81	3463.21
Depreciation & Amortization	217.85	209.80
Finance Charges	5.72	11.68
Profit / (Loss) before tax	2609.24	3241.73
Provision for taxation (incl. deferred tax)	900.22	1186.88
Profit / (Loss) after tax	1709.02	2054.85

During the period under review, the Company registered an operating revenues from ₹ 8,443.89 lacs in FY17 to ₹ 8,178.21 lacs in FY18. The revenue was impacted by the political upheaval in South Africa which resulted in a drastic cut back in the health department's budget. This was compounded by the shifting of dispatches of the Government of India order for male condoms from the fourth quarter. The decline in revenue along with an unfavourable product mix between male and female condoms impacted the margins and hence the profitability at the net level. In the total operating revenues, the male condoms contributed about 47% in value terms as against 49% for the female condoms and the newly launched water based lubricant jelly contributed around 4% as well.

From the margins standpoint, our EBITDA margins stood at 35% in FY18, however on absolute basis, the margins decreased at 18% from ₹ 3,463.21 lac in FY17 to ₹ 2832.81 lac in FY18. At the net profit level, we closed this financial year with a net profit of ₹ 1709.02 lac as against ₹ 2,054.85 lac in the previous year which is a decrease of 17%.

DIVIDEND

Your Board of Directors' had declared 1st interim dividend of ₹ 2 (i. e. 20%) per equity share at their meeting held on 8th November, 2017. Further, Board also recommended final dividend of ₹ 2 (i.e. 20%) per equity share and special dividend of ₹ 0.50 (i.e. 5%) per equity share for FY 2017-18 at their meeting held on 14th May, 2018 which is subject to approval of shareholders in the ensuing AGM. Hence, during the year, the Company will pay a total dividend of ₹ 4.50 (i.e. 45%) per equity share if the final and special dividend will approved by shareholders.

RESERVES

The whole of profit after tax has been transferred to Profit & Loss account. Interim Dividends are paid and Final and Special Dividend provision along with Dividend Distribution Taxes are adjusted in the Profit & Loss account. There is no other amount that has been proposed to be carried to any other reserves.

CHANGE IN NATURE OF BUSINESS

The Company manufactures Male and Female Rubber Contraceptives & Lubricant Jelly. There is no any change in the business carried on by the Company during the year under review.

SHARE CAPITAL

The paid up Equity Share Capital as at 31st March, 2018 is ₹ 1,111.50 Lac (Eleven Crores Eleven Lacs and Fifty Thousand Only). During the year under review, the Company has not issued shares with differential voting rights nor has granted any stock options as sweat equity. As on 31st March 2018, none of the Directors of the Company hold instruments convertible into equity



shares of the Company.

FINANCE AND ACCOUNTS

Your Company prepares its financial statements in compliances with the requirements of the Companies Act, 2013 and the Indian Accounting Standard (IND AS). The financial statements have been prepared on historical cost basis. The estimates and judgments relating to the financial statements are made on a prudent basis, so as to reflect in a true and fair manner, the form and substance of transactions and reasonably present the Company's state of affairs, profits and Cash Flows for the year ended 31st March, 2018. There is no audit qualification in financial statements by the statutory auditors for the year under review.

LOANS, GUARANTEES & INVESTMENTS

Details of Loans, Guarantees and Investments covered under the provisions of Section 186 of the Companies Act, 2013 are given in the notes to Financial Statements.

DEPOSITS

The Company has not accepted any deposit from the public falling within the ambit of Section 73 of the Companies Act, 2013 and the Companies (Acceptance of Deposits) Rules, 2014, or under Chapter V of the Act.

RELATED PARTY TRANSACTIONS

The Company has not entered into any contracts or arrangements with related parties referred to in Section 188 of the Companies Act, 2013 and providing the information in the prescribed Form AOC-2 are not applicable to the Company. There are no transactions with related parties except those indicated in notes to accounts.

INTERNAL CONTROL SYSTEMS

The Company has an Internal Control System, commensurate with the size, scale and complexity of its operations.

VIGIL MECHANISM / WHISTLE BLOWER POLICY

The Company has a vigil mechanism to deal with instance of fraud and mismanagement, if any. It ensures that strict confidentiality is maintained whilst dealing with concerns and also no discrimination will be meted out to any person for a genuinely raised concern. Any suspected or confirmed incident of fraud / misconduct can be reported thereof.

The Whistle Blower Policy has been posted on website of the Company at below link:-

http://www.cupidlimited.com/wp-content/uploads/2017/04/05_002_CG_Whistlerblower.pdf

RISK MANAGEMENT

There is a continuous process for identifying, evaluating and managing significant risks faced through a risk management process designed to identify the key risks facing business. During the year a risk analysis and assessment was conducted and no major risks were noticed.

PERFORMANCE EVALUATION OF BOARD

Pursuant to the provisions of the Companies Act, 2013 and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Board has carried out an annual performance evaluation of its own performance, the directors individually as well as the evaluation of the working of its Audit, Nomination & Remuneration and other Committees. The same is found to be satisfactory.

FAMILIARISATION PROGRAMME FOR INDEPENDENT DIRECTORS

At the time of appointing a Director, a formal letter of appointment is given to him, which inter alia explains the role, function, duties and responsibilities expected of him as a Director of the Company. The Director is also explained in detail the Compliance required from him under the Companies Act, 2013, Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other relevant regulations and affirmation taken with respect to the same.

Further the Company has put in place a system to familiarize the Independent Directors about the Company, its products, business and the on-going events relating to the Company.

DIRECTORS AND KEY MANAGERIAL PERSONNEL

In accordance with the provisions of the Companies Act, 2013 and the Articles of Association of the Company, Mr. Omprakash Garg and Mrs. Veena Garg, Directors of the Company, retires by rotation at the ensuing Annual General Meeting of the Company,



and being eligible offers themselves for re-appointment.

The Company has received declarations from all the Independent Directors of the Company confirming that they meet the criteria of independence as prescribed both under the Companies Act, 2013 and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The following are the Key Managerial Personnel of the company:

Mr. Omprakash Garg: - Chairman and Managing Director

Mr. Saurabh V. Karmase: - Company Secretary and Compliance Officer

Mr. Narendra M. Joshi: - Chief Financial Officer

MANAGEMENT DISCUSSION AND ANALYSIS

The Management Discussion and Analysis Report on the operations of the Company, as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is provided in a separate section and forms an integral part of this Report.

BOARD MEETINGS

During the year under review, the Company has conducted 4 Board Meetings on the following dates: 23rd May, 2017; 20th July, 2017; 8th November, 2017 and 6th February, 2018. The intervening gap between the meetings was within the period prescribed under the Companies Act, 2013 and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

COMMITTEES OF THE BOARD

The Board of Directors has the following Committees:

1. Audit Committee
2. Nomination and Remuneration Committee
3. Stakeholders' Relationship Committee
4. Corporate Social Responsibility Committee

The details of the Committees along with their composition, number of meetings and attendance at the meetings are provided in the Corporate Governance Report.

STATUTORY AUDITORS

M/s. Chaturvedi Sohan & Co., Chartered Accountants, Mumbai was appointed as Statutory Auditors of the company at 24th Annual General Meeting which was held on 7th September, 2017 to hold the office as Statutory Auditor from the conclusion of 24th Annual General Meeting till conclusion of 29th Annual General Meeting of the company subject to ratification by the members of the company at every Annual General Meeting. M/s. Chaturvedi Sohan & Co. is willing to act as a Statutory Auditor of the company for the financial year 2018-19. The company has received a written consent from them vide letter dated 14th May, 2018 for their reappointment and also confirmation from the said auditors that they are not disqualified to act as the auditors and are eligible to hold the office as Statutory Auditors of the company.

Further, as per the Companies (Amendment) Act, 2017, the provision of ratification by the members at every Annual General Meeting has been deleted w.e.f. 7th May, 2018. Accordingly there is no need to ratify their appointment in the ensuing Annual General Meeting of the company.

SECRETARIAL AUDIT

As required under Section 204 of the Companies Act, 2013, Secretarial Audit Report as obtained from Mr. Shailesh Kachalia, Practising Company Secretary is annexed as "annexure 1" and forms part of the Board Report.

OBSERVATIONS – AUDITOR & SECRETARIAL AUDITOR

There are no qualifications contained in the Auditors Report and Secretarial Audit Report.

EXTRACT OF ANNUAL RETURN

The extract of Annual Return in Form No. MGT-9, as provided under Section 92 of the Companies Act, 2013, is annexed as



“annexure 2” and forms part of the Board Report.

MATERIAL CHANGES AND COMMITMENTS

There are no material changes having taken place affecting the financial position of the Company from the date of closure of financial year till the signing of Accounts.

SIGNIFICANT AND MATERIAL ORDERS PASSED BY THE REGULATORS OR COURTS

There are no significant and material orders passed by the Regulators / courts / Tribunals that would impact the going concern status of the Company and its future operations.

ENVIRONMENT AND SAFETY

The Company is conscious of the importance of environmentally clean and safe operations. The Company's policy requires conduct of operations in such a manner, so as to ensure safety of all concerned, compliances, environmental regulations and preservation of natural resources.

DISCLOSURE IN TERMS OF THE SEXUAL HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSAL) ACT, 2013

The Company took all necessary measures to ensure a harassment free workplace and has instituted an Internal Complaints Committee for redressal of complaints and to prevent sexual harassment. No complaints relating to sexual harassment were received during the year.

CORPORATE GOVERNANCE

As per Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, a separate section on 'Report on Corporate Governance' practices followed by the Company, together with a certificate from the Auditors' of the Company confirming compliances forms integral part of this Report.

DIRECTORS' RESPONSIBILITY STATEMENT

To the best of their knowledge and belief and according to the information and explanations obtained by them, your Directors make the following statements in terms of Section 134 (3) (c) of the Companies Act, 2013:

- a. that in the preparation of the annual financial statements for the year ended 31st March, 2018, the applicable accounting standards have been followed along with proper explanation relating to material departures, if any;
- b. that such accounting policies as mentioned in the Notes to the Financial Statements have been selected and applied consistently and judgement and estimates have been made that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company as at 31st March, 2018 and of the profit of the Company for the year ended on that date;
- c. that proper and sufficient care has been taken for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 2013 for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;
- d. that the annual financial statements have been prepared on a going concern basis;
- e. that proper internal financial controls were in place and that the financial controls were adequate and were operating effectively;
- f. that systems to ensure compliance with the provisions of all applicable laws were in place and were adequate and operating effectively.

CONSERVATION OF ENERGY, RESEARCH & DEVELOPMENT, TECHNOLOGY ABSORPTION

A) Conservation of Energy:-

- i. The Company has taken all effective steps to conserve the energy by installing latest equipment's for conservation of energy. As a stand-by arrangement in case of no supply of electricity, the Company has installed generator set.
- ii. The cumulative effect of the Energy conversations steps taken by the Company has considerably reduced the consumption of Energy and saved the cost.
- iii. The Company is not required to mention per unit consumption of Energy in "form A".

B & C) Technology Absorption and Expenditure on Research & Development:-



The Company has deployed indigenous technology to manufacture its products. The Company is also taking steps to upgrade its technology to improve the quality of its product so as to make same cost effective and compete in international market.

FOREIGN EXCHANGE EARNINGS AND OUTGO

The Company has earned foreign exchange of ₹ 3476.70 Lacs (Previous year ₹ 6629.46 Lacs) through exports, whereas the Company paid / payable foreign exchange of ₹85.31Lacs (Previous Year ₹ 166.24 Lacs) towards machinery / equipment's. Further payments made in foreign exchange of ₹ 49.67 Lacs (Previous Year ₹ 151.73 Lacs) towards other expenses.

CORPORATE SOCIAL RESPONSIBILITY

In terms of the provisions of Section 135 of the Companies Act, 2013 read with Companies (Corporate Social Responsibility Policy) Rules, 2014, the Board of Directors of your Company has constituted a Corporate Social Responsibility ("CSR") Committee which is chaired by Mr. Pradeep Kumar Jain, Independent Director of the Company, the other members of the committee are Mr. Omprakash Garg, Chairman and Managing Director and Mr. Jandhyala L. Sharma, Independent Director. Your Company also has in place a CSR policy and the same is available on the website of the Company at http://www.cupidlimited.com/wp-content/uploads/2017/04/05_001_CG_01CSR-Policy.pdf. A detailed report as per Rule 8 of the Companies (Corporate Social Responsibility Policy) Rules, 2014 is attached as "Annexure 3" forming part of this report.

AUDIT COMMITTEE

The Audit Committee now headed by Shri. Pradeep Kumar Jain as Chairman of the committee. Shri. Omprakash Garg and Shri. Jandhyala L. Sharma are Members. The details of all related party transactions, if any, are placed periodically before the Audit Committee. During the year there were no instances where the Board had not accepted the recommendations of the Audit Committee.

NOMINATION AND REMUNERATION COMMITTEE

The Nomination and Remuneration Committee is headed by Shri. Pradeep Kumar Jain as Chairman of the committee. Shri. Jandhyala L. Sharma and Mrs. Veena Garg are the members of committee. During the year there were no instances where the Board had not accepted the recommendations of the Nomination and Remuneration Committee.

STAKEHOLDER RELATIONSHIP COMMITTEE

The Stakeholder Relationship Committee is headed by Shri. Pradeep Kumar Jain as Chairman of the committee. Mr. Omprakash Garg and Mrs. Veena Garg are the members of committee. During the year there were no instances where the Board had not accepted the recommendations of the Stakeholder Relationship Committee.

PERFORMANCE EVALUATION CRITERIA FOR INDEPENDENT DIRECTORS:

Pursuant to the provisions of the Companies Act, 2013 and regulation 17 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the performance evaluation of the Independent Directors is carried out by other non-independent directors on the basis of their contribution towards important aspects of the company and active participation on the board. The Directors express their satisfaction with the evaluation process.

Further, the company have constituted Performance Evaluation Policy to evaluate the performance of Independent Directors and the said policy is available on the website of the company at http://www.cupidlimited.com/wp-content/uploads/2017/04/Performance_Evaluation.pdf

REMUNERATION OF DIRECTORS

Pecuniary Relationship or Transactions with the Non-Executive Directors:

There was no any pecuniary relationship or transaction took place between the company and its non-executive directors.

Criteria of making payments to non-executive directors:

Company is paying the sitting fees to all the non-executive directors as decided by the board for attending the board meetings and various committee meetings. Further, Company reimburses out of pocket expenses incurred by all the non-executive directors of the Company in connection with various affairs of the company.

PARTICULARS OF EMPLOYEE

The disclosure required under section 197 of the Companies Act, 2013 read with Rule 5 (1) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 is attached as "Annexure 4".

The statement of particulars of employees pursuant to Rule 5 (2) of the Companies (Appointment and Remuneration of Managerial



Personnel) Rules, 2014 forms part of this Annual Report and attached as “Annexure 5”.

HUMAN RESOURCES AND INDUSTRIAL RELATIONS

The Company takes pride in the competence, dedication and commitment of its employees in all sectors of the business. The Company has a structured training and management development programs to upgrade skills of employees of the company. Objective appraisal systems are in place for senior management staff.

The Company is committed to enhancing and retaining its top talent through superior learning and organizational development. This is a part of our Human Resource function and is an essential pillar to support the organization's growth and its sustainability in the long run.

The company is strongly giving emphasis on maintaining its current industrial relations and developing the new ones.

COST AUDITORS

As per the Companies (cost records and audit) Rules, 2014 and the amendments made thereof notified by Ministry of Corporate Affairs, cost audit is not applicable to the company. Therefore the board did not proceed with the appointment of cost auditor and cost audit for the year 2018-19. The company is properly maintaining its cost record internally.

SUBSIDIARY/JOINT VENTURE/ASSOCIATE COMPANIES

Company doesn't have any Subsidiaries or Joint Ventures or Associate companies as on the report date as defined under the Companies Act, 2013 and hence providing the information in the prescribed Form AOC-1 is not applicable to the Company.

CAUTIONARY STATEMENT

Except for the historical information contained herein, statements in this report and the subsequent discussions, which include words or phrases such as “will”, “aim”, “will likely result”, “would”, “believe”, “may”, “expect”, “will continue”, “anticipate”, “estimate”, “intend”, “plan”, “contemplate”, “seek to”, “future”, “objective”, “goal”, “likely”, “project”, “should”, “potential”, “will pursue”, and similar expressions of such expressions may constitute “forward-looking statements”. These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. Important factors that could make a difference to the Company's operations include global and domestic demand – supply conditions. Finished goods prices, raw materials cost and availability fluctuations in exchange rates, change in Government regulations and tax structure within India and the countries of which the Company has business contacts and other factors such as litigation and industrial relations.

These risks and uncertainties include, but are not limited to our ability to successfully implement Company's strategy, growth and expansion plans, obtain regulatory approvals, provisioning policies, technological changes, investment and business income, cash flow projections, exposure to market risks as well as other hazards. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

APPRECIATION

Your Directors would like to express their grateful appreciation for the contribution made by the employees at all levels. Your Directors are also deeply grateful for the confidence and faith shown by the Shareholders of the Company in them. Your Directors also wish to thank its customers, dealers, agents, suppliers and bankers for their continued support and faith reposed in the Company.

CIN No. : L25193MH1993PLC070846

Website: www.cupidlimited.com

Email: cs@cupidlimited.com

REGISTERED OFFICE

A - 68, M. I. D. C. (Malegaon), Sinnar, Nashik,
Maharashtra- 422113

Place: Mumbai

Date: 24th August, 2018

For and on behalf of the Board of Directors

Omprakash Garg
Chairman & Managing Director
DIN: 00140756



ANNEXURE 1

FORM NO. MR-3

SECRETARIAL AUDIT REPORT FOR THE FINANCIAL YEAR ENDED 31ST MARCH, 2018

[Pursuant to section 204(1) of the Companies Act, 2013
and rule 9 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014]

To,
The Members,
CUPID LIMITED, NASHIK.

I have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by Cupid Limited (hereinafter called the Company). Secretarial Audit was conducted in a manner that provided me a reasonable basis for evaluating the corporate conducts/statutory compliances and expressing my opinion thereon.

Based on my verification of the Company's books, papers, minute books, forms and returns filed and other records maintained by the Company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, I hereby report that in my opinion, the Company has, during the audit period covering the financial year ended on 31 March, 2018 ('Audit Period') complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance-mechanism in place to the extent, in the manner and subject to the reporting made hereinafter:

I have examined the books, papers, minute books, forms and returns filed and other records maintained by the Company for the financial year ended on 31 March, 2018 according to the provisions of:

- (i) The Companies Act, 2013 (the Act) and the rules made there under;
- (ii) The Securities Contracts (Regulation) Act, 1956 ('SCRA') and the rules made there under;
- (iii) The Depositories Act, 1996 and the Regulations and Bye-laws framed there under;
- (iv) Foreign Exchange Management Act, 1999 and the rules and regulations made there under to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings; **(Not applicable to the Company during the Audit Period)**;
- (v) The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act, 1992 ('SEBI Act') to the extent applicable to the Company: —
 - (a) The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011;
 - (b) Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations 2015;
 - (c) The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009. **(Not applicable to the Company during the Audit Period)**
 - (d) The Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 1999 and The Securities and Exchange Board of India (Share Based Employee Benefits) Regulations, 2014; **(Not applicable to the Company during the Audit Period)**
 - (e) The Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations 2008; **(Not applicable to the Company during the Audit Period)**;
 - (f) The Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents) Regulations, 1993 regarding the Companies Act and dealing with client;
 - (g) The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009 **(Not applicable to the Company during the Audit Period)**; and
 - (h) The Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998 **(Not applicable to the Company during the Audit Period)**.

Laws Specifically Applicable:-

- a. Drugs & Cosmetics Act, 1940 & Rules 1945. (Under Food & Drugs Administration, Maharashtra)
- b. Drugs (Price Controls) Order 2013 (Under Food & Drugs Administration, Maharashtra)



- c. Drugs & Magic Remedies (objectionable Advertisement) Act, 1954 & Rules 1955. (Under Food & Drugs Administration, Maharashtra). I have relied on the representation made by the Company and its officers for systems and mechanism formed by the Company for compliances under other applicable Acts, Laws and Regulations to the Company.
- d. The list of major head / groups of Acts, Laws and Regulations as applicable to the Company is given in "Annexure A".
I have also examined compliance with the applicable clauses of the following: -
 - a. Secretarial Standards issued by The Institute of Company Secretaries of India.
 - b. Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.
During the period under review the Company has complied with the provisions of the Act, Rules, Regulations, Guidelines, Standards, as mentioned above.

I further report that:-

The Board of Directors of the Company is duly constituted with proper balance of Executive Directors, Non-Executive Directors and Independent Directors. There is no any change in the composition of the Board of Directors during the period under review.

Adequate notice is given to all directors to schedule the Board Meetings, agenda and detailed notes on agenda were sent at least seven days in advance, and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

Majority decisions at Board Meetings and Committee Meetings are carried out unanimously as recorded in the minutes of the meetings of the Board of Directors or Committee of the Board, as the case may be.

I further report that there are adequate systems and processes in the Company commensurate with the size and operations of the company to monitor and ensure compliance with applicable laws, rules, regulations and guidelines.

I further report that during the audit period, the Company has passed following Special Resolutions in pursuance of the above referred Laws, Rules, Regulations, Guidelines, Standards.

1. Reappointment of Mr. Pradeep Kumar Jain as an Independent Director of the company.

Place: Mumbai
Date: 24th August, 2018

SHAILESH KACHALIA
Practicing Company Secretary
Proprietor
Membership No. F1391 / CP No. 3888



ANNEXURE A

List of applicable laws to the Company (Under the Major Group and Head)

1. Factories Act, 1948;
2. Industries (Development & Regulation) Act, 1951;
3. Labour Laws and other incidental laws related to Labour and employees appointed by the Company either on its payroll or on contractual basis as related to wages, gratuity, provident fund, compensations, etc;
4. Acts prescribed under prevention and control of pollutions;
5. Acts prescribed under Environmental protection;
6. Acts as prescribed under Direct Tax and Indirect Tax;
7. Land Revenue laws of Maharashtra States;
8. Trade Mark Act, 1999 ;
9. The Legal Metrology Act, 2000;
10. Acts as prescribed under Shop and Establishment Act of various local authorities;
11. Employment Exchange Act, 1959;
12. Maternity Benefit Act, 1961;
13. Apprenticeship Act, 1961;
14. The Sexual Harassment of Women at Workplace (Prevention, Prohibition & Redressal) Act, 2013.
15. Maharashtra Labour Welfare Fund Act, 1953


FORM NO. MGT - 9

[Pursuant to Section 92(3) of the Companies Act, 2013,
and Rule 12(1) of the Companies (Management and Administration) Rules, 2014]

EXTRACT OF ANNUAL RETURN AS ON THE FINANCIAL YEAR ENDED 31.03.2018
I. REGISTRATION & OTHER DETAILS:

a	CIN	L25193MH1993PLC070846
b	Registration Date	17th February, 1993
c	Name of the Company	Cupid Limited
d	Category/Sub-category of the Company	Company having Share Capital
e	Address of the Registered office & contact details	A – 68, M. I. D. C., (Malegaon), Sinnar, Dist. Nashik, Maharashtra, India, Pincode – 422113. Tel. No. : 02551 – 230280 / 230772
f	Whether listed company	Yes
g	Name, Address & contact details of the Registrar & Transfer Agent, if any.	M/s. Bigshare Services Private Limited. Bharat Tin Works Building, 1st Floor, Opp. Vasant Oasis, Makwana Road, Marol, Andheri – East, Mumbai – 400059 Tel. – 91-22-62638200

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY

SL No	Name & Description of main products/services	NIC Code of the Product /service	% to total turnover of the company
1	Manufacture of rubber contraceptives	22193	96 %
2	Manufacture of water based lubricant (Jelly)	46610	4%

III. PARTICULARS OF HOLDING, SUBSIDIARY & ASSOCIATE COMPANIES

Company does not have any Holding, Subsidiary or Associate companies, as defined under the Companies Act, 2013.

IV. SHAREHOLDING PATTERN (Equity Share capital Break up as % to total Equity)
i) CATEGORY-WISE SHARE HOLDING

Category of Shareholders	No. of Shares held at the beginning of the year				No. of Shares held at the end of the year				% change during the year
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	
A. Promoters									
(1) Indian									
a) Individual/HUF	49,86,800	-	49,86,800	44.87	49,86,800	-	49,86,800	44.87	0.00
b) Central or State Govt.	-	-	-	-	-	-	-	-	-
c) Bodies Corporates	-	-	-	-	-	-	-	-	-
d) Bank/FI	-	-	-	-	-	-	-	-	-
e) Any other	-	-	-	-	-	-	-	-	-
SUB TOTAL:(A) (1)	49,86,800	-	49,86,800	44.87	49,86,800	-	49,86,800	44.87	0.00
(2) Foreign									
a) NRI Individuals	-	-	-	-	-	-	-	-	-



Category of Shareholders	No. of Shares held at the beginning of the year				No. of Shares held at the end of the year				% change during the year
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	
b) Other Individuals	-	-	-	-	-	-	-	-	-
c) Bodies Corp.	-	-	-	-	-	-	-	-	-
d) Banks/FI	-	-	-	-	-	-	-	-	-
e) Any other...	-	-	-	-	-	-	-	-	-
SUB TOTAL (A) (2)	-	-	-	-	-	-	-	-	-
Total Shareholding of Promoter (A)= (A)(1)+(A)(2)	49,86,800	-	49,86,800	44.87	49,86,800	-	49,86,800	44.87	0.00
B. PUBLIC SHAREHOLDING									
(1) Institutions									
a) Central / State government(s)	-	-	-	-	-	-	-	-	-
b) Banks/FI	17,301	-	17,301	0.16	20,268	-	20,268	0.18	0.03
c) Mutual Funds	-	3,500	3,500	0.03	-	3,500	3,500	0.03	-
d) Venture Capital Fund	-	-	-	-	-	-	-	-	-
e) Insurance Companies	-	-	-	-	-	-	-	-	-
f) FIIS	-	-	-	-	-	-	-	-	-
g) Foreign Venture Capital Investors	-	-	-	-	-	-	-	-	-
h) Qualified Foreign Investor	-	-	-	-	-	-	-	-	-
i) Any Other (Specify)	-	-	-	-	-	-	-	-	-
j) Foreign Portfolio Investor	3,56,000	-	3,56,000	3.20	1,41,758	-	1,41,758	1.28	-1.93
k) Alternate Investment Fund	-	-	-	-	-	-	-	-	-
SUB TOTAL (B)(1):	3,73,301	3,500	3,76,801	3.39	1,62,026	3,500	1,65,526	1.49	-1.90

(2) Non Institutions									
a) Bodies corporate	4,58,545	600	4,59,145	4.13	4,27,001	600	4,27,601	3.85	-0.28
b) Individuals									
i) Capital up to ₹ 1 Lakh	29,99,847	1,56,155	31,56,002	28.39	36,37,529	1,46,455	37,83,984	34.04	5.65
ii) Capital greater than ₹ 1 Lakh	12,21,741	-	12,21,741	10.99	8,21,071	-	8,21,071	7.39	-3.60
c) Any Others (Specify)									
i) Trusts	1,250	-	1,250	0.01	1,050	-	1,050	0.01	0.00
ii) Clearing Member	2,12,153	-	2,12,153	1.91	1,56,377	-	1,56,377	1.41	-0.50
iii) Non Resident Indians (NRI)	2,69,765	34,300	3,04,065	2.74	2,80,422	29,300	3,09,722	2.79	0.05
iv) Non Resident Indians (REPAT)	12,548	-	12,548	0.11	28,267	-	28,267	0.25	0.14



Category of Shareholders	No. of Shares held at the beginning of the year				No. of Shares held at the end of the year				% change during the year
	Demat	Physical	Total	% of Total Shares	Demat	Physical	Total	% of Total Shares	
v) Non Resident Indians (NON REPAT)	63,645	-	63,645	0.57	1,11,602	-	1,11,602	1.00	0.43
vi) Directors Relatives	-	-	-	-	-	-	-	-	-
vii) Employee	-	-	-	-	-	-	-	-	-
viii) Overseas Bodies Corporate	-	3,20,800	3,20,800	2.89	-	3,20,800	3,20,800	2.89	-
ix) Unclaimed Suspense Account	-	-	-	-	-	-	-	-	-
d) Qualified Foreign Investor	-	-	-	-	-	-	-	-	-
e) Foreign Portfolio Investor	-	-	-	-	-	-	-	-	-
f) NBFCs registered with RBI	50	-	50	0.00	2000	-	2000	0.02	0.02
SUB TOTAL (B)(2):	52,39,544	5,11,855	57,51,399	51.74	54,65,519	4,97,155	59,62,674	53.65	1.90
Total Public Shareholding (B)= (B)(1)+(B)(2)	56,12,845	5,15,355	61,28,200	55.13	56,27,545	5,00,655	61,28,200	55.13	0.00
C. Shares held by Custodian for GDRs & ADRs	-	-	-	-	-	-	-	-	-
Grand Total (A+B+C)	1,05,99,645	5,15,355	1,11,15,000	100	1,06,14,345	5,00,655	1,11,15,000	100	0.00

(ii) SHARE HOLDING OF PROMOTERS

Sr. No.	Shareholders Name	Shareholding at the beginning of the year			Shareholding at the end of the year			% change in shareholding during the year
		No of shares	% of total shares of the company	% of shares pledged / encumbered to total shares	No of shares	% of total shares of the company	% of shares pledged / encumbered to total shares	
1	Omprakash Garg	800	0.01	-	800	0.01	-	0.00
2	Veena Garg	49,61,500	44.64	-	49,61,500	44.64	-	0.00
3	Sureshchand Garg HUF	23,000	0.21	-	23,000	0.21	-	0.00
4	Abha Garg	1,500	0.01	-	1,500	0.01	-	0.00
	Total	49,86,800	44.87	-	49,86,800	44.87	-	0.00



(iii) CHANGE IN PROMOTERS' SHAREHOLDING (SPECIFY IF THERE IS NO CHANGE)

Sr. No.	Shareholders Name	NO of shares	% of total shares of the company	Cumulative Shareholding during the year	
				NO of shares	% of total shares of the company
1.	Sureshchand Garg HUF				
	At the beginning of the year	23,000	0.21		
	Change During the year	NO CHANGE			
	At the end of the year			23,000	0.21
2.	Abha Garg				
	At the beginning of the year	1,500	0.01		
	Change During the year	NO CHANGE			
	At the end of the year			1,500	0.01
3.	Veena Garg				
	At the beginning of the year	49,61,500	44.64		
	Change During the year	NO CHANGE			
	At the end of the year			49,61,500	44.64
4.	Omprakash Garg				
	At the beginning of the year	800	0.01		
	Change During the year	NO CHANGE			
	At the end of the year			800	0.01

IV) SHAREHOLDING PATTERN OF TOP TEN SHAREHOLDERS (OTHER THAN DIRECTORS, PROMOTERS AND HOLDERS OF GDR'S AND ADR'S)

Sr. No.	Name	Shareholding		Date	Increase / Decrease in Shareholding	Reason	Cumulative Shareholding during the year	
		No. of Shares At the Beginning of the year (01.04.2017)	% of total Shares of the Company				No. of Shares	% of total Shares of the Company
1.	Elara India Opportunities Fund Limited	3,52,000	3.17	01-04-2017	NA	NA	3,52,000	3.17
				21-04-2017	25,000	Sell	3,27,000	2.94
				28-04-2017	50,753	Sell	2,76,247	2.49
				05-05-2017	18,946	Sell	2,57,301	2.31
				12-05-2017	1,07,236	Sell	1,50,065	1.35
				19-05-2017	14,400	Sell	1,35,665	1.22
				26-05-2017	10,000	Sell	1,25,665	1.13
				21-07-2017	35,000	Sell	90,665	0.82
				22-12-2017	40,000	Sell	50,665	0.46



Sr. No.	Name	Shareholding		Date	Increase / Decrease in Shareholding	Reason	Cumulative Shareholding during the year	
		No. of Shares At the Beginning of the year (01.04.2017)	% of total Shares of the Company				No. of Shares	% of total Shares of the Company
				29-12-2017	50,665	Sell	0	0.00
	At the end of the year (31.03.2018)						0	0.00
2.	Greenmate Corporation	3,00,000	2.70	01-04-2017	NA	NA	3,00,000	2.70
	At the end of the year (31.03.2018)						3,00,000	2.70
3.	Dushyant Poddar	2,15,930	1.94	01-04-2017	NA	NA	2,15,930	1.94
				28-04-2017	1,50,000	Sell	65,930	0.59
				12-01-2018	15,000	Sell	50,930	0.46
	At the end of the year (31.03.2018)						50,930	0.46
4.	Indo Thai Securities Limited	1,43,169	1.29	01-04-2017	NA	NA	1,43,169	1.29
				07-04-2017	21,206	Sell	1,21,963	1.10
				14-04-2017	77,563	Sell	44,400	0.40
				21-04-2017	44,400	Sell	0	0.00
				05-05-2017	5,000	Buy	5,000	0.04
				12-05-2017	5,000	Sell	0	0.00
				29-12-2017	25	Buy	25	0.00
				05-01-2018	5	Sell	20	0.00
				12-01-2018	900	Buy	920	0.01
				19-01-2018	100	Sell	820	0.01
				26-01-2018	200	Sell	620	0.01
				09-02-2018	270	Sell	350	0.00
				16-02-2018	200	Buy	550	0.00
				23-02-2018	500	Sell	50	0.00
				23-03-2018	50	Sell	0	0.00
	At the end of the year (31.03.2018)						0	0.00
5.	S Murugesan	1,28,288	1.15	01-04-2017	NA	NA	1,28,288	1.15
				21-04-2017	1,200	Buy	1,29,488	1.16
				28-04-2017	1,000	Buy	1,30,488	1.17
				05-05-2017	1,585	Buy	1,32,073	1.19
				12-05-2017	350	Buy	1,32,423	1.19
				19-05-2017	500	Buy	1,32,923	1.20
				07-07-2017	57	Buy	1,32,980	1.20
				14-07-2017	1,000	Buy	1,33,980	1.21
				21-07-2017	1,100	Buy	1,35,080	1.22
				04-08-2017	250	Buy	1,35,330	1.22



Sr. No.	Name	Shareholding		Date	Increase / Decrease in Shareholding	Reason	Cumulative Shareholding during the year	
		No. of Shares At the Beginning of the year (01.04.2017)	% of total Shares of the Company				No. of Shares	% of total Shares of the Company
				25-08-2017	3,370	Buy	1,38,700	1.25
	At the end of the year (31.03.2018)						1,38,700	1.25
6.	Runner Marketing Pvt Ltd	1,00,000	0.90	01-04-2017	NA	NA	1,00,000	0.90
				15-09-2017	1,00,000	Sell	0	0.00
	At the end of the year (31.03.2018)						0	0.00
7.	Sanjay Katkar	67,054	0.60	01-04-2017	NA	NA	67,054	0.60
				26-05-2017	67,054	Sell	0	0.00
	At the end of the year (31.03.2018)						0	0.00
8.	Sheetal Rahul Mehta	67,041	0.60	01-04-2017	NA	NA	67,041	0.60
	At the end of the year (31.03.2018)						67,041	0.60
9.	Premier Investment Fund Limited	4,000	0.04	01-04-2017	NA	NA	4,000	0.04
				28-04-2017	4,000	Sell	0	0.00
				06-10-2017	23,272	Buy	23,272	0.21
				13-10-2017	20,120	Buy	43,392	0.39
				20-10-2017	30,320	Buy	73,712	0.66
				03-11-2017	921	Sell	72,791	0.65
				08-12-2017	3,522	Sell	69,269	0.62
				05-01-2018	341	Sell	68,928	0.62
				12-01-2018	3,243	Sell	65,685	0.59
	At the end of the year (31.03.2018)						65,685	0.59
10.	Rahul Chandrasingh Mehta	64,579	0.58	01-04-2017	NA	NA	64,579	0.58
	At the end of the year (31.03.2018)						64,579	0.58
11.	Lacuna - Adamant Asia Pacific Health	0	0.00	01-04-2017	NA	NA	0	0.00
				26-01-2018	14,141	Buy	14,141	0.13
				02-02-2018	37,266	Buy	51,407	0.46
				09-02-2018	8,593	Buy	60,000	0.54
	At the end of the year (31.03.2018)						60,000	0.54
12.	Usha Chandrasingh Mehta	50,000	0.45	01-04-2017	NA	NA	50,000	0.45
	At the end of the year (31.03.2018)						50,000	0.45



Sr. No.	Name	Shareholding		Date	Increase / Decrease in Shareholding	Reason	Cumulative Shareholding during the year	
		No. of Shares At the Beginning of the year (01.04.2017)	% of total Shares of the Company				No. of Shares	% of total Shares of the Company
13.	R.Srinivasan	52,200	0.47	01-04-2017	NA	NA	52,200	0.47
				16-02-2018	3,936	Sell	48,264	0.43
				02-03-2018	3,736	Sell	44,528	0.40
	At the end of the year (31.03.2018)						44,528	0.40
14.	Bhavin Ajitkumar Shah	29,183	0.26	01-04-2017	NA	NA	29,183	0.26
				19-01-2018	1	Buy	29,184	0.26
	At the end of the year (31.03.2018)						29,184	0.26
15.	Ganesh Radhakrishnan	56,430	0.51	01-04-2017	NA	NA	56,430	0.51
				28-07-2017	6,061	Sell	50,369	0.45
				04-08-2017	550	Sell	49,819	0.45
				18-08-2017	4,500	Sell	45,319	0.41
				29-09-2017	4,985	Sell	40,334	0.36
				17-11-2017	4,797	Sell	35,537	0.32
				20-11-2017	790	Sell	34,747	0.31
				01-12-2017	12,844	Sell	21,903	0.20
				15-12-2017	3,964	Sell	17,939	0.16
				09-02-2018	17,939	Sell	0	0.00
	At the end of the year (31.03.2018)						0	0.00

(V) Shareholding of Directors & KMP

Sr. No.	For Each of the Directors & KMP	Shareholding at the beginning of the year (01.04.2017)		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
1.	Omprakash Garg	800	0.01		
	Shareholding at the end of the year (31.03.2018)			800	0.01
2.	Veena Garg	49,61,500	44.64		
	Shareholding at the end of the year (31.03.2018)			49,61,500	44.64
3.	Shri Pradeep Kumar Jain	NIL	NIL	NIL	NIL



Sr. No.	For Each of the Directors & KMP	Shareholding at the beginning of the year (01.04.2017)		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
	Shareholding at the end of the year (31.03.2018)			NIL	NIL
4.	Shri Jandhyala L. Sharma	NIL	NIL	NIL	NIL
	Shareholding at the end of the year (31.03.2018)			NIL	NIL
5.	Shri Saurabh V. Karmase	NIL	NIL	NIL	NIL
	Shareholding at the end of the year (31.03.2018)			NIL	NIL
6.	Shri Narendra M. Joshi	NIL	NIL	NIL	NIL
	Shareholding at the end of the year (31.03.2018)			NIL	NIL

V INDEBTEDNESS

Indebtedness of the Company including interest outstanding/accrued but not due for payment (Amount in ₹)				
Particulars	Secured Loans excluding deposits	Unsecured Loans	Deposits	Total Indebtedness
Indebtedness at the beginning of financial year				
i) Principal Amount	NIL	NIL	NIL	NIL
ii) Interest due but not paid	NIL	NIL	NIL	NIL
iii) Interest accrued but not due	NIL	NIL	NIL	NIL
Total (i+ii+iii)	NIL	NIL	NIL	NIL
Change in Indebtedness during the financial year				
Addition	2,14,21,451	NIL	NIL	2,14,21,451
Reduction	NIL	NIL	NIL	NIL
Net Change	2,14,21,451	NIL	NIL	2,14,21,451
Indebtedness at the end of financial year				
i) Principal Amount	2,14,21,451	NIL	NIL	2,14,21,451
ii) Interest due but not paid	NIL	NIL	NIL	NIL
iii) Interest accrued but not due	NIL	NIL	NIL	NIL
Total (i+ii+iii)	2,14,21,451	NIL	NIL	2,14,21,451



VI REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL

A. Remuneration to Managing Director, Whole time director (WTD) and/or Manager:

Sr. No	Particulars of Remuneration	Name of Director	(₹ In lacs)
		Mr. Omprakash Garg Chairman and Managing Director	Total Amount (₹)*
	Gross salary		
1	(a) Salary as per provisions of section 17(1) of the Income Tax Act, 1961	62.95	62.95
	(b) Value of perquisites u/s 17(2) of the Income Tax Act, 1961	NIL	NIL
	(c) Profits in lieu of salary u/s 17(3) of the Income Tax Act, 1961	NIL	NIL
2	Stock option	NIL	NIL
3	Sweat Equity	NIL	NIL
4	Commission as % of profit	26.02	26.02
5	others (specify)		
	I. Employers contribution to Provident Fund	4.32	4.32
	Total (A)	93.29	93.29
*OVERALL CEILING LIMIT IS 5% P.A. OF NET PROFIT UNDER SECTION 197 OF COMPANIES ACT, 2013.			

B. Remuneration to other directors: (Amount in ₹)

Sr. No	Particulars of Remuneration	Name of the Director #			Total Amount
		1	2	3	
1	Independent Directors				
	(a) Fee for attending board and committee meetings	2,10,000	1,50,000	NIL	3,60,000
	(b) Commission	NIL	NIL	NIL	NIL
	(c) Others, please specify	NIL	NIL	NIL	NIL
	Total (1)	2,10,000	1,50,000	NIL	3,60,000
2	Other Non-Executive Directors				
	(a) Fee for attending board and committee meetings	NIL	NIL	1,90,000	1,90,000
	(b) Commission	NIL	NIL	NIL	NIL
	(c) Others, please specify	NIL	NIL	NIL	NIL
	Total (2)	NIL	NIL	1,90,000	1,90,000
	Total = (1+2)	2,10,000	1,50,000	1,90,000	5,50,000

1. Pradeep Kumar Jain

2. J. L. Sharma

3. Veena Garg


C. Remuneration to Key Managerial personnel other than MD/WTD/Manager:

					(₹ In lacs)
Sr. No	Particulars of Remuneration	CEO	Company Secretary	CFO	Total Amount
1	Gross salary	NIL			
	(a) Salary as per provisions of section 17(1) of the Income Tax Act, 1961		7.07	5.89	12.96
	(b) Value of perquisites u/s 17(2) of the Income Tax Act, 1961		NIL	NIL	NIL
	(c) Profits in lieu of salary u/s 17(3) of the Income Tax Act, 1961		NIL	NIL	NIL
2	Stock option		NIL	NIL	NIL
3	Sweat Equity		NIL	NIL	NIL
4	Commission as % of profit		NIL	NIL	NIL
5	others (specify)				
	I. Employers contribution to Provident Fund		0.50	0.41	0.91
	Total (C)		7.57	6.30	13.87

VII PENALTIES/PUNISHMENT/COMPOUNDING OF OFFENCES

Type	Section of the Companies Act	Brief Description	Details of Penalty/ Punishment / Compounding fees imposed	Authority (RD/NCLT/ Court)	Appeal made, if any (give details)
	A. COMPANY				
Penalty	NONE				
Punishment					
Compounding					
	B. DIRECTORS				
Penalty	NONE				
Punishment					
Compounding					
	C. OTHER OFFICERS IN DEFAULT				
Penalty	NONE				
Punishment					
Compounding					



ANNUAL REPORT ON CSR INITIATIVES

(Particulars required as per Companies (Corporate Social Responsibility Policy) Rules, 2014 as amended from time to time)

1. Brief outline of the Company's CSR Policy, including overview of the projects or programs proposed to be undertaken:-

The Company had proposed to undertake activities relating to Promotion of Preventive Healthcare by way of Donation to FPAI to carry out IEC i.e. informational, educational and counseling activities for communities across 40 branches and Contribution to Yuva Mitra to carry out the health awareness program named as “SUKANYA” for adolescent girls in village areas. The activities and funding are monitored internally by the Company.

2. The Composition of the CSR Committee:-

Mr. Pradeep Kumar Jain, Chairman

Mr. Omprakash Garg, Member

Mr. Jandhyala L. Sharma, Member

3. Average net profit of the Company for last three Financial Years:-

(Average Net Profit calculated in accordance with the provisions of the Section 198 of the Companies Act, 2013)

The average net profit for the last three years is ₹ 2,327.02 lacs.

4. Prescribed CSR Expenditure (two percent of the amount as in item 3 above).

The Company was required to spend ₹ 46.54 lacs towards CSR for the Financial Year 2017-18.

5. Details of CSR spent during the Financial Year.

a. Total amount to be spent for the financial year: ₹ 46.54 lacs.

b. Amount unspent, if any: ₹ 31.54 lacs

c. Manner in which the amount spent during the financial year detailed below:

In accordance with the Company's CSR policy and in compliance with the Companies (Corporate Social Responsibility Policy) Rules, 2014, Cupid Limited have undertaken CSR project. During the year under review the CSR Committee identified the area of Promotion of Preventive Healthcare for doing CSR under which Donation is given to FPAI to carry out IEC i.e. informational, educational and counseling activities for communities across 40 branches and Contribution made to Yuva Mitra to carry out the health awareness program named as “SUKANYA” for adolescent girls in village areas.

The details are as under:-

(₹ In lacs)

Sr. No.	CSR project or activity identified	Sector in which the project is covered	Projects or programs (1) Local area or other (2) Specify the State and district where projects or programs were undertaken	Amount outlay (budget) project or programs wise	Amount spent on the projects or programs	Amount spent: Direct or through implementing agency
1.	Donation to FPAI to carry out IEC i.e. informational, educational and counseling activities for communities across 40 branches.	Promotion of Preventive Healthcare	Maharashtra	5.00	5.00	5.00
2.	Contribution to Yuva Mitra to carry out the health awareness program named as “SUKANYA” for adolescent girls in village areas.	Promotion of Preventive Healthcare	Sinnar, Nashik (Maharashtra)	10.00	10.00	10.00
	TOTAL			15.00	15.00	15.00



- 6. In case the Company has failed to spend the two percent of the average net profit of the last three financial years or any part thereof, the Company shall provide the reasons for not spending the amount in its Board report.**

The company has not spent the remaining amount of ₹ 31.54 lacs during the year due to occurrence of financial slowdown in a company because of which it was uneasy to spend the whole amount of ₹ 46.54 Lacs towards CSR activities in FY 2017-18.

- 7. A responsibility statement of the CSR committee that the implementation and monitoring of CSR Policy, is in compliance with CSR objectives and Policy of the company.**

Pursuant to the Companies (Corporate Social Responsibility Policy) Rules, 2014, we hereby confirm that the CSR Committee has implemented and monitored the CSR initiatives of Cupid in line with CSR Objectives and Policy of the Company.

Pradeep Kumar Jain
Chairman of CSR Committee

Omprakash Garg
Member of CSR Committee /
Chairman & Managing Director

Jandhyala L. Sharma
Member of CSR Committee



ANNEXURE – 4

DISCLOSURE IN DIRECTORS REPORT PURSUANT TO SECTION 197(12) OF THE COMPANIES ACT, 2013 READ WITH COMPANIES (APPOINTMENT AND REMUNERATION OF MANAGERIAL PERSONNEL) RULES, 2014

Sr. No.	Requirements	Disclosure	
		Name of the Director	Ratio
1	The ratio of the remuneration of each director to the median remuneration of the employees of the company for the financial year.	Mr. Omprakash Garg	26.50x
		1. The median remuneration of employees of the Company was ₹ 3.52 lacs. 2. For this purpose, Sitting Fees paid to the Directors have not been considered as remuneration. 3. Figures have been rounded off wherever necessary.	
2	The percentage increase in remuneration of each director, Chief Financial Officer and Company Secretary in the financial year.	Mr. Omprakash Garg-MD	63.72 % *
		Mr. Saurabh Karmase-CS	58.70 % **
		Mr. Narendra Joshi-CFO	22.11 %
3	The percentage increase in the median remuneration of employees in the financial year.	During FY 2018, the percentage increase in the median remuneration of employees as compared to previous year was approximately 20.55 %.	
4	The number of permanent employees on the rolls of company.	There were 98 employees as on March 31, 2018.	
5	Average percentage increase already made in the salaries of employees other than the managerial personnel in the last financial year and its comparison with the percentage increase in the managerial remuneration and justification thereof and point out if there are any exceptional circumstances for increase in the managerial remuneration.	Average increase in remuneration is 24.12 % for Employees other than Managerial Personnel.	
6	Affirmation that the remuneration is as per the remuneration policy of the Company.	Yes, it is confirmed.	

*It also included the Profit Related Commission of 1% of profit which was not taken in FY 2016-17 by Mr. Omprakash Garg, MD and Chairman of the company.

**Increase in remuneration of Mr. Saurabh V. Karmase, Company Secretary and Compliance Officer of the company was taken effect from 4th July, 2016 in FY 2016-17 and from 1st April, 2017 in FY 2017-18.



ANNEXURE – 5

DISCLOSURE UNDER RULE 5(2) OF THE COMPANIES (APPOINTMENT AND REMUNERATION OF MANAGERIAL PERSONNEL) RULES, 2014:-

TOP 10 EMPLOYEES IN TERMS OF REMUNERATION DRAWN DURING FY 2017-18:-

Sr. No.	Employee Name	Designation	Remuneration Received	Qualification	Age	Total Experience	Date of Commencement of Employment	Previous Employment
			(₹ in Lacs)		(Years)	(Years)		
1.	Mr. Omprakash Garg	Chairman and Managing Director	93.29	M.Sc.	74	48	16/08/1994	-
2.	Mr. Samir Mahesh Prasad*	Chief Business Development Officer	29.41	B.Sc., MBA	47	23	03/04/2017	Resonant Venture LLP
3.	Mr. Durgesh Garg	Chief Operating Officer	21.18	B.Com	48	25	01/04/1996	-
4.	Mr. Viswanathan Naidu	Chief Technology Officer	17.96	Diploma in Automobile Engineering	51	29	24/03/2008	D G M technical at Liv Medica Equip. Pvt. Ltd.
5.	Mr. Pawan Bansal	Senior Marketing Manager	14.03	B.Com	54	26	01/04/2016	-
6.	Mr. Subhash Sonje	DGM (Operations)	13.29	B.Sc.	52	28	16/09/1996	Chemist at Fiber Foam Pvt. Ltd.
7.	Mr. Sachin Prasad	Country Manager	11.47	MBA(IBM)	51	29	15/01/2003	Country Manager at Synthel Paraffines India Ltd.
8.	Mr. Rajesh Sultania	DGM (Commercial)	10.88	B.Com	48	25	01/04/1993	-
9.	Mr. Saurabh Vishwas Karmase	Company Secretary and Compliance Officer	7.57	CS, LLB, MBA(IB), MBA(HR), BBM(IB), DLL & LW	28	2.5	28/01/2016	-
10.	Mrs. Subidita Roy	Secretary to CMD and Marketing Officer	7.07	B.Sc.	43	19	27/11/2013	Executive Coordinator at Nilkamal Limited

* Mr. Samir Mahesh Prasad, Chief Business Development Officer of the company resigned with effect from 6th February, 2018.



MANAGEMENT DISCUSSION AND ANALYSIS

Economy Outlook

World GDP expanded to 3.8% in 2017 as per IMF estimates, led by recovery in advanced economies, strong growth in emerging markets including Asia & Europe and recovery in commodity exporting economies. Global growth is expected to continue its strong momentum and increase by 3.9% in 2018 owing to expansionary fiscal policy in the United States, improving business and consumer confidence and uptick in global trade. However, inflationary environment due to increasing fuel prices, increasing interest rate in the advanced economy and imposition of global trade barriers could act as major headwinds.

Indian economy is estimated to have expanded at its slowest pace in the last four years having grown by 6.7% in 2017-18 due to disruption in economic activity caused by structural reforms such as demonetisation and implementation related issues of Goods and Services Tax (GST). However, the economy is showing signs of revival which is evident from the pickup in consumption demand and increase in manufacturing activity. Revival in rural demand, increased infrastructure spending and surge in private consumption, investment and exports is likely to drive India's growth to 7.5% in 2018-19. As such, India will continue to retain the tag of fastest major economy in the world. However, rising trade protectionism, rising crude oil prices and volatile market conditions could hinder country's growth to some extent.

Industry Demand Scenario

Widespread increase in sexually transmitted diseases (STDs) and sexually transmitted infections (STIs) over the last few years has led to a growing awareness for sexual health and well-being leading to concerted efforts in preventing these diseases. This awareness will positively impact the demand and purchase of contraceptives, and in turn, the growth of the global condom market over the next few years. Condoms are used both for the prevention of unintended pregnancies & spread of STIs & STDs. Growing awareness and demand for contraceptives is expected to drive the condom market growth worldwide.

The government in most of the developing countries are taking initiatives for creating awareness about contraceptives by conducting programs and collaborating with NGOs and encouraging the use of condoms through free distribution and imparting knowledge to prevent the spread of STDs and restrict population growth. In urban areas, modern education and career aspirations have been crucial factors for the increasing use of contraceptives. Increasing number of women in the workforce and practices of seeking expert help for delayed pregnancy are resulting in increased use of condoms. According to Arizton Advisory & Intelligence, the global condom market is expected to cross \$11 billion in terms of revenue by 2023, growing at an unprecedented CAGR of 8.62% during 2017-23, with male and female condom sale expected to cross 48 billion units during the period.

Male condoms continue to dominate the worldwide condom market by volume. They are the cheapest contraceptive available in the market. Along with this, better availability combined with ease of usage and disposal are the factors driving the growth of male condoms. Introduction of female condoms has created a new market segment itself for the worldwide condom market. Female condom is the only women controlled device which provides dual protection against the spread of STIs including HIV and prevention of unintended pregnancy. Female condoms are being promoted by institutions like UNAIDS, USAID & UNFPA in several developing countries including Ghana, South Africa, and Brazil. The market in the developed countries is seeing an increase in the adoption of female condoms, especially in the US, France, Germany, UK, and few developing countries including Sub Sahara African countries. Highest consumption of Female condoms up to 75% of total consumption are from the countries of Sub Sahara region & Brazil. The growth forecast for Female Condom is @14.5% CAGR.

Factors that are going to drive the growth in the sale of condoms going forward are:

1. Growing number of STIs including HIV/AIDS

To control these deadly diseases, many Governments worldwide are taking affirmative action by promoting use of contraceptives, especially Female condoms. According to the UNAIDS, there were an estimated 36.7 million people globally living with HIV in 2016 while an estimated 35.0 million people have died from the illness since the start of the epidemic.

2. Preferred choice for family planning and birth control measures

There is a growing preference for condoms as preferred choice of contraception given the potential health hazards of using contraceptive pills. Moreover, with the increase in per-capita income and rise in dual income households owing to urbanization and more career-focused lifestyles in the developing countries, the use of these type of contraceptives are increasing, thereby giving a healthy push to the global condom market.

3. Initiatives by Government worldwide to create awareness

Governments across the world have formulated programs to spread awareness and encourage the use of condoms to



prevent unwanted pregnancy and to prevent the spread of sexually transmitted diseases.

4. Increased marketing and promotional activity along with innovative condom designs

Along with the urbanization, innovative packaging styles, increased marketing and promotional activities and introduction of innovative condom designs are expected to boost the market growth.

To summarize, factors such as increase in the incidence of unwanted pregnancies, unmet need for contraception in developing countries, growing awareness and initiatives taken by the governments to prevent unwanted pregnancies and exponential growth in Sexually Transmitted Diseases (STD) are expected to boost the demand for condoms with time. Factors such as an increase in per capita discretionary income of people globally and a rapid growing number of dual-income households in developing as well as developed markets are other major growth factors for the market.

Company Review

We started our journey in 1993 and currently we are a leading condom manufacturing company in India engaged in designing and manufacturing of male condoms, female condoms and lubricant jelly. In 2012, Cupid was the first company in India and only second in the world to have pre-qualified for Female Condom accredited by WHO (World Health Organization)/UNFPA (United Nations Population Fund) for worldwide public distribution. From a manufacturing standpoint, our facility at Nashik is mapped to global standards with best quality practices and accredited with various quality standards. As a testimony to our systems, we are WHO-GMP approved along with certifications from ISO standards such as 9001:2008, 13485:2003, 14001:2004, CE-0434, pre-qualification from UNFPA, SABS Mark, USFDA_510k for male condoms, Indian FDA amongst others. We have a strong focus on research and development initiatives which have enabled us to develop and improve our product portfolio. We have an active research and development centre in addition to our production facility at Nashik enabling us to innovate and enhance our product portfolio and remain ahead of the curve in meeting the emerging requirements of our customers.

Historically, we have operated predominantly in the B2B space, but we are now focusing equally in the B2C category. In the B2B segment, we primarily cater to governments and institutional buyers worldwide for prevention of AIDS, STIs, STDs and also prevention of unintended pregnancies. We are actively exploring the possibility of working with a distribution company to increase our B2C business. We are also engaged in contract manufacturing business, whereby we undertake contracts and manufacture products under other customers brands. We launched Cupid range of male and female condoms through well-designed promotional activities. On the branding and advertising side, extensive use of digital marketing technique was made to spread awareness and promotion about Cupid Male & Female Condoms. We continued expansion of our sales & distribution networks to market the branded products directly to the consumers.

Fiscal 2018 and in particular, the second half, was a challenging period for the Company. The revenue of the Company was impacted by the political upheaval in South Africa which resulted in a drastic cut back in the health department's budget. We registered a decline of 3.6% in the operating revenues from ₹ 836.4 mn in FY17 to ₹ 806.0 mn in FY18. Out of the total operating revenues, the male condoms contributed about 47% in value terms as against 49% for the female condoms, and water based lubricant jelly added around 4%. From a margins standpoint, our EBITDA margins stood at 34.6% in FY18. At the net profit level, we closed this financial year with a net profit of ₹ 170.9 mn (FY18) as against ₹ 205.5 mn in the previous year which is a decline of 16.8%.

During the year, the company received new export orders from WHO/UNFPA covering new geographies and two new contract manufacturing orders for the Domestic market. A joint venture to set up a local manufacturing facility in South Africa has been submitted to the Treasury as a part of the tender bid document to the Department of Health, Government of South Africa, which is under review. We delivered Male Condoms along with Lubricants packed together for the first time to South Africa against an international tender. Moreover, Cupid also exported its water based Lubricant Jelly packed in tubes to a Central American country for the first time, through an international tender. During the year, Cupid factory was audited by WHO/UNFPA for the renewal of its Pre-Qualification status for a period of further three years to supply both Male & Female Condoms for World Wide distribution. Cupid has developed a comprehensive training program on the use of Cupid Female Condoms for the HIV prevention project with the cooperation of Department of Health, South Africa. The training program will be presented to Health personnel and the users of Female Condoms covering all the 9 provinces in South Africa.

Outlook

We remain optimistic about the future growth of business considering three large tender results from South Africa, Brazil & Indian Government, which are expected to be announced during the first half of FY 19. In order to prepare the company to be ready for these opportunities, Cupid has decided to go for at least 40% increase in production capacity.

We plan to expand our sales by offering different types of Male Condoms with variables related to size, texture, colours and flavours. Further, Female Condoms in two different sizes, with different colours and flavours will be promoted through both



online and offline channels. We believe, by offering a wide variety of products to meet customers' needs will impact positively on both top & bottom line. We have initiated the process to register Cupid Angel Female Condom trade mark in the 28 Eurozone countries. Some of the key initiatives planned for coming year are:

- A. Launch the newly developed products including Hand Sanitizer, different types of wipes and Vaginal wash through online sales.
- B. Appoint a distribution company to increase our B2C business.
- C. Adopting the digital marketing medium to sell Cupid's products through already established ecommerce portals.
- D. Strengthen our distribution network and foray into newer geographies both for the institutional as well the retail business.



REPORT ON CORPORATE GOVERNANCE

The Directors present the Company's Report on Corporate Governance for the year ended on 31st March 2018:

COMPANY'S PHILOSOPHY: -

Cupid Limited governance philosophy is based on trusteeship and transparency. As a corporate player, our business follows a tradition of ethical behavior and disclosures aimed at constructing trust of our stakeholders. The Company's Code of Business Conduct and Ethics and Internal Code of Conduct for Regulating, Monitoring and Reporting of Trades by Insiders reflects our commitment to ethical business practices, integrity and regulatory compliances.

The Company's governance framework is based on the following principles:

1. Proper conduct of business by the Board, Senior Management and Employees;
2. Timely disclosure of necessary information to the stakeholders;
3. Effective composition of the Board, with each member bringing in expertise in their respective domains;
4. Systems are in place for effective internal control; and
5. Access of information to the members of the Board to enable them to perform their duties in efficient manner.

BOARD OF DIRECTORS: -

The name and categories of the directors on the Board, their attendance at Board Meetings and Annual General Meeting held during the financial year 2017 – 18 and the number of directorships and Committee Chairmanships / Memberships in public Ltd (Listed) companies held by them are given below. Other Directorships in other Companies do not include alternate directorships, directorships of private limited companies and of companies incorporated outside India. Chairmanship / Membership of Board Committees include only Audit and Stakeholder Relationship Committees: -

Name of Director	Category	Attendance at board Meetings in year 2017 – 2018		Attendance at Last AGM on 7 Sep 2017	Directorships in other Public Ltd (Listed) Companies		Committees Position held in other Public Ltd (Listed) Companies	
		Held	Attended		Chairman	Member	Chairman	Member
Omprakash Garg	Chairman & Managing Director	4	4	PRESENT	NIL	NIL	NIL	NIL
Pradeep Kumar Jain	Independent Director & Non-Executive	4	3	PRESENT	NIL	NIL	NIL	NIL
Jandhyala L. Sharma	Independent Director & Non-Executive	4	3	PRESENT	NIL	NIL	NIL	NIL
Veena Garg	Woman Director & Non- Executive	4	4	PRESENT	NIL	NIL	NIL	NIL

BOARD MEETING AND PROCEDURES:

The Board meets at regular intervals to discuss and decide on business strategies / policies and review the financial performance of the Company. The Board meetings are pre-scheduled and a tentative annual schedule of the Board meetings is circulated to the directors well in advance to facilitate the Directors to plan their schedules. In case of business exigencies the Board's approval is taken through Circular Resolutions. The Circular Resolutions are noted at the subsequent Board meeting.

During the financial year 2017-18, the Board met 4 times. The meetings were held on 23rd May, 2017; 20th July, 2017; 8th November, 2017 and 6th February, 2018. The interval between two meetings was well within the maximum period mentioned under Section 173 of the Companies Act, 2013 and the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Company has a mandatory requirement for all Directors to inform the Company about the Committees / Board member position they occupies in other Companies and notifies the change, if any.



INFORMATION PLACED BEFORE THE BOARD:

The information as set out in Regulation 17 read with Part A of Schedule II of the Listing Obligations to the Board and The Company provides the Board Committees to the extent it is applicable and relevant. Such information is submitted either as part of the agenda papers in advance of the respective Meetings or by way of presentations and discussions during the Meetings.

POST MEETING MECHANISM:

The important decisions taken at the Board/Board Committee Meetings are communicated to the concerned department/division.

BOARD SUPPORT:

The Company Secretary attends the Board Meetings and advises the Board on Compliances with applicable laws and governance.

ROLES, RESPONSIBILITIES AND DUTIES OF THE BOARD:

The duties of Board of Directors have been enumerated in Listing Obligations, Section 166 of the Companies Act, 2013 and Schedule IV of the said Act (Schedule IV is specifically for Independent Directors). There is a clear demarcation of responsibility and authority amongst the Board of Directors.

DISCLOSURE OF RELATIONSHIPS BETWEEN DIRECTORS INTER-SE:

Mrs. Veena Garg, Wife of Mr. Omprakash Garg, Chairman and Managing Director of the company is acting as a non-executive woman director of the company with effect from 28th October, 2014.

NUMBER OF SHARES AND CONVERTIBLE INSTRUMENT HELD BY NON-EXECUTIVE DIRECTORS:

Mrs. Veena Garg, non-executive woman director of the company held 49, 61,500 equity shares of the company.

FAMILIARISATION PROGRAMMES IMPARTED TO INDEPENDENT DIRECTORS:

The details of Familiarisation Programme imparted to Independent Directors is available on the following web link:-

http://www.cupidlimited.com/wp-content/uploads/2017/04/07_002_FAMILIARIZATION-PROGRAM.pdf

BRIEF PROFILE OF DIRECTORS SEEKING REAPPOINTMENT AND APPOINTMENT: -

1. Brief Profile of Shri. Omprakash Garg:

Shri Omprakash Garg is aged 74 years is promoter of the Company is associated with the Company since inception of the Company. He has wide experience in the field of Metal business and healthcare products.

Brief details of Shri. Omprakash Garg are as below:-

Age: 74 years

Qualifications: M. SC.

Experience: 48 years in Metal business and healthcare products.

Date of first appointment on Board: 16th Aug 1994

Shareholding in the Company: 800 equity shares

Relationship with other Directors: Spouse of Mrs. Veena Garg.

Other Directorships in listed companies: NIL

Other Memberships of Committees of Other Boards in listed companies: NIL

Other Chairmanships of Other Boards: NIL

No. of Board meetings attended during the year: 4 Board Meetings

Last Drawn remuneration from Company: ₹ 93.29 Lacs



2. Brief Profile Of Mrs. Veena Garg is as below:

Mrs. Veena Garg aged of 66 years, is spouse of Shri. Omprakash Garg and closely associated with the business of Shri. Omprakash Garg. She supports him in decision making and add support and confidence in the business doing to Shri. Omprakash Garg.

Brief details of Mrs. Veena Garg are as below:-

Age: 66 years

Qualifications: B.A.

Experience: 23 years' experience in management and administration.

Date of first appointment on Board: 28th October 2014.

Shareholding in the Company: 49, 61,500 equity shares of Company.

Relationship with other Directors: Spouse of Shri Omprakash Garg.

Other Directorships in listed companies: Nil

Other Memberships of Committees of Other Boards in listed companies: NIL

Other Chairmanships of Other Boards: NIL

No of Board meetings attended during the year: 4 board meetings

Last Drawn remuneration from Company: NIL

INDEPENDENT DIRECTORS:

The Independent Directors fulfil the conditions of Independence specified in section 149(6) of the Companies Act, 2013 and Rules made thereunder and meet with requirement of Regulation 16 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. A formal letter of appointment to independent Directors as provided in Companies Act, 2013 has been issued and disclosed on the website of the Company.

MEETINGS OF INDEPENDENT DIRECTORS:

Meeting of only Independent Directors of the Company held at least once in a year to deal with matter listed out in Schedule IV and Regulation 25 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 which inter-alia includes, review the performance of the non – independent directors, chairman and the Board as a whole and assess quality and quantity of flow of information to perform the duties by the Board of Directors was held on 26th March, 2018.

GOVERNANCE CODES: -

Code of Conduct & Ethics

The Company has adopted Code of Conduct & Ethics ("the Code") which is applicable to the Board of directors and Senior Management Team (one level below the Board) of the Company. The Board of Directors and the members of Senior Management Team are required to affirm annual Compliance of this Code. The Code requires Directors and Employees to act honestly, fairly, ethically and with integrity, conduct themselves in professional, courteous and respectful manner. The Code of Conduct is available on the website of the Company viz. http://www.cupidlimited.com/wp-content/uploads/2015/06/01_001_CG_Code_of_Conduct.pdf

Conflict of Interest

Each Director informs the Company on an annual basis about the board and the Committee positions they occupies in the other companies including Chairmanships and notifies changes during the year. Members of the Board while discharging their duties, avoid conflict of Interest in the decision making process. The members of the Board restrict themselves from any discussions and voting in transactions that they have concern or interest.

During the year under review, there were no transactions of any material, financial and commercial transactions, which had personal interest of the management that had a potential conflict with the interest of the Company at large.



Insider Trading Code

The Company has adopted a Code of Conduct for Prevention of Insider Trading ("The Code") in accordance with the requirements of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015.

The Code is applicable to Promoters and Promoters' Group, all Directors and such Designated Employees who are expected to have access to unpublished price sensitive information in relation to the Company. Shri. Saurabh V. Karmase is the Compliance officer for monitoring adherence to the said Regulations.

AUDIT COMMITTEE:

Composition of the Audit Committee is as follows:-

Mr. Pradeep Kumar Jain – Chairman

Mr. Jandhyala L. Sharma – Member

Mr. Omprakash Garg – Member

The Audit Committee met 4 times during the financial year 2017 – 18. The Company is in full compliance with the provisions of the regulation 18 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 on gaps between any two Audit Committee meetings. The Committee met on 23rd May, 2017; 20th July, 2017; 8th November, 2017 and 6th February, 2018. The necessary quorum was present for all meetings.

The Attendance of the Audit Committee Members as per below: -

Name of Committee Member	No. of Meetings for year 2017 – 2018	
	Held	Attended
Mr. Pradeep Jain	4	3
Mr. Jandhyala L. Sharma	4	3
Mr. Omprakash Garg	4	4

Mr. Pradeep Jain, Chairman of the Audit Committee was present at the 24th Annual General Meeting of the Company held on 7th September, 2017 to answer the shareholders queries.

The Committee is empowered to deal with all such matters as required by Section 177(4) of the Companies Act, 2013 and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. In addition to other business, reviews the quarterly financial results, annual financial statements, before submitting to the Board of Directors, review internal control systems, related party transactions, and appointment and matter related to appointment of auditors and to examine disclosure aspect of significant transactions of the Company.

Terms of Reference - :

The Audit Committee inter alia performs the functions of approving Annual Internal Audit Plan, review of financial reporting system, internal controls systems, discussion on quarterly, and annual financial results, interaction with Statutory and Internal Auditors, one-on-one meeting with Statutory and Internal Auditors, recommendation for the appointment of Statutory and Cost Auditors and their remuneration, recommendation for the appointment and remuneration of Internal Auditors, review of Business Risk Management Plan, review of Forex policy, Management Discussions & Analysis, review of Internal Audit Reports, significant related party transactions. The Board has framed the Audit Committee for the purpose of effective compliance of provisions of Section 177 of the Companies Act, 2013 and Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. In fulfilling the above role, the Audit Committee has powers to investigate any activity within its terms of reference, to seek information from employees and to obtain outside legal and professional advice.

Functions of Audit Committee - :

The Audit Committee, while reviewing the Annual Financial Statements also review the applicability of various Accounting Standards (AS) referred to in Section 133 of the Companies Act, 2013. Compliance of the Accounting Standards as applicable to the Company has been ensured in the preparation of the Financial Statements for the year ended 31st March, 2018.

The Audit Committee bridges the gap between the Internal Auditors and the Statutory Auditors. The Statutory Auditors are responsible for performing Independent audit of the Company's financial statements in accordance with the generally accepted auditing practices and issuing reports based on such audits, while the Internal Auditors are responsible for the internal risk controls.



The Audit Committee also oversees and reviews the functioning of a vigil mechanism (implemented in the Company as Whistle Blower Policy) and reviews the finding of investigation into cases of material nature and the actions taken in respect thereof.

Besides the above, Chairman and Directors, Business heads of the Company, the representatives of the Statutory Auditors and the Internal Auditors are permanent invitees to Audit Committee meetings.

The Company follows best practice in financial reporting. The Company has been reporting on quarterly basis the Un-audited financial result as required by the regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The Company's quarterly un-audited financial results are made available on the website of the company i.e. www.cupidlimited.com and are also sent to the BSE Limited and National Stock Exchange of India Limited (stock exchanges) where the Company's equity shares are listed.

Internal Controls and Governance Processes - :

The Company has appointed a firm of Chartered Accountant as Internal Auditors to review and report on internal controls system. The report of the Internal Auditors is reviewed by the Audit Committee. The Audit Committee formulates a detailed plan to the Internal Auditors for the year and the same is reviewed at the Audit Committee meetings. The Internal Auditors submit their recommendations to the Audit Committee and provides a road map for future actions.

NOMINATION AND REMUNERATION COMMITTEE:

Composition of the Nomination and Remuneration Committee is as follows:-

Mr. Pradeep Jain	Chairman
Mr. Jandhyala L. Sharma	Member
Mrs. Veena Garg	Member

The Committee met on 23rd May, 2017 and 20th July, 2017, the necessary quorum was present for the meeting.

The attendance of the Nomination and Remuneration Committee Members as per below:-

Name of Committee Member	No. of Meetings for year 2017 – 2018	
	Held	Attended
Mr. Pradeep Jain	2	2
Mr. Jandhyala L. Sharma	2	2
Mrs. Veena Garg	2	2

Terms of Reference:

The Board has framed the Remuneration and Nomination Committee which ensure effective Compliance of Section 178 of the Companies Act, 2013 and Regulation 19 of Listing Regulation, which are as follows:

- Reviewing the overall compensation policy, service agreements and other employment conditions of Managing/Whole-time Director(s) and Senior Management (one level below the Board);
- To help in determining the appropriate size, diversity and composition of the Board;
- To recommend to the Board appointment/reappointment and removal of Directors;
- To frame criteria for determining qualifications, positive attributes and independence of Directors;
- To recommend to the Board remuneration payable to the Directors (while fixing the remuneration to Executive Directors the restrictions contained in the Companies Act, 2013 is to be considered);
- To create an evaluation framework for Independent Directors and the Board;
- To provide necessary reports to the Chairman after the evaluation process is completed by the Directors;
- To assist in developing a succession plan for the Board;
- To assist the Board in fulfilling responsibilities entrusted from time-to-time;
- Delegation of any of its powers to any Member of the Committee or the Compliance Officer.



Details of Remuneration Paid To Directors for the Year Ended March 31, 2018:

a) Non-executive Directors:-

Sr. No.	Name of the Director	Sitting Fees
1.	Mr. Pradeep Kumar Jain	₹ 2,10,000/-
2.	Mr. J.L. Sharma	₹ 1,50,000/-
3.	Mrs. Veena Garg	₹ 1,90,000/-

b) Executive Directors:-

Sr. No	Particulars of Remuneration	Name of Director
		Mr. Omprakash Garg Chairman and Managing Director
	Gross salary	
1	(a) Salary as per provisions of section 17(1) of the Income Tax Act, 1961	₹ 62,94,981/-
	(b) Value of perquisites u/s 17(2) of the Income Tax Act, 1961	NIL
	(c) Profits in lieu of salary u/s 17(3) of the Income Tax Act, 1961	NIL
2	Stock option	NIL
3	Sweat Equity	NIL
4	Commission as % of profit	₹ 26,02,378/-
5	others (specify)	NIL
	I. Employers contribution to Provident Fund	₹ 4,32,000/-
	Total	₹ 93,29,359/-

PERFORMANCE EVALUATION CRITERIA FOR INDEPENDENT DIRECTORS:

Pursuant to the provisions of the Companies Act, 2013 and regulation 17 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the performance evaluation of the Independent Directors is carried out by other non-independent directors on the basis of their contribution towards important aspects of the company and active participation on the board. The Directors express their satisfaction with the evaluation process.

Further, the company have constituted Performance Evaluation Policy to evaluate the performance of Independent Directors and the said policy is available on the website of the company at http://www.cupidlimited.com/wp-content/uploads/2017/04/Performance_Evaluation.pdf

STAKEHOLDER RELATIONSHIP COMMITTEE:

The composition of Stakeholder Relationship Committee is as follows:

Mr. Pradeep Kumar Jain	Chairman
Mrs. Veena Garg	Member
Mr. Omprakash Garg	Member
Mr. Saurabh V. Karmase	Company Secretary and Compliance Officer

The Stakeholder Relationship Committee met 4 times during the financial year 2017 – 18. The Committee met on 23rd May, 2017; 20th July, 2017; 8th November, 2017 and 6th February, 2018. The necessary quorum was present for all meetings.



The Attendance of the Stakeholder Relationship Committee Members as per below: -

Name of Committee Member	No. of Meetings for year 2017 – 2018	
	Held	Attended
Mr. Pradeep Jain	4	3
Mrs. Veena Garg	4	4
Mr. Omprakash Garg	4	4

The total numbers of Members complaints received and resolved for year ended 31st March, 2018 are as per details given below : -

S r . No	Category	Received	Resolved	Pending
1.	Non Receipt Of Annual Report	1	1	0
2.	Non Receipt Of Dividend Warrant	8	8	0
3.	General Queries (Others)	5	5	0
	Grand Total	14	14	0

CORPORATE SOCIAL RESPONSIBILITY COMMITTEE:

The Company has constituted a Corporate Social Responsibility (CSR) Committee in compliance with the provisions of Section 135 of the Companies Act, 2013.

The composition of CSR Committee is as follows:-

Mr. Pradeep Kumar Jain	Chairman
Mr. Omprakash Garg	Member
Mr. Jandhyala L. Sharma	Member

Terms of Reference:

- To review the existing CSR Policy and to make it more comprehensive so as to indicate the activities to be undertaken by the Company as specified in Schedule VII of the Companies Act, 2013;
- To provide guidance on various CSR activities to be undertaken by the Company and to monitor process.
- The Composition of the CSR Committee as at March 31, 2018 and the details of meetings of the Committee are as under:

The Committee met on 6th February, 2018 and the necessary quorum was present for the meeting.

The attendance of the Corporate Social Responsibility Committee Members as per below:-

Name of Committee Member	No. of Meetings for year 2017 – 2018	
	Held	Attended
Mr. Pradeep Jain	1	1
Mr. Omprakash Garg	1	1
Mr. Jandhyala L. Sharma	1	0

The Corporate Social Responsibility Policy is available on the website of the company at http://www.cupidlimited.com/wp-content/uploads/2017/04/05_001_CG_01CSR-Policy.pdf



GENERAL BODY MEETINGS:

Information of the last three Annual General Meetings held: -

AGM	Financial Year	Date and Time	Venue	Details of Special Resolution Passed
22nd	2014-15	28th September, 2015 at 10.00 A.M.	Registered office of the company at Sinnar, Nashik	1. Keeping of Register of Members other than at Registered Office address. 2. Payment of Remuneration to Mr. Omprakash Garg.
23rd	2015-16	17th September, 2016 at 12.00 noon	Registered office of the company at Sinnar, Nashik	1. Appointment of Mr. Omprakash Garg as Chairman and Managing Director of the company. 2. Adoption of new set of Articles of Association.
24th	2016-17	7th September, 2017 at 12.00 noon	Panchavati Motels, Pune – Nashik Highway, Sinnar, Nashik	1. Reappointment of Mr. Pradeep Kumar Jain (DIN No – 01852819), as Independent Director of the Company.

POSTAL BALLOT:

During the year under review, no resolution was passed through postal ballot.

MEANS OF COMMUNICATION:

The quarterly financial results of the Company for each quarter is place before the Board of Directors within stipulated time. On approval, quarterly financial result are published in at least one of the English daily newspaper publishing in all India and similarly in vernacular Marathi daily newspaper publishing in Nashik region and the said results are also published on the website of the company www.cupidlimited.com.

DIVIDEND:

The details of dividend declared during the financial years 2014-15, 2015-16, 2016-17 and 2017-18 by the company are as follows:-

S r . No.	Year of Declaration of Dividend	Date of Declaration of Dividend	Amount declared per share
1.	Interim - 2014-15	17th January, 2015	₹ 1/-
2.	Final - 2014-15	28th September, 2015	₹ 0.50/-
3.	1st Interim - 2015-16	31st October, 2015	₹ 1/-
4.	2nd Interim - 2015-16	10th March, 2016	₹ 2/-
5.	1st Interim - 2016-17	1st August, 2016	₹ 1/-
6.	2nd Interim - 2016-17	27th October, 2016	₹ 1/-
7.	Final - 2016-17	7th September, 2017	₹ 2/-
8.	1st Interim – 2017-18	8th November, 2017	₹ 2/-
9.	Final and Special – 2017-18	14th May, 2018 (Recommended)	₹ 2/- and ₹ 0.50/-

The Board of Directors at their Meeting held on May 14, 2018, recommended final and special dividend payout, subject to approval of the shareholders at the ensuing Annual General Meeting of ₹ 2.00/- and Special Dividend of ₹ 0.50/- per share respectively, on equity shares of the Company for the Financial Year 2017-18. The Final and Special Dividend shall be paid to the members whose names appear on Company's Register of Members on 20th September, 2018 in respect of physical shareholders and whose name appear in the list of Beneficial Owner on 20th September, 2018 furnished by NSDL and CDSL for this purpose. The dividend if declared at the Annual General Meeting shall be paid within 30 days from the date of its declaration.

**UNCLAIMED DIVIDEND**

Pursuant to the provisions of Section 124(5) of the Companies Act, 2013, if the dividend transferred to the Unpaid Dividend Account of the Company remains unpaid or unclaimed for a period of seven years from the date of such transfer then such unclaimed or unpaid dividend shall be transferred by the company along with interest accrued, if any to the Investor Education and Protection Fund ('the IEPF'), a fund established under sub-section (1) of section 125. The details of unclaimed/unpaid dividend are available on the website of the Company viz. <http://www.cupidlimited.com/unclaimed-dividend/#.WyyS8VUza1s>

MANDATORY TRANSFER OF SHARES TO DEMAT ACCOUNT OF INVESTORS EDUCATION AND PROTECTION FUND AUTHORITY (IEPFA) IN CASE OF UNPAID/ UNCLAIMED DIVIDEND ON SHARES FOR A CONSECUTIVE PERIOD OF SEVEN YEARS

In terms of Section 124(6) of the Companies Act, 2013 read with Rule 6 of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, (as amended from time to time) (IEPF Rules) shares on which dividend has not been paid or claimed by a shareholder for a period of seven consecutive years or more shall be credited to the Demat Account of Investor Education and Protection Fund Authority (IEPFA) within a period of thirty days of such shares becoming due to be so transferred. Upon transfer of such shares, all benefits (like bonus, etc.), if any, accruing on such shares shall also be credited to such Demat Account and the voting rights on such shares shall remain frozen till the rightful owner claims the shares.

Shares which are transferred to the Demat Account of IEPFA can be claimed back by the shareholders from IEPFA by following the procedure prescribed under the IEPF Rules.

Details of Unclaimed Dividend and due dates for transfer are as follows as on March 31, 2018:

S r . No.	Year of Declaration of Dividend	Date of Declaration of Dividend	Unclaimed Amount	Due Date For Transfer to IEPF Account
1.	Interim - 2014-15	17th January, 2015	₹ 5,36,355/-	21st February, 2022
2.	Final - 2014-15	28th September, 2015	₹ 2,66,342/-	2nd November, 2022
3.	1st Interim - 2015-16	31st October, 2015	₹ 5,17,210/-	5th December, 2022
4.	2nd Interim - 2015-16	10th March, 2016	₹ 10,28,988/-	15th April, 2023
5.	1st Interim - 2016-17	1st August, 2016	₹ 5,05,482/-	6th September, 2023
6.	2nd Interim - 2016-17	27th October, 2016	₹ 5,14,397/-	2nd December, 2023
7.	Final – 2016-17	7th September, 2017	₹ 10,91,468/-	12th October, 2024
8.	1st Interim – 2017-18	8th November, 2017	₹ 11,73,172/-	13th December, 2024

NOMINATION

Individual shareholders holding shares singly or jointly in physical form can nominate a person in whose name the shares shall be transferable in case of death of the registered shareholder(s). Nomination facility in respect of shares held in electronic form is also available with the Depository Participants as per the bye-laws and business rules applicable to NSDL and CDSL. Nomination forms can be obtained from the Company's Registrar and Share Transfer Agent.

ELECTRONIC CLEARING SERVICE

The Securities and Exchange Board of India (SEBI) has made it mandatory for all companies to use the Bank account details furnished by the Depositories for depositing dividends which ensures safety for the investors. The Company complies with the SEBI requirement.

SERVICE OF DOCUMENTS THROUGH ELECTRONIC MODE

As a part of Green Initiative, the members who wish to receive the notices/documents through e-mail, may kindly intimate their e-mail addresses to the Company's Registrar and Share Transfer Agent, Bigshare Services Private Limited; to its dedicated e-mail id i.e., "investor@bigshareonline.com"



GENERAL SHAREHOLDER INFORMATION:

1. Annual General Meeting to be held

Date	28th September, 2018
Time	12.00 p.m.
Venue	Panchavati Motels, Pune – Nashik Highway, Sinnar, Nashik, Maharashtra - 422103

2. Financial Calendar for the financial year 2018 – 2019 (tentative)

Financial reporting for the quarter ending June 2018	Within 45 days from Close of quarter
Financial reporting for the quarter ending September 2018	Within 45 days from Close of quarter
Financial reporting for the quarter ending December 2018	Within 45 days from Close of quarter
Financial reporting for the quarter ending March 2019	Within 60 days from Close of quarter

- | | |
|--|---|
| 3. Date of Book Closure | 21st September, 2018 to 28th September, 2018 |
| 4. Listing on Stock Exchanges | A. BSE Limited
B. National Stock Exchange of India Limited |
| 5. Stock Code of BSE Limited | 530843 |
| Symbol on National Stock Exchange of India Limited Limited | CUPID |
| 6. Registered Office, Plant

and Correspondence Address

Compliance Officer: | A - 68, M. I. D. C. (Malegaon), Sinnar, Nasik, Maharashtra-422113.
Tel : - + 91- 2551 – 230280 / 230772
Email : - cs@cupidlimited.com
Website : - www.cupidlimited.com
Mr. Saurabh V. Karmase |
| 7. Registrar and Share Transfer Agent | M/s Bigshare Services Pvt. Ltd.
Bharat Tin Works Building, 1st Floor,
Opp. Vasant Oasis, Makwana Road,
Marol, Andheri (E), Mumbai – 400 059 |
| 8. International Securities
Identification Numbers (ISIN) | INE509F01011 |

9. Share Transfer System of the Company: -

The Board of Directors had delegated the power of share transfer to Mr. Omprakash Garg, Chairman & Managing Director and / or Mr. Saurabh V. Karmase, Company Secretary and Compliance Officer of the Company. However the Committee periodically reviews the share transferred.

10. Dematerialization of shares and liquidity

95.49% of the equity shares of the Company have been dematerialized (NSDL – 33.04% and CDSL 62.45%) as on March 31, 2017. The Company has entered into agreements with National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) whereby shareholders have an option to dematerialise their shares with either of the Depositories.

11. Outstanding GDRs / ADRs / Warrants or any convertible instruments:-

The Company has not issued any GDR / ADR / Warrants or any convertible instruments during the year.

12. Listing Fees: -

The Company has paid the annual listing fees for the year 2018 – 2019 to BSE Limited (BSE) and NSE Limited (NSE).

**13. Shares held in Physical / Electronic form as on 31st March, 2018**

Particulars	No of Holders	No of Shares	% of shares
Shares in Electronic form	16,640	1,06,14,345	95.50
Shares in Physical form	246	5,00,655	4.50
TOTAL	16,886	1,11,15,000	100.00

14. Share Price Data

MONTH	BSE			NSE		
	HIGH (₹)	LOW (₹)	VOLUME (Nos)	HIGH (₹)	LOW (₹)	VOLUME (Nos)
April 2017	342.00	308.10	6,11,384	331.21	321.29	9,33,691
May 2017	331.00	279.10	3,62,309	312.79	302.10	12,63,873
June 2017	298.95	272.95	88,659	289.26	282.10	3,34,159
July 2017	319.65	277.90	2,47,677	297.97	286.26	12,32,811
August 2017	296.00	264.30	98,435	289.29	280.48	4,49,089
September 2017	299.00	256.00	1,37,168	283.78	273.31	4,29,654
October 2017	290.00	265.50	1,08,011	283.03	275.23	4,77,065
November 2017	286.00	251.05	2,09,363	269.66	261.15	11,41,809
December 2017	315.90	259.20	2,35,640	283.66	273.63	11,13,116
January 2018	423.45	294.00	10,54,465	360.28	337.17	46,11,182
February 2018	354.00	258.05	2,16,679	303.05	281.57	12,58,749
March 2018	298.80	236.00	1,72,979	274.11	263.12	6,91,263

Particulars	BSE	NSE
Closing share price as on March 31, 2018 (In ₹)	237.35	236.95
Market Capitalisation as on March 31, 2018 (₹ In Crore)	263.81	263.37

15. Distribution of shareholding as on 31st March, 2018

NO. OF EQUITY SHARES	NUMBER OF SHAREHOLDERS	PERCENTAGE OF SHAREHOLDERS	NO. OF SHARES HELD	PERCENTAGE OF SHAREHOLDING
Up to 1-500	14,949	88.5290	16,17,076	14.5486
501-1000	1,038	6.1471	8,12,473	7.3097
1001-2000	481	2.8485	7,15,233	6.4348
2001-3000	159	0.9416	4,01,626	3.6134
3001-4000	76	0.4501	2,73,883	2.4641
4001-5000	57	0.3376	2,65,542	2.3890
5001-10000	71	0.4205	5,13,707	4.6217
10001 and above	55	0.3257	65,15,460	58.6187
TOTAL	16,886	100.0000	1,11,15,000	100.0000



16. Categories of Shareholders as on 31st March, 2018

Category		No. of Holders	No. of shares	% of shares
A. Promoters Holding				
a.	Individuals	4	49,86,800	44.87
B. Public Shareholding				
1. Institutions				
a.	Mutual Funds	2	3,500	0.03
b.	Foreign Portfolio Investors	4	1,41,758	1.28
c.	Financial Institutions / Banks	2	20,268	0.18
2. Non-institutions				
a.	Bodies Corporate	247	4,27,601	3.85
b.	Individuals Shareholders			
I.	Individual Shareholders holding nominal share capital up to ₹ 2 lac	15,872	41,11,254	36.99
II.	Individual Shareholders holding nominal share capital in excess of ₹ 2 lac	9	4,93,801	4.44
c.	NRI	608	4,49,591	4.04
d.	Overseas Corporate Bodies	4	3,20,800	2.89
e.	Clearing Members	131	1,56,377	1.41
f.	Trusts	1	1,050	0.01
g.	NBFCs registered with RBI	1	2000	0.02
h.	Foreign Portfolio Investor	1	200	0.002
TOTAL		16,886	1,11,15,000	100.00

17. CONSOLIDATION OF FOLIOS AND AVOIDANCE OF MULTIPLE MAILING

In order to enable the Company to reduce costs and duplicity of efforts for providing services to investors, members who have more than one folio in the same order of names, are requested to consolidate their holdings under one folio. Members may write to the Registrars and Transfer Agents indicating the folio numbers to be consolidated.

18. RECONCILIATION OF SHARE CAPITAL AUDIT REPORT

As stipulated by SEBI, a qualified Practicing Company Secretary carries out Secretarial Audit to reconcile the total admitted capital with National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) and the total issued and listed capital. This audit is carried out every quarter and the report thereon is submitted to the Stock Exchanges where the Company's shares are listed. The audit confirms that the total Listed and Paid-up Capital is in agreement with the aggregate of the total number of shares in dematerialised form (held with NSDL and CDSL) and total number of shares in physical form.

19. COMPLIANCE WITH SECRETARIAL STANDARDS

The Institute of Company Secretaries of India, a Statutory Body, has issued Secretarial Standards on various aspects of corporate law and practices. The Company has complied with each one of them.

AFFIRMATION AND DISCLOSURES:

1. RELATED PARTY TRANSACTIONS:

Disclosures on materially significant related party transactions i.e. transactions of the Company of material nature, with its promoters, the directors or the management, their subsidiaries or relatives, etc. that may have potential conflict with the interests of the Company at large. None of the transactions with any of the related parties were in conflict with the interest of the Company.



The policy on dealing with related party transaction is available on the web link http://www.cupidlimited.com/wp-content/uploads/2017/04/05_001_CG_Related_Party.pdf

2. ANY NON-COMPLIANCE, PENALTIES OR STRICTURES IMPOSED:

The Company has complied with all the requirement of BSE Limited, NSE Limited and Securities and Exchange Board of India (SEBI) and other statutory authorities on matter relating to capital markets. Consequently, during this financial year no penalties or strictures imposed on the Company by these authorities.

3. WHISTLE BLOWER AND VIGIL MECHANISM:

The Company has a vigil mechanism to deal with instance of fraud and mismanagement, if any. It ensures that strict confidentiality is maintained whilst dealing with concerns and also no discrimination will be meted out to any person for a genuinely raised concern. Any suspected or confirmed incident of fraud / misconduct can be reported thereof.

The said whistleblower has been hosted on the website at: -

http://www.cupidlimited.com/wp-content/uploads/2017/04/05_002_CG_Whistlerblower.pdf

4. RISK MANAGEMENT COMMITTEE :

As per Regulation 21(5) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 formation of Risk Management Committee is not applicable to the Company.

Further, the company have formulated the Risk Management Policy for assessment and managing of various risks and the said policy is available on the website of the company at http://www.cupidlimited.com/wp-content/uploads/2017/04/Risk_Management_Policy.pdf

5. POLICY ON ORDERLY SUCCESSION FOR APPOINTMENTS TO THE BOARD AND SENIOR MANAGEMENT

The company have formulated the policy on Orderly Succession for Appointments to the Board and Senior Management to ensure the orderly identification and selection of new Directors or Senior Management and the said policy is available on the website of the company at www.cupidlimited.com

6. POLICY ON PRESERVATION OF DOCUMENTS

The company have formulated the policy on Preservation of Documents to provide the comprehensive framework for preservation of documents for a specified period of time and the said policy is available on the website of the company www.cupidlimited.com

7. MATERIALITY POLICY

The company have formulated the Materiality Policy for determination of materiality of events or information to serve as a guiding charter to the management to ensure that timely and adequate disclosure of events or information are made to the investor community by the Company under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the said policy is available on the website of the company at www.cupidlimited.com.

8. COMPLIANCE WITH CORPORATE GOVERNANCE REQUIREMENTS:

The company have complied with all the provisions of regulation 17 to 27 and clauses (b) to (i) of sub regulation (2) of regulation 46 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 from time to time.

9. DISCLOSURE OF ACCOUNTING TREATMENT

In the preparation of the financial statements, the Company has followed the Accounting Standards referred to in Section 133 of the Companies Act, 2013. The significant accounting policies which are consistently applied are set out in the Notes to the Financial Statements.

10. NON – MANDATORY REQUIREMENTS :-

a. The Board:-

Since the company has an Executive Chairman, the requirement regarding Non-Executive Chairman is not applicable to the company.



b. Shareholders Rights:-

As the quarterly financial performance are published in the newspapers and are also posted on the company's website, the same are not being sent to the each household of shareholders.

c. Modified opinion(s) in audit report:-

The company confirms that its financial statements are with unmodified audit opinion.

d. Separate posts of Chairman and Chief Executive Officer:-

The company has appointed Mr. Omprakash Garg as Chairman and Managing Director of the Company.

e. Reporting of Internal Auditors:-

The Internal Auditors reports directly to the Audit Committee



COMPLIANCE CERTIFICATE OF THE AUDITORS

The Statutory Auditors have certified that the Company has complied with the conditions of Corporate Governance as stipulated in Listing Regulation and the same is annexed to this Report.

DECLARATIONS

Compliance with the Code of Business Conduct and Ethics:

As provided under Regulation 26 (3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, all Board Members and Senior Management Personnel have affirmed compliance with Cupid Limited Code of Business Conduct and Ethics for the year ended March 31, 2018.

For Cupid Limited

Omprakash Garg
Chairman and Managing Director

Mumbai, August 24, 2018

CEO / CFO CERTIFICATION

We the undersigned, in our respective capacities as Managing Director and Chief Financial Officer of Cupid Limited ("the Company") to the best of our knowledge and belief certify that:

- a. We have reviewed financial statements and the cash flow statement for the year ended March 31, 2018 and that to the best of our knowledge and belief, we state that:
 - i. these statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading;
 - ii. these statements together present a true and fair view of the listed entity's affairs and are in compliance with existing accounting standards, applicable laws and regulations.
- b. We further state that to the best of our knowledge and belief, no transactions entered into by the Company during the year, which are fraudulent, illegal or violation of the Company's code of conduct.
- c. We are responsible for establishing and maintaining internal controls for financial reporting and that we have evaluated the effectiveness of internal control systems of the Company pertaining to financial reporting of the Company and have disclosed to the Auditors and the Audit Committee, deficiencies in the design or operation of internal controls, if any, of which we are aware and the steps we have taken or propose to take to rectify these deficiencies.
- d. We have indicated to the Auditors and the Audit Committee:
 - i. significant changes, if any, in internal control over financial reporting during the year;
 - ii. significant changes, if any, in accounting policies during the year and that the same have been disclosed in the notes to the financial statements; and
 - iii. instances of significant fraud of which they have become aware and the involvement therein, if any, of the management or an employee having a significant role in the Company's internal control systems over financial reporting.

For Cupid Limited

Omprakash Garg
Chairman and Managing Director

Place: - Mumbai
Date: 24th August, 2018

For Cupid Limited

Narendra M. Joshi
Chief Financial Officer



AUDITORS' CERTIFICATE REGARDING COMPLIANCE OF CONDITIONS OF CORPORATE GOVERNANCE

To,
The Member of Cupid Limited,

We have examined the compliance of conditions of Corporate Governance by **CUPID LIMITED** ("The Company"), for the year ended 31st March, 2018, as stipulated in Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The compliance of conditions of Corporate Governance is the responsibility of the Company's Management. Our examination was carried out in accordance with the Guidance Note on Certification of Corporate Governance, issued by the Institute of Chartered Accountants of India and was limited to procedures and implementation thereof, adopted by the company for ensuring the compliance of the conditions of Corporate Governance. It is neither an audit nor an expression of opinion on the financial statements of the Company.

In our opinion and to the best of our information and according to the explanations given to us and the representations made by the Directors and the management, we certify that the Company has complied with the conditions of Corporate Governance as stipulated in the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We state that such compliance is neither an assurance as to the future viability of the Company nor of the efficiency or effectiveness with which the management has conducted the affairs of the Company.

For Chaturvedi Sohan & Company
Chartered Accountants

Place: Mumbai
Date: 24th August, 2018

Devanand Chaturvedi
Partner
Membership No. : 41898
FRN: 118424W



INDEPENDENT AUDITOR'S REPORT

To the Members of
CUPID LIMITED

Report on the Ind AS Financial Statements

We have audited the accompanying Ind AS financial statements of Cupid Limited ("the Company"), which comprise the Balance Sheet as at 31st March, 2018, and the Statement of Profit and Loss (including Other Comprehensive Income), the Cash Flow Statement and the Statement of Changes in Equity for the year then ended, and a summary of the significant accounting policies and other explanatory information.

Management's Responsibility for the Ind AS Financial Statements.

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these Ind AS financial statements that give a true and fair view of state of affairs (financial position), profit (financial performance including other comprehensive income), cashflows and changes in equity of the Company in accordance with the accounting principles generally accepted in India, including the Indian Accounting Standards (Ind AS) prescribed under section 133 of the Act read with relevant rules thereunder.

This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the Ind AS financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these Ind AS financial statements based on our audit. We have taken into account the provisions of the Act, the accounting and auditing standards and matters which are required to be included in the audit report under the provisions of the Act and the rules made thereunder.

We conducted our audit of the Ind AS financial statements in accordance with the Standards on Auditing specified under Section 143(10) of the Act. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the Ind AS financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the Ind AS financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the Ind AS financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Company's preparation of the Ind AS financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Company's Directors, as well as evaluating the overall presentation of the Ind AS financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Ind AS financial statements.

Opinion

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Ind AS financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India including Ind AS specified under Section 133 of the Act, of the state of affairs of the Company as at 31st March, 2018 and its profit, total comprehensive income, its cash flows and the changes in equity for the year ended on that date.

Other matter

The audited standalone financial statements for the year ended 31 March 2017, was carried out and reported by Bhatte & Company, vide their unmodified audit report dated 23 May 2017, whose report has been furnished to us by the management and which has been relied upon by us for the purpose of our audit of the standalone financial statements. Our audit report is not qualified in respect of this matter.



Report on Other Legal and Regulatory Requirements

1. As required by the Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government of India, in terms of sub-section (11) of Section 143 of the Act, we give in the "**Annexure A**", a statement on the matters specified in paragraphs 3 and 4 of the Order, to the extent applicable.
2. As required by Section 143 (3) of the Act, we report that:
 - a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit;
 - b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books;
 - c) The Balance Sheet, the Statement of Profit and Loss (including other comprehensive income), the Cash Flow Statement and Statement of Changes in Equity dealt with by this Report are in agreement with the books of account;
 - d) In our opinion, the aforesaid Ind AS financial statements comply with the Ind AS specified under section 133 of the Act read with relevant rules thereunder;
 - e) On the basis of the written representations received from the directors as on 31st March, 2018 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March, 2018 from being appointed as a director in terms of Section 164(2) of the Act;
 - f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to our separate Report in

"Annexure B";

- g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014(as amended), in our opinion and to the best of our information and according to the explanations given to us:
 - (a) The Company has disclosed the impact of pending litigations on its financial position in its Ind AS financial statement as referred to in Note no. 31to the Ind AS financial statements.
 - (b) The Company does not have long term contracts including derivative contracts for which there were any material foreseeable losses.
 - (c) There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company;
 - (d) The disclosure requirements relating to holdings as well as dealings in specified bank notes were applicable for the period from 8 November 2016 to 30 December 2016 which are not relevant to these standalone financial statements. Hence, reporting under this clause is not applicable

For Chaturvedi Sohan& co.
Chartered Accountants
Firm Registration No: 118424W

Devanand Chaturvedi
Partner
Membership No. 041898

Place: Mumbai
Date: 14th May 2018



“Annexure A” to the Independent Auditor’s Report of even date on the Financial Statements of CUPID LIMITED

Referred to in paragraph 1 under the heading ‘Report on Other Legal & Regulatory Requirement’ of our report of even date to the financial statements of the Company for the year ended March 31, 2018:

- 1) (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of fixed assets;
- (b) The Fixed Assets have been physically verified by the management in a phased manner, designed to cover all the items over a period of three years, which in our opinion, is reasonable having regard to the size of the company and nature of its business. Pursuant to the program, a portion of the fixed asset has been physically verified by the management during the year and no material discrepancies between the books records and the physical fixed assets have been noticed.
- (c) The title deeds of immovable properties (which are included under the Note 2 - ‘Property, plant and equipment’) are held in the name of the Company.
- 2) In our opinion, the management has conducted physical verification of inventory at reasonable intervals during the year, except for goods-in-transit. No material discrepancies were noticed on the aforesaid verification.
- 3) The Company has not granted any loans, secured or unsecured to companies, firms, Limited Liability partnerships or other parties covered in the Register maintained under section 189 of the Act. Accordingly, the provisions of clause 3 (iii) (a) to (C) of the Order are not applicable to the Company and hence not commented upon.
- 4) In our opinion and according to the information and explanations given to us, the company has complied with the provisions of section 185 and 186 of the Companies Act, 2013 In respect of loans, investments, guarantees, and security.
- 5) In our opinion, the Company has not accepted any deposits within the meaning of Sections 73 to 76 of the Act and the Companies (Acceptance of Deposits) Rules, 2014 (as amended). Accordingly, the provisions of clause 3(v) of the Order are not applicable.
- 6) In pursuant to the rules made by the Central Government of India the company is requested to maintain cost records as specified under section 148(1) of the act in respect of its products. We have broadly reviewed the same and are of the opinion that, prima facie, the prescribed accounts and records have been made and maintained. We have not however made a detailed examination of the records with a view to determine whether they are accurate or complete.
- 7) (a) According to information and explanations given to us and on the basis of our examination of the books of account, and records, the Company has been generally regular in depositing undisputed statutory dues including Provident Fund, Employees State Insurance, Income-Tax, Sales tax, Service Tax, Duty of Customs, Duty of Excise, Value added Tax, Cess and any other statutory dues with the appropriate authorities. According to the information and explanations given to us, no undisputed amounts payable in respect of the above were in arrears as at March 31, 2018 for a period of more than six months from the date on when they become payable.
- b) According to the information and explanation given to us, the dues in respect of income tax, sales tax, service tax, duty of customs, duty of excise, value added tax outstanding on account of any dispute.
- 8) According to the records of the company examined by us and the information and explanation given to us, the company has not defaulted in repayment of loans or borrowings to any financial institution or bank as at balance sheet date.
- 9) Based upon the audit procedures performed and the information and explanations given by the management, the company has not raised moneys by way of initial public offer or further public offer including debt instruments and term Loans. Accordingly, the provisions of clause 3 (ix) of the Order are not applicable to the Company and hence not commented upon.
- 10) Based upon the audit procedures performed and the information and explanations given by the management, we report that no fraud by the Company or on the company by its officers or employees has been noticed or reported during the year.
- 11) Based upon the audit procedures performed and the information and explanations given by the management, the managerial remuneration has been paid or provided in accordance with the requisite approvals mandated by the provisions of section 197 read with Schedule V to the Companies Act;
- 12) In our opinion, the Company is not a Nidhi Company. Therefore, the provisions of clause 4 (xii) of the Order are not applicable to the Company.
- 13) In our opinion, all transactions with the related parties are in compliance with section 177 and 188 of Companies Act, 2013 and the details have been disclosed in the Financial Statements as required by the applicable accounting standards.



- 14) During the year, the Company has not made any preferential allotment or private placement of shares or fully or partly paid convertible debentures and hence reporting under clause 3 (xiv) of the Order is not applicable to the Company.
- 15) Based upon the audit procedures performed and the information and explanations given by the management, the company has not entered into any non-cash transactions with directors or persons connected with him. Accordingly, the provisions of clause 3 (xv) of the Order are not applicable to the Company and hence not commented upon.
- 16) In our opinion, the company is not required to be registered under section 45 IA of the Reserve Bank of India Act, 1934 and accordingly, the provisions of clause 3 (xvi) of the Order are not applicable to the Company and hence not commented upon.

For Chaturvedi Sohan & co.
Chartered Accountants
Firm Registration No: 118424W

Devanand Chaturvedi
Partner
Membership No. 041898

Place: Mumbai
Date: 14th May 2018

“Annexure B” to the Independent Auditor’s Report of even date on the Financial Statements of CUPID LIMITED

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 (“the Act”)

In conjunction with our audit of the consolidated financial statements of the Company as of and for the year ended March 31, 2018 we have audited the internal financial controls over financial reporting of CUPID LIMITED. (“the Company”) which is a Company incorporated in India, as of that date.

Management’s Responsibility for Internal Financial Controls

The Company’s management is responsible for establishing and maintaining internal financial controls based on “the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India”. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company’s policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditors’ Responsibility

Our responsibility is to express an opinion on the Company’s internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the “Guidance Note”) and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor’s judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company’s internal financial controls system over financial reporting.



Meaning of Internal Financial Controls over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that

- (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;
- (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and
- (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, the Company has, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2018, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

**For Chaturvedi Sohan & co.
Chartered Accountants
Firm Registration No: 118424W**

**Devanand Chaturvedi
Partner
Membership No. 041898**

**Place: Mumbai
Date: 14th May 2018**



Balance Sheet as at March 31, 2018

Particulars	Notes	(₹ In Lacs)		
		As at 31.03.2018	As at 31.03.2017	As at 31.03.2016
ASSETS				
Non-current assets				
Property, Plant and Equipment	2	1,620.09	1,602.12	1,552.64
Intangible assets	3	9.68	3.85	2.52
Financial Assets				
Non Current Investments	4	-	100.00	6.00
Other financial assets	5	36.42	27.21	23.45
Other non-current assets	6	20.75	45.88	33.66
Total Non Current Assets		1,686.94	1,779.06	1,618.27
Current assets				
Inventories	7	756.03	444.07	342.08
Financial Assets				
Trade receivables	8	2,213.47	1,341.12	1,327.38
Current Investments	9	1,805.20	400.00	-
Cash and cash equivalents	10	321.26	1,177.20	80.70
Bank balances other than cash & cash equivalents	11	104.16	727.08	859.15
Other financial assets	12	130.90	83.63	23.70
Other current assets	13	811.04	359.63	174.06
Total Current Assets		6,142.06	4,532.73	2,807.07
TOTAL ASSETS		7,829.00	6,311.79	4,425.34
EQUITY AND LIABILITIES				
EQUITY				
Equity Share capital	14	1,111.50	1,111.50	1,111.50
Other Equity	15	5,453.48	4,288.66	2,501.49
Total Equity		6,564.98	5,400.16	3,612.99
LIABILITIES				
Non-current liabilities				
Deferred tax liabilities (net)	16	170.44	192.38	195.38
Provisions	17	61.88	22.90	19.57
Total Non-Current Liabilities		232.32	215.29	214.96
Current liabilities				
Financial Liabilities				
Current Borrowings	18	214.21	-	88.27
Trade payables	19	539.57	266.63	183.23
Other financial liabilities	20	56.33	59.89	41.14
Other current liabilities	21	49.90	87.95	14.65
Current tax liabilities (Net)		171.69	281.88	270.11
Total Current Liabilities		1,031.70	696.35	597.39
TOTAL LAIBILITIES		7,829.00	6,311.79	4,425.34

The Significant Accounting Policies and accompanying notes form an integral part of the financial statements

As per our report of even date attached

For Chaturvedi Sohan & Co
Chartered Accountants
Firm Registration No : 118424W

For and on behalf of the Board

Devanand Chaturvedi
Partner
Membership No. 041898

Omprakash Garg
Chairman & Managing Director
DIN No. : 00140756

Pradeep Kumar Jain
Independent Director
DIN No. : 01852819

Place: Mumbai
Date : 14th May, 2018

Narendra M. Joshi
Chief Financial Officer

Saurabh V. Karmase
Company Secretary



Statement of Profit and Loss for the year ended March 31, 2018

(₹ In Lacs)			
Particulars	Notes	Year ended 31.03.2018	Year ended 31.03.2017
INCOME			
Revenue from operations	22	8,059.88	8,364.09
Other income	23	118.33	79.80
Total income		8,178.21	8,443.89
EXPENSES			
Cost of materials consumed	24	3,346.91	3,038.61
Changes in inventories of finished goods and work in process	25	(225.94)	(5.76)
Employee benefits expense	26	708.54	517.77
Finance costs	27	5.72	11.68
Depreciation and amortisation expense	28	217.85	209.81
Other expenses	29	1,515.90	1,430.04
Total expenses		5,568.98	5,202.14
Profit before tax		2,609.23	3,241.74
Less : Tax expenses			
- Current tax		927.89	1,180.00
- Short /(Excess) provision of earlier years		(10.54)	9.39
- Deferred tax		(17.14)	(2.51)
Total tax expenses		900.21	1,186.88
Profit for the year		1,709.02	2,054.86
Other Comprehensive Income			
<u>Items that will not be reclassified subsequently to profit or loss</u>			
Remeasurement of employee defined benefit obligation		13.89	1.42
Income tax relating to items that will not be reclassified to profit or loss		(4.81)	(0.49)
		9.08	0.93
Total comprehensive income for the year		1,699.94	2,053.93
Earnings per equity share	30		
Nominal value of share ₹10 : Basic		15.38	18.49
: Diluted		15.38	18.49

The Significant Accounting Policies and accompanying notes form an integral part of the financial statements

As per our report of even date attached

For Chaturvedi Sohan & Co
Chartered Accountants
Firm Registration No : 118424W

For and on behalf of the Board

Devanand Chaturvedi
Partner
Membership No. 041898

Omprakash Garg
Chairman & Managing Director
DIN No. : 00140756

Pradeep Kumar Jain
Independent Director
DIN No. : 01852819

Place: Mumbai
Date : 14th May, 2018

Narendra M. Joshi
Chief Financial Officer

Saurabh V. Karmase
Company Secretary



Statement of Cash flows for the year ended March 31, 2018

Particulars	(₹ In Lacs)	
	As at 31.03.2018	As at 31.03.2017
Operating activities		
Net Profit before Tax	2,609.23	3,241.74
Adjustments to reconcile profit before tax to net cash inflow from operating activities		
Finance Cost	5.72	11.68
Depreciation	217.85	209.81
Unrealised Income on Mutual Fund	(46.41)	-
Provision for Doubtful Debts	(15.26)	15.26
Interest Income	(60.68)	(77.11)
Loss/ (Profit) on sale of non-current investments	(1.47)	-
Credit Balance Written Back (Net)	-	2.69
	2708.99	3404.07
Working capital adjustments:-		
(Increase) / Decrease in Inventories	(311.96)	(101.99)
(Increase) / Decrease in Other Loans and advances	(56.48)	(63.68)
(Increase) / Decrease in Other current assets	(426.28)	(197.79)
(Increase) / Decrease in Trade and other Receivables	(857.09)	(31.69)
Increase / (Decrease) in Provision	38.98	3.33
Increase / (Decrease) in Trade Payables	272.94	83.41
Increase / (Decrease) in Other Current Liabilities & Provisions	1.54	83.66
	1,370.63	3,179.30
Income taxes paid	(1,027.54)	(1,177.62)
Net cash flow from operating activities	343.09	2,001.68
Investing activities		
Purchase of property, plant and equipment	(233.04)	(260.62)
(Increase)/decrease in fixed deposit	651.57	139.03
(Purchase)/Sale of Investments	(1,351.61)	(494.00)
Interest Income	60.68	77.11
Net cash flow used in investing activities	(872.40)	(538.48)
Financing activities		
Dividend Paid	(535.12)	(266.75)
Short Term Borrowings	214.21	(88.27)
Interest paid	(5.72)	(11.68)
Net cash flow from financing activities	(326.63)	(366.70)
Increase in cash and cash equivalents	(855.94)	1,096.50
Cash and cash equivalents at the beginning of the year (Note 10)	1,177.20	80.70
Cash and cash equivalents at the end of the year (Note 10)	321.26	1,177.20

The Significant Accounting Policies and accompanying notes form an integral part of the financial statements

Note : The cash flow statement has been prepared under the indirect method as set out in Indian Accounting Standard (Ind AS 7) statement of cash flows.

As per our report of even date attached

For Chaturvedi Sohan & Co
Chartered Accountants
Firm Registration No : 118424W

For and on behalf of the Board

Devanand Chaturvedi
Partner
Membership No. 041898

Omprakash Garg
Chairman & Managing Director
DIN No. : 00140756

Pradeep Kumar Jain
Independent Director
DIN No. : 01852819

Place: Mumbai
Date : 14th May, 2018

Narendra M. Joshi
Chief Financial Officer

Saurabh V. Karmase
Company Secretary



Statement of Changes in Equity for the year ended 31st March 2018

(₹ In Lacs)

EQUITY SHARE CAPITAL :	Balance as at 1st April, 2016	Changes in equity share capital during the year	Balance as at 1st April, 2017	Changes in equity share capital during the year	Balance as at 31st March, 2018
Paid up Capital (Refer Note 14)	1,111.50	-	1,111.50	-	1,111.50

(₹ in lacs)

OTHER EQUITY :					
Particulars	Securities Premium Reserve	Capital reserves	Retained Earnings	Other Comprehensive Income	Total
Balance as at April 1, 2016	302.76	30.00	2,168.73	-	2,501.49
Profit/Loss for the year	-	-	2,054.86	-	2,054.86
Interim Dividend Paid 16-17	-	-	(222.30)	-	(222.30)
Dividend Tax Paid on Interim Dividend 16-17	-	-	(44.45)	-	(44.45)
Other Comprehensive Income :					
Remeasurements of net defined benefit plans	-	-	-	(0.93)	(0.93)
Balance as at 31st March, 2017	302.76	30.00	3,956.84	(0.93)	4,288.67
Profit/Loss for the year	-	-	1,709.02	-	1,709.02
Interim Dividend Paid 17-18	-	-	(222.30)	-	(222.30)
Dividend Tax Paid on Interim Dividend 17-18	-	-	(45.26)	-	(45.26)
Final Dividend payable 16-17	-	-	(222.30)	-	(222.30)
Dividend Tax Paid on final Dividend payable 16-17	-	-	(45.26)	-	(45.26)
Other Comprehensive Income :	-	-	-	-	-
Remeasurements of net defined benefit plans	-	-	-	(9.08)	(9.08)
Balance as at 31st March, 2018	302.76	30.00	5,130.74	(10.01)	5,453.49

The accompanying notes are an integral part of these financial statements

As per our report of even date attached

For Chaturvedi Sohan & Co
Chartered Accountants
Firm Registration No : 118424W

For and on behalf of the Board

Devanand Chaturvedi
Partner
Membership No. 041898

Omprakash Garg
Chairman & Managing Director
DIN No. : 00140756

Pradeep Kumar Jain
Independent Director
DIN No. : 01852819

Place: Mumbai
Date : 14th May, 2018

Narendra M. Joshi
Chief Financial Officer

Saurabh V. Karmase
Company Secretary



Accompanying notes to the financial statements for the Year Ended 31st March, 2017

SIGNIFICANT ACCOUNTING POLICIES

I. Company Overview

Cupid Limited ('the Company') is a public company domiciled and incorporated in name of Cupid Rubber Limited in the state of Maharashtra on 17th February, 1993. The name was subsequently changed to Cupid Condom Limited with effect from 8th December, 2003 and further change to Cupid Limited with effect from 2nd January, 2006 as per permission affirmation by Central Government. The Company received the Certificate of Commencement of Business on 20th February, 1993.

The main object of Company on incorporation was to carry on business of dealing, marketing and manufacture of rubber contraceptives and allied prophylactic products. Later on main object of Company have been appended with obligatory permissions to entered into Diamonds, Gold, Silver and other allied precious products international or domestic trading/manufacturing/connected business segments.

II. Significant accounting policies:

i) Basis of Preparation and Presentation:

The Financial Statements are prepared in accordance with Indian Accounting Standards (IndAS) notified under Section 133 of the Companies Act, 2013 ("Act") read with Companies (Indian Accounting Standards) Rules, 2015; and the other relevant provisions of the Act and Rules thereunder.

Historical cost is generally based on the fair value of the consideration given in exchange for goods and services. The Financial Statements have been prepared under historical cost convention basis except for certain financial assets and financial liabilities measured at fair value

Authorisation of Financial Statements: The Financial Statements were authorized for issue in accordance with a resolution of the directors on 14th May 2018.

ii) Use of Estimates and Judgments:

The preparation of the financial statements of the Company in accordance with Indian Accounting Standards (Ind-AS) requires management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets, liabilities and the accompanying disclosures along with contingent liabilities at the date of the financial statements. These estimates are based upon management's best knowledge of current events and actions; however uncertainty about these assumptions and estimates could result in outcomes that may require adjustment to the carrying amounts of assets or liabilities in future periods. Appropriate revisions in estimates are made as management becomes aware of changes in circumstances surrounding the estimates. Revisions in estimates are recognized prospectively in the financial statements in the period in which the estimates are revised in any future periods affected.

iii) Fair Value Measurement:

The Company measures certain financial instruments at fair value at each reporting date.

Certain accounting policies and disclosures require the measurement of fair values, for both financial and non-financial asset and liabilities.

The Company used valuation techniques, which were appropriate in circumstances and for which sufficient data were available considering the expected loss/ profit in case of financial assets or liabilities.

iv) Revenue Recognition

Revenue is recognized to the extent it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured, regardless of when the payment is being made. Revenue is measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment.

Revenue in respect of export sales is recognised on dispatch of goods from factory.

Interest income is recognized using Effective Interest Rate (EIR) method.

Dividend Income on Investments is accounted for when the right to receive the payment is established.

**v) Inventories**

Inventories of Raw Materials, Finished Goods, Semi-Finished Goods, Accessories & Packing Materials are valued at cost or net realizable value, whichever is lower. Goods in transit are valued at cost or net realizable value, whichever is lower. Cost comprises of all cost of purchases, cost of conversion and other costs incurred in bringing the inventory to their present location and conditions. Cost is arrived at on Weighted Average basis.

vi) Property, plant and equipment

Property, plant and equipment is stated at cost, net of accumulated depreciation and/or accumulated impairment losses, if any.

Such cost includes the cost of replacing part of the property, plant and equipment and borrowing costs for long-term construction projects if the recognition criteria are met. When significant parts of property, plant and equipment are required to be replaced at intervals, the Company recognises such parts as individual assets with specific useful lives and depreciation, respectively. Likewise, when a major inspection is performed, its cost is recognised in the carrying amount of the plant and equipment as a replacement if the recognition criteria are satisfied and the carrying amount of old part is written off. All other repair and maintenance costs are recognised in the statement of comprehensive income as incurred.

vii) Intangible Assets

Intangible assets acquired are measured on initial recognition at cost. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses, if any.

Intangible Assets are amortized on a systematic basis over its useful life on straight line basis and the amortization for each period will be recognized as an expense.

i) Computer Software is amortised on Straight Line Method over a period of three years.

viii) Depreciation

Depreciation on Plant, Property and Equipment has been provided on the Written down Value method based on the useful life of the assets as prescribed in Schedule II to the Companies Act, 2013.

Depreciation methods, useful lives and residual values are reviewed at each reporting date.

When parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment. Subsequent expenditure relating to property, plant and equipment is capitalized only when it is probable that future economic benefits associated with these will flow to the Company and the cost of the item can be measured reliably. Repairs and maintenance costs are recognized in the statement of profit and loss when incurred. The cost and related accumulated depreciation are eliminated from the financial statements upon sale or disposition of the asset and the resultant gains or losses are recognized in the statement of profit and loss.

ix) Borrowing costs

Borrowing costs consist of interest and other costs incurred in connection with the borrowing of funds. Borrowing cost also includes exchange differences to the extent regarded as an adjustment to the borrowing costs.

Borrowing costs that are attributable to the acquisition or construction of qualifying assets (i.e. an asset that necessarily takes a substantial period of time to get ready for its intended use) are capitalized as a part of the cost of such assets. All other borrowing costs are charged to the Statement of Profit & Loss.

x) Taxes on Income

Income tax expense comprises current tax expense and the net change in the deferred tax asset or liability during the year. Current and deferred tax are recognized in the statement of profit and loss, except when they relate to items that are recognized in other comprehensive income or directly in equity, in which case, the current and deferred tax are also recognized in other comprehensive income or directly in equity, respectively.

a) Current Income Tax

Current income tax for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities based on the taxable income for that period. The tax rates and tax laws used to



compute the amount are those that are enacted or substantively enacted by the balance sheet date.

Current tax assets and liabilities are offset only if, the Company:

- has a legally enforceable right to set off the recognized amounts; and
- intends either to settle on a net basis, or to realize the asset and settle the liability simultaneously.

b) Deferred Income Tax

Deferred tax is recognized for the future tax consequences of deductible temporary differences between the carrying values of assets and liabilities and their respective tax bases at the reporting date, using the tax rates and laws that are enacted or substantively enacted as on reporting date.

Deferred tax assets are recognized to the extent that it is probable that future taxable income will be available against which the deductible temporary differences, unused tax losses and credits can be utilized.

Deferred tax assets and liabilities are offset only if:

- Entity has a legally enforceable right to set off current tax assets against current tax liabilities; and
- Deferred tax assets and the deferred tax liabilities relate to the income taxes levied by the same taxation authority.

xi) Leases

Lease payments under operating leases are recognized as an expense on a straight line basis in the statement of profit and loss over the lease term except where the lease payments are structured to increase in line with expected general inflation.

For arrangements entered into prior to 1 April 2015, the Company has determined whether the arrangement contain lease on the basis of facts and circumstances existing on the date of transition.

xii) Financial Assets

a) Initial recognition and measurement

All financial assets (not measured subsequently at fair value through profit or loss) are recognised initially at fair value plus transaction costs that are attributable to the acquisition of the financial asset.

b) Subsequent measurement

Subsequent measurement is determined with reference to the classification of the respective financial assets. The Company classifies financial assets as subsequently measured at amortised cost, fair value through other comprehensive income or fair value through profit or loss on the basis of its business model for managing the financial assets and the contractual cash flow characteristics of the financial asset.

(i) Debt instruments at amortised cost

A 'debt instrument' is measured at the amortised cost if both the following conditions are met:

The asset is held within a business model whose objective is to hold assets for collecting contractual cash flows, and

Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method. Amortised cost is calculated by taking into account any discount or premium and fees or costs that are an integral part of the EIR. The EIR amortisation is included in finance income in the Statement of Profit & Loss. The losses arising from impairment are recognised in the Statement of Profit & Loss.

(ii) Debt instruments at Fair value through Other Comprehensive Income (FVOCI)

A 'debt instrument' is measured at the fair value through other comprehensive income if both the following conditions are met:



- The asset is held within a business model whose objective is achieved by both collecting contractual cash flows and selling financial assets
- Contractual terms of the asset give rise on specified dates to cash flows that are solely payments of principal and interest (SPPI) on the principal amount outstanding.

After initial measurement, these assets are subsequently measured at fair value. Interest income under effective interest method, foreign exchange gains and losses and impairment are recognised in the Statement of Profit & Loss. Other net gains and losses are recognised in other comprehensive Income.

(iii) Debt instruments at Fair value through profit or loss (FVTPL)

Fair value through profit or loss is a residual category for debt instruments. Any debt instrument, which does not meet the criteria for categorisation as at amortised cost or as FVOCI, is classified as at FVTPL.

(iv) Equity investments

All equity investments in scope of Ind-AS 109 are measured at fair value. Equity instruments which are held for trading are classified as at FVTPL. For all other equity instruments, the Company decides to classify the same either as at FVOCI or FVTPL. The Company makes such election on an instrument-by-instrument basis. The classification is made on initial recognition and is irrevocable.

For equity instruments classified as FVOCI, all fair value changes on the instrument, excluding dividends, are recognized in other comprehensive income (OCI).

Equity instruments included within the FVTPL category are measured at fair value with all changes recognized in the Statement of Profit & Loss.

c) Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is primarily derecognised (i.e. removed from the Company's Balance Sheet) when.

The rights to receive cash flows from the asset have expired, or

The Company has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either:

- The Company has transferred substantially all the risks and rewards of the asset, or
- The Company has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

On de-recognition, any gains or losses on all debt instruments and equity instruments (measured at FVTPL) are recognised in the Statement of Profit & Loss. Accumulated gains or losses on equity instruments measured at FVOCI are never reclassified to the Statement of Profit & Loss.

d) Impairment of financial assets

In accordance with Ind-AS 109, the Company applies Expected Credit Loss ("ECL") model for measurement and recognition of impairment loss on the financial assets measured at amortised cost

Loss allowances on trade receivables are measured following the 'simplified approach' at an amount equal to the lifetime ECL at each reporting date. In respect of other financial assets measured at amortised cost, the loss allowance is measured at 12 month ECL for financial assets with low credit risk at the reporting date and there is a significant deterioration in the credit risk since initial recognition of the asset.

xiii) Financial Liabilities

a) Initial recognition and measurement

All financial liabilities are recognised initially at fair value net of transaction costs that are attributable to the respective liabilities.

b) Subsequent measurement

Subsequent measurement is determined with reference to the classification of the respective financial liabilities.



The Company classifies all financial liabilities as subsequently measured at amortised cost, except for financial liabilities at fair value through profit or loss.

(i) Financial Liabilities at fair value through profit or loss (FVTPL)

A financial liability is classified as at fair value through profit or loss if it is classified as held-for-trading or is designated as such on initial recognition. Financial liabilities at FVTPL are measured at fair value and changes therein, including any interest expense, are recognised in Statement of Profit & Loss.

(ii) Financial Liabilities measured at amortised cost

After initial recognition, financial liabilities other than those which are classified as fair value through profit or loss are subsequently measured at amortised cost using the effective interest rate method ("EIR").

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the Statement of Profit & Loss.

c) Derecognition

A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the de-recognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognised in the Statement of Profit & Loss.

xiv) Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount is reported in the balance sheet if there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, or to realise the assets and settle the liabilities simultaneously.

xv) Fair value of financial instruments

In determining the fair value of its financial instruments, the Company uses following hierarchy and assumptions that are based on market conditions and risks existing at each reporting date.

Fair value hierarchy:

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorized within the fair value hierarchy, described as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 — Quoted (unadjusted) market prices in active markets for identical assets or liabilities
- Level 2 — Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable
- Level 3 — Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

For assets and liabilities that are recognised in the financial statements on a recurring basis, the Company determines whether transfers have occurred between levels in the hierarchy by re-assessing categorisation (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

xvi) Financial guarantees

Financial guarantee contracts issued by the Corporation are those contracts that require a payment to be made to reimburse the holder for a loss it incurs because the specified debtor fails to make a payment when due in accordance with the terms of the debt instrument. Financial guarantee contracts are recognised initially as a liability at fair value, adjusted for transaction costs that are directly attributable to the issuance of the guarantee. Subsequently, the liability is measured at the higher of the amount of loss allowance determined as per impairment requirements of Ind AS 109 and the fair value initially recognised less cumulative amortisation.

**xvii) Cash & Cash Equivalents**

The Company considers all highly liquid financial instruments, which are readily convertible into known amounts of cash that are subject to an insignificant risk of change in value and having original maturities of three months or less from the date of purchase, to be cash equivalents.

Cash and cash equivalents comprise cash on hand and in banks and demand deposits with banks which can be withdrawn at any time without prior notice or penalty on the principal. Bank overdrafts are shown within borrowings in current liabilities in the balance sheet.

xviii) Employee Benefits

Short term employee benefits:

All employee benefits payable wholly within twelve months of rendering the service are classified as short-term employee benefits. These benefits include short term compensated absences such as paid annual leave. The undiscounted amount of short-term employee benefits expected to be paid in exchange for the services rendered by employees is recognized as an expense during the period. Benefits such as salaries and wages, etc. and the paid or expected cost of the incentives / miscellaneous welfare compensations / bonus / ex-gratia are recognised in the period in which the employee renders the related service.

Long term employee benefits:

Defined Contribution plans:

Company's periodical makes contribution to several vital funds and employee benefits insurances schemes its cost has been charged to the Statement of Profit and Loss of the year where such contributions to the respective funds are due or on accrual basis.

Such contribution are to the Employee's Provident fund Scheme, 1952 govern by regional provident funds commissioner, Maharashtra whereby Company's employee are obligation towards pension and retirement benefits are covered

Defined benefit plans:

Gratuity, which is a defined benefit plan, is accrued based on an independent actuarial valuation, which is done based on project unit credit method as at the balance sheet date. The Company recognizes the net obligation of a defined benefit plan in its balance sheet as an asset or liability. Gains and losses through re-measurements of the net defined benefit liability/(asset) are recognized in other comprehensive income. In accordance with Ind AS, re-measurement gains and losses on defined benefit plans recognised in OCI are not be to be subsequently reclassified to statement of profit and loss. As required under Ind AS compliant Schedule III, the Company transfers it immediately to retained earnings.

xix) Events after Reporting date

Where events occurring after the Balance Sheet date provide evidence of conditions that existed at the end of the reporting period, the impact of such events is adjusted within the financial statements. Otherwise, events after the Balance Sheet date of material size or nature are only disclosed.

xx) Foreign Currency Transactions:**a) Functional and Presentation Currency:**

The Financial Statements are presented in Indian rupees which is the functional currency for the Company. All amounts have been rounded off to the nearest lakh, unless otherwise indicated. Hence, the figures already reported for all the quarters during the year might not add up to the year figures reported in this statement.

b) Transactions and Balances

- Transactions denominated in foreign currency are normally accounted for at the exchange rate prevailing at the time of transaction.
- Monetary assets and Liabilities in foreign currency transactions remaining unsettled at the end of the year are translated at the year-end rates and the corresponding effect is given to the statement of profit and loss.
- Exchange differences arising on account of fluctuations in the rate of exchange is recognized in the statement of Profit & Loss.



- Exchange rate difference arising on account of conversion/translation of liabilities incurred for acquisition of Fixed Assets is recognized in the Statement of Profit & Loss.
- Non-monetary items are reported at the exchange rate at the date of transaction.

xxi) Impairment of Assets:

At each balance sheet date, the Company assesses whether there is any indication that any property, plant and equipment and intangible assets with finite life may be impaired. If any such impairment exists, the recoverable amount of an asset is estimated to determine the extent of impairment, if any. Where it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

xxii) Provisions

Provisions are recognized when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of economic benefits will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

The amount recognized as a provision is the best estimate of the consideration required to settle the present obligation at the end of the reporting period, taking into account the risks and uncertainties surrounding the obligation.

Provisions are not discounted to present value and are determined based on best estimate required to settle the obligation at the balance sheet date. These are reviewed at each balance sheet date and adjusted to reflect the current best estimates.

xxiii) Contingent Liabilities

A contingent liability is a possible obligation that arises from past events whose existence will be confirmed by the occurrence or non-occurrence of one or more uncertain future events beyond the control of the Company or a present obligation that is not recognized because it is not probable that an outflow of resources will be required to settle the obligation. A contingent liability also arises in extremely rare cases where there is a liability that cannot be recognized because it cannot be measured reliably. The Company does not recognize a contingent liability but discloses its existence in the condensed standalone financial statements.

xxiv) Earnings per Share

The basic earnings per share is computed by dividing the net profit attributable to equity shareholders for the period by the weighted average number of equity shares outstanding during the period.

The number of shares used in computing diluted earnings per share comprises the weighted average shares considered for deriving basic earnings per share, and also the weighted average number of equity shares which could be issued on the conversion of all dilutive potential equity shares.

xxv) Classification of Assets and Liabilities as Current and Non-Current:

All assets and liabilities are classified as current or non-current as per the Corporation's normal operating cycle (determined at 12 months) and other criteria set out in Schedule III of the Act.

xxvi) Cash Flows

Cash flows are reported using the indirect method, where by net profit before tax is adjusted for the effects of transactions of a non-cash nature, any deferrals or accruals of past or future operating cash receipts or payments and item of income or expenses associated with investing or financing cash flows. The cash flows from operating, investing and financing activities are segregated.

xxvii) Operating Segments

Operating segments are reported in a manner consistent with the internal reporting provided to Chief Operating Decision Maker (CODM).

The Company has identified its Managing Director as CODM which assesses the operational performance and position of the Company and makes strategic decisions.



Note 2 : Property, Plant and Equipment

Following are the changes in the carrying value of property, plant and equipment for the year ended March 31, 2017:

Particulars	Land & Site Development	Building	Plant and machineries	Electricals	Indigenous Equipment	Computers Equipment	Air conditioner	Office Equipment	Vehicle	Furniture & Fixtures	Total
Cost on April 1, 2016	16.44	620.69	1,994.24	122.57	645.39	34.08	4.78	5.41	11.42	109.88	3,564.90
Additions	-	-	234.37	-	5.23	16.82	-	2.00	-	-	258.42
Gross carrying value as of March 31, 2017	16.44	620.69	2,228.61	122.57	650.62	50.90	4.78	7.41	11.42	109.88	3,823.32
Accumulated depreciation as of April 1, 2016	-	232.37	1,287.24	96.30	305.03	23.04	2.03	1.79	6.63	57.83	2,012.26
Depreciation during the year	-	19.59	109.42	10.26	47.83	8.14	0.56	1.09	1.24	10.81	208.94
Accumulated depreciation on deletions	-	-	-	-	-	-	-	-	-	-	-
Accumulated depreciation as of March 31, 2017	-	251.96	1,396.66	106.56	352.86	31.18	2.59	2.88	7.87	68.64	2,221.20
Carrying value as of March 31, 2017	16.44	368.73	831.95	16.01	297.76	19.72	2.19	4.53	3.55	41.24	1,602.12

Following are the changes in the carrying value of property, plant and equipment for the year ended March 31, 2018:

Particulars	Land & Site Development	Building	Plant and machineries	Electricals	Indigenous Equipment	Computers Equipment	Air conditioner	Office Equipment	Vehicle	Furniture & Fixtures	Total
Cost on April 1, 2017	16.44	620.69	2,228.61	122.57	650.62	50.90	4.78	7.41	11.42	109.88	3,823.32
Additions	-	45.99	125.95	-	34.25	2.49	0.39	0.61	21.23	2.14	233.04
Gross carrying value as of March 31, 2018	16.44	666.68	2,354.56	122.57	684.87	53.39	5.17	8.02	32.65	112.02	4,056.36
Accumulated depreciation as of April 1, 2017	-	251.96	1,396.66	106.56	352.86	31.18	2.59	2.88	7.87	68.64	2,221.20
Depreciation during the year	-	19.96	115.50	8.16	49.43	9.08	0.85	1.35	1.59	9.15	215.06
Accumulated depreciation as of March 31, 2018	-	271.92	1,512.16	114.72	402.29	40.26	3.44	4.23	9.46	77.79	2,436.26
Carrying value as of March 31, 2018	16.44	394.76	842.40	7.85	282.58	13.13	1.73	3.79	23.19	34.23	1,620.09

Note : For Property, Plant & Equipment existing as on the date of transition to IND - AS, the Company has used Indian GAAP carrying value as deemed cost.



Note 3 : Intangible assets

Following are the changes in the carrying value of Intangible Assets for the year ended March 31, 2017:

	(₹ In Lacs)
Particulars	Software
Cost as on April 1, 2016	27.64
Additions	2.20
Deletions	-
Gross carrying value as of March 31, 2017	29.84
Accumulated amortization as of April 1, 2016	25.12
Depreciation for the year	0.87
Deletions	-
Accumulated amortization as of March 31, 2017	25.99
Carrying value as of March 31, 2017	3.85

Following are the changes in the carrying value of Intangible Assets for the year ended March 31, 2018:

	(₹ In Lacs)
Particulars	Software
Gross carrying value as of April 1, 2017	29.84
Additions	8.62
Deletion	-
Gross carrying value as of March 31, 2018	38.46
Accumulated amortization as of April 1, 2017	25.99
Depreciation for the year	2.79
Deletion	-
Accumulated amortization as of March 31, 2018	28.78
Carrying value as of March 31, 2018	9.68



Notes to financial statements for the year ended March 31, 2018

Financial Assets

Note 4 : Non Current Investments

(₹ In Lacs)			
Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Unquoted, Investment in Equity Shares			
In Arihantsidh Properties Pvt. Ltd. (9800 Shares of ₹ 10 each)	-	-	24.00
Less: Provision on Diminishing Value on Investment	-	-	(18.00)
Corporate Fixed Deposits (ROI : 7.50%)	-	100.00	-
Total	-	100.00	6.00

Note 5 : Other financial assets (Non Current Assets)

(₹ In Lacs)			
Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Security Deposit for Services	36.42	27.21	23.45
Total	36.42	27.21	23.45

Note 6 : Other non-current assets

(₹ In Lacs)			
Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Advances to Capital Goods (In foreign Currency)	-	37.40	28.16
Advances to Capital Goods	20.75	8.48	5.50
Total	20.75	45.88	33.66

Note 7 : Inventories

(Valued at lower of cost or Net Realisable Value)

(₹ In Lacs)			
Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Raw materials and components#	132.57	94.04	60.08
Fuel	3.16	3.87	0.69
Packing Material#	190.39	142.28	82.68
Stores and Spares	2.46	2.38	2.88
Work-In-Process	3.26	4.86	2.03
Finished Goods	424.19	196.65	193.72
Total	756.03	444.07	342.08

Includes goods in transit



Note 8 : Trade receivables

(₹ In Lacs)			
Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Unsecured, Considered Good	2,213.47	1,341.12	1,327.38
Unsecured, Considered Doubtful	-	15.26	-
	2,213.47	1,356.38	1,327.38
Less : Allowance for Doubtful Debts	-	15.26	-
Total	2,213.47	1,341.12	1,327.38
Current Portion	2,213.47	1,341.12	1,327.38

(₹ In Lacs)			
Movement in allowance for Doubtful Debts	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Opening Balance	15.26	-	-
Addition during the year	-	15.26	-
reversal due to bad debts written off	(15.26)	-	-
Closing balance	-	15.26	-

Note 9 : Current Investments

(₹ In Lacs)			
Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Unquoted Investments			
Investments in Mutual Funds at fair value through Profit and loss*			
10,96,217 Units of Aditya Birla Sun Life Medium term plan - Growth Mutual Fund (NAV ₹ 21.96)	240.76	-	-
2,12,75,599 Units of HDFC Corporate Debt Opp (NAV ₹ 14.41)	306.60	-	-
51,65,316 Units of Kotak Income Opportunities Fund (NAV ₹ 19.1146)	987.33	-	-
11,23,254 Units of Kotak Medium Term Fund (NAV ₹ 14.43)	162.03	-	-
	1,696.72	-	-
Others			
Corporate Fixed Deposit (ROI : 7.50%)	108.48	400.00	-
	1,805.20	400.00	-
Aggregate Value of Unquoted Investments	1,805.20	400.00	-

* Represents lien marked against various funded and non-funded banking facilities .

Note 10 : Cash and cash equivalents

(₹ In Lacs)			
Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Cash on Hand	4.18	1.05	11.02
Balances with Banks in			
- Rupees Current Accounts	23.62	144.62	5.40
- Foreign Currency Current Accounts	293.46	1,031.53	64.28
	321.26	1,177.20	80.70



Note 11 : Bank balances other than cash & cash equivalents

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Margin money deposits with original maturity of more than 3 to 12 months #	47.83	699.40	838.43
Earmarked balances with banks			
Unpaid Dividend (Excludes unclaimed / unpaid amount of demand draft debited to Dividend bank account)	56.33	27.68	20.72
Total	104.16	727.08	859.15

Include accrued interest on bank deposits. Also includes bank deposit of ₹ 10.21 lacs (31.03.2017 INR 538. 88 lacs, 31.03.2016 INR 263.83 lacs) lien marked against various funded and non-funded banking facilities .

Note 12 : Other financial assets (Current)

(Unsecured, Considered Good)

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Security Deposit for Tender	120.65	46.90	-
Interest accrued but not due	0.25	21.72	1.60
Advances recoverable in cash or kind or for the value to be received	10.00	15.01	22.11
Total	130.90	83.63	23.70

Note 13 : Other current assets

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Balances with government authorities	782.20	331.78	157.91
Prepaid Expenses	9.35	10.35	13.02
Unamortised portion of rent deposits	1.56	-	-
Advances to Suppliers	9.67	17.50	3.14
Others	8.26	-	-
Total	811.04	359.63	174.06

Note 14 : Equity Share capital

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Authorised			
1,60,00,000 shares (31.03.2017 : 1,60,00,000 & 01.04.2016 : 1,20,00,000) Equity Shares of ₹10 each fully paid up.	1,600.00	1,600.00	1,200.00
Issued, Subscribed and Fully Paid Up			
1,11,15,000 shares (31.03.2017 : 1,11,15,000 shares) Equity Shares of ₹10 each fully paid up.	1,111.50	1,111.50	1,111.50
Total	1,111.50	1,111.50	1,111.50



a) Reconciliation of shares outstanding at the beginning and at the end of the period

Particulars	As at 31.03.2018		As at 31.03.2017	
	No. in lacs	₹ In lacs	No. in lacs	₹ In lacs
Equity Shares				
At the beginning of the year	111.15	1,111.50	111.15	1,111.50
Issued during the year	-	-	-	-
Outstanding at the end of the year	111.15	1,111.50	111.15	1,111.50

b) Terms / rights attached to equity shares

The Company has only one class of equity shares having a par value of ₹ 10 per share. Each holder of equity share is entitled to one vote per share.

In the event of liquidation of the Company, the holder of equity shares will be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the shareholders.

c) Details of Shareholders holding more than 5% shares in the company:

Particulars	As at 31.03.2018		As at 31.03.2017		As at 01.04.2016	
	No.	% holding	No.	% holding	No.	% holding
Om Garg	800	0.01	800	0.01	4,584,800	41.25
Veena Garg	4,961,500	44.87	4,961,500	44.87	777,500	7.00

Note 15 : Others Equity

(₹ In Lacs)

OTHER EQUITY :	Reserves and Surplus				
Particulars	Securities Premium Reserve	Capital Reserve	Retained Earnings	Other Comprehensive Income	Total
Balance as at April 1,2016	302.76	30.00	2,168.73	-	2,501.49
Profit/ Loss for the year	-	-	2,054.86	-	2,054.86
Interim Dividend Paid by 16-17	-	-	(222.30)	-	(222.30)
Dividend Tax Paid on Interim Dividend 16-17	-	-	(44.45)	-	(44.45)
Other Comprehensive Income :					-
Remeasurements of net defined benefit plans	-	-	-	(0.93)	(0.93)
Balance as at 31st March,2017	302.76	30.00	3,956.84	(0.93)	4,288.66
Profit/ Loss for the year	-	-	1,709.02	-	1,709.02
Interim Dividend Paid 17-18	-	-	(222.30)	-	(222.30)
Dividend Tax Paid on Interim Dividend 17-18	-	-	(45.26)	-	(45.26)
Final Dividend Paid 16-17	-	-	(222.30)	-	(222.30)
Dividend Tax Paid on Final Dividend 16-17	-	-	(45.26)	-	(45.26)
	-	-	-	-	-
<u>Other Comprehensive Income :</u>					-
Remeasurements of net defined benefit plans	-	-	-	(9.08)	(9.08)
Balance as at 31st March, 2018	302.76	30.00	5,130.74	(10.01)	5,453.48

**Nature and Purpose of Reserves****Securities Premium Reserve**

Securities Premium Reserve is used to record the premium on issue of shares. The reserve is utilised in accordance with the provisions of the Act.

Capital Reserve

Capital reserve will be utilised in accordance with provision of the Act.

Retained Earnings

Retained Earnings represents surplus/accumulated earnings of the Company and are available for distribution to shareholders.

Non Current Liabilities**Note 16 : Deferred tax liabilities (net)**

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Deferred Tax Liabilities			
Excess of net block of fixed assets as per books of accounts over net block for tax purpose	198.56	216.28	204.87
Deferred Tax Assets			
Provision for Expenses	22.83	23.41	9.49
Remeasurements of net defined benefit plans	5.30	0.49	-
Net Deferred Tax liability (a-b)	170.44	192.38	195.38
Deferred Tax Charge/(Credit) for the year	(21.95)	(3.00)	-

Note 17 : Provisions

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Leave Encashment	42.79	22.90	19.57
Gratuity	19.09	-	-
Total	61.88	22.90	19.57

Note 18 : Current Borrowings

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Working capital loans from banks			
Secured	-	-	-
Working Capital Assistance Loan from Banks	139.53	-	18.96
Working Capital in Foreign Currency for Pre and Post Shipment	74.68	-	69.31
Total	214.21	-	88.27

Notes on Borrowing

- a. Rate of interest on working capital loans are 6 months MCLR rate (as per last MCLR is 8.35 % p.a.). The same is secured against the lien of Mutual funds.



Note 19 : Trade payables

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Current			
Trade payables	539.57	266.63	183.23
Total	539.57	266.63	183.23

The Company had sought confirmation from the vendors whether they fall in the category of Micro, Small and Medium Enterprises. In view of insufficient information from suppliers regarding their status the amount due to Micro, Small and Medium Enterprises can not be ascertained.

Note 20 : Other financial liabilities

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Employee benefit expenses payable	-	32.20	20.42
Unpaid Dividend Account	56.33	27.68	20.72
Total	56.33	59.89	41.14

Note 21 : Other current liabilities

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 01.04.2016
Statutory Liabilities	39.45	15.14	8.08
Advance from customers (In foreign Currency)	9.75	64.33	-
Advance from customers	0.70	8.48	6.57
Total	49.90	87.95	14.65

Note 22 : Revenue from operations

(₹ In Lacs)

Particulars	Year ended 31.03.2018	Year ended 31.03.2017
Revenue from operations		
Sale of products (Net)	7,790.27	8,214.84
Other operating revenue		
Export benefits & duty drawback incentives	259.60	122.70
Gain on foreign exchange fluctuations (net)	10.01	26.55
Total	8,059.88	8,364.09



Note 23 : Other income

(₹ In Lacs)

Particulars	Year ended 31.03.2018	Year ended 31.03.2017
Interest income on		
Bank deposits	57.62	73.70
Loans & Advances	2.35	1.06
Others	0.71	2.35
Miscellaneous income	9.06	2.69
Short term capital gain on mutual fund	1.47	-
Interest Income on financial assets at amortised cost	0.71	
Unrealised Income on Mutual Fund	46.41	-
Total	118.33	79.80

Note 24 : Cost of materials consumed

(₹ In Lacs)

Particulars	Year ended 31.03.2018	Year ended 31.03.2017
RAW MATERIALS		
Opening stocks	94.04	60.08
Add : Purchases	1,300.12	1,254.34
	1,394.16	1,314.42
Less : Goods in Transit	14.21	
Less : Closing stocks	118.36	94.04
Total (a)	1,261.59	1,220.38
FURNANCE OIL		
Opening Stocks	3.87	0.69
Add : Purchases	40.73	46.40
	44.60	47.09
Less : Closing Stocks	3.16	3.87
Total (b)	41.44	43.22
PACKING MATERIAL		
Opening Stocks	142.28	82.68
Add : Purchases	1,608.51	1,751.51
	1,750.79	1,834.18
Less : Goods in Transit	15.15	
Less : Closing stocks	175.24	142.28
Total (c)	1,560.40	1,691.91
STORES AND CONSUMABLES		
Opening Stocks	2.38	2.88
Add : Purchases	139.61	171.57
	141.99	174.45
Less : Closing stocks	2.46	2.38
Total (d)	139.53	172.07
PURCHASE OF SEMI-FINISHED / FINISHED GOODS (e)	312.30	105.44
ADD / LESS: TAXES AND DUTIES RECEIVABLE / RECEIVED (NET) (f)	31.66	(194.41)
Total (a+b+c+d+e+f)	3,346.91	3,038.61



Note 25 : Changes in inventories of finished goods and work in process

(₹ In Lacs)		
Particulars	Year ended 31.03.2018	Year ended 31.03.2017
Opening Stocks	4.86	2.03
- Work in Process	196.65	193.72
- Finished Goods	201.51	195.75
Less : Closing Stocks	3.26	4.86
- Work in Process	424.19	196.65
- Finished Goods	427.45	201.51
Total	(225.94)	(5.76)

Note 26 : Employee benefits expense

(₹ In Lacs)		
Particulars	Year ended 31.03.2018	Year ended 31.03.2017
Salaries, wages & bonus*	522.01	372.94
Directors' remuneration	86.02	52.77
Director Sitting Fees	5.50	6.50
Contribution to -		
Provident Fund*	36.69	25.87
Other Contribution	3.11	0.50
Provision for leave encashment	27.64	7.63
Staff welfare expenses / other benefits	27.57	51.55
Total	708.54	517.77

* These amounts include bonus and contribution made to PF of Director Om Prakash Garg.

Note 27 : Finance costs

(₹ In Lacs)		
Particulars	Year ended 31.03.2018	Year ended 31.03.2017
Interest expense	2.56	5.86
Bank Charges	2.66	5.73
Interest paid to others	-	0.08
Export Bill Booking Charges	0.50	-
Total	5.72	11.68

**Note 28 : Depreciation and amortisation expense**

(₹ In Lacs)

Particulars	Year ended 31.03.2018	Year ended 31.03.2017
Depreciation of Property, Plant & Equipment	215.06	208.94
Depreciation on Intangible Properties	2.79	0.87
Total	217.85	209.81

Note 29 : Other expenses

(₹ In Lacs)

Particulars	Year ended 31.03.2018	Year ended 31.03.2017
MANUFACTURING EXPENSES		
Power and Fuel	339.23	341.45
Water Charges	4.82	19.05
Clearing, Freight and Transportation	31.71	34.33
Packing and Material Handling Expenses	363.39	185.72
Testing, Certification & Inspection Charges	26.32	25.15
Repairs and maintenance		
- i) Factory Building	43.71	18.19
- ii) Plant and machinery	17.29	41.95
- iii) Others	22.81	52.11
ADMINISTRATIVE, SELLING AND OTHER EXPENSES		
Travelling & conveyance	61.86	87.57
Rates, taxes and Insurances	51.68	93.57
Rent expense	18.22	-
Printing & stationery	10.01	10.73
Computer Maintenance and Software	5.50	7.30
Professional Charges	62.36	89.92
Provision for Bad Debts	-	15.26
Bad Debts	13.91	-
Auditors' remuneration	2.80	3.57
Postage And Telephone	28.05	22.48
Security Charges	10.04	9.48
Advertisement	68.96	78.20
Product Registration Fees	26.86	46.60
Clearing, Freight and Transportation	243.00	149.74
Selling & Distribution Expenses	4.18	61.13
Corporate Social Responsibility	29.21	6.83
Loss on sale of investments	-	3.84
Miscellaneous expenses	29.98	25.85
Total	1,515.90	1,430.04



Payments to Auditor

Particulars	(₹ In Lacs)	
	Year ended 31.03.2018	Year ended 31.03.2017
Statutory Audit fees	2.00	2.00
Tax Audit Fees	0.50	0.50
Certification	Nil	0.77
Others	0.30	0.30
Total	2.80	3.57

Note 30 : Earnings per equity share

In accordance with Indian Accounting Standard 33 - Earning Per Share, the computation of earning per share is set below:

Particulars	Year ended 31.03.2018	Year ended 31.03.2017
i) Weighted average number of Equity Shares of ₹10 each (In Lacs)		
a) Number of shares at the beginning of the year	111.15	111.15
b) Number of shares at the end of the period	111.15	111.15
c) Weighted average number of shares outstanding during the year	111.15	111.15
ii) Net Profit after tax available for equity shareholders (in ₹)	1,709.02	2,054.86
iii) Basic Earning Per Share (in ₹) (ii/i)	15.38	18.49
iv) Diluted Earning Per Share (in ₹) (ii/i)	15.38	18.49

Note:

The Company does not have any dilutive potential equity shares. Consequently the basic and diluted earning per share of the Company remain the same.

Note 31 : Contingent Liabilities

Contingent Liabilities not provided for :	(₹ In Lacs)		
	As at 31st March, 2018	As at 31st March, 2017	As at 31st March, 2016
a) Guarantee given by Banks on behalf of the Company	58.62	73.24	57.18
b) Estimated amount of contracts remaining to be executed on capital account	98.74	103.38	60.00
c) Claims against the Company, not acknowledged as debt Company has made out of court settlement in respect of Trademark dispute, which were pending at different Courts in India. The said Legal cases were filled by the Company and counter cases were also cases filled by the litigant. Withdrawals of cases from courts are in process.	-	-	-

**Note 32 Operating leases****A. Leases as lessee**

The Corporation enters into cancellable operating lease arrangements with one party. The lease rentals paid/ received for the same are charged to the Statement of Profit and Loss.

i. Amounts recognised in profit or loss

Particulars	(₹ In Lacs)	
	Year ended 31.03.2018	Year ended 31.03.2017
Lease expense	18.22	-
Total	18.22	-

Initial direct costs incurred on these leasing transactions have been recognised in the Profit and Loss Account.

Note 33 : Segment Reporting

- (i) Operating segments are reported in a manner consistent with the internal reporting provided to the Chief Operating Decision Maker ("CODM") of the Company. The CODM, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Managing Director Officer of the Company. The Company operates only in one Business Segment i.e. "Manufacturing of Contraceptives", hence does not have any reportable Segments as per Ind AS 108 "Operating Segments". (ii) The amount of the company's revenue from external customers (Outside India) broken down by each product and service is as shown in the table below :-

Revenue from external customers :-

Nature of product or service	(₹ In Lacs)	
	2017-18	2016-17
a. Male Condoms	1,587.47	1,883.09
b. Female Condoms	3,853.22	4,327.85
c. Jelly	277.76	418.51
Total	5,718.45	6,629.46

- (iii) A total of 4 external customers contribute more than 10% of company's total revenue. The amount of the company's revenue from external customers broken down into revenue from single major customer is as shown in the table below.

Information about major customer :-

Location of Customer	(₹ In Lacs)	
	2017-18	2016-17
(i) South Africa	3,476.70	3,457.05
(ii) Other Countries	2,241.75	3,172.41
Total Revenue	5,718.45	6,629.46

Note 34 : Disclosures on Related party transactions**List of Related Parties and Relationships:****a) Key Management Personnel / Promoter Directors**

Name of related party	Relation
Mr. Omprakash Garg	Chairman & MD, KMP
Mrs. Veena Garg	Director, Spouse of Omprakash Garg
Mr. Saurabh V. Karmase	Company Secretary and Compliance Officer, KMP
Mr. Narendra Joshi	Chief Financial Officer, KMP



b) Transaction with Key managerial Personnel and Related Parties

(₹ In Lacs)			
Particulars	Details	Year ended 31.03.2018	Year ended 31.03.2017
Mr. Omprakash Garg#	Director Remuneration	67.27	56.98
Mr. Omprakash Garg	Commission	26.02	-
Mrs. Veena Garg	Sitting Fees	1.90	2.05
Mr. Durgesh Garg#	Salary	21.18	16.23
Mr. Pawan Bansal#	Salary	14.03	11.75
Mr. Saurabh V. Karmase#	Salary	7.57	4.77
Mr. Narendra Joshi #	Salary	6.3	5.07

c) Closing balances with Key managerial Personnel and Related Parties

(₹ In Lacs)			
Particulars	Details	Year ended 31.03.2018	Year ended 31.03.2017
Mr. Omprakash Garg#	Payables	18.14	-

Includes Gross salary and others.

Note: Related Parties are as disclosed by the Management and relied upon by the auditors.

Note 35 : Employee benefit expenses

Post Employment Benefit Plans:

Defined Contribution Scheme

(₹ In Lacs)		
Amount recognised in the Statement of Profit and Loss	2017-18	2016-17
Contribution to Provident fund and others	39.80	26.37

Defined Benefit Plans

The Company has the following Defined Benefit Plans:

Gratuity: In accordance with the applicable laws, the Company provides for gratuity, a defined benefit retirement plan ("The Gratuity Plan") covering eligible employees. The Gratuity Plan provides for a lump sum payment to vested employees on retirement (subject to completion of five years of continuous employment), death, incapacitation or termination of employment that are based on last drawn salary and tenure of employment. Liabilities with regard to the Gratuity Plan are determined by actuarial valuation on the reporting date and the Company makes annual contribution to the gratuity fund administered by life Insurance Companies under their respective Group Gratuity Schemes.

The disclosure in respect of the defined Gratuity Plan are given below:

(₹ In Lacs)		
Particulars	Defined Benefit Plans	
	As at 31.03.2018	As at 31.03.2017
Present value of funded obligations	85.13	48.20
Fair Value of plan assets	66.05	12.73
Net (Asset)/Liability recognised	19.08	35.47



Movements in plan assets and plan liabilities

Particulars	(₹ In Lacs)	
	Present value of obligations	Fair Value of plan assets
As at 1st April 2017	57.16	12.73
Current service cost	9.17	-
Past service cost	2.81	-
Interest Cost/(Income)	4.49	1.00
Return on plan assets excluding amounts included in net finance income	-	(0.003)
Actuarial (gain)/loss arising from changes in financial assumptions	(5.36)	-
Actuarial (gain)/loss arising from experience adjustments	19.04	-
Employer contributions	-	-
Benefit payments	(2.17)	-
As at 31st March 2018	85.13	13.73

Statement of Profit and Loss

Employee benefit expenses :	(₹ In Lacs)
	2017-2018
Current Service cost	9.17
Past service cost	2.81
Interest cost/ (Income)	4.49
Expected return on Plan Assets	(4.75)
Total amount recognised in Statement of P&L	11.72
Remeasurement of the net defined benefit liability :	
Return on plan assets excluding amounts included in net finance income/(cost)	0.20
Actuarial Gain/loss recognised for asset limit affect	13.69
Total amount recognised in Other Comprehensive Income	13.89

Investment pattern for Fund as on

Category of Asset	As at 31.03.2018	As at 31.03.2017
Government of India Securities	0%	0%
State Government Securities	0%	0%
High quality corporate bonds	0%	0%
Equity shares of listed companies	0%	0%
Property	0%	0%
Special Deposit Scheme	0%	0%
Policy of insurance/Insurer Managed funds	100%	100%
Bank Balance	0%	0%
Other Investments	0%	0%
Total	100%	100%

Assumptions

With the objective of presenting the plan assets and plan liabilities of the defined benefits plans at their fair value on the balance sheet, assumptions under Ind AS 19 are set by reference to market conditions at the valuation date.



The significant actuarial assumptions were as follows:

Category of Asset	As at 31.03.2018	As at 31.03.2017
Discount rate	8.00%	8.00%
Salary growth rate	4.00%	4.00%
Expected Rate of Return	4.00%	7.55%
Withdrawal Rates	1 to 3% depends on ages	1 to 3% depends on ages

Demographic Assumptions

Mortality in service : Indian Assured Lives Mortality (2006-08)

Sensitivity

The sensitivity of the overall plan liabilities to changes in the weighted key assumptions are:

Particulars	(₹ In Lacs)
	As at 31.03.2018 Increase/ Decrease in liability
Discount rate varied by 1%	
1%	77.32
-1%	94.09
Salary growth rate varied by 1%	
1%	93.53
-1%	77.00

The sensitivity analyses above have been determined based on reasonably possible changes of the respective assumptions occurring at the end of the reporting period and may not be representative of the actual change. It is based on a change in the key assumption while holding all other assumptions constant. When calculating the sensitivity to the assumption, the same method used to calculate the liability recognised in the balance sheet has been applied. The methods and types of assumptions used in preparing the sensitivity analysis did not change compared with the previous period.

The expected future cash flows as at 31st March 2018 were as follows:

Expected contribution	(₹ In Lacs)
	Cashflow
Projected benefits payable in future years from the date of reporting	
2019	1.88
2020	2.17
2021	5.02
2022	6.24
2023	3.33
2024-2027	74.94

Note 36 : Financial instruments – Fair values and risk management

A. Accounting classification and fair values

The Company uses the following hierarchy for determining and disclosing the fair value of financial instruments by valuation technique:

Level 1: quoted (unadjusted) prices in active markets for identical assets or liabilities.

Level 2: other techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly or indirectly.

Level 3: techniques which use inputs that have a significant effect on the recorded fair value that are not based on observable market data.



The following table shows the carrying amounts and fair values of financial assets and financial liabilities, including their levels in the fair value hierarchy. It does not include fair value information for financial assets and financial liabilities not measured at fair value if the carrying amount is a reasonable approximation of fair value.

(₹ In Lacs)

Financial Asset & Liabilities as at 31st March 2018	Non Current	Current	Total	Routed through Profit & Loss				Routed through OCI	Carried at Amortised Cost	Total Amount
				Level 1	Level 2	Level 3	Total			
Financial assets										
Investments										
- Mutual funds	-	1,696.72	1,696.72	1,696.72	-	-	1,696.72	-	-	1,696.72
- Corporate Fixed deposit	-	108.48	108.48	-	-	-	-	-	108.48	108.48
	-	1,696.72	1,696.72	1,696.72	-	-	1,696.72	-	-	1,696.72
Other Assets										
Security Deposits	23.45	120.65	144.10	-	-	-	-	-	23.45	23.45
Trade receivables		2,213.47	2,213.47	-	-	-	-	-	2,213.47	2,213.47
Cash and cash equivalents	-	321.26	321.26	-	-	-	-	-	321.26	321.26
Bank balances other than cash & cash equivalents	-	104.16	104.16	-	-	-	-	-	104.16	104.16
Other Advances		10.00	10.00	-	-	-	-	-	10.00	10.00
Total	23.45	4,466.26	4,489.71	1,696.72	-	-	1,696.72	-	2,672.34	4,369.06
Financial liabilities										
Borrowings	-	214.21	214.21	-	-	-	-	-	214.21	214.21
Other Financial Liabilities	-	56.33	56.33	-	-	-	-	-	56.33	56.33
Trade Payables	-	539.57	539.57	-	-	-	-	-	539.57	539.57
Total	-	810.11	810.11	-	-	-	-	-	810.11	810.11

(₹ In Lacs)

Financial Asset & Liabilities as at 31st March 2017	Non Current	Current	Total	Routed through Profit & Loss				Routed through OCI	Carried at Amortised Cost	Total Amount
				Level 1	Level 2	Level 3	Total			
Financial assets										
Investments										
- Mutual funds	-	-	-	-	-	-	-	-	-	-
- Corporate Fixed deposit	100.00	400.00	500.00	-	-	-	-	-	500.00	500.00
	-	-	-	-	-	-	-	-	-	-
Other Assets										
Security Deposits	27.21	46.90	74.11	-	-	-	-	-	27.21	27.21
Trade receivables	-	1,341.12	1,341.12	-	-	-	-	-	1,341.12	1,341.12
Cash and cash equivalents	-	1,177.20	1,177.20	-	-	-	-	-	1,177.20	1,177.20
Bank balances other than cash & cash equivalents	-	727.08	727.08	-	-	-	-	-	727.08	727.08
Other Advances		15.01	15.01	-	-	-	-	-	15.01	15.01
Total	27.21	3,307.31	3,334.52	-	-	-	-	-	3,287.61	3,287.61
Financial liabilities										
Borrowings	-	-	-	-	-	-	-	-	-	-
Other Financial Liabilities	-	59.89	59.89	-	-	-	-	-	59.89	59.89
Trade Payables	-	266.63	266.63	-	-	-	-	-	266.63	266.63
Total	-	326.52	326.52	-	-	-	-	-	326.52	326.52



(₹ In Lacs)

Financial Asset & Liabilities as at 1st April 2015	Non Current	Current	Total	Routed through Profit & Loss				Routed through OCI	Carried at Amortised Cost	Total Amount
				Level 1	Level 2	Level 3	Total			
Financial assets										
Investments										
- Equity Instruments	6.00	-	6.00	-	-	6.00	6.00	-	-	6.00
- Mutual funds	-	-	-	-	-	-	-	-	-	-
	6.00	-	6.00	-	-	6.00	6.00	-	-	6.00
Other Assets										
Security Deposits	23.45	-	23.45				-	-	23.45	23.45
Trade receivables		1,327.38	1,327.38				-	-	1,327.38	1,327.38
Cash and cash equivalents		80.70	80.70				-	-	80.70	80.70
Bank balances other than cash & cash equivalents		859.15	859.15				-	-	859.15	859.15
Other Advances		22.11	22.11				-	-	22.11	22.11
Total	29.45	2,289.34	2,318.79	-	-	6.00	6.00	-	2,312.79	2,318.79
Financial liabilities										
Borrowings	-	88.27	88.27				-	-	88.27	88.27
Other Financial Liabilities	-	41.14	41.14				-	-	41.14	41.14
Trade Payables		183.23	183.23				-	-	183.23	183.23
Total	-	312.63	312.63	-	-	-	-	-	312.63	312.63

B. Measurement of fair values

Valuation techniques and significant unobservable inputs

The Fair Value of the Financial Assets & Liabilities are included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale.

The following tables show the valuation techniques used in measuring Level 2 and Level 3 fair values, for financial instruments measured at fair value in the statement of financial position, as well as the significant unobservable inputs used.

Financial instruments measured at fair value

Type	Valuation technique
Non current financial assets and liabilities measured at amortised cost	Discounted cash flows: The valuation model considers the present value of expected receipt/payment discounted using appropriate discounting rates.

Market risk

Market Risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk.

Currency risk

The Company is exposed to currency risk on account of its operating and financing activities. The functional currency of the Company is Indian Rupee. Our exposure are mainly denominated in U.S. dollars. The USD exchange rate has changed substantially in recent periods and may continue to fluctuate substantially in the future. The Company's business model incorporates assumptions on currency risks and ensures any exposure is covered through the normal business operations. This intent has been achieved in all years presented. The Company has put in place a Financial Risk Management Policy to Identify the most effective and efficient ways of managing the currency risks.



Exposure to currency risk

The currency profile of financial assets and financial liabilities as at March 31, 2018, March 31, 2017 and April 1, 2016 are as below:

	(in lacs)	
	In USD	In INR
31st March, 2018		
Financial assets		
Trade receivables	23.59	1,531.68
Net exposure for assets	23.59	1,531.68
Financial liabilities		
Foreign Currency Borrowings (Including Current Maturities)	1.15	74.68
Net exposure for liabilities	1.15	74.68
Net exposure (Assets - Liabilities)	22.44	1,457.00
		(in lacs)
31st March 2017	In USD	In INR
Financial assets		
Trade receivables	16.78	1,086.07
Net exposure for assets	16.78	1,086.07
Financial liabilities		
Foreign Currency Borrowings (Including Current Maturities)	-	-
Net exposure for liabilities	-	-
Net exposure (Assets - Liabilities)	16.78	1,086.07
		(in lacs)
1st April 2016	In USD	In INR
Financial assets		
Trade receivables	12.29	815
Net exposure for assets	12.29	815.13
Financial liabilities		
Foreign Currency Borrowings (Including Current Maturities)	1.05	69.31
Net exposure for liabilities	1.05	69.31
Net exposure (Assets - Liabilities)	11.25	746

Sensitivity analysis

A reasonably possible strengthening / (weakening) of the Indian Rupee against US dollars at 31st March would have affected the measurement of financial instruments denominated in US dollars and affected profit or loss by the amounts shown below. This analysis assumes that all other variables, in particular interest rates, remain constant and ignores any impact of forecast sales and purchases. In cases where the related foreign exchange fluctuation is capitalised to fixed assets or recognised directly in reserves, the impact indicated below may affect the Company's income statement over the remaining life of the related fixed assets or the remaining tenure of the borrowing respectively.



Effect in INR (before tax)	Profit or loss	
	Strengthening	Weakening
For the year ended 31st March, 2018		
5% movement		
USD	72.70	(72.70)
INR	5,029.51	(5,029.51)
Total	5,102.21	(5,102.21)

Effect in INR (before tax)	Profit or loss	
	Strengthening	Weakening
For the year ended 31st March, 2017		
5% movement		
USD	55.57	(55.57)
Total	55.57	(55.57)

(b) Particulars of hedged and unhedged foreign currency exposures as at the reporting date

As at 31st March 2018

Particulars	(in lacs)	
	In USD	In INR
Trade Receivables	23.59	1,531.68
Less : Foreign currency forward contracts (Sell)	2.00	-
Unhedged Receivable	21.59	1,531.68
Foreign Currency Borrowings (Including Current Maturities)	1.15	74.68
Less : Foreign currency forward contracts (Buy)	-	-
Unhedged Payable	1.15	74.68

As at 31st March 2017

Particulars	(in lacs)	
	In USD	In INR
Trade Receivables	16.78	1,086.07
Less : Foreign currency forward contracts (Sell)	6.00	-
Unhedged Receivable	10.78	1,086.07
Foreign Currency Borrowings (Including Current Maturities)	-	-
Less : Foreign currency forward contracts (Buy)	-	-
Unhedged Payable	-	-

As at 1st April 2016

Particulars	(in lacs)	
	In USD	In INR
Trade Receivables	12.29	815.13
Less : Foreign currency forward contracts (Sell)	-	-
Unhedged Receivable	12.29	815.13
Foreign Currency Borrowings (Including Current Maturities)	1.05	69.31
Less : Foreign currency forward contracts (Buy)	-	-
Unhedged Payable	1.05	69.31



Financial Risk Management

Risk management framework

A wide range of risks may affect the Company's business and operational / financial performance. The risks that could have significant influence on the Company are market risk, credit risk and liquidity risk. The Company's Board of Directors reviews and sets out policies for managing these risks and monitors suitable actions taken by management to minimise potential adverse effects of such risks on the company's operational and financial performance.

Credit risk

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's trade and other receivables, cash and cash equivalents and other bank balances. To manage this, the Company periodically assesses financial reliability of customers, taking into account the financial condition, current economic trends and analysis of historical bad debts and ageing of accounts receivable. The maximum exposure to credit risk in case of all the financial instruments covered below is restricted to their respective carrying amount.

(a) Trade receivables

The Company extends credit to customers in normal course of business. The Company considers factors such as credit track record in the market and past dealings with the Company for extension of credit to customers. The Company monitors the payment track record of the customers. Outstanding customer receivables are regularly monitored. The Company evaluates the concentration of risk with respect to trade receivables as low, as its customers are located in several jurisdictions and industries and operate in largely independent markets. The history of trade receivables shows a negligible provision for bad and doubtful debts. Therefore, the Company does not expect any material risk on account of non performance by any of the counterparties.

Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Company is exposed to interest rate risk through the impact of rate changes on interest-bearing liabilities and assets. The Company manages its interest rate risk by monitoring the movements in the market interest rates closely.

Exposure to interest rate risk

Company's interest rate risk arises primarily from borrowings. The interest rate profile of the Company's interest-bearing financial instruments is as follows.

	(₹ In Lacs)		
	As at 31.03.2018	As at 31.03.2017	As at 31.03.2016
Borrowing bearing variable interest rate	214.21	-	88.27
Total of Variable Rate Financial Liabilities	214.21	-	88.27

Cash flow sensitivity analysis for variable-rate instruments

The sensitivity analysis below have been determined based on the exposure to interest rates for financial instruments at the end of the reporting year and the stipulated change taking place at the beginning of the financial year and held constant throughout the reporting period in the case of instruments that have floating rates. A 50 basis point increase or decrease is used when reporting interest rate risk internally to key management personnel and represents management's assessment of the reasonably possible change in interest rates :



Cash flow sensitivity (net)	Profit or loss	
	50 bp increase	50 bp decrease
INR		
31st March 2018		
Variable-rate loan instruments	(1.07)	1.07
Cash flow sensitivity (net)	(1.07)	1.07
31st March 2017		
Variable-rate loan instruments	(1.07)	-
Cash flow sensitivity (net)	(1.07)	-
31st March 2016		
Variable-rate loan instruments	(0.44)	0.44
Cash flow sensitivity (net)	(0.44)	0.44
Other price risk		

The Company invests its surplus funds in various Equity and debt instruments. These comprise of mainly liquid schemes of mutual funds (liquid investments), Equity shares, Debentures and fixed deposits. These investments are susceptible to market price risk, mainly arising from changes in the interest rates or market yields which may impact the return and value of such investments. However due to the very short tenor of the underlying portfolio in the liquid schemes, these do not pose any significant price risk.

Liquidity risk

Liquidity is defined as the risk that the Company will not be able to settle or meet its obligations on time or at a reasonable price. The Company's treasury department is responsible for liquidity, funding as well as settlement management. In addition, processes and policies related to such risks are overseen by senior management. Management monitors the Company's net liquidity position through rolling forecasts on the basis of expected cash flows.

The table below provides details regarding the contractual maturities of significant financial liabilities :

Maturity Analysis of Significant Financial Liabilities

	(₹ In Lacs)			
31st March 2018	Total	Upto 1 year	1-5 years	More than 5 years
Current Borrowings	214.21	214.21	-	-
Trade and other payables	539.57	539.57	-	-
Other Financial Liabilities (Current & Non Current)	56.33	56.33	-	-
	(₹ In Lacs)			
31st March 2017	Total	Upto 1 year	1-5 years	More than 5 years
Current borrowings	-	-	-	-
Trade and other payables	266.63	266.63	-	-
Other Financial Liabilities (Current & Non Current)	59.89	59.89	-	-
	(₹ In Lacs)			
1st April 2016	Total	Upto 1 year	1-5 years	More than 5 years
Current borrowings	88.27	88.27	-	-
Trade and other payables	183.23	183.23	-	-
Other Financial Liabilities (Current & Non Current)	41.14	41.14	-	-

**Note 42 : Capital Management**

For the purpose of the Company's capital management, capital includes issued equity capital and all other equity reserves attributable to the equity holders of the Company. The Company strives to safeguard its ability to continue as a going concern so that they can maximise returns for the shareholders and benefits for other stake holders. The aim to maintain an optimal capital structure and minimise cost of capital.

The Company manages its capital structure and makes adjustments in light of changes in economic conditions and the requirements of the financial covenants. To maintain or adjust the capital structure, the Company may return capital to shareholders, issue new shares or adjust the dividend payment to shareholders (if permitted). Consistent with others in the industry, the Company monitors its capital using the gearing ratio which is total debt divided by total capital plus total debt.

(₹ In Lacs)

Particulars	As at 31.03.2018	As at 31.03.2017	As at 31.03.2016
Total Debt	214.21	-	88.27
Total Equity	6,564.98	5,400.16	3,612.99
Total debt to equity ratio (Gearing ratio)	0.03	-	0.02

Note 43 : Transition to Ind AS :

These are the Company's first financial statements prepared in accordance with Ind AS. The Company has adopted all the Ind AS and the adoption was carried out in accordance with Ind AS 101 First time adoption of Indian Accounting Standards. The transition was carried out from Generally Accepted Accounting Principles in India (Indian GAAP) as prescribed under section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014, which was the "Previous GAAP".

The Significant Accounting Policies set out in Note No.1 have been applied in preparing the financial statements for the year ended March 31, 2018, March 31, 2017 and the opening Ind As Balance sheet on the date of transition i.e. April 1, 2016.

In preparing its Ind AS Balance sheet as at April 1, 2016 and in presenting the comparative information for the year ended March 31, 2017, the Company has adjusted amounts previously reported in the financial statements prepared in accordance Previous GAAP. This note explains the principal adjustments made by the Company in restating its financial statements prepared in accordance with Previous GAAP, and how the transition from Previous GAAP to Ind AS has affected the Company's financial position, financial performance and cash flows.

I) Explanation of transition to Ind AS

In preparing the financial statement, the Company has applied the below mentioned optional exemptions and mandatory exceptions.

Property, Plant and Equipment and Intangible Assets exemption:

The Company has elected to use the exemption available under Ind AS 101 to continue the carrying value for all of its property, **plant and equipment and intangible assets as recognised in the financial statements as at the date of transition to Ind AS, measured as per the previous GAAP and use that as its deemed cost as at the date of transition (April 1, 2016).**

Classification and measurement of financial assets

Ind AS 101 requires an entity to assess classification of financial assets on the basis of facts and circumstances existing as on the date of transition. Further, the standard permits measurement of financial assets accounted at amortised cost based on facts and circumstances existing at the date of transition if retrospective application is impracticable.

Accordingly, the Company has determined the classification of financial assets based on facts and circumstances that exist on the date of transition. Measurement of financial assets accounted at amortised cost has been done retrospectively except where the same is impracticable.



Note 44 : Transition to Ind AS :

II) Reconciliation of Balance sheet as at April 1, 2016 and March 31, 2017

(₹ In Lacs)

Particulars	Reference Note No.	As at 31.03.2017 (Regrouped IGAAP)	IND AS Adjustments	As at 31.03.2017 (IND AS)	As at 01.04.2016 (Regrouped IGAAP)	IND AS Adjustments	As at 01.04.2016 (IND AS)
ASSETS							
Non-current assets							
Property, Plant and Equipment		1,602.12	-	1,602.12	1,552.64	-	1,552.64
Intangible assets		3.85	-	3.85	2.52	-	2.52
Financial Assets							
Non - Current Investments		100.00	-	100.00	6.00	-	6.00
Other Financial Assets		27.21	-	27.21	23.45	-	23.45
Deferred tax assets (net)		-	-	-	-	-	-
Other Non Current Assets		45.88	-	45.88	33.66	-	33.66
Total Non - Current Assets (A)		1,779.06	-	1,779.06	1,618.27	-	1,618.27
Current assets							
Inventories		444.07	-	444.07	342.08		342.08
Financial Assets							
Current Investments		400.00	-	400.00	-	-	-
Trade receivables		1,341.12		1,341.12	1,327.38	-	1,327.38
Cash and Cash Equivalents		1,177.20	-	1,177.20	80.70	-	80.70
Bank Balances other than Cash and Cash Equivalents		727.08	-	727.08	859.15	-	859.15
Loans		83.63	-	83.63	23.70	-	23.70
Other Current Assets		359.63		359.63	174.06	-	174.06
Total Current Assets (B)		4,532.74	-	4,532.73	2,807.07	-	2,807.07
TOTAL ASSETS (A+B)		6,311.80	-	6,311.79	4,425.34	-	4,425.34
EQUITY AND LIABILITIES							
Equity							
Equity Share Capital		1,111.50	-	1,111.50	1,111.50	-	1,111.50
Other Equity	1	4,021.09	267.57	4,288.66	2,501.49	-	2,501.49
Total Equity (A)		5,132.59	267.57	5,400.16	3,612.99	-	3,612.99
Liabilities							
Non-current liabilities							
Financial Liabilities							



(₹ In Lacs)

Particulars	Reference Note No.	As at 31.03.2017 (Regrouped IGAAP)	IND AS Adjustments	As at 31.03.2017 (IND AS)	As at 01.04.2016 (Regrouped IGAAP)	IND AS Adjustments	As at 01.04.2016 (IND AS)
Deferred tax liabilities (net)		192.38	-	192.38	195.38	-	195.38
Provisions		22.90	-	22.90	19.57	-	19.57
Total Non - Current Liabilities (B)		215.29	-	215.29	214.96	-	214.96
Current Liabilities							
Financial Liabilities							
Current Borrowings		-	-	-	88.27	-	88.27
Trade Payables		266.63		266.63	183.23	-	183.23
Other Financial Liabilities	1	327.46	(267.57)	59.89	41.14	-	41.14
Other current liabilities		87.95	-	87.95	14.65	-	14.65
Current tax liabilities (Net)		281.88	-	281.88	270.11	-	270.11
Total Current Liabilities (C)		963.92	(267.57)	696.35	597.39	-	597.39
TOTAL EQUITY AND LIABILITIES (A+B+C)		6,311.80	-	6,311.79	4,425.34	-	4,425.34

III) Reconciliation of Statement of Profit and Loss for the year ended March 31, 2017

Particulars	Reference Note No.	Year ended March 31, 2017 (Regrouped IGAAP)	IND AS Adjustments	Year ended March 31, 2017 (IND AS)
Income				
Revenue from Operations		8,364.09		8,364.09
Other Income		79.80	-	79.80
Total Income (A)		8,443.89	-	8,443.89
Expenses:				
Cost of Materials Consumed		3,038.61	-	3,038.61
Changes in inventories of finished goods, stock in trade and work-in-progress		(5.76)	-	(5.76)
Employee Benefit Expenses	2	519.19	(1.42)	517.77
Finance Costs		11.68	-	11.68
Depreciation and Amortisation Expenses		209.81	-	209.81
Other Expenses		1,430.04	-	1,430.04
Total expenses (B)		5,203.57	(1.42)	5,202.14
Profit before tax (A-B)		3,240.32	1.42	3,241.74
Tax Expenses				
(1) Current tax		1,180.00	-	1,180.00
(2) Deferred tax Charge / (Credit)	3	(3.00)	0.49	(2.51)
(3) Income Tax for earlier years		9.39	-	9.39
Profit after tax		2,053.93	0.93	2,054.86



Particulars	Reference Note No.	Year ended March 31, 2017 (Regrouped IGAAP)	IND AS Adjustments	Year ended March 31, 2017 (IND AS)
Other Comprehensive Income (net of tax)				
A. Items that will not be reclassified to Profit or loss				
- Remeasurements of Defined Benefit Plans [Net of Deferred tax amounting to ₹ 1,74,721/- (P.Y. ₹ 8,30,251/-)]	2, 3	-	0.93	0.93
Total Comprehensive Income for the year		2,053.93	0.00	2,053.93

IV) On account of transition to Ind AS, there is no material adjustment to the Statement of Cash Flows for the year ended March 31, 2017.

V) Reconciliation of Equity as on March 31, 2017 & April 1, 2016

(₹ In Lacs)		
Particulars	As at 31.03.2017	As at 31.03.2016
Total Equity (Shareholder's funds) as per previous GAAP	5,132.59	3,612.98
Adjustment to restate to Ind AS		
Reversal of proposed dividend and recognition in the year of declaration and payment	267.57	-
Total Impact	267.57	-
Total Equity as per Ind AS	5,400.16	3,612.98

VI) Reconciliation of Profit or Loss for the year ended March 31, 2017.

(₹ in lacs)		
Particulars	Year ended 31.03.2017	
Profit and Loss as per Previous GAAP	2,053.93	
Adjustment to restate to Ind AS		
Actuarial gain or loss on defined benefit plan transferred to Other Comprehensive Income	2	(1.42)
Deferred tax impact on above adjustments	2, 3	0.49
Net Profit (as per Ind AS)	2,053.00	
Other Comprehensive Income		
Actuarial gain or loss on defined benefit plan transferred from profit and loss	3,4	0.93
Total Comprehensive Income / (Loss)	2,053.93	

VII) Notes to reconciliations :-

Note 1: Proposed Dividend

Under the previous GAAP, proposed dividend including corporate dividend tax (CDT), are recognised as liability in the period to which they relate, irrespective of when they are declared. Under Ind AS, proposed dividend is recognised as liability in the period in which it is declared by the Company, usually when approved by the shareholders in a general meeting, or paid. Proposed Dividend, including corporate dividend (CDT) tax liability as on 31st March, 2017 amounting to ₹ 267.56 Lacs was derecognised on the transition date with corresponding increase in retained earning. The same has been recognised in retained earnings during the year ended March 31, 2018 as declared and paid.



Note 2: Remeasurements of defined benefit liabilities

Under Ind AS, actuarial gains and losses are recognised in the OCI as compared to being recognised in the Statement of Profit and Loss under the previous GAAP.

Note 3 : Deferred taxes

Deferred tax have been recognised on the adjustments made on transition to Ind AS as specified above.

Note 4 : Other comprehensive income

Under Indian GAAP, the Company has not presented other comprehensive income (OCI) separately. Hence, Indian GAAP statement of profit and loss is reconciled with statement of profit and loss as per Ind AS.

The accompanying notes are an integral part of these financial statements

As per our report of even date attached

For Chaturvedi Sohan & Co

Chartered Accountants
Firm Registration No : 118424W

Devanand Chaturvedi

Partner
Membership No. 041898

Place: Mumbai

Date : 14th May, 2018

For and on behalf of the Board

Omprakash Garg

Chairman & Managing Director
DIN No. : 00140756

Narendra M. Joshi

Chief Financial Officer

Pradeep Kumar Jain

Independent Director
DIN No. : 01852819

Saurabh V. Karmase

Company Secretary

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

GLIMPSES OF PLANT



“We Help The World Play Safe”...



CUPID[®]

Factory & Registered Office:

Cupid Limited, A-68, M.I.D.C.(Malegaon) Sinnar,
Nashik-422113, Maharashtra, INDIA.

Tel:+91-2551-230280 / 230772 Email: cs@cupidlimited.com

Website: www.cupidlimited.com